

October 2022

Monthly Arrivals Summary

OCT Arrivals **39,366** **513.6%** ↑

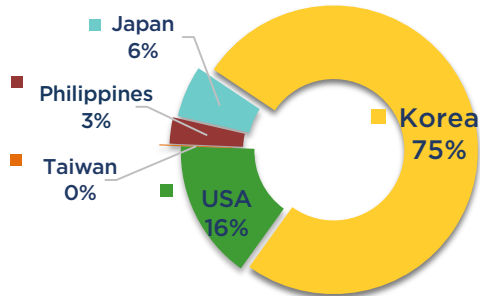
CYTD Arrivals **231,486** **279.4%** ↑

VISITOR SNAPSHOT

Travel Party Size
1-2 pax (61.6%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **50.3%**

Repeats : **34.9%**



PRIMARY REASON FOR TRIP



Pleasure/Vacation **56.0%**

Visiting friends/family 7.6%

Honeymoon 5.3%

Government/Military 3.8%

Medical 3.6%

Market	2021	2022	% to LY
Japan	315	2,112	570.5%
Korea	998	27,783	2,683.9%
Taiwan	28	43	53.6%
China	11	48	336.4%
US/Hawaii	3,961	5,747	45.1%
Philippines	275	1,079	292.4%

ROAD TO RECOVERY



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary October 2022



	Oct-21	Oct-22	% from LY
Civilian Air Arrivals ^a	5,130	38,525	651.0%
Civilian Sea Arrivals ^a	42	15	-64.3%
Armed Forces Air Arrivals ^a	1,244	826	-33.6%
Armed Forces Sea Arrivals ^a	0	0	-
TOTAL VISITOR ARRIVALS	6,416	39,366	513.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-21	Oct-22	% from LY
JAPAN	315	2,112	570.5%
Kanto (Tokyo)	139	1,297	833.1%
Chubu (Nagoya)	10	185	1750.0%
Kinki (Osaka)	16	217	1256.3%
Koshinetsu	5	8	60.0%
Hokuriku	2	14	600.0%
Tohoku	2	24	1100.0%
Kyushu	11	110	900.0%
Chugoku	-	9	-
Hokkaido	2	35	1650.0%
Shikoku	4	13	225.0%
Okinawa/Miya	75	98	30.7%
Other	49	102	108.2%
KOREA	998	27,783	2683.9%
Seoul	529	11,593	2091.5%
Incheon/Gyeonggi	261	7,333	2709.6%
Chungnam/Daejeon	12	702	5750.0%
Jeonbuk/Gwanju	5	576	11420.0%
Gyeongbuk/Daegu	47	1,031	2093.6%
Busan	40	2,158	5295.0%
Ulsan	8	473	5812.5%
Other	96	3,917	3980.2%
TAIWAN	28	43	53.6%
Taipei	20	21	5.0%
Kaohsiung	1	9	800.0%
Taichung	3	5	66.7%
Taoyuan, Miaoli, Hsinehu	3	1	-66.7%
Hsinchu	1	2	100.0%
Other	-	5	-
CHINA	11	48	336.4%
Beijing	-	1	-
Shanghai	6	10	66.7%
Guangzhou	-	6	-
Other	5	31	520.0%
US/HAWAII	3,961	5,747	45.1%
CNMI	224	1,117	398.7%
PALAU	24	242	908.3%
FSM	276	601	117.8%
RMI	2	70	3400.0%
PHILIPPINES	275	1,079	292.4%
AUSTRALIA	36	94	161.1%
EUROPE	56	80	42.9%
HONG KONG	2	29	1350.0%
RUSSIA	10	9	-10.0%
SINGAPORE	43	76	76.7%
INDIA	2	8	300.0%
MALAYSIA	4	5	25.0%
OTHER/UNKNOWN	107	208	94.4%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jul 2021 - Sep 2021	Jul 2022 - Sep 2022	
Hotel Occupancy Taxes	\$4,401,598.13	\$6,378,452.06	44.9%
Weighted Hotel Occupancy Rate	52.4%	66.8%	27.5%
Weighted Hotel Room Rate	\$162.92	\$192.40	18.1%

