



#InstaGuam
@guam_cocopaopao

INDUSTRY RECOVERY REPORT

MAY 27, 2022



TABLE OF CONTENTS

3 DESTINATION UPDATES

9 TRAVEL PROTOCOLS

14 MARKET UPDATES

20 ● JAPAN

35 ● SOUTH KOREA

44 ● TAIWAN

51 ● PHILIPPINES

DESTINATION UPDATES



The Strength to Overcome, the Faith to Persevere!
Minetgot Para Ta Hulad, Hinengge Para Ta Usuni!



FESTIVITIES

Thursday, July 21, 2022

- 78th Liberation Parade, Marine Corps Drive
 - PBS Live Broadcast of the Liberation Parade, TV Channel 12
- Liberation Drone Light Show and Fireworks Display, Paseo, Hagåtña

Friday, July 22, 2022

- Special Liberation Fandanña Friday Event, Governor Joseph Flores Memorial Park (Ypao Beach)
- Entertainment, Food Trucks, & Family Activities
- Liberation Freedom Jump (US and Guam Flags)
- Fireworks Display

PLEASE SUPPORT THIS SIGNIFICANT COMMUNITY EVENT WITH A SPONSORSHIP AND/OR PARTICIPATION IN THE PARADE.

<https://www.visitguam.com/liberation78/>

FREE GUAHÅN TROLLEY SERVICE

- GVB relaunches **FREE** Guahån Trolley Service (GTS) in celebration of tourism month
- For visitors and residents
- Started May 1
- Offered daily between GPO and Micronesia Mall, with multiple stops in Tamuning & Tumon



Guahån Trolley Service

May 9 to June 2, 2022

DAILY

Courtesy of



Safe travels




Northbound Route				
	1st	2nd	3rd	4th
Guam Premier Outlets Depart		14:15	16:00	18:50
Onward Beach Resort Guam	10:10	14:22	16:07	18:57
RIHGA Royal Laguna Guam Resort	10:14	14:26	16:11	19:01
Hilton Guam Resort & Spa	10:22	14:34	16:19	19:09
Across Pacific Islands Club	10:25	14:37	16:22	19:12
Fountain Plaza	10:27	14:39	16:24	19:14
Across Holiday Resort	10:29	14:41	16:26	19:16
Pacific Bay/Grand Plaza Hotel	10:31	14:43	16:28	19:18
Tumon Sand Plaza	10:35	14:47	16:32	19:22
Across Hyatt Regency Guam	10:37	14:49	16:34	19:24
T-Galleria by DFS		14:54	16:39	19:29
JP Superstore	10:40	14:57	16:42	19:32
Across The Westin/Pacific Place	10:42	14:59	16:44	19:34
The Beach Bar	-	-	16:46	19:36
Hotel Nikko Guam	10:43	15:00	16:47	19:37
The Tsubaki Tower	10:44	15:01	16:49	19:39
Lotte Hotel Guam	10:46	15:03	16:51	19:41
Micronesia Mall Arrival	10:54	15:11	16:59	

Southbound Route				
	1st	2nd	3rd	4th
Micronesia Mall Depart		12:30	17:00	19:50
Across The Westin/Pacific Place		12:38	17:08	19:58
The Beach Bar		-	17:10	20:00
Hotel Nikko Guam	10:20	12:40	17:12	20:02
The Tsubaki Tower	10:21	12:41	17:13	20:03
Lotte Hotel Guam	10:23	12:43	17:15	20:05
The Westin/Guam Reef Hotel	10:25	12:45	17:17	20:07
Dusit Beach/The Plaza Shopping Center	10:28	12:48	17:20	20:10
Sandcastle/Hyatt Regency Guam	10:30	12:50	17:22	20:12
Across Tumon Sands Plaza	10:32	12:52	17:24	20:14
Holiday Resort/Crowne Plaza	10:34	12:54	17:26	20:16
Pacific Islands Club	10:37	12:57	17:29	20:19
Ypao Park/Guam Visitors Bureau	10:39	12:59	17:31	20:21
Hilton Guam Resort & Spa	10:42	13:02	17:34	20:24
RIHGA Royal Laguna Guam Resort	10:50	13:10	17:42	20:32
Onward Beach Resort Guam	10:53	13:13	17:45	20:35
Guam Premier Outlets Arrival	11:01	13:21	17:53	
Guam Premier Outlets Depart	11:02	13:22	17:54	
Guam Museum	11:22	13:42	-	
Agana Shopping Center	11:27	13:47	18:14	
Guam Premier Outlets Arrival	11:42	14:02	18:34	

Guahån Trolley Service

WEDNESDAYS | CHAMORRO VILLAGE

May 11 • May 18 • May 25 • June 1

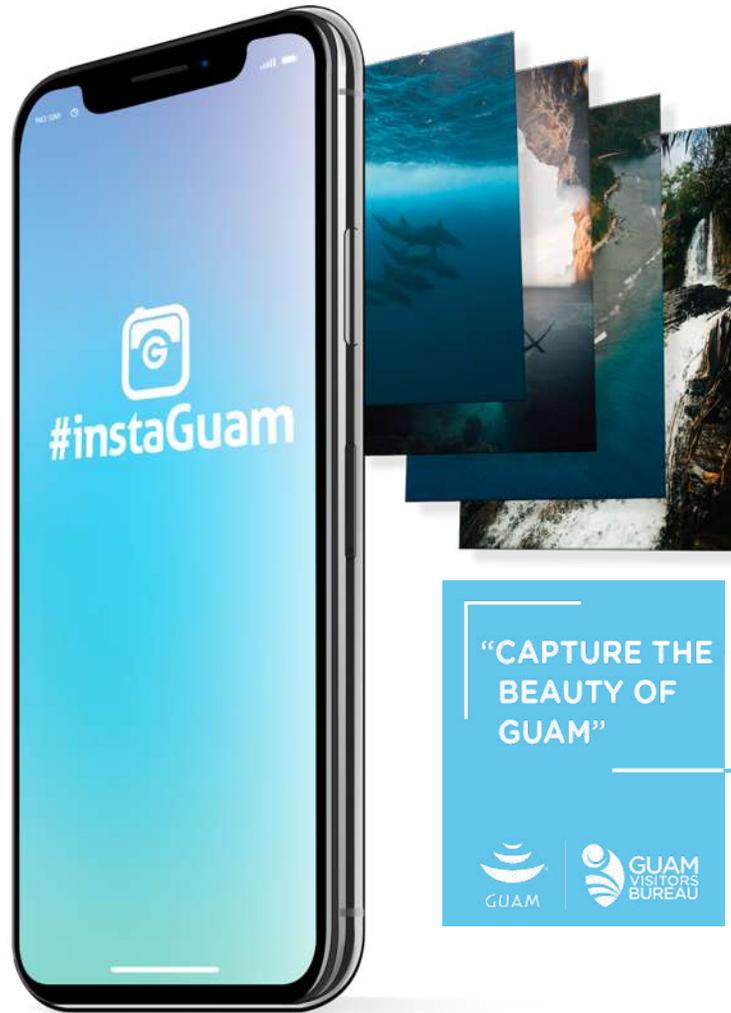
Courtesy of



Safe travels




Guam Premier Outlets						
Depart	16:45	18:00				
Chamorro Village Arrival	17:00	18:15				
Guam Premier Outlets	17:15	18:30				
Chamorro Village Arrival	17:30	18:45				
Chamorro Village						
Depart	19:00	19:30	20:00	20:30		
Onward Beach Resort Guam	19:15	19:45	20:15	20:45		
RIHGA Royal Laguna Guam Resort	19:19	19:49	20:19	20:49		
Hilton Guam Resort & Spa	19:27	19:57	20:27	20:57		
Across Pacific Islands Club	19:30	20:00	20:30	21:00		
Fountain Plaza	19:32	20:02	20:32	21:02		
Across Holiday Resort	19:34	20:04	20:34	21:04		
Pacific Bay/Grand Plaza Hotel	19:36	20:06	20:36	21:06		
Tumon Sand Plaza	19:40	20:10	20:40	21:10		
Across Hyatt Regency Guam	19:42	20:12	20:42	21:12		
T-Galleria by DFS	-	-	-	-		
JP Superstore	19:45	20:15	20:45	21:15		
Across The Westin/Pacific Place	19:47	20:17	20:47	21:17		
The Beach Bar	-	-	-	-		
Hotel Nikko Guam	19:49	20:19	20:49	21:19		
The Tsubaki Tower	19:50	20:20	20:50	21:20		
Lotte Hotel Guam	19:51	20:21	20:51	21:21		



“CAPTURE THE
BEAUTY OF
GUAM”



WEEKLY PRIZE CONTEST

GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes. For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.



SAFE TRAVELS STAMP PROGRAM



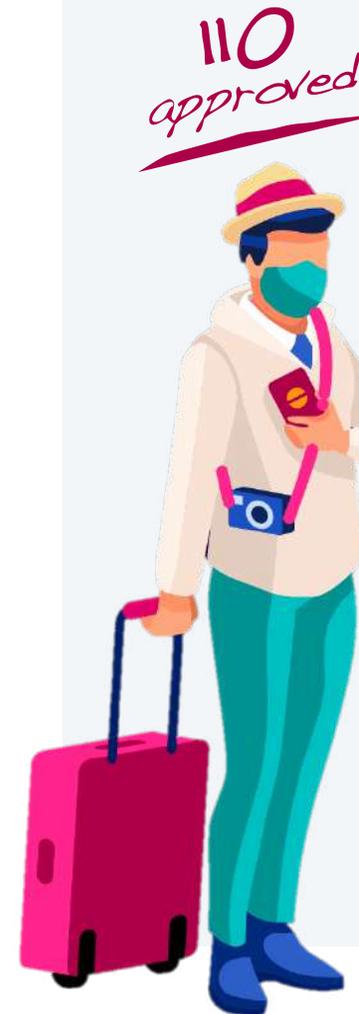
GUAM SAFE TRAVELS STAMP INSTILLS A LEVEL OF CONFIDENCE AND TRUST FOR YOUR VISITORS AND LOCALS

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Approved businesses are featured on GVB's consumer site, visitguam.com in English, Japanese, Korean, and Chinese.

The Safe Travels Stamp certificate is renewed yearly; current certificates valid through December 31, 2022.

APPLY [Click here](#)



Go to guamvisitorsbureau.com

- Select **Tools & Resources** on the menu, then click on **Safe Travels**
- Click on the **Safe Travels Application Form** and fill in the required information
- **Upload your company logo** along with **6-10 photos** that best showcase your business
- Read and agree to the **Safe Travels Pledge** and click **Submit**

#InstaGuam
@guamescape

MARKET INTELLIGENCE REPORT

As of May 27 and may be subject to change.



TRAVEL PROTOCOLS

JAPAN

JAPANESE NATIONALS

NO QUARANTINE

- Traveler entering/returning to Japan from Guam (a non designated country/region) AND has received three vaccination doses AND is negative at airport is exempted from quarantine.

REQUIREMENTS

- Negative result of COVID-19 test conducted within 72 hours prior to departure (RT-PCR, LAMP, TMA, TRC, Smart Amp, NEAR, Next Generation Sequence, CLEIA/ECLIA)
<https://www.mhlw.go.jp/content/000807572.pdf> (Japanese)
<https://www.mhlw.go.jp/content/000807573.pdf> (English)
- Submit a written pledge that you will follow the Japanese authorities requirements and fill out questionnaires
- Install mobile application (MySOS, Google Maps, COCOA; travel insurance for COVID-19 related issues recommended)

QUARANTINE

Traveler entering/returning to Japan from Guam (a non designated country/region) AND *has not* received three vaccination doses is subject to a a 7-day home quarantine (if the voluntary test on day 3 is negative, an exemption is made from further isolation).

