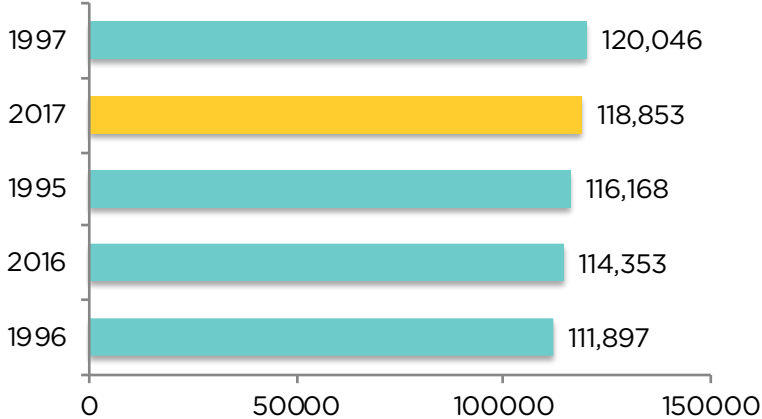


# May 2017 Arrivals Summary

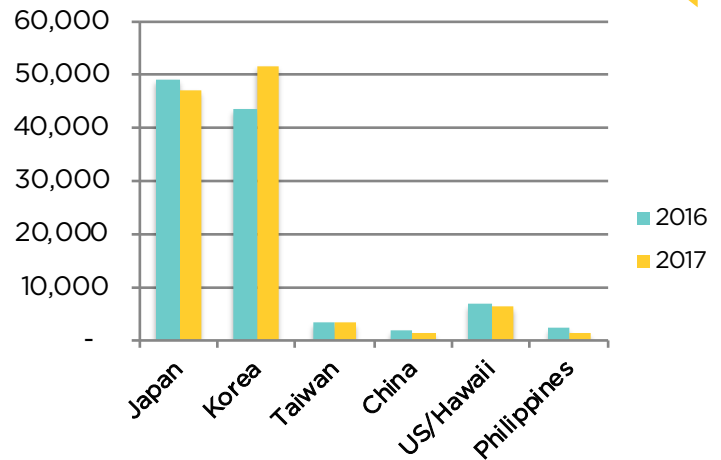
## Monthly Arrivals

MAY Arrivals	118,853	+3.9%	↑
CYTD Arrivals	651,738	+4.3%	↑
FYTD Arrivals	1,042,654	+5.2%	↑

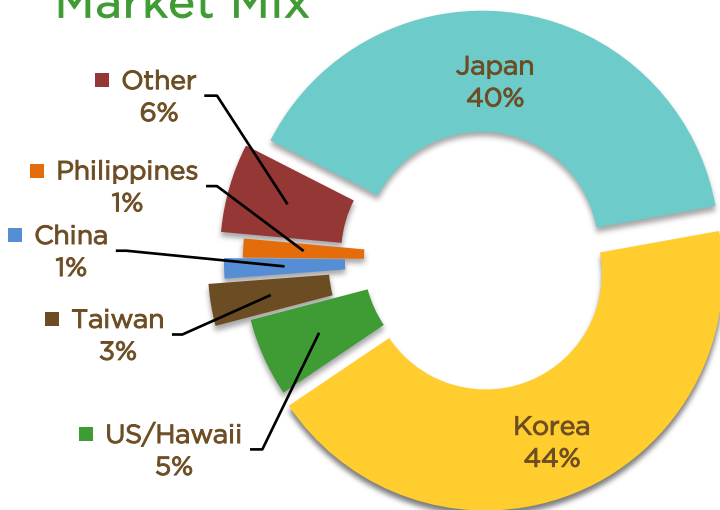
## Top 5 May Arrivals



## Arrivals vs. LY



## Market Mix



## Major Markets

Market	2016	2017	% to LY
Japan	48,891	47,140	-3.6%
Korea	43,354	51,576	19.0%
US/Hawaii	7,110	6,380	-10.3%
Taiwan	3,512	3,395	-3.3%
China	2,020	1,638	-18.9%
Philippines	2,343	1,518	-35.2%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary  
May 2017



