

October 2017 Arrivals Summary

Monthly Arrivals

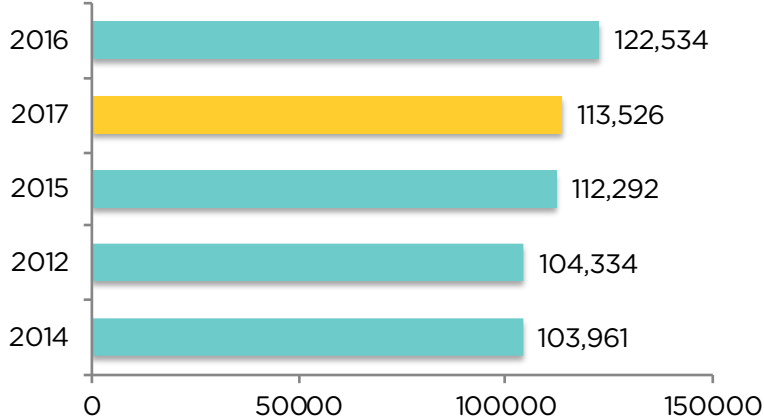
OCT Arrivals 113,526 -7.4% ↓

CYTD Arrivals 1,282,097 1.2% ↑

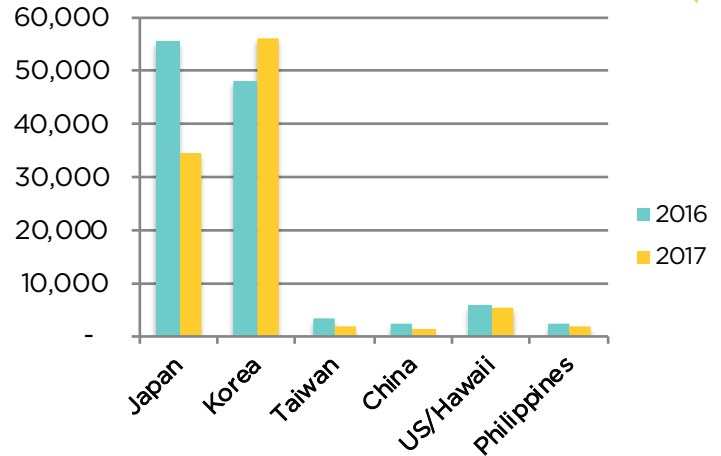
DID YOU KNOW?

That **47%** of our Japanese visitors have been to **Guam** at least once before!

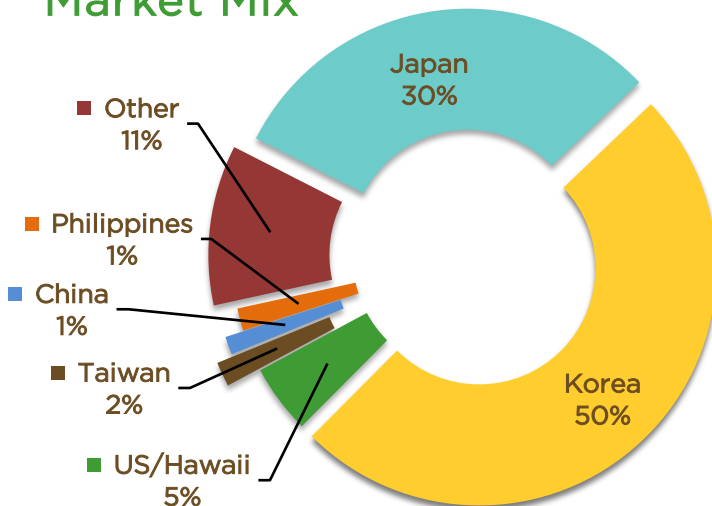
Top 5 October Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2016	2017	% to LY
Japan	55,636	34,489	-38.0%
Korea	48,119	56,292	17.0%
US/Hawaii	5,922	5,318	-10.2%
Taiwan	3,499	1,901	-45.7%
China	2,355	1,395	-40.8%
Philippines	2,406	1,732	-28.0%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary October 2017



