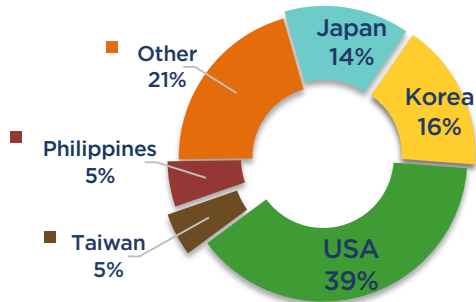


June 2023

Monthly Arrivals Summary

JUN Arrivals	17,310	-38.8% ↓
CYTD Arrivals	295,554	247.0% ↑
FYTD Arrivals	430,312	291.3% ↑

MARKET MIX



Market	2022	2023	% to LY
Japan	1,190	2,434	104.5%
Korea	16,298	2,871	-82.4%
Taiwan	29	838	2,789.7%
China	62	127	104.8%
US/Hawaii	7,088	6,691	-5.6%
Philippines	686	879	28.1%

VISITOR SNAPSHOT

Travel Party Size
1 pax (48.4%)



Average length of stay **4 nights**

TRIP STATUS

First Timers : **30.0%**
Repeats : **46.8%**

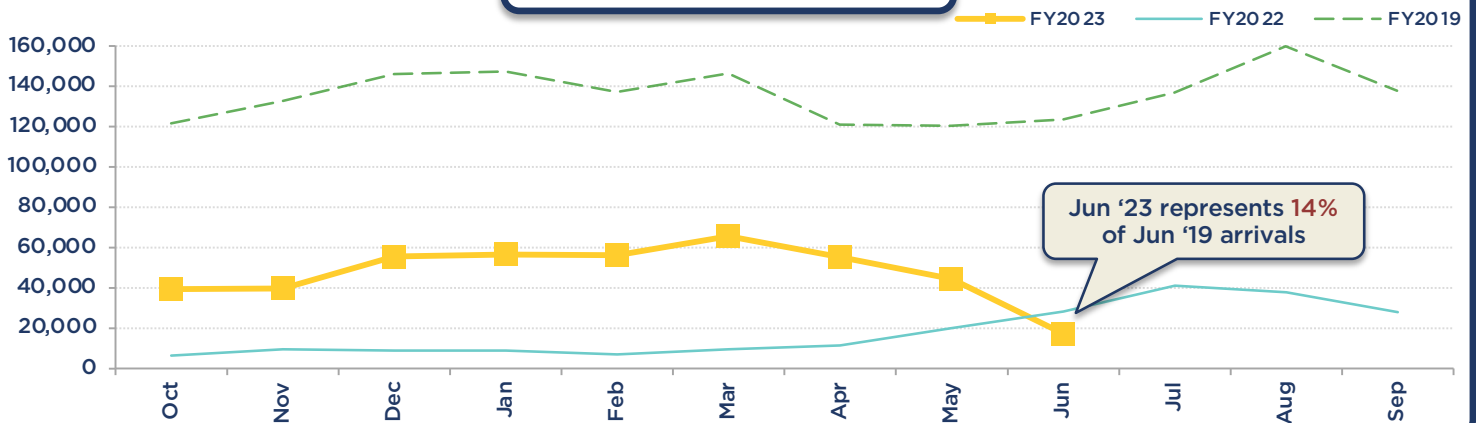


PRIMARY REASON FOR TRIP

Pleasure/Vacation	34.8%
Government/Military	11.5%
Visiting friends/family	7.6%
Other	7.0%
Medical	4.4%



ROAD TO RECOVERY



Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Visitor Arrival Summary June 2023