	May-16	May-17	% from LY
Civilian Air Arrivals <sup>a</sup>	112,731	116,478	3.3%
Civilian Sea Arrivals <sup>a</sup>	72	1,240	1622.2%
Armed Forces Air Arrivals <sup>a</sup>	1,049	941	-10.3%
Armed Forces Sea Arrivals <sup>a</sup>	501	194	-61.3%
<b>TOTAL VISITOR ARRIVALS</b>	<b>114,353</b>	<b>118,853</b>	<b>3.9%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-16	May-17	% from LY
<b>JAPAN</b>	<b>48,891</b>	<b>47,140</b>	<b>-3.6%</b>
Kanto (Tokyo)	25,390	23,746	-6.5%
Chubu (Nagoya)	6,461	6,438	-0.4%
Kinki (Osaka)	8,334	8,273	-0.7%
Koshinetsu	918	962	4.8%
Hokuriku	630	880	39.7%
Tohoku	1,681	1,567	-6.8%
Kyushu	1,703	1,882	10.5%
Chugoku	1,310	1,302	-0.6%
Hokkaido	1,031	1,139	10.5%
Shikoku	1,006	568	-43.5%
Okinawa/Miya	221	237	7.2%
Other	206	146	-29.1%
<b>KOREA</b>	<b>43,354</b>	<b>51,576</b>	<b>19.0%</b>
Seoul	16,091	18,552	15.3%
Incheon	2,560	2,841	11.0%
Chungbuk	819	800	-2.3%
Chungnam	1,588	1,868	17.6%
Gangwon	414	577	39.4%
Jeonbuk	543	806	48.4%
Gyeonbuk	1,885	2,227	18.1%
Gyeonggi	9,360	10,675	14.0%
Jeonnam	1,110	1,384	24.7%
Gyeongnam	7,280	9,514	30.7%
Other	1,704	2,332	36.9%
<b>TAIWAN</b>	<b>3,512</b>	<b>3,395</b>	<b>-3.3%</b>
Taipei	1,794	1,980	10.4%
Kaohsiung	216	156	-27.8%
Taichung	640	680	6.3%
Taoyuan, Miaoli, Hsinehu	502	351	-30.1%
Other	360	228	-36.7%
<b>CHINA</b>	<b>2,020</b>	<b>1,638</b>	<b>-18.9%</b>
Beijing	314	249	-20.7%
Shanghai	746	581	-22.1%
Guangzhou	181	157	-13.3%
Other	779	651	-16.4%
<b>U.S. MAINLAND</b>	<b>5,757</b>	<b>4,932</b>	<b>-14.3%</b>
<b>HAWAII</b>	<b>1,353</b>	<b>1,448</b>	<b>7.0%</b>
<b>CNMI</b>	<b>1,751</b>	<b>1,645</b>	<b>-6.1%</b>
<b>PALAU</b>	<b>692</b>	<b>354</b>	<b>-48.8%</b>
<b>FSM</b>	<b>1,257</b>	<b>913</b>	<b>-27.4%</b>
<b>RMI</b>	<b>211</b>	<b>97</b>	<b>-54.0%</b>
<b>PHILIPPINES</b>	<b>2,343</b>	<b>1,518</b>	<b>-35.2%</b>
<b>AUSTRALIA</b>	<b>343</b>	<b>144</b>	<b>-58.0%</b>
<b>CANADA</b>	<b>90</b>	<b>80</b>	<b>-11.1%</b>
<b>EUROPE</b>	<b>173</b>	<b>142</b>	<b>-17.9%</b>
<b>HONG KONG</b>	<b>616</b>	<b>1,679</b>	<b>172.6%</b>
<b>THAILAND</b>	<b>76</b>	<b>64</b>	<b>-15.8%</b>
<b>VIETNAM</b>	<b>6</b>	<b>10</b>	<b>66.7%</b>
<b>RUSSIA</b>	<b>168</b>	<b>175</b>	<b>4.2%</b>
<b>OTHER/UNKNOWN</b>	<b>1,167</b>	<b>469</b>	<b>-59.8%</b>

