



INDUSTRY REPORT

MAY 30, 2025



TABLE OF CONTENTS

3 MARKETING UPDATES

6 JAPAN

13 SOUTH KOREA

19 TAIWAN

26 PHILIPPINES

31 DESTINATION UPDATES



MARKET INTELLIGENCE REPORT

As of May 30, 2025 and may be subject to change.



MARKETS AT-A-GLANCE

MARKETS AT-A-GLANCE

JAPAN

- Total outbound seat capacity for May remains at 37,045; June at 36,016; and July at 36,039.
- Marketing intelligence, marketing activities, and Weekly Guam digital PR articles

SOUTH KOREA

- Korean Air nearly halves int'l flights from regional airports amid industry restructuring
- Total outbound seat capacity for May remains at 31,457; June at 39,180; and July at 50,629.
- Media monitoring of press releases; and SNS weekly activity

TAIWAN

- China Airline elevates Taiwanese tourism with exclusive Taipei 101 Pure Water Experience
- Taiwan eyes deeper cooperation with Guam
- Marketing activities; upcoming in-market events; etc.

PHILIPPINES

- Filipino travelers look to Tokyo and Hanoi
- United Airlines and Philippine Airlines continue to fly daily in June 2025 and are offering specials
- Marketing activities; etc.


DETAILS ARE FOUND IN THE APPENDIX



JAPAN

JAPAN AIRLINE INTELLIGENCE

AIRLINE OPERATION - MAY **As of May 19, 2025*

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:00 / 15:45	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Suspended untill July 31, 2025	UA874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	0
	Available	UA865	NRT	17:25 / 22:10	Mon, Fri,	1,494
	Available from March 1 to July 10, 2025	UA841	NRT	17:55 / 22:40	Daily	5,146
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:40 / 16:15	Mon, Tue, Thu, Fri, Sun	3,652
	Suspended from May 7, 2024	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	0
	Available	UA 150	KIX	11:00 / 15:45	Daily	5,146
	Suspended from April 1, 2025	UA 178	KIX	20:45 / 1:20+1	Tue, Thu, Sat	0
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						30,876


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Daily	6,169
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						6,169



MAY TOTAL OUTBOUND SEAT CAPACITY : 37,045

JAPAN AIRLINE INTELLIGENCE

AIRLINE OPERATION - JUNE **As of May 19, 2025*

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:00 / 15:45	Daily	4,980
	Available	UA 197	NRT	17:00 / 21:45	Daily	4,980
	Suspended untill July 31, 2025	UA874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	0
	Available	UA865	NRT	17:25 / 22:10	Mon, Fri,	1,494
	Available from March 1 to July 10, 2025	UA841	NRT	17:55 / 22:40	Daily	4,980
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	4,980
	Available	UA 136	NGO	11:40 / 16:15	Mon, Tue, Thu, Fri, Sun	3,652
	Suspended from May 7, 2024	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	0
	Available	UA 150	KIX	11:00 / 15:45	Daily	4,980
	Suspended from April 1, 2025	UA 178	KIX	20:45 / 1:20+1	Tue, Thu, Sat	0
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						30,046


AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Daily	5,970
	Suspended	7C182	NRT	10:05 / 15:00	Daily	-
	Suspended	7C3174	KIX	10:10 / 14:50	Daily	-
	Suspended	7C3184	KIX	10:10 / 14:50	Tue	-
TTL						5,970