Guam Visitors Bureau
October 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2022/23




	CYTD 2021 (Jan - Oct '21)	CYTD 2022 (Jan - Oct '22)	% from LY	FYTD 2022 (Oct '21)	FYTD 2023 (Oct '22)	% from LY
Air Arrivals ^a	60,323	230,759	282.5%	6,374	39,351	517.4%
Sea Arrivals ^a	687	727	5.8%	42	15	-64.3%
TOTAL VISITOR ARRIVALS	61,010	231,486	279.4%	6,416	39,366	513.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2021 (Jan - Oct '21)	CYTD 2022 (Jan - Oct '22)	% from LY	FYTD 2022 (Oct '21)	FYTD 2023 (Oct '22)	% from LY
JAPAN	3,302	13,953	322.6%	315	2,112	570.5%
Kanto (Tokyo)	1,118	7,747	592.9%	139	1,297	833.1%
Chubu (Nagoya)	49	862	1659.2%	10	185	1750.0%
Kinki (Osaka)	73	1,372	1779.5%	16	217	1256.3%
Koshinetsu	21	109	419.0%	5	8	60.0%
Hokuriku	8	70	775.0%	2	14	600.0%
Tohoku	128	245	91.4%	2	24	1100.0%
Kyushu	137	512	273.7%	11	110	900.0%
Chugoku	78	156	100.0%	-	9	-
Hokkaido	119	241	102.5%	2	35	1650.0%
Shikoku	15	101	573.3%	4	13	225.0%
Okinawa/Miya	885	1,529	72.8%	75	98	30.7%
Other	671	1,009	50.4%	49	102	108.2%
KOREA	2,904	130,141	4381.4%	998	27,783	2683.9%
Seoul	1,487	59,724	3916.4%	529	11,593	2091.5%
Incheon/Gyeonggi	698	34,068	4780.8%	261	7,333	2709.6%
Chungnam/Daejeon	44	2,869	6420.5%	12	702	5750.0%
Jeonbuk/Gwanju	16	2,597	16131.3%	5	576	11420.0%
Gyeongbuk/Daegu	91	4,237	4556.0%	47	1,031	2093.6%
Busan	103	10,402	9999.0%	40	2,158	5295.0%
Ulsan	21	1,779	8371.4%	8	473	5812.5%
Other	444	14,465	3157.9%	96	3,917	3980.2%
TAIWAN	2,213	384	-82.6%	28	43	53.6%
Taipei	1,501	241	-83.9%	20	21	5.0%
Kaohsiung	72	45	-37.5%	1	9	800.0%
Taichung	168	39	-76.8%	3	5	66.7%
Taoyuan, Miaoli, Hsinehu	174	26	-85.1%	3	1	-66.7%
Hsinchu	104	13	-87.5%	1	2	100.0%
Other	194	20	-89.7%	-	5	-
CHINA	122	403	230.3%	11	48	336.4%
Beijing	9	17	88.9%	-	1	-
Shanghai	59	175	196.6%	6	10	66.7%
Guangzhou	2	30	1400.0%	-	6	-
Other	52	181	248.1%	5	31	520.0%
US/HAWAII	40,346	57,038	41.4%	3,961	5,747	45.1%
CNMI	3,075	12,637	311.0%	224	1,117	398.7%
PALAU	328	1,864	468.3%	24	242	908.3%
FSM	2,476	3,253	31.4%	276	601	117.8%
RMI	43	219	409.3%	2	70	3400.0%
PHILIPPINES	2,160	6,307	192.0%	275	1,079	292.4%
AUSTRALIA	382	1,126	194.8%	36	94	161.1%
EUROPE	731	754	3.1%	56	80	42.9%
HONG KONG	23	146	534.8%	2	29	1350.0%
RUSSIA	66	58	-12.1%	10	9	-10.0%
SINGAPORE	953	492	-48.4%	43	76	76.7%
INDIA	135	70	-48.1%	2	8	300.0%
MALAYSIA	28	60	114.3%	4	5	25.0%
OTHER/UNKNOWN	1,036	1,854	79.0%	107	208	94.4%

