



#InstaGuam
@plumeria_guam

INDUSTRY REPORT

MAY 3, 2024



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DESTINATION UPDATES



UPCOMING EVENTS

GUAM MICRONESIA ISLAND FAIR

- June 1 & 2, 2024
- Join us in celebrating the **36th Guam Micronesia Island Fair** at Governor Joseph Flores Memorial Park.
- Guests can enjoy delicious food, live entertainment, and learn about the various cultures of Micronesia.
- Apply to be a vendor at GMIF. Learn more and download the vendor application from our GVB website.

For more information, contact: GVB at (671) 646-5278 or log on to visitguam.com/gmif




EXPLORE GUAM - MAP

INDUSTRY PARTNERS: PLEASE UPDATE YOUR INFORMATION

Give visitors better access to your business, with GVB's digital map.

Email your updated info to:
taylor.pangilinan@visitguam.com



Explore Guam

Explore Guam!

Attractions

- 1 Valley of the Latte, LLC
- 2 Big Cruises
- 3 Big Sunset Cruise
- 4 Blue Persuasion Dive Boutique
- 5 Coco Palm Garden Beach
- 6 Dulce Nombre de Maria Cathedral-Basilica
- 7 Fai Fai Powder Sand Beach
- 8 Fish Eye Marine Park
- 9 Fish Eye Tours
- 10 Guam Adventures
- 11 Guam Bikini Island Club Com
- 12 Guam Museum
- 13 Guam Ocean Park
- 14 Guam Plaza Resort & Spa
- 15 Guam Tropical Dive Station
- 16 Guam Zoological, Botanical & Marine Gardens
- 17 Iruka (Dolphin) Watching Adventure
- 18 Puntan Dos Amantes
- 19 SandCastle, Inc.
- 20 Skydive Guam Inc.
- 21 Star Tour
- 22 Super American Circus
- 23 Talofofo Falls Resort Park
- 24 Tropical Beach House Guam
- 25 Turtle Tours
- 26 UnderWater World
- 27 Valley of the Latte Adventure Park Guam

Valley of the Latte, LLC

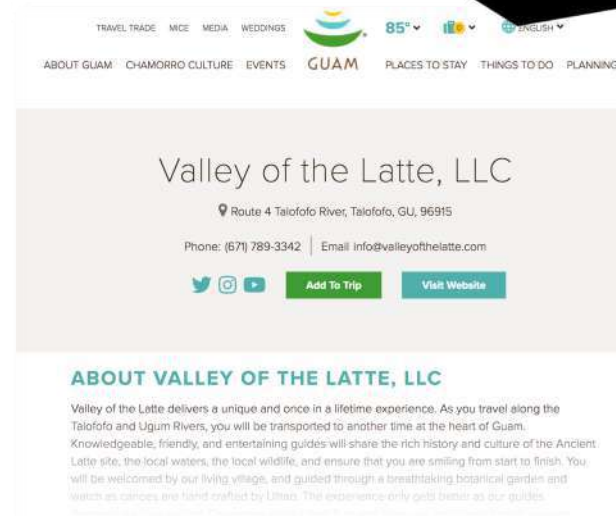
[Get Directions](#)
(671) 789-3342



Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ullitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fun-filled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>


[More Info](#)



EXAMPLE



TRAVEL TRADE MICE MEDIA WEDDINGS  85°  ENGLISH

[ABOUT GUAM](#) [CHAMORRO CULTURE](#) [EVENTS](#)  [PLACES TO STAY](#) [THINGS TO DO](#) [PLANNING](#)

Valley of the Latte, LLC

Route 4 Talofofo River, Talofofo, GU, 96915

Phone: (671) 789-3342 | Email: info@valleyofthelatte.com

[Add To Trip](#) [Visit Website](#)

ABOUT VALLEY OF THE LATTE, LLC

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ullitao. The experience only gets better as our guides

BECOME A TOUR GUIDE

CALL-OUT FOR ENGLISH & TAGALOG SPEAKING TOUR GUIDES

- GVB monitors Guam tour guides and tour sites.
- Tour Guide Certification Program (TGC) requires the training and certification of all tour guides.
- GUAM COMMUNITY COLLEGE conducts the instructional portion of the program, while GVB issues identification badges and handles compliance activities.

<https://www.guamvisitorsbureau.com/destination/visit-or-safety-satisfaction/tour-guide-certification/gvb-tour-guide-certification>



If interested, please
click link for more info

MEMBERSHIP BENEFIT

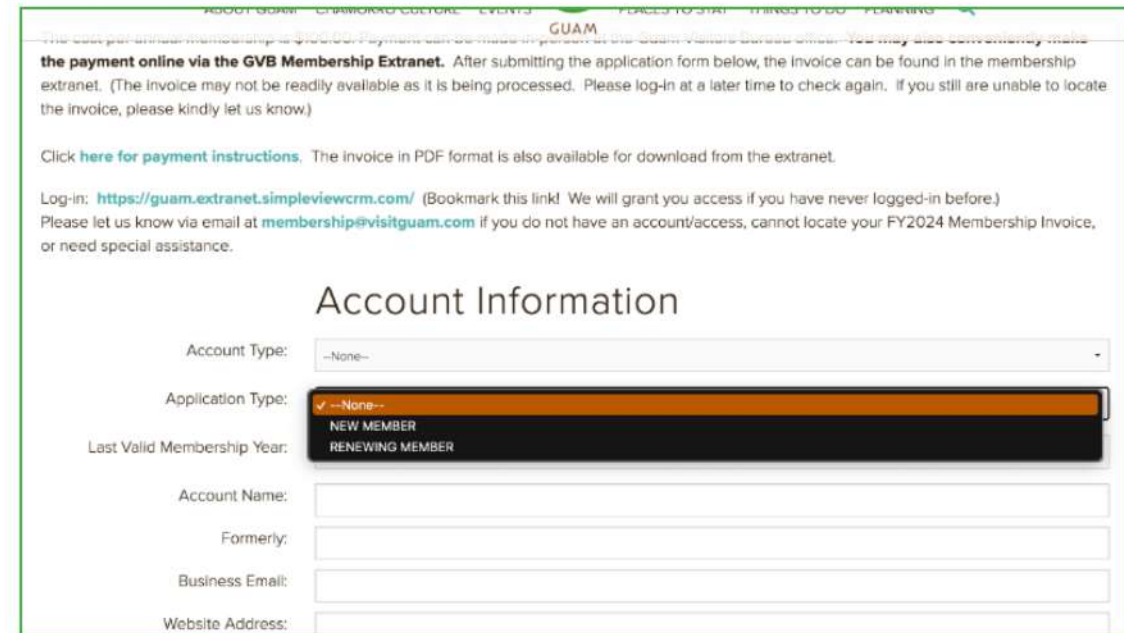
CALL OUT FOR BROCHURES

GVB will distribute your company brochure to visitors at the GVB front office and GVB's concierge service desks located at the Guam International Airport and Guam Premium Outlets.

- Provide at least 500 brochures (each language).

Download our membership application from our GVB website.

IF YOU ARE NOT A MEMBER YET: APPLY ONLINE HERE



The screenshot shows the 'Account Information' section of the GVB Membership Extranet application form. The form includes the following fields:

- Account Type: --None--
- Application Type: A dropdown menu with options: --None-- (selected), NEW MEMBER, and RENEWING MEMBER.
- Last Valid Membership Year: (empty field)
- Account Name: (empty field)
- Formerly: (empty field)
- Business Email: (empty field)
- Website Address: (empty field)

Text on the page: "the payment online via the GVB Membership Extranet. After submitting the application form below, the invoice can be found in the membership extranet. (The invoice may not be readily available as it is being processed. Please log-in at a later time to check again. If you still are unable to locate the invoice, please kindly let us know.)"

