

October 2021 Arrivals



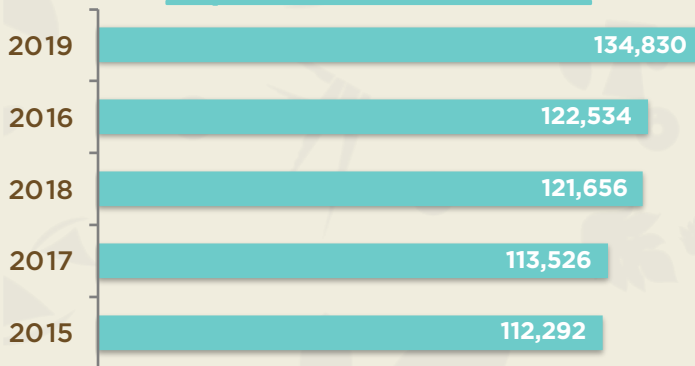
DID YOU KNOW?

69% of Japanese stated that safety is an important factor when traveling internationally.

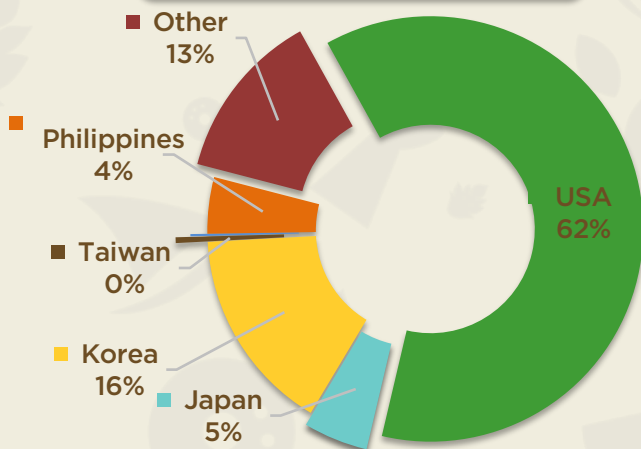
ARRIVALS

OCT Arrivals **6,416** **175.2%** ↑
CYTD Arrivals **61,010** **-81.1%** ↓

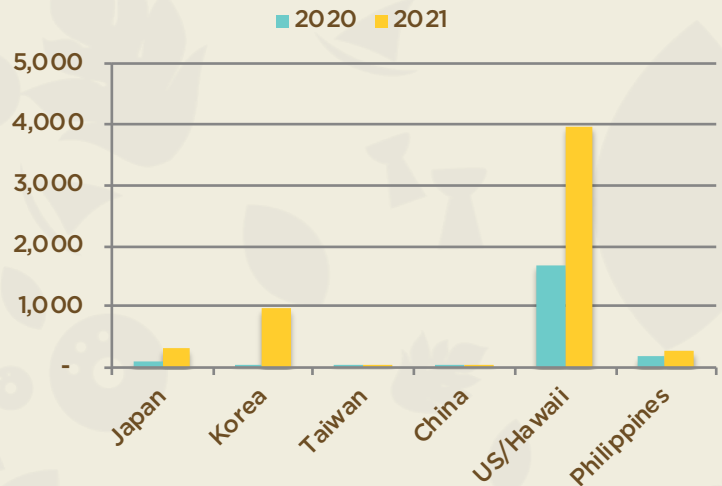
Top 5 October Arrivals



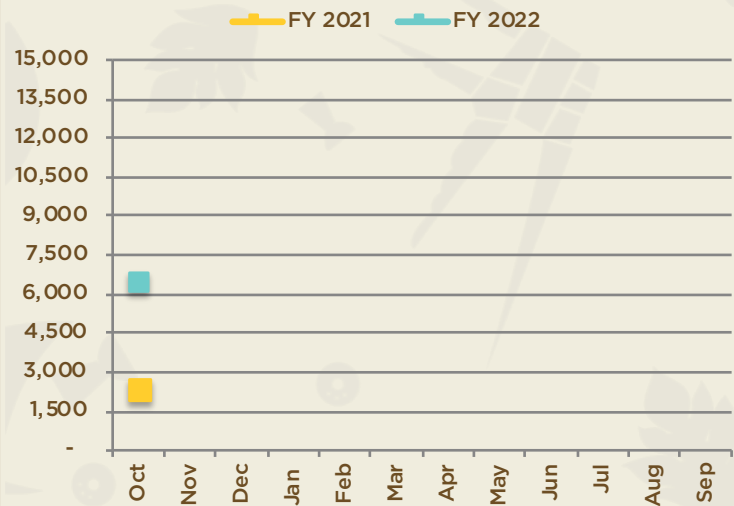
MARKET MIX



MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	91	315	246.2%
Korea	37	998	2,597.3%
Taiwan	20	28	40.0%
China	7	11	57.1%
US/Hawaii	1,666	3,961	137.8%
Philippines	199	275	38.2%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
October 2021



	Oct-20	Oct-21	% from LY
Civilian Air Arrivals ^a	1,293	5,130	296.8%
Civilian Sea Arrivals ^a	51	42	-17.6%
Armed Forces Air Arrivals ^a	987	1,244	26.0%
Armed Forces Sea Arrivals ^a	0	0	-
TOTAL VISITOR ARRIVALS	2,331	6,416	175.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-20	Oct-21	% from LY
JAPAN	91	315	246.2%
Kanto (Tokyo)	30	139	363.3%
Chubu (Nagoya)	2	10	400.0%
Kinki (Osaka)	6	16	166.7%
Koshinetsu	2	5	150.0%
Hokuriku	-	2	-