VISITOR INDUSTRY STATISTICS	Jan - Sep 2021	Jan - Sep 2022		Oct 2020 - Sep 2021	Oct 2021 - Sep 2022	
Hotel Occupancy Taxés	\$10,425,183.34	\$14,054,578.85	34.8%	\$13,002,348.52	\$16,774,856.83	29.0%
Weighted Hotel Occupancy Rate	48.3%	58.9%	21.9%	45.9%	53.0%	15.5%
Weighted Hotel Room Rate	\$158.61	\$175.48	10.6%	\$157.48	\$173.15	10.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	Mar-21	Mar-22	% from LY	Apr-21	Apr-22	% from LY	May-21	May-22	% from LY	Jun-21	Jun-22	% from LY
JAPAN	708	1,125	58.9%	249	239	-4.0%	159	383	140.9%	52	562	980.8%	102	1,137	1014.7%	455	1,190	161.5%
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	36	201	458.3%	25	310	1140.0%	43	587	1265.1%	107	669	525.2%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	5	2	-60.0%	1	20	1900.0%	-	30	-	2	32	1500.0%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	4	19	375.0%	3	35	1066.7%	2	70	3400.0%	6	50	733.3%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	4	100.0%	2	5	150.0%	-	11	-	3	2	-33.3%
Hokuriku	6	6	0.0%	-	-	-	-	-	-	-	1	-	-	2	-	-	4	-
Tohoku	74	74	0.0%	6	14	133.3%	8	8	0.0%	1	8	700.0%	8	11	37.5%	6	24	300.0%
Kyushu	89	14	-84.3%	6	7	16.7%	1	11	1000.0%	1	19	1800.0%	-	22	-	2	63	3050.0%
Chugoku	50	16	-68.0%	-	18	-	1	5	400.0%	-	2	-	1	8	700.0%	7	9	28.6%
Hokkaido	85	76	-10.6%	2	-	-100.0%	7	10	42.9%	-	8	-	6	8	33.3%	4	14	250.0%
Shikoku	3	1	-66.7%	-	-	-	1	1	0.0%	-	-	-	-	4	-	3	12	300.0%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	20	40	100.0%	8	94	1075.0%	9	281	3022.2%	210	122	-41.9%
Other	153	178	16.3%	49	21	-57.1%	74	82	10.8%	11	60	445.5%	33	103	212.1%	105	189	80.0%
KOREA	104	924	788.5%	77	311	303.9%	113	760	572.6%	86	3,239	3666.3%	102	9,947	9652.0%	173	16,298	9320.8%
Seoul	36	474	1216.7%	33	150	354.5%	44	399	806.8%	52	1,499	2782.7%	43	4,512	10393.0%	70	7,472	10574.3%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	25	217	768.0%	16	820	5025.0%	25	2,330	9220.0%	47	4,068	8555.3%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	1	9	800.0%	1	77	7600.0%	2	192	9500.0%	3	343	11333.3%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	-	13	-	2	50	2400.0%	-	211	-	1	296	29500.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	3	21	600.0%	1	100	9900.0%	-	359	-	7	530	7471.4%
Busan	3	60	1900.0%	4	17	325.0%	3	33	1000.0%	3	307	10133.3%	4	1,001	24925.0%	3	1,462	48633.3%
Ulsan	1	10	900.0%	1	2	100.0%	4	8	100.0%	-	35	-	-	142	-	-	194	-
