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Have
yourself
a merry
Island
Christmas

Happy New Year

INDUSTRY RECOVERY REPORT

DECEMBER 24, 2021



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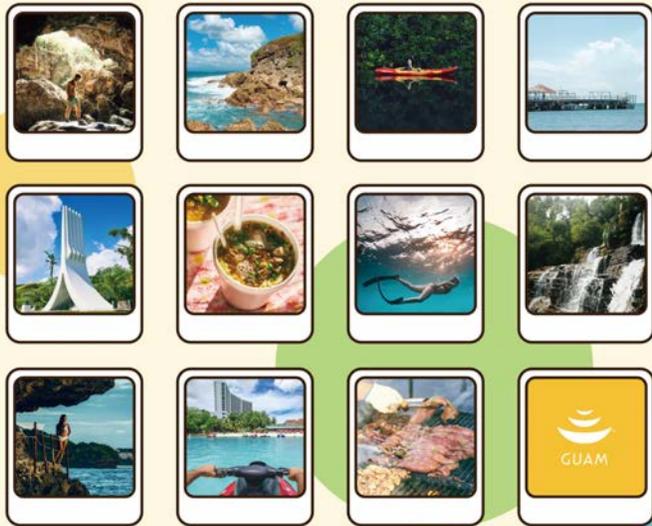
DESTINATION UPDATES

#InstaGuam - ENTER TO WIN

Weekly Prize Contest

What do you love most about Guam?

Share & Submit Your best photos and videos on visitguam.com/instaguam



#InstaGuam

GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes.

For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.



VACCINATION CLINICS

COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

FREE COVID-19 VACCINATION CLINICS (AGES 5 AND OVER) Pfizer-BioNTech, Moderna, Johnson & Johnson	
Dec. 22 – 23, Dec. 27 – 30 10 a.m. - 6 p.m. Sundays: 1 p.m. - 4 p.m.	DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Last appointment is 30 minutes before closing. Walk-ins welcome. Curbside vaccination available for people with disabilities. Register at tinyurl.com/covidstopswithme
Dec. 22 – 23, Dec. 27 – 30	DPHSS Southern Region Community Health Center, Inaláhan Call (671) 828-7604/5/7518 to schedule an appointment. Last appointment is 30 minutes before closing. Walk-ins welcome. Curbside vaccination available for people with disabilities. Register at tinyurl.com/covidstopswithme
Dec. 22 - 23 11 a.m. - 5 p.m. Dec. 27 - Dec. 30 11 a.m. - 7 p.m.	University of Guam Field House, Mangilao Register at tinyurl.com/vaxguam Walk-ins are welcome, but appointments will be expedited. Please bring appointment confirmation and proof of identity. Last appointment is 30 minutes before closing. (Closed Dec. 24 – 26, and Dec. 31 – Jan. 2, 2022)

FREE COVID-19 COMMUNITY TESTING For more information, visit dphss.guam.gov/covid-19-testing .		
Wednesday, Dec. 22	8 a.m. - 11 a.m.	Old Carnival Grounds, Tiyan, Barrigada Rapid COVID-19 testing will be offered on a first-come, first-served basis while supplies last. Four per vehicle. No symptoms are needed. Bring a photo ID. Travel-related testing will not be offered.
Wednesday, Dec. 22 - Thursday, Dec. 23	9 a.m. - 12 p.m.	DPHSS Southern Region Community Health Center, Inaláhan By appointment only for individuals with COVID-like symptoms. Bring a photo ID. Travel-related testing will not be offered. Call (671) 828-7604/5/7518.

GET YOUR BUSINESS CERTIFIED

**APPLY
TODAY**

[Click here](#)

**154
approved**

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.



WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.



WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

- Endorses your business' health and safety practices at the local level and encourages island pride
- Safe Travels is globally recognized & instills a level of confidence in both the tourism trade and international visitors
- Build trust with locals and visitors
- Access to both logos for your use to market your business
- FREE of charge to all eligible businesses.



FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ

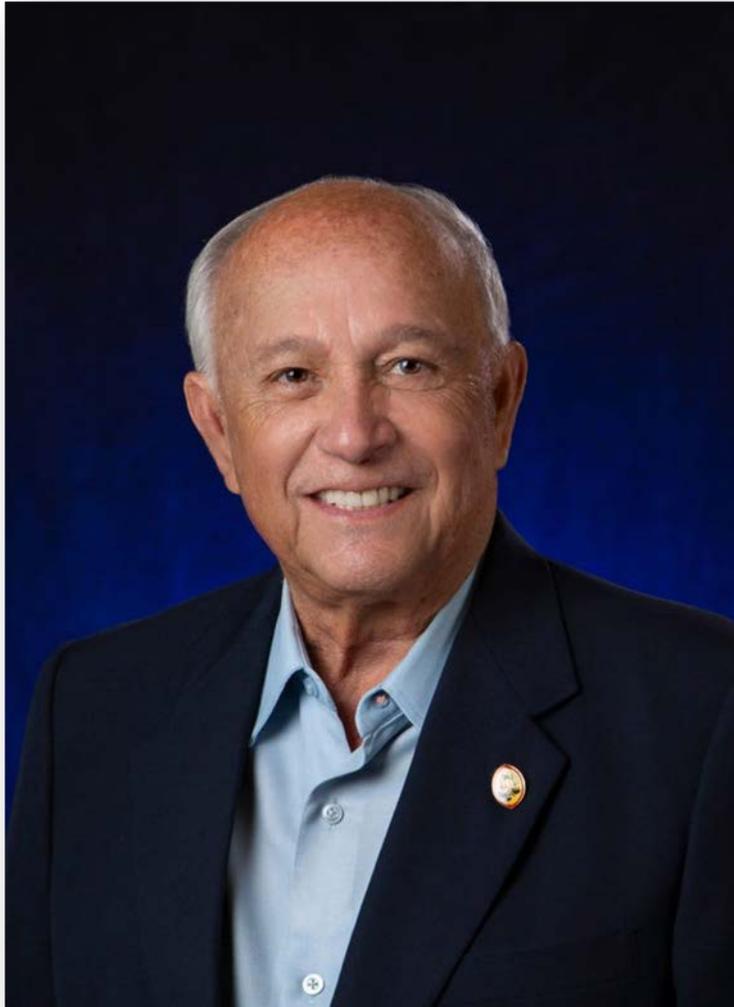
CELEBRATING TAMOTSU IIZUKA OF ISSIN JAPANESE RESTAURANT

Håfa adai! Delectable. Delicious. And fresh, fresh, fresh! Over the years, many of us have enjoyed business lunches and relaxing dinners at Issin Japanese Restaurants on the fourth floor of the Westin Resort Guam.

The reason is simple. The atmosphere is sophisticated, the service is prompt and polite, and the food taste and presentation are out of this world. Every. Single. Time.

There in the quiet confines of an elegant Japanese dining room adorned with tropical hints, we savor authentic Japanese cuisine from the culinary artistry of its founder, restaurateur Tamotsu “Tom” Iizuka.

From the choicest seafood sourced in the world-renowned Tsukiji Market in Tokyo we enjoy sushi, sashimi, shrimp, octopus and squid dishes and appetizers, smoked mahi-mahi and spicy tuna rolls. Plus, chicken teriyaki, certified Angus beef teppanyaki, and whole coconut crab and lobster prepped to perfection. These are the fruits of Tamotsu-san’s labor.



In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor’s Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

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FOR FULL
ARTICLE

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MARKET INTELLIGENCE REPORT

As of December 21 and may be subject to change.



ARRIVAL PROTOCOLS

TRAVEL RESTRICTIONS BY MARKET

JAPAN

- The Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 10-day quarantine (except business traveler)
- Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival*
- Download 3 apps on smartphone* (MySOS, Google Maps and COCOA) * *Traveler will be required to rent a smartphone if they do not own one*
- For Japanese nationals who have negative result in both tests, they are requested to 10-days self-quarantine at home
- Guam residents who has US passport holders are subject to 10-day quarantine, which is the the same restriction as for Japanese nationals
- The three-day quarantine scheme for vaccinated business travelers upon arrival went into effect on November 8
- Japanese government accepted the vaccination certificate issued in 82 countries and regions

SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- All arrivals into South Korea, with the exception of Singapore and the CNMI, must quarantine for 10 days
- Singapore and the CNMI signed a travel bubble with the Korean government

TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Travelers are required to make an affidavit stating that the location of their intended **14-day** quarantine in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who participate in the Palau Travel Corridor program only need 5 days enforcement self-health monitoring + 9 days self-health monitoring (individual is not allow to take any public transportations in this period)
- 7+7: those who have received the second dose of a COVID vaccine at least 14 days prior to arrival will be able to reduce their hotel or quarantine center stay to 7 days, while the remaining 7 days can then be spent at their place of residence

PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/ foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Effective 6 December 2021, those who fail to present a negative RT-PCR test before travel will be not accepted on flights to the Philippines

Yellow List

All other countries not specified as "Green" or "Red"

Effective December 3, 2021, the following testing and quarantine protocols for arriving international travelers in all ports or entry coming from countries/territories/jurisdictions not classified as a Red List country/territory/jurisdiction under IATF Resolution 151-A (s.2021) shall be observed.

Source: IATF 152, December 2, 2021

Vaccinated

- Negative RT-PCR test result taken within 72 hours prior to departure
- Facility based quarantine until release of negative results
- 5th day swabbing
- Home quarantine until 14th day from arrival

Unvaccinated, Partially Vaccinated, Unverified

- Negative RT-PCR test result taken within 72 hours prior to departure
- Facility based quarantine until release of negative results
- 7th day swabbing
- Home quarantine until 14th day from arrival

NOTES:

- The testing and quarantine protocols of **Minors** shall follow the testing and quarantine protocol of the parent/guardian traveling with them, regardless of the minor's vaccination status, and country of origin.
- International passengers who have already arrived and are currently undergoing quarantine, shall continue with the testing and quarantine protocols in place at the time of their arrival.