Tohoku	-	2	-
Kyushu	3	11	266.7%
Chugoku	5	-	-
Hokkaido	-	2	-
Shikoku	1	4	300.0%
Okinawa/Miya	12	75	525.0%
Other	30	49	63.3%
KOREA	37	998	2597.3%
Seoul	14	529	3678.6%
Incheon/Gyeonggi	10	261	2510.0%
Chungnam/Daejeon	-	12	-
Jeonbuk/Gwanju	-	5	-
Gyeongbuk/Daegu	-	47	-
Busan	1	40	3900.0%
Ulsan	3	8	166.7%
Other	9	96	966.7%
TAIWAN	20	28	40.0%
Taipei	12	20	66.7%
Kaohsiung	5	1	-80.0%
Taichung	1	3	200.0%
Taoyuan, Miaoli, Hsinehu	2	3	50.0%
Hsinchu	-	1	-
Other	-	-	-
CHINA	7	11	57.1%
Beijing	-	-	-
Shanghai	2	6	200.0%
Guangzhou	-	-	-
Other	5	5	0.0%
US/HAWAII	1,666	3,961	137.8%
CNMI	107	224	109.3%
PALAU	-	24	-
FSM	94	276	193.6%
RMI	4	2	-50.0%
PHILIPPINES	199	275	38.2%
AUSTRALIA	4	36	800.0%
EUROPE	8	56	600.0%
HONG KONG	6	2	-66.7%
RUSSIA	3	10	233.3%
SINGAPORE	2	43	2050.0%
INDIA	3	2	-33.3%
MALAYSIA	-	4	-
OTHER/UNKNOWN	29	107	269.0%

QUARTERLY VISITOR INDUSTRY STATISTICS (July - September 2020 vs July - September 2021)


	2020	2021	% Change
Hotel Occupancy Taxes ^c	\$1,331,682.65	\$4,401,598.13	230.5%
Weighted Hotel Occupancy Rate ^d	27.1%	52.4%	93.4%
Weighted Hotel Room Rate ^d	\$154.18	\$162.92	5.7%