	Jun-22	Jun-23	% from LY
Civilian Air Arrivals ^a	27,032	16,966	-37.2%
Civilian Sea Arrivals ^a	29	25	-13.8%
Armed Forces Air Arrivals ^a	1,214	319	-73.7%
Armed Forces Sea Arrivals ^a	3	0	-100.0%
TOTAL VISITOR ARRIVALS	28,278	17,310	-38.8%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jun-22	Jun-23	% from LY
JAPAN	1,190	2,434	104.5%
Kanto (Tokyo)	669	1,467	119.3%
Chubu (Nagoya)	32	171	434.4%
Kinki (Osaka)	50	305	510.0%
Koshinetsu	2	32	1500.0%
Hokuriku	4	9	125.0%
Tohoku	24	65	170.8%
Kyushu	63	113	79.4%
Chugoku	9	19	111.1%
Hokkaido	14	39	178.6%
Shikoku	12	18	50.0%
Okinawa/Miya	122	72	-41.0%
Other	189	124	-34.4%
KOREA	16,298	2,871	-82.4%
Seoul	7,472	1,331	-82.2%
Incheon/Gyeonggi	4,068	595	-85.4%
Chungnam/Daejeon	343	67	-80.5%
Jeonbuk/Gwanju	296	41	-86.1%
Gyeongbuk/Daegu	530	105	-80.2%
Busan	1,462	206	-85.9%
Ulsan	194	51	-73.7%
Other	1,933	475	-75.4%
TAIWAN	29	838	2789.7%
Taipei	14	355	2435.7%
Kaohsiung	1	68	6700.0%
Taichung	3	157	5133.3%
Taoyuan, Miaoli, Hsinehu	6	90	1400.0%
Hsinchu	2	45	2150.0%
Other	3	123	4000.0%
CHINA	62	127	104.8%
Beijing	1	20	1900.0%
Shanghai	44	49	11.4%
Guangzhou	6	4	-33.3%
Other	11	54	390.9%
US/HAWAII	7,088	6,691	-5.6%
CNMI	1,804	1,147	-36.4%
PALAU	357	235	-34.2%
FSM	286	1,290	351.0%
RMI	28	52	85.7%
PHILIPPINES	686	879	28.1%
AUSTRALIA	96	53	-44.8%
EUROPE	70	195	178.6%
HONG KONG	10	50	400.0%
RUSSIA	-	7	-
SINGAPORE	54	165	205.6%
INDIA	4	1	-75.0%
MALAYSIA	3	9	200.0%
OTHER/UNKNOWN	181	241	33.1%

QUARTERLY VISITOR INDUSTRY STATISTICS	Jan - Mar 2022	Jan - Mar 2023	
Hotel Occupancy Taxes ^c	\$4,316,814.14	\$7,514,153.31	74.1%
Weighted Hotel Occupancy Rate ^d	56.0%	67.4%	20.4%
Weighted Hotel Room Rate ^d	\$162.67	\$209.36	28.7%

Guam Visitors Bureau
June 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23



	CYTD 2022 (Jan - Jun '22)	CYTD 2023 (Jan - Jun '23)	% from LY	FYTD 2022 (Oct '21 - Jun '22)	FYTD 2023 (Oct '22 - Jun '23)	% from LY
Air Arrivals ^a	84,935	292,139	244.0%	109,455	426,850	290.0%
Sea Arrivals ^a	231	3,415	1378.4%	506	3,462	584.2%
TOTAL VISITOR ARRIVALS	85,166	295,554	247.0%	109,961	430,312	291.3%

