

July 2022 Arrivals



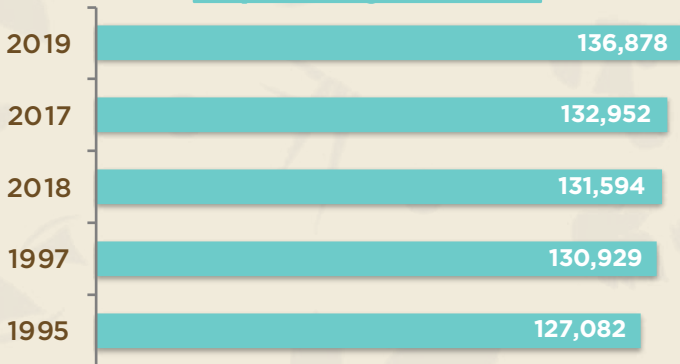
DID YOU KNOW?

46% of this month's Japanese visitors stated they travelled to Guam **alone**.

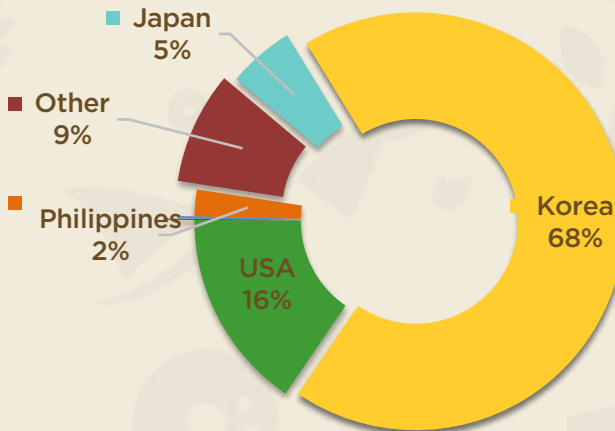
ARRIVALS

JUL Arrivals	41,091	219.5%	↑
CYTD Arrivals	126,257	214.2%	↑
FYTD Arrivals	151,052	220.0%	↑

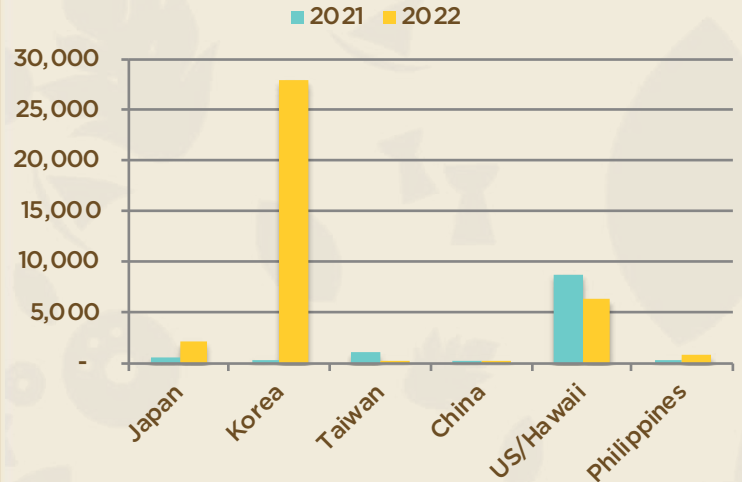
Top 5 July Arrivals



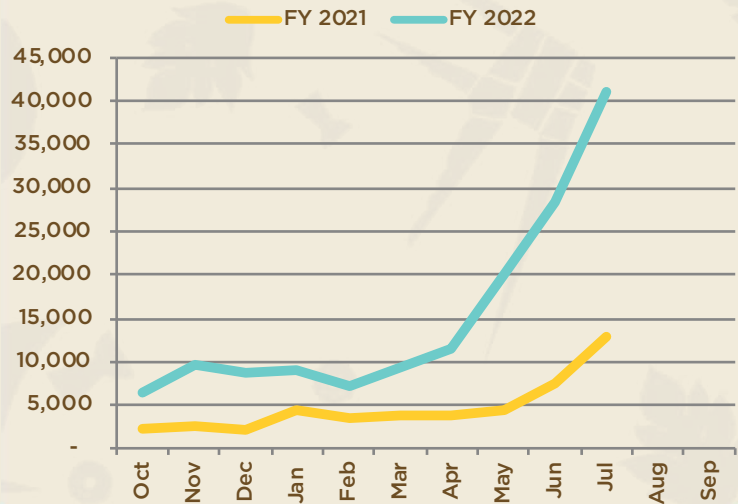
MARKET MIX



MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	579	2,106	263.7%
Korea	303	28,063	9,161.7%
Taiwan	1,208	37	-96.9%
China	13	80	515.4%
US/Hawaii	8,714	6,389	-26.7%
Philippines	297	845	184.5%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary July 2022