FOREIGN NATIONALS NEW ENTRY INTO JAPAN

(A) Foreign nationals eligible to this measure

(1) Foreign nationals newly entering Japan for a short-term stay (less than three months) for purposes including business or employment and foreign nationals newly entering Japan for a long term stay (Except for tourist purposes)..

(2) Foreign nationals fall under (1) and those who have receiving organizations located in Japan

**Refer to application for Visa for foreign Nationals eligible for Phased Measured toward Resuming Cross-Border Travel:*

https://www.mofa.go.jp/ca/fna/page22e_000921.html

Information Source:

https://www.mofa.go.jp/ca/fna/page4e_001053.html

https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000121431_00209.html

https://www.mofa.go.jp/ca/fna/page4e_001053.html

SOUTH KOREA

NO QUARANTINE

- Fully vaccinated in Korea (14-180 days) or boosted can re-enter Korea without quarantine (as of March 21, 2022).
- Foreigners fully vaccinated other than Korea (14-180 days) or boosted can enter Korea without quarantine (as of April 1, 2022).

REQUIREMENTS

- All travelers entering Korea (nationals and foreigners) must have a negative PCR test 2 days prior to departure OR a negative antigen test 1 day prior to departure and K-ETA (only foreigners).
- Must take a PCR test on the day of arrival and a self-antigen test on day 6 or 7.
 - ❖ Self antigen test on day 6 or 7 to be terminated, as of June 1
 - ❖ PCR test upon arrival can be taken within 3 days of entry into Korea, as of June 1
- Foreigners must register their travel information, vaccination records, and [PCR test to KDCA's website Q-Code before entering Korea. https://cov19ent.kdca.go.kr/](https://cov19ent.kdca.go.kr/)
 - ❖ *Korean nationals should also register Q-Code in order to shorten the time for quarantine inspection upon entry to Korea*
- Fully vaccinated in Korea that had tested positive but recovered must present positive result and official documentation of recovery before boarding their flight. If recovered within 10-40 days, no PCR test is required to return to Korea. If recovered past 40 days, must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure

QUARANTINE

Unvaccinated nationals (including unvaccinated children 6-11 years old) will be required to self-quarantine for seven (7) days.

NO QUARANTINE

FULLY VACCINATED IN KOREA

- Children 5 years old and below are exempted
- Must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure
- Must present vaccination certificate or register COOV app

FULLY VACCINATED IN KOREA RECENTLY RECOVERED FROM COVID

- Must show positive result, official documentation of recovery
- Recovered between 10-40 days no PCR test is requested before boarding
- Recovered after 40 days, must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure

FULLY VACCINATED IN ANOTHER COUNTRY

- Must present negative PCR result taken 2 days before departure a or negative antigen test taken 1 day before departure
- Must register KCDA's Q-Code and complete K-ETA – Only Foreigners

TAIWAN

QUARANTINE

- All travelers will be quarantined for 10 days (1 rapid test on the last day of the quarantine period).
- Practice self-health management for 7 days

REQUIREMENTS

- All travelers who arrive at an airport in Taiwan must present a certificate of a negative COVID-19 RT-PCR test taken within two days (calendar days) prior to the flight schedule time to the airline staff
- Passengers from the U.S. (included Guam), Canada, New Zealand and Australia will be tested for COVID-19 upon arrival in Taiwan using a saliva test rather than a nasal swab
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Those who enter Taiwan shall confirm quarantine program (book a quarantine hotel in advance; or if traveler plan to quarantine at home or a residence of their family or friends, should make sure the principle of one person per residence is met)

PHILIPPINES

NO QUARANTINE

- Fully vaccinated nationals / foreign nationals
- Children below 12 years who cannot be vaccinated shall follow quarantine protocols of the parent or accompanying adult/guardian

REQUIREMENTS

- Negative RT-PCR test result taken within 48 hours prior to departure from Guam
- OR a negative laboratory-based antigen test result taken within 24 hours prior to departure from Guam
- All inbound passengers shall register with the One Health Pass prior to arrival in the Philippines
- Self-monitor for any sign or symptom until the 7th day from arrival

FACILITY-BASED QUARANTINE

Unvaccinated, partially vaccinated, unverified nationals are subject to a facility-based quarantine until release of negative results (5th day swabbing); self-monitor until 14th day of arrival.

Travelers are considered Fully Vaccinated if:

- They received 2nd dose series or single dose vaccine for more than 14 days prior to departure from country of origin
- Vaccine is included in EUA list or compassionate special permit (CSP) issued by the Philippine Food and Drug Administration OR EU listing of WHO

Accepted proofs of vaccination:

- World Health Organization (WHO) International Certificate of Vaccination or Prophylaxis; OR
- VaxCertPH; OR
- National/state certificate of the foreign government, including original CDC vaccination cards for those vaccinated in the US

Entry Testing and Quarantine Protocols for Foreign Nationals arriving from Abroad effective 10 February 2022 per IATF Resolution No. 160-B:

<https://aganapcg.dfa.gov.ph/79-advisories/1987-psa-2022-003>

MARKETS AT-A-GLANCE

JAPAN

- Government announced that waterfront measures would be eased effective June 1; maximum number of people entering Japan per day would be raised from the current 10,000 to 20,000
- Inspection at time of entry will be exempted for those entering from low-risk countries/regions
- Progress on the third shot has been slow and is currently at 57.0%
- New vaccine from Novavax has been approved; usage starts in late May
- Government plans to start accepting tourists in June, beginning with group tours and gradually expanding the target
- Refer to appendix for resumption of package, agent-organized tours
- ✈️ • **Flight operation:**
 - United: UA197 daily operation
UA827 available from May 7 to June 2; UA874 available from May 8;
UA136, UA150 suspended until June 2; UA172 suspended until June 23;
UA178 suspended until May 24; UA166 suspended until July 31
 - JAL: suspended until June 30
 - Tway: suspended until June 1
 - JEJU: suspended until May 31
- Shown in appendix are: SNS performance summary and followers/reach charts, content calendar, SNS posts and Ambassador FAM tweets, Weekly Guam, and social listening updates

PHILIPPINES

- Philippines hits 77% target population for Covid-19 vaccination program
- Filipinos are packing and heading to Europe, United States, and the Holy Land
- DOT positions PH as top medical tourism destination
- US President Biden speaks with Marcos, wants stronger US-PH alliance
- ✈️ • **Philippine Airlines - five flights per week; United Airlines - daily flights in May**
- Rei Germar, a top Filipina influencer, visited Guam; showcases her experiences on her social media platforms
- Social media monitoring shown in appendix

SOUTH KOREA

- South Korea's omicron wave is showing a steady downward trend recording daily confirmed case under 10,000
- New entry protocols: (1) effective May 23 - both antigen and PCR tests accepted for overseas arrivals and (2) effective June 1, no more antigen test on Day 5/6 (PCR test only for overseas arrivals)
- DMOs preparing for active marketing promotions for the upcoming holiday season
- ✈️ • **May-July airline outbound seat capacity details in appendix; May capacity is 18,083; June is 25,430; and July is 34,130**
- Shown in appendix are: media monitoring, SNS weekly activity, and marketing content calendar

TAIWAN

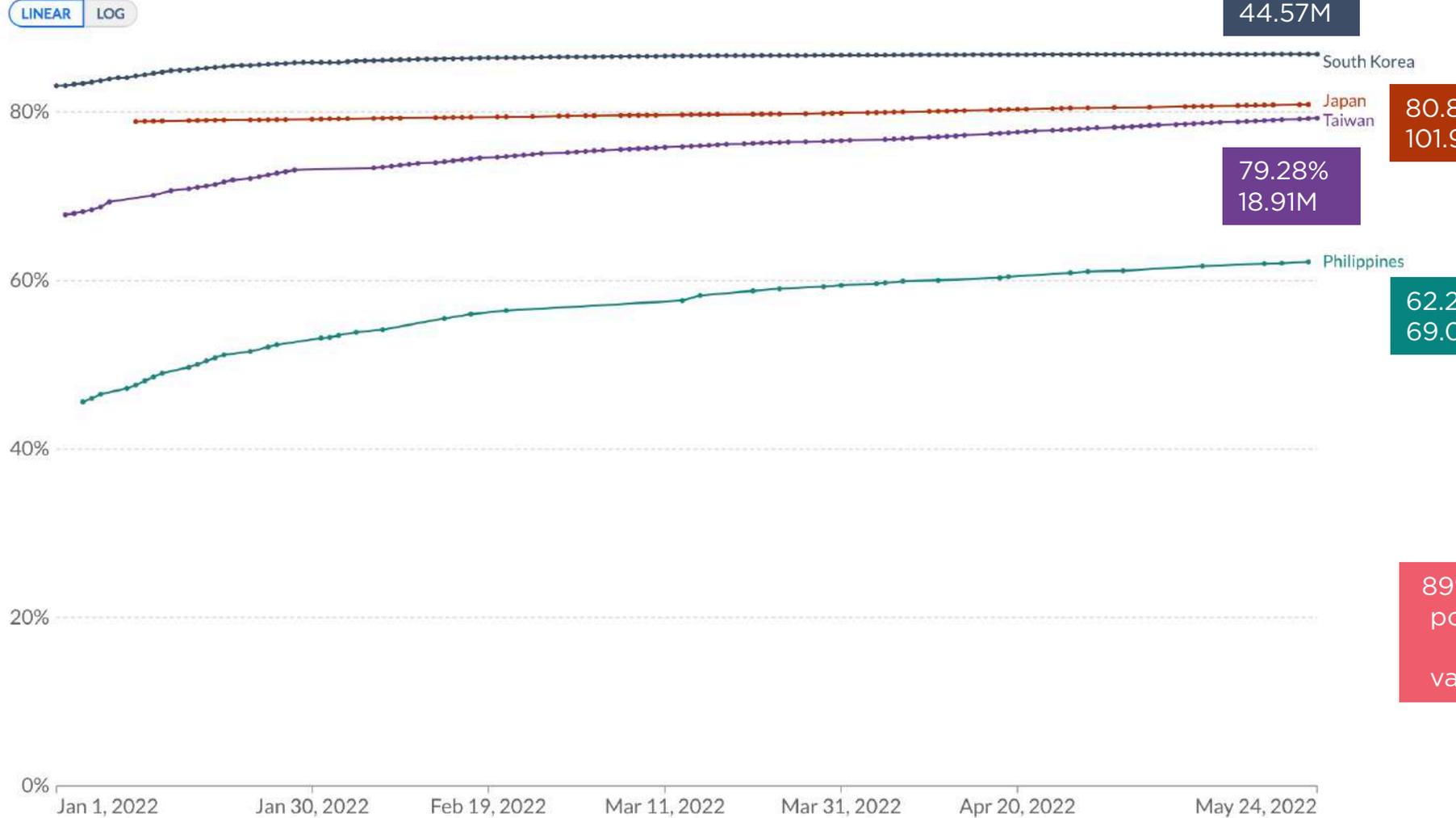
- Covid-19 outbreak in mass spread stage, to peak in late May
- CECC revokes isolation rule for boosted housemates of Covid-19 patients
- Taiwan receives first shipment of Pfizer-BNT vaccines for children
- Taiwan mulls loosening isolation rules for boosted people
- Shown in appendix are: restrictions for foreigners entering Taiwan, CECC updates, airline routes, social media monitoring, and May social media content calendar
- GTO attended online meeting with TAITRA about Taiwan Expo USA and met with ECOVE Waste Management Corporation to discuss investment in Guam

DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE

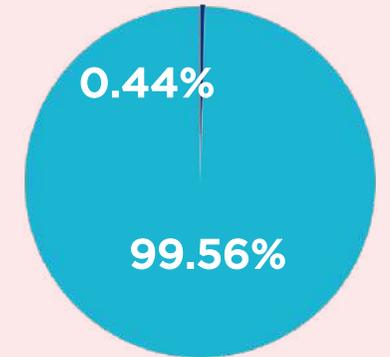
Share of people who completed the initial COVID-19 vaccination protocol

Total number of people who received all doses prescribed by the initial vaccination protocol, divided by the total population of the country.



