

May 2023

Monthly Arrivals Summary

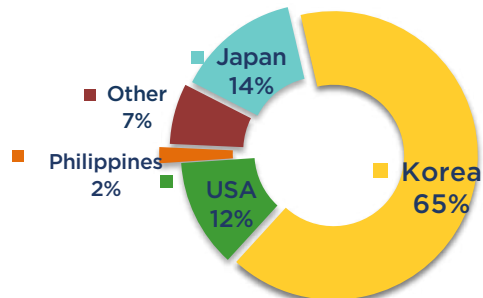
MAY Arrivals	43,449	117.2% ↑
CYTD Arrivals	277,320	387.5% ↑
FYTD Arrivals	413,646	406.4% ↑

VISITOR SNAPSHOT

Travel Party Size
4 pax (22.9%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **48.6%**
Repeats : **37.6%**



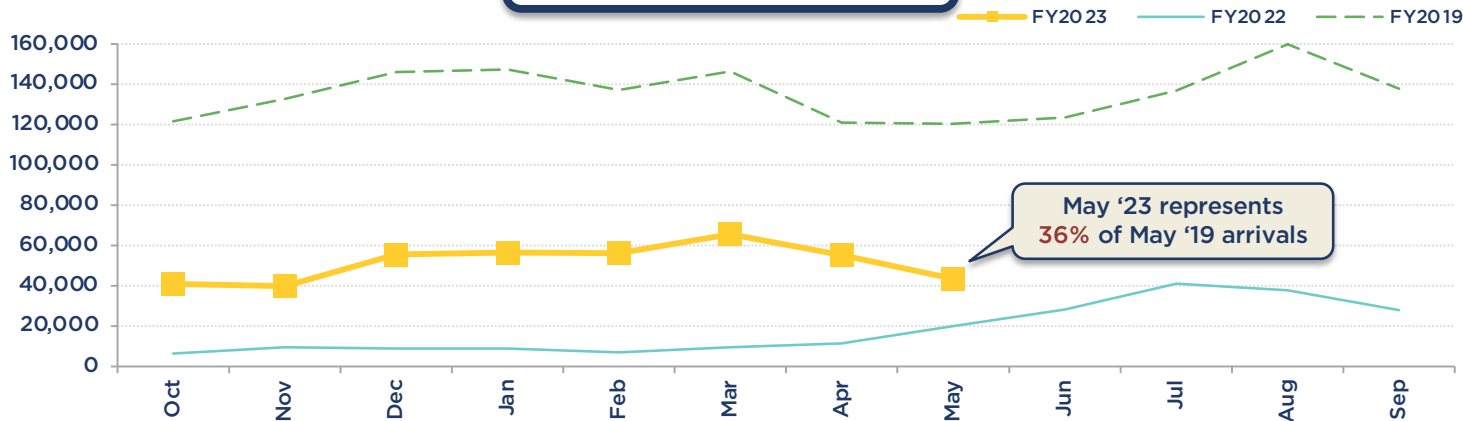
Market	2022	2023	% to LY
Japan	1,137	6,011	428.7%
Korea	9,947	28,435	185.9%
Taiwan	22	535	2,331.8%
China	24	114	375.0%
US/Hawaii	6,088	5,276	-13.3%
Philippines	638	780	22.3%

PRIMARY REASON FOR TRIP



Pleasure/Vacation	67.3%
Government/Military	3.7%
Visiting friends/family	3.1%
Medical	2.7%
Honeymoon	2.3%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary May 2023



	May-22	May-23	% from LY
Civilian Air Arrivals ^a	18,414	42,497	130.8%
Civilian Sea Arrivals ^a	10	22	120.0%
Armed Forces Air Arrivals ^a	1,584	930	-41.3%
Armed Forces Sea Arrivals ^a	0	0	-
TOTAL VISITOR ARRIVALS	20,008	43,449	117.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-22	May-23	% from LY
JAPAN	1,137	6,011	428.7%
Kanto (Tokyo)	587	3,301	462.4%
Chubu (Nagoya)	30	969	3130.0%
Kinki (Osaka)	70	678	868.6%
Koshinetsu	11	106	863.6%
Hokuriku	2	59	2850.0%
Tohoku	11	176	1500.0%
Kyushu	22	276	1154.5%
Chugoku	8	159	1887.5%
Hokkaido	8	62	675.0%
Shikoku	4	58	1350.0%
Okinawa/Miya	281	82	-70.8%
Other	103	85	-17.5%
KOREA	9,947	28,435	185.9%
Seoul	4,512	10,601	135.0%
Incheon/Gyeonggi	2,330	7,272	212.1%
Chungnam/Daejeon	192	689	258.9%
Jeonbuk/Gwanju	211	599	183.9%
Gyeongbuk/Daegu	359	1,224	240.9%
Busan	1,001	2,935	193.2%
Ulsan	142	560	294.4%
Other	1,200	4,555	279.6%
TAIWAN	22	535	2331.8%
Taipei	9	278	2988.9%
Kaohsiung	7	36	414.3%
Taichung	1	89	8800.0%
Taoyuan, Miaoli, Hsinehu	5	79	1480.0%
Hsinchu	-	13	-
Other	-	40	-
CHINA	24	114	375.0%
Beijing	2	26	1200.0%
Shanghai	6	34	466.7%
Guangzhou	1	7	600.0%
Other	15	47	213.3%
US/HAWAII	6,088	5,276	-13.3%
CNMI	1,247	726	-41.8%
PALAU	161	153	-5.0%
FSM	330	750	127.3%
RMI	22	53	140.9%
PHILIPPINES	638	780	22.3%
AUSTRALIA	99	171	72.7%
EUROPE	70	75	7.1%
HONG KONG	20	25	25.0%
RUSSIA	4	7	75.0%
SINGAPORE	37	64	73.0%
INDIA	7	8	14.3%
MALAYSIA	3	21	600.0%
OTHER/UNKNOWN	142	223	57.0%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023	
Hotel Occupancy Taxes ^c	\$1,943,091.76	\$7,514,153.31	286.7%
Weighted Hotel Occupancy Rate ^d	56.0%	67.4%	20.4%
Weighted Hotel Room Rate ^d	\$162.67	\$209.36	28.7%