	Jul-21	Jul-22	% from LY
Civilian Air Arrivals ^a	7,619	39,793	422.3%
Civilian Sea Arrivals ^a	38	59	55.3%
Armed Forces Air Arrivals ^a	5,155	1,239	-76.0%
Armed Forces Sea Arrivals ^a	48	0	-
TOTAL VISITOR ARRIVALS	12,860	41,091	219.5%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-21	Jul-22	% from LY
JAPAN	579	2,106	263.7%
Kanto (Tokyo)	297	1,220	310.8%
Chubu (Nagoya)	-	69	-
Kinki (Osaka)	5	379	7480.0%
Koshinetsu	5	16	220.0%
Hokuriku	-	14	-
Tohoku	11	29	163.6%
Kyushu	4	42	950.0%
Chugoku	3	33	1000.0%
Hokkaido	4	28	600.0%
Shikoku	-	27	-
Okinawa/Miya	166	157	-5.4%
Other	84	92	9.5%
KOREA	303	28,063	9161.7%
Seoul	158	12,968	8107.6%
Incheon/Gyeonggi	48	7,690	15920.8%
Chungnam/Daejeon	10	613	6030.0%
Jeonbuk/Gwanju	3	612	20300.0%
Gyeongbuk/Daegu	14	872	6128.6%
Busan	9	2,295	25400.0%
Ulsan	-	341	-
Other	61	2,672	4280.3%
TAIWAN	1,208	37	-96.9%
Taipei	806	31	-96.2%
Kaohsiung	32	1	-96.9%
Taichung	97	-	-
Taoyuan, Miaoli, Hsinehu	105	1	-99.0%
Hsinchu	54	3	-94.4%
Other	114	1	-99.1%
CHINA	13	80	515.4%
Beijing	-	-	-
Shanghai	6	51	750.0%
Guangzhou	-	3	-
Other	7	26	271.4%
US/HAWAII	8,714	6,389	-26.7%
CNMI	658	2,238	240.1%
PALAU	72	414	475.0%
FSM	326	269	-17.5%
RMI	7	10	42.9%
PHILIPPINES	297	845	184.5%
AUSTRALIA	47	96	104.3%
EUROPE	26	79	203.8%
HONG KONG	6	24	300.0%
RUSSIA	1	15	1400.0%
SINGAPORE	251	40	-84.1%
INDIA	20	5	-75.0%
MALAYSIA	8	7	-12.5%
OTHER/UNKNOWN	238	315	32.4%

QUARTERLY VISITOR INDUSTRY STATISTICS (April - June 2021 vs April - June 2022)


	2021	2022	% Change
Hotel Occupancy Taxes ^c	\$2,473,511.30	\$3,359,312.65	35.8%
Weighted Hotel Occupancy Rate ^d	41.3%	54.0%	30.8%
Weighted Hotel Room Rate ^d	\$154.78	\$171.37	10.7%

