



INDUSTRY RECOVERY REPORT

JANUARY 21, 2022



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DESTINATION UPDATES



VACCINATION CLINICS



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

FREE COVID-19 COMMUNITY TESTING – Tiyan	
To schedule an appointment, visit tinyurl.com/covidstopswithme .	
Jan. 21 - 22, 2022: 8 a.m. - 12 p.m. BREAK: 12 p.m. - 1 p.m. 1 p.m. to 3 p.m.	Old Carnival Grounds, Tiyan, Barrigada COVID-19 testing will be offered by appointment through Eventbrite at tinyurl.com/covidstopswithme . Four adults per vehicle. Bring a photo ID. Travel-related testing will not be offered.

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FREE COVID-19 COMMUNITY TESTING – DPHSS Community Health Centers	
Jan. 21 – 22, 2022 9 a.m. - 12 p.m.	DPHSS Southern Region Community Health Center, Inaláhan By appointment only for individuals with COVID-like symptoms. Four adults per vehicle. Bring a photo ID. Travel-related testing will not be offered. Call (671) 828-7604/5/7518.
	DPHSS Northern Region Community Health Center, Dededo By appointment only for individuals with COVID-like symptoms. Four adults per vehicle. Bring a photo ID. Travel-related testing will not be offered. Call (671) 635-7525/6 to schedule an appointment.

#InstaGuam - ENTER TO WIN

Weekly Prize Contest

What do you love most about Guam?

Share & Submit Your best photos and videos on visitguam.com/instaguam



#InstaGuam

GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes. For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.



SAFE TRAVELS STAMP PROGRAM



THE GUAM SAFE TRAVELS STAMP PROGRAM HAS BEEN REVAMPED

The World Travel & Tourism Council (WTTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols. The approved businesses are also featured on GVB's consumer site, visitguam.com in English, Japanese, Korean, and Chinese. The Safe Travels Stamp certificate is valid through December 31, 2022.

35 approved



Go to guamvisitorsbureau.com

- Select **Tools & Resources** on the menu, then click on **Safe Travels**
- Click on the **Safe Travels Application Form** and fill in the required information
- **Upload your company logo** along with **6-10 photos** that best showcase your business
- Read and agree to the **Safe Travels Pledge** and click **Submit**

- Safe Travels is globally recognized & instills a level of confidence and trust in both the tourism trade and international visitors
- FREE of charge to all eligible businesses

APPLY TODAY

[Click here](#)

FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ

GUTIERREZ: GERRY PARTIDO'S QUIET INFLUENCE

Håfa Adai! It isn't often that local journalists are recognized for the long hours of research, writing and fact checking they put into their time-sensitive word-craft, nor for the sound judgment they and their editors exercise at the cost of hard-won experience and ceaseless reading, much less for the criticisms and backlashes they countenance for their commitment to asking tough questions and reporting the truth.

Longtime Guam reporter and news editor Gerry Partido embodied a hometown journalist's lifestyle.

Low-key, humble, and private, Gerry was nonetheless amiable and ever excited about the topics he covered and the stories he edited for two decades on island. Far fonder of calling attention to the developments and personalities driving the tidings of the day than he was of garnering recognition for himself, perhaps it comes as little surprise that Gerry's untimely death last month has garnered so little notice among competing headlines.

Having lived to the late middle age of 56, Gerry's media career spanned the great transfer to digital technology.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

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FOR FULL
ARTICLE



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@tasi_macrame



MARKET INTELLIGENCE REPORT

As of January 20 and may be subject to change.



ARRIVAL PROTOCOLS

TRAVEL RESTRICTIONS BY MARKET

JAPAN

In response to the global spread of the Omicron variant, Japan has taken the following strict measures as emergency and precautionary measures.

JAPANESE NATIONALS / RE-ENTRY FOREIGN NATIONALS

- Negative result of COVID-19 tests conducted within 72 hours prior to departure.
<https://www.mhlw.go.jp/content/000807572.pdf> (Japanese)
<https://www.mhlw.go.jp/content/000807573.pdf> (English)
- Submit written pledge to **stay 10 days** at a location designated by the quarantine station chief (own residence etc) and to **refrain from using public transportation** in Japan. (Effective from December 4)
<https://www.mhlw.go.jp/content/000863645.pdf> (Japanese)
<https://www.mhlw.go.jp/content/000863646.pdf> (English)
- Carrying a smartphone and installing necessary applications.
**Traveler will be required to rent a smartphone if they do not own one*
- Submission of Questionnaire.

FOREIGN NATIONALS: *NON-JAPANESE

- As emergency precautionary measure from a preventive perspective, new entry of foreign nationals is suspended for the time being.
**Refer to Entry of foreign nationals with special exceptional circumstances below for further information:*
https://www.mofa.go.jp/ca/fna/page4e_001053.html#section11
- *All cross border travelers and Returnees from United States of America (effective from December 22, 2021) to **stay for 3 days at specific facilities designated by the chief of the quarantine station**. In addition, those who obtain a negative result of **COVID-19 test conducted on the third day** may leave the facility and are still **required to quarantine for the remaining period of 10 days** at their own residence.*

SOUTH KOREA

- All travelers to South Korea must provide proof of a negative COVID-19 test result collected within 48 hours of their departure. (Children below 6 are exempted if parents/guardians provide proof of a negative COVID-19 test result). Accepted tests include: PCR, LAMP, TMA, SDA, and NEAR.
- Upon arrival and on Day 6-7, a mandatory PCR test is conducted at a local public health center; both tests are at no cost to the traveler.
- All international arrivals, except for Singapore and the CNMI, must quarantine for 10 days regardless of vaccination status. Residents must download a contract tracing and system monitoring app and self-quarantine. Foreigners must download a contract tracing and system monitoring app and quarantine at a government facility (traveler's cost).



Information Source:

https://www.mofa.go.jp/ca/fna/page4e_001053.html
https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000121431_00209.html
https://www.mofa.go.jp/ca/fna/page4e_001053.html

TRAVEL RESTRICTIONS BY MARKET



TAIWAN

- All travelers who arrive at an airport in Taiwan must present a certificate of a negative COVID-19 RT-PCR test taken within two days (calendar days) prior to the flight schedule time to the airline staff
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Those who enter Taiwan shall arrange quarantine accommodation (a quarantine hotel or group quarantine facility where they plan to stay at their own expense) before visiting the country. Such travelers must also state that they have met related requirements by making relevant affidavits on the Quarantine System for Entry.
- All travelers will be quarantined for 14 days with the following exceptions: Travelers arriving from Palau will be required to undergo a five-day quarantine at a government-funded government quarantine facility, practice enhanced self-health management for 9 days, and then observe self-health management for 7 days. (Effective from January 22, 2021.)
- Lunar New Year Quarantine Program (7+7+7): those who have received the second dose of a COVID vaccine at least 14 days prior to arrival will be able to reduce their hotel or quarantine center stay to 7 days, while the remaining 7 days can then be spent at their place of residence, and then practice a 7-day self-health management.

PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/ foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines.
- Effective 6 December 2021, those who fail to present a negative RT-PCR test before travel will be not accepted on flights to the Philippines.

Yellow List
All other countries not specified as "Green" or "Red"
The protocols for "Yellow" List countries/jurisdictions/territories in all ports of entry in the Philippines shall be observed. Source: IATF 157 IATF 157-B, January 13, 2022
Vaccinated <ul style="list-style-type: none">• Negative RT-PCR test result taken within 48 hours prior to departure• Facility based quarantine until the release of the negative results• 5th day swabbing• Home quarantine until the 7th day from arrival
Unvaccinated, Partially Vaccinated, Unverified <ul style="list-style-type: none">• Negative RT-PCR test result taken within 48 hours prior to departure• Facility-based quarantine until the release of the negative results• 7th day swabbing• Home quarantine until the 14th day from arrival
NOTES: <ul style="list-style-type: none">• The testing and quarantine protocols of Minors shall follow the testing and quarantine protocol of the parent/guardian traveling with them, regardless of the minor's vaccination status, and country of origin. RT-PCR test exemption of minors 3 years old and below as of December 14, 2021 <ul style="list-style-type: none">• Unless symptomatic, minors 3 years and below, shall not be required to present a negative RT-PCR test result• Symptomatic minors 3 years and below shall be subject to the usual testing, and quarantine procedures for international arriving passengers.

MARKETS AT-A-GLANCE

JAPAN

- New cases nationwide increased 3.7 times to about 118,000 from previous week
- Seven-days average in Tokyo has reached 2848, up 4 times a week before
- 3,699 Omicron cases has been confirmed in Japan as of January 14
- 1st Omicron-linked death has confirmed in Japan
- Japan's vaccination rate has reached 80% against total population
- Booster shots has been administered 1,1 million healthcare workers
- Package, agent-organized tours cancelled until end of February
- **Flight operation:**
 - United: UA197/196 daily operation
UA827/828, UA136/137, UA150/151 are suspended until Mar 3;
UA874/873, UA172/172, UA178/177, UA166/165 suspended until Mar 26
 - JAL: suspended until March 26
 - Tway: suspended until March 26
 - JEJU: suspended until February 28
- Shown in appendix: overall 2021 outbound stats; SNS performance summary; #HEREWEGUAM Ambassador Audition update; and TikTok December report



PHILIPPINES

- Metro Manila under Alert Level 3 until Jan 31
- Foreigners entering the Philippines need proof of full vaccination
- Philippines sees first deaths from Omicron COVID-19 variant
- DOH to review price cap for RE-PCR tests
- Philippines must flatten COVID-19 curve or risk a super spreader election
- Cases in Metro Manila decreasing
- IATF green, yellow, and red lists and requirements detailed in appendix
- **Philippine Airlines offers three flights per week; United Airlines continues daily flights in January**



