

March 2022 Arrivals



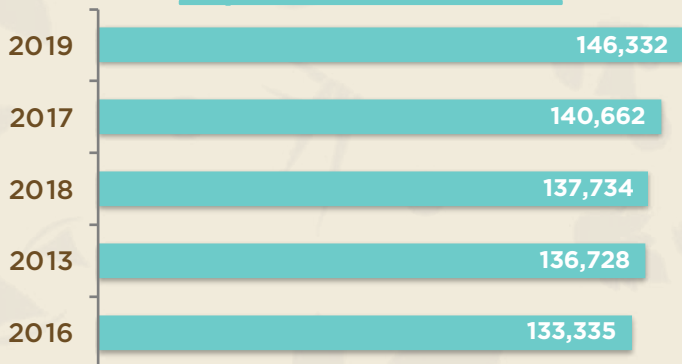
DID YOU KNOW?

27% of visitors in March stated that this was their 6th or more time to Guam.

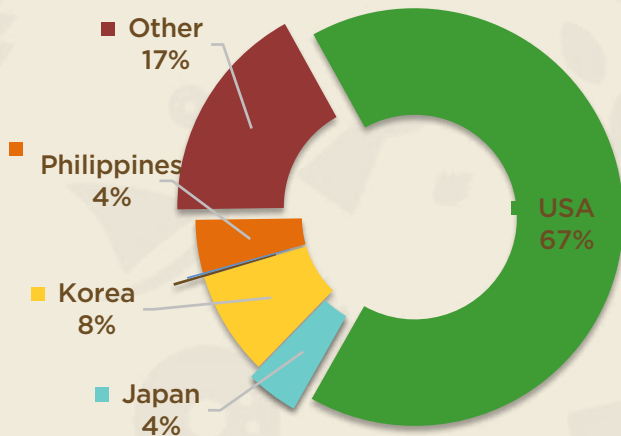
ARRIVALS

MAR Arrivals	9,401	153.0%	↑
CYTD Arrivals	25,557	118.1%	↑
FYTD Arrivals	50,352	168.8%	↑

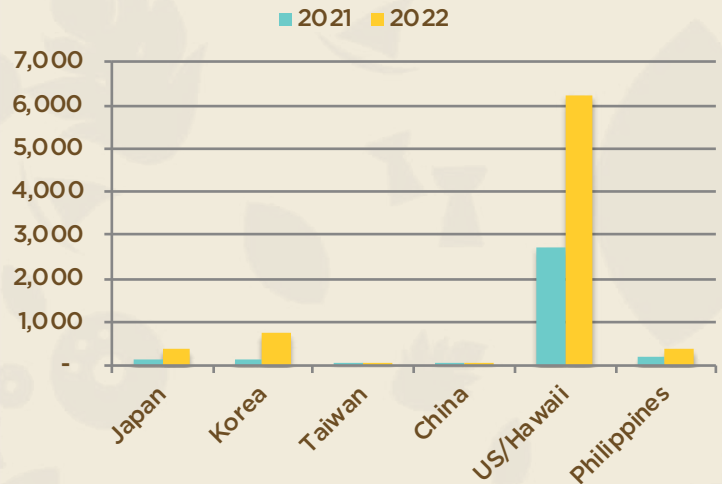
Top 5 March Arrivals



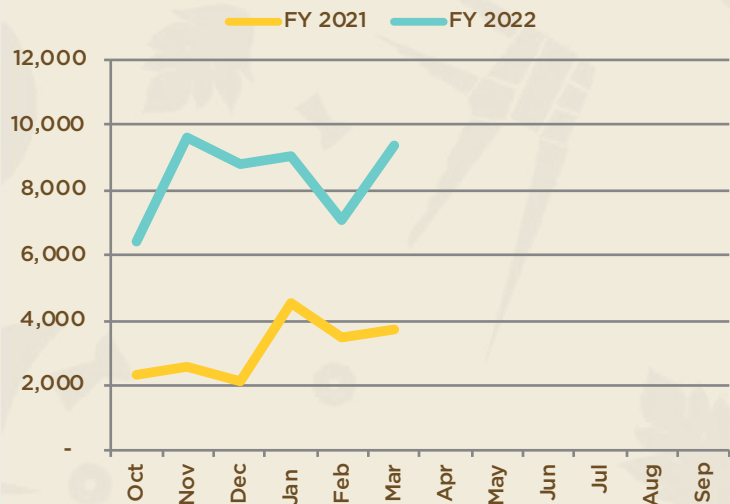
MARKET MIX



MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	159	383	140.9%
Korea	113	760	572.6%
Taiwan	11	20	81.8%
China	17	13	-23.5%
US/Hawaii	2,737	6,229	127.6%
Philippines	178	383	115.2%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary March 2022



