



*Paseo "Håfa Adai" Mural
Hagåtña*

INDUSTRY RECOVERY REPORT

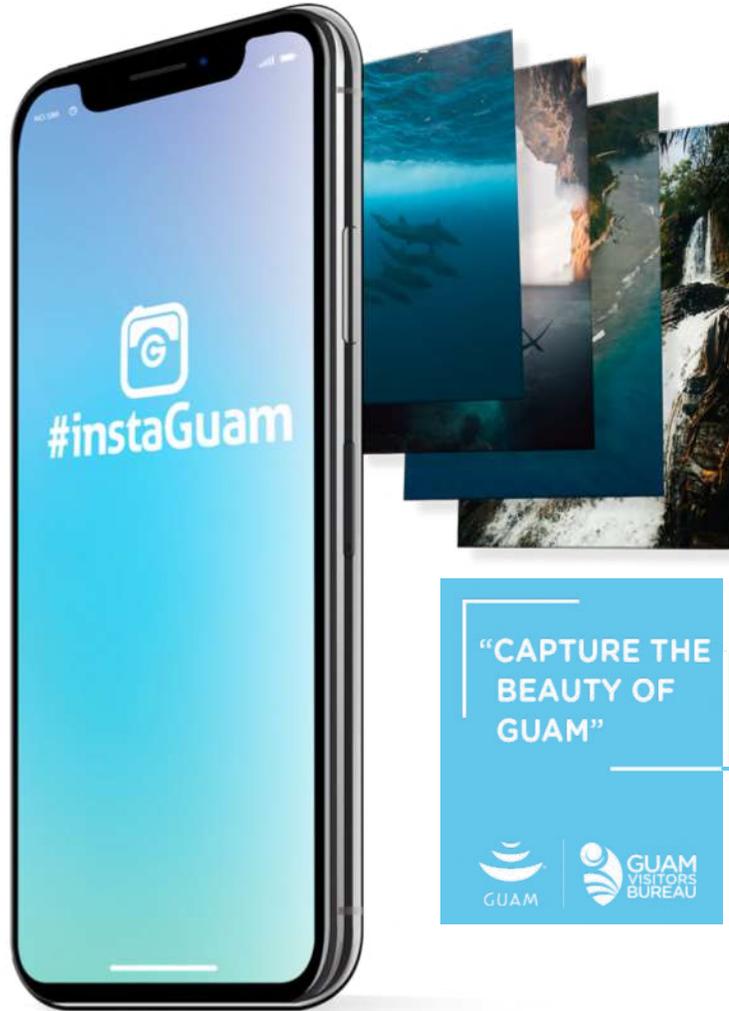
APRIL 29, 2022



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DESTINATION UPDATES



“CAPTURE THE
BEAUTY OF
GUAM”



WEEKLY PRIZE CONTEST

GVB encourages everyone to share and submit their best photos or videos for a chance to win weekly prizes. For more on the #InstaGuam weekly contest, go to [visitguam.com/instaguam](https://www.visitguam.com/instaguam).



FANDANÑA FRIDAY



In partnership with the Department of Parks and Recreation (DPR) and local food trucks, the Guam Visitors Bureau (GVB) has put together a free family-friendly event for the island community to enjoy - **Fandanña Friday @ Governor Joseph Flores Memorial Park (Ypao Beach) every Friday at 5 p.m.**



"Fandanña means to get together in CHamoru and we invite everyone to get together on Friday evenings at Ypao... We'll see you at the park!"

~ GVB President & CEO Carl T.C. Gutierrez

SAFE TRAVELS STAMP PROGRAM



THE GUAM SAFE TRAVELS STAMP PROGRAM HAS BEEN REVAMPED

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols. The approved businesses are also featured on GVB's consumer site, [visitguam.com](https://www.visitguam.com) in English, Japanese, Korean, and Chinese. The Safe Travels Stamp certificate is valid through December 31, 2022.

108 approved



Go to [guamvisitorsbureau.com](https://www.guamvisitorsbureau.com)

- Select **Tools & Resources** on the menu, then click on **Safe Travels**
- Click on the **Safe Travels Application Form** and fill in the required information
- **Upload your company logo** along with **6-10 photos** that best showcase your business
- Read and agree to the **Safe Travels Pledge** and click **Submit**

- Safe Travels is globally recognized & instills a level of confidence and trust in both the tourism trade and international visitors
- FREE of charge to all eligible businesses

APPLY TODAY
[Click here](#)

FREE PCR TESTING FOR VISITORS



PCR TESTING FOR VISITORS

Thank you for choosing Guam as your travel destination! You can get a free PCR test before your return home.

1 Book an appointment with participating clinics. More information on participating clinics are on www.visitguam.com/pcr.

2 Go to clinic for PCR test. You will need to do the following:

- Complete GVB's Patient Consent Form
- Provide passport, driver's license or birth certificate
- Provide copy of flight confirmations

3 Wait for clinic to deliver results and any other documents required.

For more information, please visit: www.visitguam.com/pcr



PCR TESTING FOR VISITORS

Hafa Adai Valued Guam Tourism Partners!

GVB is pleased to restart its PCR testing program for visitors upon their return home. This program aims to alleviate the COVID-19 testing cost in this new age of travel. We hope this will be a key competitive advantage to attract more visitors to Guam.

Restart: Monday, February 28, 2022 **End:** Tuesday, May 31, 2022

General Information

- GVB will cover the cost of **one PCR test per person, per week.**
- This program is for PCR tests only.
- Clinics will provide test results and other necessary health documentation within **48 hours** to the patient.
- Visitors must book their appointment directly with participating clinics.** Clinic information provided through the web pages listed below: (live on Feb 28)
 - English: visitguam.com/pcr
 - Japanese: visitguam.jp/pcr
 - Korean: welcometoguang.co.kr/pcr
 - Traditional Chinese: visitguam.org.tw/pcr
- Each visitor is required to fill out a **Patient Consent Form** and provide other documents (listed below) to the clinics.
- Visitors are kindly requested to provide the following documents to the clinics:
 - Government-issued identification: passport, driver's license or birth certificate
 - Copy of arrival and departure confirmation (boarding pass or flight confirmation)

Participating Clinics (5 clinics, at 7 locations in Guam)



Su Yuos Maise! for your continued support. Program is subject to change.