GUAM
136,639 Fully Vaccinated

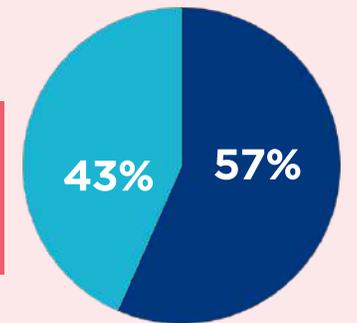
COVID-19 CASES



Active In-Active

BOOSTER

89% of total population fully vaccinated



Have yet to receive
Received booster

APPENDIX

As of May 27, 2022 and
may be subject to change.



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[@amberwillobee](#)

JAPAN



JAPAN COVID-19 NEWS

HIGHLIGHTS

- The number of new patients nationwide fell 3% from last week to about 245,000.
- The number of patients per 100,000 population was approximately 197 nationwide and 180 in Tokyo. (5/14-5/21)
- The government announced that waterfront measures would be eased effective June 1, and the maximum number of people entering Japan per day would be raised from the current 10,000 to 20,000. The inspection at the time of entry will be exempted for those entering from low-risk countries/regions.



The number of infected people per 100,000 population:

NATIONWIDE
197
TOKYO
180

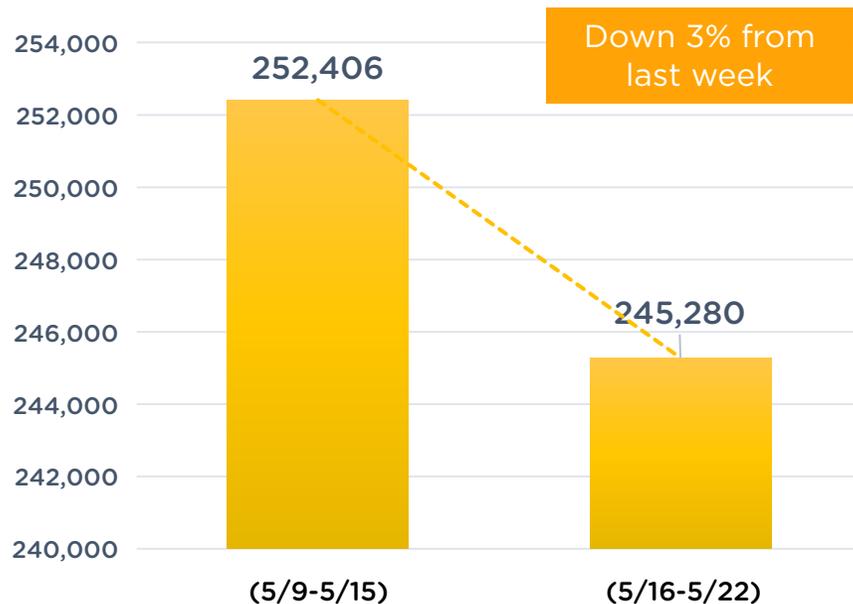
Total for last 7 days

Confirmed
COVID-19

CASES:
8.71M

+34,869
NEW
CASES

Nationwide



Area / New cases	May 09-15	May 16-22	Changes (#) vs LW	Changes (%) vs LW
Tokyo	27,698	24,921	-2,777	90%
Osaka	21,921	19,802	-2,119	90%
Aichi	16,114	15,169	-945	94%
Fukuoka	15,167	13,566	-1,601	89%
Nationwide	252,406	245,280	-7,126	97%

Created based upon data from NHK (Japan Broadcasting Corporation)

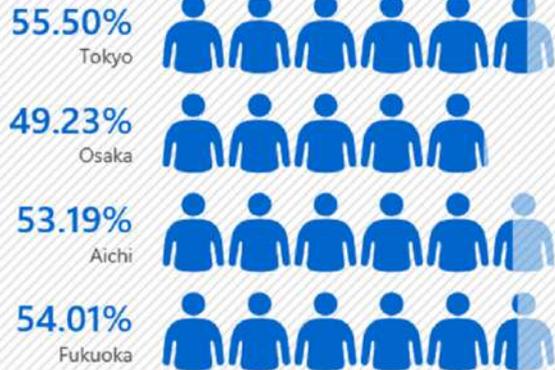
AS OF MAY27, 2022

JAPAN COVID-19 NEWS

HIGHLIGHTS

- Progress on the third shot has been slow and is currently at 57.0%.
- A new vaccine from the American pharmaceutical company Novavax has been approved and will be used starting in late May.

NATIONWIDE 3RD SHOT



VACCINATION UPDATE (5/19)

Total number of
vaccination:
277,526,349

1st & 2nd doses
administered:
103,444,272
(81.7%)
101,896,169
(80.5%)

Nationwide 3rd shot:
72,185,908
(57.0%)

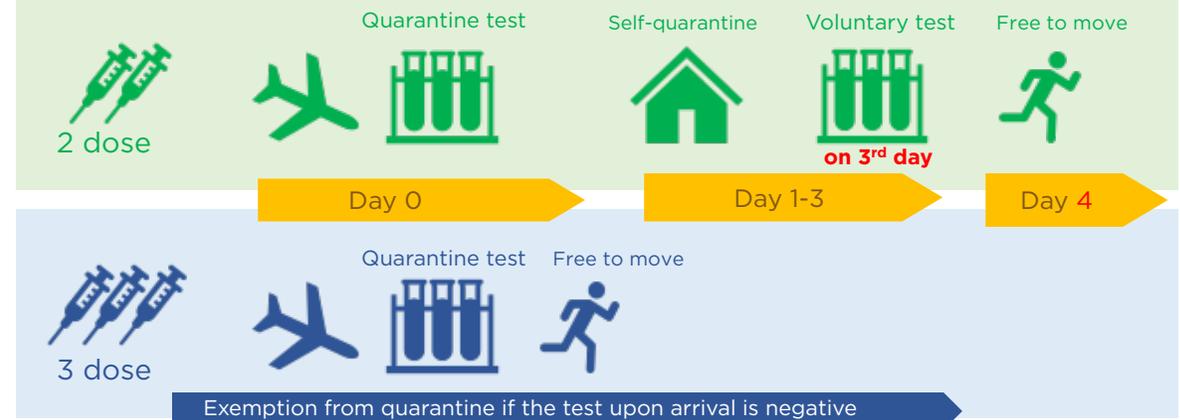
Senior Citizens (+65)
3rd shot:
31,687,896
(88.6%)

ENTRY PROTOCOLS

HIGHLIGHTS

- The level of MOFA's "Overseas Travel Safety Information" has been lowered to "Level 2".
- Effective March 1, those returning from the U.S. (including Guam) who have completed their third vaccination are exempt from quarantine if they are negative upon return, while those who have completed their second or lower vaccinations are quarantined at home for three days.
- The government plans to start accepting tourists in June, starting with group tours and gradually expanding the target.
- It is likely that the maximum number of tourists entering Japan will be limited to "approximately 20,000 per day".
- In order to prevent the tightening of airport quarantine, the government also intends to simplify entry inspections.

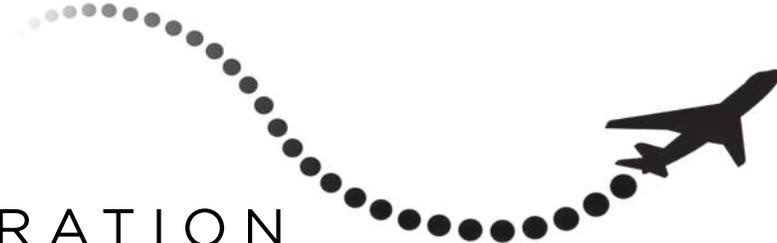
EFFECTIVE FROM MARCH 1 FOR THOSE RETURNING TO JAPAN



In the shortest possible time, assuming a negative result

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION



AIRLINES	STATUS	FLIGHT	DEPARTURE	JPN TO GUM	FLIGHT	GUM TO JPN	FREQUENCY	CAPACITY
	Available from May 7, 2022 to June 2, 2022 (Sat)/ from June 2, 2022 (Mon, Thu, Sat)	UA827	NRT	11:15 / 16:05	UA828	6:55 / 9:55	Mon,Thu,Sat	166
	Available	UA 197	NRT	17:30 / 22:20	UA 196	13:05 / 16:05	Daily	166
	Available from May 8, 2022	UA874	NRT	21:05 / 1:45 +1	UA873	17:05 / 19:50	Sun	166
	Suspended until June 2, 2022	UA 136	NGO	11:20 / 15:55	UA 137	7:30 / 10:20	Daily	166
	Suspended until June 23, 2022	UA 172	NGO	20:50 / 1:25 +1	UA 171	17:00 / 19:55	Daily	166
	Suspended until June 2, 2022	UA 150	KIX	11:05 / 15:45	UA 151	7:10 / 10:10	Daily	166
	Suspended until May 24, 2022	UA 178	KIX	20:50 / 1:20 +1	UA 177	16:50 / 19:50	Tue, Thu, Sat	166
	Suspended until July 31, 2022	UA 166	FUK	11:50 / 16:50	UA 165	07:40 / 10:50	Daily	166
	Suspended until June 30, 2022	JL941	NRT	9:30 / 14:15	JL942	16:50 / 19:35	Daily	199
	Suspended until June 1, 2022	TW311	KIX	10:45 / 15:10	TW 312	16:10 / 19:00	Daily	189
	Suspended until May 31, 2022	7C3174	KIX	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
		7C3184 (Tue)		10:10 / 14:50	7C3183 (Fri)	15:50 / 18:20		

PACKAGED SALES

PACKAGE TOURS	FIT
 Suspended until MAY 31	*
 Sales resume APR 14 for departures on MAY 15	*
 Sales resume MAY 17 for departures on JUNE 1	*
 Suspended until JUNE 30	*
 Suspended until MAY 31	*
 Sales resume APR 15 for departures on June 1	*
 Sales resume APR 15 for departures on APR 27	*