Guam Visitors Bureau
Preliminary October 2021 Visitor Arrival Summary
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - Oct 2020)	CYTD 2021 (Jan - Oct 2021)	% from LY	FYTD 2020 (Oct '20)	FYTD 2021 (Oct '21)	% from LY	
Air Arrivals^a	322,138	60,323	-81.3%	2,280	6,374	179.6%	
Sea Arrivals^a	1,353	687	-49.2%	51	42	-17.6%	
TOTAL VISITOR ARRIVALS	323,491	61,010	-81.1%	2,331	6,416	175.2%	
	CYTD 2020 (Jan - Oct 2020)	CYTD 2021 (Jan - Oct 2021)	% from LY	FYTD 2020 (Oct '20)	FYTD 2021 (Oct '21)	% from LY	
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)							
JAPAN	143,864	3,302	-97.7%	91	315	246.2%	
Kanto (Tokyo)	74,041	1,118	-98.5%	30	139	363.3%	
Chubu (Nagoya)	16,137	49	-99.7%	2	10	400.0%	
Kinki (Osaka)	26,652	73	-99.7%	6	16	166.7%	
Koshinetsu	2,489	21	-99.2%	2	5	150.0%	
Hokuriku	1,963	8	-99.6%	-	2	-	
Tohoku	3,510	128	-96.4%	-	2	-	
Kyushu	8,579	137	-98.4%	3	11	266.7%	
Chugoku	3,567	78	-97.8%	5	-	-	
Hokkaido	3,022	119	-96.1%	-	2	-	
Shikoku	1,474	15	-99.0%	1	4	300.0%	
Okinawa/Miya	1,426	885	-37.9%	12	75	525.0%	
Other	1,004	671	-33.2%	30	49	63.3%	
KOREA	124,061	2,904	-97.7%	37	998	2597.3%	
Seoul	47,016	1,487	-96.8%	14	529	3678.6%	
Incheon/Gyeonggi	29,886	698	-97.7%	10	261	2510.0%	
Chungnam/Daejeon	3,412	44	-98.7%	-	12	-	
Jeonbuk/Gwanju	5,810	16	-99.7%	-	5	-	
Gyeongbuk/Daegu	5,639	91	-98.4%	-	47	-	
Busan	12,883	103	-99.2%	1	40	3900.0%	
Ulsan	2,262	21	-99.1%	3	8	166.7%	
Other	17,153	444	-97.4%	9	96	966.7%	
TAIWAN	4,553	2,213	-51.4%	20	28	40.0%	
Taipei	2,634	1,501	-43.0%	12	20	66.7%	
Kaohsiung	226	72	-68.1%	5	1	-80.0%	
Taichung	606	168	-72.3%	1	3	200.0%	
Taoyuan, Miaoli, Hsinehu	455	174	-61.8%	2	3	50.0%	
Hsinchu	263	104	-60.5%	-	1	-	
Other	369	194	-47.4%	-	-	-	
CHINA	2,044	122	-94.0%	7	11	57.1%	
Beijing	514	9	-98.2%	-	-	-	
Shanghai	747	59	-92.1%	2	6	200.0%	
Guangzhou	114	2	-98.2%	-	-	-	
Other	669	52	-92.2%	5	5	0.0%	
US/HAWAII	30,478	40,346	32.4%	1,666	3,961	137.8%	
CNMI	5,009	3,075	-38.6%	107	224	109.3%	
PALAU	771	328	-57.5%	-	24	-	
FSM	3,512	2,476	-29.5%	94	276	193.6%	
RMI	241	43	-82.2%	4	2	-50.0%	
PHILIPPINES	3,119	2,160	-30.7%	199	275	38.2%	
AUSTRALIA	748	382	-48.9%	4	36	800.0%	
EUROPE	492	731	48.6%	8	56	600.0%	
HONG KONG	483	23	-95.2%	6	2	-66.7%	
RUSSIA	475	66	-86.1%	3	10	233.3%	
SINGAPORE	173	953	450.9%	2	43	2050.0%	
INDIA	48	135	181.3%	3	2	-33.3%	
MALAYSIA	70	28	-60.0%	-	4	-	
OTHER/UNKNOWN	1,997	1,036	-48.1%	29	107	269.0%	
VISITOR INDUSTRY STATISTICS				(Oct - Sep 2020 vs Oct - Sep 2021)			
	(Jan - Sep 2020 vs Jan - Sep 2021)				(Oct - Sep 2020 vs Oct - Sep 2021)		
Hotel Occupancy Taxes^c	\$18,604,201.26	\$10,425,183.34	-44.0%	\$28,354,863.52	\$13,002,348.52	-54.1%	
Weighted Hotel Occupancy Rate^d	45.2%	48.3%	6.9%	56.4%	45.9%	-18.6%	
Weighted Hotel Room Rate^d	\$182.08	\$158.61	-12.9%	\$188.72	\$157.48	-16.6%	