**VISITOR INDUSTRY STATISTICS**

Hotel Occupancy Taxes <sup>c</sup>	\$ 2,506,862.22	\$ 3,291,567.66	31.3%
Weighted Hotel Occupancy Rate <sup>d</sup>	78.6%	80.3%	2.2%
Weighted Hotel Room Rate <sup>d</sup>	\$189.21	\$203.76	7.7%

Guam Visitors Bureau  
 May 2017 Visitor Arrival Summary  
 Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17



	CYTD 2015 (Jan - May '16)	CYTD 2016 (Jan - May '17)	% from LY	FYTD 2016 (Oct15 - May '16)	FYTD 2017 (Oct15 - May '17)	% from LY
Air Arrivals <sup>a</sup>	615,169	640,976	4.2%	979,398	1,030,388	5.2%
Sea Arrivals <sup>a</sup>	9,556	10,762	12.6%	11,790	12,266	4.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>624,725</b>	<b>651,738</b>	<b>4.3%</b>	<b>991,188</b>	<b>1,042,654</b>	<b>5.2%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2015 (Jan - May '16)	CYTD 2016 (Jan - May '17)	% from LY	FYTD 2016 (Oct15 - May '16)	FYTD 2017 (Oct15 - May '17)	% from LY
<b>JAPAN</b>	<b>311,954</b>	<b>279,753</b>	<b>-10.3%</b>	<b>500,620</b>	<b>461,342</b>	<b>-7.8%</b>
Kanto (Tokyo)	149,857	139,181	-7.1%	241,242	228,134	-5.4%
Chubu (Nagoya)	40,934	37,726	-7.8%	65,731	58,654	-10.8%
Kinki (Osaka)	64,801	50,597	-21.9%	104,144	88,534	-15.0%
Koshinetsu	7,037	6,744	-4.2%	11,656	11,645	-0.1%
Hokuriku	4,776	4,413	-7.6%	7,260	6,763	-6.8%
Tohoku	10,808	9,638	-10.8%	17,356	16,191	-6.7%
Kyushu	12,467	11,234	-9.9%	19,616	18,753	-4.4%
Chugoku	7,676	6,885	-10.3%	12,930	11,969	-7.4%
Hokkaido	6,547	7,302	11.5%	9,631	10,955	13.7%
Shikoku	4,126	3,084	-25.3%	6,646	5,359	-19.4%
Okinawa/Miya	1,844	1,992	8.0%	2,683	2,894	7.9%
Other	1,081	957	-11.5%	1,725	1,491	-13.6%
<b>KOREA</b>	<b>206,900</b>	<b>264,011</b>	<b>27.6%</b>	<b>333,375</b>	<b>416,013</b>	<b>24.8%</b>
Seoul	79,958	90,927	13.7%	131,096	142,994	9.1%
Incheon	12,926	15,092	16.8%	20,778	24,058	15.8%
Chungbuk	3,921	5,066	29.2%	6,192	7,664	23.8%
Chungnam	8,395	10,557	25.8%	13,350	16,612	24.4%
Gangwon	2,652	3,778	42.5%	4,241	5,724	35.0%
Jeonbuk	3,095	4,823	55.8%	4,850	7,333	51.2%
Gyeongbuk	8,373	12,848	53.4%	13,593	20,522	51.0%
Gyeonggi	45,535	54,210	19.1%	73,108	86,430	18.2%
Jeonnam	5,161	7,388	43.2%	7,935	11,396	43.6%