	CYTD 2022 (Jan - Jun '22)	CYTD 2023 (Jan - Jun '23)	% from LY	FYTD 2022 (Oct '21 - Jun '22)	FYTD 2023 (Oct '22 - Jun '23)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	4,636	38,535	731.2%	5,817	50,195	762.9%
Kanto (Tokyo)	2,094	22,595	979.0%	2,730	29,507	980.8%
Chubu (Nagoya)	190	3,607	1798.4%	239	4,644	1843.1%
Kinki (Osaka)	191	5,203	2624.1%	236	6,908	2827.1%
Koshinetsu	38	631	1560.5%	49	750	1430.6%
Hokuriku	13	335	2476.9%	17	418	2358.8%
Tohoku	139	1,009	625.9%	162	1,270	684.0%
Kyushu	136	1,727	1169.9%	165	2,232	1252.7%
Chugoku	64	717	1020.3%	72	802	1013.9%
Hokkaido	110	559	408.2%	121	766	533.1%
Shikoku	18	251	1294.4%	24	316	1216.7%
Okinawa/Miya	1,010	954	-5.5%	1,189	1,275	7.2%
Other	633	947	49.6%	813	1,307	60.8%
KOREA	31,479	180,834	474.5%	37,575	270,621	620.2%
Seoul	14,506	69,772	381.0%	17,651	105,515	497.8%
Incheon/Gyeonggi	7,742	45,757	491.0%	9,319	68,003	629.7%
Chungnam/Daejeon	652	4,592	604.3%	766	6,655	768.8%
Jeonbuk/Gwanju	583	3,859	561.9%	659	5,626	753.7%
Gyeongbuk/Daegu	1,038	6,604	536.2%	1,215	10,003	723.3%
Busan	2,880	16,451	471.2%	3,219	25,966	706.6%
Ulsan	391	3,303	744.8%	440	4,895	1012.5%
Other	3,687	30,496	727.1%	4,306	43,958	920.9%
TAIWAN	120	3,596	2896.7%	202	3,888	1824.8%
Taipei	61	1,764	2791.8%	107	1,918	1692.5%
Kaohsiung	18	224	1144.4%	20	271	1255.0%
Taichung	11	578	5154.5%	16	601	3656.3%
Taoyuan, Miaoli, Hsinehu	18	412	2188.9%	44	424	863.6%
Hsinchu	3	202	6633.3%	5	211	4120.0%
Other	9	416	4522.2%	10	463	4530.0%
CHINA	150	809	439.3%	211	1,006	376.8%
Beijing	7	116	1557.1%	8	120	1400.0%
Shanghai	81	235	190.1%	127	288	126.8%
Guangzhou	15	53	253.3%	15	66	340.0%
Other	47	405	761.7%	61	532	772.1%
US/HAWAII	34,529	42,616	23.4%	47,810	61,755	29.2%
CNMI	6,027	6,930	15.0%	7,132	11,255	57.8%
PALAU	769	1,261	64.0%	926	2,070	123.5%
FSM	1,602	6,119	282.0%	2,295	8,686	278.5%
RMI	74	379	412.2%	91	599	558.2%
PHILIPPINES	2,916	6,682	129.1%	3,918	10,285	162.5%
AUSTRALIA	747	675	-9.6%	794	998	25.7%
EUROPE	419	858	104.8%	571	1,174	105.6%
HONG KONG	50	362	624.0%	58	491	746.6%
RUSSIA	27	78	188.9%	41	117	185.4%
SINGAPORE	298	473	58.7%	444	673	51.6%
INDIA	42	55	31.0%	58	73	25.9%
MALAYSIA	25	67	168.0%	38	94	147.4%
OTHER/UNKNOWN	1,025	1,810	76.6%	1,474	2,870	94.7%

