

November 2016

Arrival Summary

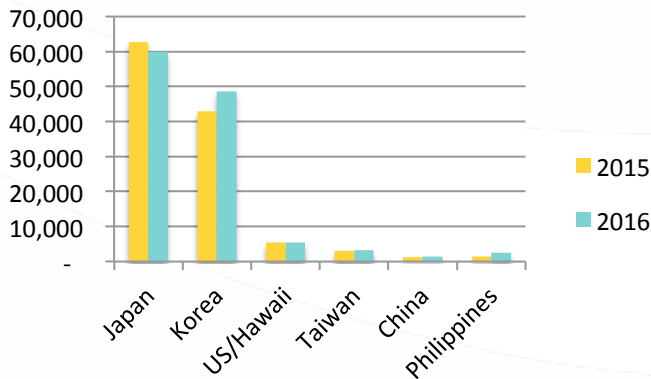
Top 5 Primary Reasons For Trip

- Holiday
- Wedding and/or Honeymoon
- Company Sponsored Travel
- Business Travel
- Visit Friends/Relatives

Best November Ever!

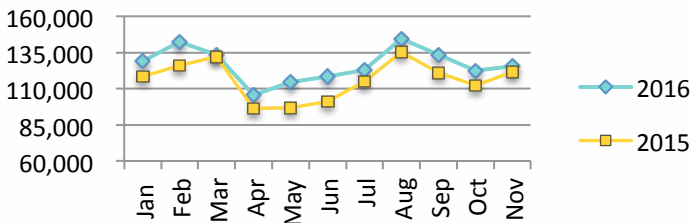
November Arrivals	125,748	3.3%	▲
CYTD Arrivals	1,392,763	9.1%	▲
FYTD Arrivals	248,242	6.1%	▲

Major Market Arrivals

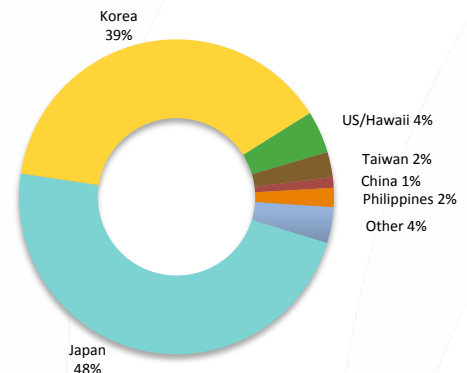


	2015	2016	% to LY
Japan	62,760	59,918	-4.5%
Korea	43,030	48,690	13.2%
US/Hawaii	5,423	5,428	0.1%
Taiwan	3,144	3,245	3.2%
China	1,245	1,377	10.6%
Philippines	1,340	2,497	86.3%