Gyeongnam	27,907	46,666	67.2%	44,493	73,959	66.2%
Other	8,977	12,656	41.0%	13,739	19,321	40.6%
<b>TAIWAN</b>	<b>17,823</b>	<b>16,914</b>	<b>-5.1%</b>	<b>26,849</b>	<b>26,635</b>	<b>-0.8%</b>
Taipei	9,487	9,231	-2.7%	14,551	14,599	0.3%
Kaohsiung	1,217	1,132	-7.0%	1,817	1,998	10.0%
Taichung	3,613	3,176	-12.1%	5,192	4,710	-9.3%
Taoyuan, Miaoli, Hsinehu	2,282	2,144	-6.0%	3,493	3,445	-1.4%
Other	1,224	1,231	0.6%	1,796	1,883	4.8%
<b>CHINA</b>	<b>13,751</b>	<b>11,185</b>	<b>-18.7%</b>	<b>18,396</b>	<b>16,572</b>	<b>-9.9%</b>
Beijing	2,585	2,170	-16.1%	3,511	3,108	-11.5%
Shanghai	4,081	3,472	-14.9%	5,375	5,194	-3.4%
Guangzhou	1,099	1,007	-8.4%	1,491	1,559	4.6%
Other	5,986	4,536	-24.2%	8,019	6,711	-16.3%
<b>U.S. MAINLAND</b>	<b>26,293</b>	<b>26,090</b>	<b>-0.8%</b>	<b>40,012</b>	<b>40,296</b>	<b>0.7%</b>
<b>HAWAII</b>	<b>6,407</b>	<b>6,476</b>	<b>1.1%</b>	<b>9,615</b>	<b>10,176</b>	<b>5.8%</b>
<b>CNMI</b>	<b>6,957</b>	<b>7,090</b>	<b>1.9%</b>	<b>11,030</b>	<b>11,352</b>	<b>2.9%</b>
<b>PALAU</b>	<b>1,951</b>	<b>1,321</b>	<b>-32.3%</b>	<b>3,325</b>	<b>2,459</b>	<b>-26.0%</b>
<b>FSM</b>	<b>4,548</b>	<b>4,054</b>	<b>-10.9%</b>	<b>7,282</b>	<b>6,881</b>	<b>-5.5%</b>
<b>RMI</b>	<b>551</b>	<b>438</b>	<b>-20.5%</b>	<b>783</b>	<b>743</b>	<b>-5.1%</b>
<b>PHILIPPINES</b>	<b>7,972</b>	<b>7,489</b>	<b>-6.1%</b>	<b>12,046</b>	<b>14,511</b>	<b>20.5%</b>
<b>AUSTRALIA</b>	<b>1,212</b>	<b>1,212</b>	<b>0.0%</b>	<b>1,699</b>	<b>1,638</b>	<b>-3.6%</b>
<b>CANADA</b>	<b>445</b>	<b>488</b>	<b>9.7%</b>	<b>671</b>	<b>744</b>	<b>10.9%</b>
<b>EUROPE</b>	<b>858</b>	<b>937</b>	<b>9.2%</b>	<b>1,432</b>	<b>1,510</b>	<b>5.4%</b>
<b>HONG KONG</b>	<b>3,369</b>	<b>9,477</b>	<b>181.3%</b>	<b>5,888</b>	<b>12,976</b>	<b>120.4%</b>
<b>THAILAND</b>	<b>250</b>	<b>226</b>	<b>-9.6%</b>	<b>365</b>	<b>329</b>	<b>-9.9%</b>
<b>VIETNAM</b>	<b>89</b>	<b>58</b>	<b>-34.8%</b>	<b>132</b>	<b>88</b>	<b>-33.3%</b>
<b>RUSSIA</b>	<b>1,076</b>	<b>1,430</b>	<b>32.9%</b>	<b>1,923</b>	<b>2,377</b>	<b>23.6%</b>
<b>OTHER/UNKNOWN</b>	<b>2,763</b>	<b>2,327</b>	<b>-15.8%</b>	<b>3,955</b>	<b>3,746</b>	<b>-5.3%</b>

