

Preliminary Visitor Arrival Summary
June 2019 vs June 2024



	Jun-19	Jun-24	% vs 2019
Civilian Air Arrivals ^a	122,102	51,570	-57.8%
Civilian Sea Arrivals ^a	65	102	56.9%
Armed Forces Air Arrivals ^a	1,361	960	-29.5%
Armed Forces Sea Arrivals ^a	0	125	-
TOTAL VISITOR ARRIVALS	123,528	52,757	-57.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-19	Jun-24	% vs 2019
KOREA	62,413	26,499	-57.5%
Seoul	27,296	10,353	-62.1%
Incheon/Gyeonggi	15,046	6,183	-58.9%
Chungnam/Daejeon	1,450	557	-61.6%
Jeonbuk/Gwanju	846	598	-29.3%
Gyeonbuk/Daegu	2,670	1,111	-58.4%
Busan	6,935	2,191	-68.4%
Ulsan	1,111	476	-57.2%
Other	7,059	5,030	-28.7%
JAPAN	41,027	11,245	-72.6%
Kanto (Tokyo)	18,890	6,140	-67.5%
Chubu (Nagoya)	5,107	946	-81.5%
Kinki (Osaka)	9,204	1,777	-80.7%
Koshinetsu	741	153	-79.4%
Hokuriku	661	145	-78.1%
Tohoku	1,316	214	-83.7%
Kyushu	2,221	571	-74.3%
Chugoku	1,292	424	-67.2%
Hokkaido	566	255	-54.9%
Shikoku	613	106	-82.7%
Okinawa/Miya	275	167	-39.3%
Other	141	347	146.1%
TAIWAN	2,952	175	-94.1%
Taipei	1,518	91	-94.0%
Kaohsiung	203	15	-92.6%
Taichung	436	36	-91.7%
Taoyuan, Miaoli, Hsinehu	252	9	-96.4%
Hsinchu	306	13	-95.8%
Other	237	11	-95.4%
CHINA	697	338	-51.5%
Beijing	98	44	-55.1%
Shanghai	294	150	-49.0%
Guangzhou	24	12	-50.0%
Other	281	132	-53.0%
US/HAWAII	9,230	9,192	-0.4%
CNMI	1,901	1,429	-24.8%
PHILIPPINES	1,579	1,160	-26.5%
FSM	1,377	1,340	-2.7%
PALAU	410	327	-20.2%
EUROPE	111	78	-29.7%
AUSTRALIA	88	84	-4.5%
SINGAPORE	313	66	-78.9%
RMI	171	54	-68.4%
HONG KONG	477	69	-85.5%
RUSSIA	336	12	-96.4%
MALAYSIA	35	22	-37.1%
INDIA	12	6	-50.0%
OTHER/UNKNOWN	334	434	29.9%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2019	Jan - Mar 2024	
Hotel Occupancy Taxes ^c	\$13,069,808.14	\$9,337,627.47	-28.6%
Weighted Hotel Occupancy Rate ^d	81.4%	72.3%	-11.2%
Weighted Hotel Room Rate ^d	\$226.47	\$225.66	-0.4%

Guam Visitors Bureau
Preliminary June 2024 Visitor Arrival Summary
Calendar Year-to-Date 2019 vs 2024 • Fiscal Year-to-Date 2019 vs 2024