MARKETS AT-A-GLANCE

MARKETS AT-A-GLANCE

JAPAN

- New cases nationwide below 300 for 53 consecutive days; cases infected with the Omicron variant is 65 thus far
- Domestic infections with Omicron are not confirmed in Japan.
- 98 million people (77.6%) are fully vaccinated; 32 million seniors (91.6%) are fully vaccinated
- Booster shots for health care workers started; 149,884 people received booster
- Japan's digital Covid-19 vaccine passport will be launched from December 20
- Entry denial for all new arrival except Japanese nationals from November 30
- From December 1, Japanese nationals and foreigner resident are subject to 14 days quarantine, regardless of vaccination status
- Foreign residents coming from 11 designated countries are denied re-entry from December 2
- Package, agent-organized tours cancelled until end of January; FIT tours saleable
- **Flight operation**
 - United: UA197/196 daily operation
UA827/828, UA136/137, UA150/151 are suspended until Feb 10;
UA874/873, UA172/172, UA178/177, UA166/165 suspended until Mar 26
 - JAL: suspended until February 28
 - Tway: suspended until March 26
 - JEJU: suspended until January 31
- Shown in appendix: SNS performance summary and #HEREWEGUAM update



PHILIPPINES

- Government vows ₱2b aid to typhoon-hit provinces
- US Chapter 11 court approves Philippine Airlines recovery plan, debt forgiveness
- Philippine vaccine shots top 100m
- Philippines detects third imported Omicron case
- Government administers more than 2.5 million doses during Bakunahan 2
- IATF updated red, green, and yellow lists shown in appendix
- Philippine Airlines offers three flights per week; United Airlines continues daily flights in December



SOUTH KOREA

- With South Korea's new coronavirus cases hovering over 7,000 for a week, the government re-imposed a set of revised virus restrictions across the country; remains in effect until Jan 2
- S. Korea extends mandatory quarantine for overseas arrivals until Jan 6
- S. Korea extends overseas travel advisory until Jan 13
- Omicron detected in four people administered with booster shots
- S. Korea reduces social gathering size to four against Covid-19
- Booking.com's travel trend and global issues detailed in appendix
- Stricter entry protocols for travel bubble countries implemented
- Guam sales cancelation status detailed in appendix
- **Dec, Jan, and Lunar New Year airline seat capacities shown in appendix**
- SNS weekly activity and marketing content calendar shown in appendix



TAIWAN

- All travelers to Taiwan to receive six Covid tests
- Taiwan confirms cluster at Taoyuan quarantine hotel
- Taiwan's level 2 Covid alert extended to December 27
- Vaccinations at Taipei Main Station extended to December 21
- Taiwan confirms first imported case of Omicron variant
- Current airline routes in operation shown in appendix
- Updated restrictions to citizens and non-citizens entering Taiwan and CECC's updates are detailed in appendix
- GTO attended a farewell dinner for Sean at ASOA; celebrated the 65th Anniversary of Taiwan Visitor Association; participated in the Taiwan-Guam virtual economic summit and sister city agreement signing ceremony; and attended the Department of Tourism's Christmas Thanksgiving party, the Kaohsiung International Travel Fair opening ceremony, and KITF's VIP welcome luncheon
- December social media content calendar shown in appendix

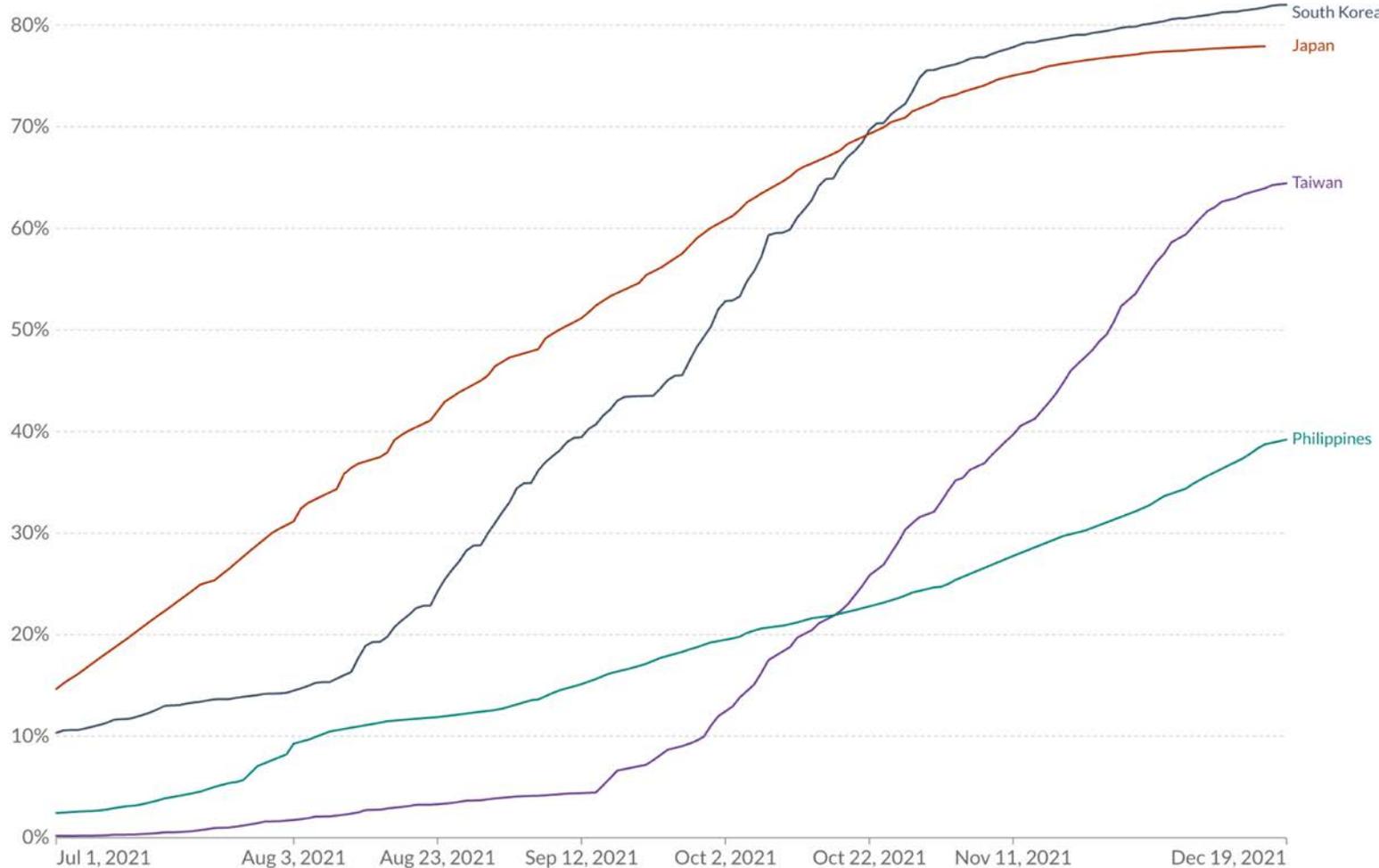
DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE

Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country.

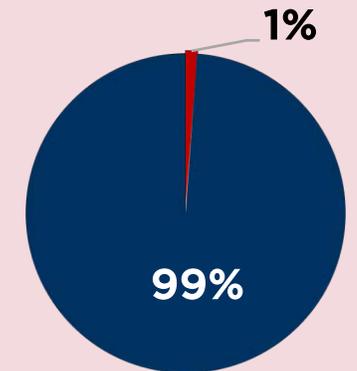
LINEAR LOG



Our World in Data

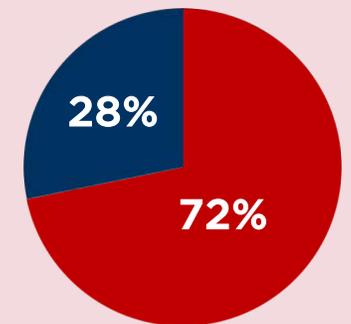
GUAM 128,280 Fully Vaccinated

COVID-19 CASES



Active In-Active

BOOSTER



Have yet to receive Received booster

APPENDIX

As of Dec 21, 2021 and may be subject to change.



#InstaGuam
@myumyuuuuuu



JAPAN

JAPAN COVID-19 NEWS

NATIONWIDE

- New cases nationwide have been below 300 for 53 consecutive days.
- The number of cases infected with the Omicron variant is 65 so far.
- Domestic infections with Omicron are not confirmed in Japan.

VACCINATION

- 98 million people (77.6%) are fully vaccinated.
- 32 million seniors (91.6%) are fully vaccinated.
- Fully vaccination ratio in 4 major cities, Tokyo, Osaka, Nagoya and Fukuoka has exceeded 74%.
- Booster shots for health care workers started and 149,884 people were administered to date.
- Japan's digital Covid-19 vaccine passport will be launched from December 20.

TRAVEL

- Entry denial for all new arrival except Japanese nationals from November 30.
- From December 1, Japanese nationals and foreigner resident are subject to 14days quarantine, regardless of vaccination status.
- Foreign resident coming from 11 designated countries are denied re-entry from December 2.
- Strict current border control measures will be extended next year, which was originally set to expire at the end of the year.

VACCINATION CERTIFICATE

- 75 countries and regions have approved Japan's vaccination certificate.



PRODUCT SALES

- Package tour, agent-organized tour, has been cancelled until end of January.
- FIT tours are still saleable.

FLIGHT OPERATION

- Flight operation
 - United: UA197/196 daily operation
UA827/828,
UA136/137, UA150/151 are suspended until Feb 10
UA874/873,
UA172/172, UA178/177,
UA166/165 are suspended until Mar 26
 - JAL: suspended until Feb 28
 - Tway: suspended until Mar 26
 - JEJU: suspended until Jan 31

Confirmed
COVID-19

Cases:
1,730,112

0.07%
active
(1320)

AS OF DEC 21, 2021

worldometer

JAPAN COVID-19 NEWS

OUTLOOK



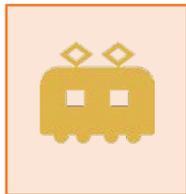
Government

- The government decided to extend the current border control measures to the next year.
- The date of expiration has not been set as of yet.



COVID-19

- New cases nationwide have been below 300 for 53 consecutive days.
- 56 cases infected with Omicron are confirmed in Japan.



Domestic Travel

- Go to Travel campaign may possibly restart next February or later.
- No exact start date has been set.



Dining Establishments

- Opening hours restrictions are lifted.
- Tokyo Metropolitan Government relaxes the number of people per table to 8 or less.



Vaccination Rollout

- 98 million (77.6%) fully vaccinated.
- 149,884 healthcare worker have been administered booster shot.



International travel

- Entry denial for all new arrival except Japanese nationals from November 30.
- From December 1, Japanese nationals and foreigner resident : 14days quarantine, regardless of vaccination status.



Schools

- Face-to-face classes.
- Web classes are allowed.



Business

- Commuting to the workplace is getting back to its pre-pandemic.