SOUTH KOREA

- South Korea's daily coronavirus situation has shown signs of slowing down in recent weeks thanks to the tightened antivirus restrictions and the active campaign for booster shots while health authorities are still remaining vigilant over a possible upsurge in infections.
- 1st batch of COVID-19 antiviral pills arrives in South Korea
- Government to ease the social gathering cap ahead of the holiday
- South Korea extends overseas travel advisory until Feb 13
- U.S. COVID-19 deaths rising but likely due to Delta
- Beijing tightens rules for entering city after Omicron case
- South Korea to strengthen overseas arrival measures
- FTC signals conditional approval of Korean Air - Asiana merger
- JEJU Air's survey on "Travel Destinations Consumers Want to Travel in 2022" analysis in appendix
- **January-March airline seat capacity, estimated seat loss and estimated load factor shown in appendix**
- SNS weekly activity and marketing content calendar shown in appendix



TAIWAN

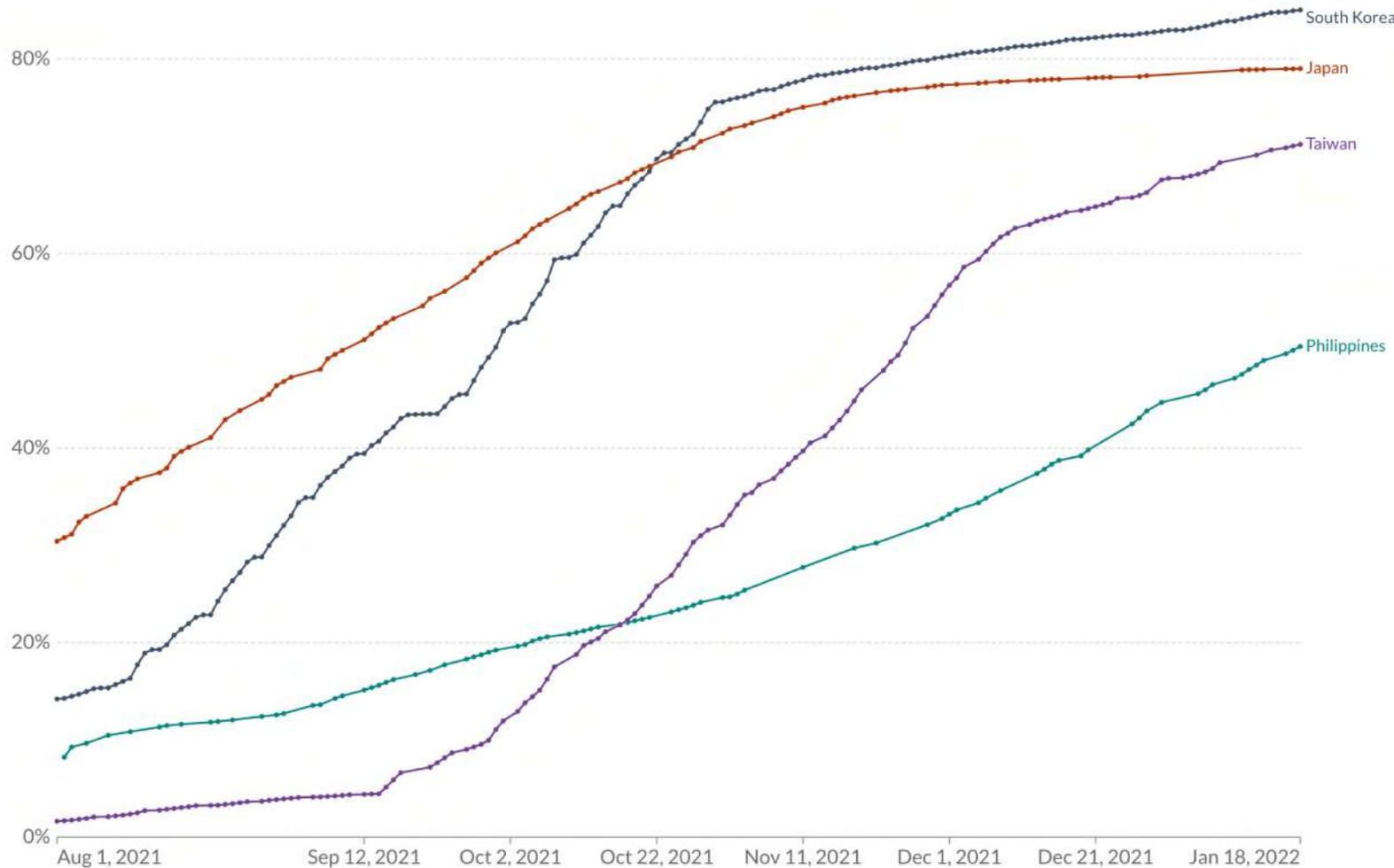
- Imported Omicron cases continue to rise in Taiwan
- Taiwan receives final shipment in AstraZeneca vaccine order
- Domestic COVID-19 cases linked to airport climb to 55
- CECC revises quarantine rules to avoid hospital overload; CECC updates detailed in appendix
- Update on restrictions entering Taiwan detailed in appendix
- GTO gave a speech at the SKAL International Taichung, met with Director Chiu of Taitra, and attended CNY media gathering
- January social media content calendar shown in appendix

MARKETS AT-A-GLANCE

Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the initial vaccination protocol, divided by the total population of the country.

LINEAR LOG



Our World in Data

GUAM

132,067 Fully Vaccinated

COVID-19 CASES

79% In-Active, 21% Active

BOOSTER

64% Have yet to receive, 36% Received booster

APPENDIX

As of Jan 20, 2022 and may be subject to change.



#InstaGuam
@aussieandtheboonie

JAPAN

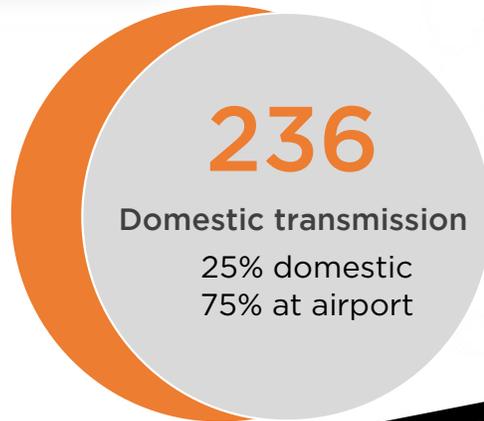


JAPAN COVID-19 NEWS



November 30, 2021

- A traveler from Namibia.
- Narita airport quarantine



December 26, 2021

- 58 cases in Japan
- 178 cases at airport
- Narita, Haneda & Kansai



January 4, 2022

- 542 cases in Japan
- 602 cases at airport
- Narita, Haneda & Kansai



January 14, 2022

- 2,311 cases in Japan
- 1,388 cases at airport
- Narita, Haneda & Kansai

**Confirmed
COVID-19**

**Cases:
1,933,052**

**8.5%
active
(163,972)**

AS OF JAN 19, 2022

JAPAN COVID-19 NEWS

OUTLOOK



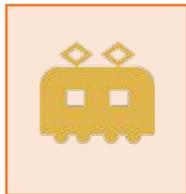
Government

- Pre-emergency measures will be effective if the hospital bed usage rate reaches 20% in Tokyo.



COVID-19

- 3,699 cases infected with Omicron are confirmed in Japan.
- New cases nationwide increased 3.7 times to about 118,000 as of January 16.



Domestic Travel

- The government has decided to suspend the reopening of "Go To Travel" for the time being.



Dining Establishments

- Tokyo Metropolitan Government is requesting the number of people per table to 4 or less.



International travel

- Japan has shortened the quarantine period for travelers from countries severely hit by the highly contagious Omicron variant to 10 days from the current 14 days effective from January 15.



Vaccination Rollout

- 101 million (79.9%) fully vaccinated.
- 1,119,381 healthcare worker have been administered booster shot.



Schools

- Face-to-face classes.
- Web classes are allowed.



Business

- Promotion of telework at companies in response to the spread of the Omicron.

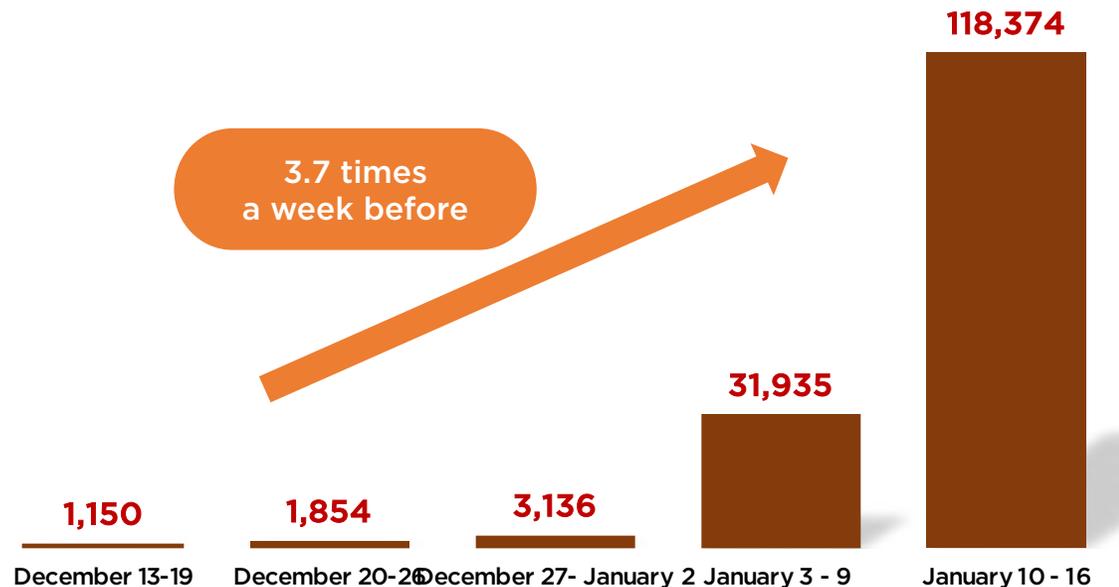


JAPAN COVID-19 NEWS

HIGHLIGHTS

- New cases nationwide increased 3.7 times to about 118,000 from the previous week.
- The seven-days average in Tokyo has reached 2848, up 4 times a week before.
- 3,699 Omicron cases has been confirmed in Japan as of January 14.
- 1st Omicron-linked death has confirmed in Japan.