	Oct-16	Oct-17	% from LY
Civilian Air Arrivals ^a	120,298	104,870	-12.8%
Civilian Sea Arrivals ^a	27	45	66.7%
Armed Forces Air Arrivals ^a	2,164	678	-68.7%
Armed Forces Sea Arrivals ^a	45	7,933	17528.9%
TOTAL VISITOR ARRIVALS	122,534	113,526	-7.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Oct-16	Oct-17	% from LY
JAPAN	55,636	34,489	-38.0%
<i>Kanto (Tokyo)</i>	28,256	18,940	-33.0%
<i>Chubu (Nagoya)</i>	6,161	4,150	-32.6%
<i>Kinki (Osaka)</i>	10,603	5,560	-47.6%
<i>Koshinetsu</i>	1,470	757	-48.5%
<i>Hokuriku</i>	669	350	-47.7%
<i>Tohoku</i>	1,961	1,224	-37.6%
<i>Kyushu</i>	2,435	1,190	-51.1%
<i>Chugoku</i>	1,617	687	-57.5%
<i>Hokkaido</i>	1,067	813	-23.8%
<i>Shikoku</i>	755	292	-61.3%
<i>Okinawa/Miya</i>	454	373	-17.8%
<i>Other</i>	188	153	-18.6%
KOREA	48,119	56,292	17.0%
<i>Seoul</i>	16,462	19,947	21.2%
<i>Incheon</i>	3,054	3,763	23.2%
<i>Chungbuk</i>	885	1,010	14.1%
<i>Chungnam</i>	1,967	2,139	8.7%
<i>Gangwon</i>	619	646	4.4%
<i>Jeonbuk</i>	749	911	21.6%
<i>Gyeonbuk</i>	2,319	2,053	-11.5%
<i>Gyeonggi</i>	10,398	12,416	19.4%
<i>Jeonnam</i>	1,256	1,593	26.8%
<i>Gyeongnam</i>	8,272	9,307	12.5%
<i>Other</i>	2,138	2,507	17.3%
TAIWAN	3,499	1,901	-45.7%
<i>Taipei</i>	1,833	1,046	-42.9%
<i>Kaohsiung</i>	388	141	-63.7%
<i>Taichung</i>	515	359	-30.3%
<i>Taoyuan, Miaoli, Hsinehu</i>	500	224	-55.2%
<i>Other</i>	263	131	-50.2%
CHINA	2,355	1,395	-40.8%
<i>Beijing</i>	418	251	-40.0%
<i>Shanghai</i>	656	487	-25.8%
<i>Guangzhou</i>	273	169	-38.1%
<i>Other</i>	1,008	488	-51.6%
U.S. MAINLAND	4,575	4,160	-9.1%
HAWAII	1,347	1,158	-14.0%
CNMI	1,128	1,391	23.3%
PALAU	487	479	-1.6%
FSM	1,005	956	-4.9%
RMI	93	59	-36.6%
PHILIPPINES	2,406	1,732	-28.0%
AUSTRALIA	158	115	-27.2%
CANADA	81	69	-14.8%
EUROPE	131	135	3.1%
HONG KONG	651	611	-6.1%
THAILAND	35	41	17.1%
VIETNAM	7	5	-28.6%
RUSSIA	257	245	-4.7%
OTHER/UNKNOWN	492	315	-36.0%

VISITOR INDUSTRY STATISTICS

	Oct-16	Oct-17	% from LY
Hotel Occupancy Taxes ^c	\$3,644,529.45	\$3,116,688.25	-14.5%
Weighted Hotel Occupancy Rate ^d	80.8%	71.7%	-11.3%
Weighted Hotel Room Rate ^d	\$182.45	\$197.27	8.1%

Guam Visitors Bureau
 October 2017 Visitor Arrival Summary
 Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2018