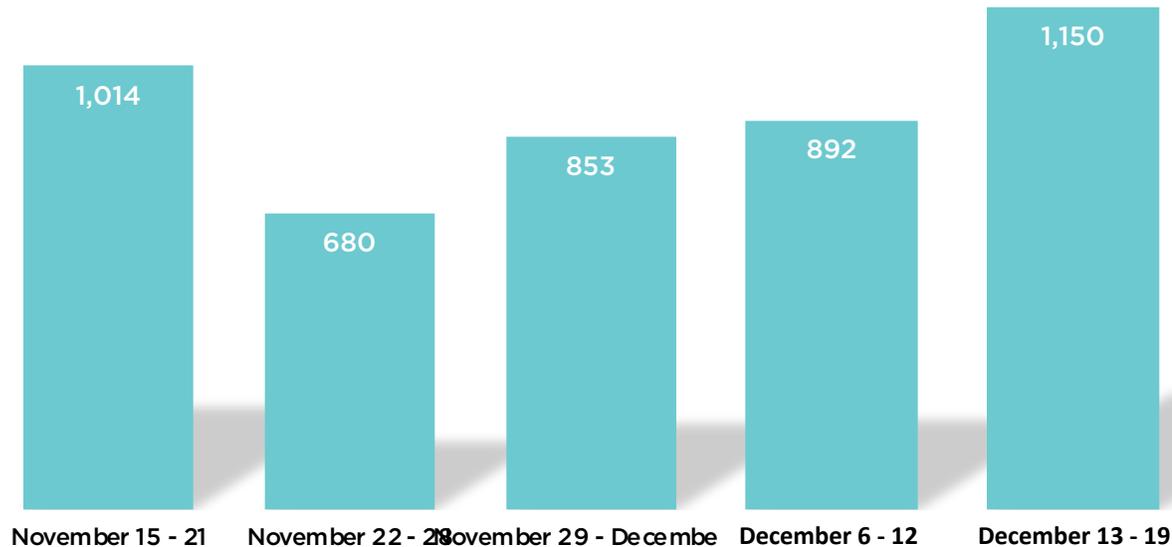
JAPAN COVID-19 NEWS

HIGHLIGHTS

- New cases per day in Japan have been below 300 per day for 53 straight days.
- New cases nationwide for the past week has increased by 29% to 1,150.
- New cases in Tokyo has been below 50 for 57 consecutive days.
- Omicron cases in Japan stands at 56 at this moment.

DECEMBER 13-19, 2021

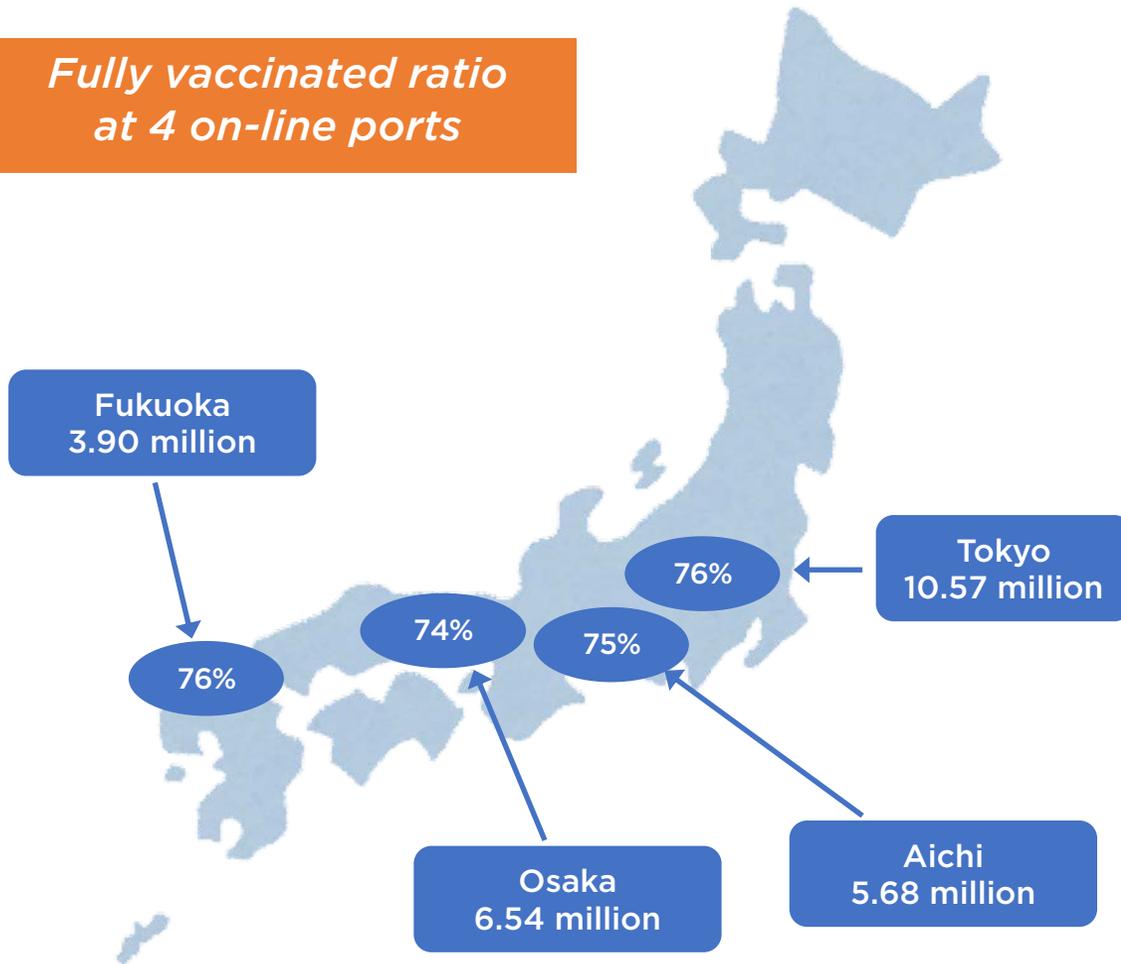
NATIONWIDE: NEW CASES



NATIONWIDE

AREA/NEW CASES	December 6 - 12	December 13 - 19	Changes (#) vs LW	Changes (%) vs LW
Tokyo	122	160	38	31%
Osaka	77	90	13	17%
Aichi	52	34	-18	-35%
Fukuoka	19	21	2	11%
Okinawa	24	25	1	4%
Hokkaido	24	52	28	117%
Kanagawa	94	132	38	40%
Saitama	48	58	10	21%
Chiba	38	59	21	55%
Nationwide	892	1,150	258	29%

*Fully vaccinated ratio
at 4 on-line ports*



HIGHLIGHTS

- Japan's full vaccination rate has reached 77.6% against total population.
- 100.12 million people received 1st shot to date. (79%)
- 91.6% of senior citizens were fully vaccinated.
- Booster shots has been administered 149,884 healthcare workers.

VACCINATION UPDATE

Total number of vaccination:
198,347,846

Vaccine doses administered
per 100 people:
157.47

1st & 2nd doses
administered:
1st: 100,125,316 (79.1%)
2nd: 98,222,530 (77.6%)

Senior Citizens (+65):
1st: 32,896,558 (92%)
2nd: 32,755,099 (91.6%)

JAPAN COVID-19 NEWS

OMICRON VARIANT IN JAPAN

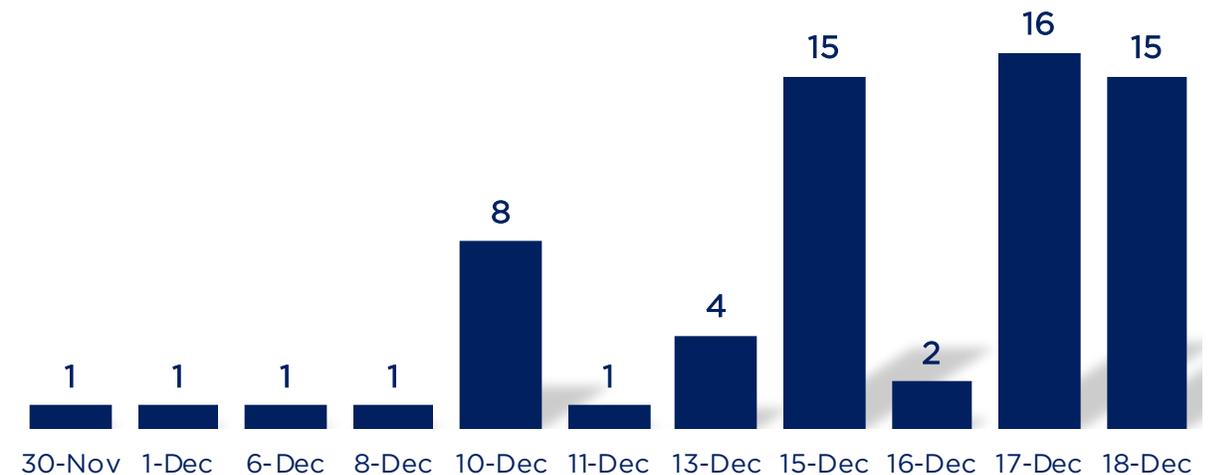
- Cumulative number: 65 cases
- Most of them are returnees from overseas.

DATE	NUMBER	PROFILES
30-Nov-21	1	1 arrival from Namibia
1-Dec-21	1	1 arrival from Peru
6-Dec-21	1	1 arrival from Italy
8-Dec-21	1	1 arrival from Nigeria
10-Dec-21	8	10 arrivals from overseas (Mozambique, USA, Congo etc.)
11-Dec-21	1	1 arrival from Sri Lanka.
13-Dec-21	4	1 arrival from Nigeria, Kenya, USA etc.
15-Dec-21	15	13 arrivals from USA, Kenya, Zambia, Malawi, Nigeria, Tunisia, and UK. and 2 cases in Okinawa
16-Dec-21	2	1 arrival from USA and 1 case at KIX Airport (immigration officer)
17-Dec-21	16	16 arrivals from overseas (USA, Greece, UK, Malawi, Congo, Malta etc.)
18-Dec-21	15	15 arrival from overseas (USA, Kenya, Nigeria, etc.)
Total	65	



Narita Airport Quarantine Station

Omicron Cases in Japan



HIGHLIGHTS

- New cases per day in Japan have been below 300 per day for 53 straight days.
- New cases nationwide for the past week has increased by 29% to 1,150.
- New cases in Tokyo has been below 50 for 57 consecutive days.
- Omicron cases in Japan stands at 56 at this moment.