JAPAN MARKETING ACTIVITIES



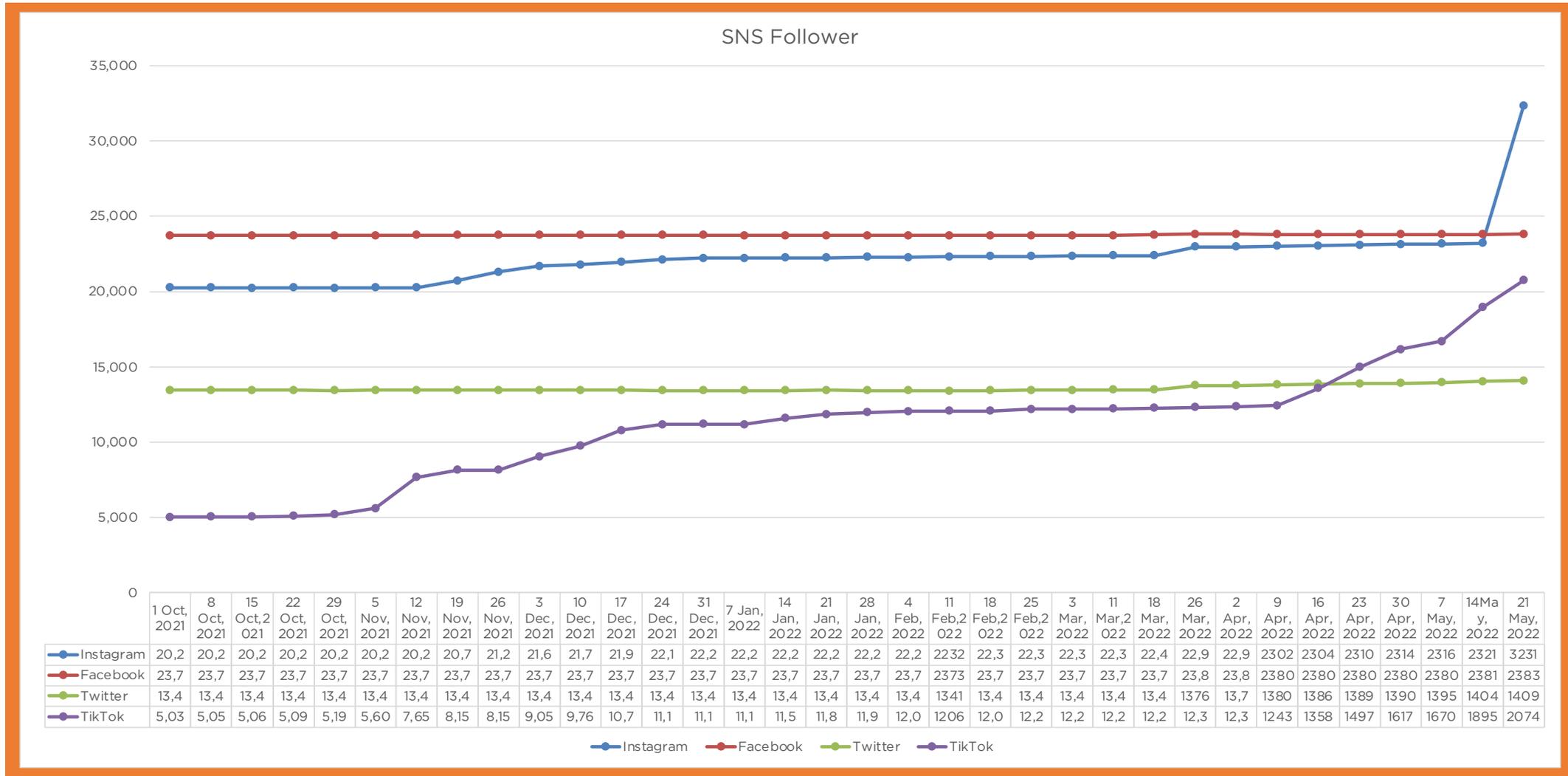
SNS PERFORMANCE SUMMARY

- TikTok follower has finally surpassed 20,000 follower.
- Twitter saw 300% engagement over the last week with constant posts of ambassador FAM status.

SNS	follower		Week Reach		Week Engagement	
	14May,2022	21May,2022	14May,2022	21May,2022	14May,2022	21May,2022
	23,212	23,219	323,763	316,567	1,008	1,011
	0.03%		-2.22%		0.30%	
	23,812	23,832	10,322	12,078	1,458	6,402
	0.08%		17.01%		339.09%	
	14,044	14,098	3,603,156	3,758,206	1,734	6,912
	0.38%		4.30%		298.62%	
	18,959	20,741	1,600,000	1,000,000	39,002	35,008
	9.40%		-37.50%		-10.24%	
	1,650	-	1,650	-	-	-
	-		-		-	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	8,318	7,889	19,229	18,054	0:01:41	0:01:42
	-5.16%		-6.11%		0.99%	

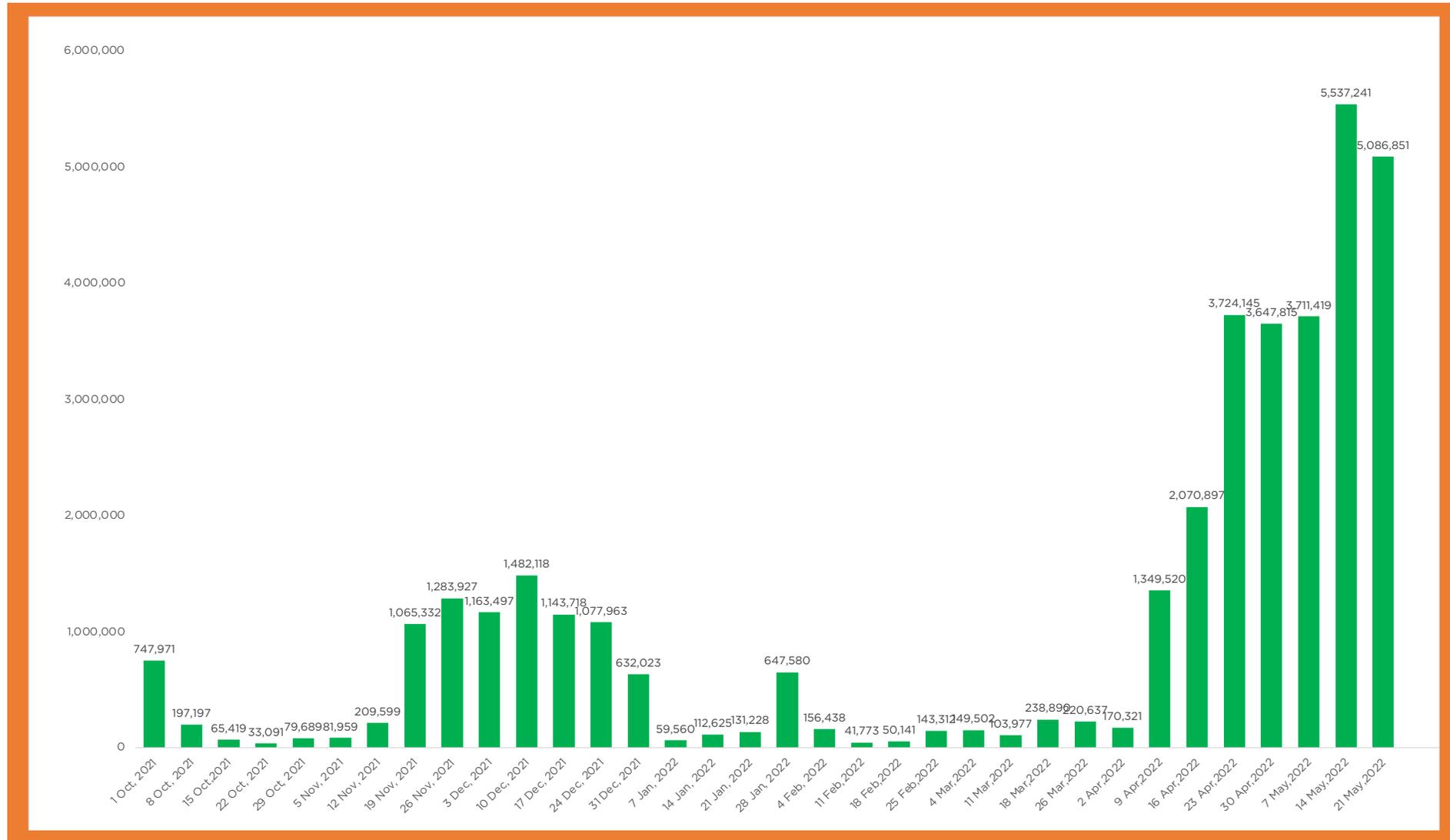
JAPAN MARKETING ACTIVITIES

SNS FOLLOWERS



JAPAN MARKETING ACTIVITIES

SNS REACH



JAPAN MARKETING ACTIVITIES

May 2022							
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
SNS	25	26	27	28	29	30	1 ^{55th Anniversary}
Instagram							55th Anniversary
Facebook							55th Anniversary
Twitter							55th Anniversary
Tiktok							
LINE							
SNS	2	3 ^{憲法記念日}	4 ^{みどりの日}	5 ^{こどもの日}	6	7	8
Instagram	55campaign countdown	55campaign countdown	55campaign countdown	55campaign Launch	Weekly GUAM Lifting of mask-wearing requirement		
Facebook	55campaign countdown	55campaign countdown	55campaign countdown	55campaign Launch	Weekly GUAM Lifting of mask-wearing requirement		
Twitter	55campaign countdown	55campaign countdown	55campaign countdown	55campaign Launch	Weekly GUAM Lifting of mask-wearing requirement		
Tiktok							
LINE							
SNS	9	10	11	12	13	14	15
Instagram			WeeklyGUAM	WeeklyGUAM			
Facebook			WeeklyGUAM	WeeklyGUAM			
Twitter			WeeklyGUAM	WeeklyGUAM		ambassador fam	ambassador fam
Tiktok							
LINE							
SNS	16	17 ^{Ambassador FAM}	18 ^{Ambassador FAM}	19 ^{Ambassador FAM}	20 ^{Ambassador FAM}	21 ^{Ambassador FAM}	22 ^{Ambassador FAM}
Instagram		ambassador fam	WeeklyGUAM ambassador fam	WeeklyGUAM ambassador fam	ambassador fam	ambassador fam	ambassador fam
Facebook			WeeklyGUAM	WeeklyGUAM			
Twitter	ambassador fam	WeeklyGUAM ambassador fam	WeeklyGUAM ambassador fam	WeeklyGUAM ambassador fam	WeeklyGUAM ambassador fam	WeeklyGUAM ambassador fam	WeeklyGUAM ambassador fam
Tiktok							
LINE							
SNS	23 ^{Ambassador FAM}	24	25	26	27 ^{TikTok FAM}	28 ^{TikTok FAM}	29 ^{TikTok FAM}
Instagram			WeeklyGUAM	WeeklyGUAM	tiktokFam	tiktokFam	tiktokFam
Facebook			WeeklyGUAM	WeeklyGUAM			
Twitter			WeeklyGUAM	WeeklyGUAM	tiktokFam	tiktokFam	tiktokFam
Tiktok							
LINE							
SNS	30 ^{TikTok FAM}	31	1	2	3	4	5
Instagram	大変	赤口					
Facebook							
Twitter	tiktokFam						
Tiktok	tiktokFam						
LINE							