Guam Visitors Bureau
Preliminary July 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan - Jul '21)	CYTD 2022 (Jan - Jul '22)	% from LY	FYTD 2021 (Oct '20 - Jul '21)	FYTD 2022 (Oct '21 - Jul '22)	% from LY
Air Arrivals^a	39,731	125,967	217.0%	46,465	150,487	223.9%
Sea Arrivals^a	453	290	-36.0%	732	565	-22.8%
TOTAL VISITOR ARRIVALS	40,184	126,257	214.2%	47,197	151,052	220.0%
	CYTD 2021 (Jan - Jul '21)	CYTD 2022 (Jan - Jul '22)	% from LY	FYTD 2021 (Oct '20 - Jul '21)	FYTD 2022 (Oct '21 - Jul '22)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	2,304	6,742	192.6%	2,771	7,923	185.9%
Kanto (Tokyo)	711	3,314	366.1%	942	3,950	319.3%
Chubu (Nagoya)	25	259	936.0%	53	308	481.1%
Kinki (Osaka)	27	570	2011.1%	40	615	1437.5%
Koshinetsu	14	54	285.7%	16	65	306.3%
Hokuriku	6	27	350.0%	6	31	416.7%
Tohoku	114	168	47.4%	118	191	61.9%
Kyushu	103	178	72.8%	108	207	91.7%
Chugoku	62	97	56.5%	72	105	45.8%
Hokkaido	108	138	27.8%	108	149	38.0%
Shikoku	7	45	542.9%	8	51	537.5%
Okinawa/Miya	618	1,167	88.8%	729	1,346	84.6%
Other	509	725	42.4%	571	905	58.5%
KOREA	958	59,542	6115.2%	1,115	65,638	5786.8%
Seoul	436	27,474	6201.4%	512	30,619	5880.3%
Incheon/Gyeonggi	225	15,432	6758.7%	257	17,009	6518.3%
Chungnam/Daejeon	21	1,265	5923.8%	27	1,379	5007.4%
Jeonbuk/Gwanju	8	1,195	14837.5%	9	1,271	14022.2%
Gyeongbuk/Daegu	27	1,910	6974.1%	32	2,087	6421.9%
Busan	29	5,175	17744.8%	38	5,514	14410.5%
Ulsan	6	732	12100.0%	12	781	6408.3%
Other	206	6,359	2986.9%	228	6,978	2960.5%
TAIWAN	1,299	157	-87.9%	1,367	239	-82.5%
Taipei	870	92	-89.4%	908	138	-84.8%
Kaohsiung	33	19	-42.4%	45	21	-53.3%
Taichung	102	11	-89.2%	108	16	-85.2%
Taoyuan, Miaoli, Hsinehu	109	19	-82.6%	115	45	-60.9%
Hsinchu	57	6	-89.5%	58	8	-86.2%
Other	128	10	-92.2%	133	11	-91.7%
CHINA	69	230	233.3%	82	291	254.9%
Beijing	-	7	-	-	8	-
Shanghai	40	132	230.0%	43	178	314.0%
Guangzhou	1	18	1700.0%	3	18	500.0%
Other	28	73	160.7%	36	87	141.7%
US/HAWAII	27,581	40,918	48.4%	32,435	54,199	67.1%
CNMI	2,025	8,265	308.1%	2,352	9,370	298.4%
PALAU	181	1,183	553.6%	191	1,340	601.6%
FSM	1,708	1,871	9.5%	1,994	2,564	28.6%
RMI	34	84	147.1%	42	101	140.5%
PHILIPPINES	1,475	3,761	155.0%	1,852	4,763	157.2%
AUSTRALIA	247	843	241.3%	261	890	241.0%
EUROPE	169	498	194.7%	191	650	240.3%
HONG KONG	14	74	428.6%	24	82	241.7%
RUSSIA	42	42	0.0%	53	56	5.7%
SINGAPORE	893	338	-62.2%	897	484	-46.0%
INDIA	83	47	-43.4%	103	63	-38.8%
MALAYSIA	13	32	146.2%	14	45	221.4%
OTHER/UNKNOWN	636	1,340	110.7%	721	1,789	148.1%
VISITOR INDUSTRY STATISTICS	(Jan - Jun 2021 vs Jan - Jun 2022)			(Oct 2020 - Jun 2021 vs Oct 2021 - Jun 2022)		
Hotel Occupancy Taxes^c	\$6,023,585.21	\$7,676,126.79	27.4%	\$8,600,759.39	\$10,338,114.64	20.2%
Weighted Hotel Occupancy Rate^d	46.3%	55.0%	18.8%	43.8%	48.4%	10.5%
Weighted Hotel Room Rate^d	\$156.46	\$167.02	6.7%	\$155.67	\$166.73	7.1%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	Mar-21	Mar-22	% from LY	Apr-21	Apr-22	% from LY	May-21	May-22	% from LY	Jun-21	Jun-22	% from LY
JAPAN	708	1,125	58.9%	249	239	-4.0%	159	383	140.9%	52	562	980.8%	102	1,137	1014.7%	455	1,190	161.5%
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	36	201	458.3%	25	310	1140.0%	43	587	1265.1%	107	669	525.2%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	5	2	-60.0%	1	20	1900.0%	-	30	-	2	32	1500.0%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	4	19	375.0%	3	35	1066.7%	2	70	3400.0%	6	50	733.3%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	4	100.0%	2	5	150.0%	-	11	-	3	2	-33.3%
Hokuriku	6	6	0.0%	-	-	-	-	-	-	-	1	-	-	2	-	-	4	-
Tohoku	74	74	0.0%	6	14	133.3%	8	8	0.0%	1	8	700.0%	8	11	37.5%	6	24	300.0%