TIMELINE

2021

December 1 ~

Healthcare worker

- About 14.73 million
- Pfizer Vaccine
- 6 months interval from 2nd shot

2022

February ~

Senior citizen (+65)

- About 16.72 million
- Pfizer & Moderna Vaccine
- 7 months interval from 2nd shot

2022

March ~

Workplace, school & university vaccinations

- More than 9.5 million
- Moderna Vaccine
- 8 months interval from 2nd shot

2022

April ~

Others

- Under 64 years-old
- After April 2022
- Moderna Vaccines
- 8 months interval from 2nd shot

DIGITAL VACCINE PASSPORT

- A unique QR code can be issued.
- The code can be used as a "certificate" that the person has been vaccinated.

LAUNCH ON
DECEMBER 20

App Name:

- COVID-19 Vaccination Certificate Application

App:

- iPhone
- Android

Issuance:

To access certificate:

- My number card
- Passport

Image of digital version
of vaccine passport



QR code contains
following information:

- Name written in kanji
- Date of birth
- Names of vaccine, manufacturer
- Lot number
- Vaccination date
- Certificate ID
- Issue date

DIGITAL CERTIFICATE

Overseas:

- Streamline immigration procedures.

Domestic:

- Entry pass as proof of vaccination.
- Show at events or restaurants etc.

Validation:

- 75 countries and regions accept Japan's vaccination certificate.

STRICT BORDER CONTROL MEASURES

HIGHLIGHTS

- Ban new arrivals from all over the world from midnight on November 30.
- 14 days quarantine including Japanese from December 1, regardless of vaccination status.
- Foreign resident coming from 11 designated countries are denied re-entry from December 2.
- Arrivals from designated countries stay in government facilities for the first 3/6/10 days.
- From December 10, arrivals from 6 days, 3 days stay countries will be quarantined at home or self-arranged hotels.
- Guam is not listed in the strengthened border measures countries.

RULES & REGULATIONS

- Effective from November 27.
- Submit negative test certificate.
- Test at airport (antigen test)
- Submit written pledge.
- Stay at government facility.
- Test on third, sixth and tenth day.
- Leave the facility when negative.
- Continue the remaining of 14 days quarantine period at home etc.

**10 days countries
(11)**

**6 days countries
(15)**

**3 days countries
(43)**

Angola, Eswatini, Democratic Republic of the Congo, Zambia, Zimbabwe, Namibia, Botswana, Malawi, Republic of South Africa, Mozambique, Lesotho.

Israel, Italy, UK, Australia (New South Wales and Northern Territory), Netherlands, South Korea, Sweden, Denmark, Germany, Trinidad and Tobago, Norway, Venezuela, Peru, Portugal, US (New York, Hawaii).

Iceland, Ireland, Argentina, India (Karnataka, Kerala, Maharashtra, Rajasthan), Ukraine, Uzbekistan, Ecuador, Estonia, Australia (Capital Territory), Austria, Ghana, Canada (Alberta, Ontario, Quebec, New Brunswick, Nova Scotia, British Columbia), Cyprus, Greece, Croatia, Kenya, Costa Rica, Colombia, Switzerland, Spain, Suriname, Slovenia, Tanzania, Czech Republic, Chile, Dominican Republic, Turkey, Nigeria, Nepal, Haiti, Pakistan, Philippines, Finland, Brazil (Sao Paulo state), France, French Reunion Island, Belgium, Morocco, Mongolia, Romania, Lebanon, Russia (Primorsky Territory, Moscow city), US (Arizona, California, Connecticut, Colorado, Texas, Nebraska, Pennsylvania, Massachusetts, Missouri, Minnesota, Maryland, Louisiana, Washington, Washington D.C.)

JAPAN MARKET INTELLIGENCE

HIGHLIGHTS

ANA and JAL bookings for FY2021 year-end and New Year holidays:

- December 25, 2021 – January 4, 2022
- Both airlines exceeded the booking number from previous year.
- JAL: 66% (880,000 passengers)
- ANA: 65% (1,081,000 passengers)
- Peak date for departure: December 29 at 89.4% reservation rate.
- Peak date for return flights: January 3, at 90.7% reservation rate.

DOMESTIC TRAVEL



JAPAN AIRLINES



JAL : Year-end & New year Domestic	Number of seat	Number of booked	Reservation Ratio
December 25 - January 4, 2022	1,337,571	889,990	66.5%
December 25 - January 4, 2021	1,230,053	519,956	42.3%
vs 2021	+9%	+71%	-----

ANA : Year-end & New year Domestic	Number of seat	Number of booked	Reservation Ratio
December 25 - January 4, 2022	1,664,465	1,081,252	65.0%
December 25 - January 4, 2021	1,953,840	962,631	49.3%
vs 2021	-15%	+12%	-----

Area	Number of seat	Number of booked	Reservation Ratio
Hokkaido	288,128	212,033	73.6%
Tohoku/Hokuriku	130,205	80,171	61.6%
Kansai	126,000	84,951	67.4%
Chugoku/Shikoku	230,367	136,836	59.4%
Kyushu	422,902	274,259	64.9%
Okinawa	139,968	101,740	72.7%
Total	1,337,570	889,990	66.5%

Area	Number of seat	Number of booked	Reservation Ratio
Hokkaido	325,889	220,290	67.6%
Tohoku/Hokuriku	153,460	88,863	57.9%
Kansai	128,375	89,880	70.0%
Chugoku/Shikoku	267,321	165,768	62.0%
Kyushu	460,438	298,863	64.9%
Okinawa	315,254	209,545	66.5%
Other	13,728	8,043	58.6%
Total	1,664,465	1,081,252	65.0%

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION

AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	FREQUENCY	CAPACITY	REMARKS
UNITED	NRT (Narita)	UA827	11:15 16:05	UA828	06:55 09:55	Daily	166	Suspended until February 10, 2022
UNITED	NRT (Narita)	UA197	17:30 22:20	UA196	13:05 16:05	Daily	166	Daily operation
UNITED	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until March 26, 2022
UNITED	NGO (Nagoya)	UA136	11:20 15:55	UA137	07:30 10:20	Daily	166	Suspended until February 10, 2022
UNITED	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until March 26, 2022
UNITED	KIX (Kansai)	UA150	11:05 15:45	UA151	07:10 10:10	Daily	166	Suspended until February 10, 2022
UNITED	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until March 26, 2022
UNITED	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until March 26, 2022
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:50 19:35	Daily	199	Suspended until February 28, 2022
Tway	KIX (Kansai)	TW311	10:45 15:10	TW312	16:10 19:00	Daily	189	Suspended until March 26, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until January 31, 2021

PACKAGED SALES



HIGHLIGHTS

- MOFA travel advisory & warning level to US remains as level 3.
- 14days self-quarantine upon arrival.
- Strict border control measures due to Omicron variant.
- Tour cancellation has been extended in response to flight suspension.
- FIT Tour can be salable as usual.

TOUR SELLING (DEPARTURE DATE)



FEB 01



FEB 01



FEB 01



FEB 01



MAR 01



FEB 01



JAN 16

JAPAN MARKETING ACTIVITIES

SNS	follower		Week Reach		Week Engagement	
	10 Dec ,2021	17 Dec ,2021	10 Dec ,2021	17 Dec ,2021	10 Dec ,2021	17 Dec ,2021
	21,799	21,965	663,528	485,683	3,225	3,117
	0.76%		-26.80%		-3.35%	
	23,746	23,746	670,283	469,098	6,618	4,691
	0.00%		-30.01%		-29.12%	
	13,452	13,449	10,207	11,737	1,065	909
	-0.02%		14.99%		-14.65%	
	9,761	10,781	138,100	177,200	12,747	12,404
	10.45%		28.31%		-2.69%	
	1,656	1,656	2,184	0	113	0
	-		-		-	
Visitguam.jp	Unique User		Page View		Avg. Time on Page	
	8,188	7,274	19,289	16,228	0:01:06	0:01:18
	-11.16%		-15.87%		18.18%	

SNS PERFORMANCE SUMMARY

- TikTok now has over 10,000 followers
- GUAM snacks and souvenir videos were very popular; helped gain followers



Date	Day	Facebook	Instagram	Instagram (Story)	Twitter	LINE	TikTok
December 10, 2021	Fri			Repost/Annbasada			The boss danced to it.
December 11, 2021	Sat			Repost/Annbasada			
December 12, 2021	Sun			Repost/Annbasada			
December 13, 2021	Mon	Sunny Side Up (Parlour Sailing)	Sunny Side Up (Parlour Sailing)	Repost/Annbasada	Sunny Side Up (Parlour Sailing)		Foreign Sweets
December 14, 2021	Tue		lamlam Instalive	Repost/Annbasada	Twitter Creative Survey		
December 15, 2021	Wed		lamlam Instalive	Repost/Annbasada	cartoon recruiting		
December 16, 2021	Thu		TabiMUSE Reel lamlam Instalive	Repost/Annbasada			Purchases in Guam
December 17, 2021	Fri	Weekiy GUAM	Weekly GUAM lamlam Instalive	Repost/Annbasada	Weekiy GUAM		

JAPAN MARKETING ACTIVITIES

#HEREWEGUAM - AMBASSADOR AUDITION

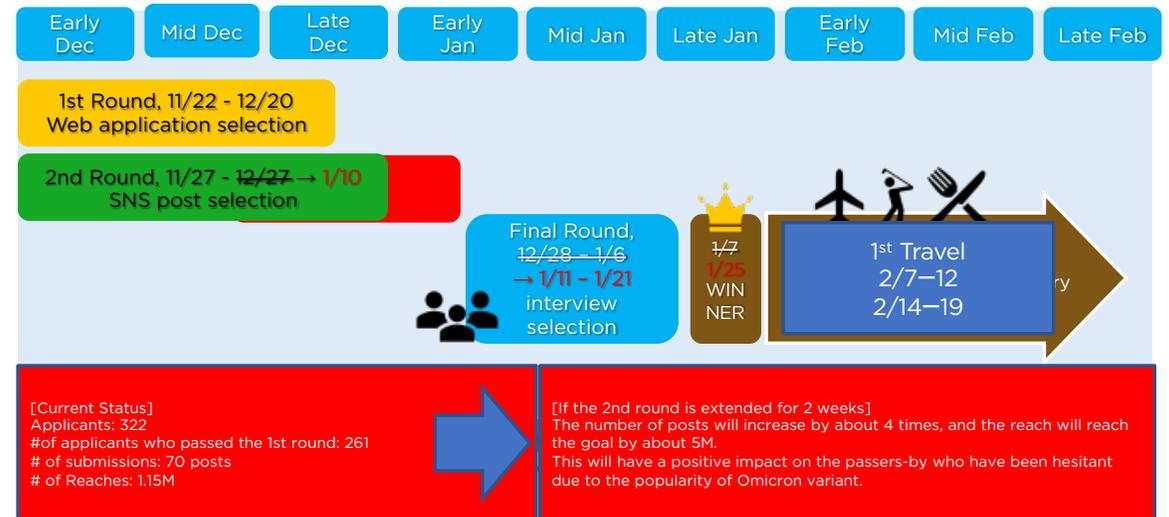
Ambassador Audition Status Report (as of 15 Dec 2021)

- Applicants for general auditions: 372
- Total number of applicants who passed: 261
- Average number of followers of first-time posters: 144,964
- Number of initial submissions: 70
- Average number of followers of first-time posters: 7,524
- Total number of submissions: 186
- Total number of followers of total posts: 1,152,905
- Total number of "Likes": 44,496



Extension

- For the 261 people who passed, 60 ended up posting, and more than half of them refrained from posting due to fear of the Omicron, so the decision was made to extend the campaign to further increase the intended reach and communicate the positive vibes of Guam!



