

# January 2022 Arrivals



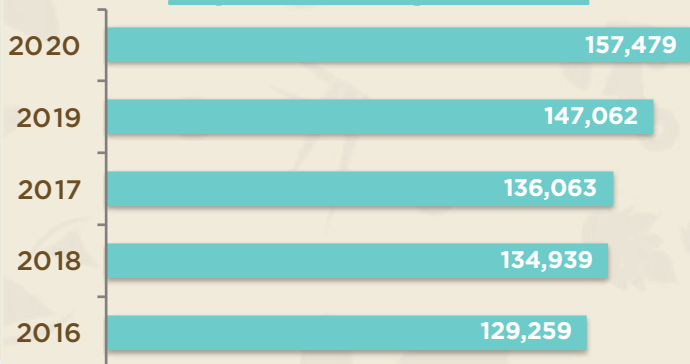
## DID YOU KNOW?

32% of arrivals in January 2022 were military visitors.

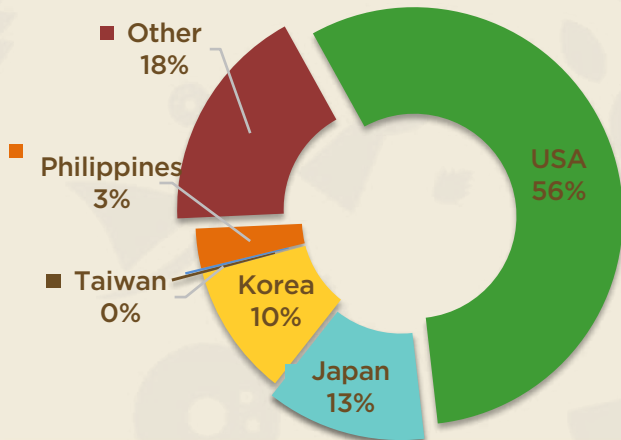
## ARRIVALS

JAN Arrivals	9,060	100.2%	↑
FYTD Arrivals	33,855	193.4%	↑

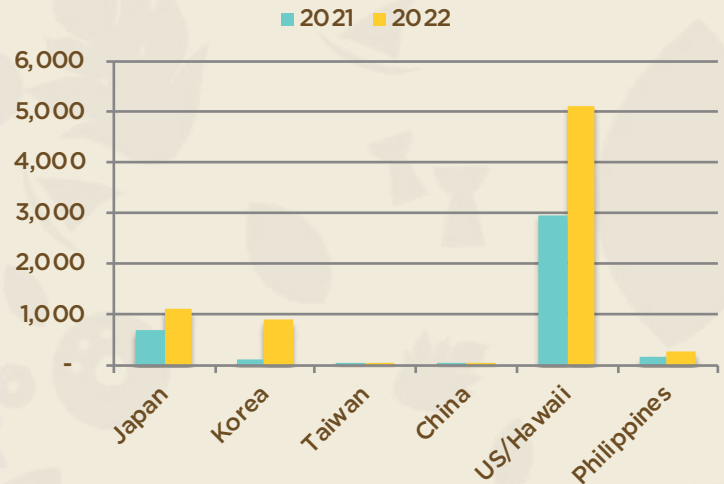
## Top 5 January Arrivals



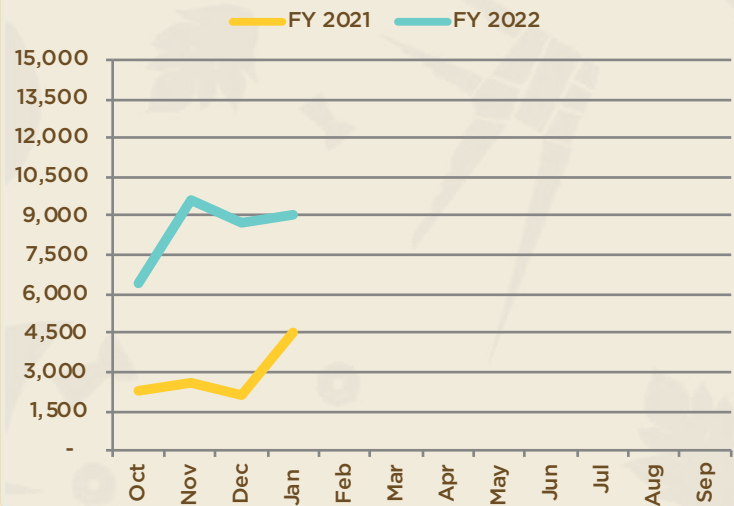
## MARKET MIX



## MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	708	1,125	58.9%
Korea	104	924	788.5%
Taiwan	9	21	133.3%
China	11	17	54.5%
US/Hawaii	2,975	5,096	71.3%
Philippines	189	277	46.6%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