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	Apr-20	Apr-21	% from LY	May-20	May-21	% from LY	Jun-20	Jun-21	% from LY
JAPAN	61,088	708	-98.8%	60,918	249	-99.6%	21,212	159	-99.3%	338	52	-84.6%	57	102	78.9%	40	455	1037.5%
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	19	25	31.6%	29	43	48.3%	20	107	435.0%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	3	1	-66.7%	1	-	-	1	2	100.0%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	-	3	-	4	2	-50.0%	-	6	-
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	-	2	-	-	-	-	-	3	-
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	-	-	-	-	-	-	-	-	-
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	2	1	-50.0%	1	8	700.0%	2	6	200.0%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	1	1	0.0%	3	-	-	1	2	100.0%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	2	-	-	1	1	0.0%	2	7	250.0%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	1	-	-	-	6	-	1	4	300.0%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	-	-	-	-	-	-	-	3	-
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	289	8	-97.2%	9	9	0.0%	7	210	2900.0%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	21	11	-47.6%	9	33	266.7%	6	105	1650.0%
KOREA	78,609	104	-99.9%	40,022	77	-99.8%	5,160	113	-97.8%	6	86	1333.3%	4	102	2450.0%	5	173	3360.0%
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	1	52	5100.0%	1	43	4200.0%	1	70	6900.0%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	-	16	-	1	25	2400.0%	1	47	4600.0%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	-	1	-	-	2	-	-	3	-
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	-	2	-	-	-	-	-	1	-
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	-	1	-	-	-	-	-	7	-
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	1	3	200.0%	-	4	-	-	3	-
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	-	-	-	-	-	-	-	-	-
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	4	11	175.0%	2	28	1300.0%	3	42	1300.0%
TAIWAN	2,544	9	-99.6%	1,438	9	-99.4%	498	11	-97.8%	4	3	-25.0%	5	14	180.0%	2	45	2150.0%
Taipei	1,600	8	-99.5%	727	8	-99.9%	266	3	-98.9%	2	2	0.0%	1	9	800.0%	1	34	3300.0%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	2	-	-	-	-	-	1	-	-
Taichung	299	-	-	245	-	-	59	2	-96.6%	-	1	-	-	2	-	-	-	-
Taoyuan, Miaoli, Hsinehu	251	-	-	161	-	-	38	1	-97.4%	-	-	-	-	1	-	-	2	-
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	-	-	-	-	2	-	-	-	-
Other	160	-	-	149	-	-	51	5	-90.2%	-	-	-	4	-	-	-	9	-
CHINA	1,818	11	-99.4%	163	4	-97.5%	31	17	-45.2%	4	6	50.0%	2	9	350.0%	5	9	80.0%
Beijing	466	-	-	43	-	-	2	-	-	-	-	-	-	-	-	-	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	-	-	-	1	4	300.0%	2	2	0.0%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	4	-	-	1	-	-	-	-	-
Other	567	-	-	66	-	-	19	3	-84.2%	-	6	-	-	5	-	3	7	133.3%
US/HAWAII	7,267	2,975	-59.1%	7,667	2,542	-66.8%	5,007	2,737	-45.3%	1,107	2,794	152.4%	1,221	2,613	114.0%	1,869	5,206	178.5%
CNMI	1,587	181	-88.6%	1,508	153	-89.9%	1,179	186	-84.2%	14	162	1057.1%	91	279	206.6%	115	406	253.0%
PALAU	264	3	-98.9%	235	7	-97.0%	203	11	-94.6%	1	4	300.0%	14	54	285.7%	3	30	900.0%
FSM	1,155	117	-89.9%	1,080	149	-86.2%	830	184	-77.8%	14	236	1585.7%	40	256	540.0%	50	440	780.0%
RMI	120	2	-98.3%	71	2	-97.2%	31	3	-90.3%	-	1	-	-	9	-	5	10	100.0%
PHILIPPINES	915	189	-79.3%	979	125	-87.2%	652	178	-72.7%	-	209	-	9	245	2622.2%	23	232	908.7%
AUSTRALIA	186	116	-37.6%	415	40	-90.4%	93	-	-	-	2	-	9	9	0.0%	16	33	106.3%
EUROPE	231	12	-94.8%	160	15	-90.6%	60	11	-81.7%	3	11	266.7%	3	51	1600.0%	4	43	975.0%
HONG KONG	291	1	-99.7%	146	1	-99.3%	24	1	-95.8%	-	1	-	-	4	-	3	-	
RUSSIA	336	3	-99.1%	81	1	-98.8%	37	5	-86.5%	-	5	-	-	-	-	7	27	285.7%
SINGAPORE	68	1	-98.5%	59	1	-98.3%	33	8	-75.8%	-	6	-	2	493	24550.0%	7	133	1800.0%
INDIA	12	33	175.0%	21	3	-85.7%	4	3	-25.0%	-	3	-	-	7	-	1	14	1300.0%
MALAYSIA	30	2	-93.3%	30	-	-	8	1	-87.5%	-	-	-	-	2	-	-	-	-
OTHER/UNKNOWN	894	53	-94.1%	833	63	-92.4%	163	73	-55.2%	2	51	2450.0%	4	77	1825.0%	11	81	636.4%
SEA ARRIVALS (CIV & MIL)	64	6	-90.6%	920	37	-96.0%	85	15	-82.4%	64	182	184.4%	41	26	-36.6%	55	101	83.6%
TOTAL	157,479	4,526	-97.1%	116,746	3,478	-97.0%	35,310	3,716	-89.5%	1,557	3,814	145.0%	1,502	4,352	189.7%	2,221	7,438	234.9%