JUNE TOTAL OUTBOUND SEAT CAPACITY : 36,016

JAPAN AIRLINE INTELLIGENCE

AIRLINE OPERATION - JULY **As of May 19, 2025*

Interviews with various companies

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	UA827	NRT	11:00 / 15:45	Daily	5,146
	Available	UA 197	NRT	17:00 / 21:45	Daily	5,146
	Suspended until July 31, 2025	UA874	NRT	21:20 / 2:05+1	Mon, Wed, Fri, Sat	0
	Available	UA865	NRT	17:25 / 22:10	Mon, Fri,	1,328
	Available from March 1 to July 10, 2025	UA841	NRT	17:55 / 22:40	Daily	1,660
	Available from May 1, 2024	UA848	HND	23:55 / 4:45+1	Daily	5,146
	Available	UA 136	NGO	11:40 / 16:15	Mon, Tue, Thu, Fri, Sun	3,652
	Suspended from May 7, 2024	UA 172	NGO	20:50 / 1:25+1	Mon, Wed, Thu, Sun	0
	Available	UA 150	KIX	11:00 / 15:45	Daily	5,146
	Suspended from April 1, 2025	UA 178	KIX	20:45 / 1:20+1	Tue, Thu, Sat	0
	Route Discontinued After Oct 26, 2024	UA 166	FUK	11:05 / 16:15	Daily	0
TTL						27,224

AIRLINES	CURRENT STATUS	FLIGHT	DEPARTURE	TIME	FREQUENCY	SEAT CAPACITY
	Available	JL941	NRT	9:30 / 14:15	Daily	6,169
	Available from July 18, 2025	TW509	KIX	10:40 / 15:30	Daily	2,646
TTL						8,815

JULY TOTAL OUTBOUND SEAT CAPACITY : 36,039

JAPAN MARKETING ACTIVITIES

T'WAY AIRLINES AND GVB SEMINAR

- May 15, 2025
- GVB co-hosted a travel industry seminar in Osaka to celebrate the upcoming launch of T'way Airlines' new Guam service
- The event aimed to boost awareness of the new route and reinforce industry connections
- Approximately 50 travel trade professionals attended and had opportunities to meet with GVB members
 - Crowne Plaza Resort Guam; Dusit Hotels; Fisheye; Hyatt Regency Guam; and Ken Hotels & Resorts



JAPAN MARKETING ACTIVITIES

GVB HOSTS EDUCATIONAL FAM TRIP TO GUAM

- May 11-15, 2025
- GVB conducted an educational familiarization trip to Guam targeting Japanese universities and vocational schools
- The goal was to promote Guam's potential for English language learning and hospitality industry training
- A total of 4 representatives and 2 staff from Tama University, Tokyo College of Airline, Obirin University, and College of International travel participated in the fam trip
- The delegation conducted a site visit to the University of Guam to learn about their hotel work-experience program
- United Airlines projects 640 Japanese student arrivals in 2026, a 320 passenger increase from 2024



JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

Weekly Guam is one of GVB's ongoing efforts to promote visitor-friendly sites, businesses, and/or attractions in Guam.

This week's topics include:

- [Cool off with nature's sweetness at Håfa Bee Farm](#)
- [Unlimited imagination! VPA Art Show digest](#)

Go to the visitguam.jp website or click [here](#) to access more articles.

If you would like your business to be featured on *Weekly Guam*, please contact Yusuke Imazu at imazu@leapguam.com.

as of 30 May 2025



SOUTH KOREA

KOREAN AIR NEARLY HALVES INTERNATIONAL FLIGHTS FROM REGIONAL AIRPORTS

Korean Air has significantly reduced its international flights from regional airports in 2024, operating 6,199 flights—a 45% drop from 11,408 in 2019. Busan's Gimhae Airport was among the hardest hit, with a 42% decline in flights, while the first quarter of 2025 also showed a 36% year-on-year decrease. The airline attributed the cuts to delays in aircraft deliveries, forcing a temporary scale-back in operations on certain routes.

However, the move has sparked criticism from civic groups and regional leaders, especially as flights at Incheon International Airport fell by only 5.7% during the same period. While demand on some routes, such as Busan-China, has yet to fully recover, concerns are growing that Korean Air is increasingly prioritizing long-haul routes and central hubs.