Text on the page: "Click [here for payment instructions](#). The invoice in PDF format is also available for download from the extranet."

Text on the page: "Log-in: <https://guam.extranet.simpleviewcrm.com/> (Bookmark this link! We will grant you access if you have never logged-in before.) Please let us know via email at membership@visitguam.com if you do not have an account/access, cannot locate your FY2024 Membership Invoice, or need special assistance."

<https://www.visitguam.com/membership-application/>



#InstaGuam
@chochocho_ob

MARKET INTELLIGENCE REPORT

As of May 3, 2024 and may be subject to change.



MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for May remains at 47,380; and June at 50,227.
- Japan Airlines summer 2023 flight schedule shown in appendix
- Shown in appendix are: SNS performance summary and highlights; and Weekly Guam digital PR articles

SOUTH KOREA

- Total outbound seat capacity for May remains at 37,727; June at 36,510; and July at 37,727
- Jeju Air opts out of Asiana Airlines' cargo division bid.
- Shown in appendix are: media monitoring of press releases; SNS weekly activity; and content calendar

DETAILS ARE FOUND IN THE APPENDIX

TAIWAN

- US President signs aid package that includes Taiwan
- President Tsai receives US bipartisan congressional delegation
- Aftershocks could last for a year: CWA
- Shown in appendix are: competitor happenings; current airline routes for other destinations and airline updates; marketing activities, NR monitor

PHILIPPINES

- PH logs over 2M international visitors - DOT
- Philippines eyes a million American tourist arrivals in 2024 - DOT
- US and Philippine forces launch combat drills in the disputed South China Sea
- Defense heads of Japan, Australia, U.S. and Philippines to meet in Hawaii
- Marianas Pro Manila delivers thrilling jiu jitsu matches with over 800 competitors
- United Airlines and Philippine Airlines continue to fly daily in May 2023 and are offering specials
- Shown in appendix: marketing activities and social media calendar

#InstaGuam
@and_guam



APPENDIX

As of May 3, 2024 and may be subject to change.








JAPAN

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - MAY

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA 827	NRT	11:50 / 16:00	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Suspended from May 6 - Jul 24, 2024	UA 874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	498
	Available from April 9, 2023	UA 865	NRT	17:50 / 22:35	Daily	5,146
	Available from May 6 - Sep 24, 2024	UA 840	NRT	17:55 / 22:40	Tue, Thu, Sat, Sun	3,154
	Available from May 1, 2024	UA 848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:20 / 15:55	Daily	5,146
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	664
	Available	UA 150	KIX	11:05 / 15:45	Daily	5,146
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:05 / 16:15	Daily	5,146
TTL						42,496


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Mon, Wed, Thu, Sat, Sun	4,577
	Available	CI	NRT	21:00 / 2:00+1	3-May	307
	Suspended	TW 311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						4,884




MAY TOTAL OUTBOUND SEAT CAPACITY : 47,380

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - JUNE

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:50 / 16:00	Daily	4,980
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Suspended from May 6 - Jul 24, 2024	UA874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	2,822
	Available from April 9, 2023	UA865	NRT	17:50 / 22:35	Daily	4,980
	Available from May 6 - Sep 24, 2024	UA840	NRT	17:55 / 22:40	Tue, Thu, Sat, Sun	2,988
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	4,980
	Available	UA 136	NGO	11:20 / 15:55	Daily	4,980
	Suspended from May 7, 2024.	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	2,822
	Available	UA 150	KIX	11:05 / 15:45	Daily	4,980
	Available	UA 178	KIX	20:55 / 1:35+1	Tue, Thu, Sat	2,158
	Available	UA 166	FUK	11:05 / 16:15	Daily	4,980
TTL						45,650

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Mon, Wed, Thu, Sat, Sun	4,577
	Suspended	TW311	KIX	10:45 / 15:10	Daily	-
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						4,577

JUNE TOTAL OUTBOUND SEAT CAPACITY : 50,227

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION - APPENDIX Japan Airlines 2023 - 2024 Flight Schedule

		OPERATION DATE	SEAT CAPACITY	
FY2023	October	1, 3, 5, 7, 8, 9, 12, 14, 15, 17, 18, 21, 22, 24, 26, 28, 29, 31	18	3,582
	November	2, 3, 5, 7, 9, 11, 12, 14, 16, 17, 19, 21, 23, 25, 26, 28, 30	17	3,383
	December	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 21, 23, 24, 26, 28, 30, 31	18	3,582
	January	1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 13, 14, 16, 18, 20, 21, 23, 25, 27, 28, 30	21	4,179
	February	1, 3, 4, 6, 10, 12, 13, 15, 17, 18, 20, 22, 23, 25, 27, 29,	16	3,184
	March	2, 3, 5, 7, 9, 10, 12, 14, 16, 17, 19, 20, 23, 24, 26, 28, 30, 31	18	3,582
FY2024	April	1, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29	21	4,179
	May	1, 2, 4, 5, 6, 8, 9, 11, 12, 13, 15, 16, 18, 19, 20, 22, 23, 25, 26, 27, 29, 30	22	4,378
	June	1, 2, 3, 5, 6, 8, 9, 10, 12, 13, 15, 16, 17, 19, 20, 21, 22, 23, 24, 26, 27, 29, 30	23	4,577
	July	1, 2, 3, 4, 6, 7, 8, 10, 11, 13, 14, 15, 17, 18, 20, 21, 22, 24, 25, 27, 28, 29, 31	23	4,577
	August	3, 4, 7, 8, 10, 11, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 29, 31	22	4,378
	September	1, 2, 4, 5, 7, 8, 9, 11, 12, 14, 15, 16, 18, 19, 21, 22, 23, 25, 26, 28, 29, 30	22	4,378
			TTL	

JAPAN MARKETING ACTIVITIES

FUKUOKA TO GUAM CAMPAIGN

- Fukuoka International Airport launched their “Fukuoka to Guam! GOGO! GUAM PAY Present Campaign”
- This campaign targets passengers taking direct flights from Fukuoka to Guam.
- The first 500 passengers who purchase a direct flight (FIT only) will receive \$30 worth of Guam Pay.
- This campaign will run from April 23 – July 12, 2024.
- As a co-op with Trip.com and Fukuoka International Airport, a campaign offering a 2,000-yen discount on tours using Fukuoka flights will be offered at the same time.



福岡空港
FUKUOKA AIRPORT

LANGUAGE MENU

福岡空港からグアムへ！GOGO！GUAM PAYプレゼントキャンペーン

「福岡空港からグアムへ！GOGO！GUAM PAYプレゼントキャンペーン」を実施します！

GOGO! GUAM PAY



Trip.com

予約を確認 ログイン/会員登録

ホテル・宿 航空券 航空券+ホテル New 遊び・体験 列車 レンタカー&空港送迎 ...