	Mar-21	Mar-22	% from LY
Civilian Air Arrivals ^a	2,696	7,710	186.0%
Civilian Sea Arrivals ^a	12	51	325.0%
Armed Forces Air Arrivals ^a	1,005	1,639	63.1%
Armed Forces Sea Arrivals ^a	3	1	-66.7%
TOTAL VISITOR ARRIVALS	3,716	9,401	153.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Mar-21	Mar-22	% from LY
JAPAN	159	383	140.9%
Kanto (Tokyo)	36	201	458.3%
Chubu (Nagoya)	5	2	-60.0%
Kinki (Osaka)	4	19	375.0%
Koshinetsu	2	4	100.0%
Hokuriku	-	-	-
Tohoku	8	8	0.0%
Kyushu	1	11	1000.0%
Chugoku	1	5	400.0%
Hokkaido	7	10	42.9%
Shikoku	1	1	0.0%
Okinawa/Miya	20	40	100.0%
Other	74	82	10.8%
KOREA	113	760	572.6%
Seoul	44	399	806.8%
Incheon/Gyeonggi	25	217	768.0%
Chungnam/Daejeon	1	9	800.0%
Jeonbuk/Gwanju	-	13	-
Gyeongbuk/Daegu	3	21	600.0%
Busan	3	33	1000.0%
Ulsan	4	8	100.0%
Other	33	60	81.8%
TAIWAN	11	20	81.8%
Taipei	3	10	233.3%
Kaohsiung	-	5	-
Taichung	2	4	100.0%
Taoyuan, Miaoli, Hsinehu	1	1	0.0%
Hsinchu	-	-	-
Other	5	-	-
CHINA	17	13	-23.5%
Beijing	-	-	-
Shanghai	14	8	-42.9%
Guangzhou	-	2	-
Other	3	3	0.0%
US/HAWAII	2,737	6,229	127.6%
CNMI	186	972	422.6%
PALAU	11	70	536.4%
FSM	184	253	37.5%
RMI	3	8	166.7%
PHILIPPINES	178	383	115.2%
AUSTRALIA	-	18	-
EUROPE	11	37	236.4%
HONG KONG	1	3	200.0%
RUSSIA	5	2	-60.0%
SINGAPORE	8	25	212.5%
INDIA	3	3	0.0%
MALAYSIA	1	1	0.0%
OTHER/UNKNOWN	73	169	131.5%

QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2020 vs October - December 2021)

Hotel Occupancy Taxes ^c	\$2,577,165.18	\$2,632,216.87	2.1%
Weighted Hotel Occupancy Rate ^d	38.7%	45.9%	18.6%
Weighted Hotel Room Rate ^d	\$154.08	\$166.14	7.8%