	Jan - Mar 2022	Jan - Mar 2023		Oct 2021 - Mar 2022	Oct 2022 - Mar 2023	
VISITOR INDUSTRY STATISTICS						
Hotel Occupancy Taxes^c	\$4,316,814.14	\$7,514,153.31	74.1%	\$7,037,092.12	\$12,738,932.64	81.0%
Weighted Hotel Occupancy Rate^d	56.0%	67.4%	20.4%	45.6%	636.6%	1296.1%
Weighted Hotel Room Rate^d	\$162.67	\$209.36	28.7%	\$164.40	\$201.49	22.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June			Total CYTD		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	Mar-22	Mar-23	% from LY	Apr-22	Apr-23	% from LY	May-22	May-23	% from LY	Jun-22	Jun-23	% from LY	2022	2023	% from LY
JAPAN	1,125	4,792	326.0%	239	6,240	2510.9%	383	11,583	2924.3%	562	7,304	1199.6%	1,137	6,182	443.7%	1,190	2,434	104.5%	4,636	38,535	731.2%
Kanto (Tokyo)	222	2,843	1180.6%	105	3,465	3200.0%	201	7,407	3585.1%	310	4,026	1198.7%	587	3,387	477.0%	669	1,467	119.3%	2,094	22,595	979.0%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	2	944	47100.0%	20	671	3255.0%	30	700	2233.3%	32	171	434.4%	190	3,607	1798.4%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	19	1,458	7573.7%	35	1,232	3420.0%	70	987	1310.0%	50	305	510.0%	191	5,203	2624.1%
Koshinetsu	12	73	508.3%	4	94	2250.0%	4	205	5025.0%	5	119	2280.0%	11	108	881.8%	2	32	1500.0%	38	631	1560.5%
Hokuriku	6	31	416.7%	-	63	-	-	116	-	1	55	5400.0%	2	61	2950.0%	4	9	125.0%	13	335	2476.9%
Tohoku	74	82	10.8%	14	246	1657.1%	8	251	3037.5%	8	181	2162.5%	11	184	1572.7%	24	65	170.8%	139	1,009	625.9%
Kyushu	14	167	1092.9%	7	287	4000.0%	11	458	4063.6%	19	412	2068.4%	22	290	1218.2%	63	113	79.4%	136	1,727	1198.9%
Chugoku	16	31	93.8%	18	140	677.8%	5	238	4660.0%	8	118	1375.0%	8	171	2037.5%	9	19	111.1%	64	717	1020.3%
Hokkaido	76	110	44.7%	-	104	-	10	123	1130.0%	2	119	5850.0%	8	64	700.0%	14	39	178.6%	110	559	408.2%
Shikoku	1	25	2400.0%	-	26	-	1	79	7800.0%	-	44	-	4	59	1375.0%	12	18	50.0%	18	251	1294.4%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	40	102	155.0%	94	147	56.4%	281	82	-70.8%	122	72	-41.0%	1,010	954	-5.5%
Other	178	142	-20.2%	21	210	900.0%	82	202	146.3%	60	180	200.0%	103	89	-13.6%	189	124	-34.4%	633	947	49.6%
KOREA	924	39,653	4191.5%	311	37,480	11951.4%	760	36,428	4693.2%	3,239	35,397	992.8%	9,947	29,005	191.6%	16,298	2,871	-82.4%	31,479	180,834	474.5%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	399	13,640	3318.5%	1,499	13,690	813.3%	4,512	10,803	139.4%	7,472	1,351	-82.2%	14,506	69,772	381.0%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	217	10,212	4606.0%	820	9,062	1005.1%	2,330	7,390	217.2%	4,068	595	-85.4%	7,742	45,757	491.0%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	9	975	10733.3%	77	925	1101.3%	192	710	269.8%	343	67	-80.5%	652	4,592	604.3%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	732	5530.8%	50	612	1124.0%	211	606	187.2%	296	41	-86.1%	583	3,859	561.9%
Gyeongbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	21	1,119	5228.6%	100	1,332	1232.0%	359	1,243	246.2%	530	105	-80.2%	1,038	6,604	536.2%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	33	3,117	9345.5%	307	3,356	993.2%	1,001	2,998	199.5%	1,462	206	-85.9%	2,880	16,451	471.2%
Ulsan	10	740	7300.0%	2	645	32150.0%	8	630	7775.0%	35	670	1814.3%	142	567	299.3%	194	51	-73.7%	391	3,303	744.8%