常夏の島グアムへ
福岡空港から直行便で約4時間！
今ならグアムで使える電子クーポン\$30プレゼント！

HereWeGuam クーポン おすすめポイント フライト おすすめホテル

ユナイテッド航空で行くグアム

福岡空港から毎日運航中！

あたらしいグアムの魅力

こちらからチェック



🎉 フライト2,000円クーポン 🎉

ユナイテッド航空のグアム便ご予約限定！
なくなり次第終了2,000円クーポン配布中🎉
お得にグアム旅を楽しもう！

✈️ 航空券

2,000円

ユナイテッド航空の福岡-グアム便限定

YUSPVLMMQJ

コピー

🎯 おすすめポイント 🎯

お得意なキャンペーン

福岡空港の魅力

グアムの楽しみをまるっとおトクに！

GOGO! GUAM PAY

ハワイ・グアム
Hahaione & Adai

キャンペーン2024

福岡空港からユナイテッド航空直行便を利用してグアムに出発する方を対象に、限定500名様に電子クーポン(GUAM PAY \$30分)をプレゼントするキャンペーンを実施中！

応募期間：
2024年4月23日（火）～7月12日（金）

クーポン使用期間：
2024年4月23日（火）～7月19日（金）
※詳細は、応募要項をご覧ください。

JAPAN MARKETING ACTIVITIES

TRAVELKO HANEDA PAGE LAUNCH

- Travelko recently launched a campaign page highlighting travel information to Guam from Haneda.
- Users can learn more information about the newly launched flight.



https://www.tour.ne.jp/w_special/guam_ver2/



JAPAN MARKETING ACTIVITIES

HONEYMOON AND WEDDING GUAM CAMPAIGN

- From April 15 - June 30, a “Guam Wedding Fair” will be held at 31 Arluis-managed stores with around 200 travel agencies in Japan.
- The wedding fair will highlight Guam’s geographical proximity to Japan and promote special travel packages for weddings.
- GVB will provide brochures, giveaways, and visual materials.








JAPAN MARKETING ACTIVITIES



SNS PERFORMANCE SUMMARY

- SNS ads for new Haneda flights have been launched

SNS	follower		Week Reach		Week Engagement	
	19 Apr,2023	26 Apr,2023	19 Apr,2023	26 Apr,2023	19 Apr,2023	26 Apr,2023
	31,466	31,529	2,586,000	2,562,000	2,776	1,886
	0.20%		-0.93%		-32.06%	
	23,664	23,669	3,168	3,726	278	204
	0.02%		17.61%		-26.62%	
	19,441	19,455	26,000	19,100	728	173
	0.07%		-26.54%		-76.24%	
	65,924	66,140	2,354,649	2,216,637	6,046	8,045
	0.33%		-5.86%		33.06%	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	13,553	13,290	17,735	17,836	0:00:41	0:00:43
	-1.94%		0.57%		4.88%	

SNS HIGHLIGHT

Fish Eye Marine Park
フィッシュアイ マリンパーク

ディナー・ショー・エンターテインメント
ペリパル ショータイム120分を各客が
楽しみながらお楽しみください。(10%の
サービス料が別途あります)

149 Like

326 Like

213 Like

147 Like

Papa Johns Guam
パパジョンズ グアム

138 Like

190 Like

361 Like

191 Like

T Galleria by DFS, Guam
T キャラリア グアム by DFS

122 Like

グアム政府観光局 (公式) @visitguam_jp 4月13日
Hafa Adai 🇬🇺
本日はKo'ko' weekendの1日目「Ko'ko' Kids Fun Run」です。
会場にはココボートの「KOKO (キコ)」も駆けつけてくれました。
子供達のデモンションも見るながら、朝の空に元気にスタートしました！
#hereweguam

118 Like

グアム政府観光局 (公式) @visitguam_jp 4月14日
KOKO ROAD RACE 2024にインフルエンサーのさーたんさん、ミサトさん、
タレントの渡辺裕太さんにご参加いただきました！
今年も大盛り上がりで終了いたしました！
海を眺めながらのマラソンは最高です！是非来年のココロレースにご参加ください！
#hereweguam

103 Like

グアム政府観光局 (公式) @visitguam_jp 4月16日
グアムのサウナ情報
昨年12月にオープンしたばかりの施設「REVIVE23」では、個室サウナ・水風呂・任意マッサージの3つのプログラムがあり、シャワーやタオルも完備しています。
すべてが1パッケージになったコースもあります！
詳細はこちら revive23guam.com
※予約制。水費必須。
さらに表示

57 Like

グアム政府観光局 (公式) @visitguam_jp 18時
最近グアムではなんとなくタコスが流行っている気がします
#hereweguam #guam #グアム

265 Like

SNS HIGHLIGHT

Love Crêpes Guam
#HereWeGuam
#グアム
#guam ... See more

92 Like

Visit Guam グアム政府観光局 (JP)
Published by Joe Cruz · April 16 at 9:26 AM · 🌐

231019_010841
✳️グアム国際空港
※正式名称アントニオ・B・ウォン・パット国際空港 / Antonio-b-won-pat-international-airport

158 Like

visitguam.jp
【公式】グアム政府観光局 · 3日前

グアムで穴場なランチのお店!! 目の前で仕上げを焼いてくれるイタリアン好きの方に超おすすめめ場所🍴🍷🍷 もっと見る

オリジナル楽曲 · 【公式】グアム政府観光局

342 Like

visitguam.jp
【公式】グアム政府観光局 · 2日前

海外ゴルフデビューするにはグアムがおすすめのな訳🌴🏌️🏌️
#海外ゴルフ #グアム旅行 #hereweguam
🍷 オリジナル楽曲 · 【公式】グアム政府観光局

59 Like

グアム政府観光局 (公式) @visitguam_jp · 4月16日

📄グアムのサウナ情報📄

昨年12月にオープンしたばかりの施設「REVIVE23」では、個室サウナ・水風呂・圧縮マッサージの3つのプログラムがあり、シャワーやタオルも完備しています。

すべてが1パッケージになったコースもあります!

詳細はこちら revive23guam.com
※予約制、水費必須...
さらに表示

57 Like

グアム政府観光局 (公式) @visitguam_jp · 19時間

最近グアムではなんとなくタコスが流行ってる気がします

#hereweguam #guam #グアム

265 Like

グアム政府観光局 (公式) @visitguam_jp · 4月24日

プロモーションする

【イベントのお知らせ】
なんと、来年4月ココロードレース開催決定!!

グアムでは綺麗な海🌊と朝日🌅を見ながら、気持ちのいいラン🏃🏻🏃🏻🏃🏻が楽しめるココロードレースは、海外リゾートラン初心者から、ベテランランナーの皆さんにも参加いただけます

詳細が決まり次第お知らせします🙏

アディオース👋

78 Like

👤 あなたがポストしました

つのがい / TSUNOGAI @suncoxome · 2023年12月28日

【お知らせ】

グアム・アカンタモール内のお店Bambinoさんにてポストカードセットが発売されました。

グアムの風景がえがかれた4枚と、パンビーノさんをイメージした女の子の描き下ろしポストカードのセットです。

グアムへご旅行の方、思い出是非チェックしてみてください!

106 Like

グアム政府観光局 (公式) @visitguam_jp · 4月19日

プロモーションする

久しぶりに南国らしい写真

#hereweguam #guam #gogogogum #グアム

288 Like

JAPAN MARKETING ACTIVITIES

ザツバキタワーの抹茶スイーツで日本の春を堪能!