GUAM VISITORS BUREAU Tel: +1-671-646-5278 Mr. Brian Borja brian.borja@visitguam.com

FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ

GVB BOOTS ON THE GROUND: BUILDING RELATIONSHIPS INSIDE JAPAN



Guam Visitors Bureau's momentous trade mission to Japan is finally wrapping up, following two years of pandemic lockdowns that essentially closed the visitor industry in Destination Guam USA by severely restricting travel to and from our island's primary Asian source markets.

But here in Tokyo, we've just come off a promising meeting with the Japan Travel Bureau/JTB Corporation, plus a "GoGo! GUAM" and #HereWeGuam dual-campaign press conference at the Japan Association of Travel Agents conference room, followed by an evening media reception and a meeting with the JATA chairman.

By Monday afternoon we'll have met with the HIS, Rakuten and KNT travel agencies to assess the promising pace of Guam package tour sales, and with our airline partners, United Airlines and Japan Airlines, to discuss the resumption of routing. By Monday evening, we'll have hosted industry partners and media in celebration of 55 years of Guam's tourism relationship with Japan, via the industry soft launch of the "GoGo! GUAM" promotional campaign, set to kick off officially in May. At long last we're finally on the verge of reopening Guam to travelers from Japan following more than 25 months of COVID hibernation.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

CLICK HERE
FOR FULL
ARTICLE

Asan Memorial Beach Unit War in the Pacific National Historic Park



MARKET INTELLIGENCE REPORT

As of April 28 and may be subject to change.



TRAVEL PROTOCOLS

JAPAN

JAPANESE NATIONALS

NO QUARANTINE

- Traveler entering/returning to Japan from Guam (a non designated country/region) AND has received three vaccination doses AND is negative at airport is exempted from quarantine.

REQUIREMENTS

- Negative result of COVID-19 test conducted within 72 hours prior to departure (RT-PCR, LAMP, TMA, TRC, Smart Amp, NEAR, Next Generation Sequence, CLEIA/ECLIA)
<https://www.mhlw.go.jp/content/000807572.pdf> (Japanese)
<https://www.mhlw.go.jp/content/000807573.pdf> (English)
- Submit a written pledge that you will follow the Japanese authorities requirements and fill out questionnaires
- Install mobile application (MySOS, Google Maps, COCOA; travel insurance for COVID-19 related issues recommended)

QUARANTINE

Traveler entering/returning to Japan from Guam (a non designated country/region) AND *has not* received three vaccination doses is subject to a a 7-day home quarantine (if the voluntary test on day 3 is negative, an exemption is made from further isolation).

FOREIGN NATIONALS NEW ENTRY INTO JAPAN

(A) Foreign nationals eligible to this measure

- (1) Foreign nationals newly entering Japan for a short-term stay (less than three months) for purposes including business or employment and foreign nationals newly entering Japan for a long term stay (Except for tourist purposes)..
- (2) Foreign nationals fall under (1) and those who have receiving organizations located in Japan

**Refer to application for Visa for foreign Nationals eligible for Phased Measured toward Resuming Cross-Border Travel:*

https://www.mofa.go.jp/ca/fna/page22e_000921.html

Information Source:

https://www.mofa.go.jp/ca/fna/page4e_001053.html

https://www.mhlw.go.jp/stf/seisakunitsuite/bunya/0000121431_00209.html

https://www.mofa.go.jp/ca/fna/page4e_001053.html

SOUTH KOREA

NO QUARANTINE

- Fully vaccinated in Korea (14-180 days) or boosted can re-enter Korea without quarantine (as of March 21, 2022).
- Foreigners fully vaccinated other than Korea (14-180 days) or boosted can enter Korea without quarantine (as of April 1, 2022).

REQUIREMENTS

- All travelers entering Korea (nationals and foreigners) must have a negative PCR test 48-hours prior to departure to Korea and K-ETA (only foreigners).
- Upon arrival must take a PCR test within 24 hours and self-antigen test on day 6 or 7 (covered by the Korean government).
 - ❖ *Self-antigen test on day 6 or 7 to be terminated as of June 1*
- Foreigners must register their travel information, vaccination records, and PCR test to KDCA's website Q-Code before entering Korea. <https://cov19ent.kdca.go.kr/>
 - ❖ *Korean nationals should also register Q-Code in order to shorten the time for quarantine inspection upon entry to Korea*
- Fully vaccinated in Korea that had tested positive but recovered must present positive result and official documentation of recovery before boarding their flight. If recovered within 10-40 days, no PCR test is required to return to Korea. If recovered past 40 days a negative PCR test result within 48-hours before departure is required.

QUARANTINE

Unvaccinated nationals (including unvaccinated children 6-11 years old) will be required to self-quarantine for seven (7) days.

NO QUARANTINE

FULLY VACCINATED IN KOREA

- Children 5 years old and below are exempted
- Must present negative PCR result taken 48-hours before departure
- Must present vaccination certificate or register COOV app

FULLY VACCINATED IN KOREA RECENTLY RECOVERED FROM COVID

- Must show positive result, official documentation of recovery
- Recovered between 10-40 days no PCR test is requested before boarding
- Recovered after 40 days, PCR result taken 48-hours before boarding is required

FULLY VACCINATED IN ANOTHER COUNTRY

- Must present negative PCR result taken 48-hours before departure
- Must register KCDA's Q-Code and complete K-ETA - Only Foreigners

TAIWAN

QUARANTINE

- All travelers will be quarantined for 10 days (1 rapid test on the last day of the quarantine period).
- Practice self-health management for 7 days

REQUIREMENTS

- All travelers who arrive at an airport in Taiwan must present a certificate of a negative COVID-19 RT-PCR test taken within two days (calendar days) prior to the flight schedule time to the airline staff
- Passengers from the U.S. (included Guam), Canada, New Zealand and Australia will be tested for COVID-19 upon arrival in Taiwan using a saliva test rather than a nasal swab
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhg.mohw.gov.tw>
- Those who enter Taiwan shall confirm quarantine program (book a quarantine hotel in advance; or if traveler plan to quarantine at home or a residence of their family or friends, should make sure the principle of one person per residence is met)

PHILIPPINES

NO QUARANTINE

- Fully vaccinated nationals / foreign nationals
- Children below 12 years who cannot be vaccinated shall follow quarantine protocols of the parent or accompanying adult/guardian

REQUIREMENTS

- Negative RT-PCR test result taken within 48 hours prior to departure from Guam
- OR a negative laboratory-based antigen test result taken within 24 hours prior to departure from Guam
- All inbound passengers shall register with the One Health Pass prior to arrival in the Philippines
- Self-monitor for any sign or symptom until the 7th day from arrival

FACILITY-BASED QUARANTINE

Unvaccinated, partially vaccinated, unverified nationals are subject to a facility-based quarantine until release of negative results (5th day swabbing); self-monitor until 14th day of arrival.