JANUARY 10-16, 2022 NATIONWIDE: NEW CASES



NATIONWIDE

AREA/NEW CASES	January 3 - 9	January 10 - 16	Changes (#) vs LW	Changes (%) vs LW
Tokyo	4,654	19,939	15,285	328%
Osaka	3,399	15,553	12,154	358%
Aichi	1,246	6,174	4,928	396%
Fukuoka	730	4,657	3,927	538%
Okinawa	6,665	9,666	3,001	45%
Hokkaido	487	2,602	2,115	434%
Kanagawa	1,382	6,740	5,358	388%
Saitama	1,238	5,479	4,241	343%
Chiba	900	4,674	3,774	419%
Nationwide	31,935	118,374	86,439	271%

JAPAN COVID-19 NEWS

FULLY VACCINATED



Tokyo
79.55% (10.99 million)



Osaka
76.80% (6.76million)



Aichi
77.97% (5.87 million)



Fukuoka
79.03% (4.03 million)

HIGHLIGHTS

- Japan's vaccination rate has reached 80% against total population.
- 99.5 million people received 2nd shot to date. (79%)
- 33 million of senior citizens were fully vaccinated. (93%)
- Booster shots has been administered 1,1 million healthcare workers.

VACCINATION UPDATE

Total number of vaccination:
200,667,266

Vaccine doses administered
per 100 people:
160.08

1st & 2nd doses
administered:
**1st: 101,172,002
(80%)**
**2nd: 99,495,264
(79%)**

Senior Citizens (+65):
**1st: 33,071,750
(93%)**
**2nd: 32,946,946
(92%)**

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	REMARKS
UNITED	NRT (Narita)	UA827	11:15 16:05	UA828	06:55 09:55	Daily	166	Suspended until March 3, 2022
UNITED	NRT (Narita)	UA197	17:30 22:20	UA196	13:05 16:05	Daily	166	Daily operation
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until March 26, 2022
UNITED	NGO (Nagoya)	UA136	11:20 15:55	UA137	07:30 10:20	Daily	166	Suspended until March 3, 2022
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until March 26, 2022
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	166	Suspended until March 3, 2022
UNITED	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until March 26, 2022
UNITED	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until March 26, 2022
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until March 26, 2022
Tway	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until March 26, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until February 28, 2021

PACKAGED SALES



HIGHLIGHTS

- MOFA travel advisory & warning level to US remains as level 3.
- 14 days self-quarantine upon arrival.
- Strict border control measures due to Omicron variant.
- Tour cancellation has been extended in response to flight suspension.
- FIT Tour can be salable as usual.

TOUR SELLING (DEPARTURE DATE)



MAR 01



MAR 01



MAR 01



MAR 01



MAR 01



MAR 01

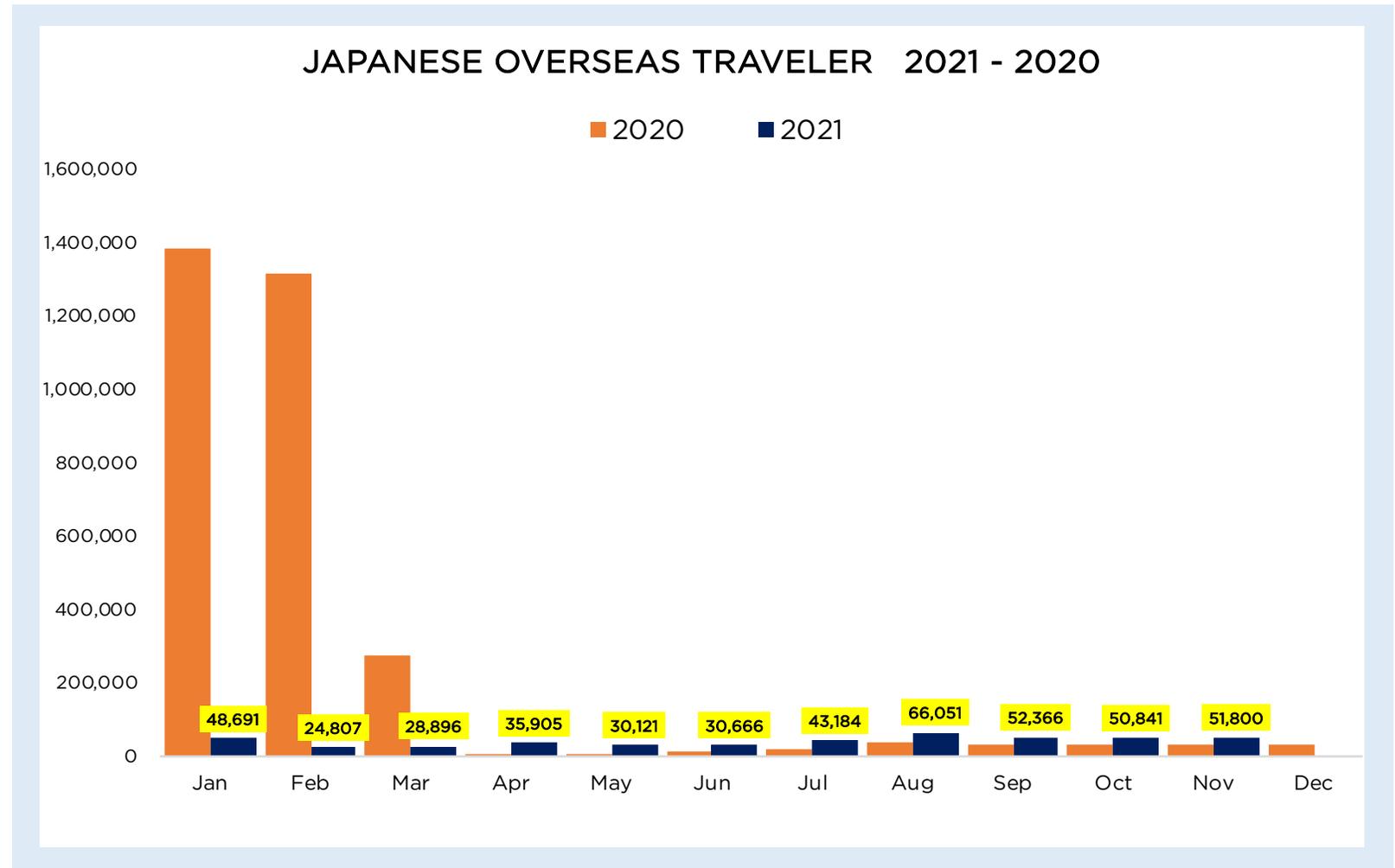


FEB 16

JAPAN MARKET INTELLIGENCE

OVERALL OUTBOUND STATISTICS IN 2021

Month	2020	2021	Changes (%)
Jan	1,380,762	48,691	-96%
Feb	1,316,820	24,807	-98%
Mar	272,697	28,896	-89%
Apr	3,915	35,905	817%
May	5,539	30,121	444%
Jun	10,663	30,666	188%
Jul	20,295	43,184	113%
Aug	37,137	66,051	78%
Sep	31,606	52,366	66%
Oct	31,049	50,841	64%
Nov	30,703	51,800	69%
Dec	33,033	n/a	
Total	3,174,219	463,328	-85%



JAPAN MARKETING ACTIVITIES

SNS	follower		Week Reach		Week Engagement	
	8 Jan ,2022	8 Jan ,2022				
	22,220	22,244	6,942	13,504	695	1,617
	0.11%		94.53%		132.66%	
	23,732	23,732	6,404	5,727	711	902
	0.00%		-10.57%		26.86%	
	13,440	13,437	8,214	7,694	446	520
	-0.02%		-6.33%		16.59%	
	11,190	11,584	38,000	85,700	1,550	3,675
	3.52%		125.53%		137.10%	
	1,656	1,656	0	0	0	0
	-		-		-	
Visitguam.jp	Unique User		Page View		Avg. Time on Page	
	3,986	4,631	8,536	10,032	0:01:31	0:01:34
	16.18%		17.53%		3.30%	

SNS PERFORMANCE SUMMARY

The main content was WeeklyGUAM, and engagement was generally good.

The content posted on TikTok (a message for people to come to GUAM, set to the sound of a popular anime) did well, gaining about 400 followers.



Date	Day	Facebook	Instagram	Instagram (Story)	Twitter	LINE	TikTok
January 1, 2022	Sat						
January 2, 2022	Sun						
January 3, 2022	Mon						
January 4, 2022	Tue	HappyNewYear Message		Repost	HappyNewYear Message		
January 5, 2022	Wed			Repost			
January 6, 2022	Thu	Weekly GUAM	Weekly GUAM	Repost	Weekly GUAM		
January 7, 2022	Fri	Weekly GUAM	Weekly GUAM	Repost	Weekly GUAM		

JAPAN MARKETING ACTIVITIES

#HEREWEGUAM

AMBASSADOR AUDITION STATUS REPORT as of 13 Jan 2022

- Number of applicants for general auditions: 502
- Total number of submissions: 738
- Total number of reaches: 7,636,600
- Total number of likes: 186,872



Interviews on January 12 and 14

Guam Ambassador Audition Interview Sheet		
Evaluator		
Date & Time		
Applicant name		
Profile No.		
Questionnaire items		
Interview time: 15-20 minutes per person		
No.	Questions	Answers
Personal	1. What is your name and where do you live?	
	2. What kind of activities do you usually do? (Job)	
	3. Do you have any SNS other than Instagram?	
	4. About your overseas travel experience. (Visit History)	
	5. What is your motivation for this application?	
	6. What do you think is the "charm of Guam"?	
	7. What category would you like to focus on communicating? (Beach, Sports, Culture, Gourmet, Street & Fashion, etc.)	
	8. If you had to pick one strength in terms of communication, what would it be?	
Contract	9. Can you participate in the farm tour? (February, June, about 2 to 3 times in total)	
	10. Are there any times of the year when you are not available?	
	T1. How do I usually contact you?	
	T2. Will you be able to post on social media as often as you promised?	
Interview evaluation		
Personality	Positive vibes	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
	Friendly	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
	Clean and tidy	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
Guam love	Passion	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
	Knowledge	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
	Photogenic	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
SNS/ Ad point of view	Past Experience	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
	Expressiveness	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
Talk	Talkability	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
	Vocabulary	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
Chemistry	Fit with Guam	<input type="checkbox"/> 5 <input type="checkbox"/> 4 <input type="checkbox"/> 3 <input type="checkbox"/> 2 <input type="checkbox"/> 1
Other comments		
Total score (out of 50)		

A total of 6 ambassadors will be selected.