Want to learn more or get more details? Please visit us at

[www.guamvisitorsbureau.com](http://www.guamvisitorsbureau.com)

## Preliminary Visitor Arrival Summary January 2022



	Jan-21	Jan-22	% from LY
Civilian Air Arrivals <sup>a</sup>	2,439	6,230	155.4%
Civilian Sea Arrivals <sup>a</sup>	6	18	200.0%
Armed Forces Air Arrivals <sup>a</sup>	2,081	2,812	35.1%
Armed Forces Sea Arrivals <sup>a</sup>	0	0	-
<b>TOTAL VISITOR ARRIVALS</b>	<b>4,526</b>	<b>9,060</b>	<b>100.2%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Jan-21	Jan-22	% from LY
<b>JAPAN</b>	<b>708</b>	<b>1,125</b>	<b>58.9%</b>
Kanto (Tokyo)	126	222	76.2%
Chubu (Nagoya)	16	74	362.5%
Kinki (Osaka)	4	10	150.0%
Koshinetsu	1	12	1100.0%
Hokuriku	6	6	0.0%
Tohoku	74	74	0.0%
Kyushu	89	14	-84.3%
Chugoku	50	16	-68.0%
Hokkaido	85	76	-10.6%
Shikoku	3	1	-66.7%
Okinawa/Miya	101	442	337.6%
Other	153	178	16.3%
<b>KOREA</b>	<b>104</b>	<b>924</b>	<b>788.5%</b>
Seoul	36	474	1216.7%
Incheon/Gyeonggi	39	222	469.2%
Chungnam/Daejeon	2	27	1250.0%
Jeonbuk/Gwanju	2	11	450.0%
Gyeongbuk/Daegu	1	20	1900.0%
Busan	3	60	1900.0%
Ulsan	1	10	900.0%
Other	20	100	400.0%
<b>TAIWAN</b>	<b>9</b>	<b>21</b>	<b>133.3%</b>
Taipei	8	13	62.5%
Kaohsiung	-	2	-
Taichung	-	1	-
Taoyuan, Miaoli, Hsinehu	-	2	-
Hsinchu	1	1	0.0%
Other	-	2	-
<b>CHINA</b>	<b>11</b>	<b>17</b>	<b>54.5%</b>
Beijing	-	3	-
Shanghai	10	8	-20.0%
Guangzhou	1	1	0.0%
Other	-	5	-
<b>US/HAWAII</b>	<b>2,975</b>	<b>5,096</b>	<b>71.3%</b>
<b>CNMI</b>	<b>181</b>	<b>509</b>	<b>181.2%</b>
<b>PALAU</b>	<b>3</b>	<b>42</b>	<b>1300.0%</b>
<b>FSM</b>	<b>117</b>	<b>247</b>	<b>111.1%</b>
<b>RMI</b>	<b>2</b>	<b>1</b>	<b>-50.0%</b>
<b>PHILIPPINES</b>	<b>189</b>	<b>277</b>	<b>46.6%</b>
<b>AUSTRALIA</b>	<b>116</b>	<b>431</b>	<b>271.6%</b>
<b>EUROPE</b>	<b>12</b>	<b>114</b>	<b>850.0%</b>
<b>HONG KONG</b>	<b>1</b>	<b>3</b>	<b>200.0%</b>
<b>RUSSIA</b>	<b>3</b>	<b>19</b>	<b>533.3%</b>
<b>SINGAPORE</b>	<b>1</b>	<b>22</b>	<b>2100.0%</b>
<b>INDIA</b>	<b>33</b>	<b>4</b>	<b>-87.9%</b>
<b>MALAYSIA</b>	<b>2</b>	<b>2</b>	<b>0.0%</b>
<b>OTHER/UNKNOWN</b>	<b>53</b>	<b>188</b>	<b>254.7%</b>

### QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2020 vs October - December 2021)

Hotel Occupancy Taxes <sup>c</sup>	\$2,577,165.18	\$2,632,216.87	2.1%
Weighted Hotel Occupancy Rate <sup>d</sup>	38.7%	45.9%	18.6%
Weighted Hotel Room Rate <sup>d</sup>	\$154.08	\$166.14	7.8%

