

July 2018 Arrivals Summary

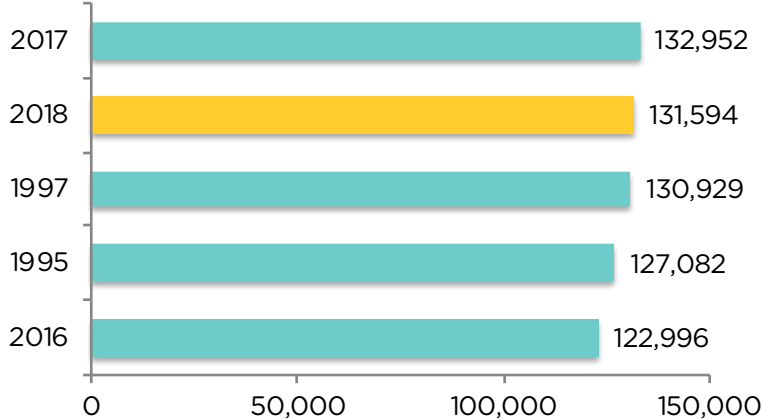
Monthly Arrivals

JUL Arrivals	131,594	-1.0%	↓
CYTD Arrivals	889,516	-2.0%	↓
FYTD Arrivals	1,266,337	-2.5%	↓

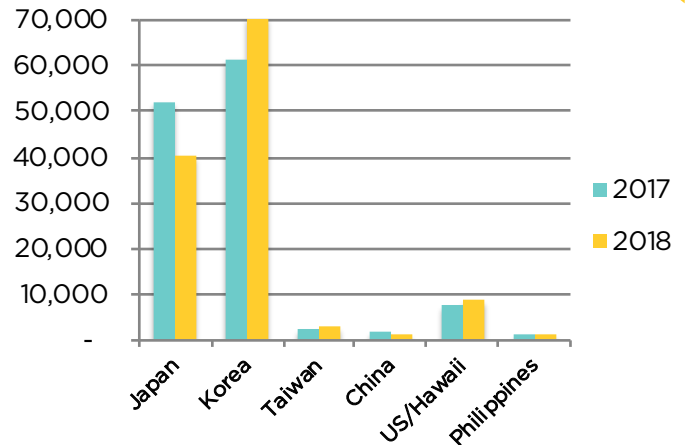
DID YOU KNOW?

That our Taiwanese Visitors spend around **\$926** per person during their entire stay on Guam!

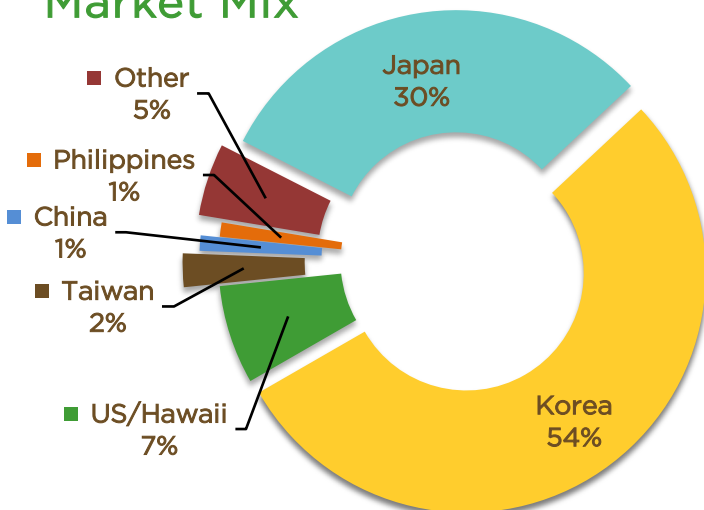
Top 5 July Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	51,811	40,163	-22.5%
Korea	61,097	70,622	15.6%
US/Hawaii	7,761	8,785	13.2%
Taiwan	2,443	2,976	21.8%
China	2,015	1,359	-32.6%
Philippines	1,192	1,262	5.9%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Please visit us at