Monthly Arrivals



Major Market Mix



Source: Guam Customs Declaration Forms, Guam Customs & Quarantine Agency



	Nov-15	Nov-16	% from LY
Civilian Air Arrivals ^a	120,160	124,442	3.6%
Civilian Sea Arrivals ^a	77	32	-58.4%
Armed Forces Air Arrivals ^a	1,314	1,134	-13.7%
Armed Forces Sea Arrivals ^a	201	140	-30.3%
TOTAL VISITOR ARRIVALS	121,752	125,748	3.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Nov-15	Nov-16	% from LY
JAPAN	62,760	59,918	-4.5%
Kanto (Tokyo)	30,641	28,869	-5.8%
Chubu (Nagoya)	7,799	6,689	-14.2%
Kinki (Osaka)	13,238	12,910	-2.5%
Koshinetsu	1,423	1,575	10.7%
Hokuriko	762	773	1.4%
Tohoku	2,461	2,522	2.5%
Kyushu	2,343	2,486	6.1%
Chugoku	1,722	1,522	-11.6%
Hokkaido	1,075	1,368	27.3%
Shikoku	794	785	-1.1%
Okinawa/Miya	276	241	-12.7%
Other	226	178	-21.2%
KOREA	43,030	48,690	13.2%
Seoul	17,181	16,505	-3.9%
Incheon	2,812	2,918	3.8%
Chungbuk	871	822	-5.6%
Chungnam	1,479	1,923	30.0%
Gangwon	554	705	27.3%
Jeonbuk	606	880	45.2%
Gyeonbuk	1,751	2,424	38.4%
Gyeonggi	9,509	10,131	6.5%
Jeonnam	1,019	1,393	36.7%
Gyeongnam	5,631	9,018	60.1%
Other	1,617	1,971	21.9%
TAIWAN	3,144	3,245	3.2%
Taipei	1,793	1,869	4.2%
Kaohsiung	205	235	14.6%
Taichung	589	506	-14.1%
Taoyuan, Miaoli, Hsinehu	385	424	10.1%
Other	172	211	22.7%
CHINA	1,245	1,377	10.6%
Beijing	208	195	-6.3%
Shanghai	310	458	47.7%
Guangzhou	113	174	54.0%
Other	614	550	-10.4%
U.S. MAINLAND	4,285	4,259	-0.6%
HAWAII	1,138	1,169	2.7%
CNMI	1,341	1,497	11.6%
PALAU	302	248	-81.5%
FSM	892	785	-12.0%
RMI	74	120	62.2%
PHILIPPINES	1,340	2,497	86.3%
AUSTRALIA	128	121	-5.5%
CANADA	64	73	14.1%
EUROPE	188	180	-4.3%
HONG KONG	815	668	-18.0%
THAILAND	40	40	0.0%
VIETNAM	6	10	66.7%
RUSSIA	256	258	0.8%
OTHER/UNKNOWN	426	421	-1.2%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	57,012	n.a.	n.a.
Hotel Occupancy Taxes ^c	\$3,208,759.71	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	76%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$145	n.a.	n.a.

Guam Visitors Bureau
November 2016 Visitor Arrival Summary
Calendar Year-to-Date 2015/16 • Fiscal Year-to-Date 2016/17