Wednesday, April 17, 2024 10:08 AM by チャキリー



最近、ザツバキタワー The Tsubaki Tower では期間限定で抹茶スイーツのアフタヌーンティーを企画しています。抹茶の香りと甘さ、そして抹茶スイーツならではの爽やかな味が、ザツバキタワーでも絶品の人気スイーツを堪能できるだけでなく、味わってみたいスイーツが豊富にあります。これだけ多くの抹茶スイーツを一度に楽しむのはこの時期のみ、そしてグアムではザツバキタワーのみ、この機会に抹茶スイーツを堪能する機会を逃さないでください。



抹茶のアフタヌーンティーを楽しむのはザツバキタワーのファンハレロビー ラウンジ (Fanhale Lobby Lounge)。大きな窓からはグアムの美しい、夕陽の美しい景色を楽しむことができます。ぜひぜひお楽しみください。この機会に抹茶スイーツを堪能してください。



こちらも抹茶アフタヌーンティー、ティースタンドはワード物産のグリーンと白と赤と黒の4色があり、日本の春を堪能するだけでなくお楽しみいただけます。



本日は、メニューを限定してまいります。
スイーツは以下の7種類。柚子フィナンシエール、ストロベリーパナコッタ、モンブラン、チーズタルト、抹茶オペラケーキ、抹茶マカロン、抹茶チーズケーキ。抹茶スイーツは、抹茶の香りと甘さ、そして抹茶スイーツならではの爽やかな味が、味わってみたいスイーツが豊富にあります。これだけ多くの抹茶スイーツを一度に楽しむのはこの時期のみ、そしてグアムではザツバキタワーのみ、この機会に抹茶スイーツを堪能する機会を逃さないでください。

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WEEKLY GUAM

Enjoy Japanese spring with matcha green tea sweets at The Camellia Tower!

For a limited time only, The Tsubaki Tower is currently offering afternoon tea with matcha green tea sweets. Spring in Japan is always filled with cherry blossoms and matcha sweets, so The Tsubaki Tower has prepared a variety of beautiful and delicious sweets using Fukuoka's Yamecha green tea. This would be the only time of the year where you can enjoy so many matcha sweets all at once/

The Matcha Afternoon Tea can be enjoyed at the Fanhale lobby lounge at The Tsubaki Tower. Guests can enjoy seven (7) types of sweets.

- Yuzu Financier
- Strawberry Blossom Panna Cotta
- Opera Cake
- Mont Blanc
- Cheese Tart
- Green Tea Macaron
- Green Tea Raisin Scone with clotted cream

For drinks, in addition to the usual coffee and blossom tea, gyokuro tea and other teas will be available for this limited time only.

SOUTH KOREA

SPECIFIC UPDATE IN KOREA

“Jeju Air opts out of Asiana Airlines’ cargo division bid.”



During the bidding process among domestic low-cost carriers for the acquisition of Asiana Airlines’ cargo division, Jeju Air, previously considered the front-runner, has chosen not to participate in the bidding.

The selection of a preferred bidder is anticipated to be finalized as early as May, after the review period. The main bidding process saw the participation of three budget airlines: Eastar Jet, Air Premia and Air Incheon. Simultaneously, a backup preferred bidder will be designated to alleviate deal closure uncertainties.

KOREA MARKET INTELLIGENCE

MAY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,432
Jeju Air	7C3102	DAILY	10:40	16:05	5,859
	7C3106	DAILY	20:20	02:00+1	5,859
Jin Air	LJ913	DAILY	09:40	15:05	5,859
T'way Air	TW303	DAILY	10:00	15:30	5,859
TOTAL					31,868

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923	DAILY	21:00	02:00+1	5,859
TOTAL					5,859

TOTAL OUTBOUND SEAT CAPACITY: 37,727 SEATS

KOREA MARKET INTELLIGENCE

JUNE AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,160
Jeju Air	7C3102	DAILY	10:40	16:05	5,670
	7C3106	DAILY	20:20	02:00+1	5,670
Jin Air	LJ913	DAILY	09:40	15:05	5,670
T'way Air	TW303	DAILY	08:30	14:00	5,670
TOTAL					30,840

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923	DAILY	21:00	02:00+1	5,670
TOTAL					5,670

TOTAL OUTBOUND SEAT CAPACITY: 36,510 SEATS

KOREA MARKET INTELLIGENCE

JULY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	8,432
Jeju Air	7C3102	DAILY	10:40	16:05	5,859
	7C3106	DAILY	20:20	02:00+1	5,859
Jin Air	LJ913	DAILY	09:40	15:05	5,859
T'way Air	TW303	DAILY	08:30	14:00	5,859
TOTAL					31,868

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ923	DAILY	21:00	02:00+1	5,859
TOTAL					5,859

TOTAL OUTBOUND SEAT CAPACITY: 37,727 SEATS

PR/ MARKETING EFFORT

MEDIA COVERAGE - APRIL 22

GUAM KO'KO' WEEKEND 2024



▶ Digital Chosun



▶ The JoongAng Ilbo



▶ Gukje News



▶ Biz world



▶ Open News Agency



▶ News Journalism



▶ TTL News



▶ News Road

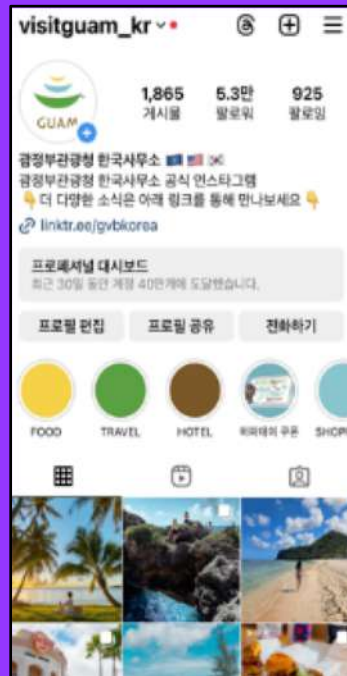


▶ Tour Korea



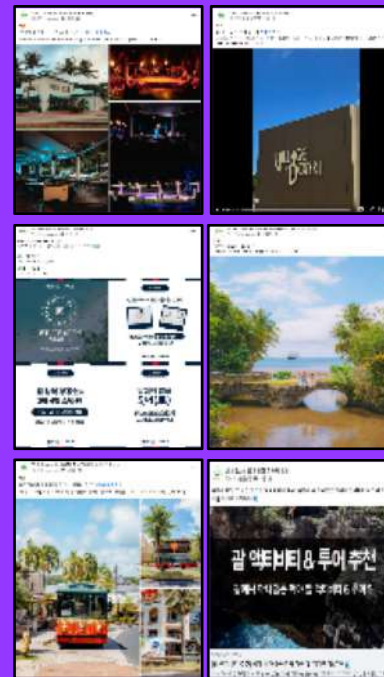
▶ Discovery News

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: APRIL 15-19, 2024
THEME: GUAM BABYMOON ITINERARY

KOREA MARKETING ACTIVITIES



SNS WEEKLY ACTIVITY: APRIL 22-26, 2024
THEME: RECOMMENDED GUAM ACTIVITIES & TOURS

TAIWAN

US PRESIDENT SIGNS AID PACKAGE THAT INCLUDES TAIWAN

US President Joe Biden on Wednesday signed into law an aid package that is to provide US\$95 billion in funding for military assistance to Taiwan, Ukraine and Israel, foreign media reports said. Under the package, US\$8.1 billion is to be allocated for Indo-Pacific security, including US\$2 billion in foreign military financing for Taiwan and other key allies in the region; US\$1.9 billion to replenish defense articles and defense services provided to Taiwan and regional partners; and US\$542 million to strengthen US military capabilities in the region.