www.guamvisitorsbureau.com

Visitor Arrival Summary July 2018



	Jul-17	Jul-18	% from LY
Civilian Air Arrivals ^a	130,750	129,634	-0.9%
Civilian Sea Arrivals ^a	125	53	-57.6%
Armed Forces Air Arrivals ^a	1,691	1,581	-6.5%
Armed Forces Sea Arrivals ^a	386	326	-15.5%
TOTAL VISITOR ARRIVALS	132,952	131,594	-1.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jul-17	Jul-18	% from LY
JAPAN	51,811	40,163	-22.5%
Kanto (Tokyo)	29,783	23,556	-20.9%
Chubu (Nagoya)	5,785	3,975	-31.3%
Kinki (Osaka)	8,948	7,287	-18.6%
Koshinetsu	835	451	-46.0%
Hokuriku	512	380	-25.8%
Tohoku	1,423	935	-34.3%
Kyushu	1,798	1,346	-25.1%
Chugoku	916	890	-2.8%
Hokkaido	615	409	-33.5%
Shikoku	680	494	-27.4%
Okinawa/Miya	381	282	-26.0%
Other	135	158	17.0%
KOREA	61,097	70,622	15.6%
Seoul	22,421	28,110	25.4%
Incheon/Gyeonggi	15,446	16,625	7.6%
*Chungbuk	988	-	-
Chungnam/Daejeon	2,026	1,914	-5.5%
*Gangwon	574	-	-
Jeonbuk/Gwanju	1,055	1,147	8.7%
Gyeonbuk/Daegu	2,952	3,445	16.7%
*Busan	-	7,803	-
*Jeonnam	1,617	-	-
*Gyeongnam	10,634	-	-
*Ulsan	-	1,354	-
Other	3,384	10,224	202.1%
TAIWAN	2,443	2,976	21.8%
Taipei	1,291	1,531	18.6%
Kaohsiung	166	147	-11.4%
Taichung	434	465	7.1%
Taoyuan, Miaoli, Hsinehu	336	295	-12.2%
*Hsinchu	-	332	-
Other	216	206	-4.6%
CHINA	2,015	1,359	-32.6%
Beijing	225	216	-4.0%
Shanghai	764	389	-49.1%
Guangzhou	119	121	1.7%
Other	907	633	-30.2%
*US/HAWAII	7,761	8,785	13.2%
CNMI	2,214	2,508	13.3%
PALAU	480	378	-21.3%
FSM	1,124	1,593	41.7%
RMI	138	179	29.7%
PHILIPPINES	1,192	1,262	5.9%
AUSTRALIA	234	102	-56.4%
*CANADA	78	-	-
EUROPE	182	152	-16.5%
HONG KONG	822	559	-32.0%
*THAILAND	38	-	-
*VIETNAM	15	-	-
RUSSIA	248	231	-6.9%
*SINGAPORE	-	73	-
*INDIA	-	51	-
*MALAYSIA	-	16	-
OTHER/UNKNOWN	549	206	-62.5%

VISITOR INDUSTRY STATISTICS

	Jul-17	Jul-18	% from LY
Hotel Occupancy Taxes ^c	\$2,948,764.48	\$3,687,876.79	25.1%
Weighted Hotel Occupancy Rate ^d	85.4%	85.2%	-0.2%
Weighted Hotel Room Rate ^d	\$202.21	\$200.94	-0.6%

^aNote: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

Guam Visitors Bureau
 July 2018 Visitor Arrival Summary
 Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - Jul '17)	CYTD 2018 (Jan - Jul '18)	% from LY	FYTD 2017 (Oct - Jul '17)	FYTD 2018 (Oct - Jul '18)	% from LY
Air Arrivals ^a	895,854	877,906	-2.0%	1,285,266	1,244,696	-3.2%
Sea Arrivals ^a	11,589	11,610	0.2%	13,093	21,641	65.3%
TOTAL VISITOR ARRIVALS	907,443	889,516	-2.0%	1,298,359	1,266,337	-2.5%


ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - Jul '17)	CYTD 2018 (Jan - Jul '18)	% from LY	FYTD 2017 (Oct - Jul '17)	FYTD 2018 (Oct - Jul '18)	% from LY
JAPAN	380,535	302,396	-20.5%	562,124	430,016	-23.5%
Kanto (Tokyo)	194,225	154,357	-20.5%	283,178	223,376	-21.1%
Chubu (Nagoya)	49,622	38,987	-21.4%	70,550	53,148	-24.7%
Kinki (Osaka)	68,303	55,103	-19.3%	106,240	75,983	-28.5%
Koshinetsu	8,548	5,078	-40.6%	13,449	8,019	-40.4%
Hokuriku	5,721	4,409	-22.9%	8,071	6,223	-22.9%
Tohoku	12,681	8,737	-31.1%	19,234	12,920	-32.8%
Kyushu	15,309	12,166	-20.5%	22,828	17,197	-24.7%
Chugoku	9,016	7,160	-20.6%	14,100	11,464	-18.7%
Hokkaido	8,901	5,641	-36.6%	12,554	8,104	-35.4%
Shikoku	4,344	3,461	-20.3%	6,619	4,718	-28.7%
Okinawa/Miya	2,610	2,441	-6.5%	3,512	3,337	-5.0%
Other	1,255	4,856	286.9%	1,789	5,527	208.9%
KOREA	380,141	442,719	16.5%	532,143	630,515	18.5%
Seoul	132,525	143,743	8.5%	184,592	211,868	14.8%
Incheon/Gyeonggi	99,481	106,575	7.1%	140,667	157,982	12.3%
*Chungbuk	6,939	-	-	9,537	2,319	-75.7%
Chungnam/Daejeon	14,419	10,527	-27.0%	20,474	16,837	-17.8%
*Gangwon	4,932	-	-	6,878	1,465	-78.7%
Jeonbuk/Gwanju	6,660	7,353	10.4%	9,170	10,383	13.2%
Gyeongbuk/Daegu	18,294	18,677	2.1%	25,968	26,607	2.5%
*Busan	-	47,114	-	-	55,464	-
*Jeonnam	10,743	-	-	14,751	3,114	-78.9%
*Gyeongnam	67,572	-	-	94,865	19,885	-79.0%
*Ulsan	-	9,305	-	-	10,628	-
Other	18,576	99,425	435.2%	25,241	113,963	351.5%
TAIWAN	21,902	17,084	-22.0%	31,623	23,042	-27.1%
Taipei	12,046	9,319	-22.6%	17,414	12,635	-27.4%
Kaohsiung	1,466	1,032	-29.6%	2,332	1,393	-40.3%
Taichung	4,005	2,315	-42.2%	5,539	3,329	-39.9%
Taoyuan, Miaoli, Hsinehu	2,776	1,614	-41.9%	4,077	2,274	-44.2%
*Hsinchu	-	1,061	-	-	1,184	-
Other	1,609	1,743	8.3%	2,261	2,227	-1.5%
CHINA	14,782	10,728	-27.4%	20,169	14,830	-26.5%
Beijing	2,571	1,527	-40.6%	3,509	2,099	-40.2%
Shanghai	4,773	3,602	-24.5%	6,495	5,190	-20.1%
Guangzhou	1,300	757	-41.8%	1,852	1,067	-42.4%
Other	6,138	4,842	-21.1%	8,313	6,474	-22.1%
*US/HAWAII	47,304	54,332	14.9%	65,210	73,024	12.0%
CNMI	11,138	12,369	11.1%	15,400	17,464	13.4%
PALAU	2,190	2,396	9.4%	3,328	3,694	11.0%
FSM	6,258	9,031	44.3%	9,085	12,441	36.9%
RMI	752	941	25.1%	1,057	1,247	18.0%
PHILIPPINES	10,079	10,062	-0.2%	17,101	16,399	-4.1%
AUSTRALIA	1,606	1,531	-4.7%	2,032	1,985	-2.3%
*CANADA	628	-	-	884	124	-86.0%
EUROPE	1,242	1,265	1.9%	1,815	1,873	3.2%
HONG KONG	11,540	3,541	-69.3%	15,039	5,645	-62.5%
*THAILAND	298	-	-	401	69	-82.8%
*VIETNAM	76	-	-	106	9	-91.5%
RUSSIA	1,963	2,635	34.2%	2,910	3,787	30.1%
*SINGAPORE	-	551	-	-	651	-
*INDIA	-	146	-	-	154	-
*MALAYSIA	-	176	-	-	196	-
OTHER/UNKNOWN	3,420	6,003	75.5%	4,839	7,531	55.6%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes^c	\$26,272,321.18	\$25,931,307.58	-1.3%	\$36,372,928.66	\$34,932,446.29	-4.0%
Weighted Hotel Occupancy Rate^d	85.7%	85.8%	0.1%	85.7%	84.2%	-1.8%
Weighted Hotel Room Rate^d	\$204.45	\$203.81	-0.3%	\$201.82	\$203.85	1.0%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.

