

TAIWAN MARKET UPDATE

JANUARY 2025

AGENDA



1. CALL TO ORDER
2. REPORT OF MANAGEMENT
3. MARKET UPDATES
 - a. Taiwan Visitor Arrivals – Review & Forecast
 - b. Airline & Market Intelligence
 - c. Taiwan News
4. OLD BUSINESS
 - a. GTO Activities
 - i. PR/ AD Update
 - b. Consumer Sentiment
 - c. Social Media Performance
5. NEW BUSINESS
 - a. CNY 2025 - Charter Flights/ Meal Incentive Coupon Program
 - b. CNY Gathering w/ Travel Agents & Media
 - c. SNS Content Fam Tour
6. ACCOUNT SUMMARY
7. ANNOUNCEMENTS
 - a. Next Taiwan Market Update Meeting - February 6, 2025 at 11am (subject to change)
8. ADJOURNMENT

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November 2024



November 1-25, 2024

Total: 44,957 (-11.1%)

% Market Mix	Origin	2019	2023	2024	% to LY
0.3%	Taiwan	1,539	133	119	-10.5%
46.9%	Korea	51,325	25,636	21,092	-17.7%
33.2%	Japan	54,103	16,275	14,927	-8.3%
11.2%	US/Hawaii	5,182	4,551	5,045	10.9%
2.1%	Philippines	1,785	1,264	952	-24.7%
0.5%	China	540	169	226	33.7%
0.1%	Hong Kong	223	73	49	-32.9%

Calendar Year to Date 2024



January – November 25, 2024

Total: 662,668 (+15.8%)

% Market Mix	Origin	2019	2023	2024	% to LY
0.4%	Taiwan	25,728	5,397	2,674	-50.5%
51.1%	Korea	670,721	325,221	338,827	4.2%
27.5%	Japan	607,322	114,331	182,510	59.6%
11.7%	US/Hawaii	82,211	75,078	77,647	3.4%
1.8%	Philippines	18,099	12,254	11,871	-3.1%
0.7%	China	10,852	2,467	4,590	86.1%
0.1%	Hong Kong	4,868	718	642	-10.6%

Fiscal Year to Date 2025



October 2024 – November 25, 2024

Total: 98,034 (-6.3%)

% Market Mix	Origin	2019	2024	2025	% to LY
0.3%	Taiwan	3,529	318	280	-11.9%
50.0%	Korea	112,308	56,438	48,989	-13.2%
29.9%	Japan	97,116	28,168	29,308	4.0%
11.0%	US/Hawaii	12,444	11,423	10,805	-5.4%
2.3%	Philippines	3,725	2,264	2,277	0.6%
0.7%	China	1,865	639	678	6.1%
0.1%	Hong Kong	724	139	104	-25.2%

Source: Guam Customs Declaration Forms. Processed by the Guam Visitors Bureau.

Note: November 2024 Daily Arrivals reflect Civilian Air arrivals only

Market Intelligence: Airline Updates



Current Route in Operation: (January 2025)


China Airlines CHINA AIRLINES

- See next page for January operations schedule

Eva Air

- Tokyo, Osaka, Seoul, Hanoi, BKK, Manila, Jakarta, Bali, Singapore, Ho Chi Minh City, LA, San Francisco, New York, Vancouver, London, Hong Kong, Macao, Paris, Seattle - Daily
- Kuala Lumpur, Brisbane - Three flights per week

Starlux Airlines

- Macau, Penang, Bangkok  STARLUX Airlines, Tokyo, Kuala Lumpur, Ho Chi Minh City, Singapore – Daily
- Manila – Monday, Wednesday, Thursday, Friday, Saturday

Market Intelligence: Airline News



CI January Operation Schedule :



Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
Seattle	5 flights/week	Penang	Daily	Da Nang	Daily
New York	4 flights/week	Cebu	5 flight/week	Kagoshima	2 flights/week
Guam	2 flights/week	Chiang Mai	5 flights/week	Phnom Penh	5 flights/week
		Palau	4 flights/week	Yangon	3 flights/week
				Brunei	3 flight/week