JAPAN MARKETING ACTIVITIES

GUAM PICTURE SURVEY

We conducted two questionnaires for the key visuals.

In both cases, the results were favorable for the transparent and beautiful sea creations.

We will continue to obtain more questionnaires in the future.

GUAM政府観光局 (公式) @visitguam_jp

どのお写真が、1番好きですか!?!?
グアムを連想する写真を教えてください

Translate Tweet

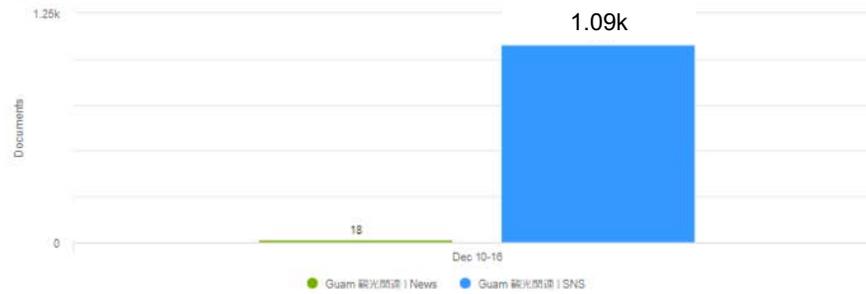
インスタスポットで有名! 海中ブランコ	8.2%
ハートの南京錠が有名! 恋人岬	8.2%
グアムと言ったらアクティビティ! スカイダイビング	10.4%
透明度高い、グアムの海!	73.1%

134 votes · 2 hours left

SNS and ONLINE NEWS MEDIA Dec 10 - Dec 16

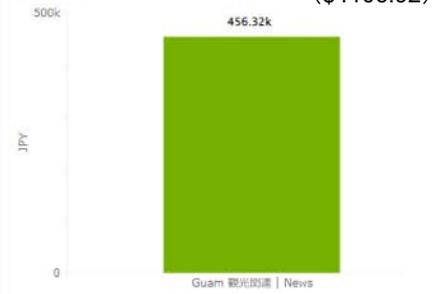
Blue: SNS, Green: News media

Number of media exposure

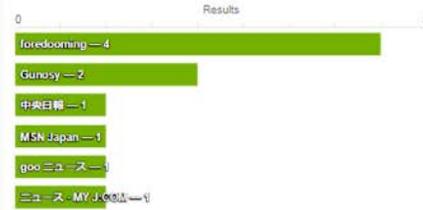


advertising value equivalents

¥456.32k
(\$4106.92)



Media Ranking

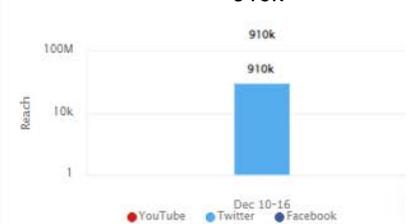


word cloud



Social Reach

910k



SOUTH KOREA



KOREA COVID-19 NEWS

HIGHLIGHTS

- With South Korea's new coronavirus cases hovering over 7,000 for a week, the government reimposed a set of revised virus restrictions across the country, which will remain in effect until Jan. 2 to stem the spread of the virus.

DEC 07 – DEC 20, 2021



Confirmed COVID-19

CASES:
575,615

19.3%
active
(111,159)

COVID-19 VACCINATION STATUS: FEB 26 – DEC 20, 2021

1ST DOSES ADMINISTERED

43,493,325
(84.7% of total population
94.7% of 18 and older
93.9% of 60 and older)

FULLY IMMUNIZED

42,070,660
(81.9% of total population
92.6% of 18 and older
92.7% of 60 and older)

BOOSTER SHOT

11,565,083
(22.5% of total population
26.2% of 18 and older
56.7% of 60 and older)

Vaccine Maker	1st Dose Administered	Fully Immunized	Booster Shot
AstraZeneca	11,137,407 (25.6%)	11,065,469** (26.3%)	N/A
Pfizer	24,090,768 (55.4%)	22,944,832 (54.5%)	7,159,030 (61.9%)
Janssen	1,506,564 (3.5%)	1,506,564 (3.6%)	21,129 (0.2%)
Moderna	6,758,586 (15.5%)	6,553,795*** (15.6%)	4,384,924 (37.9%)
Total:	43,493,325	42,070,660	11,565,083

**Included Pfizer vaccines (1,781,491) for 2nd dose (mixed)

***Included Pfizer vaccines (85,118) for 2nd dose (mixed)

AS OF DEC 21, 2021

KOREA EXTENDS MANDATORY QUARANTINE FOR OVERSEAS ARRIVALS UNTIL JAN 6



- The government have decided to extend quarantine measures for overseas arrivals until January 6 next year to block the influx of the Omicron virus.
- Quarantine exemptions for travel bubble countries such as Singapore and Saipan will be maintained.



S. KOREA EXTENDS OVERSEAS TRAVEL ADVISORY UNTIL JAN 13

- South Korea has extended its special advisory against overseas travel for another month due to the spread of the newly detected Omicron variant.
- The government plans to impose travel advisory per country rather than the current nationwide system in consideration of the quarantine situation, vaccination rate, mutual recognition of vaccination certificates, and travel bubble agreements in 2022 1Q.

OMICRON DETECTED IN 4 PEOPLE ADMINISTERED WITH BOOSTER SHOTS



- Four people have tested positive for the Omicron variant, even after receiving COVID-19 booster shots, prompting concerns that the inoculations may not offer protection from the new strain.
- Meanwhile, 88 pax of the total 178 patients related to Omicron variant was non-vaccinated.

OMICRON SPREADING RAPIDLY IN US



- Top federal health officials warned that the omicron variant is rapidly spreading in the United States and could peak in a massive wave of infections as soon as January.
- Officials stress that early data shows that individuals who are fully vaccinated and received a booster shot remain largely protected against severe illness and death from omicron.



PFIZER SAYS PANDEMIC COULD EXTEND TO 2024

- Pfizer forecast that the COVID-19 pandemic would continue until 2024 in some regions while other countries will transition to "endemic" with low, manageable caseloads during that same time period.
- Also, it said a lower-dose version of its vaccine for 2- to 4-year-olds generated a weaker immune response than expected, potentially delaying authorization.

CDC LAUNCHES PILOT TO GIVE SOME TRAVELERS FREE COVID-19 TEST KITS



- The U.S. CDC has started distributing free COVID-19 home test kits to international travelers at several international airports.
- The CDC encourages - but does not mandate - international air travelers to get a new COVID-19 test upon arriving in the United States.

SOUTH KOREA REDUCE SOCIAL GATHERING SIZE TO FOUR AGAINST COVID-19

- South Korea will reduce the maximum private gathering size to four vaccinated people nationwide and restore a 9 p.m. curfew on restaurant and cafe business hours as the government rolled back its "living with COVID-19" scheme amid surging infections.



Before	December 18, 2021 – January 2, 2022	After
Allowed up to 6/8 people without time limits in Seoul/other areas	Social Gathering	Allowed up to 4 vaccinated people until 9 p.m. nationwide
Required to enter high-risk facilities such as karaoke, public bath, entertainment facilities, horse and cycle racetrack, and casino	Quarantine Pass	Same protocol
Quarantine pass required to enter the multiuse facilities for people aged 18 and over	Quarantine Pass Eligibility	Same protocol

BOOKING.COM'S 2022 TRAVEL TREND



- Sample: Adults who plan to travel for business or leisure in the next 12-24 months
- No. of respondent: In total 24,055 respondents across 31 countries
- Survey Date: August 2021



01. New Faces And Places
60% of travelers are looking forward to meeting new people while on vacation



02. First Time Feelings
75% of travelers find that the journey to a destination is more enjoyable when it feels like part of the trip itself



03. Resetting Work Boundaries
73% of travelers say vacation time will be strictly work-free in the future



04. Travel As Self-care
79% of travelers agree travel helps their mental and emotional wellbeing more than other forms of self-care.



05. Community First
58% of travelers agree it's important that their trip is beneficial to the local community at their destination



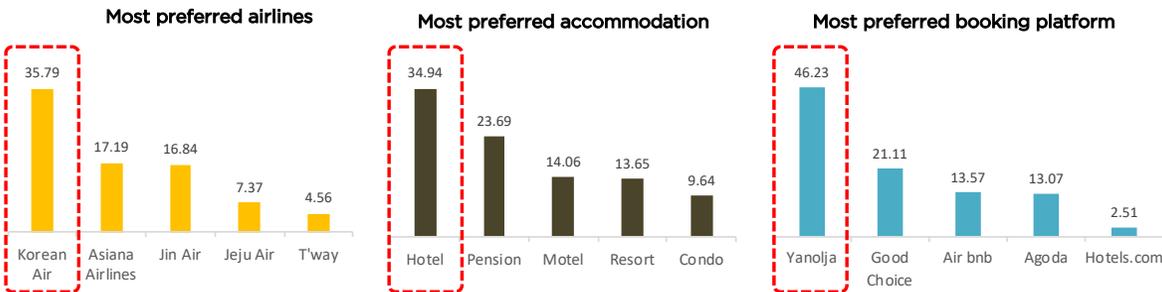
06. Accept Flexibility
61% of travelers are now more open to different types of vacations



07. Embrace Unpredictability
64% of travelers agree that technology will be more important than ever while on vacation

IMPACT PEOPLES' DOMESTIC TRAVEL TREND

- Senior Social Venture Impact People conducted a survey from November 16 to 30 to target 5060 generations about their travel trend.
- According to the survey, 5060 generations are more willing to use Korean Air and hotel when they travel.