	CYTD 2019 (Jan - Jun '19)	CYTD 2024 (Jan - Jun '24)	% vs 2019	FYTD 2019 (Oct '18 - Jun '19)	FYTD 2024 (Oct '23 - Jun '24)	% vs 2019
Air Arrivals ^a	791,247	378,459	-52.2%	1,188,535	567,015	-52.3%
Sea Arrivals ^a	4,779	7,938	66.1%	8,100	8,064	-0.4%
TOTAL VISITOR ARRIVALS	796,026	386,397	-51.5%	1,196,635	575,079	-51.9%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2019 (Jan - Jun '19)	CYTD 2024 (Jan - Jun '24)	% vs 2019	FYTD 2019 (Oct '18 - Jun '19)	FYTD 2024 (Oct '23 - Jun '24)	% vs 2019
KOREA	357,661	205,088	-42.7%	539,728	308,208	-42.9%
Seoul	143,929	75,341	-47.7%	217,817	114,568	-47.4%
Incheon/Gyeonggi	91,595	48,532	-47.0%	138,348	73,524	-46.9%
Chungnam/Daejeon	8,966	5,142	-42.7%	13,413	7,839	-41.6%
Jeonbuk/Gwanju	5,741	5,006	-12.8%	8,390	7,165	-14.6%
Gyeongbuk/ Daegu	14,753	8,320	-43.6%	22,597	12,299	-45.6%
Busan	40,875	16,227	-60.3%	62,076	25,041	-59.7%
Ulsan	6,578	3,496	-46.9%	10,019	5,238	-47.7%
Other	45,224	43,024	-4.9%	67,068	62,534	-6.8%
JAPAN	320,510	96,752	-69.8%	481,293	147,325	-69.4%
Kanto (Tokyo)	159,684	50,071	-68.6%	246,288	76,161	-69.1%
Chubu (Nagoya)	39,005	11,455	-70.6%	56,116	18,001	-67.9%
Kinki (Osaka)	64,607	16,918	-73.8%	95,213	25,631	-73.1%
Koshinetsu	5,982	1,548	-74.1%	9,157	2,337	-74.5%
Hokuriku	4,889	1,151	-76.5%	6,914	1,833	-73.5%
Tohoku	8,734	2,144	-75.5%	13,353	3,576	-73.2%
Kyushu	15,186	4,878	-67.9%	22,079	7,476	-66.1%
Chugoku	8,319	2,567	-69.1%	12,037	3,950	-67.2%
Hokkaido	6,477	2,005	-69.0%	9,036	2,818	-68.8%
Shikoku	4,388	909	-79.3%	6,532	1,468	-77.5%
Okinawa/Miya	1,999	1,081	-45.9%	2,912	1,414	-51.4%
Other	1,240	2,025	63.3%	1,656	2,660	60.6%
TAIWAN	14,633	1,653	-88.7%	20,921	2,174	-89.6%
Taipei	8,070	907	-88.8%	12,075	1,229	-89.8%
Kaohsiung	1,007	171	-83.0%	1,468	224	-84.7%
Taichung	1,957	220	-88.8%	2,575	261	-89.9%
Taoyuan, Miaoli, Hsinehu	1,433	150	-89.5%	1,990	189	-90.5%
Hsinchu	938	75	-92.0%	1,214	89	-92.7%
Other	1,228	130	-89.4%	1,599	182	-88.6%
CHINA	6,626	2,484	-62.5%	9,968	3,412	-65.8%
Beijing	1,256	443	-64.7%	1,795	592	-67.0%
Shanghai	2,192	840	-61.7%	3,216	1,199	-62.7%
Guangzhou	529	141	-73.3%	765	183	-76.1%
Other	2,649	1,060	-60.0%	4,192	1,438	-65.7%
US/HAWAII	49,388	46,237	-6.4%	71,986	66,259	-8.0%
CNMI	10,967	6,215	-43.3%	15,961	9,220	-42.2%
PHILIPPINES	10,163	6,477	-36.3%	16,566	10,125	-38.9%
FSM	6,779	6,440	-5.0%	9,883	9,582	-3.0%
PALAU	2,001	1,691	-15.5%	3,026	2,595	-14.2%
EUROPE	1,129	847	-25.0%	1,812	1,296	-28.5%
AUSTRALIA	1,339	774	-42.2%	1,855	972	-47.6%
SINGAPORE	795	326	-59.0%	1,103	783	-29.0%
RMI	753	327	-56.6%	1,124	457	-59.3%
HONG KONG	3,240	336	-89.6%	5,268	575	-89.1%
RUSSIA	2,772	97	-96.5%	4,473	139	-96.9%
MALAYSIA	230	71	-69.1%	367	129	-64.9%
INDIA	83	82	-1.2%	129	102	-20.9%
OTHER/UNKNOWN	2,178	2,562	17.6%	3,072	3,662	19.2%