Travelers are considered Fully Vaccinated if:

- They received 2nd dose series or single dose vaccine for more than 14 days prior to departure from country of origin
- Vaccine is included in EUA list or compassionate special permit (CSP) issued by the Philippine Food and Drug Administration OR EU listing of WHO

Accepted proofs of vaccination:

- World Health Organization (WHO) International Certificate of Vaccination or Prophylaxis; OR
- VaxCertPH; OR
- National/state certificate of the foreign government, including original CDC vaccination cards for those vaccinated in the US

Entry Testing and Quarantine Protocols for Foreign Nationals arriving from Abroad effective 10 February 2022 per IATF Resolution No. 160-B:

<https://aganapcg.dfa.gov.ph/79-advisories/1987-psa-2022-003>

MARKETS AT-A-GLANCE

JAPAN

- Number of new cases nationwide fell 14% from last week
- Progress on the 3rd shot is not encouraging
- Prime Minister Kishida announced a new budgetary contribution to promote vaccination of the youth due to poor progress in third round of vaccinations
- Most package, agent-organized tours canceled until late May; sales resume Apr 14 for HIS (departures on May 15) and Apr 15 for Tobu Top Tours and Rakuten Travel (departures on June 1 and Apr 27, respectively)

- ✈️ • **Flight operation:**
 - United: UA197 daily operation
UA827/UA874 available from May 7 to June 2
UA136, UA150 suspended until June 2
UA172 suspended until June 23
UA178 suspended until May 24
UA166 suspended until July 31
 - JAL: suspended until June 30
 - Tway: suspended until April 30
 - JEJU: suspended until May 31
- Shown in appendix: SNS performance summary and followers/reach charts, content calendar, SNS posts, Ambassador souvenir project winners, and Weekly Guam

PHILIPPINES

- Philippines to start rollout of 2nd Covid-19 booster next week
- Covid-19 surge or no, polls to go
- COVAX pledge to replace expired vaccines elates Duterte
- ✈️ • **Philippine Airlines – five flights per week; United Airlines - daily flights in May**
- Status of U.S. visa services, social media insights, and webinar details shown in appendix

SOUTH KOREA

- S. Korea's omicron wave is showing a clear, downward trend recording all time lowest in two months
- S. Korea downgrades disease level of Covid-19 from April 25 with 4-week transition period
- Number of Covid-19 tests for overseas entrants to be reduced from June
- CDC lifts highest risk level of travel on Covid-19 in Korea
- Quarantine protocols for travel between Korea and Guam detailed in appendix
- Aviation industry preparing for the expansion of international flight operations in earnest
- E-commerce platforms to resume/enter overseas travel business as travel demand surges
- ✈️ • **April-June airline seat capacity shown in appendix**
- SNS weekly activities and marketing content calendar shown in appendix

TAIWAN

- Shorter '3+4' quarantine for Covid-19 contacts begins
- Rapid testing to replace preventive quarantine
- Taiwan approves Moderna vaccine for children aged 6-11
- Home isolation for mild Covid-19 cases to launch nationwide; no tests needed for mild Covid-19 cases to end 10-day quarantine
- Taiwan could allow quarantine-free entry from July
- Taiwan ends on-arrival swab tests for U.S. Canada, Australia, and New Zealand passengers
- Show in appendix: CECC updates, airline routes, and April social media content calendar
- Marketing activities include meetings with International Education Consultants Association and Kaohsiung Association of Travel Agents

