



## VISION

A cultural home for all to learn and play, by living in the Spirit of Håfa Adai!

## Guam's

## 1st Cultural "Smart Park"

- A major theme park that articulates Guam's cultural identity, strengthens the island's brand equity, and encourages a unique destination experience for residents and visitors to enjoy
- Fresh new iconic attraction that can impact sales and market share in Japan, Korea, and Taiwan
- The Chamorro culture and heritage will be the core overarching theme of the zone's architectural design, function, and experiential opportunities
- Digital elements will be educational, multi-lingual, and multi-generational in appeal for both active and passive leisure activity aimed at telling cultural stories, traditions and values.



















## Kotturan Center