Market Intelligence: Airline News








CI January Operation Schedule :



Location							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	4 flights/week	Sydney	5 flights/week	Nagoya	Daily	Busan	Daily
Frankfurt	Daily	Melbourne	5 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	4 flights/week	Brisbane	Daily	Osaka	Daily	Takamatsu	5 flights/week
Rome	3 flights/week			Tokyo(HND)	Daily	Hiroshima	5 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hong Kong	Daily
Prague	2 flights/week			Seoul(ICN)	Daily	Shanghai	Daily
				Seoul(GMP)	3 flights/week		

Airline Updates for Regular Flights



Airlines	GTO Contact	Updates
	<p>12/27 Tao Ming Sung, Sales Manager</p>	<ul style="list-style-type: none"> ▪ The China Airlines TPE-GUM direct flights are ongoing from Nov. 27, 2024 ~ Feb. 2, 2025. ▪ The completed load factor for December has not been fully released. ▪ From November 27 to December 24, the average passenger load factor was 62%, with approximately 1,166 passengers.
	<p>12/27 Gary Wang, Executive Vice President</p>	<ul style="list-style-type: none"> ▪ Due to limited capacity and a lack of cabin crew, EVA Air continues to evaluate the potential for direct flights resumption to Guam.
	<p>12/27 Patience Hsu, Manager</p>	<ul style="list-style-type: none"> ▪ Spunk Tour, Phoenix Tours, and Lion Travel are on track for the launch of the CNY Starlux charter flights in 2025.
	<p>12/27 Jason Chen, Area Manager – Taiwan</p>	<ul style="list-style-type: none"> ▪ Philippine Airlines continues to keep an eye on the Taiwanese passenger market.
	<p>12/27 Brenda Tang, General Manager</p>	<ul style="list-style-type: none"> ▪ The United Airlines direct flight from TPE-GUM will launch on April 2nd, 2025.

Tourism sector to align with global sustainability goals

- Effective Jan. 1, 2025, the Ministry of Environment (MOENV) announced a major regulatory shift requiring lodging operators to provide toiletries in large bottles instead of small ones under 180 milliliters,.
- Environmental Minister Peng Chi-ming highlighted the alignment of this policy with global sustainability efforts. The initiative aims to eliminate approximately 460 million small packaged items annually, reducing carbon emissions by an estimated 2,500 metric tons.
- Tourism Administration Deputy Director General Lin Hsin-jen further assured that the government will work with stakeholders to promote green tourism and integrate sustainability into Taiwan's tourism identity.



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The 68th Anniversary Celebration of the Taiwan Visitors Association (TVA)

- Date: December 9
- GVB attended the 68th anniversary celebration of the Taiwan Visitors Association (TVA) to demonstrate strong support and partnership.
- Several government officials, such as the President of the Executive Yuan, Jung-Tai, Cho and Political Deputy Minister of Ministry of Transportation and Communication (MOTC), Yen-Po, Chen, participated in the event to show their support in Taiwan's tourism industry.



President of Executive Yuan, Jung-Tai, Cho



12th Golden Travel Award

- Date: December 12
- GVB attended the 12th Golden Travel Award to show support to travel agents and the Travel Quality Assurance Association.
- The Director General of Tourism Administration, MOTC, Yung-Hui Chou also showed his support at the ceremony and presented awards to each of the travel agents.
- GVB was able to network with various travel associations and discussed the direct flight of China Airlines and the upcoming United Airlines' direct flight.



The Director General of Tourism Administration, MOTC, Yung-Hui, Chou



The President of Travel Quality Assurance Association, Yung-Cheng, Chang

Discover America Committee in Taiwan (DAC) Year-end Party

- Date: December 17
- GVB attended the year event and met with members who congratulated Guam on the resumption of direct flights and expressed their excitement.
- Some DAC members participated in the recent Mega Fam Tour on Guam and provided positive feedback. Many felt Guam is an excellent destination for self-driving travel.
- The Avis Taiwan team inquired about potential car rental co-op opportunities in Guam and would like to discuss promotional plans with their headquarters and GVB.
- United Airlines contributed 2 round-trip tickets for the TPE-GUM flights as a grand prize, along with GVB sponsored gifts.