**VISITOR INDUSTRY STATISTICS**

<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$ 17,489,669.64</b>	<b>\$ 20,004,711.51</b>	<b>14.4%</b>	<b>\$ 26,525,469.27</b>	<b>\$ 30,105,318.99</b>	<b>13.5%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>79.6%</b>	<b>86.2%</b>	<b>8.3%</b>	<b>77.1%</b>	<b>86.0%</b>	<b>11.5%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$198.31</b>	<b>\$209.06</b>	<b>5.4%</b>	<b>\$195.82</b>	<b>\$204.05</b>	<b>4.2%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			April			May			Total CYTD		
	Jan-16	Jan-17	% from LY	Feb-16	Feb-17	% from LY	Mar-16	Mar-17	% from LY	Apr-16	Apr-17	% from LY	May-16	May-17	% from LY	2016	2017	% from LY
<b>JAPAN</b>	62,716	57,041	-9.0%	71,796	54,354	-24.3%	79,256	71,384	-9.9%	49,295	49,834	1.1%	48,891	47,140	-3.6%	311,954	279,753	-10.3%
Kanto (Tokyo)	28,795	28,466	-1.1%	33,294	26,813	-19.5%	37,530	34,617	-7.8%	24,848	25,539	2.8%	25,390	23,746	-6.5%	149,857	139,181	-7.1%
Chubu (Nagoya)	7,825	6,597	-15.7%	10,276	6,691	-34.9%	10,168	11,502	13.1%	6,204	6,498	4.7%	6,461	6,438	-0.4%	40,934	37,726	-7.8%
Kinki (Osaka)	14,795	10,890	-27.3%	14,889	9,619	-35.4%	17,068	13,095	-23.3%	9,535	8,720	-8.5%	8,334	8,273	-0.7%	64,801	50,597	-21.9%
Koshinetsu	1,584	1,569	-0.9%	1,683	1,331	-20.9%	1,719	1,685	-2.0%	1,133	1,197	5.6%	918	962	4.8%	7,037	6,744	-4.2%
Hokuriku	716	731	2.1%	1,273	1,016	-20.2%	1,289	1,137	-11.8%	868	649	-25.2%	630	880	39.7%	4,776	4,413	-7.6%
Tohoku	2,182	1,942	-11.0%	2,824	2,217	-21.5%	2,609	2,256	-13.5%	1,512	1,656	9.5%	1,681	1,567	-6.8%	10,808	9,638	-10.8%
Kyushu	2,283	2,038	-10.7%	2,677	2,589	-3.3%	3,974	2,790	-29.8%	1,830	1,935	5.7%	1,703	1,882	10.5%	12,467	11,234	-9.9%
Chugoku	1,363	1,433	5.1%	1,706	1,377	-19.3%	2,076	1,681	-19.0%	1,221	1,092	-10.6%	1,310	1,302	-0.6%	7,676	6,885	-10.3%
Hokkaido	1,717	2,185	27.3%	1,437	1,220	-15.1%	1,212	1,406	16.0%	1,150	1,352	17.6%	1,031	1,139	10.5%	6,547	7,302	11.5%
Shikoku	646	662	2.5%	956	591	-39.2%	955	718	-24.8%	563	555	-1.4%	1,006	568	-43.5%	4,126	3,084	-25.3%
Okinawa/Miya	367	348	-5.2%	668	692	3.6%	352	251	-28.7%	236	464	96.6%	221	237	7.2%	1,844	1,992	8.0%
Other	263	180	-31.6%	113	208	84.1%	304	246	-19.1%	195	177	-9.2%	206	146	-29.1%	1,081	957	-11.5%