	CYTD 2015 (Jan - Nov '15)	CYTD 2016 (Jan - Nov '16)	% from LY	FYTD 2016 (Oct - Nov '15)	FYTD 2017 (Oct - Nov '16)	% from LY
Air Arrivals ^a	1,268,610	1,376,058	8.5%	232,442	248,038	6.7%
Sea Arrivals ^a	8,021	16,705	108.3%	1,602	244	-84.8%
TOTAL VISITOR ARRIVALS	1,276,631	1,392,763	9.1%	234,044	248,282	6.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2015 (Jan - Nov '15)	CYTD 2016 (Jan - Nov '16)	% from LY	FYTD 2016 (Oct - Nov '15)	FYTD 2017 (Oct - Nov '16)	% from LY
JAPAN	705,143	679,645	-3.6%	120,790	115,554	-4.3%
Kanto (Tokyo)	349,950	342,070	-2.3%	60,555	57,125	-5.7%
Chubu (Nagoya)	94,886	83,493	-12.0%	15,175	12,850	-15.3%
Kinki (Osaka)	135,858	137,849	1.5%	23,865	23,513	-1.5%
Koshinetsu	15,332	14,210	-7.3%	2,850	3,045	6.8%
Hokuriko	9,117	9,016	-1.1%	1,586	1,442	-9.1%
Tohoku	22,185	22,030	-0.7%	4,294	4,483	4.4%
Kyushu	31,384	26,292	-16.2%	4,762	4,921	3.3%
Chugoku	19,083	16,537	-13.3%	3,261	3,139	-3.7%
Hokkaido	12,250	12,448	1.6%	1,940	2,435	25.5%
Shikoku	9,082	8,765	-3.5%	1,535	1,540	0.3%
Okinawa/Miya	3,841	4,447	15.8%	561	695	23.9%
Other	2,175	2,488	14.4%	406	366	-9.9%
KOREA	381,761	489,764	28.3%	80,336	96,809	20.5%
Seoul	163,585	183,207	12.0%	32,132	32,967	2.6%
Incheon	23,418	29,230	24.8%	4,913	5,972	21.6%
Chungbuk	6,335	8,487	34.0%	1,528	1,707	11.7%
Chungnam	13,378	18,933	41.5%	2,992	3,890	30.0%
Gangwon	4,446	5,746	29.2%	1,014	1,324	30.6%
Jeonbuk	5,565	7,278	30.8%	1,127	1,629	44.5%
Gyeonbuk	14,162	21,345	50.7%	3,304	4,743	43.6%
Gyeonggi	82,246	104,239	26.7%	17,504	20,529	17.3%
Jeonnam	8,602	12,810	48.9%	1,896	2,649	39.7%
Gyeongnam	46,489	76,300	64.1%	10,978	17,290	57.5%
Other	13,535	22,189	63.9%	2,948	4,109	39.4%
TAIWAN	39,071	39,252	0.5%	5,892	6,744	14.5%
Taipei	21,041	21,074	0.2%	3,244	3,702	14.1%
Kaohsiung	2,701	2,849	5.5%	382	623	63.1%
Taichung	7,294	7,422	1.8%	1,059	1,021	-3.6%
Taoyuan, Miaoli, Hsinehu	5,251	5,202	-0.9%	846	924	9.2%
Other	2,784	2,705	-2.8%	361	474	31.3%
CHINA	22,604	25,358	12.2%	3,551	3,732	5.1%
Beijing	5,374	4,553	-15.3%	725	613	-15.4%
Shanghai	5,866	8,044	37.1%	920	1,114	21.1%
Guangzhou	1,364	2,265	66.1%	255	447	75.3%
Other	10,000	10,496	5.0%	1,651	1,558	-5.6%
U.S. MAINLAND	51,327	57,594	12.2%	8,302	8,834	6.4%
HAWAII	12,359	13,556	9.7%	2,065	2,516	21.8%
CNMI	12,787	15,942	24.7%	2,526	2,625	3.9%
PALAU	3,499	4,389	25.4%	956	735	-23.1%
FSM	8,859	10,083	13.8%	1,700	1,790	5.3%
RMI	803	1,127	40.3%	133	213	60.2%
PHILIPPINES	11,013	19,533	77.4%	2,660	4,903	84.3%
AUSTRALIA	2,520	2,050	-18.7%	332	279	-16.0%
CANADA	831	880	5.9%	129	154	19.4%
EUROPE	1,508	1,747	15.8%	339	311	-8.3%
HONG KONG	7,288	7,197	-1.2%	1,401	1,319	-5.9%
THAILAND	463	423	-8.6%	73	75	2.7%
VIETNAM	163	157	-3.7%	28	17	-39.3%
RUSSIA	2,677	2,156	-19.5%	443	515	16.3%
OTHER/UNKNOWN	3,934	5,205	32.3%	786	913	16.2%

VISITOR INDUSTRY STATISTICS

JGTA^b Air Arrivals	619,070	n.a.	n.a.	109,898	n.a.	n.a.
Hotel Occupancy Taxes^c	\$34,844,141.41	n.a.	n.a.	\$6,268,882.98	n.a.	n.a.
Weighted Hotel Occupancy Rate^d	76%	n.a.	n.a.	74%	n.a.	n.a.
Weighted Hotel Room Rate^d	\$158	n.a.	n.a.	\$147	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
NOVEMBER 2016**