	CYTD 2016 (Jan - Oct '16)	CYTD 2017 (Jan - Oct '17)	% from LY	FYTD 2017 (Oct '16)	FYTD 2018 (Oct '17)	% from LY
Air Arrivals ^a	1,250,482	1,261,109	0.8%	122,462	105,548	-13.8%
Sea Arrivals ^a	16,654	20,988	26.0%	72	7,978	10980.6%
TOTAL VISITOR ARRIVALS	1,267,136	1,282,097	1.2%	122,534	113,526	-7.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan - Oct '16)	CYTD 2017 (Jan - Oct '17)	% from LY	FYTD 2017 (Oct '16)	FYTD 2018 (Oct '17)	% from LY
JAPAN	619,727	527,245	-14.9%	55,636	34,489	-38.0%
Kanto (Tokyo)	313,201	276,964	-11.6%	28,256	18,940	-33.0%
Chubu (Nagoya)	76,804	68,473	-10.8%	6,161	4,150	-32.6%
Kinki (Osaka)	124,939	92,077	-26.3%	10,603	5,560	-47.6%
Koshinetsu	12,635	11,098	-12.2%	1,470	757	-48.5%
Hokuriku	8,243	7,236	-12.2%	669	350	-47.7%
Tohoku	19,508	16,581	-15.0%	1,961	1,224	-37.6%
Kyushu	23,806	20,647	-13.3%	2,435	1,190	-51.1%
Chugoku	15,015	11,939	-20.5%	1,617	687	-57.5%
Hokkaido	11,080	11,211	1.2%	1,067	813	-23.8%
Shikoku	7,980	5,740	-28.1%	755	292	-61.3%
Okinawa/Miya	4,206	3,512	-16.5%	454	373	-17.8%
Other	2,310	1,767	-23.5%	188	153	-18.6%
KOREA	441,074	553,724	25.5%	48,119	56,292	17.0%
Seoul	166,702	196,109	17.6%	16,462	19,947	21.2%
Incheon	26,312	31,997	21.6%	3,054	3,763	23.2%
Chungbuk	7,665	9,811	28.0%	885	1,010	14.1%
Chungnam	17,010	20,608	21.2%	1,967	2,139	8.7%
Gangwon	5,041	6,873	36.3%	619	646	4.4%
Jeonbuk	6,398	9,291	45.2%	749	911	21.6%
Gyeongbuk	18,921	24,945	31.8%	2,319	2,053	-11.5%
Gyeonggi	94,108	115,288	22.5%	10,398	12,416	19.4%
Jeonnam	11,417	15,390	34.8%	1,256	1,593	26.8%
Gyeongnam	67,282	96,970	44.1%	8,272	9,307	12.5%
Other	20,218	26,442	30.8%	2,138	2,507	17.3%
TAIWAN	36,007	28,448	-21.0%	3,499	1,901	-45.7%
Taipei	19,205	15,766	-17.9%	1,833	1,046	-42.9%
Kaohsiung	2,614	1,983	-24.1%	388	141	-63.7%
Taichung	6,916	5,182	-25.1%	515	359	-30.3%
Taoyuan, Miaoli, Hsinehu	4,778	3,465	-27.5%	500	224	-55.2%
Other	2,494	2,052	-17.7%	263	131	-50.2%
CHINA	23,981	19,247	-19.7%	2,355	1,395	-40.8%
Beijing	4,358	3,284	-24.6%	418	251	-40.0%
Shanghai	7,586	6,246	-17.7%	656	487	-25.8%
Guangzhou	2,091	1,835	-12.2%	273	169	-38.1%
Other	9,946	7,882	-20.8%	1,008	488	-51.6%
U.S. MAINLAND	53,335	51,151	-4.1%	4,575	4,160	-9.1%
HAWAII	12,387	12,552	1.3%	1,347	1,158	-14.0%
CNMI	14,445	15,621	8.1%	1,128	1,391	23.3%
PALAU	4,141	3,346	-19.2%	487	479	-1.6%
FSM	9,298	9,087	-2.3%	1,005	956	-4.9%
RMI	1,007	1,028	2.1%	93	59	-36.6%
PHILIPPINES	17,036	14,527	-14.7%	2,406	1,732	-28.0%
AUSTRALIA	1,929	1,916	-0.7%	158	115	-27.2%
CANADA	807	804	-0.4%	81	69	-14.8%
EUROPE	1,567	1,591	1.5%	131	135	3.1%
HONG KONG	6,529	13,252	103.0%	651	611	-6.1%
THAILAND	383	383	0.0%	35	41	17.1%
VIETNAM	147	103	-29.9%	7	5	-28.6%
RUSSIA	1,898	2,449	29.0%	257	245	-4.7%
OTHER/UNKNOWN	4,784	4,635	-3.1%	492	315	-36.0%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$34,801,380.32	\$37,028,038.80	6.40%	\$3,644,528.45	\$3,116,688.25	-14.5%