	July			August			September			October			Total CYTD		
	Jul-20	Jul-21	% from LY	Aug-20	Aug-21	% from LY	Sep-20	Sep-21	% from LY	Oct-20	Oct-21	% from LY	2020	2021	% from LY
JAPAN	55	579	952.7%	39	325	733.3%	26	358	1276.9%	91	315	246.2%	143,864	3,302	-97.7%
Kanto (Tokyo)	39	297	661.5%	12	129	975.0%	12	139	1058.3%	30	139	363.3%	74,041	1,118	-98.5%
Chubu (Nagoya)	3	-	-100.0%	1	6	500.0%	1	8	700.0%	2	10	400.0%	16,137	49	-99.7%
Kinki (Osaka)	5	5	0.0%	2	16	700.0%	5	14	180.0%	6	16	166.7%	26,652	73	-99.7%
Koshinetsu	-	5	-	-	1	-	-	1	-	2	5	150.0%	2,489	21	-99.2%
Hokuriku	-	-	-	-	-	-	-	-	-	-	2	-	1,963	8	-99.6%
Tohoku	-	11	-	-	4	-	-	8	-	-	2	-	3,510	128	-96.4%
Kyushu	2	4	100.0%	1	20	1900.0%	-	3	-	3	11	266.7%	8,579	137	-98.4%
Chugoku	-	3	-	11	6	-45.5%	-	10	-	5	-	-	3,567	78	-97.8%
Hokkaido	-	4	-	1	7	600.0%	-	2	-	-	2	-	3,022	119	-96.1%
Shikoku	-	-	-	-	1	-	2	3	50.0%	1	4	300.0%	1,474	15	-99.0%
Okinawa/Miya	1	166	16500.0%	7	74	957.1%	3	118	3833.3%	12	75	525.0%	1,426	885	-37.9%
Other	5	84	1580.0%	4	61	1425.0%	3	52	1633.3%	30	49	63.3%	1,004	671	-33.2%
KOREA	77	303	293.5%	95	375	294.7%	46	573	1145.7%	37	998	2597.3%	124,061	2,904	-97.7%
Seoul	35	158	351.4%	54	186	244.4%	28	336	1100.0%	14	529	3678.6%	47,016	1,487	-96.8%
Incheon/Gyeonggi	28	48	71.4%	22	88	300.0%	11	124	1027.3%	10	261	2510.0%	29,886	698	-97.7%
Chungnam/Daejeon	1	10	900.0%	-	4	-	-	7	-	-	12	-	3,412	44	-98.7%
Jeonbuk/Gwanju	1	3	200.0%	-	-	-	1	3	200.0%	-	5	-	5,810	16	-99.7%
Gyeonbuk/Daegu	-	14	-	1	4	300.0%	-	13	-	-	47	-	5,639	91	-98.4%
Busan	3	9	200.0%	3	13	333.3%	-	21	-	1	40	3900.0%	12,883	103	-99.2%
Ulsan	-	-	-	8	4	-50.0%	1	3	200.0%	3	8	166.7%	2,262	21	-99.1%
Other	9	61	577.8%	7	76	985.7%	5	66	1220.0%	9	96	966.7%	17,153	444	-97.4%
TAIWAN	15	1,208	7953.3%	15	868	5686.7%	12	18	50.0%	20	28	40.0%	4,553	2,213	-51.4%
Taipei	7	806	11414.3%	11	602	5372.7%	7	9	28.6%	12	20	66.7%	2,634	1,501	-43.0%