- GUAM ambassador
- Beach Resort
- Culture
- Sports
- Gourmet/Shopping
- Freestyle

JAPAN MARKETING ACTIVITIES

TIKTOK DECEMBER REPORT

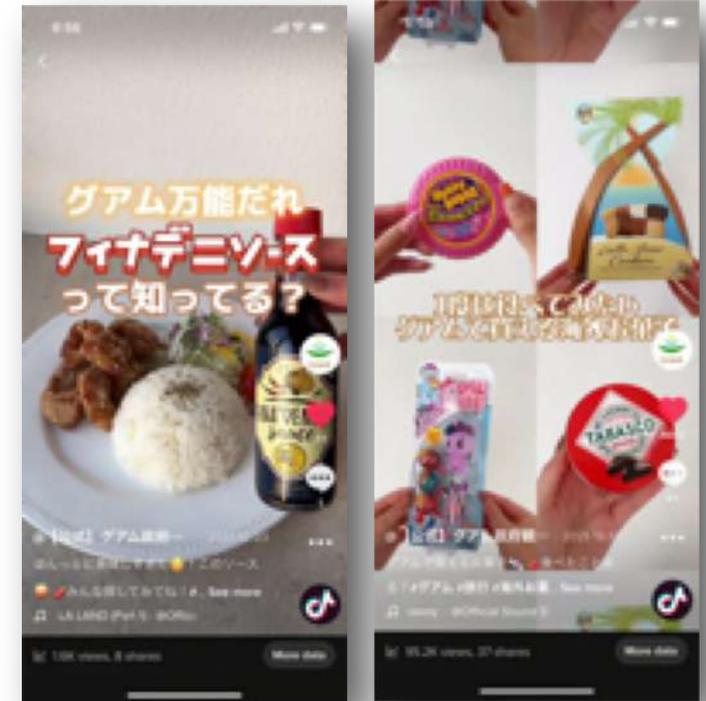
Number of posts:	8
Number of fans target:	10,000
• Achieved (for promotion):	2,690
• Number of followers landed: 11,191 Achieved:	111.9
Number of views per month target	64,000
• Achieved (for promotion):	57,900
• Total monthly views:	154,804
• Achieved rate:	241.8
Average number of views target:	8,000
• Actual	19,350
• Achievement rate	241.8



No	Month	theme	Views	Views Promoto	Like	comments	Share	Time (Sec)	Average Viewing Time	Full Viewing %	Recomend Psoting Rate	Viewership
1	12月	偉い人が踊ってみたシリーズ	2333		122	4	3	19	5.4	4.62%	41%	1958
2	12月	グアムでビーチに行くなら朝がオススメな理由	11600	9900	1095	4	6	17	3.9	4.47%	88%	10222
3	12月	週末お菓子作り チャモロドーナツ	13000	11500	1601	7	23	39	6.2	1.76%	90%	11447
4	12月	偉い人が踊ってみたシリーズ	2768		98	0	6	10	5.6	15.39%	48%	2149
5	12月	土産 一度は食べたいグアムで買える海外お菓子	95000	19500	4207	43	36	18	10.3	28.77%	98%	75369
6	12月	土産 可愛すぎる♡グアム購入品紹介プチプチ再現してみた！	27400	17000	1564	4	17	25	7.1	8.39%	96%	16218
7	12月	プチプチ再現してみた！	1148		66	2	9	30	5.5	4.94%	59%	983
8	12月	土産 グアムの万能だれ フィナデニソースって知ってる？	1556		76	1	7	14	4.6	10.46%	70%	1390

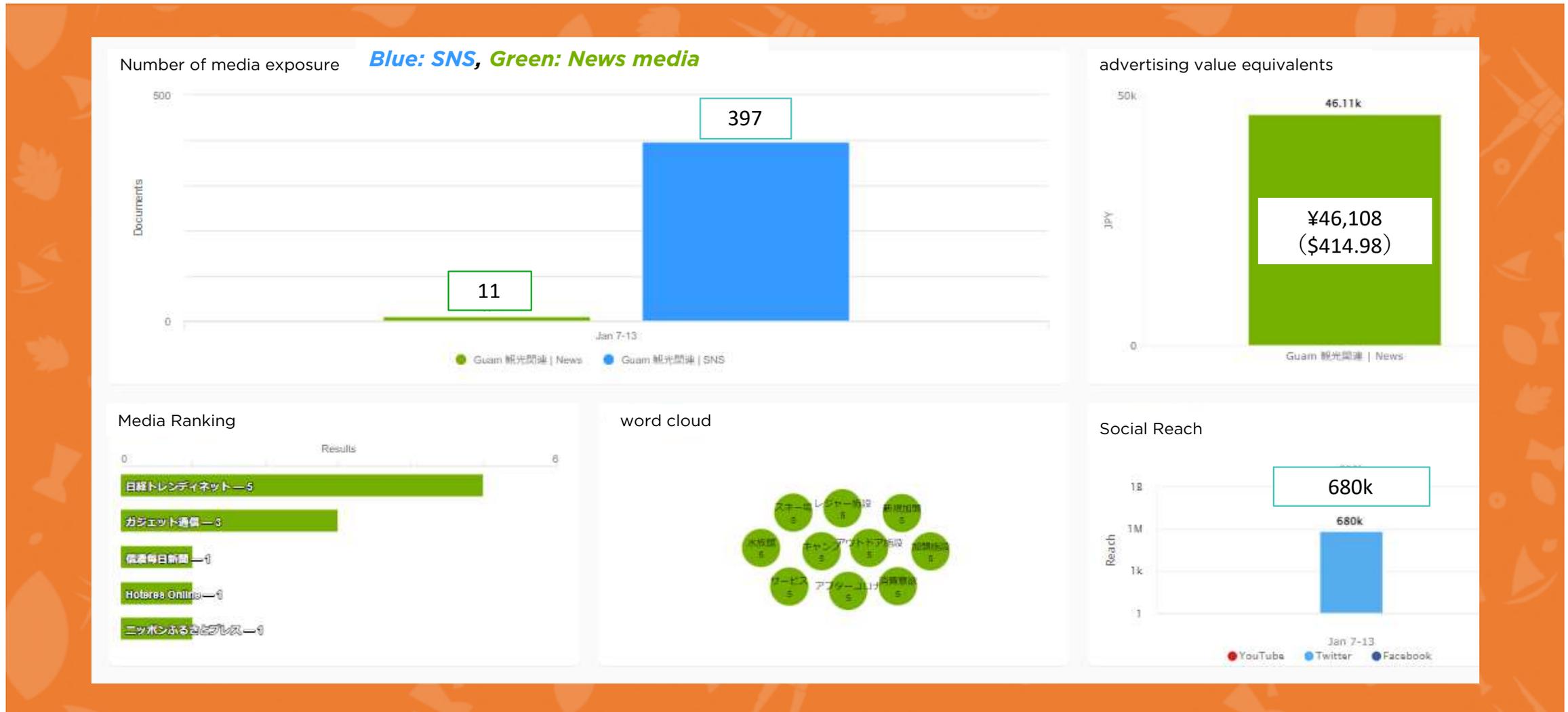
TIKTOK DECEMBER REPORT

- Our goal of 10,000 followers was successfully achieved with the help of promotion.
- The creative for the sweets purchased at the site did well with 62.9K organic views.
- This was due to the fact that we were able to get on top of a trending overseas snack on TikTok and #overseassupermarkets.
- The full view was high.
- The number of full viewers was high, and the comment section was lively.
- Based on the videos that did well last month, we will create videos based on the themes and videos that are currently buzzing on TikTok.
- We will also take into account TikTok trends and editing.
- Review the planning structure and presentation, and improve the beginning, thumbnails, and other details.
- →By reducing the number of points where people leave the site, we can increase the number of full viewers and increase the number of recommendations.
- By combining with "Guam" and posting derivative projects
- By combining "Guam" and posting derivative projects, we will be able to reach more users with our creativity.