STRICTER ENTRY PROTOCOLS FOR TRAVEL BUBBLE COUNTRIES

- The entry protocol for arrivals from travel bubble countries will be changed from December 20 to January 6, 2022, in a separate protocol for each country.
- As before, travelers are exempted from a mandatory 10-day quarantine, but the timeline for required testing before departure has been shortened for both countries.

If I am arriving from Singapore

- Shortened timeline for required testing before departure
- Additional self-test procedure upon arrival



If I am arriving from Saipan

- Shortened timeline for required testing before departure
- Restrictions on load factor of less than 70% for all departures



KOREA MARKET INTELLIGENCE

GUAM SALES CANCELLATION STATUS (DECEMBER)

Flights to Guam being canceled after quarantine policy expansion

- The government have decided to extend quarantine measures for overseas arrivals for another three weeks until January 6 next year to block the influx of the Omicron virus.
- In view of this, the cancellation has been increased.



Airline (Updated as of December 20)

Airline	Cancellation (%)	Remained Booking Pax	Issue
Korean Air	51%	1,500	<ul style="list-style-type: none"> • Booking rate: 28% (Jan) / 11% (Feb) • Plan to decrease operation from 4-weekly flight to 2-weekly from January to March, 2022.
Jin Air	78%	580	<ul style="list-style-type: none"> • Booking rate: 21% (Jan) / 9% (Feb) • Decreased flight services from 4-weekly flight to 2-weekly from December 21 to January 28.
T'way	83%	253	<ul style="list-style-type: none"> • Booking rate: 11% (Jan) / 4% (Feb) • Plan to operate 2-weekly flight in December. • 11 flights have been canceled in December.
Jeju Air	87%	190	<ul style="list-style-type: none"> • Booking rate: 17% (Jan) / 8% (Feb) • 2-weekly flight from January 1 to 26. • 4-weekly flight from January 27 to March 23.
Air Busan	64%	115	
Total		2,638	

- Increased cancellation due to the extension of 10-day quarantine protocol. Low new booking rate in January and February.
- Asiana Airlines and Air Seoul plan to resume flights from January 27 and January 29, respectively.

Travel Agency (Updated as of December 20)

Airline	Cancellation (%)	Remained Booking Pax	Issue
Hana Tour	88%	149	New Booking Jan : 0 pax ,Feb : 0 pax
Mode Tour	91%	48	New Booking Jan : 5 pax ,Feb : 13 pax
YB Tour	98%	5	New Booking Jan : 1 pax ,Feb : 0 pax
Very Good Tour	93%	20	New Booking Jan : 0 pax ,Feb : 0 pax
Hanjin Travel	100%	0	New Booking Jan : 0 pax ,Feb : 0 pax
Interpark Tour	87%	55	New Booking Jan : 1 pax ,Feb : 4 pax
Kyowon KRT	93%	14	New Booking Jan : 4 pax ,Feb : 0 pax
Online Tour	100%	0	New Booking Jan : 3 pax ,Feb : 2 pax
Total		291	

- There were many booking before omicron issue but most of bookings have been canceled due to 10-day quarantine policy and its extension.
- Most of promotions and events have been postponed.
- Concern about no booking in January-February.

MICE (Updated as of December 20)

Airline	Cancellation (pax)	Period	Issue
Fly Tour	600	Nov 30, 2021-Mar 5, 2022	Canceled
Kyowon KRT	62	Dec 2-Dec 8, 2021	Postponed to Q1 of 2022 (TBD)
Kyowon KRT	114	Dec 15-Dec 19, 2021	Postponed to Q1 of 2022 (TBD)
Very Good Tour	50	Dec 8-Dec 12, 2021	Postponed to Q2 of 2022 (TBD)
Very Good Tour	70	Dec 10-Dec 15, 2021	Canceled
Hana M&C	100	Dec 11-Dec 15, 2021	Canceled
Land Star	50	Dec 22-Dec 25, 2021	Canceled
E&F	20	Dec 7-Dec 10, 2021	Canceled
Total	1,066		

- GVB planned to support the MICE group but most of groups canceled or postponed.

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): **BEFORE OMICRON ISSUE**

• I N C H E O N - G U A M

**subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4,842
	KE113	WED/SAT	09:15	14:35	
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	3,402
Jin Air	LJ641	TUE/WED/FRI/SUN (Dec 24 TH ~ Daily)	09:35	14:50	3,969
T'way	TW301	WED/THU/SAT/SUN	18:00	23:30	3,402
Air Seoul	RS101	THU/SUN (Dec 23 rd ~)	19:00	00:20+1	585
		WED/SAT (Dec 23 rd ~)	08:15	13:45	390
Asiana Airlines	OZ607	THU/SUN (Dec 23 rd ~)	09:00	14:25	564
TOTAL					17,154

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	880
TOTAL					880



**TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 18,034 SEATS
(DIRECT FLIGHT)**

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): **AFTER OMICRON ISSUE** (AS OF DEC 3)

• I N C H E O N - G U A M

**subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4,842
	KE113	WED/SAT	09:15	14:35	
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	2,268
Jin Air	LJ641	TUE/WED/FRI/SUN (Dec 24 TH ~ Daily)	09:35	14:50	3,969
T'way	TW301	WED/THU/SAT/SUN	18:00	23:30	2,646
Air Seoul	RS101	THU/SUN (Dec 23 rd ~)	19:00	00:20+1	585
		WED/SAT	08:15	13:45	585
Asiana Airlines	OZ607	THU/SUN (Dec 23 rd ~)	09:00	14:25	564
TOTAL					15,459

- Jeju Air : Dec 4 ~ Dec 16, 2021 Cancel the flights (6 Flights)
- T'way : Dec 2 ~ Dec 12 Cancel the non-regular flights (4 flights)

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	880
TOTAL					880

- Air Busan: No final decision yet but subject to cancel all flights in December except for Dec 4 FLT.



**TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 16,339 SEATS
(DIRECT FLIGHT)**

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): **AFTER OMICRON ISSUE** (AS OF DEC 6)

• I N C H E O N - G U A M

**subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4,842
	KE113	WED/SAT	09:15	14:35	
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	2,079
Jin Air	LJ641	TUE/WED/FRI/SUN (Dec 24 TH ~ Daily)	09:35	14:50	3,591
T'way	TW301	THU/SUN	18:00	23:30	945
Asiana Airlines	OZ607	THU/SUN (Dec 23 rd ~)	09:00	14:25	564
TOTAL					12,021

- Jin Air: Dec 2 - Dec 12 Canceled (2) flights
- T'way: Dec 2 - Dec 12 Canceled (4) non-regular flights
- Air Seoul: delayed its re-operation schedule to January 29, 2022

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	880
TOTAL					880

- Air Busan: No final decision yet but subject to cancel all flights in December except for Dec 4 FLT.



**TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 12,901 SEATS
(DIRECT FLIGHT)**

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): **AFTER OMICRON ISSUE** (AS OF DEC 9)

• I N C H E O N - G U A M

**subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4,842
	KE113	WED/SAT	09:15	14:35	
Jeju Air	7C3102	WED/THU/SAT/SUN	09:00	14:30	1,890
Jin Air	LJ641	TUE/WED/FRI/SUN	09:35	14:50	3,024
T'way	TW301	WED/SAT	18:00	23:30	945
TOTAL					10,701

- Jeju Air: Dec 4 ~ Dec 16 Canceled (7) flights
- Jin Air: Dec 2 ~ Dec 12 Canceled (2) flights
- T'way: Dec 2 ~ Dec 12 Canceled (4) non-regular flights / Dec 15- 2 times a week
 - Jin Air : Dec 2 ~ Dec 12 Canceled (2) flights / Dec 17 ~ 31 4 times a week
 - Asiana Airlines : delayed its re-operation schedule to January 30, 2022

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	880
TOTAL					880

- Air Busan: decided to operate one weekly flight until January



**TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 11,581 SEATS
(DIRECT FLIGHT)**

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - DECEMBER (DIRECT FLIGHT): **AFTER OMICRON ISSUE** (AS OF DEC 20)

• I N C H E O N - G U A M

**subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE111	THU/SUN	19:35	01:00+1	4,842
	KE113	WED/SAT	09:15	14:35	
Jeju Air	7C3102	THU/SUN	09:00	14:30	1,323
Jin Air	LJ641	TUE/FRI	09:35	14:50	2,079
T'way	TW301	WED/SAT	18:00	23:30	756
TOTAL					9,000

Jeju Air : Dec 15 - Jan 26 (4/W → 2/W), Jan 27-Mar 23 (4/W)

Jin Air : Dec 21- Jan 28 (4/W → 2/W)

T'way : Dec 22- Jan 27 No Flights

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	880
TOTAL					880

➤ Air Busan: decided to operate one weekly flight until January



TOTAL OUTBOUND SEAT CAPACITY (DECEMBER): 9,880 SEATS

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - JANUARY (DIRECT FLIGHT)

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Korean Air	KE113	WED/THU/SAT/SUN	9:00	14:20	4,842
Jeju Air	7C3102	THU/SUN WED/THU/SAT/SUN(J an 27 th ~)	9:00	14:30	1,799
Jin Air	LJ641	TUE/FRI	9:35	14:50	1,512
T'way	TW301	WED/SAT (Jan 29 th ~)	18:00	23:30	189
Air Seoul	RS103	WED/SAT (Jan 29 th ~)	8:15	13:45	195
	RS101	THU/SUN (Jan 30 th ~)	19:00	00:20+1	195
Asiana Airlines	OZ607	THU/SUN Jan 27 th ~)	9:00	14:25	188
TOTAL					8,920

Jeju Air : Dec 15 ~ Jan 26 (4/W → 2/W) , Jan 27-Mar 23 (4W)

Jin Air : Dec 21- Jan 28 (4/W → 2/W)