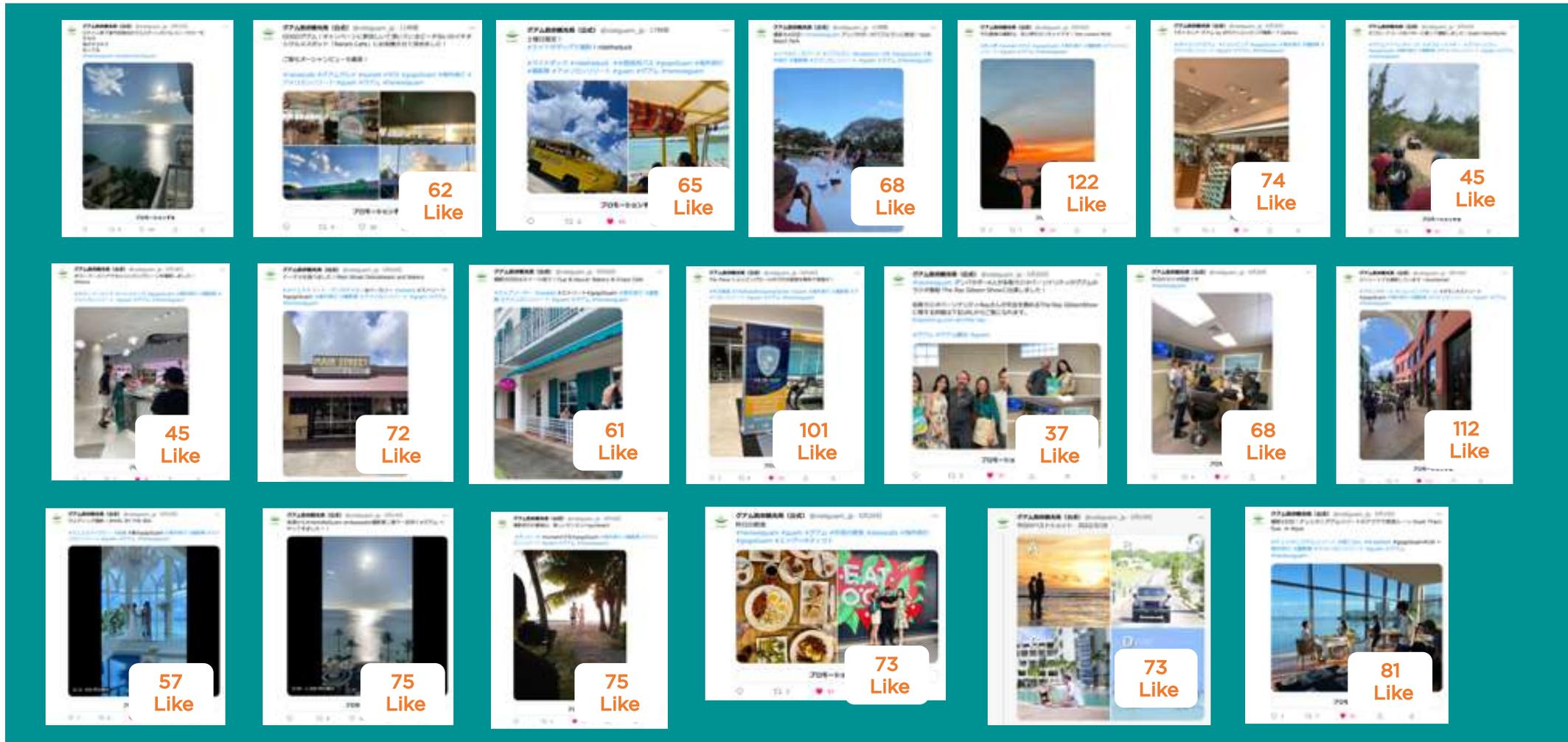
JAPAN MARKETING ACTIVITIES

SNS POST- CREATIVE EXAMPLES



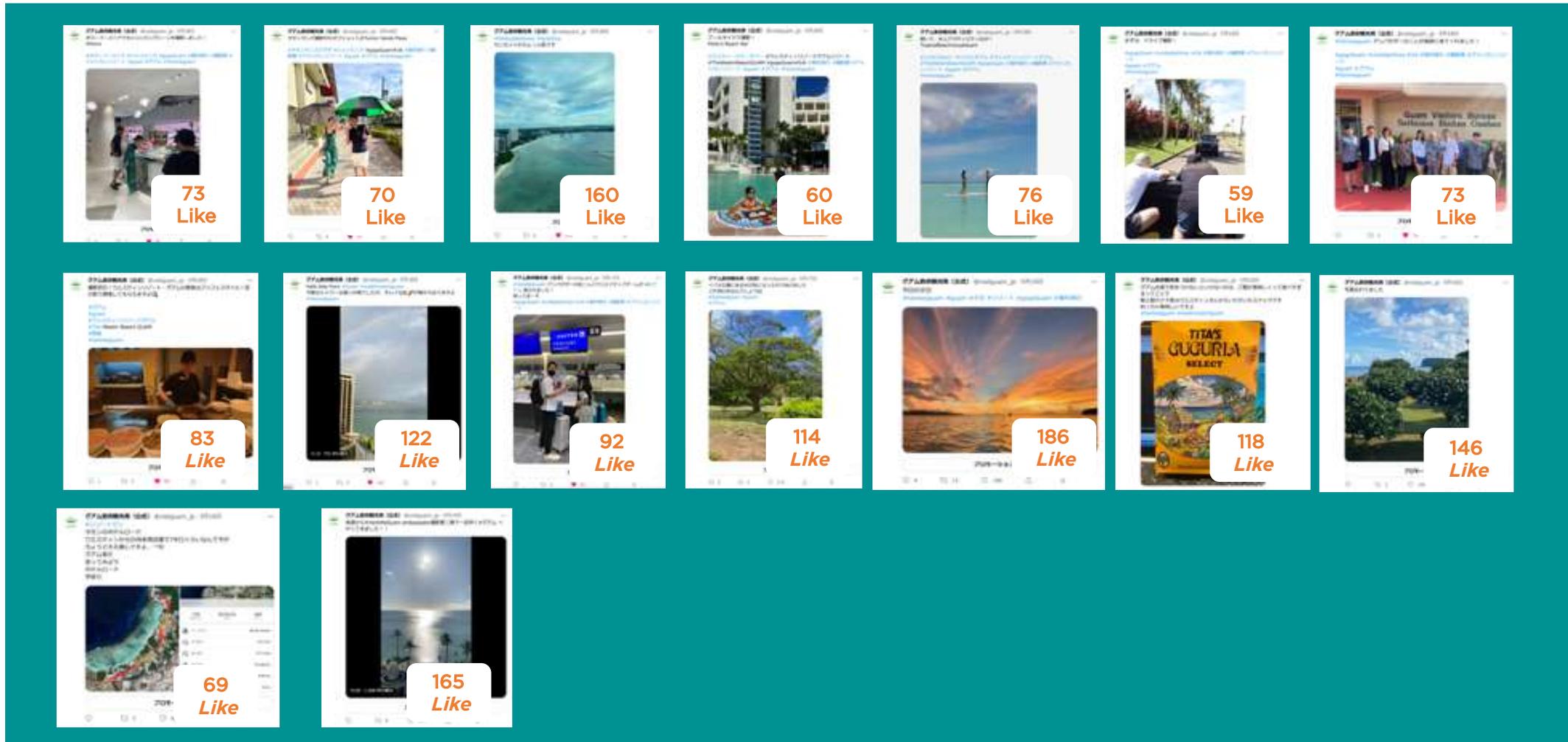
JAPAN MARKETING ACTIVITIES

AMBASSADOR FAM TWITTER



JAPAN MARKETING ACTIVITIES

AMBASSADOR FAM TWITTER



JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

Tao Tao Tasi For An inspiring Evening



Long Time No See For a Weekend Lunch at Chili's!

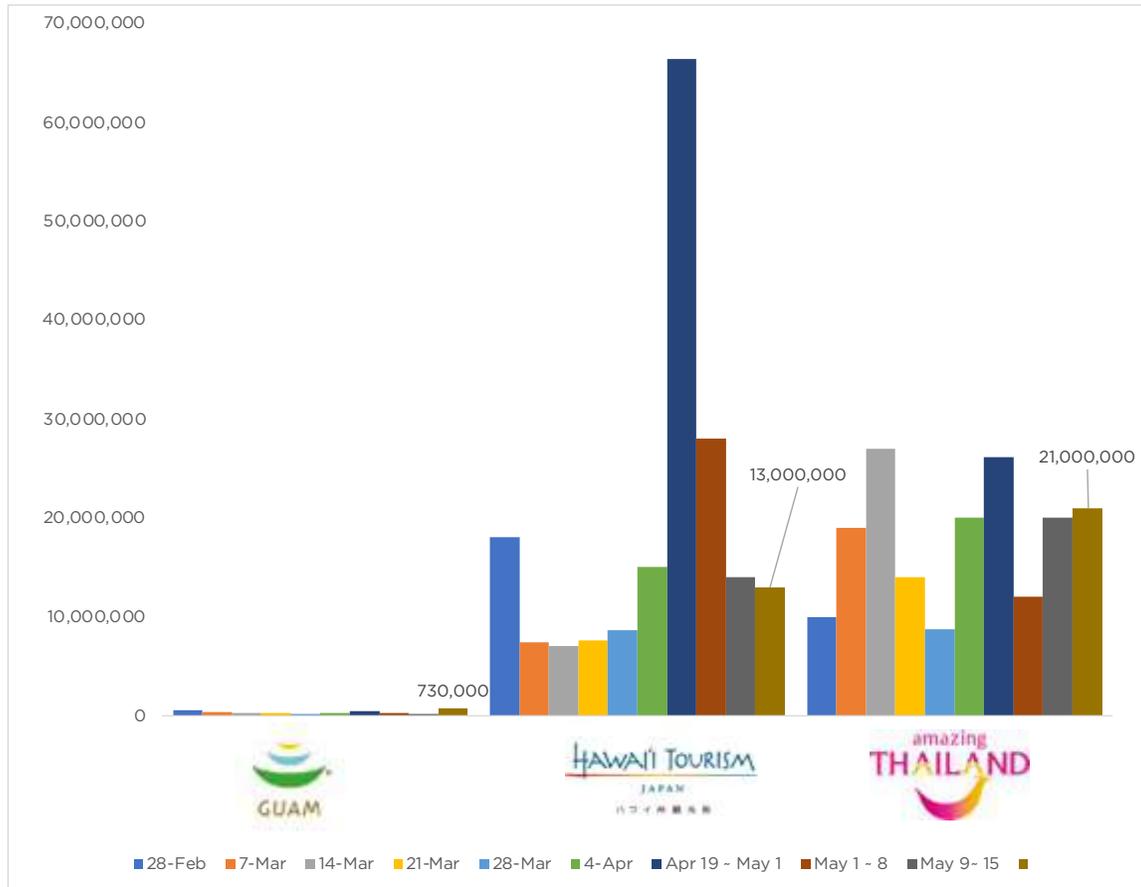


JAPAN MARKETING ACTIVITIES

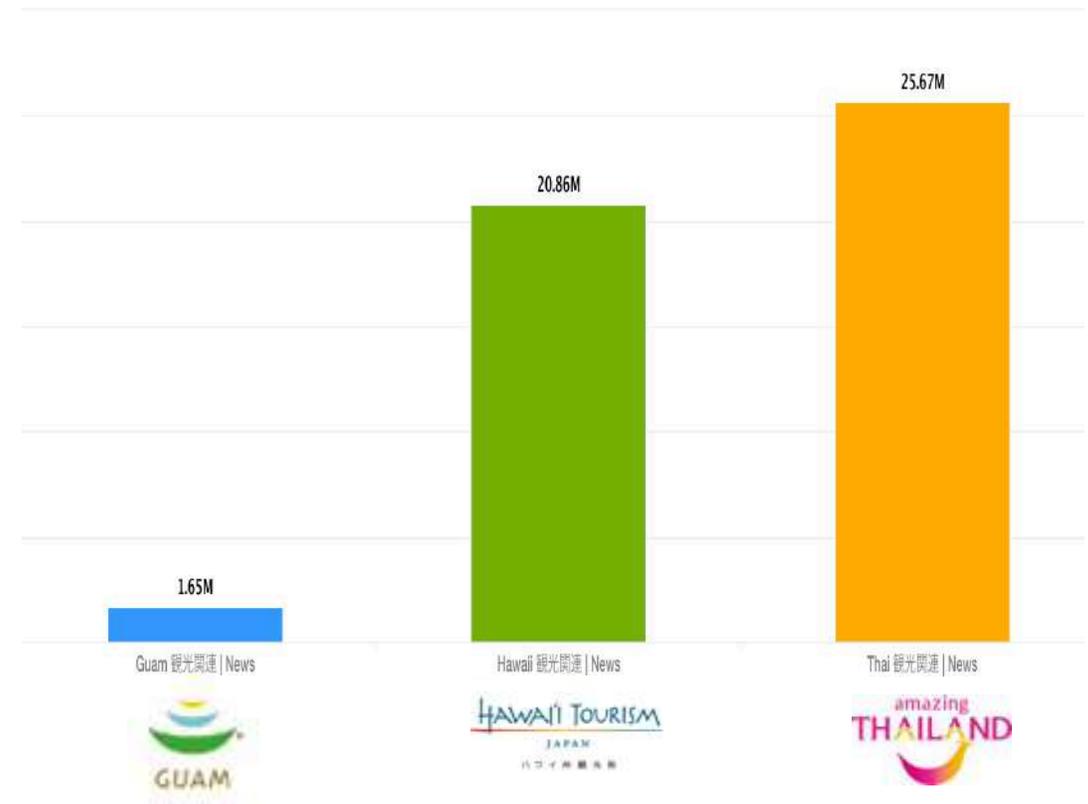
SNS

- SNS Reach shown triple digit growth compare to past week

SNS ORGANIC REACH



SNS NEWS VALUE



JAPAN MARKETING ACTIVITIES

SNS LISTENING

Increased exposure within social networking sites, including social networking reach, due in part to the impact of more than five tweets per day during the Ambassador FAM.