In Taipei, the Ministry of Foreign Affairs yesterday again expressed its appreciation to the US Congress for the importance it places on Taiwan-US security cooperation and maintaining peace and stability in the Indo-Pacific region. On the 45th year of the Taiwan Relations Act, the US Congress has again honored its rock-solid commitment to Taiwan's security, the ministry said. Taiwan will continue to enhance its close cooperation with the US and other like-minded nations to jointly safeguard the rules-based international order, and preserve peace, stability and prosperity across the Taiwan Strait and in the region, it said.

Taiwan has the ability and willingness to work with the US and the international community to strengthen democracy and face the expanding threat of authoritarianism, Presidential Office spokesperson Olivia Lin (林聿禪) said yesterday. The bill was passed in the US Senate on Tuesday with a 79-18 vote, easily clearing the 60-vote threshold needed to pass most legislation in the chamber, after a months-long delay in the US House of Representatives due to disagreements over the issue of foreign aid.



PRESIDENT TSAI RECEIVES US BIPARTISAN CONGRESSIONAL DELEGATION



President Tsai Ing-wen received a bipartisan delegation from the U.S. House of Representatives at the Presidential Office April 24 in Taipei City, pledging to keep working with the U.S. and other partners to strengthen the democratic alliance for a more stable and prosperous world.

The group comprises of Lisa McClain, secretary of the House Republican Conference and member of the Committee on Armed Services; Dan Kildee of the Democratic Party who serves on the Committee of Ways and Means; and Mark Alford of the Republican Party who is also on the armed services committee. According to the president, this year marks the 45th anniversary of the enactment of the Taiwan Relations Act. She added that expanding authoritarianism in the Indo-Pacific means that Taiwan and the U.S. must work even closer to ensure peace and stability in the region.

Tsai thanked the current U.S. administration and Congress for the arms sales that bolster the country's self-defense in line with the Taiwan Relations Act and Six Assurances, as well as the Further Consolidated Appropriations Act, 2024, which will provide even more resources for initiatives supporting Taiwan. Taiwan and the U.S. are important economic and trade partners, the president said. Following the signing of the first agreement under the Taiwan-U.S. Initiative on 21st Century Trade, the government looks forward to concluding the U.S.-Taiwan Expedited Double-Tax Relief Act as soon as possible to boost two-way investment and encourage more industrial cooperation.

The president also thanked the delegates, who are all members of the Congressional Taiwan Caucus, for their close attention to Taiwan-related issues and support of Taiwan's global participation through legislation. In response, McClain praised Tsai as a courageous and inspiring leader who has made a remarkable impact. Kildee said the purpose of this visit is to build on the strong partnership as the two sides move forward to face challenges ahead, while Alford said the two sides must stand united against the forces of aggression and promote freedom and democracy in the Indo-Pacific. (SFC-E)

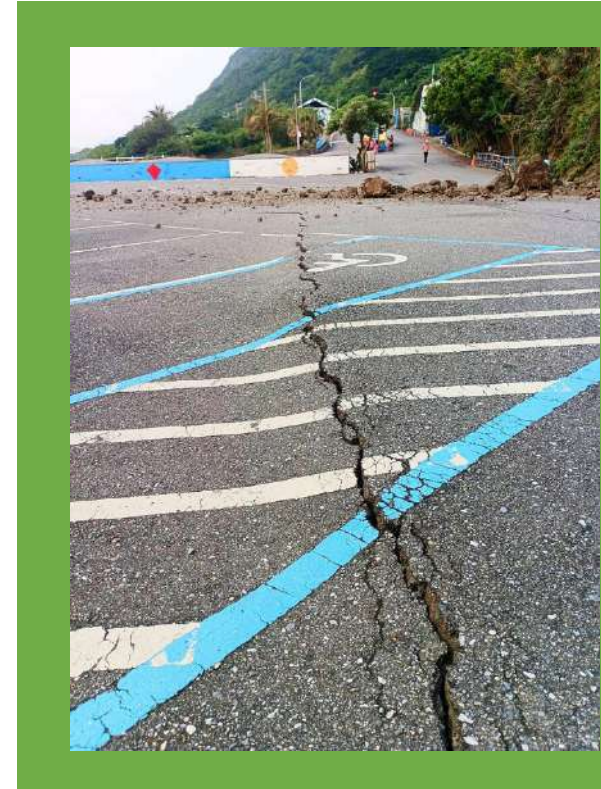
AFTERSHOCKS COULD LAST FOR A YEAR: CWA

A series of earthquakes over the past few days were likely aftershocks of the April 3 earthquake in Hualien County, with further aftershocks to be expected for up to a year, the Central Weather Administration (CWA) said yesterday. Based on the nation's experience after the quake on Sept. 21, 1999, more aftershocks are possible over the next six months to a year, the agency said.

A total of 103 earthquakes of magnitude 4 on the local magnitude scale or higher hit Hualien County from 5:08pm on Monday to 10:27am yesterday, with 27 of them exceeding magnitude 5. They included two, of magnitude 6 and 6.3, which struck at 2:26am and 2:32am yesterday. The aftershocks have primarily been in northern Hualien County, but have progressively moved southward to include Shoufeng (壽豐) and Fenglin (鳳林) townships, Seismological Center Director Wu Chien-fu (吳健富) said. Aftershocks of a significant earthquake tend to dissipate over time, but there would be sudden spikes due to stress adjustments, Wu said, adding that the agency is not ruling out another large earthquake, although it would be unlikely to be magnitude 7 or higher.

The aftershocks were felt more strongly over the past two days than in the previous two weeks, because they were shallow and their epicenters further inland, he said. Commenting on the extremely shallow earthquakes, some as shallow as 1.5km, Wu said this could be due to statistical error or the region's unique geology. The agency also advised the public to avoid visiting mountainous regions due to expected aftershocks and rainfall from a series of weather fronts.

National Central University Graduate Institute of Applied Geology professor Lee Chyi-tyi (李錫堤) said the frequent aftershocks were due to stress adjustments after the April 3 quake, adding that the public should not be too worried. Lee said that similar earthquakes could occur and that if they did, it could see Taipei shake for longer than three minutes.



TAIWAN MARKET INTELLIGENCE

COMPETITORS

JAPAN: Japan National Tourism Organization (JNTO) announced that the number of international visitors to Japan in March 2024 was up 11.6% to 3,081,600 compared to the same month of 2019, which were record-high on a single month, boosted by cherry blossom and the Easter break. (April 22)

KOREA: Taiwan and South Korea hope a total of 3 million tourists will travel between the two countries in 2024, almost double the number who did so last year, officials told a conference Thursday (April 25).