KOREA AIRLINE INTELLIGENCE



MAY AIRLINE SCHEDULE *As of May 26, 2025

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	10,478
Jeju Air	7C3101	DAILY	10:40	16:05	5,859
Jin Air	LJ913	DAILY	09:20	14:45	5,859
T'way Air	TW505	DAILY	09:00	14:30	5,859
TOTAL					28,055

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921*	4/W	21:00	02:00+1	3,402
TOTAL					3,402

*LJ921: May 2nd – Jun 21st: 4/W (Mon, Wed, Fri, Sat)
Jun 23rd – Oct 25th: Daily

TOTAL OUTBOUND SEAT CAPACITY: 31,457 SEATS

KOREA AIRLINE INTELLIGENCE

JUNE AIRLINE SCHEDULE **As of May 26, 2025*

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	10,140
	KE423	DAILY	18:40	00:00+1	10,140
Jeju Air	7C3101	DAILY	10:40	16:05	5,670
Jin Air	LJ913	DAILY	09:20	14:45	5,670
T'way Air	TW505*	DAILY	09:00	14:30	3,780
TOTAL					35,400

**TW505: Jun 21st – Jul 18th: Temporary suspension*

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921*	4/W & Daily	21:00	02:00+1	3,780
TOTAL					3,780

**LJ921: May 2nd – Jun 21st: 4/W (Mon, Wed, Fri, Sat)
Jun 23rd – Oct 25th: Daily*

TOTAL OUTBOUND SEAT CAPACITY: 39,180 SEATS

KOREA AIRLINE INTELLIGENCE

JULY AIRLINE SCHEDULE **As of May 26, 2025*

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE421	DAILY	09:45	15:15	10,478
	KE423	DAILY	18:40	00:00+1	10,478
Jeju Air	7C3101	DAILY	10:40	16:05	5,859
	7C3107*	DAILY	20:20	02:00+1	3,780
Jin Air	LJ913	DAILY	09:20	14:45	5,859
	LJ917**	DAILY	19:30	01:00+1	5,859
T'way Air	TW505***	DAILY	09:00	14:30	2,457
TOTAL					44,770

*7C3107: Jul 12th – Sep 30th Daily

**LJ917: Jul 1st – Sep 30th: Daily

***TW505: Jun 21st – Jul 18th: Temporary suspension

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ921	4/W & Daily	21:00	02:00+1	5,859
TOTAL					5,859

TOTAL OUTBOUND SEAT CAPACITY: 50,629 SEATS

KOREA MARKETING ACTIVITIES

PR/MARKETING EFFORT

Guam Visitors Bureau to Introduce Local Events in Guam



▶ Yeonhap News



▶ Discovery News



▶ Bizworld



▶ News Journalism



▶ Maeil Economy



▶ News Road



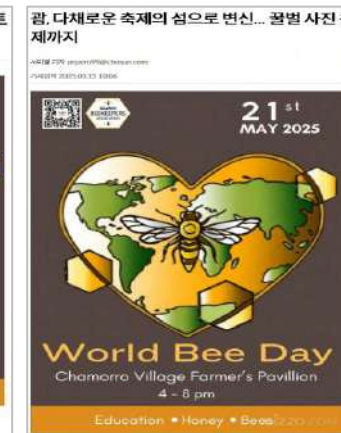
▶ Open News Agency



▶ Joongang Ilbo



▶ Gukje News



▶ Digital Chosun

TAIWAN

Operation Schedule: May



Flight	Departure (local time)	Arrival (local time)	Frequency
TPE-GUM UA 0166	10:30 a.m	4:20 p.m	Every Wednesday
	11:00 a.m	4:50 p.m	Every Saturday
GUM-TPE UA 0165	7:00 a.m	9:25 a.m	Every Wednesday, Saturday

- United Airlines started the direct flight TPE-GUM service starting April 2nd.
- The limited-time promotion for TPE-GUM route has been extended from March 4 to June 27. The promotional fares are US\$302 (TWD 10,000, tax excluded). UA launched a new discounted economy K-class fare of US\$386.5 (TWD 12,500, tax excluded) for both B2B and B2C channels.