Kaohsiung	1	32	3100.0%	-	35	-	5	3	-40.0%	5	1	-80.0%	226	72	-68.1%
Taichung	1	97	9600.0%	1	63	6200.0%	-	-	-	1	3	200.0%	606	168	-72.3%
Taoyuan, Miaoli, Hsinehu	2	105	5150.0%	1	57	5600.0%	-	5	-	2	3	50.0%	455	174	-61.8%
Hsinchu	1	54	5300.0%	-	46	-	-	-	-	-	1	-	263	104	-60.5%
Other	3	114	3700.0%	2	65	3150.0%	-	1	-	-	-	-	369	194	-47.4%
CHINA	8	13	62.5%	5	24	380.0%	1	18	1700.0%	7	11	57.1%	2,044	122	-94.0%
Beijing	3	-	-	-	-	-	-	9	-	-	-	-	514	9	-98.2%
Shanghai	-	6	-	2	11	450.0%	-	2	-	2	6	200.0%	747	59	-92.1%
Guangzhou	-	-	-	-	1	-	-	-	-	-	-	-	114	2	-98.2%
Other	5	7	40.0%	3	12	300.0%	1	7	600.0%	5	5	0.0%	669	52	-92.2%
US/HAWAII	756	8,714	1052.6%	1,487	5,294	256.0%	2,431	3,510	44.4%	1,666	3,961	137.8%	30,478	40,346	32.4%
CNMI	201	658	227.4%	133	551	314.3%	74	275	271.6%	107	224	109.3%	5,009	3,075	-38.6%
PALAU	45	72	60.0%	2	94	4600.0%	4	29	625.0%	-	24	-	771	328	-57.5%
FSM	85	326	283.5%	105	253	141.0%	59	239	305.1%	94	276	193.6%	3,512	2,476	-29.5%
RMI	4	7	75.0%	6	4	-33.3%	-	3	-	4	2	-50.0%	241	43	-82.2%
PHILIPPINES	67	297	343.3%	95	227	138.9%	180	183	1.7%	199	275	38.2%	3,119	2,160	-30.7%
AUSTRALIA	-	47	-	19	52	173.7%	6	47	683.3%	4	36	800.0%	748	382	-48.9%
EUROPE	2	26	1200.0%	-	268	-	21	238	1033.3%	8	56	600.0%	492	731	48.6%
HONG KONG	7	6	-14.3%	3	6	100.0%	3	1	-66.7%	6	2	-66.7%	483	23	-95.2%
RUSSIA	9	1	-88.9%	-	3	-	2	11	450.0%	3	10	233.3%	475	66	-86.1%
SINGAPORE	1	251	25000.0%	-	11	-	1	6	500.0%	2	43	2050.0%	173	953	450.9%
INDIA	6	20	233.3%	1	45	4400.0%	-	5	-	3	2	-33.3%	48	135	181.3%
MALAYSIA	-	8	-	1	5	400.0%	1	6	500.0%	-	4	-	70	28	-60.0%
OTHER/UNKNOWN	24	238	891.7%	22	148	572.7%	15	145	866.7%	29	107	269.0%	1,997	1,036	-48.1%
SEA ARRIVALS (CIV & MIL)	23	86	273.9%	20	122	510.0%	30	70	133.3%	51	42	-17.6%	1,353	687	-49.2%
TOTAL	1,385	12,860	828.5%	2,048	8,675	323.6%	2,912	5,735	96.9%	2,331	6,416	175.2%	323,491	61,010	-81.1%