Guam Visitors Bureau
Preliminary March 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan - Mar '21)	CYTD 2022 (Jan - Mar '22)	% from LY	FYTD 2021 (Oct '21 - Mar '22)	FYTD 2022 (Oct '21 - Mar '22)	% from LY			
Air Arrivals^a	11,662	25,457	118.3%	18,396	49,977	171.7%			
Sea Arrivals^a	58	100	72.4%	337	375	11.3%			
TOTAL VISITOR ARRIVALS	11,720	25,557	118.1%	18,733	50,352	168.8%			
	CYTD 2021 (Jan - Mar '21)	CYTD 2022 (Jan - Mar '22)	% from LY	FYTD 2021 (Oct '21 - Mar '22)	FYTD 2022 (Oct '21 - Mar '22)	% from LY			
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)									
JAPAN	1,116	1,747	56.5%	1,583	2,928	85.0%			
Kanto (Tokyo)	239	528	120.9%	470	1,164	147.7%			
Chubu (Nagoya)	22	108	390.9%	50	157	214.0%			
Kinki (Osaka)	11	36	227.3%	24	81	237.5%			
Koshinetsu	4	20	400.0%	6	31	416.7%			
Hokuriku	6	6	0.0%	6	10	66.7%			
Tohoku	88	96	9.1%	92	119	29.3%			
Kyushu	96	32	-66.7%	101	61	-39.6%			
Chugoku	51	39	-23.5%	61	47	-23.0%			
Hokkaido	94	86	-8.5%	94	97	3.2%			
Shikoku	4	2	-50.0%	5	8	60.0%			
Okinawa/Miya	225	513	128.0%	336	692	106.0%			
Other	276	281	1.8%	338	461	36.4%			
KOREA	294	1,995	578.6%	451	8,091	1694.0%			
Seoul	113	1,023	805.3%	189	4,168	2105.3%			
Incheon/Gyeonggi	89	524	488.8%	121	2,101	1636.4%			
Chungnam/Daejeon	5	40	700.0%	11	154	1300.0%			
Jeonbuk/Gwanju	2	26	1200.0%	3	102	3300.0%			
Gyeongbuk/Daegu	5	49	880.0%	10	226	2160.0%			
Busan	10	110	1000.0%	19	449	2263.2%			
Ulsan	6	20	233.3%	12	69	475.0%			
Other	64	203	217.2%	86	822	855.8%			
TAIWAN	29	49	69.0%	97	131	35.1%			
Taipei	19	28	47.4%	57	74	29.8%			
Kaohsiung	1	8	700.0%	13	10	-23.1%			
Taichung	2	6	200.0%	8	11	37.5%			
Taoyuan, Miaoli, Hsinehu	1	3	200.0%	7	29	314.3%			
Hsinchu	1	1	0.0%	2	3	50.0%			
Other	5	3	-40.0%	10	4	-60.0%			
CHINA	32	45	40.6%	45	106	135.6%			
Beijing	-	4	-	-	5	-			
Shanghai	28	22	-21.4%	31	68	119.4%			
Guangzhou	1	5	400.0%	3	5	66.7%			
Other	3	14	366.7%	11	28	154.5%			
US/HAWAII	8,254	16,501	99.9%	13,108	29,782	127.2%			
CNMI	520	1,962	277.3%	847	3,067	262.1%			
PALAU	21	147	600.0%	31	304	880.6%			
FSM	450	676	50.2%	736	1,369	86.0%			
RMI	7	11	57.1%	15	28	86.7%			
PHILIPPINES	492	958	94.7%	869	1,960	125.5%			
AUSTRALIA	156	507	225.0%	170	554	225.9%			
EUROPE	38	232	510.5%	60	384	540.0%			
HONG KONG	3	12	300.0%	13	20	53.8%			
RUSSIA	9	23	155.6%	20	37	85.0%			
SINGAPORE	10	68	580.0%	14	214	1428.6%			
INDIA	39	23	-41.0%	59	39	-33.9%			
MALAYSIA	3	7	133.3%	4	20	400.0%			
OTHER/UNKNOWN	189	494	161.4%	274	943	244.2%			
VISITOR INDUSTRY STATISTICS				(Jan - Dec 2020 vs Jan - Dec 2021)			(Oct - Dec 2020 vs Oct - Dec 2021)		
Hotel Occupancy Taxes^c	\$21,181,433.96	\$13,057,400.21	-38.4%	\$2,577,165.18	\$2,632,216.87	2.1%			
Weighted Hotel Occupancy Rate^d	43.6%	45.1%	3.4%	38.7%	45.9%	18.6%			
Weighted Hotel Room Rate^d	\$175.08	\$160.50	-8.3%	\$154.08	\$166.14	7.8%			