JAPAN MARKETING ACTIVITIES

PR/SNS LISTENING: JAN 7 - JAN 13



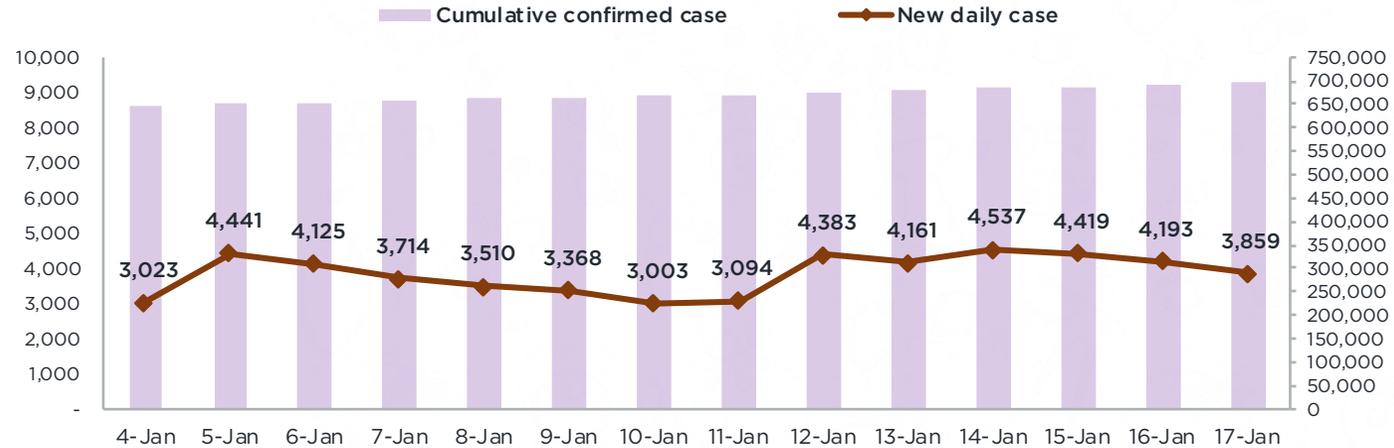
SOUTH KOREA

KOREA COVID-19 NEWS

HIGHLIGHTS

- South Korea's daily coronavirus situation has shown signs of slowing down in recent weeks thanks to the tightened antiviral restrictions and the active campaign for booster shots while health authorities are still remaining vigilant over a possible upsurge in infections.

JANUARY 04 - JANUARY 17, 2022



Confirmed COVID-19

CASES: 705,902

15.7% active (110,919)

COVID-19 VACCINATION STATUS: JAN 4 - JAN 17, 2022

1ST DOSES ADMINISTERED

44,485,593
86.7% of total population
96.4% of 18 and older
95.9% of 60 and older

FULLY IMMUNIZED

43,507,434
84.8% of total population
94.9% of 18 and older
95.1% of 60 and older

BOOSTER SHOT

23,354,003
45.5% of total population
52.7% of 18 and older
83.3% of 60 and older

Vaccine Maker	1st Dose Administered	Fully Immunized	Booster Shot
AstraZeneca	11,120,185 (25%)	11,079,264** (25.5%)	N/A
Pfizer	25,060,221 (56.3%)	24,228,506 (55.7%)	15,231,314 (65.2%)
Janssen	1,511,718 (3.4%)	1,511,718 (3.5%)	24,416 (0.1%)
Moderna	6,793,469 (15.3%)	6,687,946*** (15.3%)	8,098,273 (34.7%)
Total:	44,485,593	43,507,434	23,354,003

**Included Pfizer vaccines (1,793,542) for 2nd dose (mixed)

***Included Pfizer vaccines (104,397) for 2nd dose (mixed)

1ST BATCH OF COVID-19 ANTIVIRAL PILLS ARRIVES IN S. KOREA



- The first batch of Pfizer's antiviral COVID-19 treatment pills arrived in South Korea as the country is working to stem the spread of coronavirus infections.
- The Paxlovid pills will begin being administered to patients with compromised immune systems and those aged over 65 on Friday.



SOUTH KOREA TO EASE THE SOCIAL GATHERING CAP AHEAD OF THE HOLIDAY

- South Korea will extend the current social distancing rules for three more weeks as it braces for a surge in new coronavirus infections fueled by the highly contagious Omicron variant.
- However, the government decided to ease the gathering cap after taking into consideration public fatigue from the prolonged pandemic.

S. KOREA EXTENDS OVERSEAS TRAVEL ADVISORY UNTIL FEB.13



- South Korea has extended its special advisory against overseas travel until February due to the spread of the newly detected Omicron variant.
- The Ministry of Foreign Affairs has been extending the travel advisory since it first issued a special travel warning on March 23, 2020.

U.S. COVID DEATHS RISING BUT LIKELY DUE TO DELTA, NOT OMICRON



- COVID-19 hospitalizations in the US have increased by about 33% and deaths are up by about 40% from a week earlier, according to the head of the U.S. CDC.
- However, the director announced that US COVID-19 cases were driven by the fast-spreading Omicron variant while the recent increase in COVID deaths is likely a lagging effect of the Delta variant.



JAPAN'S DAILY COVID-19 CASES TOP 10,000 FOR FIRST TIME IN FOUR MONTHS

- Japan's daily COVID-19 cases exceeded 10,000 for the first time in over four months, as a sixth wave of the pandemic spurred by the omicron variant continues to spread across the country.
- The daily figure was around a fivefold increase from the previous week, which caused the government to consider shortening the interval between second and third COVID-19 vaccine shots.

BEIJING TIGHTENS RULES FOR ENTERING CITY AFTER OMICRON CASE



- Beijing will require travelers to get a COVID-19 test within 72 hours of arrival in the Chinese capital, a day after the city reported its first Omicron case and as it readies to stage the Winter Olympics next month.
- The new rule, effective from Jan. 22 to end-March, is aimed to help with early detection of Omicron and the control of epidemic risks.

SOUTH KOREA TO STRENGTHEN OVERSEAS ARRIVAL MEASURES

- Given that the Omicron variant is becoming a dominant strain in Korea, authorities have decided to impose stricter quarantine measures for inbound travelers to prevent the recent surge of overseas infection cases.
- The new policy meant to avoid virus transmissions on the airport train or other forms of public transport will also be implemented.




If I am arriving
from Overseas

Effective from
January 20 ~

Take PCR test
within
48 hours prior to
departure to
Korea

- Submission of a negative PCR test taken within 48 hours ahead of the departure rather than the current 72 hours

PCR test on Day 1
(upon arrival),
Day 6-7

Airport Public Transportation

- All inbound travelers must move with their self-driving cars or officially designated infection-proof taxis, buses or trains upon arrival at the airport to block infection from transportation usage.

FTC SIGNALS CONDITIONAL APPROVAL OF KOREAN AIR-ASIANA MERGER

- The Fair Trade Commission (FTC) tentatively gave conditional approval to the merger of Korea's two largest airlines in a rare ahead-of-decision announcement.
- It released a report that signals its decision to grant conditional approval to the purchase of Asiana Airlines by Korean Air Lines, though it noted that some slots, an authorization to take off or land at an airport, may have to be returned.



Fair Trade Commission

FTC REPORT DETAILS

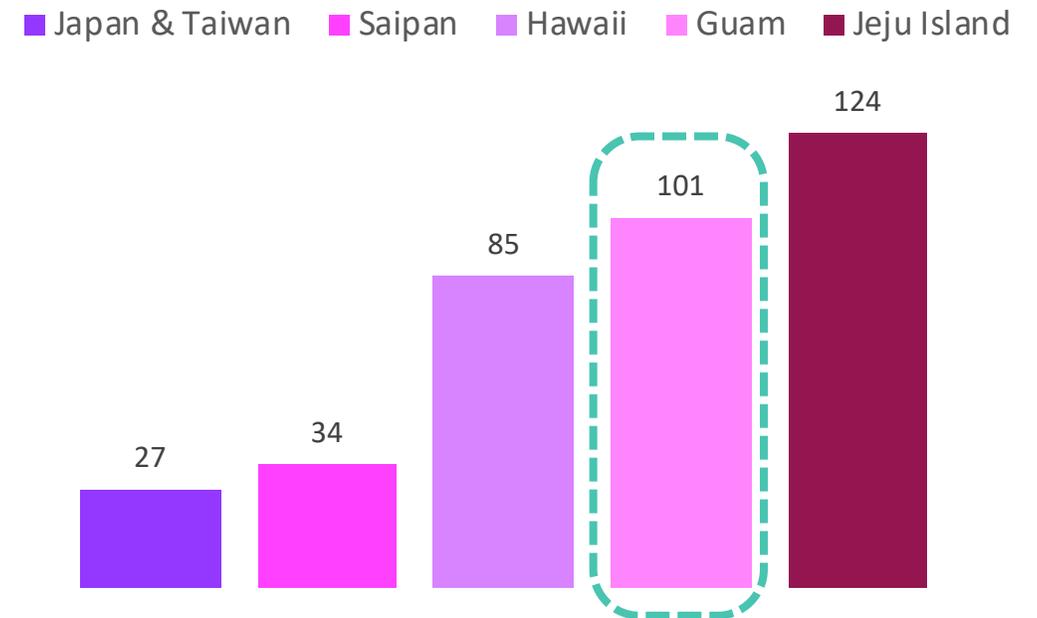
- The report released by the FTC mentioned about the conditional approval, which will hold a plenary session later this month to approve the merger of Korean Air and Asiana Airlines.
- In terms of market competition restrictions, the FTC proposed returning some slots to EU destinations such as Paris and Barcelona, which will account for 100% market share after the merger of the two companies.

JEJU AIR'S SURVEY ON 'TRAVEL DESTINATIONS CONSUMERS WANT TO TRAVEL IN 2022'

- Jeju Air conducted a five-day commentary survey under the theme of "Travel destination I want to visit in 2022" via Jeju Air's official SNS from December 27, 2021.
- Jeju Island topped the most desired destination in 2022, beating famous overseas tourist destinations, while Guam ranked the second place that Koreans want to visit.

SURVEY ANALYSIS

- **Participants:** 828 pax
- **Methodology:** **Commentary survey** on the destinations they wanted to go **rather than choosing from designated options.**
- **Result:**
 - ✓ Jeju Island, which topped the list, is attracting more travelers in the COVID-19 era as it has relatively less travel restrictions than overseas.
 - ✓ Accordingly, it seems that the participants seem to have chosen the travel destination that they can travel immediately without quarantine measures and where they can travel with the minimum restrictions.



KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - JANUARY (AS OF JAN 17)

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE113	WED/THU/SAT/SUN	9:00	14:20	4,968
Jeju Air	7C3102	THU/SUN (Jan 9-)	9:00	14:30	378
Jin Air	LJ641	TUE/FRI	9:35	14:50	1,134
TOTAL					6,480

- Jeju Air: Canceled flights from Jan 16 to Feb 3.
- Jin Air: Canceled flights on Jan 21 and 28.