POPULAR TWEET WORDS

TWEETS

860件 · 日付順で並べ替える

- 卒業旅行のグアムで買ったヴィトンのコインケースがすぐに壊れた。。本当に買い替え急務で、ハイブランドのものはすぐに買えないからとりあえず本屋にあったプリンセスムック本の財布に買い替え。誕プレでおねだりして使わなくなったら娘にあげよう@と思ったら、もう使わなくなった??

Reach 23
- ひめごと 星名美津紀 アイドル動画 人懐っこい笑顔と92センチHカップバストで多くのファンを虜にしている星名美津紀ちゃん。家庭教師になって教え子とグアムへご褒美旅行！チューブピキニヤ下着風水着、可愛いバニーガール姿などなど、

Reach 110
- 修学旅行でグアムに行った人はなんとなくまだグアムの国歌を歌える。

Reach 375
- Latest Tweet by 愛され女子♥育成計画 - Makuake公開からわずか4日間で720万円(2,400%) 達成!!! ムダ毛×美肌ケアはこれ1台でOK! エステ級のIPLとサファイヤ冷却のW機能を搭載した光美容器【EPIREVEUR (エピレヴール)】 #グアム #政府 #来日 #清潔 #観光 #モテ女子 https://t.co/yeElegpAtD

でOK! エステ級のIPLとサファイヤ冷却のW機能を搭載した光美容器【EPIREVEUR (エピレヴール)】 #グアム #政府 #来日 #清潔 #観光 #モテ女子 https://t.co/yeElegpAtD Tweeted By: 愛され女子♥育成計画 User Bio:
- ファーストクラスで無料で旅する裏技★ https://t.co/0ULTb0S0Iz #旅行 #マイル #旅 #ハワイ #グアム #ANA #裏技 #副業 #無料 #機内 #遊び #仕事 #カフェ

Reach 3k
- RT @vistguam_jp: 撮影隊が帰国して少しさみしい本局です。でも今日もいい天気。今週末もお過ごしくださいませ #hereweguam #guam #gogoguam #グアム #海外旅行 https://t.co/YNx1YU8xs9

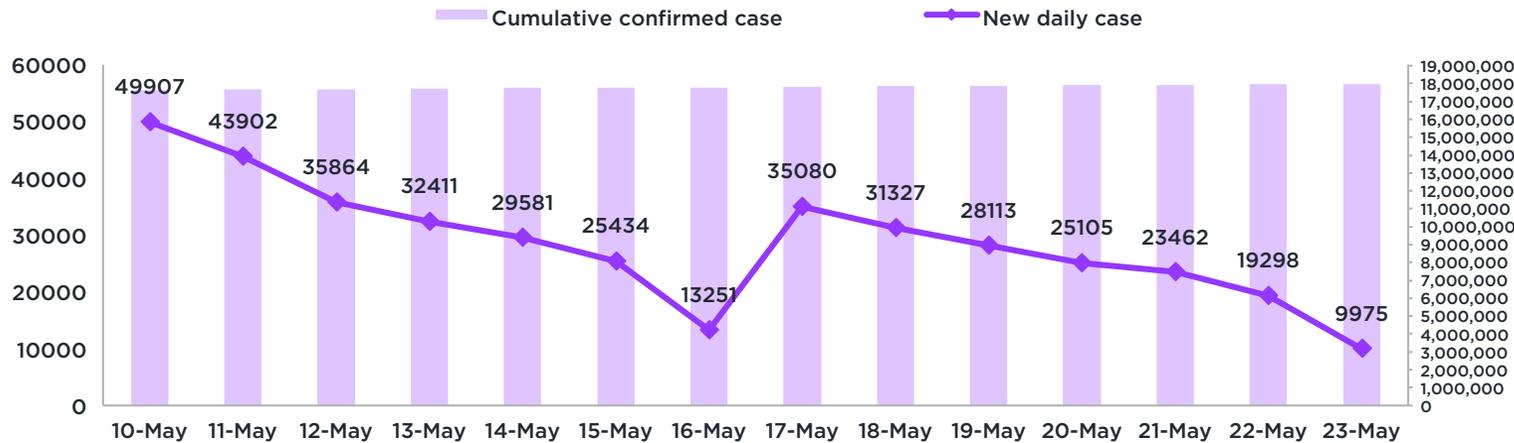
Reach 1k
- RT @vistguam_jp: 撮影隊が帰国して少しさみしい本局です。でも今日もいい天気。今週末もお過ごしくださいませ #hereweguam #guam #gogoguam #グアム #海外旅行 https://t.co/YNx1YU8xs9

Reach 27

SOUTH KOREA

KOREA COVID-19 NEWS

MAY 10 - MAY 23, 2022



HIGHLIGHT

South Korea's omicron wave is showing a steady downward trend recording daily confirmed case under 10,000, while the new COVID-19 cases fell to a 17-week low Monday, as the omicron-driven surge has slowed in recent weeks.

Confirmed COVID-19

CASES: 18.04M

+18,797 NEW CASES

COVID-19 VACCINATION STATUS: FEB 26, 2021 - MAY 23, 2022

1ST DOSE ADMINISTERED

45,048,818
87.8% of total population
97.3% of 18 and older
96.4% of 60 and older

FULLY IMMUNIZED

44,569,436
86.9% of total population
96.5% of 18 and older
95.9% of 60 and older

BOOSTER SHOT

33,262,901
64.8% of total population
74.5% of 18 and older
89.7% of 60 and older

2nd BOOSTER SHOT

3,817,294
7.4% of total population
26.8% of 60+ and eligible pax

Vaccine Maker	1st Dose Administered	2nd Dose Administered	Booster Shot	2nd Booster Shot
AstraZeneca	11,076,656 (24.6%)	9,242,343 (20.7%)	1,824 (TBD)	-
Pfizer	25,443,365 (56.5%)	27,002,002 (60.6%)	22,302,242 (67.0%)	3,257,986 (85.3%)
Janssen	1,516,320 (3.4%)	1,516,320 (3.4%)	26,860 (0.1%)	14 (TBD)
Moderna	6,812,546 (15.1%)	6,638,267 (14.9%)	10,863,239 (32.7%)	331,200 (8.7%)
NOVAVAX	118,752 (0.2%)	90,718 (0.1%)	62,169 (0.2%)	228,094 (6.0%)
etc. (WHO-authorized)	82,179 (0.2%)	79,786 (0.2%)	6,567 (TBD)	-
Total:	45,048,818	44,569,436	33,262,901	3,817,294

AS OF MAY 27, 2022

MAJOR ENTRY PROTOCOL CHANGES IN KOREA FOR OVERSEAS ARRIVAL



November 1, 2021

Mandatory quarantine period for all overseas arrivals reduced from **14 to 10 days (self-quarantine)**

December 3, 2021

10-day mandatory quarantine measure for overseas arrivals due to Omicron variant

Criteria for pre-PCR test for all overseas arrivals shortened from previous 72 hours to **48 hours**

February 4, 2022

Mandatory quarantine period for all overseas arrivals reduced from **10 to 7 days**

June 1, 2022

PCR test only for overseas arrivals (no more antigen test on Day 5-6)

Children aged 0-12 exempted from quarantine if accompanying parents show negative result

May 23, 2022

Both Antigen test (within 1 day) and PCR test (within 2 days) accepted as a recognizable COVID-19 test for overseas arrivals

April 1, 2022

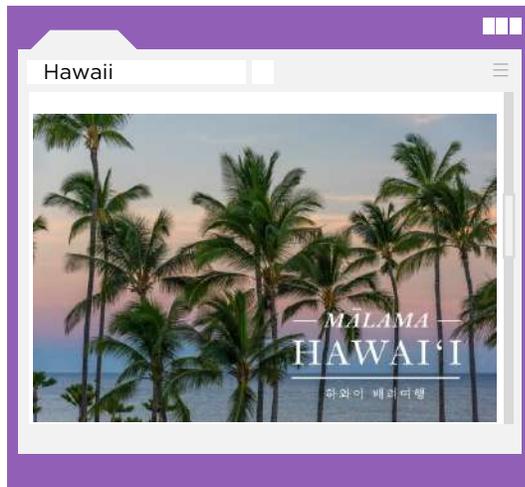
Exemption of 7-day quarantine for fully vaccinated travelers including **those vaccinated in overseas**

March 21, 2022

Exemption of 7-day quarantine for fully vaccinated nationals, domestically vaccinated travelers

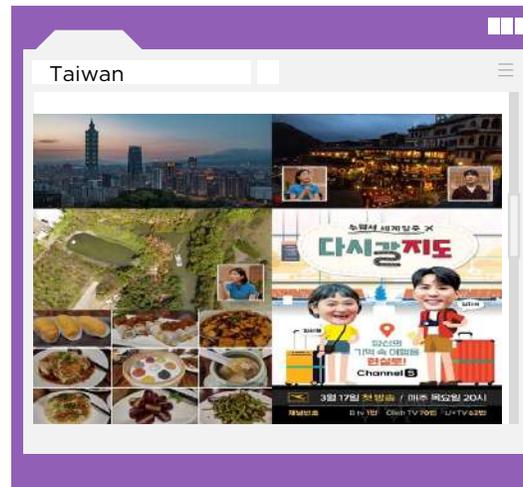
Reduced PCR tests, mandatory PCR tests on day 6-7 replaced with antigen test instead

DAMOS PREPARING FOR THE ACTIVE MARKETING PROMOTIONS FOR THE UPCOMING HOLIDAY SEASON



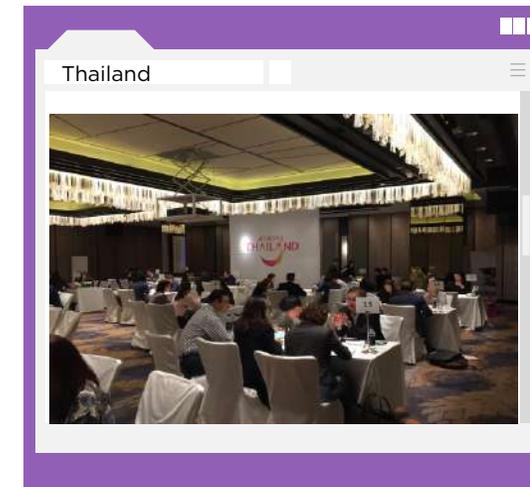
< Hawaii >

- Participated in 'City Forestival' in Korea, a wellness festival, to promote its 'Malama Hawaii' campaign last week.
- Became an official sponsor of LPGA, looking forward to expanding its golf market in May.



< Taiwan >

- Cooperated with Korean broadcasting company and introduced Taiwan's famous tourist attractions in May.
- Concluded its roadshow 'Twinkle little Taiwan in Seoul' last April.