TAIWAN MARKET INTELLIGENCE

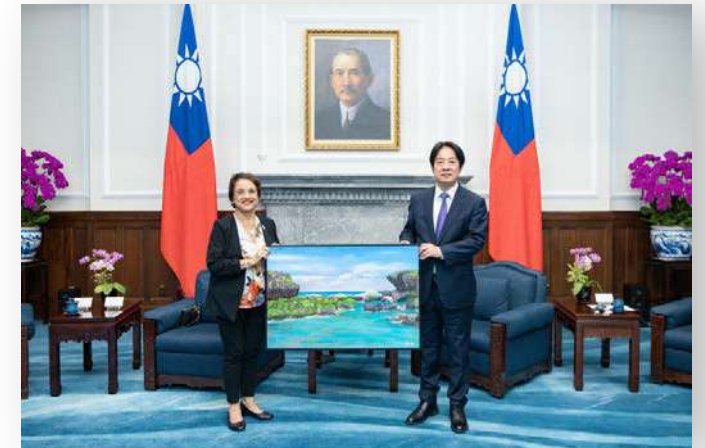


CHINA AIRLINES ELEVATES TAIWANESE TOURISM WITH EXCLUSIVE TAIPEI 101 PURE WATER EXPERIENCE

China Airlines is actively promoting tourism through an innovative partnership with the iconic Taipei 101 skyscraper. This unique collaboration offers exclusive “Taipei 101 Pure Water” in Premium Business Class on North American flights. Bottles include gift cards for Taipei 101, promoting Taiwanese tourism and cultural experiences. The promotion runs from May 14 through May 26, creating a distinctive in-flight experience for travelers. Timed with Mets’ AI Taiwan Day, the campaign boosts Taiwan’s visibility on the global stage.

TAIWAN EYES DEEPER COOPERATION WITH GUAM

President Lai Ching-te welcomed Guam Governor Leon Guerrero to Taiwan, emphasizing shared Austronesian heritage and cooperation amid Indo-Pacific tensions. Their meeting aimed to strengthen bilateral ties and promote regional peace and prosperity. Lai highlighted the launch of direct TPE-GUM flights as a boost to tourism and trade. He proposed collaboration to foster industrial development between Taiwan and Guam. Governor Leon Guerrero praised Taiwan’s advancements in healthcare and education, expressing enthusiasm for enhancing tourism partnerships. She indicated Guam’s willingness to offer incentives to encourage Taiwanese airlines to establish regular flights to the U.S. territory.



TAIWAN MARKETING ACTIVITIES

TTE PRE-EXHIBITION PRESS CONFERENCE

- May 19, 2025
- Media visited the Guam table to learn more about the Guam booth activities, lucky draw information, interactive sessions, and exclusive giveaways. GVB promoted its collaboration with Milksha, announcing their joint presence at the upcoming expo.
- United Airlines promoted its direct flight from Taipei to Guam (TPE-GUM), emphasizing convenience, travel benefits, and special promotions for expo attendees.



GVB TAIWAN ROADSHOW

- May 19-21, 2025
- GVB successfully conducted a three-city roadshow in Taichung, Taipei, and Taoyuan, engaging over 200 travel trade professionals.
- The delegation showcased Guam's tourism offerings through destination presentations and B2B meetings.
- 11 GVB member organizations, airline partners, and government officials participated in the roadshow to strengthen partnerships, boost bookings, and expand Guam's presence in the Taiwan market.
- The event reinforced Guam's brand visibility and highlighted its appeal as a leisure and adventure destination.