Taoyuan City Government Secretariat Liaison Exchange Event

- Date: December 21
- To strengthen connections with liaison offices from various countries, the Secretariat organized an exchange event, inviting foreign offices, including Guam, to participate and learn about Taoyuan's local culture and PR activities.
- The Secretariat participated in the Guam Night event in November 2024 and expressed that they were impressed by the event and was worth learning from as a reference for their future planning.



Ronald Fu, Officer of International Affairs Division, Taoyuan City Government, Fifi, Special Assistant to Guam Affairs Director

NR Monitor

For the past week (December 14– December 20) , a total of 29 exposures are monitored including:

- TV Exposure: 4
- Online Exposure: 10
- Social Media: 15

1 of the news reported that Direct Flight to Guam 1 | 3.5 Hours to the Island! Must-Visit Checkpoints at a Glance, Expecting 22,000 Taiwanese Visitors Next Year

1 of the news reported that Take a boat trip to explore Guam! Travel back in time to the Chamorro tribe from four thousand years ago and venture deep into the "Valley of Latte." Discover the "Guam version of the Amazon," the Talofofo River.

1 of the news reported that NEW!! The "Village of Donki" that just opened on April 25 this year adds a new shopping destination in Guam! Covering over 3,000 pings, it is said to be the largest Don Quijote store in the world!



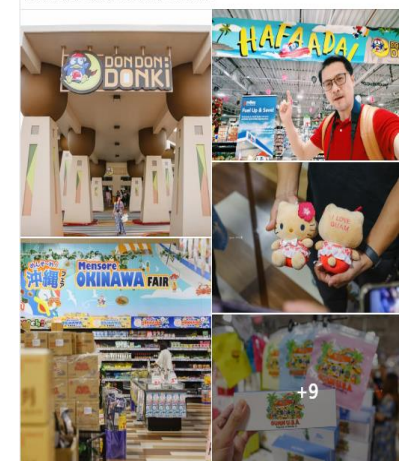
直飛關島1 | 3.5小時衝海島! 必去打卡點一次看 盼年破 2.2萬台旅客

2024/12/17 07:00

【本報特約文】關島島嶼有別! 原島島嶼原形100個人工湖保護光榮, 其次島嶼人對島嶼人文、自然與海島「本質」的保護, 舉世為罕見! 這不僅是島嶼的歷史, 也是島嶼的未來。島嶼的「本質」, 是島嶼的靈魂, 也是島嶼的未來。島嶼的「本質」, 是島嶼的靈魂, 也是島嶼的未來。島嶼的「本質」, 是島嶼的靈魂, 也是島嶼的未來。



關島和太極點人, 陳怡文攝



NR Monitor

For the past week (December 21– December 27) , a total of 9 exposures are monitored including:

- Online Exposure: 3
- Social Media: 6

1 of the news reported that **Unboxing Don Don Donki in Guam! Shop 24/7 and See the Must-Buy Local Limited Edition Souvenirs!**

1 of the news reported that **5 Nature-Inspired Healing Activities in Guam's Latte Valley! Take a Boat Ride Through Jungle Rivers and Challenge Yourself with Fire-Starting by Friction.**

1 of the news reported that **When Traveling to Guam, Don't Just Enjoy the Blue Skies and Sea — Be Sure Not to Miss the Local Supermarkets, They're Great for Shopping and Treasure Hunting!**

ETtoday新聞雲 > ETtoday旅遊雲 2024年12月22日 18:33
開箱關島唐吉訶德! 24小時都能逛 必買在地限定伴手禮一次看

(1)



▲關島唐吉訶德今年正式開幕。(圖/記者蔡玟君攝)