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			March			Total CYTD		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	Mar-21	Mar-22	% from LY	2021	2022	% from LY
JAPAN	708	1,125	58.9%	249	239	-4.0%	159	383	140.9%	1,116	1,747	56.5%
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	36	201	458.3%	239	528	120.9%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	5	2	-60.0%	22	108	390.9%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	4	19	375.0%	11	36	227.3%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	4	100.0%	4	20	400.0%
Hokuriku	6	6	0.0%	-	-	-	-	-	-	6	6	0.0%
Tohoku	74	74	0.0%	6	14	133.3%	8	8	0.0%	88	96	9.1%
Kyushu	89	14	-84.3%	6	7	16.7%	1	11	1000.0%	96	32	-66.7%
Chugoku	50	16	-68.0%	-	18	-	1	5	400.0%	51	39	-23.5%
Hokkaido	85	76	-10.6%	2	-	-	7	10	42.9%	94	86	-8.5%
Shikoku	3	1	-66.7%	-	-	-	1	1	0.0%	4	2	-50.0%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	20	40	100.0%	225	513	128.0%
Other	153	178	16.3%	49	21	-57.1%	74	82	10.8%	276	281	1.8%
KOREA	104	924	788.5%	77	311	303.9%	113	760	572.6%	294	1,995	578.6%
Seoul	36	474	1216.7%	33	150	354.5%	44	399	806.8%	113	1,023	805.3%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	25	217	768.0%	89	524	488.8%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	1	9	800.0%	5	40	700.0%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	-	13	-	2	26	1200.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	3	21	600.0%	5	49	880.0%
Busan	3	60	1900.0%	4	17	325.0%	3	33	1000.0%	10	110	1000.0%
Ulsan	1	10	900.0%	1	2	100.0%	4	8	100.0%	6	20	233.3%
Other	20	100	400.0%	11	43	290.9%	33	60	81.8%	64	203	217.2%
TAIWAN	9	21	133.3%	9	8	-11.1%	11	20	81.8%	29	49	69.0%
Taipei	8	13	62.5%	8	5	-37.5%	3	10	233.3%	19	28	47.4%
Kaohsiung	-	2	-	1	1	0.0%	-	5	-	1	8	700.0%
Taichung	-	1	-	-	1	-	2	4	100.0%	2	6	200.0%
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	1	1	0.0%	1	3	200.0%
Hsinchu	1	1	0.0%	-	-	-	-	-	-	1	1	0.0%
Other	-	2	-	-	1	-	5	-	-100.0%	5	3	-40.0%
CHINA	11	17	54.5%	4	15	275.0%	17	13	-23.5%	32	45	40.6%
Beijing	-	3	-	-	1	-	-	-	-	-	4	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	8	-42.9%	28	22	-21.4%
Guangzhou	1	1	0.0%	-	2	-	-	2	-	1	5	400.0%
Other	-	5	-	-	6	-	3	3	0.0%	3	14	366.7%
US/HAWAII	2,975	5,096	71.3%	2,542	5,176	103.6%	2,737	6,229	127.6%	8,254	16,501	99.9%
CNMI	181	509	181.2%	153	481	214.4%	186	972	422.6%	520	1,962	277.3%
PALAU	3	42	1300.0%	7	35	400.0%	11	70	536.4%	21	147	600.0%
FSM	117	247	111.1%	149	176	18.1%	184	253	37.5%	450	676	50.2%
RMI	2	1	-50.0%	2	2	0.0%	3	8	166.7%	7	11	57.1%
PHILIPPINES	189	277	46.6%	125	298	138.4%	178	383	115.2%	492	958	94.7%
AUSTRALIA	116	431	271.6%	40	58	45.0%	-	18	-	156	507	225.0%
EUROPE	12	114	850.0%	15	81	440.0%	11	37	236.4%	38	232	510.5%
HONG KONG	1	3	200.0%	1	6	500.0%	1	3	200.0%	3	12	300.0%
RUSSIA	3	19	533.3%	1	2	100.0%	5	2	-60.0%	9	23	155.6%
SINGAPORE	1	22	2100.0%	1	21	2000.0%	8	25	212.5%	10	68	580.0%
INDIA	33	4	-87.9%	3	16	433.3%	3	3	0.0%	39	23	-41.0%
MALAYSIA	2	2	0.0%	-	4	-	1	1	0.0%	3	7	133.3%
OTHER/UNKNOWN	53	188	254.7%	63	137	117.5%	73	169	131.5%	189	494	161.4%
SEA ARRIVALS (CIV & MIL)	6	18	200.0%	37	30	-18.9%	15	52	246.7%	58	100	72.4%
TOTAL	4,526	9,060	100.2%	3,478	7,096	104.0%	3,716	9,401	153.0%	11,720	25,557	118.1%