NOVEMBER	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Total (Nov 1-16)
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	
TOTAL CIV' AIR	3,684	3,723	4,508	3,824	3,929	4,315	4,186	3,908	3,771	4,086	4,501	4,193	4,444	4,169	3,786	4,150	65,177
Japan	1,925	1,741	2,328	1,491	1,967	1,779	2,066	2,117	1,796	1,918	2,073	2,212	2,031	2,173	2,113	1,929	31,659
Korea	1,152	1,369	1,691	1,843	1,400	1,767	1,787	1,218	1,519	1,729	1,898	1,464	1,814	1,705	1,201	1,595	25,152
Taiwan	77	339	1	147	79	278	2	57	184	3	73	96	170	-	64	263	1,833
China, P.R.C.	69	21	49	109	43	39	41	39	5	34	59	35	51	64	39	12	709
U.S. Mainland	150	117	124	88	152	142	120	140	107	133	131	139	136	99	103	105	1,986
Hawaii	40	16	56	10	43	68	34	65	36	28	32	25	54	39	35	31	612
CNMI	32	50	60	55	34	41	31	33	34	71	67	38	20	30	27	62	685
Palau	5	13	8	3	14	1	4	6	2	1	14	13	6	4	15	8	117
FSM	39	12	40	1	18	28	34	33	12	3	28	47	19	22	41	26	403
RMI	11	-	1	3	3	-	2	13	1	4	-	3	14	-	1	-	56
Philippines	119	19	102	30	62	66	32	61	43	84	88	47	61	12	62	70	958
Australia	3	-	5	2	7	9	3	2	-	-	-	1	16	-	11	4	63
Canada	4	-	4	2	3	5	9	2	2	-	4	-	-	-	1	1	37
Europe	6	2	3	7	13	10	3	8	6	3	5	1	2	4	3	9	85
Hong Kong	24	12	19	-	21	44	1	74	7	59	-	39	27	2	31	12	372
Thailand	1	-	2	-	2	4	-	4	-	-	-	-	-	2	9	-	24
Vietnam	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	2
Russia	-	5	5	23	24	14	6	7	2	4	13	18	9	2	18	4	154
Other	27	7	10	10	44	20	11	29	15	12	16	15	12	11	12	19	270

Note: November 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
NOVEMBER 2016**

NOVEMBER	17 Thu	18 Fri	19 Sat	20 Sun	21 Mon	22 Tue	23 Wed	24 Thu	25 Fri	26 Sat	27 Sun	28 Mon	29 Tue	30 ^r Wed	Total	MTD
TOTAL CIV^l AIR	4,274	4,631	4,296	4,755	4,443	4,265	4,484	4,282	4,372	3,981	4,188	4,068	3,617	3,609	124,442	124,442
Japan	1,972	2,232	2,282	2,195	2,091	2,418	2,198	1,851	1,839	1,928	1,750	1,848	1,795	1,566	59,624	59,624
Korea	1,744	1,864	1,495	1,894	1,901	1,314	1,563	1,731	1,934	1,516	1,791	1,864	1,364	1,546	48,673	48,673
Taiwan	2	146	86	232	1	63	194	-	120	104	227	-	61	176	3,245	3,245
China, P.R.C.	32	44	42	39	122	43	9	56	57	52	47	73	27	14	1,366	1,366
U.S. Mainland	120	121	135	120	115	110	96	101	93	104	138	110	140	95	3,584	3,584
Hawaii	33	45	12	28	23	30	39	23	20	13	40	47	50	39	1,054	1,054
CNMI	78	46	42	42	57	47	106	124	105	28	27	47	31	32	1,497	1,497
Palau	13	8	10	5	10	8	4	16	21	7	2	11	9	7	248	248
FSM	43	8	34	27	34	34	8	45	3	31	34	24	31	26	785	785
RMI	7	2	10	2	-	11	6	10	-	-	12	1	3	-	120	120
Philippines	94	72	84	108	58	122	230	245	159	145	61	21	59	78	2,494	2,494
Australia	3	2	2	2	4	4	10	3	4	2	4	3	1	4	111	111
Canada	6	-	4	2	-	3	-	3	4	5	4	-	5	-	73	73
Europe	4	21	5	14	2	3	9	11	-	7	8	2	5	4	180	180
Hong Kong	97	-	44	23	1	24	2	31	-	21	20	-	18	15	668	668
Thailand	4	3	1	-	-	1	-	1	-	1	5	-	-	-	40	40
Vietnam	5	-	-	-	-	-	-	1	-	-	2	-	-	-	10	10
Russia	3	6	2	12	16	22	5	9	5	9	3	2	7	3	258	258
Other	14	11	6	10	8	8	5	21	8	8	13	15	11	4	412	412