記者蔡玟君 / 美國報導

日本唐吉訶德今年正式登陸關島了!與日本一樣,主打24小時不打烊,讓旅客在海島天堂度假之餘,隨時都能享受購物樂趣,《ETtoday新聞雲》實際走進商場,一探這間唐吉訶德有哪些必買伴手禮。

關島唐吉訶德於今年4月開幕,距離機場僅5分鐘車程,且同時結合藥妝店、多種美食櫃檯,打造成佔地超廣闊的「唐吉訶德村(Village of Donki)」。

ETtoday新聞雲 > ETtoday旅遊雲 2024年12月25日 09:00
關島拉提谷5種自然療癒系玩法! 搭船深入叢林河流、挑戰鑽木取火

(2)



▲位於關島的拉提谷童叢落村,帶領旅客搭上遊艇,來場羅林河流之旅,透過導覽解說與DIY了解童叢落。(圖/記者蔡玟君攝)

記者蔡玟君 / 美國報導

在關島體驗過在月牙沙灘踏浪漫步,住過頂級精緻飯店,挑戰過從萬呎雲端高空跳傘,騎過水上摩托車在海浪上奔馳,那不妨一路向南來到「拉提谷童叢落村(Valley of the Latte Adventure Park)」,搭上船筏深入叢林河流觀察綠意生態、感受自然風暴,再透過親手鑽木取火、用椰子葉編織物品,感受流傳千年的傳統童叢落文化。

NOWnews 今日新聞 12月23日下午9:10
到關島旅遊,除了欣賞碧海藍天 一定不要錯過當地超市,超好逛讓你開心挖寶!

(3)



WALKERLAND.COM.TW

關島超市必買清單! 9大伴手禮推薦, 太平洋Asahi啤酒、在地辣椒醬最夯。| 美食|WalkerLand窩客島

6

👍 讚

💬 留言

🔗 分享

Consumer Sentiment



Facebook (United Airlines Direct Flight Promotion)

Visit Guam 關島觀光局 (TW)
 即將正式發佈
 12月18日上午10:00

#關島直飛 #聯合航空
 關島直飛的聯合航空台北-關島直飛 正式開飛!!!
 聯合航空將於2025年4月2日正式開航台北-關島的直飛航線。每週2班，週三及週六出發。
 #波音737-800 飛機，下午出發，快速抵達，單人來回機票僅元有找，熱帶海島的美好假期就在咫尺！

✈️ 航班資訊 (每週三六直飛)
 台北-關島
 UA 0166: 10:30-16:20 週三
 UA 0166: 11:00-16:50 週六
 關島-台北
 UA 0165: 7:00-9:25 週三、六
 不要再猶豫了！現在就開始規劃屬於自己的關島假期吧！
 *詳情請見聯合航空官網

#就是關島 #justguam #關島 #guam #關島guam #關島旅遊 #關島自由行 #聯合航空 #UnitedAirlines



聯合航空
 關島直飛
 Hāfa Adai!
 免簽證暢遊關島
 2024/4/2 首航
 每週2班 三六出發
 TPE-GUM (W) 10:30-16:20
 TPE-GUM (S) 11:00-16:50
 GUM-TPE (W&S) 7:00-9:25

Visit Guam 關島觀光局

查看洞察報告和廣告

621 21則留言 31次分享

I want to go for a walk in May. Self-driving and go diving.

Perry Kuo
 5月要來走走，自駕潛水

Ken Sun
 多好的時段，希望能長長久久，不取消。

What a great time, I hope it lasts forever and won't be cancelled.

賴奕辰
 我想要去

I want to go there.

