

May 2021 Arrivals



DID YOU KNOW?

Approximately **56%** of Japanese, Koreans and Taiwanese stated they **will not travel until the pandemic ends**.

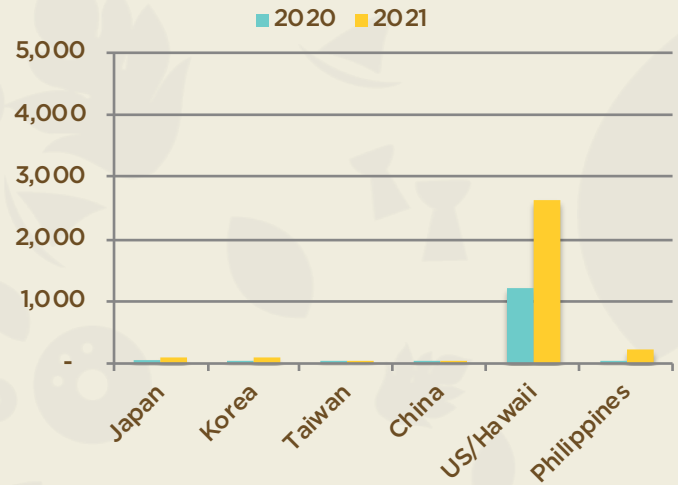
ARRIVALS

MAY Arrivals	4,352	189.7%	↑
CYTD Arrivals	19,886	-93.6%	↓
FYTD Arrivals	26,899	-96.4%	↓

Top 5 May Arrivals

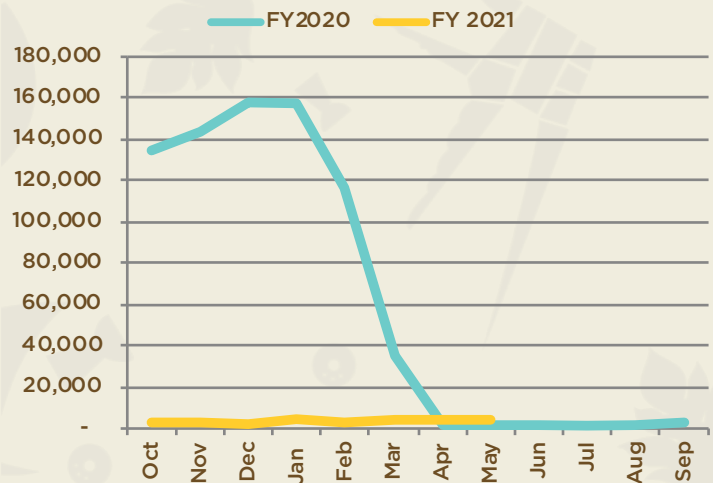
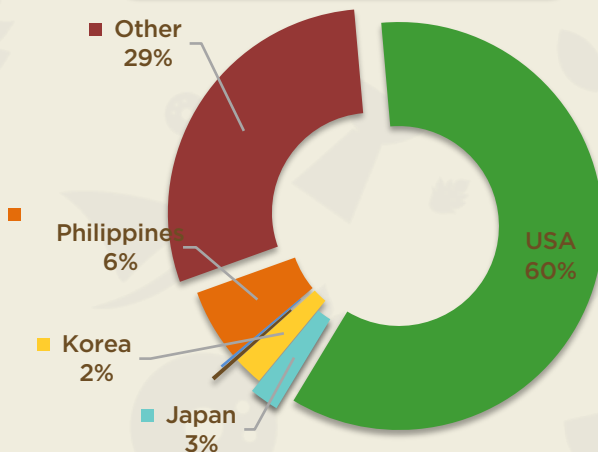


MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	57	102	78.9%
Korea	4	102	2,450.0%
Taiwan	5	14	180.0%
China	2	9	350.0%
US/Hawaii	1,221	2,613	114.0%
Philippines	9	245	2,622.2%