Kyushu	89	14	-84.3%	6	7	16.7%	1	11	1000.0%	1	19	1800.0%	-	22	-	2	63	3050.0%
Chugoku	50	16	-68.0%	-	18	-	1	5	400.0%	-	8	-	1	8	700.0%	7	9	28.6%
Hokkaido	85	76	-10.6%	2	-	-	7	10	42.9%	-	2	-	6	8	33.3%	4	14	250.0%
Shikoku	3	1	-66.7%	-	-	-	1	1	0.0%	-	-	-	-	4	-	3	12	300.0%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	20	40	100.0%	8	94	1075.0%	9	281	3022.2%	210	122	-41.9%
Other	153	178	16.3%	49	21	-57.1%	74	82	10.8%	11	60	445.5%	33	103	212.1%	105	189	80.0%
KOREA	104	924	788.5%	77	311	303.9%	113	760	572.6%	86	3,239	3666.3%	102	9,947	9652.0%	173	16,298	9320.8%
Seoul	36	474	1216.7%	33	150	354.5%	44	399	806.8%	52	1,499	2782.7%	43	4,512	10393.0%	70	7,472	10574.3%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	25	217	768.0%	16	820	5025.0%	25	2,330	9220.0%	47	4,068	8555.3%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	1	9	800.0%	1	77	7600.0%	2	192	9500.0%	3	343	11333.3%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	-	13	-	2	50	2400.0%	-	211	-	1	296	29500.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	3	21	600.0%	1	100	9900.0%	-	359	-	7	530	7471.4%
Busan	3	60	1900.0%	4	17	325.0%	3	33	1000.0%	3	307	10133.3%	4	1,001	24925.0%	3	1,462	48633.3%
Ulsan	1	10	900.0%	1	2	100.0%	4	8	100.0%	-	35	-	-	142	-	-	194	-
Other	20	100	400.0%	11	43	290.9%	33	60	81.8%	11	351	3090.9%	28	1,200	4185.7%	42	1,933	4502.4%
TAIWAN	9	21	133.3%	9	8	-11.1%	11	20	81.8%	3	20	566.7%	14	22	57.1%	45	29	-35.6%
Taipei	8	13	62.5%	8	5	-37.5%	3	10	233.3%	2	10	400.0%	9	9	0.0%	34	14	-58.8%
Kaohsiung	-	2	-	1	1	0.0%	-	5	-	-	2	-	-	7	-	-	1	-
Taichung	-	1	-	-	1	-	2	4	100.0%	1	1	0.0%	2	1	-50.0%	-	3	-
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	1	1	0.0%	-	4	-	1	5	400.0%	2	6	200.0%
Hsinchu	1	1	0.0%	-	-	-	-	-	-	-	-	-	2	-	-	-	2	-
Other	-	2	-	-	1	-	5	-	-100.0%	-	3	-	-	-	-	9	3	-66.7%
CHINA	11	17	54.5%	4	15	275.0%	17	13	-23.5%	6	19	216.7%	9	24	166.7%	9	62	588.9%
Beijing	-	3	-	-	1	-	-	-	-	-	-	-	-	2	-	-	1	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	8	-42.9%	-	9	-	4	6	50.0%	2	44	2100.0%
Guangzhou	1	1	0.0%	-	2	-	-	2	-	-	3	-	-	1	-	-	6	-
Other	-	5	-	-	6	-	3	3	0.0%	6	7	16.7%	5	15	200.0%	7	11	57.1%
US/HAWAII	2,975	5,096	71.3%	2,542	5,176	103.6%	2,737	6,229	127.6%	2,794	4,852	73.7%	2,613	6,088	133.0%	5,206	7,088	36.2%
CNMI	181	509	181.2%	153	481	214.4%	186	972	422.6%	162	1,014	525.9%	279	1,247	347.0%	406	1,804	344.3%
PALAU	3	42	1300.0%	7	35	400.0%	11	70	536.4%	4	104	2500.0%	54	161	198.1%	30	357	1090.0%
FSM	117	247	111.1%	149	176	18.1%	184	253	37.5%	236	310	31.4%	256	330	28.9%	440	286	-35.0%
RMI	2	1	-50.0%	2	2	0.0%	3	8	166.7%	1	13	1200.0%	9	22	144.4%	10	28	180.0%
PHILIPPINES	189	277	46.6%	125	298	138.4%	178	383	115.2%	209	634	203.3%	245	638	160.4%	232	686	195.7%
AUSTRALIA	116	431	271.6%	40	58	45.0%	-	18	-	2	45	2150.0%	9	99	1000.0%	33	96	190.9%
EUROPE	12	114	850.0%	15	81	440.0%	11	37	236.4%	11	47	327.3%	51	70	37.3%	43	70	62.8%
HONG KONG	1	3	200.0%	1	6	500.0%	1	3	200.0%	1	8	700.0%	4	20	400.0%	-	10	-
RUSSIA	3	19	533.3%	1	2	100.0%	5	2	-60.0%	5	-	-	-	4	-	27	-	-
SINGAPORE	1	22	2100.0%	1	21	2000.0%	8	25	212.5%	6	139	2216.7%	493	37	-92.5%	133	54	-59.4%
INDIA	33	4	-87.9%	3	16	433.3%	3	3	0.0%	3	8	166.7%	7	7	0.0%	14	4	-71.4%
MALAYSIA	2	2	0.0%	-	4	-	1	1	0.0%	-	12	-	2	3	50.0%	-	3	-
OTHER/UNKNOWN	53	188	254.7%	63	137	117.5%	73	169	131.5%	51	208	307.8%	77	142	84.4%	81	181	123.5%
SEA ARRIVALS (CIV & MIL)	6	18	200.0%	37	30	-18.9%	15	52	246.7%	182	89	-51.1%	26	10	-61.5%	101	32	-68.3%
TOTAL	4,526	9,060	100.2%	3,478	7,096	104.0%	3,716	9,401	153.0%	3,814	11,323	196.9%	4,352	20,008	359.7%	7,438	28,278	280.2%