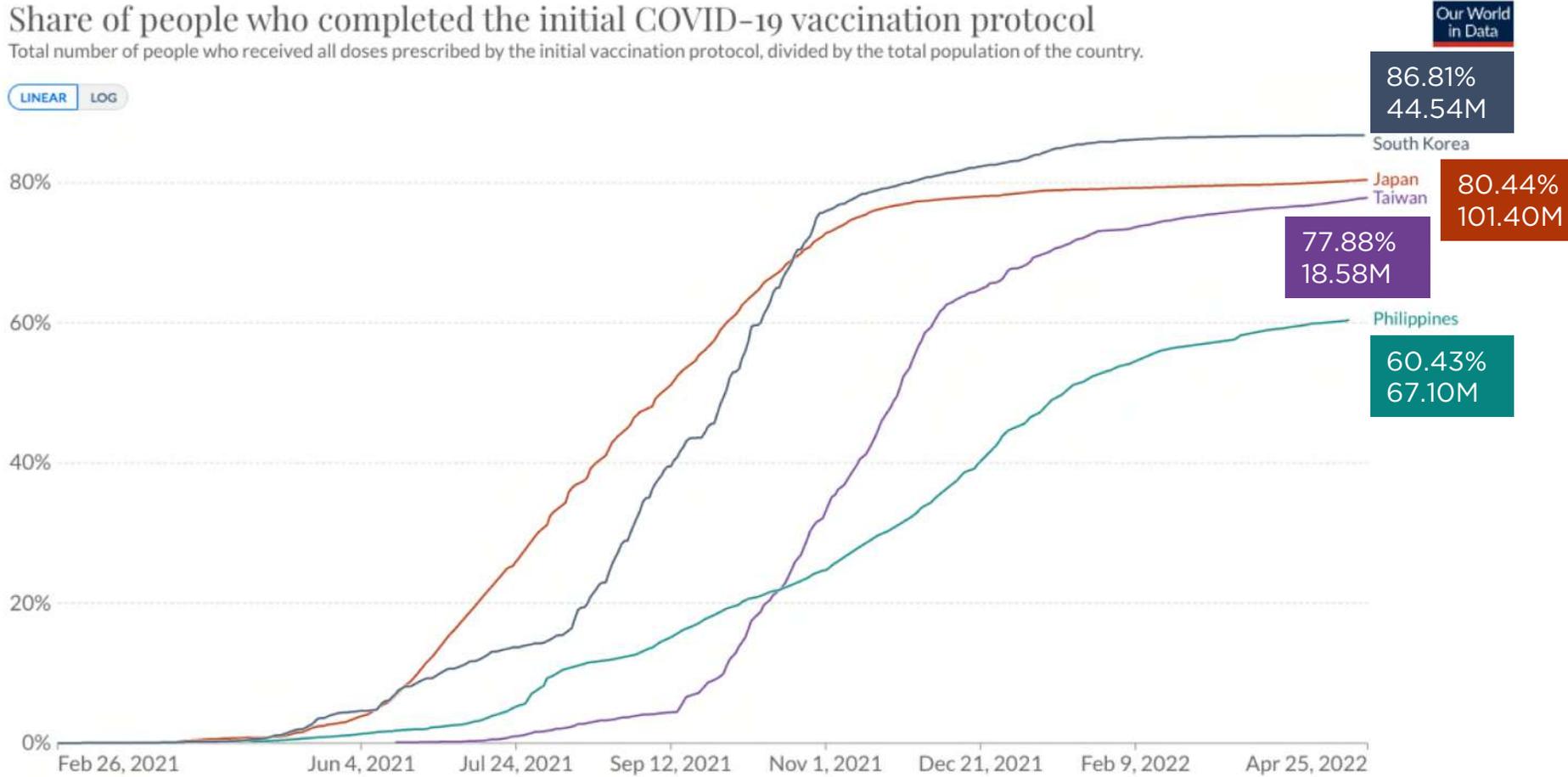
DETAILS ARE FOUND IN THE APPENDIX

MARKETS AT-A-GLANCE

Share of people who completed the initial COVID-19 vaccination protocol

Total number of people who received all doses prescribed by the initial vaccination protocol, divided by the total population of the country.

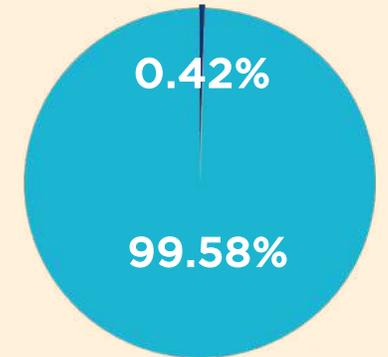
LINEAR LOG



GUAM

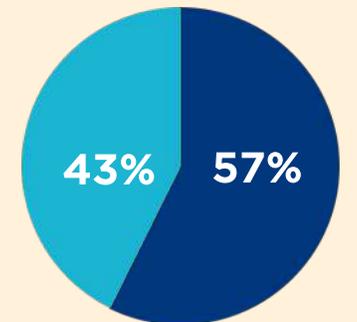
136,324 Fully Vaccinated

COVID-19 CASES



Active In-Active

BOOSTER



Have yet to receive Received booster

APPENDIX

As of April 28, 2022 and may be subject to change.



#InstaGuam
@sugarcookieguam

JAPAN

JAPAN COVID-19 NEWS

HIGHLIGHTS

- The number of new cases nationwide fell 14% from last week to about 285,705.
- The number of cases per 100,000 population was approximately 227 nationwide and 278 in Tokyo. (4/17-4/23)
- The number of infected people began to decline.



The number of infected people per 100,000 population:

NATIONWIDE

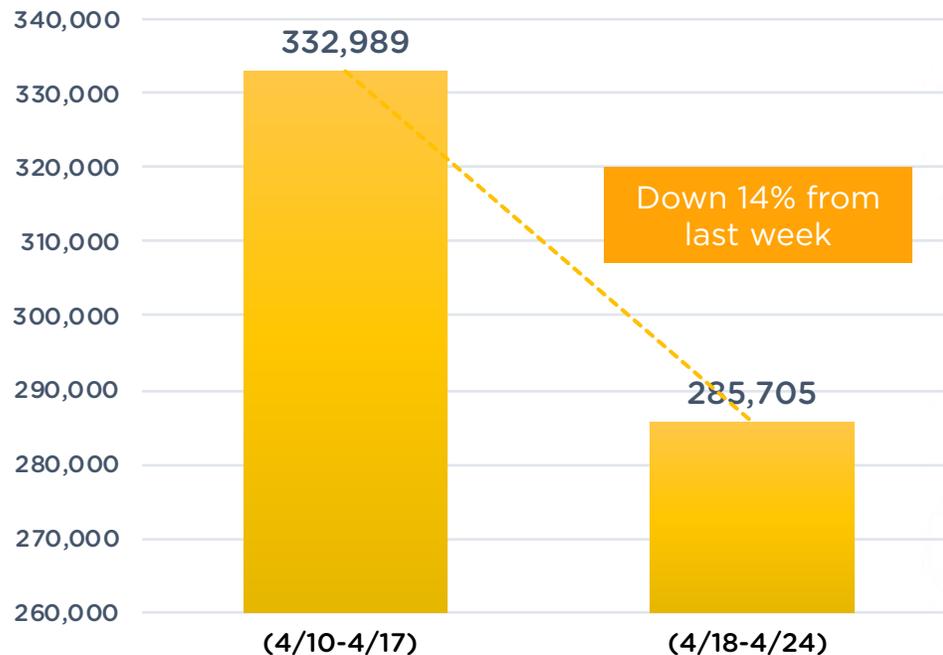
227

TOKYO

278

Total for last 7 days

Nationwide



Area / New cases	Apr 11-17	Apr 18-24	Changes (#) vs LW	Changes (%) vs LW
Tokyo	47,062	38,270	-8,792	81%
Osaka	25,976	20,961	-5,015	81%
Aichi	17,821	15,183	-2,638	85%
Fukuoka	16,582	15,529	-1,053	94%
Nationwide	332,989	285,705	-47,284	86%

Created based upon data from NHK (Japan Broadcasting Corporation)

Confirmed COVID-19

Cases:
7.68M

5.67%
ACTIVE CASES
(435,999)

AS OF APR 27, 2022

HIGHLIGHTS

- Progress on the 3rd shot is not encouraging. Finally over 47%.
- Prime Minister Kishida announced a new budgetary contribution to promote vaccination of the youth population, due to poor progress in the third round of vaccinations.