T'way : Dec 22- Jan 27 No Flights

• B U S A N - G U A M

AIRLINES	FLIGHT NO.	DAYS	DEP TIME	ARR TIME	SEAT CAPACITY
Air Busan	BX614	SAT	08:05	13:05	1,100
TOTAL					1,100



TOTAL OUTBOUND SEAT CAPACITY (JANUARY): 10,020 SEATS

KOREA MARKET INTELLIGENCE

AIRLINE SCHEDULE - LUNAR NEW YEAR

- Guam Lunar New Year's charter flight

Date	Airline	Travel Agency	Route	Seat capacity
29-Jan	TW	Hana tour	ICN-GUM	189
29-Jan	7C	Mode tour	ICN-GUM	189
29-Jan	BX	Hana tour	ICN-GUM	220
29-Jan	BX	Mode tour	ICN-GUM	220
				818



NO. OF GUAM CHARTER FLIGHT IN NEW YEAR (JANUARY): 4 FLIGHTS
TOTAL SEAT CAPACITY (JANUARY): 818 SEATS

KOREA MARKETING ACTIVITIES

GVB KOREA - December Content Calendar *Key Message: #GuamAgain Campaigns							Channels:
							Instagram Story / Video
							Naver Blog/ Facebook/Kakao
							Instagram Feed Daily Uploads
							SNS EVENT
							Offline Event Notice
	December 1		December 2		December 3		December 4
Week 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
			#FromGuam FAMTour UGC	#FromGuam FAMTour UGC	#FromGuam FAMTour UGC		
	December 5	December 6	December 7	December 8	December 9	December 10	December 11
Week 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		#GuamAgain FAMTour UGC	#GuamAgain Shopping in Guam	#FromGuam FAMTour UGC	#GuamAgain Guam Shopping List (Card News)	#GuamAgain Shopping in Guam	
	December 12	December 13	December 14	December 15	December 16	December 17	December 18
Week 3	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Guamanian Desserts	#GuamAgain Guamanian Desserts	#FromGuam FAMTour UGC	IG Story: Best Beach Side Cafes (Card News)	#GuamAgain Guamanian Desserts	
	December 19	December 20	December 21	December 22	December 23	December 24	December 25
Week 4	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		#GuamAgain Christmas In Guam	#GuamAgain Christmas In Guam	#FromGuam FAMTour UGC	IG Story: Summer Christmas Events	#FromGuam Merry Christmas!	
	December 26	December 27	December 28	December 29	December 30	December 31	
Week 5	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#FromGuam Year-End Events	#FromGuam Year-End Events	#FromGuam FAMTour UGC	#FromGuam Year-End Events	#FromGuam Happy New Year!	

TAIWAN



ALL TRAVELERS TO TAIWAN TO RECEIVE SIX COVID TESTS

Taipei, Dec. 16 (CNA) Travelers to Taiwan are now required to have six COVID-19 tests in the first 22 days of their arrival, as part of new disease prevention measures adopted in response to a cluster infection at a quarantine hotel in Taoyuan, authorities said Thursday.

Under the previous regulations, travelers to Taiwan were required to take only three or four COVID-19 tests after entering the country, but that has changed as a cluster infection of four cases has broken out at a quarantine hotel in Taoyuan, in the run-up to the Lunar New Year holidays, the CECC said.

Travelers who opt for the "10+4" or "7+7" quarantine plan, which allows them to spend the first 10 or seven days at a hotel or government facility and complete their quarantine at home, will be required to have three PCR tests -- upon entry, on their last day at the quarantine hotel, and on one of the last two days of the 14-day quarantine period, the CECC said.



TAIWAN CONFIRMS CLUSTER AT TAOYUAN QUARANTINE HOTEL

Taipei, Dec. 16 (CNA) Four people have been identified as being part of a COVID-19 cluster infection at a quarantine hotel in Taoyuan, the Central Epidemic Command Center (CECC) said Thursday.

Although the individuals checked into the hotel at different times, their stays overlapped and they were assigned to neighboring rooms on the sixth floor of the hotel, Lo said.

A possible source of the cluster infection could be another one of the four cases, who returned to Taiwan from Vietnam on Dec. 3, Lo said. He was the earliest of the four to show symptoms of COVID-19 and also the first to be confirmed as having contracted the disease, after a test he took on returning to Taiwan came back positive, and he only stayed at the hotel for two nights before being admitted to hospital, Lo said.

Since Taiwan reported a cluster infection involving China Airlines and the Novotel airport hotel in May, local governments have conducted more inspections of quarantine hotels, but the CECC plans to launch a comprehensive review in light of the incident in Taoyuan, Chen said.



Confirmed
COVID-19

CASES:
16,816

1.3%
active
(215)

AS OF DEC 21, 2021

worldometer

TAIWAN'S LEVEL 2 COVID ALERT EXTENDED TO DEC. 27

Taiwan's Central Epidemic Command Center (CECC) on Monday (Dec. 13) announced that the Level 2 COVID alert will be extended to Dec. 27 amid concerns over the spread of the Omicron variant.

Since Taiwan's domestic outbreak of COVID cases greatly subsided during the summer, the epidemic alert dropped from a Level 3 to a Level 2 on July 27 and has been kept in place since. In response to the rise of the Omicron strain of COVID internationally and after discussing the matter with relevant units, the CECC announced on Monday that it will maintain the Level 2 alert from Dec. 14-27.

Philip Lo, deputy head of the CECC's medical response division, that afternoon said the current mask regulations will remain in place. He emphasized that masks should be worn at all times when people step out of their homes.



VACCINATIONS AT TAIPEI MAIN STATION EXTENDED TO DEC. 21

The COVID-19 vaccination service being offered at Taipei Main Station has been further extended to Dec. 21, the Central Epidemic Command Center (CECC) said Sunday.

The service began on Dec. 5 and was originally scheduled to end on Dec. 9, before being extended until Dec. 12, and now Dec. 21, as it has been well-received by the public, the CECC said.

There are three walk-in COVID-19 vaccination sites that operate daily from 1 p.m. to 8 p.m. at the station's main hall and its west and east corridors offering free Moderna vaccine shots, the CECC said.

The extended service will continue to be available to both Taiwanese citizens and foreign nationals, with those vaccinated receiving a small gift, it said.



TAIWAN-PALAU TRAVEL BUBBLE UPDATES

- Liberty Times reporters participated in KKday's tourism activities to visit Palau, introduced various well-known attractions in Palau and thanked the establishment of the travel bubble between Taiwan and Palau. (Dec. 15, 2021)

TAIWAN CONFIRMS FIRST IMPORTED CASE OF OMICRON VARIANT

- Taipei, Dec. 11 (CNA) Taiwan on Saturday confirmed its first imported case of the Omicron variant in a passenger who returned to the country from Eswatini on Dec. 8, according to the Central Epidemic Command Center (CECC).
- The passenger is a Taiwanese woman in her 30s who was confirmed to have COVID-19 on Friday. A subsequent laboratory analysis showed that she has been infected with the Omicron variant of COVID-19, the CECC said.
- Also Saturday, Taiwan reported 10 new COVID-19 cases, all contracted overseas, and no deaths from the disease, according to the CECC.



AIRLINE UPDATES CURRENT ROUTE IN OPERATION

CHINA AIRLINES

- Routes scheduled for Dec-Feb



EVA AIR

- TPE to Shanghai, Hong Kong, Seoul, Singapore (four flights per week)
- TPE to Manila, LA (three flights per week)
- TPE to BKK, Jakarta, Tokyo, Macau, Osaka, San Francisco, Seattle, New York (two flights per week)
- TPE to London, Hanoi, Paris, Vancouver (one flight per week)



STARLUX AIRLINES

- Macau – daily
- Penang – Tuesday, Thursday and Saturday
- Bangkok – Wednesday and Saturday
- Osaka – Tuesday and Thursday
- Tokyo – Wednesday and Thursday
- Kuala Lumpur – Tuesday and Friday
- Manila – Monday, Wednesday, Thursday and Saturday
- Singapore – Tuesday and Saturday



TAIWAN COVID-19 NEWS

RESTRICTION TO CITIZENS/NON-CITIZENS ENTERING TAIWAN

(starting December 3, 2021 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note1}

Traveler Type	Credential	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC (Resident visa not included)	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures ^{*note1}
	Non-ARC holder	Yes	
	All others	No	

• ARC means R.O.C. (Taiwan) Resident Certificate

- Note:**
- All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
 - Beginning 00:00 on November 29 (arrival time), travelers who have visited South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria in the last 14 days (transits included) will be required to quarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
 - Beginning 00:00 am, May 19, transit via Taiwan will be temporarily suspended.
 - Personnel on diplomatic /government official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.
 - ARC holder as migrant worker, student will not be applicable.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



Quarantine System
for Entry



Dec. 3, 2021
National Immigration Agency
Ministry of the Interior



- On December 1, due to the new coronavirus variant Omicron is spreading globally, CECC announced that travelers who have visited the four countries in the last 14 days (transits included) will be required to quarantine in group quarantine facilities for 14 days after arrival and to undergo PCR tests (upon checking in and at the end of quarantine) for COVID-19; they will also be required to practice an additional 7-day self-health management (a COVID-19 rapid test using a home test kit on the sixth or seventh day).
- Such travelers will not be required to pay group quarantine facility accommodation and testing fees, and the 7+7+7 and 10+4+7 quarantine programs for the Lunar New Year don't apply.
- The list of "key high-risk countries" currently includes the following ten countries: *South Africa, Botswana, Namibia, Lesotho, Eswatini, Zimbabwe, Malawi, Mozambique, Egypt, and Nigeria (the last four countries are newly added).*
- The latest list of the risk categories for countries/regions is as follows:
 - Level 1 (Watch): None
 - Level 2 (Alert): Palau
 - Level 3 (Warning): The rest of the countries/regions in the world except for Palau
- CECC announced foreign workers will be allowed to enter Taiwan under a Ministry of Labor program provided that related pandemic prevention measures should be followed. (Nov. 11)
- In response to influx of inbound travelers before Lunar New Year holiday, CECC adjusts quarantine measures.
- On November 11, CECC announced the "7+7" policy for travelers who have been fully vaccinated against COVID-19 for at least two weeks before their arrival in Taiwan. Under the policy, which will be in place from Dec. 14, 2021 to Feb. 14, 2022, travelers will spend the first seven days of quarantine in a government facility or designated hotel, and then spend the remaining seven days of quarantine at home.

MARKET INTELLIGENCE

FAREWELL PARTY TO SEAN OF ASOA

- Date: 12/9
- All ASOA members attended Sean's farewell dinner and the Director-General of Taiwan Ministry of Foreign Affairs (MoFA), Douglas Hsu also attended this dinner.
- Mr. Douglas Hsu presented an appreciation letter and certificate to Sean in the end of this dinner, to show his gratitude and appreciation of Sean's hard work and effort.