MARKET MIX



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
May 2021



	May-20	May-21	% from LY
Civilian Air Arrivals ^a	674	3,199	374.6%
Civilian Sea Arrivals ^a	20	22	10.0%
Armed Forces Air Arrivals ^a	787	1,127	43.2%
Armed Forces Sea Arrivals ^a	21	4	-81.0%
TOTAL VISITOR ARRIVALS	1,502	4,352	189.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-20	May-21	% from LY
JAPAN	57	102	78.9%
Kanto (Tokyo)	29	43	48.3%
Chubu (Nagoya)	1	-	-
Kinki (Osaka)	4	2	-50.0%
Koshinetsu	-	-	-
Hokuriku	-	-	-
Tohoku	1	8	700.0%
Kyushu	3	-	-
Chugoku	1	1	0.0%
Hokkaido	-	6	-
Shikoku	-	-	-
Okinawa/Miya	9	9	0.0%
Other	9	33	266.7%
KOREA	4	102	2450.0%
Seoul	1	43	4200.0%
Incheon/Gyeonggi	1	25	2400.0%
Chungnam/Daejeon	-	2	-
Jeonbuk/Gwanju	-	-	-
Gyeongbuk/Daegu	-	-	-
Busan	-	4	-
Ulsan	-	-	-
Other	2	28	1300.0%
TAIWAN	5	14	180.0%
Taipei	1	9	800.0%
Kaohsiung	-	-	-
Taichung	-	2	-
Taoyuan, Miaoli, Hsinehu	-	1	-
Hsinchu	-	2	-
Other	4	-	-
CHINA	2	9	350.0%
Beijing	-	-	-
Shanghai	1	4	300.0%
Guangzhou	1	-	-
Other	-	5	-
US/HAWAII	1,221	2,613	114.0%
CNMI	91	279	206.6%
PALAU	14	54	285.7%
FSM	40	256	540.0%
RMI	-	9	-
PHILIPPINES	9	245	2622.2%
AUSTRALIA	9	9	0.0%
EUROPE	3	51	1600.0%
HONG KONG	-	4	-
RUSSIA	-	-	-
SINGAPORE	2	493	24550.0%
INDIA	-	7	-
MALAYSIA	-	2	-
OTHER/UNKNOWN	4	77	1825.0%

QUARTERLY VISITOR INDUSTRY STATISTICS (January - March 2020 vs January - March 2021)


Hotel Occupancy Taxes ^c	\$12,850,715.49	\$2,492,556.53	-80.6%
Weighted Hotel Occupancy Rate ^d	73.7%	51.4%	-30.3%
Weighted Hotel Room Rate ^d	\$222.01	\$158.15	-28.8%