VACCINATION UPDATE

Total number of
vaccination:
267,390,282

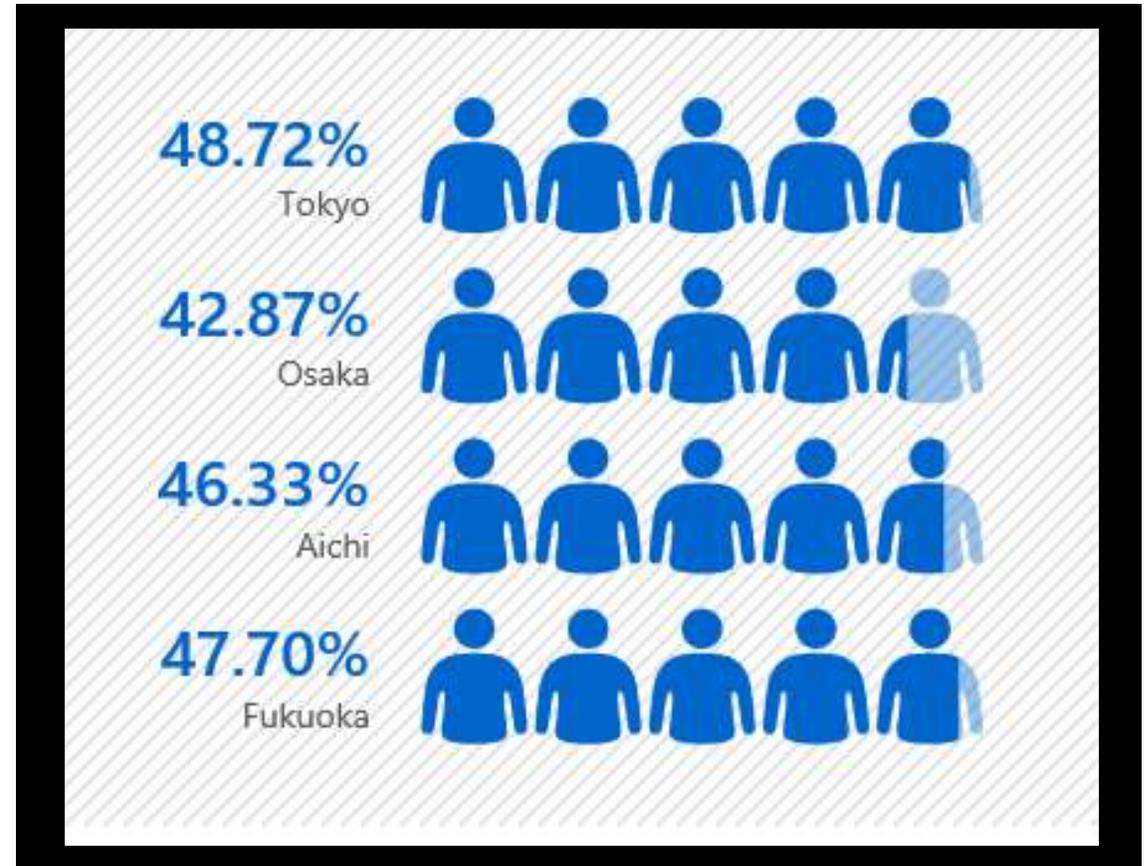
1st & 2nd doses
administered:
103,010,745
(81.3%)
101,259,062
(80.0%)

Nationwide 3rd shot:
63,120,475
(49.8%)

Senior Citizens (+65):
1st: 33,207,440
(92.8%)
2nd: 33,105,897
(92.6%)

(4/22)

NATIONWIDE : 3RD SHOT



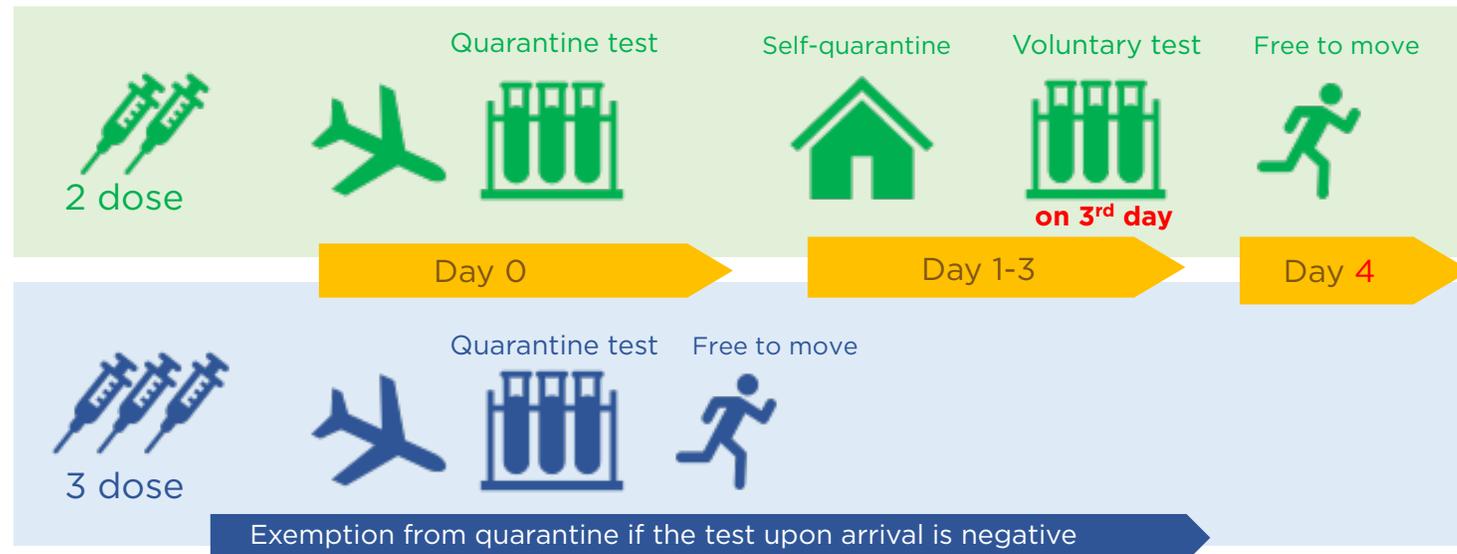
Created based upon data from Prime Minister's Office of Japan

ENTRY PROTOCOLS

HIGHLIGHTS

- The level of MOFA's "Overseas Travel Safety Information" has been lowered to "Level 2".
- Effective March 1, those returning from the U.S. (including Guam) who have completed their third vaccination are exempt from quarantine if they are negative upon return, while those who have completed their second or lower vaccinations are quarantined at home for three days.
- Effective April 10, the daily entry limit for new foreigners other than for tourism purposes will be relaxed to 10,000.