Note: November 2016 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
NOVEMBER 2016**

NOVEMBER	2015			2016			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,310	1,895	4,205	1,925	1,759	3,684	-16.67%	-7.18%	-12.39%
2	1,733	1,712	3,445	1,741	1,982	3,723	0.46%	15.77%	8.07%
3	2,142	1,364	3,506	2,328	2,180	4,508	8.68%	59.82%	28.58%
4	1,565	1,782	3,347	1,491	2,333	3,824	-4.73%	30.92%	14.25%
5	1,715	1,943	3,658	1,967	1,962	3,929	14.69%	0.98%	7.41%
6	1,886	1,771	3,657	1,779	2,536	4,315	-5.67%	43.20%	17.99%
7	2,108	1,680	3,788	2,066	2,120	4,186	-1.99%	26.19%	10.51%
8	2,515	1,990	4,505	2,117	1,791	3,908	-15.83%	-10.00%	-13.25%
9	2,085	1,757	3,842	1,796	1,975	3,771	-13.86%	12.41%	-1.85%
10	1,973	1,446	3,419	1,918	2,168	4,086	-2.79%	49.93%	19.51%
11	2,041	1,963	4,004	2,073	2,428	4,501	1.57%	23.69%	12.41%
12	2,337	1,986	4,323	2,212	1,981	4,193	-5.35%	-0.25%	-3.01%
13	2,396	1,959	4,355	2,031	2,413	4,444	-15.23%	23.18%	2.04%
14	2,283	1,769	4,052	2,173	1,996	4,169	-4.82%	12.83%	2.89%
15	2,230	2,282	4,512	2,113	1,673	3,786	-5.25%	-26.69%	-16.09%
16	2,363	2,054	4,417	1,929	2,221	4,150	-18.37%	8.13%	-6.04%
17	2,272	1,513	3,785	1,972	2,302	4,274	-13.20%	52.15%	12.92%
18	1,981	1,907	3,888	2,232	2,399	4,631	12.67%	25.80%	19.11%
19	2,308	2,020	4,328	2,282	2,014	4,296	-1.13%	-0.30%	-0.74%
20	2,097	2,257	4,354	2,195	2,560	4,755	4.67%	13.42%	9.21%
21	2,287	1,787	4,074	2,091	2,352	4,443	-8.57%	31.62%	9.06%
22	2,272	2,176	4,448	2,418	1,847	4,265	6.43%	-15.12%	-4.11%
23	2,082	2,066	4,148	2,198	2,286	4,484	5.57%	10.65%	8.10%
24	2,079	1,787	3,866	1,851	2,431	4,282	-10.97%	36.04%	10.76%
25	1,977	2,215	4,192	1,839	2,533	4,372	-6.98%	14.36%	4.29%
26	1,834	2,314	4,148	1,928	2,053	3,981	5.13%	-11.28%	-4.03%
27	2,058	2,184	4,242	1,750	2,438	4,188	-14.97%	11.63%	-1.27%
28	1,999	2,031	4,030	1,848	2,220	4,068	-7.55%	9.31%	0.94%
29	1,829	2,291	4,120	1,795	1,822	3,617	-1.86%	-20.47%	-12.21%
30	1,626	1,876	3,502	1,566	2,043	3,609	-3.69%	8.90%	3.06%
Total	62,383	57,777	120,160	59,624	64,818	124,442	-4.4%	12.2%	3.6%

Note: November daily arrivals reflect "Civilian Air" arrivals only.