<b>KOREA</b>	48,859	56,340	15.3%	41,576	51,184	23.1%	34,444	51,391	49.2%	38,667	53,520	38.4%	43,354	51,576	19.0%	206,900	264,011	27.6%
Seoul	18,011	18,918	5.0%	17,642	17,008	-3.6%	13,296	17,245	29.7%	14,918	19,204	28.7%	16,091	18,552	15.3%	79,958	90,927	13.7%
Incheon	2,960	3,043	2.8%	2,399	2,740	14.2%	2,488	3,300	32.6%	2,519	3,168	25.8%	2,560	2,841	11.0%	12,926	15,092	16.8%
Chungbuk	999	1,183	18.4%	835	988	18.3%	586	934	59.4%	682	1,161	70.2%	819	800	-2.3%	3,921	5,066	29.2%
Chungnam	2,242	2,251	0.4%	1,728	2,346	36.6%	1,398	2,041	46.0%	1,449	2,051	41.5%	1,588	1,868	17.6%	8,395	10,557	25.8%
Gangwon	913	1,026	12.4%	425	887	108.7%	419	598	42.7%	481	690	43.5%	414	577	39.4%	2,652	3,778	42.5%
Jeonbuk	925	1,002	8.3%	663	962	45.1%	421	1,092	159.4%	543	961	77.0%	543	806	48.4%	3,095	4,823	55.8%
Gyeongbuk	2,306	3,174	37.6%	1,542	2,813	82.4%	1,277	2,361	84.9%	1,363	2,273	66.8%	1,885	2,227	18.1%	8,373	12,848	53.4%
Gyeonggi	10,670	10,948	2.6%	8,993	10,459	16.3%	7,898	10,754	36.2%	8,614	11,374	32.0%	9,360	10,675	14.0%	45,535	54,210	19.1%
Jeonnam	1,419	1,772	24.9%	1,058	1,556	47.1%	767	1,416	84.6%	807	1,260	56.1%	1,110	1,384	24.7%	5,161	7,388	43.2%
Gyeongnam	6,070	9,840	62.1%	4,563	8,836	93.6%	4,600	9,375	103.8%	5,394	9,101	68.7%	7,280	9,514	30.7%	27,907	46,666	67.2%
Other	2,344	3,183	35.8%	1,738	2,589	49.0%	1,294	2,275	75.8%	1,897	2,277	20.0%	1,704	2,332	36.9%	8,977	12,656	41.0%
<b>TAIWAN</b>	3,675	3,848	4.7%	4,796	3,610	-24.7%	3,253	2,853	-12.3%	2,587	3,208	24.0%	3,512	3,395	-3.3%	17,823	16,914	-5.1%
Taipei	2,047	2,317	13.2%	2,765	2,003	-27.6%	1,394	1,253	-10.1%	1,487	1,678	12.8%	1,794	1,980	10.4%	9,487	9,231	-2.7%
Kaohsiung	220	238	8.2%	306	300	-2.0%	312	213	-31.7%	163	225	38.0%	216	156	-27.8%	1,217	1,132	-7.0%
Taichung	652	637	-2.3%	838	669	-20.2%	1,021	540	-47.1%	462	650	40.7%	640	680	6.3%	3,613	3,176	-12.1%
Taoyuan, Miaoli, Hsinchu	517	375	-27.5%	554	393	-29.1%	360	590	63.9%	349	435	24.6%	502	351	-30.1%	2,282	2,144	-6.0%
Other	239	281	17.6%	333	245	-26.4%	166	257	54.8%	126	220	74.6%	360	228	-36.7%	1,224	1,231	0.6%
<b>CHINA</b>	2,127	4,104	92.9%	6,391	2,393	-62.6%	1,384	1,330	-3.9%	1,829	1,720	-6.0%	2,020	1,638	-18.9%	13,751	11,185	-18.7%
Beijing	408	907	122.3%	1,495	573	-61.7%	112	177	58.0%	256	264	3.1%	314	249	-20.7%	2,585	2,170	-16.1%