	July			Total CYTD		
	Jul-21	Jul-22	% from LY	2020	2021	% from LY
JAPAN	579	2,106	263.7%	2,304	6,742	192.6%
Kanto (Tokyo)	297	1,220	310.8%	711	3,314	366.1%
Chubu (Nagoya)	-	69	-	25	259	936.0%
Kinki (Osaka)	5	379	7480.0%	27	570	2011.1%
Koshinetsu	5	16	220.0%	14	54	285.7%
Hokuriku	-	14	-	6	27	350.0%
Tohoku	11	29	163.6%	114	168	47.4%
Kyushu	4	42	950.0%	103	178	72.8%
Chugoku	3	33	1000.0%	62	97	56.5%
Hokkaido	4	28	600.0%	108	138	27.8%
Shikoku	-	27	-	7	45	542.9%
Okinawa/Miya	166	157	-5.4%	618	1,167	88.8%
Other	84	92	9.5%	509	725	42.4%
KOREA	303	28,063	9161.7%	958	59,542	6115.2%
Seoul	158	12,968	8107.6%	436	27,474	6201.4%
Incheon/Gyeonggi	48	7,690	15920.8%	225	15,432	6758.7%
Chungnam/Daejeon	10	613	6030.0%	21	1,265	5923.8%
Jeonbuk/Gwanju	3	612	20300.0%	8	1,195	14837.5%
Gyeonbuk/Daegu	14	872	6128.6%	27	1,910	6974.1%
Busan	9	2,295	25400.0%	29	5,175	17744.8%
Ulsan	-	341	-	6	732	12100.0%
Other	61	2,672	4280.3%	206	6,359	2986.9%
TAIWAN	1,208	37	-96.9%	1,299	157	-87.9%
Taipei	806	31	-96.2%	870	92	-89.4%
Kaohsiung	32	1	-96.9%	33	19	-42.4%
Taichung	97	-	-	102	11	-89.2%
Taoyuan, Miaoli, Hsinehu	105	1	-99.0%	109	19	-82.6%
Hsinchu	54	3	-94.4%	57	6	-89.5%
Other	114	1	-99.1%	128	10	-92.2%
CHINA	13	80	515.4%	69	230	233.3%
Beijing	-	-	-	-	7	-
Shanghai	6	51	750.0%	40	132	230.0%
Guangzhou	-	3	-	1	18	1700.0%
Other	7	26	271.4%	28	73	160.7%
US/HAWAII	8,714	6,389	-26.7%	27,581	40,918	48.4%
CNMI	658	2,238	240.1%	2,025	8,265	308.1%
PALAU	72	414	475.0%	181	1,183	553.6%
FSM	326	269	-17.5%	1,708	1,871	9.5%
RMI	7	10	42.9%	34	84	147.1%
PHILIPPINES	297	845	184.5%	1,475	3,761	155.0%
AUSTRALIA	47	96	104.3%	247	843	241.3%
EUROPE	26	79	203.8%	169	498	194.7%
HONG KONG	6	24	300.0%	14	74	428.6%
RUSSIA	1	15	1400.0%	42	42	0.0%
SINGAPORE	251	40	-84.1%	893	338	-62.2%
INDIA	20	5	-75.0%	83	47	-43.4%
MALAYSIA	8	7	-12.5%	13	32	146.2%
OTHER/UNKNOWN	238	315	32.4%	636	1,340	110.7%
SEA ARRIVALS (CIV & MIL)	86	59	-31.4%	453	290	-36.0%
TOTAL	12,860	41,091	219.5%	40,184	126,257	214.2%