Other	20	100	400.0%	11	43	290.9%	33	60	81.8%	11	351	3090.9%	28	1,200	4185.7%	42	1,933	4502.4%
TAIWAN	9	21	133.3%	9	8	-11.1%	11	20	81.8%	3	20	566.7%	14	22	57.1%	45	29	-35.6%
Taipei	8	13	62.5%	8	5	-37.5%	3	10	233.3%	2	10	400.0%	9	9	0.0%	34	14	-58.8%
Kaohsiung	-	2	-	1	1	0.0%	-	5	-	-	2	-	-	7	-	-	1	-
Taichung	-	1	-	-	1	-	2	4	100.0%	1	1	0.0%	2	1	-50.0%	-	3	-
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	1	1	0.0%	-	4	-	1	5	400.0%	2	6	200.0%
Hsinchu	1	1	0.0%	-	-	-	-	-	-	-	-	-	2	-	-100.0%	-	2	-
Other	-	2	-	-	1	-	5	-	-100.0%	-	3	-	-	-	-	9	3	-66.7%
CHINA	11	17	54.5%	4	15	275.0%	17	13	-23.5%	6	19	216.7%	9	24	166.7%	9	62	588.9%
Beijing	-	3	-	-	1	-	-	-	-	-	-	-	-	2	-	-	1	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	8	-42.9%	-	9	-	4	6	50.0%	2	44	2100.0%
Guangzhou	1	1	0.0%	-	2	-	-	2	-	-	3	-	-	1	-	-	6	-
Other	-	5	-	-	6	-	3	3	0.0%	6	7	16.7%	5	15	200.0%	7	11	57.1%
US/HAWAII	2,975	5,096	71.3%	2,542	5,176	103.6%	2,737	6,229	127.6%	2,794	4,852	73.7%	2,613	6,088	133.0%	5,206	7,088	36.2%
CNMI	181	509	181.2%	153	481	214.4%	186	972	422.6%	162	1,014	525.9%	279	1,247	347.0%	406	1,804	344.3%
PALAU	3	42	1300.0%	7	35	400.0%	11	70	536.4%	4	104	2500.0%	54	161	198.1%	30	357	1090.0%
FSM	117	247	111.1%	149	176	18.1%	184	253	37.5%	236	310	31.4%	256	330	28.9%	440	286	-35.0%
RMI	2	1	-50.0%	2	2	0.0%	3	8	166.7%	1	13	1200.0%	9	22	144.4%	10	28	180.0%
PHILIPPINES	189	277	46.6%	125	298	138.4%	178	383	115.2%	209	634	203.3%	245	638	160.4%	232	686	195.7%
AUSTRALIA	116	431	271.6%	40	58	45.0%	-	18	-	2	45	2150.0%	9	99	1000.0%	33	96	190.9%
EUROPE	12	114	850.0%	15	81	440.0%	11	37	236.4%	11	47	327.3%	51	70	37.3%	43	70	62.8%
HONG KONG	1	3	200.0%	1	6	500.0%	1	3	200.0%	1	8	700.0%	4	20	400.0%	-	10	-
RUSSIA	3	19	533.3%	1	2	100.0%	5	2	-60.0%	5	-	-100.0%	-	4	-	27	-	-100.0%
SINGAPORE	1	22	2100.0%	1	21	2000.0%	8	25	212.5%	6	139	2216.7%	493	37	-92.5%	133	54	-59.4%
INDIA	33	4	-87.9%	3	16	433.3%	3	3	0.0%	3	8	166.7%	7	7	0.0%	14	4	-71.4%
MALAYSIA	2	2	0.0%	-	4	-	1	1	0.0%	-	12	-	2	3	50.0%	-	3	-
OTHER/UNKNOWN	53	188	254.7%	63	137	117.5%	73	169	131.5%	51	208	307.8%	77	142	84.4%	81	181	123.5%
SEA ARRIVALS (CIV & MIL)	6	18	200.0%	37	30	-18.9%	15	52	246.7%	182	89	-51.1%	26	10	-61.5%	101	32	-68.3%
TOTAL	4,526	9,060	100.2%	3,478	7,096	104.0%	3,716	9,401	153.0%	3,814	11,323	196.9%	4,352	20,008	359.7%	7,438	28,278	280.2%