TAIWAN MARKET INTELLIGENCE

THE CELEBRATION OF 65TH ANNIVERSARY OF TAIWAN VISITORS ASSOCIATION (TVA)

- Date: 12/13
- Chairman of TVA, Mr. Chu-Lan Yeh participated in this event and gave an opening speech remarks.
- During the celebration, TVA played a video of 2021 ITF Highlights, and had a session of Tourism Trends Sharing.
- Felix met with several representatives, such as the General Manager of China Airlines, George Kao.



2021 TAIWAN-GUAM VIRTUAL ECONOMIC SUMMIT AND SISTER CITY AGREEMENT SIGNING CEREMONY

- Date: 12/15
- The signing ceremony established the sister city relationship between Guam and Taoyuan City. Several officials such as Governor of Guam, Lourdes A. Leon Guerrero, Director General of TECO in Guam, Paul Chen, and Mayor of Taoyuan City, Wen-Tsan Cheng attended this Signing Ceremony.
- Felix represented GVB to exchange gifts with Taoyuan City Mayor.



PHILIPPINES, DEPARTMENT OF TOURISM CHRISTMAS THANKSGIVING PARTY

- Date: 12/13
- The Christmas Thanksgiving Party not only is to thank and connect with other tourism departments and offices, but also to welcome the new chairman of Manila Economic and Cultural Office (MECO), Wilfredo B. Fernandez, new representative of Taiwan.
- GTO actively exchanged name cards with representatives from China Airlines, TVA, MECO, Starlux and United Daily News, which connects and builds relationship with them.



KAOHSIUNG INTERNATIONAL TRAVEL FAIR OPENING CEREMONY

- Date: 12/17
- KITF by Kaohsiung Association of Travel Agency (KATA)'s opening ceremony invited Kaohsiung's Mayor, Chi-Mai Chen to give opening remarks
- Felix was invited to participate in the opening ceremony and stood on stage.
- GTO was mentioned during the opening ceremony as GTO has been supporting and is very important for KATA.



TAIWAN MARKET INTELLIGENCE

KITF VIP WELCOME LUNCHEON

- Date: 12/17
- Felix was invited to participate in the KATA VIP luncheon, building relationships with many important tourism partners.



Photo with ANTOR members and Director of Tourism Bureau of Kaohsiung City Government, Chou, Ling-Wen and Chairman of KATA, Mr. Wu.

AIR V&V PROMOTION - NR MONITOR

For the past week (Dec. 11 - 17), a total of 27 exposures are monitored.

As of December 17, a total of 49 exposures are monitored this month including:

- TV Exposure: 2
- Online Exposure: 46
- Social Media: 1



TAIWAN MARKETING ACTIVITIES

Social Media December Content Calendar

Stockholder:
Safe-Certified Accommodations
Safe-Certified Service
Safe-Certified Shopping
Attractions and Activities
Safe-Certified Restaurants
Guam Scenery

		MONDAY	TUESDAY	1-Dec-21 WEDNESDAY	2-Dec-21 THURSDAY	3-Dec-21 FRIDAY	4-Dec-21 SATURDAY
Week 1				Guam Scenery 1		Safe-Certified Accommodations - The TSUBAKI HOTEL	
	5-Dec-21 SUNDAY	6-Dec-21 MONDAY	7-Dec-21 TUESDAY	8-Dec-21 WEDNESDAY	9-Dec-21 THURSDAY	10-Dec-21 FRIDAY	11-Dec-21 SATURDAY
Week 2	Attraction - Fish Eye Marine Park	Guam Scenery 2	Safe-Certified Restaurants - Beachin'shrimp			Safe-Certified Shopping-TUMON SANDS PLAZA	Hafa Adai ! 1
	12-Dec-21 SUNDAY	13-Dec-21 MONDAY	14-Dec-21 TUESDAY	15-Dec-21 WEDNESDAY	16-Dec-21 THURSDAY	17-Dec-21 FRIDAY	18-Dec-21 SATURDAY
Week 3	Guam Scenery 3	Safe-Certified Accommodations - HOTEL NIKKO GUAM		Safe-Certified Restaurants-California Pizza Kitchen		x	x
	19-Dec-21 SUNDAY	20-Dec-21 MONDAY	21-Dec-21 TUESDAY	22-Dec-21 WEDNESDAY	23-Dec-21 THURSDAY	24-Dec-21 FRIDAY	25-Dec-21 SATURDAY
Week 4	x	x	Attraction - Encore!Where the Magic Happens	Guam Scenery 4		Christmas lucky draw	
	26-Dec-21 SUNDAY	27-Dec-21 MONDAY	28-Dec-21 TUESDAY	29-Dec-21 WEDNESDAY	30-Dec-21 THURSDAY	31-Dec-21 FRIDAY	
Week 5	Hafa Adai ! 2	Safe-Certified Restaurants - Eat Street Grill	Guam Scenery 5	Safe-Certified Accommodations - LEOPALACE RESORT GUAM		Hafa Adai ! 3	

PHILIPPINES

PHILIPPINES COVID-19 NEWS

GOVT VOWS ₱2B AID TO TYPHOON-HIT PROVINCES

The national government has committed ₱2 billion worth of assistance to all provinces affected by Typhoon Odette, President Rodrigo Duterte said on Sunday.

“So what’s important is you listen to your officials because we will send the money to them — we will download, seal it, send it to the bank, without delay they will receive the money,” said Duterte in Bisaya during his visit in Inabanga, Bohol.

Duterte also visited Cebu, Southern Leyte, and Surigao del Norte, which were among the areas hit hard by the typhoon. Typhoon Odette made nine landfalls in the Visayas and Mindanao. However, the president admitted that the government is running short of funds due to the ongoing pandemic.

“You know, we have depleted our resources. I’m not saying this so that government won’t have to do anything anymore,” said Duterte. “But honestly, when the COVID started, there’s no limit. I’ve racked up huge debts in hotels, both the cheap and expensive ones because when our OFWs go home, we put them in quarantine first.” Despite the tight budget, Duterte promised to try to obtain more funds.

#coronavirus #impact-summary



Philippines

Typhoon Odette kills at least 75 people, impacts 3 million families and damages Mactan Cebu Intl Airport.

LOCKDOWN STATUS

PARTIAL

INBOUND TRAVEL

RESTRICTED

OUTBOUND TRAVEL

OPEN

CONFIRMED

2,837,577

25,553 per million

7 DAY ROLLING AVE

+141 ▼

-46% vs prev week

DEATHS

50,739

456.9 per million

FULLY VACCINATED

43,534,136

39.20% of pop.

Source: Cases - John Hopkins University (2021-12-19). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2021-12-19). Retrieved from OurWorldInData.org



AIRLINE SCHEDULE



Philippine Airlines

MNL-GUM: 3X WEEKLY
SUN, TUES, THUR



UNITED AIRLINES

MNL-GUM: DAILY FLIGHTS

US CHAPTER 11 COURT APPROVES PHILIPPINE AIRLINES RECOVERY PLAN, DEBT FORGIVENESS

Philippine Airlines (PAL) has won the “overwhelming” backing of creditors in its US Chapter 11 petition, which will remove debts worth \$2.1 billion and pave the way for its recovery amid the ongoing pandemic.

PAL said in a statement on Saturday that the US Bankruptcy Court of the Southern District of New York approved its plan of reorganization, a key part of its Chapter 11 plea filed last Sept. 3.

“Today’s court approval represents a critical moment in our journey to emerge as a stronger airline. We are thankful for our loyal customers, dedicated employees, and the support of our shareholders and partners and government, which has enabled us to move efficiently through the process and reach this milestone,” Gilbert F. Santa Maria, PAL president & chief operating officer, said in the statement.



PHILIPPINE VACCINE SHOTS TOP 100M

The Philippines has given out more than 100 million vaccine doses against the coronavirus, having fully vaccinated 43 million Filipinos or 56% of the government’s target, according to the presidential palace. About 60 million were first doses, while at least a million were booster shots, the Department of Health’s (DoH) vaccination dashboard showed. The government seeks to fully inoculate 54 million people by the end of the year.

“This, however, must not lull us into complacency,” acting presidential spokesman Karlo Alexei B. Nograles said in a statement on Friday. “We will continue to ramp up our vaccination efforts and call on those unvaccinated to get their jabs as soon as possible to protect themselves, their loved ones, and their community.”

Businesses should comply with the 50% capacity limit for indoor activities and 70% limit for outdoor operations, he said. People should observe health protocols.



PH DETECTS THIRD IMPORTED OMICRON CASE

The country has detected a third case of the Omicron variant after an overseas Filipino worker returned to the country.

The Department of Health on Monday reported that the 36-year-old unvaccinated male patient arrived from Qatar on Nov. 28 and had travel history to Egypt. The patient was quarantined in an isolation facility in Cebu upon arrival then tested positive on Dec. 4. He was sent home to Cavite after completing his quarantine. Upon finding out that he was positive for the Omicron variant, the asymptomatic patient was reswabbed and tested negative for COVID-19 on Sunday.

DOH Undersecretary Maria Rosario Vergeire added the case had three close contacts in Qatar Airways QR 924. They are all undergoing home quarantine and have tested negative for COVID-19 after a retest.



GOV'T ADMINISTERS MORE THAN 2.5 MILLION DOSES DURING BAKUNAHAN 2

The government has administered more than 2.5 million doses during the second round of the “Bayanihan Bakunahan” in some areas from Dec. 15 to 18, an official from the Department of Health (DOH) said on Monday, Dec. 20.

Health Undersecretary and National COVID-19 Vaccination Operations Center (NVOC) Chair Myrna Cabotaje said during a Laging Handa press briefing that the government was able to administer a total of 2,562,454 doses from Dec. 15 to 18. In the data that she provided, a total of 1,071,541 doses were administered on Dec. 15; 768,078 on Dec. 16; 642,425 on Dec. 17; and 62,410 on Dec. 18.

The government said that it aims to fully vaccinate at least seven million Filipinos during the second round of the national vaccination drive.



IATF: UPDATED RED, GREEN & YELLOW LISTS (EFFECTIVE DEC 16-31)

RED: Andorra, France, Monaco, Northern Mariana Islands, Reunion, San Marino, South Africa, and Switzerland

GREEN: Quarantine and testing protocols are temporarily suspended

YELLOW: All others