VISITOR INDUSTRY STATISTICS	Jan - Mar 2019	Jan - Mar 2024		Oct 2018 - Mar 2019	Oct 2023 - Mar 2024	
Hotel Occupancy Taxes^c	\$13,069,808.14	\$9,337,627.47	-28.6%	\$22,977,668.57	\$13,790,278.05	-40.0%
Weighted Hotel Occupancy Rate^d	81.4%	72.3%	-11.2%	88.7%	67.3%	-24.1%
Weighted Hotel Room Rate^d	\$226.47	\$225.66	-0.4%	\$213.45	\$212.02	-0.7%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2019/2024 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^a Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^b Japan Guam Travel Association, ^c Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

Preliminary Visitor Arrival Summary June 2024



	Jun-23	Jun-24	% from LY
Civilian Air Arrivals ^a	16,966	51,570	204.0%
Civilian Sea Arrivals ^a	25	102	308.0%
Armed Forces Air Arrivals ^a	319	960	200.9%
Armed Forces Sea Arrivals ^a	0	125	-
TOTAL VISITOR ARRIVALS	17,310	52,757	204.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-23	Jun-24	% from LY
KOREA	2,871	26,499	823.0%
Seoul	1,331	10,353	677.8%
Incheon/Gyeonggi	595	6,183	939.2%
Chungnam/Daejeon	67	557	731.3%
Jeonbuk/Gwanju	41	598	1358.5%
Gyeonbuk/Daegu	105	1,111	958.1%
Busan	206	2,191	963.6%
Ulsan	51	476	833.3%
Other	475	5,030	958.9%
JAPAN	2,434	11,245	362.0%
Kanto (Tokyo)	1,467	6,140	318.5%
Chubu (Nagoya)	171	946	453.2%
Kinki (Osaka)	305	1,777	482.6%
Koshinetsu	32	153	378.1%
Hokuriku	9	145	1511.1%
Tohoku	65	214	229.2%
Kyushu	113	571	405.3%
Chugoku	19	424	2131.6%
Hokkaido	39	255	553.8%
Shikoku	18	106	488.9%
Okinawa/Miya	72	167	131.9%
Other	124	347	179.8%
TAIWAN	838	175	-79.1%
Taipei	355	91	-74.4%
Kaohsiung	68	15	-77.9%
Taichung	157	36	-77.1%
Taoyuan, Miaoli, Hsinehu	90	9	-90.0%
Hsinchu	45	13	-71.1%
Other	123	11	-91.1%
CHINA	127	338	166.1%
Beijing	20	44	120.0%
Shanghai	49	150	206.1%
Guangzhou	4	12	200.0%
Other	54	132	144.4%
US/HAWAII	6,691	9,192	37.4%
CNMI	1,147	1,429	24.6%
PHILIPPINES	879	1,160	32.0%
FSM	1,290	1,340	3.9%
PALAU	235	327	39.1%
EUROPE	195	78	-60.0%
AUSTRALIA	53	84	58.5%
SINGAPORE	165	66	-60.0%
RMI	52	54	3.8%
HONG KONG	50	69	38.0%
RUSSIA	7	12	71.4%
MALAYSIA	9	22	144.4%
INDIA	1	6	500.0%
OTHER/UNKNOWN	241	434	80.1%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2023	Jan - Mar 2024	
Hotel Occupancy Taxes ^c	\$7,518,280.43	\$9,337,627.47	24.2%
Weighted Hotel Occupancy Rate ^d	67.4%	72.3%	7.3%
Weighted Hotel Room Rate ^d	\$209.36	\$225.66	7.8%

Guam Visitors Bureau
Preliminary June 2024 Visitor Arrival Summary
Calendar Year-to-Date 2023/24 • Fiscal Year-to-Date 2023/24