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	1,100
TOTAL					1,100



TOTAL OUTBOUND SEAT CAPACITY (JANUARY): 7,580 SEATS

KOREA MARKET INTELLIGENCE



AIRLINE SCHEDULE - FEBRUARY (AS OF JAN 17)

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE113	WED/THU/SAT/SUN	9:00	14:20	4,416
Jeju Air	7C3102	THU/SUN	9:00	14:30	1,323
Jin Air	LJ641	TUE/FRI	9:35	14:50	1,512
T'way	TW301	WED/SAT (Feb 19~)	18:00	23:30	567
TOTAL					7,818

- Jeju Air: Canceled flights from Jan 16 to Feb 3.



TOTAL OUTBOUND SEAT CAPACITY (FEBRUARY): 7,818 SEATS

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - MARCH (AS OF JAN 17)

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
KE113	KE113	WED/THU/SAT/SUN	9:00	14:20	4,968
Jeju Air	7C3102	WED/THU/SAT/SUN	9:00	14:30	3,402
Jin Air	LJ641	TUE/FRI/SAT/SUN	9:35	14:50	3,402
T'way	TW301	Daily	18:00	23:30	5,859
Air Seoul	RS101	THU/SUN (Mar 27-)	20:45	02:15(+1)	390
		WED/SAT (Mar 30-)	09:50	15:10	195
Asiana Airlines	OZ607	THU/SUN (Mar 27-)	09:00	14:25	376
TOTAL					18,592

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Jin Air	LJ647	THU/SUN	20:40	01:45(+1)	1,701
Air Busan	BX614	WED/SAT	08:05	13:05	1,980
TOTAL					3,681



TOTAL OUTBOUND SEAT CAPACITY (MARCH): 22,273 SEATS

KOREA MARKET INTELLIGENCE

ESTIMATED SEAT LOSS: BEFORE OMICRON VS. AFTER OMICRON (JANUARY - MARCH)

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change. As of January 17*

ICN - GUM	FLIGHT NO.	JAN (BEFORE OMICRON)	JAN (AFTER OMICRON)	Growth (%)	FEB (BEFORE OMICRON)	FEB (AFTER OMICRON)	Growth (%)	MAR (BEFORE OMICRON)	MAR (AFTER OMICRON)	Growth (%)
KOREAN AIR	KE113	4,968	4,968	0%	4,416	4,416	0%	4,968	4,968	0%
JEJU AIR	7C3102	3,402	378	-89%	3,024	1,323	-56%	3,402	3,402	0%
JIN AIR	LJ641	5,859	1,134	-81%	5,292	1,512	-71%	5,859	3,402	-42%
T'WAY	TW301	1,701	0	-100%	5,292	567	-89%	5,859	5,859	0%
AIR SEOUL	RS101	195	0	-100%	1,560	0	-100%	1,755	390	-78%
AIR SEOUL	RS103	195	0	-100%	1,560	0	-100%	1,755	195	-89%
ASIANA AIR	OZ607	188	0	-100%	1,504	0	-100%	1,692	376	-78%
ICN - GUM TOTAL		16,508	6,480	-61%	22,648	7,818	-65%	25,290	18,592	-26%

• B U S A N - G U A M

PUS - GUM	FLIGHT NO.	JAN (BEFORE OMICRON)	JAN (AFTER OMICRON)	Growth (%)	FEB (BEFORE OMICRON)	FEB (AFTER OMICRON)	Growth (%)	MAR (BEFORE OMICRON)	MAR (AFTER OMICRON)	Growth (%)
JEJU AIR	7C3154	0	0	0%	1,512	0	-100%	1,701	0	-100%
JIN AIR	LJ647	0	0	0%	1,512	0	-100%	1,701	1,701	0%
AIR BUSAN	BX614	1,100	1,100	0%	1,760	0	-100%	1,980	1,980	0%
PUS - GUM TOTAL		1,100	1,100	0%	4,784	0	-100%	5,382	3,681	-32%

• K O R E A - G U A M

ICN - GUM	FLIGHT NO.	JAN (BEFORE OMICRON)	JAN (AFTER OMICRON)	Growth (%)	FEB (BEFORE OMICRON)	FEB (AFTER OMICRON)	Growth (%)	MAR (BEFORE OMICRON)	MAR (AFTER OMICRON)	Growth (%)
KOR - GUM TOTAL		17,608	7,580	-57%	27,432	7,818	-72%	30,672	22,273	-27%

KOREA MARKET INTELLIGENCE

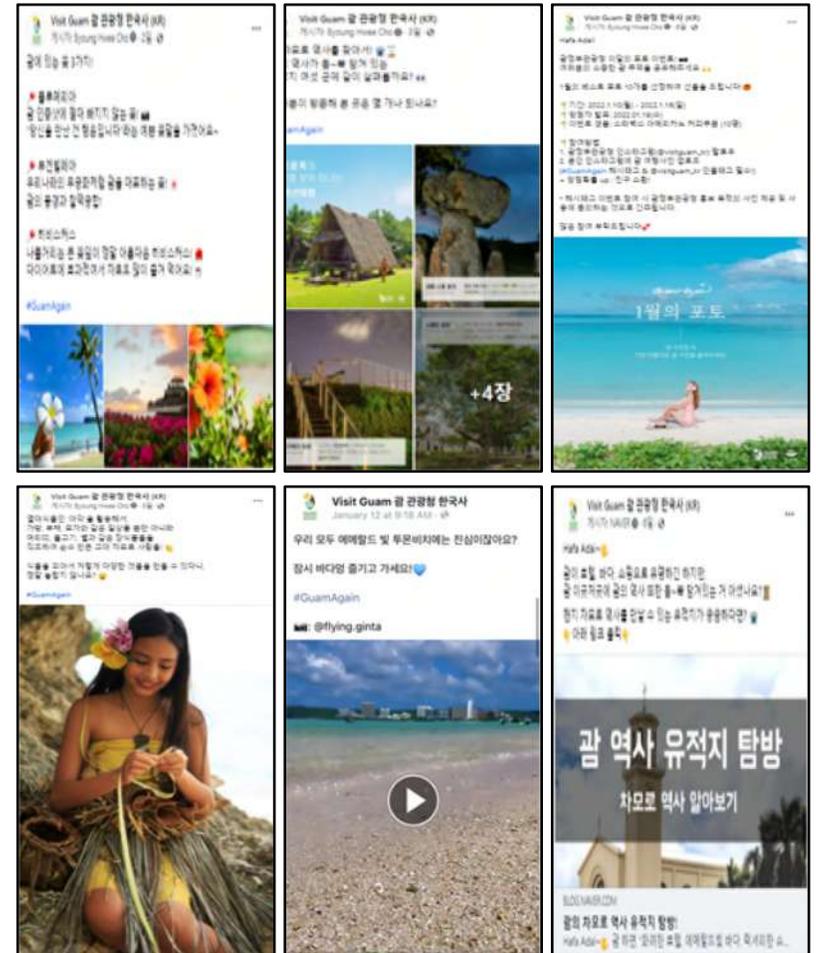
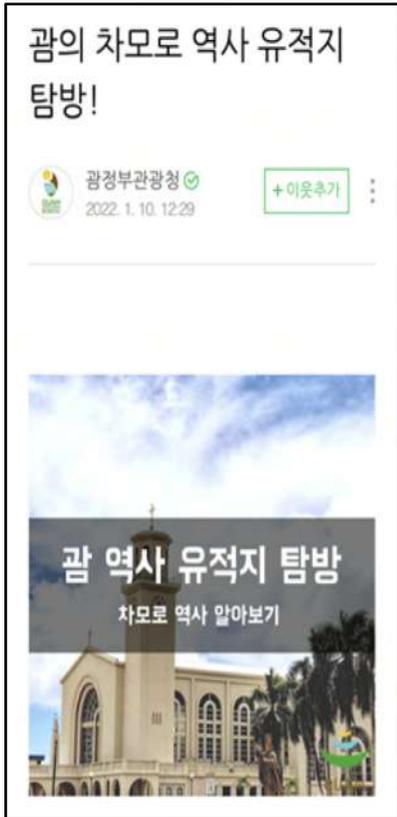
ESTIMATED LOAD FACTOR (JANUARY - MARCH)

**subject to change. As of January 17*

FLIGHT INFO			JAN			FEB			MAR		
FROM	AIRLINE	FLIGHT NO	SEAT CAPACITY	PAX	LF	SEAT CAPACITY	PAX	LF	SEAT CAPACITY	PAX	LF
ICN	KOREAN AIR	KE113	4,968	1,142	23%	4,416	618	14%	4,968	397	8%
	JIN AIR	LJ641	1,134	249	22%	1,512	211	14%	3,402	238	7%
	T'WAY	TW301	-	-	0%	567	23	4%	5,859	58	1%
	JEJU AIR	7C3102	1,323	185	14%	1,512	90	5%	3,402	136	4%
	AIR SEOUL	RS101	-	-	-	-	-	0%	390	8	2%
		RS103	-	-	-	-	-	-	195	4	2%
	ASIANA AIR	OZ607	-	-	-	-	-	-	376	-	-
PUS	AIR BUSAN	BX614	1,100	66	6%	-	-	-	1,980	4	1%
	JIN AIR	LJ647	-	-	-	-	-	-	1,701	-	0%
Total			8,525	1,642	19%	8,007	942	12%	22,273	845	4%

KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY: JAN 10 - JAN 14
 #GuamAgain
 The Chamorro Culture and History



KOREA MARKETING ACTIVITIES



GVB KOREA - January Content Calendar *Key Message: #GuamAgain Campaigns

Channels:
Instagram Story / Video
Naver Blog/ Facebook/Kakao
Instagram Feed Daily Uploads
SNS EVENT
Offline Event Notice

	January 3	January 4	January 5	January 6	January 7	January 8
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		#GuamAgain New Years Guam Bucketlist	#GuamAgain Bucketlist - Sunset	EVENT Christmas Event Result	#FromGuam FAMTour UGC	#FromGuam FAMTour UGC
January 9	January 10	January 11	January 12	January 13	January 14	January 15
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		EVENT Photo Event				
		#GuamAgain The Chamorro History of Guam	#GuamAgain Chamorro Culture	#FromGuam FAMTour UGC	#GuamAgain The Chamorro History of Guam (Card News)	#GuamAgain Nature of Guam
January 16	January 17	January 18	January 19	January 20	January 21	January 22
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		EVENT Korean New Year Event	#FromGuam FAMTour UGC	#FromGuam FAMTour UGC	#GuamAgain Must-Try Tours (Card News)	#GuamAgain Starlight Tour
January 23	January 24	January 25	January 26	January 27	January 28	January 29
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
		#GuamAgain Must-Try Tours	#GuamAgain Top 5 Bars	#FromGuam FAMTour UGC	#GuamAgain Nightlife	#FromGuam Happy Korean New Year!
January 30	January 31					
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)					
		#GuamAgain Nightlife				

TAIWAN

IMPORTED OMICRON CASES CONTINUE TO RISE IN TAIWAN

A total of 140 individuals infected with the COVID-19 Omicron variant arrived in Taiwan over the past week, bringing the total number of such cases to 278, the Central Epidemic Command Center (CECC) said Friday.