MALAYSIA: Travelport and Tourism Malaysia, an agency operating under the Ministry of Tourism, Arts & Culture Malaysia, have announced an extension of their strategic partnership for destination marketing. During the previous year, the partnership between Tourism Malaysia and Travelport has yielded fruitful outcomes in the form of a successful campaign and data analysis. (April 16)

THAILAND: Tourism Malaysia is ramping up its promotional efforts in Central Asia by taking part in the 22nd Kazakhstan International Exhibition “Tourism and Travel” (KITF) 2024. This event will take place from April 24 to 26, 2024, at the Atakent International Exhibition Centre in Almaty, Kazakhstan. This three-day exhibition is a crucial opportunity for Malaysia to enhance its visibility in the Central Asian market and to share updates on its latest tourism developments, especially in light of its goal to attract 35.6 million international visitors and earn RM147.1 billion in tourism revenue by Visit Malaysia Year 2026. (April 25)

SINGAPORE: Singapore’s Changi Airport sees post-COVID recovery in Q1 2024, surpassing pre-pandemic passenger volumes. Hosting Taylor Swift concerts and new visa-free agreements boosted traffic from China. Changi Airport Group aims for 100% traffic recovery, introducing new airlines and destinations in 2024. (April 25)

PALAU: Palau President Surangel Whipps Jr. renewed calls for a moratorium on deep-sea mining at the Our Ocean Conference held last week in Greece. During a side event, Whipps Jr. emphasized the urgency of the issue, stating that deep-sea mining poses a significant threat to deep-sea ecosystems and could cause irreversible damage. The upcoming annual assembly of the International Seabed Authority, the regulatory body affiliated with the United Nations, is seen by Whipps as a critical opportunity to discuss and potentially enact a moratorium on deep-sea mining activities. (April 23)

AUSTRALIA: The Foreign Office has issued a stern warning to all holidaymakers planning a trip Down Under about a “strict” rule they need to be aware of before jetting off. Under the ‘entry requirements’ section in their ‘quarantine of goods’ advice, the Foreign Office highlights Australia’s “strict quarantine rules”. These measures are in place to prevent the introduction and spread of pests and diseases that could harm plant, animal or human health. (April 23)

TAIWAN AIRLINE UPDATES

CURRENT ROUTE IN OPERATION:



CI May

Operation Schedule : CHINA AIRLINES

CHINA AIRLINES CHINA AIRLINES

- May operations schedule available

EVA AIR

- TPE to Tokyo, Osaka, Seoul, Hanoi, BKK, Manila, Jakarta, Bali, Singapore, Ho Chi Minh City, LA, San Francisco, New York, Vancouver, London, Hong Kong, Macao, Paris, Seattle (Daily)
- TPE to Kuala Lumpur, Brisbane (three flights per week)

STARLUX AIRLINES STARLUX

- Macau - Daily
- Penang - Daily
- Bangkok - Daily
- Osaka - Daily
- Tokyo - Daily
- Kuala Lumpur - Daily
- Ho Chi Minh City - Daily
- Manila - Monday, Wednesday, Thursday, Friday, Saturday
- Singapore - Daily

Location					
North America	Operation Schedule	Southeast Asia	Operation Schedule	Southeast Asia	Operation Schedule
Los Angeles	Daily	Bangkok	Daily	Ho Chi Minh City	Daily
Ontario	Daily	Singapore	Daily	Hanoi	Daily
San Francisco	Daily	Jakarta	Daily	Manila	Daily
Vancouver	Daily	Kuala Lumpur	Daily	Bali	Daily
New York	4 flights/week	Penang	Daily	Da Nang	4 flights/week
		Cebu	5 flight/week	Phnom Penh	3 flights/week
		Chiang Mai	4 flights/week	Yangon	3 flights/week
		Palau	2 flights/week	Brunei	1 flight/week







TAIWAN AIRLINE UPDATES

CI May Operation Schedule :



Location							
Europe	Operation Schedule	Oceania	Operation Schedule	Northeast Asia	Operation Schedule	Northeast Asia	Operation Schedule
Amsterdam	5 flights/week	Sydney	5 flights/week	Nagoya	Daily	Busan	Daily
Frankfurt	Daily	Melbourne	4 flights/week	Fukuoka	Daily	Okinawa	Daily
London (Heathrow)	4 flights/week	Brisbane	5 flights/week	Osaka	Daily	Takamatsu	5 flights/week
Roma	3 flights/week			Tokyo(HND)	Daily	Hiroshima	5 flights/week
Vienna	4 flights/week			Tokyo(NRT)	Daily	Hong Kong	Daily
Prague	2 flights/week			Seoul(ICN)	Daily	Shanghai	Daily
				Seoul(GMP)	3 flights/week		

TAIWAN AIRLINE UPDATES

Airlines	GTO Contact	Updates
	4/26 Tao Ming Sung, Sales Manager	<ul style="list-style-type: none"> No updates for this week.
	4/26 Gary Wang, Executive Vice President	<ul style="list-style-type: none"> No updates for this week.
	4/26 Patience Hsu, Manager	<ul style="list-style-type: none"> No updates for this week.
	4/26 Jason Chen, Area Manager - Taiwan	<ul style="list-style-type: none"> Philippine Airlines plan to hold a Fam Tour for about 10 Travel Agents to visit in May.
	4/26 Steven Shih, General Manager	<ul style="list-style-type: none"> GVB provided Royalair with GIAA contact information, so that Royalair can seek relevant assistance directly from GIAA for charter flights to Guam.
	4/26 Brenda Tang, General Sales Manager	<ul style="list-style-type: none"> No updates for this week.

TAIWAN UPDATES

MEETING WITH FANG ZIH BIOTECH

- April 23, 2024
- GTO met with Fang Zih, a company that produces and sells essence of chicken drinks, during an event held by the National Association of Small & Medium Enterprises, R.O.C. (NASME) on 3/29.
- Fang Zih Biotech visited GTO to gain insights into marketing and selling strategies from Taiwan to the U.S.
- Fang Zih Biotech aims to identify local dealers/agents in the U.S. to sell their products, and if there is an opportunity in Guam to contact.



MEETING WITH EMBASSY OF THE REPUBLIC OF THE MARSHALL ISLANDS

- April 24, 2024
- GTO met the CEO of the Marshall Islands Office of Commerce, Investment and Tourism (RMI OCIT), and discussed joint promotions between Guam and the RMI.
- Suggestions were made for bilateral agreements between the RMI Civil Aviation Authority and the Taiwan Civil Aeronautics Administration to facilitate direct flights between Taiwan, Guam, and the RMI.



PHILIPPINES

PH LOGS OVER 2M INTERNATIONAL VISITORS - DOT

Over 2 million international visitors have arrived in the country as of April 24, the Department of Tourism (DOT) said Thursday. The country's tourism receipts from Jan. 1 to March 31 have also accounted for around PHP157.62 billion, which translates to an estimated 120.70 percent recovery rate from the PHP130.59 billion revenue gained from the same periods in 2019. 2019 was the milestone year for Philippine tourism before the global lockdown due to the coronavirus pandemic.

Based on DOT's monitoring data, a total of 2,010,522 international visitors entered the country, with 94.21 percent of 1,894,076 of the country's total international arrivals delivered by foreign tourists and about 5.79 percent or 116,446 are overseas Filipinos. This is 15.11 percent higher than the international arrivals recorded in the same period last year pegged at 1,746,630.

While South Korea remains the Philippines' top source market, the United States follows in second place with 315,816 (15.71 percent) visitors. "The Department of Tourism sees a positive trajectory for the country's international tourist arrivals this year. We are hopeful that with more investments in tourism infrastructure as well as much needed increase in connectivity as well as improvements in air, land and sea infrastructure and accessibility, the numbers can further increase," Tourism Secretary Christina Frasco said.

The country is targeting to welcome 7.7 million international visitors this year, nearly its pre-pandemic record-breaking achievement in 2019 with an estimated 8.26 million inbound visitor arrivals.