	July			August			September			October			Total CYTD		
	Jul-21	Jul-22	% from LY	Aug-21	Aug-22	% from LY	Sep-21	Sep-22	% from LY	Oct-21	Oct-22	% from LY	2021	2022	% from LY
JAPAN	579	2,106	263.7%	325	2,916	797.2%	358	2,183	509.8%	315	2,112	570.5%	3,302	13,953	322.6%
Kanto (Tokyo)	297	1,220	310.8%	129	1,856	1338.8%	139	1,280	820.9%	139	1,297	833.1%	1,118	7,747	592.9%
Chubu (Nagoya)	-	69	-	6	214	3466.7%	8	204	2450.0%	10	185	1750.0%	49	862	1659.2%
Kinki (Osaka)	5	379	7480.0%	16	331	1968.8%	14	254	1714.3%	16	217	1256.3%	73	1,372	1779.5%
Koshinetsu	5	16	220.0%	1	41	4000.0%	1	6	500.0%	5	8	60.0%	21	109	419.0%
Hokuriku	-	14	-	-	20	-	-	9	-	2	14	600.0%	8	70	775.0%
Tohoku	11	29	163.6%	4	22	450.0%	8	31	287.5%	2	24	1100.0%	128	245	91.4%
Kyushu	4	42	950.0%	20	128	540.0%	3	96	3100.0%	11	110	900.0%	137	512	273.7%
Chugoku	3	33	1000.0%	6	22	266.7%	10	28	180.0%	-	9	-	78	156	100.0%
Hokkaido	4	28	600.0%	7	39	457.1%	2	29	1350.0%	2	35	1650.0%	119	241	102.5%
Shikoku	-	27	-	1	29	2800.0%	3	14	366.7%	4	13	225.0%	15	101	573.3%
Okinawa/Miya	166	157	-5.4%	74	118	59.5%	118	146	23.7%	75	98	30.7%	885	1,529	72.8%
Other	84	92	9.5%	61	96	57.4%	52	86	65.4%	49	102	108.2%	671	1,009	50.4%
KOREA	303	28,063	9161.7%	375	24,751	6500.3%	573	18,065	3052.7%	998	27,783	2683.9%	2,904	130,141	4381.4%
Seoul	158	12,968	8107.6%	186	11,934	6316.1%	336	8,723	2496.1%	529	11,593	2091.5%	1,487	59,724	3916.4%
Incheon/Gyeonggi	48	7,690	15920.8%	88	6,242	6993.2%	124	5,061	3981.5%	261	7,333	2709.6%	698	34,068	4780.8%
Chungnam/Daejeon	10	613	6030.0%	4	509	12625.0%	7	393	5514.3%	12	702	5750.0%	44	2,869	6420.5%
Jeonbuk/Gwanju	3	612	20300.0%	-	501	-	3	325	10733.3%	5	576	11420.0%	16	2,597	16131.3%
Gyeonbuk/Daegu	14	872	6128.6%	4	795	19775.0%	13	501	3753.8%	47	1,031	2093.6%	91	4,237	4556.0%
Busan	9	2,295	25400.0%	13	1,971	15061.5%	21	1,098	5128.6%	40	2,158	5295.0%	103	10,402	9999.0%
Ulsan	-	341	-	4	381	9425.0%	3	193	6333.3%	8	473	5812.5%	21	1,779	8371.4%
Other	61	2,672	4280.3%	76	2,418	3081.6%	66	1,771	2583.3%	96	3,917	3980.2%	444	14,465	3157.9%
TAIWAN	1,208	37	-96.9%	868	105	-87.9%	18	79	338.9%	28	43	53.6%	2,213	384	-82.6%