TAIWAN MARKETING ACTIVITIES

GVB MEDIA LUNCHEON

- May 22, 2025
- GVB hosted a media luncheon to share highlights from its successful three-city Taiwan Roadshow held in Taichung, Taipei, and Taoyuan from May 19-21, 2025.
- 17 media representatives attended and expressed their enthusiasm regarding Guam.
- Updates including the co-branded boba tea launch with Milksha and a 105% Y-O-Y increase in Taiwanese arrivals in April 2025 were shared.
- GVB Chairman Milton Morinaga and PIO Lisa Bordallo conducted media interviews and addressed Guam's tourism recovery.
- UA General Manager Brenda Tang provided updates on the TPE-GUM direct flight and extended promotional fares.



TAIPEI TOURISM EXPO

- May 23-26, 2025
- GVB participated in the 2025 Taipei Tourism Expo to promote Guam as a premier travel destination.
- GVB Board Director and Taiwan Marketing Committee Chair Milton Morinaga attended the opening ceremony.
- GVB hosted on-site promotions, including a stage presentation and Lucky Draw.
- At the Guam booth, UA promoted the TPE-GUM direct flight, while Milksha offered co-branded drinks.
- Guma Tao'tao Tano performers showcased Guam's culture through song and dance.



TAIWAN MARKETING ACTIVITIES

GOVERNOR LOU LEON GUERRERO'S TRADE MISSION TO TAIWAN

- May 25-31, 2025
- President Lai Ching-te welcomed Governor Lou Leon Guerrero to Taiwan. Minister of Foreign Affairs Joseph Wu and Minister Lin Chia-lung also extended a warm welcome with a traditional Taiwanese banquet.
- The Governor visited Mackay Memorial Hospital to explore partnerships in specialist care, telemedicine, and workforce exchange.
- Together with GVB President & CEO Régine Biscoe Lee, the delegation visited the GVB x Milksha co-branded theme store and Guam pavilion at the Taipei Tourism Expo.



TAIWAN MARKETING ACTIVITIES

NR Monitor

For the past week (May 24-29), a total of 78 exposures were monitored.

1 of the news reported Governor Ms. Lourdes A. Leon Guerrero visited Taiwan, initiating bilateral dialogue between Taiwan and Guam.

1 of the news reported that Kuo Shui Group launched Taiwan's first all-green AI data center in Chiayi and signed an MOU with Guam to build a similar hub, aiming to lead Asia-Pacific's green AI infrastructure.

1 of the news reported that Guam promoted tourism in Taichung, Taipei, and Taoyuan to strengthen travel ties with Taiwan.

(1)



(2)



(3)



PHILIPPINES

PHILIPPINES AIRLINE INTELLIGENCE



Manila-Guam-Manila: Terminal 1

- **Daily**
PR110 Depart MNL 22:30 / Arrive GUM 04:15
PR111 Depart GUM 05:45 / Arrive MNL 07:30

Popular PAL Flights Deals to Guam!

MNL to GUM Jun 26-30, 2025	MNL to GUM Aug 20-25, 2025
From US \$411 Round-trip Economy	From US \$366 Round-trip Economy

<https://flights.philippineairlines.com/en/flights-to-guam>

*Fares displayed have been collected within the last 48 hrs and may no longer be available at time of booking. Quoted fares includes taxes, fees, and surcharges except PH Travel Tax paid at the airport.



Manila-Guam-Manila: Terminal 3

- **Daily**
UA184 Depart MNL 22:55 / Arrive GUM 04:40
UA183 Depart GUM 19:55 / Arrive MNL 21:50
- **Tues/Fri**
UA192 (via Koror) Depart MNL 22:40 / Arrive GUM 06:30
UA193 (via Koror) Depart GUM 19:55 / Arrive MNL 23:50

Featured Daily Fairs for Flights from MNL to GUM

Jun 2025	Jul 2025	Aug 2025
From US \$354* Round Trip Economy	From US \$354* Round Trip Economy	From US \$354* Round Trip Economy

<https://www.united.com/en-ph/flights-from-manila-to-agana-guam>
<https://www.united.com/en-ph/flights-to-agana-guam?redirecturl=true>

*Prices have been available for round trips within the last 48 hours and may not be currently available. For Economy class, fares listed may be Basic Economy, which is our most restrictive fare option and subject to additional restrictions.