PHILIPPINES EYES A MILLION AMERICAN TOURIST ARRIVALS IN 2024 - DOT

The Philippines is looking to increase the number of American visitors to the country this year to about a million visitors amid renewed ties between the two allied nations.

In a dialogue with Filipino journalists participating in the Friends, Allies, Partners Program at the Philippine Consulate in New York, Tourism Attaché Francisco Lardizabal said that while American tourists ranked second only to South Koreans in terms of visitor numbers, “the US contribution was bigger... in terms of receipts.”

Data from the Department of Tourism showed that in terms of visitor receipts, tourism revenues from Americans were the highest at P35.46 billion, followed by Australians at P17.74 billion and South Koreans at P16.41 billion. “This is the importance of the American market. While the arrivals are fewer, the contribution to the tourism receipts is bigger,” Lardizabal said.

Lardizabal said the majority of American travelers - 55.71% - were former Filipinos, while the remaining 44% were mainstream Americans. “Those who are former Filipinos, of course, they are being motivated by... they have friends and relatives [in the Philippines],” he said. He added that Filipinos in the US would go around the Philippines. Meanwhile, mainstream American visitors looked for a “more immersive dining experience.” “They want to know the story about the food, how it’s prepared... or even having culinary experience by learning how to cook it,” Lardizabal said.



US AND PHILIPPINE FORCES LAUNCH COMBAT DRILLS IN THE DISPUTED SOUTH CHINA SEA

MANILA, Philippines - American and Filipino forces launched their largest combat exercises in years on Monday in a show of allied firepower near the disputed South China Sea that has alarmed Beijing.

The annual exercises by the longtime treaty allies will run until May 10 and involve more than 16,000 of their military personnel, along with more than 250 French and Australian forces. While the Philippine military maintains that the Balikatan - Tagalog for "shoulder-to-shoulder" - trainings are not directed at a particular country, some of their main conflict scenarios are set in or near the disputed South China Sea, where Chinese and Philippine coast guard and accompanying ships have figured in a series of increasingly tense territorial face offs since last year.

The Philippine military said a key focus of this year's drills is territorial defense. "We're serious about protecting our territory," Col. Michael Logic, who speaks for the Philippine military on the combat drills, told The Associated Press.



DEFENSE HEADS OF JAPAN, AUSTRALIA, U.S. AND PHILIPPINES TO MEET IN HAWAII

The defense chiefs of Australia, Japan, the Philippines and the United States will meet in Hawaii to discuss the regional security situation and strengthening collaboration. They will share their understanding of the regional security environment and common challenges, along with discussing measures to improve collaboration among the four countries.

Japan Defense Minister Minoru Kihara, U.S. Secretary of Defense Lloyd Austin, Australian Defence Minister Richard Marles and Philippine Secretary of National Defense Gilberto Teodoro are likely to discuss next steps following the joint patrol in the South China Sea earlier this month.



MARIANAS PRO MANILA DELIVERS THRILLING JIU JITSU MATCHES WITH OVER 800 COMPETITORS

The Marianas Pro Manila jiu-jitsu tournament concluded with an overwhelming turnout including more than 40 from Guam, solidifying its position as one of the premier events in the region. The tournament, held from April 20 to April 21 in Manila, showcased the best of jiu-jitsu talent, attracting over 800 athletes that included dozens from Guam in a sold-out international event.

Supported by the Guam Visitors Bureau, Marianas Pro Manila marked its third consecutive sold-out event. It was held at Festival Mall in Alabang, Metro Manila. The tournament, sanctioned by the Asian Sport Jiu-Jitsu Federation, has established itself as one of the top jiu-jitsu tournaments in Manila, highlighting the dedication of both organizers and participants in elevating the tournament to new heights.

President of Marianas Open, Steve Shimizu said that the partnership with GVB not only enhances the stature of jiu-jitsu in the region but also strengthens the ties between Guam and the Philippines, fostering a spirit of camaraderie and mutual respect among athletes and enthusiasts.



Courtesy of Pacific Daily News

PHILIPPINES MARKET INTELLIGENCE

The eTravel Registration is required for all passenger entering or leaving the Philippines by air or sea, including Philippine passport holders. Complete the eTravel Registration here: <https://etravel.gov.ph/>



- PAL continues to operate at Terminal 1 at NAIA.

Manila-Guam-Manila

• Daily

PR110 Depart MNL 22:05 / Arrive GUM 03:55
PR111 Depart GUM / Arrive MNL

Popular PAL Flights Deals to Guam!

MNL to GUM June 11-25, 2024	MNL – GUM Jul 22 – Aug 04, 2024	CEB – GUM Aug 22-29, 2024
From US \$405* Round Trip Economy	From US \$417* Round Trip Economy	From US \$530* Round Trip Economy

<https://flights.philippineairlines.com/en/flights-to-guam>

*Fares displayed have been collected within the last 48 hrs and may no longer be available at time of booking. Quoted fares includes taxes, fees, and surcharges except PH Travel Tax paid at the airport.



- UA operates at Terminal 3 at NAIA.

Manila-Guam-Manila

• Daily

UA184 Depart MNL 22:55 or 23:50 / Arrive GUM 04:45 or 5:50

UA183 Depart GUM 19:20 / Arrive MNL 21:10

• Tues/Fri

UA192 (via Koror) Depart MNL 22:25 / Arrive GUM 06:10

Featured Daily Fairs for Flights from MNL to GUM

May 2024	June 2024	July 2024
From US \$365* Round Trip Economy	From US \$365* Round Trip Economy	From US \$365* Round Trip Economy