Effective from March 1 for those returning to Japan

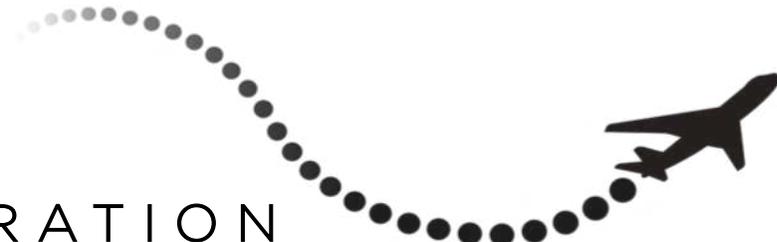


In the shortest possible time, assuming a negative result

JAPAN MARKET INTELLIGENCE

AIRLINE OPERATION

AIRLINES	STATUS	FLIGHT	DEPARTURE	JPN TO GUM	FLIGHT	GUM TO JPN	FREQUENCY	CAPACITY
	Available from May 7, 2022 to June 2, 2022	UA827	NRT	11:15 / 16:05	UA828	6:55 / 9:55	Sat	166
	Available	UA 197	NRT	17:30 / 22:20	UA 196	13:05 / 16:05	Daily	166
	Available from May 7, 2022 to June 2, 2022	UA874	NRT	21:05 / 1:45 +1	UA873	17:05 / 19:50	Sun	166
	Suspended until June 2, 2022	UA 136	NGO	11:20 / 15:55	UA 137	7:30 / 10:20	Daily	166
	Suspended until June 23, 2022	UA 172	NGO	20:50 / 1:25 +1	UA 171	17:00 / 19:55	Daily	166
	Suspended until June 2, 2022	UA 150	KIX	11:05 / 15:45	UA 151	7:10 / 10:10	Daily	166
	Suspended until May 24, 2022	UA 178	KIX	20:50 / 1:20 +1	UA 177	16:50 / 19:50	Tue, Thu, Sat	166
	Suspended until July 31, 2022	UA 166	FUK	11:50 / 16:50	UA 165	07:40 / 10:50	Daily	166
	Suspended until June 30, 2022	JL941	NRT	9:30 / 14:15	JL942	16:50 / 19:35	Daily	199
	Suspended until April 30, 2022	TW 311	KIX	10:45 / 15:10	TW 312	16:10 / 19:00	Daily	189
	Suspended until May 31, 2022	7C3174	KIX	10:10 / 14:50	7C3173	15:50 / 18:20	Daily	189
		7C3184 (Tue)		10:10 / 14:50	7C3183 (Fri)	15:50 / 18:20		



PACKAGED SALES

PACKAGE TOURS	FIT
 MAY 31	*
 Sales resume APR 14 for departures on MAY 15	*
 MAY 31	*
 JUNE 30	*
 MAY 15	*
 Sales resume APR 15 for departures on June 1	*
 Sales resume APR 15 for departures on APR 27	*