The weekly record of 140 imported Omicron infections was a sizable increase on the 79 cases recorded from Dec. 31 to Jan. 6, reflecting the growing dominance of the contagious variant abroad. The first cases of imported Omicron infection in Taiwan were reported on Dec. 11.

Of the imported cases between Jan. 1 and Jan. 13, genome sequencing showed that 140 were Omicron infections and seven were Delta infections, said CECC official Lo Yi-chun (羅一鈞) during a daily briefing.



Four of the Delta infections came from Turkey and three from Vietnam, Lo added.

TAIWAN RECEIVES FINAL SHIPMENT IN ASTRAZENECA VACCINE ORDER

Taiwan took delivery of 1.4615 million doses of the AstraZeneca COVID-19 vaccine on Thursday, the last shipment in its total order for 10 million doses, according to the Central Epidemic Command Center (CECC).

The 1.4615 million doses, which arrived at Taoyuan International Airport on a China Airlines flight at 3:12 p.m, will expire on May 31, the CECC said.

With that shipment, Taiwan has now taken delivery of all 10 million doses it ordered from the British-Swedish pharmaceutical company AstraZeneca, Health Minister Chen Shih-chung (陳時中) said at a CECC press briefing.

The first shipment of the AstraZeneca to Taiwan, on March 3, 2021, was also the first batch of COVID-19 vaccines supplied to the country.



Confirmed
COVID-19

CASES:
18,005

5.6%
active
(1,017)

AS OF JAN 19, 2022

worldometer

DOMESTIC COVID-19 CASES LINKED TO AIRPORT CLIMB TO 55

Taiwan on Thursday confirmed 14 new domestic cases of COVID-19, all but one of which were linked to a wider outbreak of the disease originating at Taoyuan International Airport, and one death from the disease, according to the Central Epidemic Command Center (CECC).

The first case related to the airport, involving a janitor, was reported on Jan. 3. Several other airport personnel and their family members and friends have also tested positive for COVID-19 since, and the disease has spread among the contacts of these cases.

NEW AIRPORT-RELATED DOMESTIC CASES

Among the 14 domestic COVID-19 cases reported Thursday, 13 can be traced back to the airport. Two are family members of previously confirmed cases, 10 are employees at a branch of the Union Bank of Taiwan in Taoyuan, and one is a family member of a bank employee.

The source of the cluster at the bank is a relative of a COVID-19-infected airport employee who has also tested positive for the disease.



CECC REVISES QUARANTINE RULES TO AVOID HOSPITAL OVERLOAD

The Central Epidemic Control Center (CECC) on Wednesday announced adjustments to current COVID-19 quarantine rules that will allow those at lower risk of spreading the disease to be released early from hospital to avoid straining capacity.

CECC adviser Chang Shan-chwen said infected persons whose initial tests have a cycle threshold (CT) value of 30 and above, which suggests a relatively low viral load, would be the target of the loosened rules, which are effective immediately.



Such persons must also meet other criteria for an earlier release from quarantine at a hospital, including not having direct signs of COVID-19 symptoms.

They also need to test positive for anti-nucleocapsid (N) antibodies, Chang said, explaining that the revisions were made following the recent surge in imported COVID-19 cases.

TAIWAN COVID-19 NEWS



- On December 1, Due to the new coronavirus variant Omicron is spreading globally, CECC announced that travelers who have visited the four countries in the last 14 days (transits included) will be required to quarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- Such travelers will not be required to pay group quarantine facility accommodation and testing fees, and the 7+7+7 and 10+4+7 quarantine programs for the Lunar New Year don't apply.
- The list of "key high-risk countries" currently includes the following ten countries: South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria (the last four countries are newly added).
- The latest list of the risk categories for countries/regions is as follows:
 - Level 1 (Watch): None.
 - Level 2 (Alert): Palau.
 - Level 3 (Warning): The rest of the countries/regions in the world except for Palau.
- CECC announced foreign workers will be allowed to enter Taiwan under a Ministry of Labor program provided that related pandemic prevention measures should be followed. (Nov. 11)
- In response to influx of inbound travelers before Lunar New Year holiday, CECC adjusts quarantine measures.
- On November 11, CECC announced the "7+7" policy for travelers who have been fully vaccinated against COVID-19 for at least two weeks before their arrival in Taiwan. Under the policy, which will be in place from Dec. 14, 2021 to Feb. 14, 2022, travelers will spend the first seven days of quarantine in a government facility or designated hotel, and then spend the remaining seven days of quarantine at home.
- On December 27, CECC announced that starting 00:00 on January 4, 2022 (departure date), the 3-day period of a COVID-19 RT-PCR test report required for inbound passengers prior to boarding will be changed to "two days," which will be calculated based on the "specimen collection date" instead of the test report date; the newly revised two-day period will be based on the incoming flight's scheduled departure time at the place of departure, that is, counting two calendar days backwards from the incoming flight's scheduled departure time (excluding the flight date). Passengers are urged to ensure their COVID-19 RT-PCR test report meets the above-mentioned requirements before boarding.

TAIWAN-PALAU TRAVEL BUBBLE UPDATE



- In response to the Covid-19 cases in Palau, the Ministry of Foreign Affairs and CECC will continue to pay close attention to the development of the pandemic in Palau and review relevant measures.(Jan. 11, 2022)

TAIWAN COVID-19 NEWS

RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

Restrictions on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting January 4, 2022 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. strengthened quarantine measures *note1

Traveler Type	Credential	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC (Resident visa not included) • ARC means R.O.C. (Taiwan) Resident Certificate	Yes	1. a COVID-19 RT-PCR negative test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. strengthened quarantine measures *note1
	Non-ARC holder	Yes	
	All others	No	

Note:

- All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
- Beginning 00:00 on November 29, 2021 (arrival time), travelers who have visited South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria in the last 14 days (transits included) will be required to quarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- Beginning 00:00 am, May 19, 2021, transit via Taiwan will be temporarily suspended.
- Personnel on diplomatic /government official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.
- ARC holder as migrant worker, student will not be applicable.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.

Quarantine System
for Entry

Jan. 4 2022
National Immigration Agency
Ministry of the Interior

AIR V&V PROMOTION - NR MONITOR

For the past week (Jan 8 - Jan 14), a total of 6 exposures are monitored.

As of Jan 14, a total of 7 exposures are monitored this month including:

- TV Exposure: 0
- Online Exposure: 0
- Social Media: 7



TAIWAN MARKET INTELLIGENCE

SPEECH AT THE SKAL INTERNATIONAL TAICHUNG

- Date: Jan 11
- Location: Millennium Hotels
- GTO was invited to give a speech at Skal International Taichung, a total of 16 members attended the meeting
- The speech mainly introduced the current situation of Guam's tourism and investment environment



AIRLINE UPDATES CURRENT ROUTE IN OPERATION

CHINA AIRLINES

- Routes scheduled for Jan-Mar



EVA AIR

- TPE to Shanghai, Hong Kong, Seoul, Singapore (four flights per week)
- TPE to Manila, LA (three flights per week)
- TPE to BKK, Jakarta, Tokyo, Macau, Osaka, San Francisco, Seattle, New York (two flights per week)
- TPE to London, Hanoi, Paris, Vancouver (one flight per week)



STARLUX AIRLINES

- Macau - daily
- Penang - Tuesday, Thursday and Saturday
- Bangkok - Wednesday and Saturday
- Osaka - Tuesday and Thursday
- Tokyo - Wednesday and Thursday
- Kuala Lumpur - Tuesday and Friday
- Manila - Monday, Wednesday, Thursday and Saturday
- Singapore - Tuesday and Saturday



TAIWAN MARKETING ACTIVITIES

MEETING WITH DIRECTOR CHIU OF TAITRA

- Date: Jan 12
- GTO with ASOA members visited Taiwan External Trade Development Council, and met with Felix CHIU, the director of Marketing Department, to discuss how to deepen ASOA's cooperation with TAITRA.
- During the meeting, it was discussed to jointly hold economic and trade investment promotion and promotion activities this year.

CNY MEDIA GATHERING

- Date: Jan 14
- GTO Invited media from travel, politics, economics & trade industries to this gathering event, building up and maintaining relationships with them for future exposures as well as expressing appreciation for their support.
- Over 30+ media and 19 VIPs (AIT, airlines, MoFA...) attended, and the media and VIPs all responded enthusiastically to the event. Many guests praised GTO for its thoughtful handling.