Taipei	806	31	-96.2%	602	69	-88.5%	9	59	555.6%	20	21	5.0%	1,501	241	-83.9%
Kaohsiung	32	1	-96.9%	35	11	-68.6%	3	6	100.0%	1	9	800.0%	72	45	-37.5%
Taichung	97	-	-100.0%	63	18	-71.4%	-	5	-	3	5	66.7%	168	39	-76.8%
Taoyuan, Miaoli, Hsinehu	105	1	-99.0%	57	2	-96.5%	5	4	-20.0%	3	1	-66.7%	174	26	-85.1%
Hsinchu	54	3	-94.4%	46	4	-91.3%	-	1	-	1	2	100.0%	104	13	-87.5%
Other	114	1	-99.1%	65	1	-98.5%	1	4	300.0%	-	5	-	194	20	-89.7%
CHINA	13	80	515.4%	24	92	283.3%	18	33	83.3%	11	48	336.4%	122	403	230.3%
Beijing	-	-	-	-	8	-	9	1	-88.9%	-	1	-	9	17	88.9%
Shanghai	6	51	750.0%	11	28	154.5%	2	5	150.0%	6	10	66.7%	59	175	196.6%
Guangzhou	-	3	-	1	6	500.0%	-	-	-	-	6	-	2	30	1400.0%
Other	7	26	271.4%	12	50	316.7%	7	27	285.7%	5	31	520.0%	52	181	248.1%
US/HAWAII	8,714	6,389	-26.7%	5,294	5,808	9.7%	3,510	4,565	30.1%	3,961	5,747	45.1%	40,346	57,038	41.4%
CNMI	658	2,238	240.1%	551	1,871	239.6%	275	1,384	403.3%	224	1,117	398.7%	3,075	12,637	311.0%
PALAU	72	414	475.0%	94	288	206.4%	29	151	420.7%	24	242	908.3%	328	1,864	468.3%
FSM	326	269	-17.5%	253	393	55.3%	239	388	62.3%	276	601	117.8%	2,476	3,253	31.4%
RMI	7	10	42.9%	4	17	325.0%	3	48	1500.0%	2	70	3400.0%	43	219	409.3%
PHILIPPINES	297	845	184.5%	227	743	227.3%	183	724	295.6%	275	1,079	292.4%	2,160	6,307	192.0%
AUSTRALIA	47	96	104.3%	52	110	111.5%	47	79	68.1%	36	94	161.1%	382	1,126	194.8%
EUROPE	26	79	203.8%	268	95	-64.6%	238	81	-66.0%	56	80	42.9%	731	754	3.1%
HONG KONG	6	24	300.0%	6	18	200.0%	1	25	2400.0%	2	29	1350.0%	23	146	534.8%
RUSSIA	1	15	1400.0%	3	6	100.0%	11	1	-90.9%	10	9	-10.0%	66	58	-12.1%
SINGAPORE	251	40	-84.1%	11	42	281.8%	6	36	500.0%	43	76	76.7%	953	492	-48.4%
INDIA	20	5	-75.0%	45	6	-86.7%	5	9	80.0%	2	8	300.0%	135	70	-48.1%
MALAYSIA	8	7	-12.5%	5	19	280.0%	6	4	-33.3%	4	5	25.0%	28	60	114.3%
OTHER/UNKNOWN	238	315	32.4%	148	158	6.8%	145	148	2.1%	107	208	94.4%	1,036	1,854	79.0%
SEA ARRIVALS (CIV & MIL)	86	59	-31.4%	122	397	225.4%	70	25	-64.3%	42	15	-64.3%	687	727	5.8%
TOTAL	12,860	41,091	219.5%	8,675	37,835	336.1%	5,735	28,028	388.7%	6,416	39,366	513.6%	61,010	231,486	279.4%