Guam Visitors Bureau
Preliminary May 2021 Visitor Arrival Summary
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - May 2020)	CYTD 2021 (Jan - May 2021)	% from LY	FYTD 2020 (Oct '20 - May '21)	FYTD 2021 (Oct '20 - May '21)	% from LY			
Air Arrivals^a	311,420	19,620	-93.7%	743,424	26,354	-96.5%			
Sea Arrivals^a	1,174	266	-77.3%	5,395	545	-89.9%			
TOTAL VISITOR ARRIVALS	312,594	19,886	-93.6%	748,819	26,899	-96.4%			
	CYTD 2020 (Jan - May 2020)	CYTD 2021 (Jan - May 2021)	% from LY	FYTD 2020 (Oct '20 - May '21)	FYTD 2021 (Oct '20 - May '21)	% from LY			
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)									
JAPAN	143,613	1,270	-99.1%	324,414	1,737	-99.5%			
Kanto (Tokyo)	73,928	307	-99.6%	162,654	538	-99.7%			
Chubu (Nagoya)	16,129	23	-99.9%	38,554	51	-99.9%			
Kinki (Osaka)	26,634	16	-99.9%	66,971	29	-100.0%			
Koshinetsu	2,487	6	-99.8%	5,724	8	-99.9%			
Hokuriku	1,963	6	-99.7%	4,264	6	-99.9%			
Tohoku	3,508	97	-97.2%	7,777	101	-98.7%			
Kyushu	8,572	97	-98.9%	16,647	102	-99.4%			
Chugoku	3,549	52	-98.5%	8,181	62	-99.2%			
Hokkaido	3,020	100	-96.7%	6,165	100	-98.4%			
Shikoku	1,471	4	-99.7%	3,907	5	-99.9%			
Okinawa/Miya	1,396	242	-82.7%	2,182	353	-83.8%			
Other	956	320	-66.5%	1,388	382	-72.5%			
KOREA	123,801	482	-99.6%	324,886	639	-99.8%			
Seoul	46,884	208	-99.6%	132,348	284	-99.8%			
Incheon/Gyeonggi	29,814	130	-99.6%	79,969	162	-99.8%			
Chungnam/Daejeon	3,411	8	-99.8%	8,516	14	-99.8%			
Jeonbuk/Gwanju	5,808	4	-99.9%	9,511	5	-99.9%			
Gyeongbuk/Daegu	5,638	6	-99.9%	13,548	11	-99.9%			
Busan	12,876	17	-99.9%	33,946	26	-99.9%			
Ulsan	2,250	6	-99.7%	5,889	12	-99.8%			
Other	17,120	103	-99.4%	41,159	125	-99.7%			
TAIWAN	4,489	46	-99.0%	10,647	114	-98.9%			
Taipei	2,596	30	-98.8%	6,191	68	-98.9%			
Kaohsiung	214	1	-99.5%	741	13	-98.2%			
Taichung	603	5	-99.2%	1,493	11	-99.3%			
Taoyuan, Miaoli, Hsinehu	450	2	-99.6%	1,015	8	-99.2%			
Hsinchu	262	3	-98.9%	510	4	-99.2%			
Other	364	5	-98.6%	697	10	-98.6%			
CHINA	2,018	47	-97.7%	4,268	60	-98.6%			
Beijing	511	-	-	915	-	-			
Shanghai	741	32	-95.7%	1,566	35	-97.8%			
Guangzhou	114	1	-99.1%	293	3	-99.0%			
Other	652	14	-97.9%	1,494	22	-98.5%			
US/HAWAII	22,269	13,661	-38.7%	41,720	18,515	-55.6%			
CNMI	4,379	961	-78.1%	9,795	1,288	-86.9%			
PALAU	717	79	-89.0%	1,905	89	-95.3%			
FSM	3,119	942	-69.8%	6,955	1,228	-82.3%			
RMI	222	17	-92.3%	630	25	-96.0%			
PHILIPPINES	2,555	946	-63.0%	8,979	1,323	-85.3%			
AUSTRALIA	703	167	-76.2%	1,256	181	-85.6%			
EUROPE	457	100	-78.1%	1,089	122	-88.8%			
HONG KONG	461	8	-98.3%	1,210	18	-98.5%			
RUSSIA	454	14	-96.9%	978	25	-97.4%			
SINGAPORE	162	509	214.2%	484	513	6.0%			
INDIA	37	49	32.4%	96	69	-28.1%			
MALAYSIA	68	5	-92.6%	157	6	-96.2%			
OTHER/UNKNOWN	1,896	317	-83.3%	3,955	402	-89.8%			
VISITOR INDUSTRY STATISTICS				(Jan - Mar 2020 vs Jan - Mar 2021)			(Oct - Mar 2020 vs Oct - Mar 2021)		
Hotel Occupancy Taxes^c	\$12,850,715.49	\$2,492,556.53	-80.6%	\$22,601,377.75	\$4,938,072.18	-78.2%			
Weighted Hotel Occupancy Rate^d	73.7%	51.4%	-30.3%	81.8%	45.0%	-45.0%			
Weighted Hotel Room Rate^d	\$222.01	\$158.15	-28.8%	\$215.33	\$156.12	-27.5%			

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: a) Civilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: b) Japan Guam Travel Association, c) Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