Other	100	7,079	6979.0%	43	6,501	15018.6%	60	6,003	9905.0%	351	5,750	1538.2%	1,200	4,688	290.7%	1,933	475	-75.4%	3,687	30,496	727.1%
TAIWAN	21	850	3947.6%	8	81	912.5%	20	130	550.0%	20	1,158	5690.0%	22	539	2350.0%	29	838	2789.7%	120	3,596	2896.7%
Taipei	13	489	3661.5%	5	38	660.0%	10	75	650.0%	10	525	5150.0%	9	282	3033.3%	14	355	2435.7%	61	1,764	2791.8%
Kaohsiung	2	32	1500.0%	1	2	100.0%	5	11	120.0%	2	75	3650.0%	7	36	414.3%	1	68	6700.0%	18	224	1144.4%
Taichung	1	118	11700.0%	1	12	1100.0%	4	16	300.0%	1	186	18500.0%	1	89	8800.0%	3	157	5133.3%	11	578	5154.5%
Taoyuan, Miaoli, Hsinchu	2	81	3950.0%	-	6	-	1	11	1000.0%	4	145	3525.0%	5	79	1480.0%	6	90	1400.0%	18	412	2188.9%
Hsinchu	1	41	4000.0%	-	10	-	-	3	-	-	90	-	-	13	-	2	45	2150.0%	3	202	6633.3%
Other	2	89	4350.0%	1	13	1200.0%	-	14	-	3	137	4466.7%	-	40	-	3	123	4000.0%	9	416	4522.2%
CHINA	17	104	511.8%	15	75	400.0%	13	113	769.2%	19	276	1352.6%	24	114	375.0%	62	127	104.8%	150	809	439.3%
Beijing	3	9	200.0%	1	8	700.0%	-	17	-	-	36	-	2	26	1200.0%	1	20	1900.0%	7	116	1557.1%
Shanghai	8	22	175.0%	6	26	333.3%	8	25	212.5%	9	79	777.8%	6	34	466.7%	44	49	11.4%	81	235	190.1%
Guangzhou	1	7	600.0%	2	10	400.0%	2	4	100.0%	3	21	600.0%	1	7	600.0%	6	4	-33.3%	15	53	253.3%
Other	5	66	1220.0%	6	31	416.7%	3	67	2133.3%	7	140	1900.0%	15	47	213.3%	11	54	390.9%	47	405	761.7%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	6,229	8,909	43.0%	4,852	6,303	29.9%	6,088	5,371	-11.8%	7,088	6,691	-5.6%	34,529	42,616	23.4%
CNMI	509	1,221	139.9%	481	1,035	115.2%	972	1,675	72.3%	1,014	1,106	9.1%	1,247	746	-40.2%	1,804	1,147	-36.4%	6,027	6,930	15.0%
PALAU	42	169	302.4%	35	211	502.9%	70	278	297.1%	104	215	106.7%	161	153	-5.0%	357	235	-34.2%	769	1,261	64.0%
FSM	247	763	208.9%	176	907	415.3%	253	1,147	353.4%	310	1,255	304.8%	330	757	129.4%	286	1,290	351.0%	1,602	6,119	282.0%
RMI	1	33	3200.0%	2	49	2350.0%	8	74	825.0%	13	114	776.9%	22	57	159.1%	28	52	85.7%	74	379	412.2%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	383	1,201	213.6%	634	1,328	109.5%	638	796	24.8%	686	879	28.1%	2,916	6,682	129.1%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	18	58	222.2%	45	82	82.2%	99	171	72.7%	96	53	-44.8%	747	675	-9.6%
EUROPE	114	116	1.8%	81	115	42.0%	37	136	267.6%	47	220	368.1%	70	76	8.6%	70	195	178.6%	419	858	104.8%
HONG KONG	3	56	1766.7%	6	24	300.0%	3	88	2833.3%	8	119	1387.5%	20	25	25.0%	10	50	400.0%	50	362	624.0%
RUSSIA	19	27	42.1%	2	11	450.0%	2	16	700.0%	-	10	-	4	7	75.0%	-	7	-	27	78	188.9%
SINGAPORE	22	47	113.6%	21	53	152.4%	25	72	188.0%	139	72	-48.2%	37	64	73.0%	54	165	205.6%	298	473	58.7%
INDIA	4	11	175.0%	16	6	-62.5%	3	16	433.3%	8	13	62.5%	7	8	14.3%	4	1	-75.0%	42	55	31.0%
MALAYSIA	2	9	350.0%	4	8	100.0%	1	10	900.0%	12	10	-16.7%	3	21	600.0%	3	9	200.0%	25	67	168.0%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	169	356	110.7%	208	354	70.2%	142	233	64.1%	181	241	33.1%	1,025	1,810	76.6%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	52	3,313	6271.2%	89	18	-79.8%	10	22	120.0%	32	25	-21.9%	231	3,415	1378.4%
TOTAL	9,060	56,687	525.7%	7,096	56,253	692.7%	9,401	65,603	597.8%	11,323	55,354	388.9%	20,008	44,347	121.6%	28,278	17,310	-38.8%	85,166	295,554	247.0%