The eTravel Registration is required for all passengers entering or leaving the Philippines by air or sea, including Philippine passport holders.
<https://etravel.gov.ph/>



FILIPINO TRAVELERS LOOK TO TOKYO AND HANOI FOR OUTBOUND TRAVEL

The Philippines is quickly emerging as one of Asia Pacific's most desirable summer destinations, attracting a wave of interest from nearby countries eager for sun-drenched beaches, cultural exploration, and nature-filled escapes. While inbound tourism is thriving, Filipinos themselves are traveling abroad in large numbers.

The most favored outbound destinations for Filipino tourists this year include Tokyo and Hanoi. These cities offer a dynamic mix of culture, culinary discovery, and cosmopolitan flair, drawing in those seeking immersive experiences beyond domestic shores. This preference also reflects a broader regional trend, where travelers are now prioritizing destinations that offer strong emotional value, unique activities, and authentic cultural engagements.

PHILIPPINES MARKETING ACTIVITIES

MANILA BULLETIN COLLABORATION

- May 22, 2025
- Manila Bulletin featured Guam in its Lifestyle Travel section in both print and online.
- Within the first week, the article already garnered over 2,000 views on the MB website and around 174,564 views on Facebook.
- The article provided different ways Filipino travelers can immerse themselves in Guam's history and culture.



TRAVEL TRADE MEETINGS

- Sales Manager Philip Gejon held several meetings with travel trade partners in the Philippines.
- Philip met with a mix of traditional travel agents, OTAs, and travel associations.
- Topics discussed included the creation of Guam travel packages, positioning Guam as an ideal destination for VIP clients, featuring Guam on OTA platforms, and GVB's ongoing incentive program.



Lindela Travel & Tours



Biyaheko.com



JTY Dreams Travel & Tours



APPENDIX

As of May 30, 2025 and may be subject to change.



DESTINATION UPDATES



GUAM EVENTS – JUNE



37th Annual
Guam • Micronesia
ISLAND FAIR
FOOD • MUSIC • CULTURE • DANCE
EXPERIENCE THE BEST OF MICRONESIAN CULTURE IN ONE FESTIVAL!
SAVE THE DATE
JUNE 7 & 8, 2025
GOVERNOR JOSEPH FLORES MEMORIAL PARK, YPAO BEACH

For more information call (671) 646-5278 or log on to visitguam.com/gmif



10TH ANNUAL
GBA/PONY
SUMMER BASEBALL
AND SOFTBALL
ACADEMY
JUNE 16 – JULY 18, 2025
8:30 AM – 4:00 PM
OKKODO TRIPLE JJJ BASEBALL AND
SOFTBALL FIELDS
REGISTER: www.guamtime.net



UNIVERSITY OF GUAM
COOPERATIVE EXTENSION
& OUTREACH
**4-H Summer
ENRICHMENT
CAMPS**
June and July 2025
1 to 2-week camps
AGES 6-18
A fun, safe, enriching
environment for
youth and young
adults to explore,
learn, and grow!
MORE INFO:
<https://4hcamp.org/guam>
• Crime Scene Investigation
• Imagination Art Explorers
• Mission: Move!
• Sew, Stitch, & Fun in the Kitchen
• Kids in the Kitchen: Food Drying
• Crazy Chemistry
• Micro:bit Adventures
• Mini Math Explorers
• GameDev with MakeCode Arcade
• Wisdom of Our Ancestors
• Financial Literacy
• Sustainable Agriculture
• Insects: Good, Bad, and Ugly!
• Beats and Bytes with Python
• Exploring the Art of Math
• Junior Fisheries: Growing
Up Fishery-Friendly
• Reef Futures: High
School Fishery Camp
For more information, call 870 735-2040/2003 or email 4HCamp@4horg.guam