Guam Visitors Bureau
Preliminary April 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Apr '22)	CYTD 2023 (Jan - Apr '23)	% from LY	FYTD 2022 (Oct '21 - Apr '22)	FYTD 2023 (Oct '22- Apr '23)	% from LY
Air Arrivals ^a	56,689	273,934	383.2%	81,209	410,213	405.1%
Sea Arrivals ^a	199	3,386	1601.5%	474	3,433	624.3%
TOTAL VISITOR ARRIVALS	56,888	277,320	387.5%	81,683	413,646	406.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Apr '22)	CYTD 2023 (Jan - Apr '23)	% from LY	FYTD 2022 (Oct '21 - Apr '22)	FYTD 2023 (Oct '22- Apr '23)	% from LY
JAPAN	3,446	35,928	942.6%	4,627	47,626	929.3%
Kanto (Tokyo)	1,425	21,040	1376.5%	2,061	27,971	1257.2%
Chubu (Nagoya)	158	3,705	2244.9%	207	4,748	2193.7%
Kinki (Osaka)	141	4,589	3154.6%	186	6,294	3283.9%
Koshinetsu	36	597	1558.3%	47	716	1423.4%
Hokuriku	9	324	3500.0%	13	407	3030.8%
Tohoku	115	936	713.9%	138	1,197	767.4%
Kyushu	73	1,600	2091.8%	102	2,116	1974.5%
Chugoku	55	686	1147.3%	63	771	1123.8%
Hokkaido	96	518	439.6%	107	725	577.6%
Shikoku	6	232	3766.7%	12	297	2375.0%
Okinawa/Miya	888	882	-0.7%	1,067	1,205	12.9%
Other	444	819	84.5%	624	1,179	88.9%
KOREA	15,181	177,373	1068.4%	21,277	268,422	1161.6%
Seoul	7,034	68,239	870.1%	10,179	104,778	929.4%
Incheon/Gyeonggi	3,674	45,044	1126.0%	5,251	67,659	1188.5%
Chungnam/Daejeon	309	4,504	1357.6%	423	6,588	1457.4%
Jeonbuk/Gwanju	287	3,811	1227.9%	363	5,578	1436.6%
Gyeongbuk/Daegu	508	6,480	1175.6%	685	9,893	1344.2%
Busan	1,418	16,182	1041.2%	1,757	25,709	1363.2%
Ulsan	197	3,245	1547.2%	246	4,837	1866.3%
Other	1,754	29,868	1602.9%	2,373	43,380	1728.1%
TAIWAN	91	2,754	2926.4%	173	3,049	1662.4%
Taipei	47	1,405	2889.4%	93	1,559	1576.3%
Kaohsiung	17	156	817.6%	19	203	968.4%
Taichung	8	421	5162.5%	13	444	3315.4%
Taoyuan, Miaoli, Hsinehu	12	322	2583.3%	38	337	786.8%
Hsinchu	1	157	15600.0%	3	166	5433.3%
Other	6	293	4783.3%	7	340	4757.1%
CHINA	88	682	675.0%	149	879	489.9%
Beijing	6	96	1500.0%	7	100	1328.6%
Shanghai	37	186	402.7%	83	239	188.0%
Guangzhou	9	49	444.4%	9	62	588.9%
Other	36	351	875.0%	50	478	856.0%
US/HAWAII	27,441	35,830	30.6%	40,722	55,117	35.3%
CNMI	4,223	5,763	36.5%	5,328	10,178	91.0%
PALAU	412	1,026	149.0%	569	1,835	222.5%
FSM	1,316	4,822	266.4%	2,009	7,399	268.3%
RMI	46	323	602.2%	63	545	765.1%
PHILIPPINES	2,230	5,787	159.5%	3,232	9,401	190.9%
AUSTRALIA	651	622	-4.5%	698	949	36.0%
EUROPE	349	662	89.7%	501	978	95.2%
HONG KONG	40	312	680.0%	48	441	818.8%
RUSSIA	27	71	163.0%	41	110	168.3%
SINGAPORE	244	308	26.2%	390	508	30.3%
INDIA	38	54	42.1%	54	72	33.3%
MALAYSIA	22	58	163.6%	35	85	142.9%
OTHER/UNKNOWN	844	1,559	84.7%	1,293	2,619	102.6%

VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023		Oct 2021 - Mar 2022	Oct 2022 - Mar 2023	
Hotel Occupancy Taxes^c	\$1,943,091.76	\$7,514,153.31	286.7%	\$4,575,308.63	\$12,656,033.21	176.6%
Weighted Hotel Occupancy Rate^d	56.0%	67.4%	20.4%	45.6%	636.6%	1296.1%
Weighted Hotel Room Rate^d	\$162.67	\$209.36	28.7%	\$164.40	\$201.49	22.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