JAPAN MARKETING ACTIVITIES



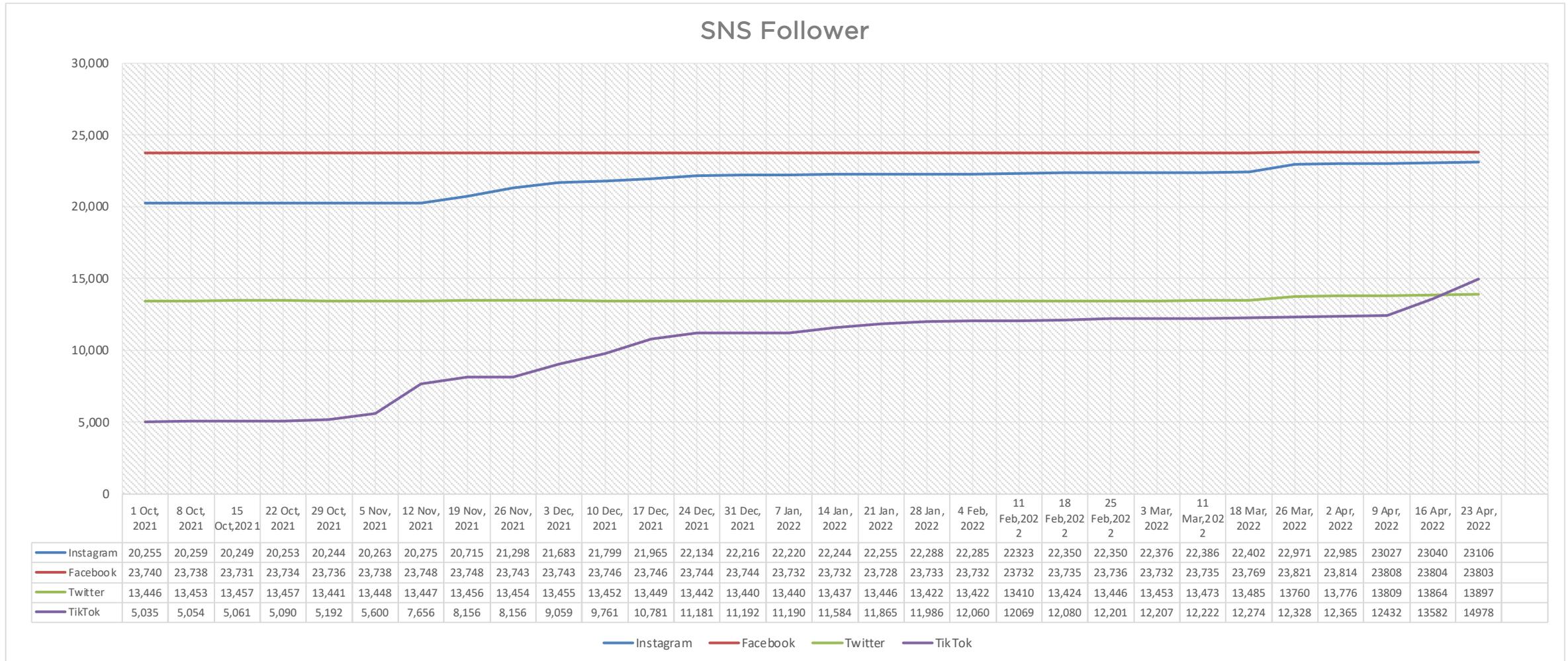
SNS PERFORMANCE SUMMARY

- Finally, the number of followers on TikTok has surpassed the number of followers on Twitter.
- Reach has increased significantly in one week due to ad serving: 2.3M reach on Twitter and 1.1M reach on TikTok.

SNS	follower		Week Reach		Week Engagement	
	16 Apr,2022	23 Apr,2022	16 Apr,2022	23 Apr,2022	16 Apr,2022	23 Apr,2022
	23,040	23,106	8,865	236,990	5,557	1,517
	0.29%		2573.32%		-72.70%	
	23,804	23,803	6,523	22,047	818	1,514
	0.00%		237.99%		85.09%	
	13,864	13,897	1,309,109	2,365,108	2,204	1,301
	0.24%		80.67%		-40.97%	
	13,582	14,978	746,400	1,100,000	11,400	15,414
	10.28%		47.37%		35.21%	
	1,650	-	1,650	-	-	-
	-		-		-	
Visitguam.jp	Unique User		Page View		Ave Time on Page	
	6,976	8,171	17,118	19,866	0:01:51	0:01:55
	17.13%		16.05%		3.60%	