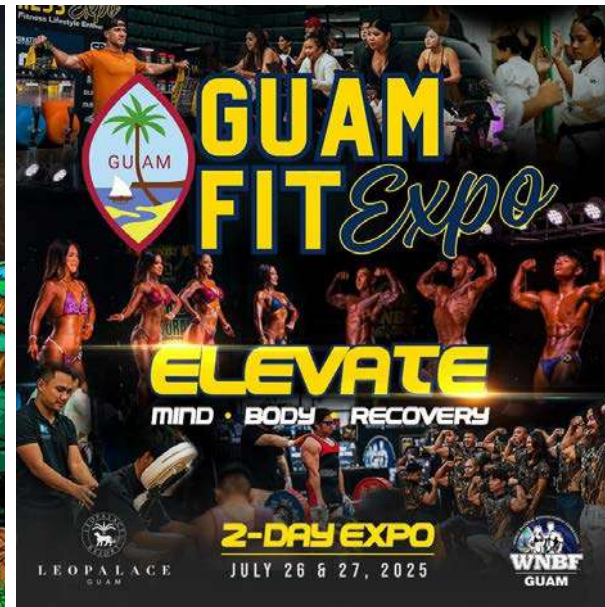
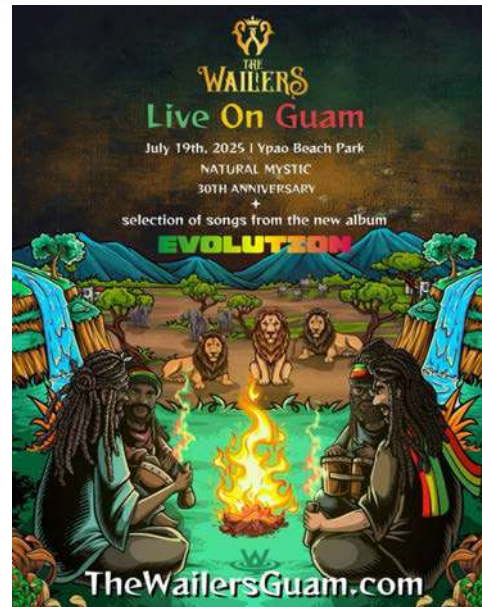
Bank of
Guam
EIF
**ELECTRIC ISLAND
FESTIVAL**
JUNE 21 2025
PLAZA DE ESPANA



ina well fest
JUNE 21-22, 2025
LEO PALACE RESORT GUAM

For more information, visit our website or click [here](#).

GUAM EVENTS – JULY & BEYOND



For more information, visit our website or click [here](#).



STOP! SCAN FOR MANDATORY ENTRY FORM



cqa.guam.gov

The Guam Electronic Declaration Form (Guam EDF) is a mandatory digital form, available 72 hours before arrival. Each arriving passenger or a responsible family member must fill out the form in English, with one form per family.

MANDATORY ELECTRONIC DECLARATION FORM

As of February 4, 2025, the Guam EDF is now **MANDATORY** upon entry into Guam. All persons arriving in Guam must comply with United States and Guam laws prior to their arrival. For your convenience, the form may be completed up to 72 hours prior to arrival date.

Access the Guam EDF from our GVB website or the Guam CQA website.

<https://www.guamvisitorsbureau.com/>
<https://cqa.guam.gov/>

EXPLORE GUAM - MAP



Explore Guam

Explore Guam!