Facebook (Guam Scenery)

Visit Guam 關島觀光局 (TW)
 即將正式發佈
 12月2日上午10:00

#關島美景
 這片夢幻沙灘、藍天和椰子樹是關島的日常風景！
 吹著微風，聽著海浪聲，感受大自然的擁抱，每一刻都無比放鬆與愜意。
 在這邊，時間彷彿放慢了腳步，只想靜靜欣賞這片純淨美景。
 快來關島來場心靈充電的旅行吧！

#就是關島 #justguam #關島 #guam #關島guam #關島旅遊 #關島自由行



查看洞察報告和廣告

52 2則留言 1次分享

讚 回覆 傳送 分享

Consumer Sentiment



Facebook (China Airline Direct Flight Promotion)

Visit Guam 關島觀光局 (TW)
 12月18日上午10:00

#關島直飛
 中華航空直飛關島可以直飛關島囉！
 自2024年11月27日至2025年2月2日，中華航空定期從台北直飛關島的直飛航線，每週2班，以#A321neo 執飛，讓您3.5小時就抵達美麗的關島享受假期！

✈️ 台北-關島 CI026：21:05-03:00+1，每週二、六飛航
 ✈️ 關島-台北 CI025：04:30-06:55，每週四、日飛航
 立即訂票，離開你的城市，開始關島假期吧！

*詳情請見中華航空官網
 #就愛關島 #justguam #關島 #guam #關島guam #關島旅遊 #關島自由行 #中華航空 #ChinaAirlines

查看測試報告和廣告
 35 11則留言

頭號粉絲
 Anita Chen
 這時間實在是太難了.....

The time is so inconvenient...

Good flight, but the time is not good.

Perry Kuo
 好班機，時間就不太好了

Facebook (Guam Attraction)

Visit Guam 關島觀光局 (TW)
 12月17日上午10:00

#關島景點
 粉紅屋 Pink Building (Tumon Trade Center)
 粉紅屋的必打卡點！
 杜夢灣貿易中心因為特殊的粉紅色外觀，獲得「粉紅屋」的稱號。是旅客來到關島第一定要打卡的網美聖地！
 彷彿進入芭比世界，無論從哪個角度拍攝少女心滿滿的粉紅色！和關島們分享一個拍照秘訣：
 站在貿易中心旁邊的樓梯，把路牌也拍進去，美圖效果分！
 趕快帶上你的好朋友或另一半一起來粉紅屋打卡留念吧！