< Thailand >

- Will hold its roadshow in upcoming June, under the theme of "2022 Amazing Thailand Sales Connection to Korea"
- Started to support incentive groups visiting Thailand from May 1 to Sep 30

KOREA MARKET INTELLIGENCE

MAY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	WED/THU/SAT/SUN (May 30 ~ daily)	09:00	14:20	5,111
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	3,213
Jin Air	LJ641	TUE/WED/FRI/SUN	09:40	15:05	3,402
T'way	TW301	WED/SAT	18:00	23:40	1,701
Air Seoul	RS101	WED/SAT (May 14~)	09:00	14:20	975
TOTAL					14,402

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,980
Jin Air	LJ773	TUE/SAT	08:00	13:00	1,701
TOTAL					3,681



TOTAL OUTBOUND SEAT CAPACITY: 18,083 SEATS

KOREA MARKET INTELLIGENCE

JUNE AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	DAILY	09:45	14:20	8,070
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	3,402
Jin Air	LJ641	MON/TUE/WED FRI/SAT/SUN (June 16 ~ daily)	09:40	15:05	5,292
T'way	TW301	WED/SAT (June 25~ 4x-weekly)	18:00	23:40	2,079
Air Seoul	RS103	MON/WED/FRI/SAT	09:00	14:20	3,315
TOTAL					22,158

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,760
Jin Air	LJ773	TUE/SAT	08:00	13:00	1,512
TOTAL					3,272



TOTAL OUTBOUND SEAT CAPACITY: 25,430 SEATS

KOREA MARKET INTELLIGENCE

JULY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	DAILY	09:00	14:20	8,339
Jeju Air	7C3102	DAILY	09:00	14:30	5,859
Jin Air	LJ641	DAILY	09:40	15:05	5,859
T'way	TW301	WED/THU/SAT/SUN	09:15	14:30	3,402
Air Seoul	RS103	DAILY	09:00	14:20	6,045
TOTAL					29,504

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,980
Jin Air	LJ773	TUE/SAT	08:00	13:00	1,701
Jeju Air	7C3154	TUE/WED/SAT/SUN (July 23 ~)	09:30	15:00	945
TOTAL					4,626



TOTAL OUTBOUND SEAT CAPACITY: 34,130 SEATS

KOREA MARKETING ACTIVITIES

MEDIA MONITORING

GVB successfully concluded FAM tour with Air Busan in May

<p>DISCOVERY NEWS</p> <p>http://www.discoverynews3s.kr/news/articleView.html?idxno=403799</p>	<p>TTL NEWS</p> <p>http://www.ttlnews.com/article/biz_world/11896</p>	<p>THE KOREA TRAVEL TIMES</p> <p>https://www.traveltimes.co.kr/news/articleView.html?idxno=401573</p>
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KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY: MAY 16 – MAY 20

#GuamAgain | TRAVEL TO GUAM FAQs



blog | 광정부관광청 한국사무소

괌 여행 정보

[공지] [괌 여행] 자주 하는 질문 FAQ (코로나 관련 서류, 백신 접종, 영유아, ESTA 비자)

광정부관광청 2022. 5. 16. 12:20



40 ... 11



visitguam_kr

1,402 게시물 2.3만 팔로워 1,998 팔로잉

광정부관광청 한국사무소 Hafa Adai 광정부관광청 한국사무소 공식 인스타그램에 오신 것을 환영합니다. 더 다양한 소식은 아래 링크를 통해 만나보세요 linktr.ee/visitguam.kr

프로필 편집 광고 도구

인사이드 연락처 Shop 추가



사칭계정... #GuamAgain 삽관 e-팩스... 새로 만들기



[괌 여행] 자주 하는 질문 FAQ Hafa Adai-

해외여행 규제가 완화됨에 따라 괌 여행을 위한 준비 사항들이 변화하고 있는데요, 이에 따라 오늘은 자주 물으시는 질문들을 정리해 드리려고 합니다!

- 코로나 관련 서류
- 백신 접종
- 영유아 동반 여행
- ESTA 비자

괌 여행에 참고해주세요 🙏

<https://blog.naver.com/gvbkorea/222736958203>



A grid of six social media posts. The top row shows a Naver blog post, a video post, and a Facebook post. The bottom row shows a video post, a Facebook post, and another Facebook post. All posts feature scenic views of Guam, including palm trees, beaches, and green hills.

KOREA MARKETING ACTIVITIES

GVB KOREA - May Content Calendar *Key Message: #GuamAgain Campaigns								
								Channels:
								Instagram Story / Video
								Naver Blog/ Facebook/Kakao
								Instagram Feed Daily Uploads
								SNS EVENT
								Offline Event Notice
	May 1	May 2	May 3	May 4	May 5	May 6	May 7	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 1		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Preparing for Summer in Guam	#GuamAgain Summer Guam	#FromGuam UGC	#FromGuam UGC	#GuamAgain Summer Guam		
	May 8	May 9	May 10	May 11	May 12	May 13	May 14	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 2		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Reopening of Chamorro village and Trolley Service	#FromGuam UGC	#FromGuam UGC	#FromGuam New Updates from Guam	#FromGuam UGC		
	May 15	May 16	May 17	May 18	May 19	May 20	May 21	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 3		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Guam Travel FAQ	#FromGuam UGC	#FromGuam UGC	#GuamAgain Guam Travel FAQ (Card News)	#GuamAgain Traveling with Children info		
	May 22	May 23	May 24	May 25	May 26	May 27	May 28	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 4		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Event	#FromGuam Couple trip	#FromGuam UGC	#GuamAgain Couple trip (Card News)	#FromGuam UGC		
	May 29	May 30	May 31					
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 5		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Couple Trip	#FromGuam Couple Trip					

*Contents and schedules are subject to change depends on the situation.

TAIWAN

COVID-19 OUTBREAK IN 'MASS SPREAD' STAGE, TO PEAK IN LATE MAY: MOHW

Taiwan's COVID-19 outbreak has entered the "mass community spread" stage and is likely to reach a peak number of infections in late May, according to the Ministry of Health and Welfare (MOHW).

The rising case numbers indicate Taiwan has entered the "mass community spread" stage of the disease, the ministry said, while noting that imported cases have dropped in the last week but "remain a risk."

In a press release that day, the health ministry said it expects the outbreak to peak in late May, adding that it has asked its subordinate agencies to work closely with local governments to prepare for any changes in the situation.

"Taiwan is on the road to living with (the virus). The government will gradually ease strict prevention measures, while continuing to give consideration to risk control and maintaining public health capacity," the statement said.



CECC REVOKES ISOLATION RULE FOR BOOSTED HOUSEMATES OF COVID-19 PATIENTS

Starting Tuesday, people who have received three shots of a COVID-19 vaccine will no longer have to isolate for three days if someone in their household tests positive for the disease, according to the Central Epidemic Command Center (CECC).

Instead, there will be no isolation period, but the household members will be required to conduct seven days of "self-initiated epidemic prevention," during which they will be allowed to go outside, provided that they obtain a negative rapid antigen test result no more than one day before, the CECC said.



During the seven-day period, they will be permitted to go to work, but not school, and take public transportation, the CECC said. Other types of activities such as dining at restaurants, participating in large-scale events, or visiting crowded places will not be allowed, the CECC said.

The new rule, termed the "0+7" plan, will allow for medical resources to be concentrated more on patients with moderate to severe symptoms, the CECC said at its daily press briefing.

Confirmed COVID-19

CASES:
1.64M

+81,907
NEW
CASES

AS OF MAY 27, 2022

worldometer

TAIWAN RECEIVES FIRST SHIPMENT OF PFIZER-BNT VACCINES FOR CHILDREN

The first shipment of a 2.2 million-dose order of Pfizer-BioNTech (BNT) COVID-19 vaccines for 5- to 11-year-olds arrived in Taiwan early Monday, according to the Central Epidemic Command Center (CECC).

The 777,600 Pfizer-BNT doses arrived at Taoyuan International Airport on board a China Airlines flight CI-5528 from Frankfurt, Germany, at 5:44 a.m.



The vaccine doses are transported to a cold storage warehouse, where they will be inspected before being administered to children, the CECC said.

The delivery on Monday was part of a deal Taiwan signed on April 28 with Pfizer-BNT to procure 1.8 million doses for adults and 2.2 million doses for children, according to the CECC.

To date, 85.95 percent of Taiwan's population has received at least one dose of a COVID-19 vaccine, while 80.82 percent have gotten at least two doses and 63 percent have received a booster shot, according to the CECC.

TAIWAN MULLS LOOSENING ISOLATION RULES FOR BOOSTED PEOPLE

The Central Epidemic Command Center (CECC) is considering loosening the "3+4" isolation rule for individuals who live in the same household with someone who has tested positive for COVID-19 if they have received a third vaccine dose.



Currently, individuals have to follow a "3+4" isolation plan if a person they live with tests positive, which involves three days of quarantine followed by four days during which they have to test negative using a rapid test each day before leaving their home.

This policy could soon change, the CECC said Sunday.

The CECC discussed the issue with experts and local government officials in meetings on Saturday and Sunday, and came to a consensus that the "3+4" protocol should be loosened for individuals who have already gotten three COVID-19 vaccine shots, Minister of Health and Welfare Chen Shih-chung said.



Restrictions on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting April 12, 2022 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. strengthened quarantine measures ^{*note1}

Traveler Type	Credential	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC	Yes	1. a COVID-19 RT-PCR negative test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. strengthened quarantine measures ^{*note1}
	Non-ARC holder	Yes	1. Who obtains entry permission for emergency or humanitarian reason. 2. Spouse, underage child, or relative of Taiwan national. 3. Student who obtains permission by Ministry of Education. ^{*note3} 4. Spouse, underage child, or relative of a ARC holder ^{*note4} 5. Business traveler
	All others	No	

- Note:
- All travelers are required to undergo 10-day quarantine after arrival. (the day of arrival counts as Day 0; a 7-day self-health management will be required starting the 11th day.) All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
 - Effective 00:00 am, May 19, 2021, transit via Taiwan is temporarily suspended.
 - Personnel on diplomatic /government official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.
 - ARC holder as migrant worker will not be applicable.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhg.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



AIRLINE UPDATE Current Routes



CHINA AIRLINES

- Routes scheduled for May-June

EVA AIR

- TPE to BKK, LA, Hanoi, Seoul, Singapore (four flights per week)
- TPE to Hong Kong, Jakarta, Manila, San Francisco, New York, Vancouver (three flights per week)
- TPE to Osaka, Seattle, Paris (two flights per week)

STARLUX AIRLINES

- Macau - Daily
- Penang - Wednesday, Saturday
- Bangkok - Monday, Wednesday, Thursday, Friday, Sunday
- Osaka - Tuesday, Thursday, Friday, Sunday
- Tokyo - Wednesday, Friday
- Kuala Lumpur - Wednesday, Friday
- Ho Chi Minh City - Tuesday, Wednesday, Thursday, Friday, Saturday
- Manila - Monday, Wednesday, Thursday, Saturday
- Singapore - Thursday, Saturday



Taiwan Centers for Disease Control 衛生福利部疾病管制署

On May 3, CECC announced that quarantine for all arrivals will be reduced to 7 days starting 00:00 on May 9, 2022 (incoming flight's scheduled arrival time in Taiwan), and changes to related measures are listed below.