	July			Total CYTD		
	Jul-17	Jul-18	% from LY	2017	2018	% from LY
JAPAN	51,811	40,163	-22.5%	380,535	302,396	-20.5%
Kanto (Tokyo)	29,783	23,556	-20.9%	194,225	154,357	-20.5%
Chubu (Nagoya)	5,785	3,975	-31.3%	49,622	38,987	-21.4%
Kinki (Osaka)	8,948	7,287	-18.6%	68,303	55,103	-19.3%
Koshinetsu	835	451	-46.0%	8,548	5,078	-40.6%
Hokuriku	512	380	-25.8%	5,721	4,409	-22.9%
Tohoku	1,423	935	-34.3%	12,681	8,737	-31.1%
Kyushu	1,798	1,346	-25.1%	15,309	12,166	-20.5%
Chugoku	916	890	-2.8%	9,016	7,160	-20.6%
Hokkaido	615	409	-33.5%	8,901	5,641	-36.6%
Shikoku	680	494	-27.4%	4,344	3,461	-20.3%
Okinawa/Miya	381	282	-26.0%	2,610	2,441	-6.5%
Other	135	158	17.0%	1,255	4,856	286.9%
KOREA	61,097	70,622	15.6%	380,140	442,719	16.5%
Seoul	22,421	28,110	25.4%	132,525	143,743	8.5%
Incheon/Gyeonggi	15,446	16,625	7.6%	99,481	106,575	7.1%
*Chungbuk	988	-	-100.0%	6,939	-	-
Chungnam/Daejeon	2,026	1,914	-5.5%	14,419	10,527	-27.0%
*Gangwon	574	-	-	4,932	-	-
Jeonbuk/Gwanju	1,055	1,147	8.7%	6,660	7,353	10.4%
Gyeonbuk/Daegu	2,952	3,445	16.7%	18,294	18,677	2.1%
*Busan	-	7,803	#DIV/O!	-	47,114	#DIV/O!
*Jeonnam	1,617	-	-	10,743	-	-
*Gyeongnam	10,634	-	-	67,574	-	-
*Ulsan	-	1,354	-	#VALUE!	9,305	-
Other	3,384	10,224	202.1%	18,573	99,425	435.3%
TAIWAN	2,443	2,976	21.8%	21,902	17,084	-22.0%
Taipei	1,291	1,531	18.6%	12,045	9,319	-22.6%
Kaohsiung	166	147	-11.4%	1,466	1,032	-29.6%
Taichung	434	465	7.1%	4,005	2,315	-42.2%
Taoyuan, Miaoli, Hsinehu	336	295	-12.2%	2,776	1,614	-41.9%
*Hsinchu	-	332	-	-	1,061	-
Other	216	206	-4.6%	1,610	1,743	8.3%
CHINA	2,015	1,359	-32.6%	14,782	10,728	-27.4%
Beijing	225	216	-4.0%	2,571	1,527	-40.6%
Shanghai	764	389	-49.1%	4,773	3,602	-24.5%
Guangzhou	119	121	1.7%	1,300	757	-41.8%
Other	907	633	-30.2%	6,138	4,842	-21.1%
*US/HAWAII	7,761	8,785	13.2%	47,304	54,332	14.9%
CNMI	2,214	2,508	13.3%	11,138	12,369	11.1%
PALAU	480	378	-21.3%	2,190	2,396	9.4%
FSM	1,124	1,593	41.7%	6,258	9,031	44.3%
RMI	138	179	29.7%	752	941	25.1%
PHILIPPINES	1,192	1,262	5.9%	10,079	10,062	-0.2%
AUSTRALIA	234	102	-56.4%	1,606	1,531	-4.7%
*CANADA	78	-	-	628	-	-
EUROPE	182	152	-16.5%	1,242	1,265	1.9%
HONG KONG	822	559	-32.0%	11,540	3,541	-69.3%
*THAILAND	38	-	-	298	-	-
*VIETNAM	15	-	-	76	-	-
RUSSIA	248	231	-6.9%	1,963	2,635	34.2%
*SINGAPORE	-	73	-	-	551	-
*INDIA	-	51	-	-	146	-
*MALAYSIA	-	16	-	-	176	-
OTHER/UNKNOWN	549	206	-62.5%	3,421	6,003	75.5%
SEA ARRIVALS (CIV & MIL)	511	379	-25.8%	11,589	11,610	0.2%
TOTAL	132,952	131,594	-1.0%	907,443	889,516	-2.0%

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added or omitted based on visitor market trends.