144 Fujita Rd., Guam
 (671) 482-6778

#就愛關島 #justguam #關島 #guam #關島guam #關島旅遊 #關島自由行

查看測試報告和廣告
 37 5則留言

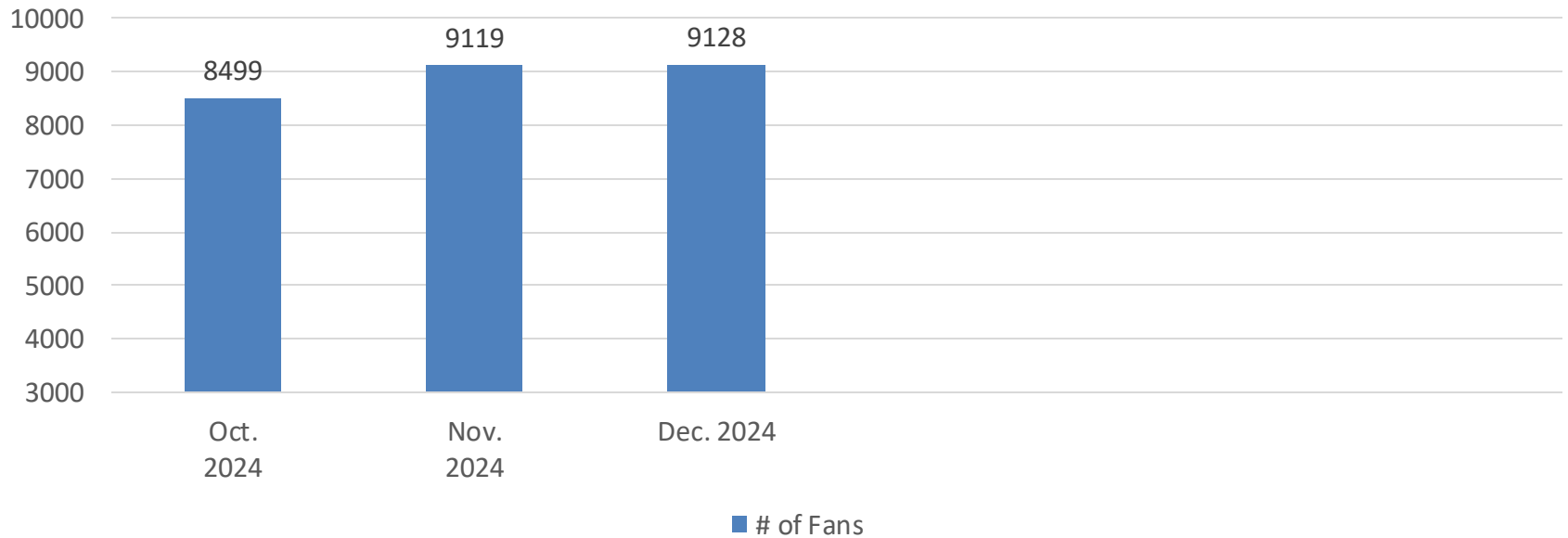
頭號粉絲
 林大大
 很美可是旁邊有垃圾車也很臭

It's beautiful, but there's a garbage truck next to it and it smells very bad.