I. Required quarantine period and quarantine location:

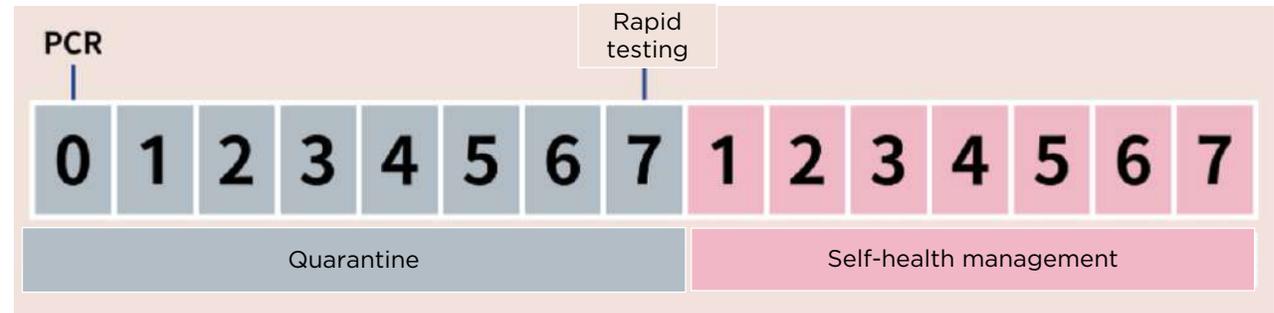
a. The number of days an arrival should quarantine will be shortened to 7 days, and the day of arrival counts as Day 0; a seven-day self-health management will be required starting the 8th day.

b. The arrival should quarantine at home or a residence of a friend or relative, and the principle of one person per residence should be observed. If the principle of one person per residence cannot be followed, the arrival should complete the 7-day quarantine at a quarantine hotel.

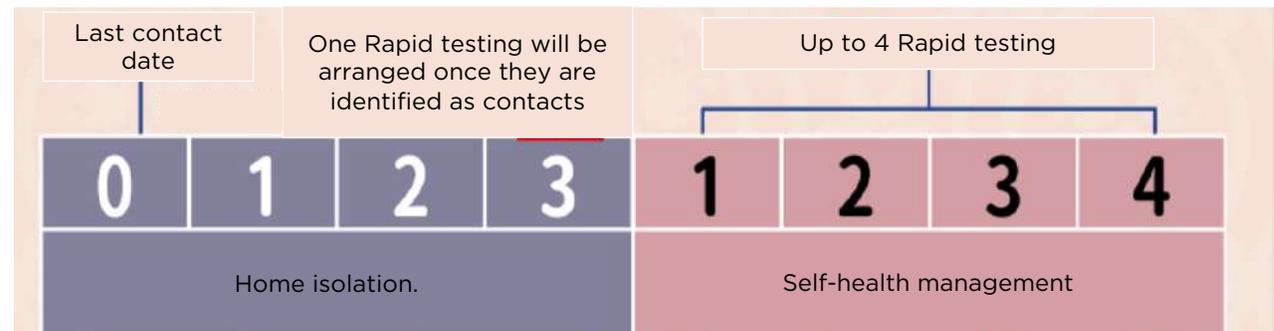
c. Family members/household members who arrive on the same day as the arrival may choose to quarantine together in their home or a residence of a relative or they may stay in the same quarter depending on their willingness and room types of the quarantine hotel where they stay. However, due to the space of single rooms, it is recommended that no more than two people share a room.

7-DAY QUARANTINE RULE V.S. '3+4' HOME ISOLATION RULE (MAY. 3, 2022)

A. 7-day quarantine for arriving travelers:



B. Home isolation period for contacts of COVID cases in Taiwan (Applies to an individual who had contact with a confirmed case):



TAIWAN MARKETING ACTIVITIES

ONLINE MEETING WITH TAITRA ABOUT TAIWAN EXPO USA

- Date: May 19
- TAITRA introduced the details of Taiwan Expo USA in the meeting
- ASOA responds that we are willing to provide relevant assistance and suggestions, such as inviting American companies in Taiwan to participate in the exhibition
- Conclusion: ASOA agrees to be co-organizer



ECOVE WASTE MANAGEMENT CORPORATION INVESTMENT IN GUAM

- Date: May 17
- ECOVE is expected to set up a company in Guam, and would like to know the relevant information and details, such as the operation process of the Guam operating license and the factory building license
- GTO provides GEDA and Guam Solid Waste Authority official website for ECOVE reference, including tax, environmental protection, regulations and other information.



NR MONITOR

From May 14 to May 20, a total of 5 exposures are monitored.

As of Mar 20, a total of 28 exposures are monitored this month including

- TV Exposure: 0
- Online Exposure: 28
- Social Media: 0

世衛大會將登場 關島議會通過決議文挺台參與

2022-05-11 中央社提供

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TAIWAN MARKETING ACTIVITIES

Social Media May Content Calendar

Stockholder:
Safe-Certified Accommodations
Safe-Certified Service
Safe-Certified Shopping
Attractions and Activities
Safe-Certified Restaurants
Guam Scenery

	1-May-22	2-May-22	3-May-22	4-May-22	5-May-22	6-May-22	7-May-22
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Fan's Guam Sunset Photos		Fan's Guam Sunset Photos	x	Fan's Guam Sunset Photos	Mother's Day Event
Week 2	8-May-22 SUNDAY	9-May-22 MONDAY	10-May-22 TUESDAY	11-May-22 WEDNESDAY	12-May-22 THURSDAY	13-May-22 FRIDAY	14-May-22 SATURDAY
		Activities - Onward Mangilao Golf Club		Guam Scenery 1	Guam in Your Heart: Describe the Beauty of Guam	Guam in Your Heart: Describe the Beauty of Guam	
Week 3	15-May-22 SUNDAY	16-May-22 MONDAY	17-May-22 TUESDAY	18-May-22 WEDNESDAY	19-May-22 THURSDAY	20-May-22 FRIDAY	21-May-22 SATURDAY
	Activities - The Globe		Guam Scenery 2		Guam in Your Heart: Describe the Beauty of Guam	Guam in Your Heart: Describe the Beauty of Guam	Safe Shopping - Grand Plaza Hotel
Week 4	22-May-22 SUNDAY	23-May-22 MONDAY	24-May-22 TUESDAY	25-May-22 WEDNESDAY	26-May-22 THURSDAY	27-May-22 FRIDAY	28-May-22 SATURDAY
	Safe-Certified Accommodations - Dusit Beach Resort Guam			Guam Scenery 3	x	Safe-Certified Restaurants - Submarina Guam	Attractions - Dulce Nombre de Maria Cathedral-Basilica
Week 5	29-May-22 SUNDAY	30-May-22 MONDAY	31-May-22 TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		Guam Scenery 4					

PHILIPPINES



HSMA reports that hotel occupancy in NCR reaches ~50% in Apr, resorts ~70%.

LOCKDOWN STATUS	INBOUND TRAVEL	OUTBOUND TRAVEL	CONFIRMED	7 DAY ROLLING AVE	DEATHS	FULLY VACCINATED
PARTIAL	OPEN	OPEN	3,689,281 33,223 per million	+183 ▲ +32% vs prev week	60,455 544.4 per million	69,084,132 62.21% of pop.

Source: Cases - John Hopkins University (2022-05-24). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2022-05-23). Retrieved from OurWorldInData.org



PH HITS 77% TARGET POPULATION FOR COVID-19 VAX PROGRAM

The Philippines has already fully vaccinated almost 77 percent of its target population against the coronavirus disease 2019 (Covid-19) pandemic.

The latest data from the National Vaccination Operations Center (NVOC) showed that 69,037,072 Filipinos, representing 76.70 percent of the country's total population, have already received two primary series of coronavirus vaccines, with around 14 million administered with the first booster dose.

Secretary Vince Dizon, presidential adviser on Covid-19 response, earlier cited the massive vaccination program has contributed to the decline of active cases, even during the events such as Lenten season, observance of Ramadan, and elections—that entailed crowding of people.

FILIPINOS ARE PACKING AND HEADING TO EUROPE, US, HOLY LAND

The outbound travel business is perking up as Filipinos take their families on vacations abroad, and private companies are now allowing their executives to pay courtesy visits on clients. Aileen Clemente, president of the 50-year-old Rajah Tours told the BusinessMirror, “We’ve already had a lot of outbound bookings since the last quarter of last year. Most are going to the United States and Europe, as Southeast Asia was still closed. These days, our clients are now going to Thailand and Singapore.”

According to Philippine Statistics Authority, Filipinos traveling abroad spent P91.2 billion in 2020, a decrease of 73 percent from P340.2 billion in 2019, as Covid-19 led to global travel restrictions. She estimated there were about 5,000 outbound travel agents all over the country, ranging from large companies like Rajah (about 50 firms), medium-scale (about 300 firms), and small enterprises.



“Despite all of this, we have been able to successfully keep our cases down. And a huge part of this is really the extent of our vaccination program,” Dizon said in a recently televised Talk to the People of President Rodrigo Duterte.

DOT POSITIONS PH AS TOP MEDICAL TOURISM DESTINATION

The Department of Tourism (DOT) is planning to boost medical tourism in the Philippines, banking on the country's world-class physicians and Filipino brand of caring.

Tourism Secretary Bernadette Romulo-Puyat said the pandemic-induced crisis has brought into light the importance of medical travel and wellness tourism. "We see so much untapped potential in the health and wellness industry. With world-class hospitals and facilities, skilled doctors and nurses, and the Filipino brand of hospitality, the Philippines is poised to become an attractive destination for medical tourism," she said.

According to the most recent report available at the World Travel & Tourism Council (WTTC), international spending on medical tourism or health-related personal travel reached USD11 billion in 2017 alone, with the United States as the largest destination market. In addition to being the world's top inbound medical tourism destination, the US was also the world's leading outbound market, with American citizens spending around USD2.3 billion on medical services abroad.



US PRESIDENT JOE BIDEN SPEAKS WITH BONGBONG MARCOS, WANTS STRONGER US-PH ALLIANCE

US president Joe Biden spoke with presumptive Philippine president Ferdinand "Bongbong" Marcos Jr. following the national elections, expressing his intentions to continue strengthening the alliance between the two countries.



The White House said that the conversation happened on May 11 (US time), wherein Biden congratulated Marcos Jr. "President Biden underscored that he looks forward to working with the President-elect to continue strengthening the U.S.-Philippine Alliance, while expanding bilateral cooperation on a wide range of issues, including the fight against COVID-19, addressing the climate crisis, promoting broad-based economic growth, and respect for human rights," the White House said.

Atty. Vic Rodriguez, Marcos Jr.'s spokesperson, said Thursday that the Philippines' relationship with the United States "will get better" under the presumptive president's administration. "I assure you and the Filipino people that our relationship with the United States will be better and as we speak I think I am at liberty to say we are expecting a call from the president of the United States to president-elect Bongbong," he added.

PHILIPPINES MARKET INTELLIGENCE

MAY AIRLINE SCHEDULE



UA 184 MNL-GUM
DAILY FLIGHTS



PR 110 MNL-GUM
5X WEEKLY
(M/W/F/SAT/SUN)

May 16 - May 26 PR110/PR111 Canceled
Flights



U.S. Embassy in the Philippines

STATUS OF U.S. VISA SERVICES

Routine visa services remain limited at the U.S. Embassy Manila. Wait times for interviews are long, except for immediate relative applicants. For nonimmigrant visas, the Embassy is prioritizing applicants with urgent travel needs.

<https://ph.usembassy.gov/visas/contactus/> for more detailed info.

Source: www.boundless.com/blog/covid-19-u-s-embassy-and-consulate-reopening/

MARKETING ACTIVITY: SOCIAL MEDIA



PHILIPPINES MARKETING ACTIVITIES

MS. REI GERMAR VISITS GUAM!



GUAM

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All Girls Trip To USA 🇺🇸 | Rei Germa
100,949 views · May 25, 2022

Rei Germa 1.54M subscribers
www.youtube.com/watch?v=7gAtxXeSrsq

A special thank you to Bikini Island Club, Fish Eye Marine Park, Meskla Chamoru Fusion Bistro, Tasi Grill, Ruby Tuesday, Taka Izakaya, Lone Star Steakhouse, Hertz Car Rental, & Puntan Dos Amantes (Two Lover's Point) for making her trip memorable!



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