Attractions

- 1 Valley of the Latte, LLC
- 2 Big Cruises
- 3 Big Sunset Cruise
- 4 Blue Persuasion Dive Boutique
- 5 Coco Palm Garden Beach
- 6 Dulce Nombre de Maria Cathedral-Basilica
- 7 Fai Fai Powder Sand Beach
- 8 Fish Eye Marine Park
- 9 Fish Eye Tours
- 10 Guam Adventures
- 11 Guam Bikini Island Club Com
- 12 Guam Museum
- 13 Guam Ocean Park
- 14 Guam Plaza Resort & Spa
- 15 Guam Tropical Dive Station
- 16 Guam Zoological, Botanical & Marine Gardens
- 17 Inuka (Dolphin) Watching Adventure
- 18 Puntan Dos Amantes
- 19 SandCastle, Inc.
- 20 Skydive Guam Inc.
- 21 Star Tour
- 22 Super American Circus
- 23 Talofofo Falls Resort Park
- 24 Tropical Beach House Guam
- 25 Turtle Tours
- 26 UnderWater World
- 27 Valley of the Latte Adventure Park Guam

Valley of the Latte, LLC

[Get Directions](#)
(671) 789-3342

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fulfilled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>

[Share Info](#)



INDUSTRY PARTNERS:
**PLEASE UPDATE
YOUR INFORMATION**
Give visitors better access to your
business, with GVB's digital map.

EXAMPLE



TRAVEL, TRADE, WED, MEDIA, WEDDINGS

ABOUT GUAM | CHAMORRO CULTURE | EVENTS | GUAM | PLACES TO STAY | THINGS TO DO | PLANNING

Valley of the Latte, LLC

Route 4 Talofofo River, Talofofo, GIL 96915

Phone: (671) 789-3342 | Email: info@valleyofthelatte.com

[Add To Trip](#) [Visit Website](#)

ABOUT VALLEY OF THE LATTE, LLC

Valley of the Latte delivers a unique and once in a lifetime experience. As you travel along the Talofofo and Ugum Rivers, you will be transported to another time at the heart of Guam. Knowledgeable, friendly, and entertaining guides will share the rich history and culture of the Ancient Latte site, the local waters, the local wildlife, and ensure that you are smiling from start to finish. You will be welcomed by our living village, and guided through a breathtaking botanical garden and watch as canoes are hand crafted by Ulitao. The experience only gets better as our guides demonstrate how ancient Chamorros started their fires and show you traditional basket weaving techniques. The longer you are here, the more you realize, that this is the best way to experience Guam. Valley of the Latte is Guam's most popular eco-friendly destination, providing excellent service and quality, fulfilled activities for travelers of all ages. Valley of the Latte was awarded the Golden Latte Award for the Most Outstanding Optional Tourism Tour on Guam 2016 and the Certificate of Excellence 2017, 2018, and 2019 from TripAdvisor. The Valley is the place chosen by the people of Guam to celebrate the rich cultural heritage of the island and share it's beauty with visitors of all ages. Over the years, thousands of guests and visitors to Guam have loved exploring the heart of the island and the Talofofo and Ugum rivers with us! We take pride in being Guam's only true eco-friendly and sustainable island extravaganza filled with all of the adventures one can imagine on land and in the waters. The Valley offers a variety of safe and exciting tropical adventures for the intrepid traveler, romantic couple escape, or childhood adventure of a lifetime. It is sure to keep you returning for more. We have also served as venue to special days such as weddings, school field trips, birthdays, company retreats, and more. Feel free to email info@valleyofthelatte.com for more information and if you have any questions. Find us: <https://www.valleyofthelatte.com/valley-latte-map-contact/>

Email your updated info to:
taylor.pangilinan@visitguam.com

MEMBERSHIP BENEFIT

CALLOUT FOR BROCHURES

GVB will display and distribute your company brochures to visitors at the Bureau's front office and concierge service desks located at the Guam International Airport and the Guam Premium Outlets.

If interested, please provide at least 500 brochures (each language).

Download our membership application from our GVB website.



<https://www.visitguam.com/membership-application/>



The screenshot shows a web form titled "APPLY ONLINE HERE" for the Guam Visitors Bureau. It includes instructions on how to apply, a login link, and a section for account information. The account information section has fields for Account Type, Application Type, Last Valid Membership Year, Account Name, Formerly, Business Email, and Website Address. The Application Type dropdown menu is open, showing options for "NEW MEMBER" and "RENEWING MEMBER".