	CYTD 2023 (Jan - Jun '23)	CYTD 2024 (Jan - Jun '24)	% from LY	FYTD 2023 (Oct '22 - Jun '23)	FYTD 2024 (Oct '23 - Jun '24)	% from LY
Air Arrivals ^a	292,139	378,459	29.5%	426,850	567,015	32.8%
Sea Arrivals ^a	3,415	7,938	132.4%	3,462	8,064	132.9%
TOTAL VISITOR ARRIVALS	295,554	386,397	30.7%	430,312	575,079	33.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2023 (Jan - Jun '23)	CYTD 2024 (Jan - Jun '24)	% from LY	FYTD 2023 (Oct '22 - Jun '23)	FYTD 2024 (Oct '23 - Jun '24)	% from LY
KOREA	180,834	205,088	13.4%	270,621	308,208	13.9%
Seoul	69,772	75,341	8.0%	105,515	114,568	8.6%
Incheon/Gyeonggi	45,757	48,532	6.1%	68,003	73,524	8.1%
Chungnam/Daejeon	4,592	5,142	12.0%	6,655	7,839	17.8%
Jeonbuk/Gwanju	3,859	5,006	29.7%	5,626	7,165	27.4%
Gyeongbuk/ Daegu	6,604	8,320	26.0%	10,003	12,299	23.0%
Busan	16,451	16,227	-1.4%	25,966	25,041	-3.6%
Ulsan	3,303	3,496	5.8%	4,895	5,238	7.0%
Other	30,496	43,024	41.1%	43,958	62,534	42.3%
JAPAN	38,535	96,752	151.1%	50,195	147,325	193.5%
Kanto (Tokyo)	22,595	50,071	121.6%	29,507	76,161	158.1%
Chubu (Nagoya)	3,607	11,455	217.6%	4,644	18,001	287.6%
Kinki (Osaka)	5,203	16,918	225.2%	6,908	25,631	271.0%
Koshinetsu	631	1,548	145.3%	750	2,337	211.6%
Hokuriku	335	1,151	243.6%	418	1,833	338.5%
Tohoku	1,009	2,144	112.5%	1,270	3,576	181.6%
Kyushu	1,727	4,878	182.5%	2,232	7,476	234.9%
Chugoku	717	2,567	258.0%	802	3,950	392.5%
Hokkaido	559	2,005	258.7%	766	2,818	267.9%
Shikoku	251	909	262.2%	316	1,468	364.6%
Okinawa/Miya	954	1,081	13.3%	1,275	1,414	10.9%
Other	947	2,025	113.8%	1,307	2,660	103.5%
TAIWAN	3,596	1,653	-54.0%	3,888	2,174	-44.1%
Taipei	1,764	907	-48.6%	1,918	1,229	-35.9%
Kaohsiung	224	171	-23.7%	271	224	-17.3%
Taichung	578	220	-61.9%	601	261	-56.6%
Taoyuan, Miaoli, Hsinehu	412	150	-63.6%	424	189	-55.4%
Hsinchu	202	75	-62.9%	211	89	-57.8%
Other	416	130	-68.8%	463	182	-60.7%
CHINA	809	2,484	207.0%	1,006	3,412	239.2%
Beijing	116	443	281.9%	120	592	393.3%
Shanghai	235	840	257.4%	288	1,199	316.3%
Guangzhou	53	141	166.0%	66	183	177.3%
Other	405	1,060	161.7%	532	1,438	170.3%
US/HAWAII	42,616	46,237	8.5%	61,755	66,259	7.3%
CNMI	6,930	6,215	-10.3%	11,255	9,220	-18.1%
PHILIPPINES	6,682	6,477	-3.1%	10,285	10,125	-1.6%
FSM	6,119	6,440	5.2%	8,686	9,582	10.3%
PALAU	1,261	1,691	34.1%	2,070	2,595	25.4%
EUROPE	858	847	-1.3%	1,174	1,296	10.4%
AUSTRALIA	675	774	14.7%	998	972	-2.6%
SINGAPORE	473	326	-31.1%	673	783	16.3%
RMI	379	327	-13.7%	599	457	-23.7%
HONG KONG	362	336	-7.2%	491	575	17.1%
RUSSIA	78	97	24.4%	117	139	18.8%
MALAYSIA	67	71	6.0%	94	129	37.2%
INDIA	55	82	49.1%	73	102	39.7%
OTHER/UNKNOWN	1,810	2,562	41.5%	2,870	3,662	27.6%

VISITOR INDUSTRY STATISTICS	Jan - Mar 2023	Jan - Mar 2024		Oct 2022 - Mar 2023	Oct 2023 - Mar 2024	
Hotel Occupancy Taxes ^c	\$7,518,280.43	\$9,337,627.47	24.2%	\$12,743,059.76	\$13,790,278.05	8.2%
Hotel Occupancy Rate ^d	67.4%	72.3%	7.3%	63.6%	67.3%	5.8%
Hotel Room Rate ^d	\$209.36	\$225.66	7.8%	\$201.49	\$212.02	5.2%

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