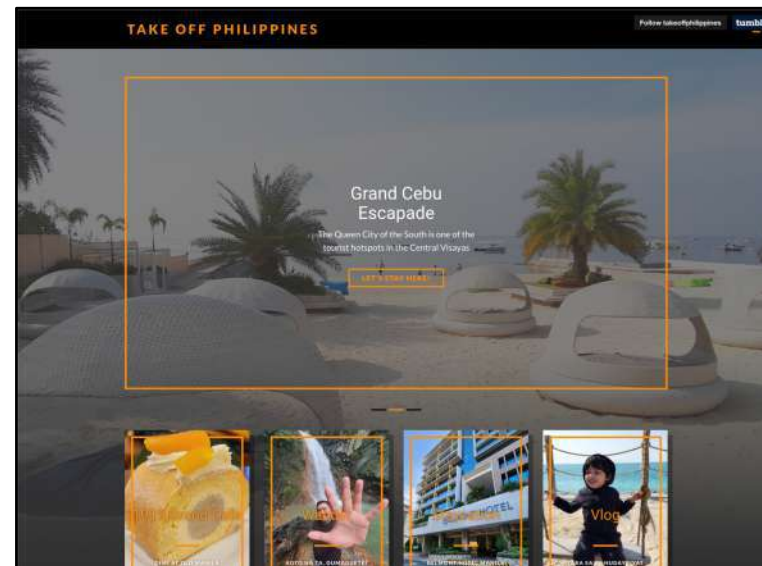
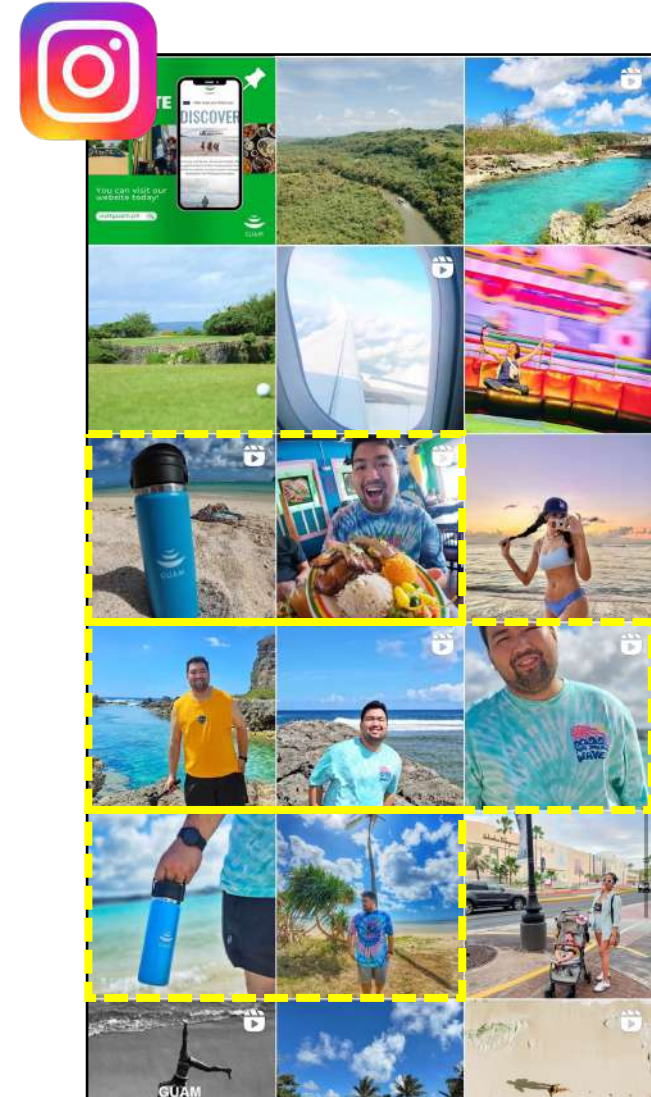
<https://www.united.com/en-ph/flights-from-manila-to-agana-guam>
<https://www.united.com/en-ph/flights-to-agana-guam?redirecturl=true>

*Prices have been available for round trips within the last 48 hours and may not be currently available. For Economy class, fares listed may be Basic Economy, which is our most restrictive fare option and subject to additional restrictions.

PHILIPPINES MARKETING ACTIVITIES

TAKE OFF PH COLLABORATION

- GVB collaborated with an award-winning travel blogger from the Philippines, Romeo “Miyo” Briones Jr.
- Miyo posted reels on social media highlighting the natural beauty, adventure, and delicious cuisine that Guam has to offer.
- Stay tuned for a blog feature on [Take Off PH](#).



PHILIPPINES MARKETING ACTIVITIES

NAITAS GOLF FAM VISIT

- GVB welcomed five (5) travel agents from the National Association of Independent Travel Agencies (NAITAS) in the Philippines from April 20-25, 2024.
- Conducted site inspections at Onward Mangilao Golf Resort & Finest Golf Resort in order to promote golf tourism in Guam.
- Plans to create enticing golf packages that combine the thrill of golfing with the unique cultural and scenic offerings of Guam.



JUSTRIGHT HEALTHCARE PHARMACEUTICAL COMPANY VISIT TO GUAM

- Guam welcomed a pharmaceutical group of 37 pax from the Philippines on April 30, 2024.
- Coordinated by Pactours, JustRight Healthcare provided an incentive trip for the top sellers of the company.
- GVB provided gift bags in each of their hotel rooms as a warm welcome to Guam.
- GVB anticipates welcoming two more pharmacy groups from the Philippines in May and June.



Your Partner in Healthcare

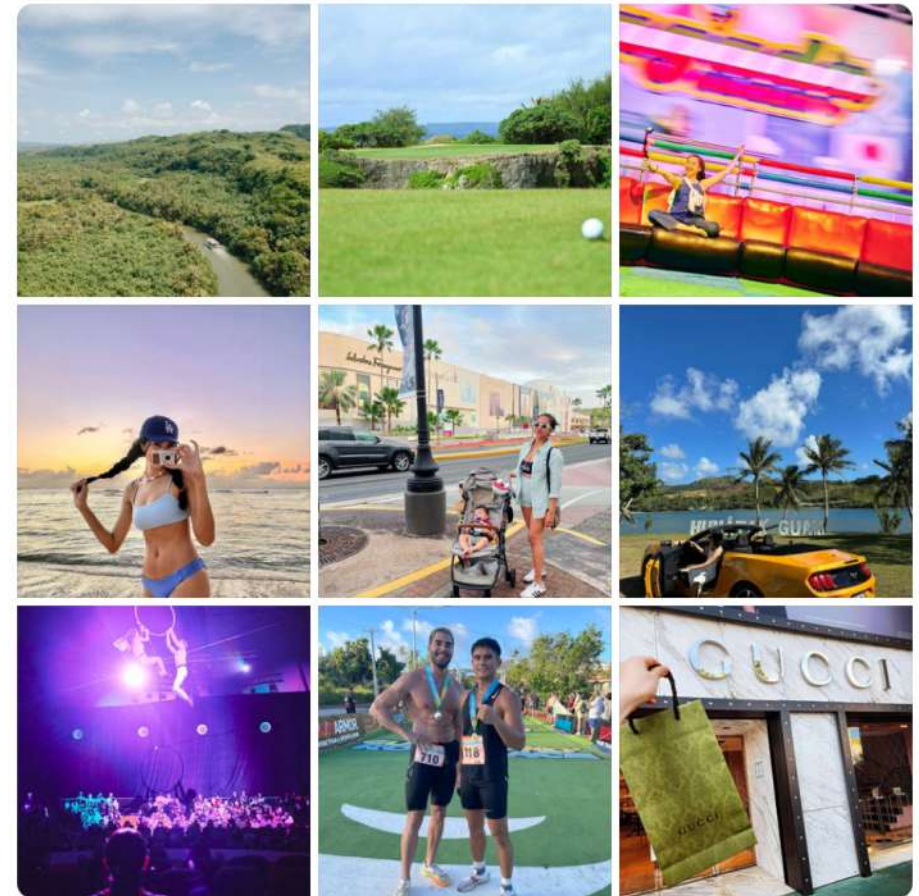
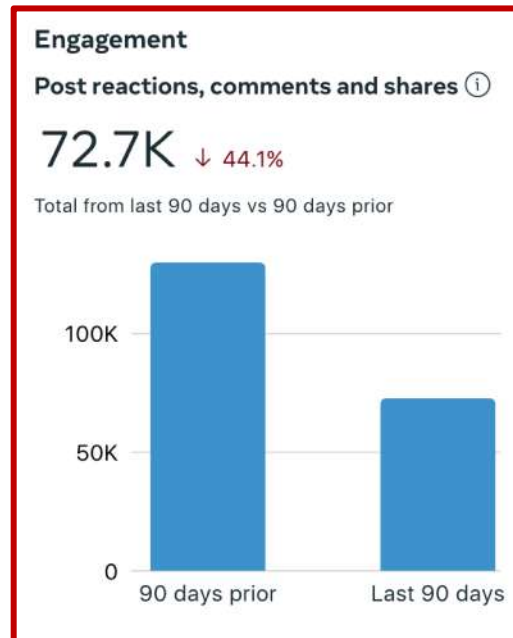


PHILIPPINES MARKETING ACTIVITIES



INSIGHTS

GUAM AMERICA'S
hidden gem



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