Guam Visitors Bureau  
Preliminary January 2022 Visitor Arrival Summary  
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan '21)	CYTD 2022 (Jan '22)	% from LY	FYTD 2021 (Oct '20 - Jan '21)	FYTD 2022 (Oct '21 - Jan '22)	% from LY
Air Arrivals <sup>a</sup>	4,520	9,042	100.0%	11,254	33,562	198.2%
Sea Arrivals <sup>a</sup>	6	18	200.0%	285	293	2.8%
<b>TOTAL VISITOR ARRIVALS</b>	<b>4,526</b>	<b>9,060</b>	<b>100.2%</b>	<b>11,539</b>	<b>33,855</b>	<b>193.4%</b>
	CYTD 2021 (Jan '21)	CYTD 2022 (Jan '22)	% from LY	FYTD 2021 (Oct '20 - Jan '21)	FYTD 2022 (Oct '21 - Jan '22)	% from LY
<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>						
<b>JAPAN</b>	<b>708</b>	<b>1,125</b>	<b>58.9%</b>	<b>1,175</b>	<b>2,306</b>	<b>96.3%</b>
Kanto (Tokyo)	126	222	76.2%	357	858	140.3%
Chubu (Nagoya)	16	74	362.5%	44	123	179.5%
Kinki (Osaka)	4	10	150.0%	17	55	223.5%
Koshinetsu	1	12	1100.0%	3	23	666.7%
Hokuriku	6	6	0.0%	6	10	-
Tohoku	74	74	0.0%	78	97	24.4%
Kyushu	89	14	-84.3%	94	43	-54.3%
Chugoku	50	16	-68.0%	60	24	-60.0%
Hokkaido	85	76	-10.6%	85	87	-
Shikoku	3	1	-66.7%	4	7	75.0%
Okinawa/Miya	101	442	337.6%	212	621	192.9%
Other	153	178	16.3%	215	358	66.5%
<b>KOREA</b>	<b>104</b>	<b>924</b>	<b>788.5%</b>	<b>261</b>	<b>7,020</b>	<b>2589.7%</b>
Seoul	36	474	1216.7%	112	3,619	3131.3%
Incheon/Gyeonggi	39	222	469.2%	71	1,799	2433.8%
Chungnam/Daejeon	2	27	1250.0%	8	141	1662.5%
Jeonbuk/Gwanju	2	11	450.0%	3	87	2800.0%
Gyeongbuk/Daegu	1	20	1900.0%	6	197	3183.3%
Busan	3	60	1900.0%	12	399	3225.0%
Ulsan	1	10	900.0%	7	59	742.9%
Other	20	100	400.0%	42	719	1611.9%
<b>TAIWAN</b>	<b>9</b>	<b>21</b>	<b>133.3%</b>	<b>77</b>	<b>103</b>	<b>33.8%</b>
Taipei	8	13	62.5%	46	59	28.3%
Kaohsiung	-	2	-	12	4	-66.7%
Taichung	-	1	-	6	6	0.0%
Taoyuan, Miaoli, Hsinehu	-	2	-	6	28	366.7%
Hsinchu	1	1	0.0%	2	3	50.0%
Other	-	2	-	5	3	-40.0%
<b>CHINA</b>	<b>11</b>	<b>17</b>	<b>54.5%</b>	<b>24</b>	<b>78</b>	<b>225.0%</b>
Beijing	-	3	-	-	4	-
Shanghai	10	8	-20.0%	13	54	315.4%
Guangzhou	1	1	0.0%	3	1	-66.7%
Other	-	5	-	8	19	137.5%
<b>US/HAWAII</b>	<b>2,975</b>	<b>5,096</b>	<b>71.3%</b>	<b>7,829</b>	<b>18,377</b>	<b>134.7%</b>
CNMI	181	509	181.2%	508	1,614	217.7%
PALAU	3	42	1300.0%	13	199	1430.8%
FSM	117	247	111.1%	403	940	133.3%
RMI	2	1	-50.0%	10	18	80.0%
PHILIPPINES	189	277	46.6%	566	1,279	126.0%
AUSTRALIA	116	431	271.6%	130	478	267.7%
EUROPE	12	114	850.0%	34	266	682.4%
HONG KONG	1	3	200.0%	11	11	0.0%
RUSSIA	3	19	533.3%	14	33	135.7%
SINGAPORE	1	22	2100.0%	5	168	3260.0%
INDIA	33	4	-87.9%	53	20	-62.3%
MALAYSIA	2	2	0.0%	3	15	400.0%
OTHER/UNKNOWN	53	188	254.7%	138	637	361.6%
<b>VISITOR INDUSTRY STATISTICS</b>	<b>(Jan - Dec 2020 vs Jan - Dec 2021)</b>			<b>(Oct - Dec 2020 vs Oct - Dec 2021)</b>		
Hotel Occupancy Taxes <sup>c</sup>	\$21,181,433.96	\$13,057,400.21	-38.4%	\$2,577,165.18	\$2,632,216.87	2.1%
Weighted Hotel Occupancy Rate <sup>d</sup>	43.6%	45.1%	3.4%	38.7%	45.9%	18.6%
Weighted Hotel Room Rate <sup>d</sup>	\$175.08	\$160.50	-8.3%	\$154.08	\$166.14	7.8%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).