Social Media Performance FY2025



of Fans



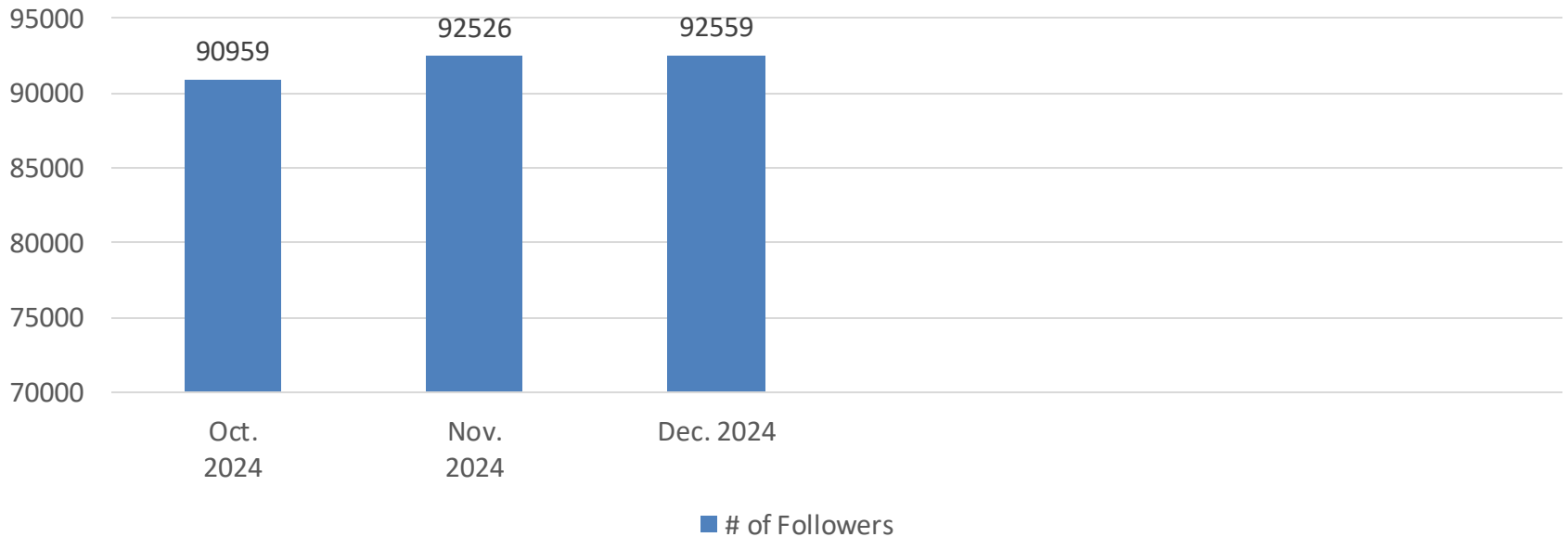
Monthly percentage growth (Dec): +0.09%

Social Media Performance FY2025



■ Total Page Followers

of Followers



Monthly percentage growth (Dec): +0.03%

January SNS Calendar



Social Media January Content Calendar

Category

Scenery

Lucky Draw

GVB Events

Other Promotion

	01-01-2025 WEDNESDAY	02-01-2025 THURSDAY	03-01-2025 FRIDAY	04-01-2025 SATURDAY
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
			New Year's Day Lucky Draw Promotion	New Year's Day Lucky Draw Promotion
				Guam Scenery
				Guam Night Life - Tao Tao Tasi Dinner Show
Week 2	05-01-2025 SUNDAY	06-01-2025 MONDAY	07-01-2025 TUESDAY	08-01-2025 WEDNESDAY
	EDF+G-CNMI Promotion	United Airlines direct flight	Guam Night Life - Chamorro Night Market	Guam Restaurant - Beachin Shrimp
		New Year's Day Lucky Draw Winner Announce		
				United Airlines direct flight
Week 3	12-01-2025 SUNDAY	13-01-2025 MONDAY	14-01-2025 TUESDAY	15-01-2025 WEDNESDAY
	Guam Scenery	Guam Night Life - Club ZOH	EDF+G-CNMI Promotion	Year-end party Lucky Draw Promotion
				Year-end party Lucky Draw Promotion
				Guam Scenery
				Guam Restaurant - Tony Roma's
Week 4	19-01-2025 SUNDAY	20-01-2025 MONDAY	21-01-2025 TUESDAY	22-01-2025 WEDNESDAY
	Year-end party Lucky Draw Promotion	Year-end party Lucky Draw Winner Announce		
	United Airlines direct flight	Guam Scenery		
				Guam Restaurant - Three Squares Restaurant
Week 5	26-01-2025 SUNDAY	27-01-2025 MONDAY	28-01-2025 TUESDAY	29-01-2025 WEDNESDAY
	Lantern Festival	EDF+G-CNMI Promotion	Chinese New Year Lucky Draw Promotion	Chinese New Year Lucky Draw Promotion
				Chinese New Year Lucky Draw Promotion

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8. ADJOURNMENT

CNY 2025 Charter Flights/ Meal Incentive Program



Chinese New Year 2025 Charter Flights

GVB is excited to provide a warm airport greeting to the four (4) charter flights during the upcoming Chinese New Year holiday.

Arrival Date for the Charter Flights:

- Phoenix Tours and Spunk Tour: Jan. 25th, Jan. 29th
- Lion Travel: Jan. 26th, Jan. 30th
- Airline: Starlux
- Aircraft: Airbus321neo (177 pax)



Meal Coupon Incentive Program:

GVB will provide a meal coupon that may be redeemed at participating local hotel restaurants and a red gift bag filled with Made in Guam gifts and snacks to every passenger.



Chinese New Year Gathering

w/ Travel Agents & Media



- Event Date: Thursday, January 9th, 2025
- Event Venue: Shangri-La Far Eastern Taipei
 - GVB will host a CNY gathering to celebrate the holiday with several travel agencies and news media and further strengthen industry connections.
 - The gathering aims to provide updates on Guam's entry procedures, MICE programs, TA Sales Contest, and introduce a presentation by United Airlines to highlight flight schedules and services, along with engaging travel insights shared by prominent online bloggers.
 - To create an engaging and memorable experience, GVB is planning a lucky draw with exciting prizes, including round-trip flight tickets for two people sponsored by United Airlines.



HAPPY
**CHINESE
NEW YEAR!**



YEAR OF THE SNAKE



SNS Content Fam Tour



- Date: January 11th – 16th
- To promote Guam as a premier destination for Taiwanese travelers, GVB is organizing a content creation trip by inviting two photographers and a videographer to capture the island's stunning scenery, vibrant culture, and delicious cuisine.
- These visuals will be utilized on social media platforms to inspire and engage the target audiences in Taiwan and showcase the best of Guam's offerings.
- The Fam Tour will capture various categories such as: Adventure sports, water activities, food offerings, nightlife, family activities, Guam beaches & scenery, shopping and souvenirs.