Weighted Hotel Occupancy Rate^d	82.5%	84.00%	1.82%	80.8%	71.7%	-11.3%
Weighted Hotel Room Rate^d	\$197.27	\$205.03	3.93%	\$182.45	\$197.27	8.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	July			August			September			October			Total CYTD		
	Jul-16	Jul-17	% from LY	Aug-16	Aug-17	% from LY	Sep-16	Sep-17	% from LY	Oct-16	Oct-17	% from LY	2016	2017	% from LY
	JAPAN	54,625	51,811	-5.2%	79,342	68,351	-13.9%	65,130	43,870	-32.6%	55,636	34,489	-38.0%	619,727	527,245
<i>Kanto (Tokyo)</i>	30,083	29,783	-1.0%	44,080	37,988	-13.8%	33,986	25,811	-24.1%	28,256	18,940	-33.0%	313,201	276,964	-11.6%
<i>Chubu (Nagoya)</i>	6,320	5,785	-8.5%	10,013	10,063	0.5%	7,030	4,638	-34.0%	6,161	4,150	-32.6%	76,804	68,473	-10.8%
<i>Kinki (Osaka)</i>	10,617	8,948	-15.7%	15,376	11,560	-24.8%	13,319	6,654	-50.0%	10,603	5,560	-47.6%	124,939	92,077	-26.3%
<i>Koshinetsu</i>	886	835	-5.8%	1,084	1,050	-3.1%	1,189	743	-37.5%	1,470	757	-48.5%	12,635	11,098	-12.2%
<i>Hokuriku</i>	645	512	-20.6%	651	633	-2.8%	730	532	-27.1%	669	350	-47.7%	8,243	7,236	-12.2%
<i>Tohoku</i>	1,353	1,423	5.2%	1,600	1,472	-8.0%	1,771	1,204	-32.0%	1,961	1,224	-37.6%	19,508	16,581	-15.0%
<i>Kyushu</i>	1,779	1,798	1.1%	2,611	2,311	-11.5%	2,394	1,837	-23.3%	2,435	1,190	-51.1%	23,806	20,647	-13.3%
<i>Chugoku</i>	1,263	916	-27.5%	1,732	1,421	-18.0%	1,480	815	-44.9%	1,617	687	-57.5%	15,015	11,939	-20.5%
<i>Hokkaido</i>	656	615	-6.3%	801	683	-14.7%	1,000	814	-18.6%	1,067	813	-23.8%	11,080	11,211	1.2%
<i>Shikoku</i>	577	680	17.9%	867	724	-16.5%	820	380	-53.7%	755	292	-61.3%	7,980	5,740	-28.1%
<i>Okinawa/Miya</i>	308	381	23.7%	345	248	-28.1%	853	281	-67.1%	454	373	-17.8%	4,206	3,512	-16.5%
<i>Other</i>	138	135	-2.2%	182	198	8.8%	558	161	-71.1%	188	153	-18.6%	2,310	1,767	-23.5%
KOREA	48,883	61,097	25.0%	46,909	58,411	24.5%	44,185	58,880	33.3%	48,119	56,292	17.0%	441,074	553,724	25.5%
<i>Seoul</i>	18,754	22,421	19.6%	17,985	21,919	21.9%	16,519	21,718	31.5%	16,462	19,947	21.2%	166,702	196,109	17.6%
<i>Incheon</i>	2,446	3,161	29.2%	2,422	3,231	33.4%	2,745	3,630	32.2%	3,054	3,763	23.2%	26,312	31,997	21.6%
<i>Chungbuk</i>	703	988	40.5%	728	864	18.7%	702	998	42.2%	885	1,010	14.1%	7,665	9,811	28.0%
<i>Chungnam</i>	1,735	2,026	16.8%	1,690	1,900	12.4%	1,555	2,150	38.3%	1,967	2,139	8.7%	17,010	20,608	21.2%
<i>Gangwon</i>	417	574	37.6%	441	627	42.2%	423	668	57.9%	619	646	4.4%	5,041	6,873	36.3%
<i>Jeonbuk</i>	667	1,055	58.2%	691	949	37.3%	603	771	27.9%	749	911	21.6%	6,398	9,291	45.2%
<i>Gyeonbuk</i>	2,272	2,952	29.9%	1,931	2,347	21.5%	2,095	2,251	7.4%	2,319	2,053	-11.5%	18,921	24,945	31.8%
<i>Gyeonggi</i>	9,453	12,285	30.0%	9,211	11,613	26.1%	9,662	13,151	36.1%	10,398	12,416	19.4%	94,108	115,288	22.5%
<i>Jeonnam</i>	1,297	1,617	24.7%	1,443	1,627	12.8%	1,056	1,427	35.1%	1,256	1,593	26.8%	11,417	15,390	34.8%