 GUAM VISITORS BUREAU	January			February			March			April			May			Total CYTD		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	Apr-20	Apr-21	% from LY	May-20	May-21	% from LY	2020	2021	% from LY
	JAPAN																	
	61,088	708	-98.8%	60,918	249	-99.6%	21,212	159	-99.3%	338	52	-84.6%	57	102	78.9%	143,613	1,270	-99.1%
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	19	25	31.6%	29	43	48.3%	73,928	307	-99.6%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	3	1	-66.7%	1	-	-	16,129	23	-99.9%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	-	3	-	4	2	-50.0%	26,634	16	-99.9%
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	-	2	-	-	-	-	2,487	6	-99.8%
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	-	-	-	-	-	-	1,963	6	-99.7%
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	2	1	-50.0%	1	8	700.0%	3,508	97	-97.2%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	1	1	0.0%	3	-	-	8,572	97	-98.9%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	2	-	-	1	1	0.0%	3,549	52	-98.5%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	1	-	-	-	6	-	3,020	100	-96.7%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	-	-	-	-	-	-	1,471	4	-99.7%
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	289	8	-97.2%	9	9	0.0%	1,396	242	-82.7%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	21	11	-47.6%	9	33	266.7%	956	320	-66.5%
KOREA																		
	78,609	104	-99.9%	40,022	77	-99.8%	5,160	113	-97.8%	6	86	1333.3%	4	102	2450.0%	123,801	482	-99.6%
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	1	52	5100.0%	1	43	4200.0%	46,884	208	-99.6%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	-	16	-	1	25	2400.0%	29,814	130	-99.6%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	-	1	-	-	2	-	3,411	8	-99.8%
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	-	2	-	-	-	-	5,808	4	-99.9%
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	-	1	-	-	-	-	5,638	6	-99.9%
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	1	3	200.0%	-	4	-	12,876	17	-99.9%
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	-	-	-	-	-	-	2,250	6	-99.7%
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	4	11	175.0%	2	28	1300.0%	17,120	103	-99.4%
TAIWAN																		
	2,544	9	-99.6%	1,438	9	-99.4%	498	11	-97.8%	4	3	-25.0%	5	14	180.0%	4,489	46	-99.0%
Taipei	1,600	8	-99.5%	727	8	-98.9%	266	3	-98.9%	2	2	0.0%	1	9	800.0%	2,596	30	-98.8%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	2	-	-	-	-	-	214	1	-99.5%
Taichung	299	-	-	245	-	-	59	2	-96.6%	-	1	-	-	2	-	603	5	-99.2%
Taoyuan, Miaoli, Hsinchu	251	-	-	161	-	-	38	1	-97.4%	-	-	-	-	1	-	450	2	-99.6%
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	-	-	-	-	2	-	262	3	-98.9%
Other	160	-	-	149	-	-	51	5	-90.2%	-	-	-	4	-	-	364	5	-98.6%
CHINA																		
	1,818	11	-99.4%	163	4	-97.5%	31	17	-45.2%	4	6	50.0%	2	9	350.0%	2,018	47	-97.7%
Beijing	466	-	-	43	-	-	2	-	-	-	-	-	-	-	-	511	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	-	-	-	1	4	300.0%	741	32	-95.7%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	4	-	-	1	-	-	114	1	-99.1%
Other	567	-	-	66	-	-	19	3	-84.2%	-	6	-	-	5	-	652	14	-97.9%
US/HAWAII																		
	7,267	2,975	-59.1%	7,667	2,542	-66.8%	5,007	2,737	-45.3%	1,107	2,794	152.4%	1,221	2,613	114.0%	22,269	13,661	-38.7%
CNMI																		
	1,587	181	-88.6%	1,508	153	-89.9%	1,179	186	-84.2%	14	162	1057.1%	91	279	206.6%	4,379	961	-78.1%
PALAU																		
	264	3	-98.9%	235	7	-97.0%	203	11	-94.6%	1	4	300.0%	14	54	285.7%	717	79	-89.0%
FSM																		
	1,155	117	-89.9%	1,080	149	-86.2%	830	184	-77.8%	14	236	1585.7%	40	256	540.0%	3,119	942	-69.8%
RMI																		
	120	2	-98.3%	71	2	-97.2%	31	3	-90.3%	-	1	-	-	9	-	222	17	-92.3%
PHILIPPINES																		
	915	189	-79.3%	979	125	-87.2%	652	178	-72.7%	-	209	-	9	245	2622.2%	2,555	946	-63.0%
AUSTRALIA																		
	186	116	-37.6%	415	40	-90.4%	93	-	-	-	2	-	9	9	0.0%	703	167	-76.2%
EUROPE																		
	231	12	-94.8%	160	15	-90.6%	60	11	-81.7%	3	11	266.7%	3	51	1600.0%	457	100	-78.1%
HONG KONG																		
	291	1	-99.7%	146	1	-99.3%	24	1	-95.8%	-	1	-	-	4	-	461	8	-98.3%
RUSSIA																		
	336	3	-99.1%	81	1	-98.8%	37	5	-86.5%	-	5	-	-	-	-	454	14	-96.9%
SINGAPORE																		
	68	1	-98.5%	59	1	-98.3%	33	8	-75.8%	-	6	-	2	493	24550.0%	162	509	214.2%
INDIA																		
	12	33	175.0%	21	3	-85.7%	4	3	-25.0%	-	3	-	-	7	-	37	49	32.4%
MALAYSIA																		
	30	2	-93.3%	30	-	-	8	1	-87.5%	-	-	-	-	2	-	68	5	-92.6%
OTHER/UNKNOWN																		
	894	53	-94.1%	833	63	-92.4%	163	73	-55.2%	2	51	2450.0%	4	77	1825.0%	1,896	317	-83.3%
SEA ARRIVALS (CIV & MIL)																		
	64	6	-90.6%	920	37	-96.0%	85	15	-82.4%	64	182	184.4%	41	26	-36.6%	1,174	266	-77.3%
TOTAL	157,479	4,526	-97.1%	116,746	3,478	-97.0%	35,310	3,716	-89.5%	1,557	3,814	145.0%	1,502	4,352	189.7%	312,594	19,886	-93.6%