**DAILY ARRIVAL COMPARISON BY DAY
NOVEMBER 2016**

2015					2016					% chg from LY		
Day	NOV	Japan	Other	Total	Day	NOV	Japan	Other	Total	Japan	Other	Total
Sun	1	2,310	1,895	4,205								
Mon	2	1,733	1,712	3,445								
Tue	3	2,142	1,364	3,506	Tue	1	1,925	1,759	3,684	-10.1%	29.0%	5.1%
Wed	4 ^r	1,565	1,782	3,347	Wed	2 ^r	1,741	1,982	3,723	11.2%	11.2%	11.2%
Thu	5 ^r	1,715	1,943	3,658	Thu	3	2,328	2,180	4,508	35.7%	12.2%	23.2%
Fri	6	1,886	1,771	3,657	Fri	4	1,491	2,333	3,824	-20.9%	31.7%	4.6%
Sat	7	2,108	1,680	3,788	Sat	5	1,967	1,962	3,929	-6.7%	16.8%	3.7%
Sun	8 ^r	2,515	1,990	4,505	Sun	6	1,779	2,536	4,315	-29.3%	27.4%	-4.2%
Mon	9	2,085	1,757	3,842	Mon	7	2,066	2,120	4,186	-0.9%	20.7%	9.0%
Tue	10	1,973	1,446	3,419	Tue	8	2,117	1,791	3,908	7.3%	23.9%	14.3%
Wed	11 ^r	2,041	1,963	4,004	Wed	9	1,796	1,975	3,771	-12.0%	0.6%	-5.8%
Thu	12	2,337	1,986	4,323	Thu	10	1,918	2,168	4,086	-17.9%	9.2%	-5.5%
Fri	13	2,396	1,959	4,355	Fri	11	2,073	2,428	4,501	-13.5%	23.9%	3.4%
Sat	14	2,283	1,769	4,052	Sat	12	2,212	1,981	4,193	-3.1%	12.0%	3.5%
Sun	15	2,230	2,282	4,512	Sun	13	2,031	2,413	4,444	-8.9%	5.7%	-1.5%
Mon	16	2,363	2,054	4,417	Mon	14	2,173	1,996	4,169	-8.0%	-2.8%	-5.6%
Tue	17 ^r	2,272	1,513	3,785	Tue	15	2,113	1,673	3,786	-7.0%	10.6%	0.0%
Wed	18 ^r	1,981	1,907	3,888	Wed	16	1,929	2,221	4,150	-2.6%	16.5%	6.7%
Thu	19	2,308	2,020	4,328	Thu	17	1,972	2,302	4,274	-14.6%	14.0%	-1.2%
Fri	20	2,097	2,257	4,354	Fri	18	2,232	2,399	4,631	6.4%	6.3%	6.4%
Sat	21	2,287	1,787	4,074	Sat	19	2,282	2,014	4,296	-0.2%	12.7%	5.4%
Sun	22	2,272	2,176	4,448	Sun	20	2,195	2,560	4,755	-3.4%	17.6%	6.9%
Mon	23	2,082	2,066	4,148	Mon	21	2,091	2,352	4,443	0.4%	13.8%	7.1%
Tue	24	2,079	1,787	3,866	Tue	22	2,418	1,847	4,265	16.3%	3.4%	10.3%
Wed	25	1,977	2,215	4,192	Wed	23	2,198	2,286	4,484	11.2%	3.2%	7.0%
Thu	26	1,834	2,314	4,148	Thu	24	1,851	2,431	4,282	0.9%	5.1%	3.2%
Fri	27	2,058	2,184	4,242	Fri	25	1,839	2,533	4,372	-10.6%	16.0%	3.1%
Sat	28	1,999	2,031	4,030	Sat	26	1,928	2,053	3,981	-3.6%	1.1%	-1.2%
Sun	29	1,829	2,291	4,120	Sun	27	1,750	2,438	4,188	-4.3%	6.4%	1.7%
Mon	30	1,626	1,876	3,502	Mon	28	1,848	2,220	4,068	13.7%	18.3%	16.2%
					Tue	29	1,795	1,822	3,617			
					Wed	30	1,566	2,043	3,609			
Total		60,073	55,882	115,955	MTD² Total		59,624	64,818	124,442	-0.7%	16.0%	7.3%