Shanghai	696	1,269	82.3%	1,491	699	-53.1%	541	440	-18.7%	607	483	-20.4%	746	581	-22.1%	4,081	3,472	-14.9%
Guangzhou	243	387	59.3%	334	213	-36.2%	131	89	-32.1%	210	161	-23.3%	181	157	-13.3%	1,099	1,007	-8.4%
Other	780	1,541	97.6%	3,071	908	-70.4%	600	624	4.0%	756	812	7.4%	779	651	-16.4%	5,986	4,536	-24.2%
<b>U.S. MAINLAND</b>	5,397	5,802	7.5%	4,827	5,531	14.6%	5,188	5,090	-1.9%	5,124	4,735	-7.6%	5,757	4,932	-14.3%	26,293	26,090	-0.8%
<b>HAWAII</b>	1,248	1,198	-4.0%	1,150	1,216	5.7%	1,317	1,258	-4.5%	1,339	1,356	1.3%	1,353	1,448	7.0%	6,407	6,476	1.1%
<b>CNMI</b>	1,213	1,363	12.4%	1,109	1,105	-0.4%	1,490	1,537	3.2%	1,394	1,440	3.3%	1,751	1,645	-6.1%	6,957	7,090	1.9%
<b>PALAU</b>	263	218	-17.1%	216	221	2.3%	427	257	-39.8%	353	271	-23.2%	692	354	-48.8%	1,951	1,321	-32.3%
<b>FSM</b>	663	743	12.1%	725	685	-5.5%	1,034	810	-21.7%	869	903	3.9%	1,257	913	-27.4%	4,548	4,054	-10.9%
<b>RMI</b>	69	62	-10.1%	69	74	7.2%	120	114	-5.0%	82	91	11.0%	211	97	-54.0%	551	438	-20.5%
<b>PHILIPPINES</b>	746	1,232	65.1%	860	1,288	49.8%	2,135	1,317	-38.3%	1,888	2,134	13.0%	2,343	1,518	-35.2%	7,972	7,489	-6.1%
<b>AUSTRALIA</b>	296	141	-52.4%	302	548	81.5%	145	164	13.1%	126	215	70.6%	343	144	-58.0%	1,212	1,212	0.0%
<b>CANADA</b>	67	106	58.2%	81	81	0.0%	131	123	-6.1%	76	98	28.9%	90	80	-11.1%	445	488	9.7%
<b>EUROPE</b>	158	212	34.2%	158	224	41.8%	186	189	1.6%	183	170	-7.1%	173	142	-17.9%	858	937	9.2%
<b>HONG KONG</b>	529	2,033	284.3%	682	1,789	162.3%	944	1,924	103.8%	598	2,052	243.1%	616	1,679	172.6%	3,369	9,477	181.3%
<b>THAILAND</b>	43	29	-32.6%	39	64	64.1%	30	20	-33.3%	62	49	-21.0%	76	64	-15.8%	250	226	-9.6%
<b>VIETNAM</b>	33	22	-33.3%	15	16	6.7%	4	7	75.0%	31	3	-90.3%	6	10	66.7%	89	58	-34.8%
<b>RUSSIA</b>	442	416	-5.9%	119	233	95.8%	191	374	95.8%	156	232	48.7%	168	175	4.2%	1,076	1,430	32.9%
<b>OTHER/UNKNOWN</b>	374	458	22.5%	356	390	9.6%	411	478	16.3%	455	532	16.9%	1,167	469	-59.8%	2,763	2,327	-15.8%
<b>SEA ARRIVALS (CIV &amp; MIL)</b>	341	695	103.8%	7,065	8,547	21.0%	1,245	42	-96.6%	332	44	-86.7%	573	1,434	150.3%	9,556	10,762	12.6%
<b>TOTAL</b>	129,259	136,063	5.3%	142,332	133,553	-6.2%	133,335	140,662	5.5%	105,446	122,607	16.3%	114,353	118,853	3.9%	624,725	651,738	4.3%