AGENDA



1. CALL TO ORDER
2. REPORT OF MANAGEMENT
3. MARKET UPDATES
 - a. Taiwan Visitor Arrivals – Review & Forecast
 - b. Airline & Market Intelligence
 - c. Taiwan News
4. OLD BUSINESS
 - a. GTO Activities
 - i. PR/ AD Update
 - b. Consumer Sentiment
 - c. Social Media Performance
5. NEW BUSINESS
 - a. CNY 2025 - Charter Flights/ Meal Incentive Coupon Program
 - b. CNY Gathering w/ Travel Agents & Media
 - c. SNS Content Fam Tour
6. ACCOUNT SUMMARY
7. ANNOUNCEMENTS
 - a. Next Taiwan Market Update Meeting - February 6, 2025 at 11am (subject to change)
8. ADJOURNMENT

Account Summary



FY2025 Budget

							as of 12/30/2024
FY2025 Taiwan Actual Spend versus Budget YTD							
G/L Code	Account Title	Budget	Paid	Pending	Remaining \$	Remaining %	
PRE001	Marketing Representative Fees	\$ 144,000.00	\$ 24,000.00	\$ 120,000.00	\$ -	0.00%	
PRE005	Sales Calls	\$ 12,000.00	\$ 2,171.07	\$ 4,000.00	\$ 5,828.93	48.57%	
TTC039	Media/Travel Industry Fam Tours	\$ 23,639.00	\$ -	\$ 23,639.00	\$ -	0.00%	
ADV018	Social Media/Online Campaigns & Advertising	\$ 36,000.00	\$ 3,483.76	\$ 12,000.00	\$ 20,516.24	56.99%	
TTC031	Travel Fairs	\$ 34,361.00	\$ -	\$ -	\$ 34,361.00	100.00%	
SMD023	Travel Trade Co-ops & MICE Programs	\$ 180,000.00	\$ 55,460.46	\$ 76,898.25	\$ 47,641.29	26.47%	
SMD019	Sales Market Development (HQ)	\$ 70,000.00	\$ 57,853.81	\$ 10,850.00	\$ 1,296.19	1.85%	
	GRAND TOTAL	\$ 500,000.00	\$ 142,969.10	\$ 247,387.25	\$ 109,643.65	21.93%	

FY2025 Additional Funding Budget

							as of 12/30/2024
FY2025 Taiwan Additional Funds Actual Spend versus Budget YTD							
G/L Code	Account Title	Budget	Paid	Pending	Remaining \$	Remaining %	
FY24TA	Air Service Development (additional funds)	\$ 500,000.00	\$ -	\$ 301,400.00	\$ 198,600.00	39.72%	
	GRAND TOTAL	\$ 500,000.00	\$ -	\$ 301,400.00	\$ 198,600.00	39.72%	

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NOTICE OF MEETING MEMBERSHIP ELECTION

Tuesday, January 7, 2025
9:00 am - 11:00 am
RIHGA Royal Laguna Resort Guam
Main Ballroom

AGENDA

- I. Certification of Quorum
- II. Management Report
 - a. Update on Homeless Coalition
 - b. Korean Airline Incentives
- III. Action of Members
 - a. Election of Directors
- IV. Adjournment

\$33 per person

Please RSVP by 12:00 noon on Monday, January 6, 2025.

Call GVB at 646-5278 or email taylor.pangilinan@visitguam.com.

You may join the meeting here:

<https://us02web.zoom.us/j/83809547098>

Meeting ID: 838 0954 7098

Any individuals needing special accommodations
are requested to contact GVB at 646-5278 for assistance.

This advertisement was paid for by the GVB Membership Fund.



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TAIWAN MARKET UPDATE

SI YU'OS MA'ÅSE'