TAIWAN MARKETING ACTIVITIES



Social Media January Content Calendar

Stockholder:
Safe-Certified Accommodations
Safe-Certified Service Safe-Certified
Attractions and Activities
Safe-Certified Restaurants
Guam Scenery

		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Week 1							Guam Scenery 1
	2-Jan-22 SUNDAY	3-Jan-22 MONDAY	4-Jan-22 TUESDAY	5-Jan-22 WEDNESDAY	6-Jan-22 THURSDAY	7-Jan-22 FRIDAY	8-Jan-22 SATURDAY
Week 2		Attraction - Dulce Nombre de Maria Cathedral-Basilica		Guam Scenery 2		Safe-Certified Shopping - ABC Store	Hafa Adai ! 1
	9-Jan-22 SUNDAY	10-Jan-22 MONDAY	11-Jan-22 TUESDAY	12-Jan-22 WEDNESDAY	13-Jan-22 THURSDAY	14-Jan-22 FRIDAY	15-Jan-22 SATURDAY
Week 3		Guam Scenery 3		Safe-Certified Restaurants- JEFF'S PIRATES COVE		Safe-Certified Accommodations - Starts Guam Golf Resort Inc.	
	16-Jan-22 SUNDAY	17-Jan-22 MONDAY	18-Jan-22 TUESDAY	19-Jan-22 WEDNESDAY	20-Jan-22 THURSDAY	21-Jan-22 FRIDAY	22-Jan-22 SATURDAY
Week 4		Safe-Certified Service- ISLAND SKIN SPA	Safe Shopping - The Plaza Shopping Center	Safe-Certified Accommodations - Bayview Hotel Guam		Safe-Certified Restaurants - Hard Rock Cafe Guam	
	23-Jan-22 SUNDAY	24-Jan-22 MONDAY	25-Jan-22 TUESDAY	26-Jan-22 WEDNESDAY	27-Jan-22 THURSDAY	28-Jan-22 FRIDAY	29-Jan-22 SATURDAY
Week 5	Safe-Certified Restaurants - Jamaican Grill		Guam Scenery 4	Safe-Certified Accommodations - The Westin Resort Guam		Hafa Adai ! 2	
	2022/1/30	2022/1/31					
Week 6	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Guam Scenery 5						

PHILIPPINES

PHILIPPINES COVID-19 NEWS

IATF: FOREIGNERS ENTERING PH NEED PROOF OF FULL VACCINATION



Beginning Feb. 16, foreign nationals entering the country must show proof of full vaccination against COVID-19, according to the government's pandemic task force.

The Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF) also requires all international travelers to present a negative reverse transcription-polymerase chain reaction (RT-PCR) test taken within 48 hours prior to departure from their country of origin.

Only a limited number of foreigners have been allowed here so far and foreign tourists are still barred from entering the country.

Among those allowed entry are foreign nationals with long-term visas as well as the foreign spouses and children accompanying Filipinos.



METRO MANILA, OTHER AREAS TO REMAIN UNDER ALERT LEVEL 3 UNTIL JAN 31

The Philippine government placed the National Capital Region under stricter Alert Level 3 as the country saw a spike in Covid-19 infections.

During a press briefing, Acting Presidential Spokesperson Secretary Karlo Nograles announced that the country's capital will be under the stricter alert level from January 3 to 15, 2022. The new level coincided with the announcement that the Department of Health (DOH) has detected local cases of the Omicron variant.

Under Alert Level 3, intrazonal and interzonal travels are allowed. Gatherings for necrological services, wakes, inurnment, and funerals are also allowed under the new level. Nograles added the COVID-19 task force also tasked government agencies with creating stricter rules for unvaccinated people.

PHILIPPINES SEES FIRST DEATHS FROM OMICRON COVID-19 VARIANT

The Philippines on Wednesday confirmed the first domestic deaths caused by the highly infectious Omicron variant of COVID-19.

The health ministry said those who died were elderly patients with existing health issues and had not been vaccinated against COVID-19.



DOH TO REVIEW PRICE CAP FOR RT-PCR TESTS

The Department of Health (DOH) is now working to further lower the price cap for RT-PCR (reverse transcription polymerase chain reaction) tests, according to Health Secretary Francisco Duque III.



In September last year, the DOH lowered the price cap for RT-PCR tests in a bid to make COVID-19 testing cheaper amid the surge in cases.

OCTA: COVID-19 CASES IN METRO MANILA DECREASING

COVID-19 cases in Metro Manila are decreasing as the capital region records a negative weekly growth rate for the first time since Dec. 24 last year, according to OCTA Research.

OCTA Research fellow Guido David on Wednesday tweeted that the region has a -10% weekly growth rate, while the reproduction rate—or the average number of people infected per COVID-19 case—declined to 1.79 from 4.24 last week.

PHILIPPINES MUST FLATTEN COVID-19 CURVE OR RISK 'SUPERSPREADER' ELECTION

The Philippines must bring down COVID-19 cases, hovering at record highs, by April to ensure this year's presidential election will not become a "superspreader" event, a top government adviser said on Monday. The country of 110 million people, which is battling one of Asia's worst coronavirus outbreaks, is holding an election in May for thousands of positions, from president down to hundreds of lawmakers, mayors and governors.



PHILIPPINES COVID-19 NEWS



REPUBLIC OF THE PHILIPPINES
INTER-AGENCY TASK FORCE
 FOR THE MANAGEMENT OF EMERGING INFECTIOUS DISEASES

GREEN LIST	YELLOW LIST	RED LIST
FULLY VACCINATED INDIVIDUALS		
<ul style="list-style-type: none"> Present a negative RT-PCR test taken within 48 hours prior to departure from the country of origin. Upon arrival, they shall no longer be required to observe mandatory facility-based quarantine but shall self-monitor for any sign or symptom for 7 days with the first day being the date of arrival. 	<ul style="list-style-type: none"> Negative RT-PCR test taken within 48 hours prior to departure from the country of origin. Upon arrival, they shall undergo facility-based quarantine with an RT-PCR test taken on the 5th day, with the date of arrival being the first day. Once with a negative result, they may be released for completion of home quarantine up to the 7th day from the date of arrival. 	<ul style="list-style-type: none"> Negative RT-PCR test taken within 48 hours prior to departure from the country of origin. Upon arrival, they shall undergo facility-based quarantine with an RT-PCR test taken on the 7th day, with the date of arrival being the first day. Once with a negative result, they may be released from facility quarantine, provided the completion of home quarantine up to the 14th day from the date of arrival.
UNVACCINATED INDIVIDUALS, PARTIALLY VACCINATED, OR VACCINATION STATUS CANNOT BE INDEPENDENTLY VERIFIED		
<ul style="list-style-type: none"> Present a negative RT-PCR test taken within 48 hours prior to departure from the country of origin. Required to undergo facility-based quarantine until the release of their negative RT-PCR test taken on the 5th day. After which, they are enjoined to self-monitor for any symptoms for 14 days, with the first day being the date of arrival. 	<ul style="list-style-type: none"> Negative RT-PCR test taken within 48 hours prior to departure from the country of origin. Upon arrival, they shall undergo facility-based quarantine with an RT-PCR test done on the 7th day, with the date of arrival being the first day. Once with a negative result, they may be released for completion of home quarantine up to the 14th day from the date of arrival. 	<ul style="list-style-type: none"> Negative RT-PCR test taken within 48 hours prior to departure from the country of origin. Upon arrival, they shall undergo facility-based quarantine with an RT-PCR test done on the 7th day, with the date of arrival being the first day. They may be discharged only upon the completion of a 10-day facility-based quarantine, regardless of a negative RT-PCR result, and shall observe home quarantine until the 14th day of arrival with the date of arrival being the first day.
MINORS		
<ul style="list-style-type: none"> The testing and quarantine protocols of minors shall follow the testing and quarantine protocols of the parent/guardian traveling with them, regardless of the minor's vaccination status, and country of origin. Children three (3) years old and below, regardless of country of origin, shall be exempt from the requirement of presenting a negative RT-PCR test result before boarding the flight, unless symptomatic. 		
<p>NOTE: Negative pre-departure RT-PCR tests taken 72 hrs prior to departure shall be honored until 0001H of 19 January 2022.</p>		

PHILIPPINES COVID-19 NEWS



REPUBLIC OF THE PHILIPPINES
INTER-AGENCY TASK FORCE
 FOR THE MANAGEMENT OF EMERGING INFECTIOUS DISEASES

GREEN LIST		
Bangladesh	Benin	Bhutan
British Virgin Islands	China (Mainland)	Côte d'Ivoire (Ivory Coast)
Djibouti	Equatorial Guinea	Falkland Islands (Malvinas)
The Gambia	Ghana	Guinea
Hong Kong (Chinese Special Administrative Region)	India	Indonesia
Japan	Kosovo	Kyrgyzstan
Montserrat	Morocco	Niger
Oman	Pakistan	Paraguay
Saba (Special Municipality of The Kingdom of the Netherlands)	Saint Barthelemy	Senegal
Sierra Leone	Sint Eustatius	Taiwan
Timor-Leste (East Timor)	Uganda	
RED LIST		
Antigua and Barbuda	Aruba	Canada
Curacao	French Guiana	Iceland
Malta	Mayotte	Mozambique
Puerto Rico (U.S.)	Saudi Arabia	Somalia
Spain	U.S. Virgin Islands	
YELLOW LIST		
<i>All other countries/territories/jurisdictions not otherwise listed hereinabove</i>		

EFFECTIVITY:

The country classification shall be effective from **16 January 2022 to 31 January 2022.**

GREEN LIST - those classified by the IATF as "Low Risk" countries/jurisdictions/territories.

YELLOW LIST - those classified by the IATF as "Moderate Risk" countries/jurisdictions/territories.

RED LIST - those classified by the IATF as "High Risk" countries/jurisdictions/territories.



**AIRLINE
SCHEDULE**

**UNITED
AIRLINES** 

UA 184 MNL-GUM:
DAILY FLIGHTS

 **Philippine Airlines**

PR 110 MNL-GUM:
3X WEEKLY (TU, TH, SU)