<i>Gyeongnam</i>	8,467	10,634	25.6%	7,895	10,461	32.5%	6,902	9,630	39.5%	8,272	9,307	12.5%	67,282	96,970	44.1%
<i>Other</i>	2,672	3,384	26.6%	2,472	2,873	16.2%	1,923	2,486	29.3%	2,138	2,507	17.3%	20,218	26,442	30.8%
TAIWAN	3,883	2,443	-37.1%	3,464	2,300	-33.6%	3,490	2,345	-32.8%	3,499	1,901	-45.7%	36,007	28,448	-21.0%
<i>Taipei</i>	2,024	1,291	-36.2%	1,768	1,265	-28.5%	1,966	1,409	-28.3%	1,833	1,046	-42.9%	19,205	15,766	-17.9%
<i>Kaohsiung</i>	270	166	-38.5%	300	172	-42.7%	217	204	-6.0%	388	141	-63.7%	2,614	1,983	-24.1%
<i>Taichung</i>	790	434	-45.1%	715	412	-42.4%	592	406	-31.4%	515	359	-30.3%	6,916	5,182	-25.1%
<i>Taoyuan, Miaoli, Hsinehu</i>	540	336	-37.8%	457	276	-39.6%	447	189	-57.7%	500	224	-55.2%	4,778	3,465	-27.5%
<i>Other</i>	259	216	-16.6%	224	175	-21.9%	268	137	-48.9%	263	131	-50.2%	2,494	2,052	-17.7%
CHINA	2,062	2,015	-2.3%	2,078	1,776	-14.5%	1,822	1,294	-29.0%	2,355	1,395	-40.8%	23,981	19,247	-19.7%
<i>Beijing</i>	345	225	-34.8%	483	240	-50.3%	286	222	-22.4%	418	251	-40.0%	4,358	3,284	-24.6%
<i>Shanghai</i>	769	764	-0.7%	670	627	-6.4%	666	359	-46.1%	656	487	-25.8%	7,586	6,246	-17.7%
<i>Guangzhou</i>	199	119	-40.2%	174	187	7.5%	139	179	28.8%	273	169	-38.1%	2,091	1,835	-12.2%
<i>Other</i>	749	907	21.1%	751	722	-3.9%	731	534	-26.9%	1,008	488	-51.6%	9,946	7,882	-20.8%
U.S. MAINLAND	5,604	6,438	14.9%	5,807	4,862	-16.3%	5,659	4,017	-29.0%	4,575	4,160	-9.1%	53,335	51,151	-4.1%
HAWAII	1,013	1,323	30.6%	1,020	1,068	4.7%	1,415	1,134	-19.9%	1,347	1,158	-14.0%	12,387	12,552	1.3%
CNMI	2,067	2,214	7.1%	1,401	1,687	20.4%	1,235	1,405	13.8%	1,128	1,391	23.3%	14,445	15,621	8.1%
PALAU	461	480	4.1%	386	369	-4.4%	385	308	-20.0%	487	479	-1.6%	4,141	3,346	-19.2%
FSM	898	1,124	25.2%	998	955	-4.3%	788	918	16.5%	1,005	956	-4.9%	9,298	9,087	-2.3%
RMI	104	138	32.7%	76	114	50.0%	80	103	28.8%	93	59	-36.6%	1,007	1,028	2.1%
PHILIPPINES	1,651	1,192	-27.8%	1,468	1,312	-10.6%	1,622	1,404	-13.4%	2,406	1,732	-28.0%	17,036	14,527	-14.7%
AUSTRALIA	149	234	57.0%	146	106	-27.4%	127	89	-29.9%	158	115	-27.2%	1,929	1,916	-0.7%
CANADA	87	78	-10.3%	70	58	-17.1%	70	49	-30.0%	81	69	-14.8%	807	804	-0.4%
EUROPE	161	182	13.0%	157	106	-32.5%	133	108	-18.8%	131	135	3.1%	1,567	1,591	1.5%
HONG KONG	734	822	12.0%	633	735	16.1%	538	366	-32.0%	651	611	-6.1%	6,529	13,252	103.0%
THAILAND	39	38	-2.6%	17	26	52.9%	20	18	-10.0%	35	41	17.1%	383	383	0.0%
VIETNAM	15	15	0.0%	6	15	150.0%	13	7	-46.2%	7	5	-28.6%	147	103	-29.9%
RUSSIA	158	248	57.0%	108	117	8.3%	66	124	87.9%	257	245	-4.7%	1,898	2,449	29.0%
OTHER/UNKNOWN	379	549	44.9%	330	537	62.7%	354	363	2.5%	492	315	-36.0%	4,784	4,635	-3.1%
SEA ARRIVALS (CIV & MIL)	23	511	2121.7%	342	1,076	214.6%	6,618	345	-94.8%	72	7,978	10980.6%	16,654	20,988	26.0%
TOTAL	122,996	132,952	8.1%	144,758	143,981	-0.5%	133,750	117,147	-12.4%	122,534	113,526	-7.4%	1,267,136	1,282,097	1.2%