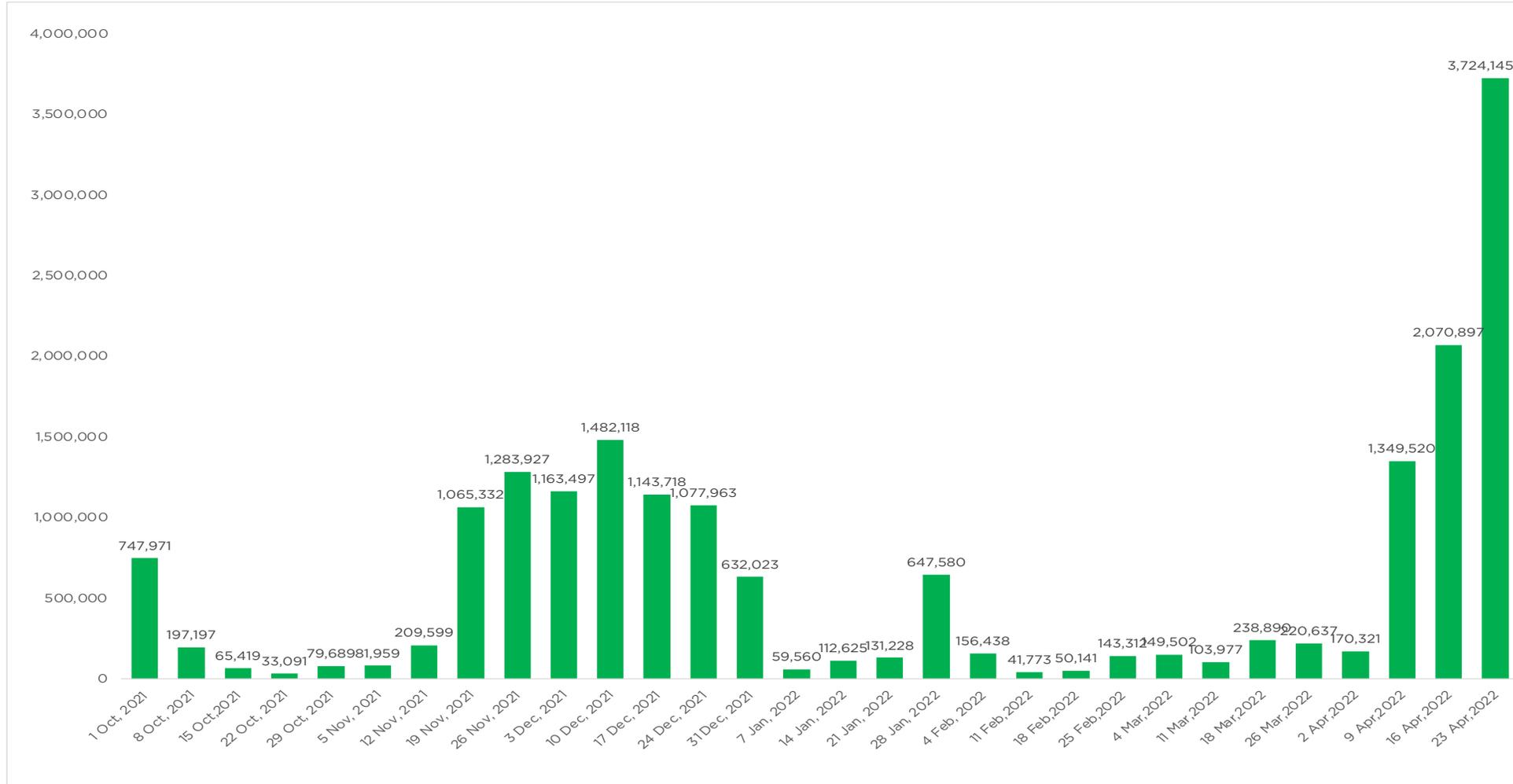
JAPAN MARKETING ACTIVITIES

SNS FOLLOWERS



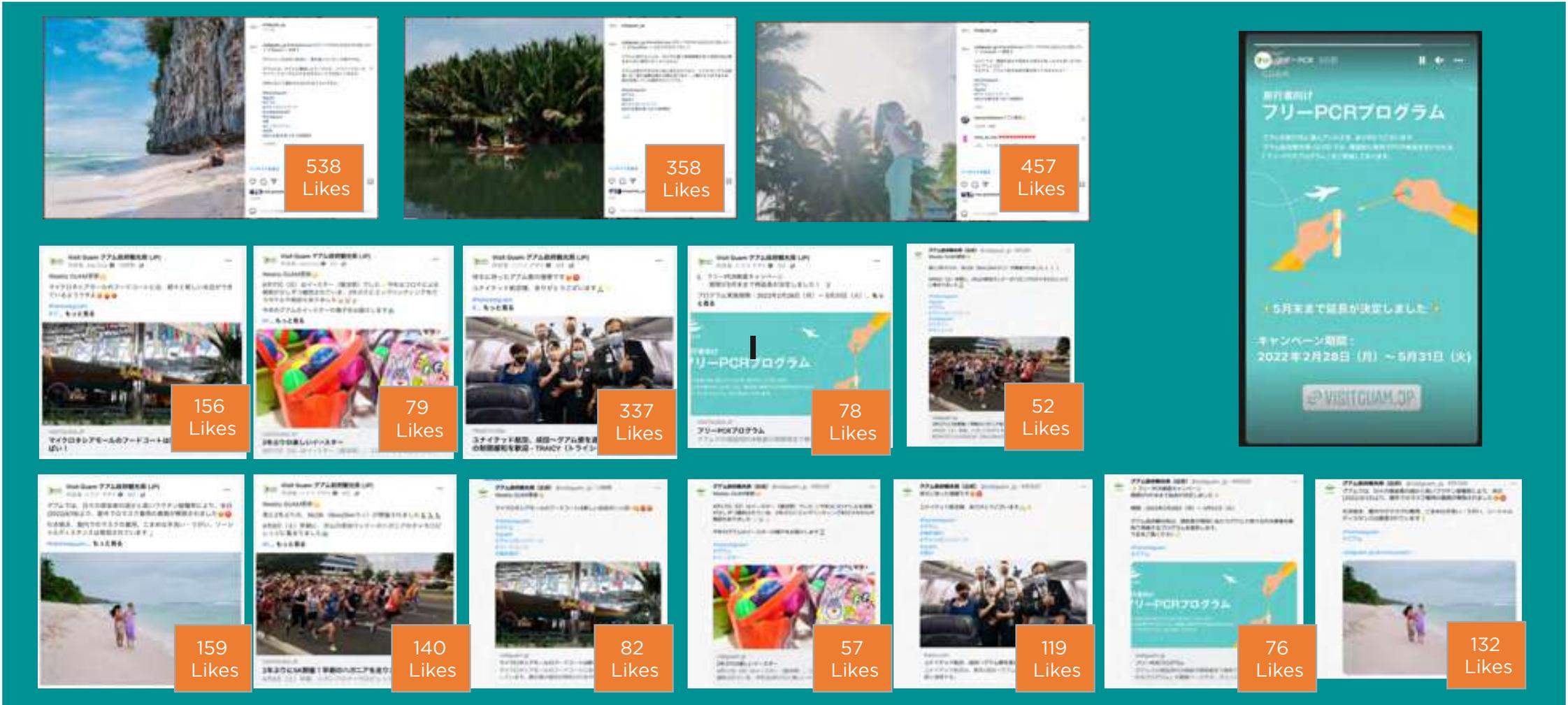
JAPAN MARKETING ACTIVITIES

SNS REACH



JAPAN MARKETING ACTIVITIES

SNS POST- CREATIVE EXAMPLES



The image displays a collection of social media posts and a video advertisement for the 'Free PCR Program' in Guam. The posts are arranged in a grid, with each post featuring a like count in an orange box. The video advertisement is a vertical poster with a teal background, showing hands holding PCR test kits and a map of Guam. The text on the video includes '無料PCRプログラム' (Free PCR Program) and '5月まで延長が決定しました' (Extension until May is decided). The campaign period is listed as '2022年2月28日(月) ~ 5月31日(火)'. The video also features the 'VISITGUAM.JP' logo.

Post Description	Like Count
Beach scene with a person lying on the sand	538 Likes
Tropical landscape with palm trees and a boat	358 Likes
Person in a white shirt standing in a tropical setting	457 Likes
Guam Visitors Bureau office interior	156 Likes
Colorful balloons and a person holding a sign	79 Likes
People on an airplane wearing masks	337 Likes
Map of Guam with 'Free PCR Program' text	78 Likes
Group of people outdoors	52 Likes
Beach scene with two people walking	159 Likes
Group of people running a race	140 Likes
Guam Visitors Bureau office interior	82 Likes
Colorful balloons and a person holding a sign	57 Likes
People on an airplane wearing masks	119 Likes
Map of Guam with 'Free PCR Program' text	76 Likes
Beach scene with two people walking	132 Likes

JAPAN MARKETING ACTIVITIES

THE WINNERS OF THE AMBASSADOR SOUVENIR PROJECT HAVE BEEN POSTING ON INSTAGRAM.



AMBASSADOR SOUVENIR PROJECT

OVERVIEW

Two of our ambassadors who have traveled to GUAM will select a souvenir to give as a gift.

OBJECTIVE

Increase the number of followers on Instagram (Visitguam.jp)

Motivate ambassadors to post

To enliven GUAM through follower participation projects.

TERMS AND CONDITIONS OF ENTRY

1, Follow the accounts of @Visitguam.jp

2, Comment on this post

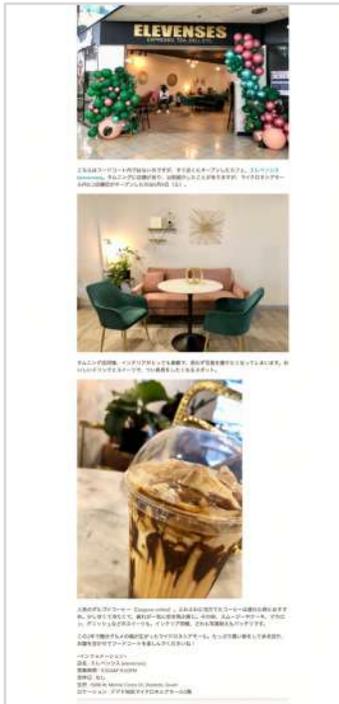
JAPAN MARKETING ACTIVITIES

WEEKLY GUAM

Micronesia Mall's food court is full of new restaurants

First fun Easter in two years

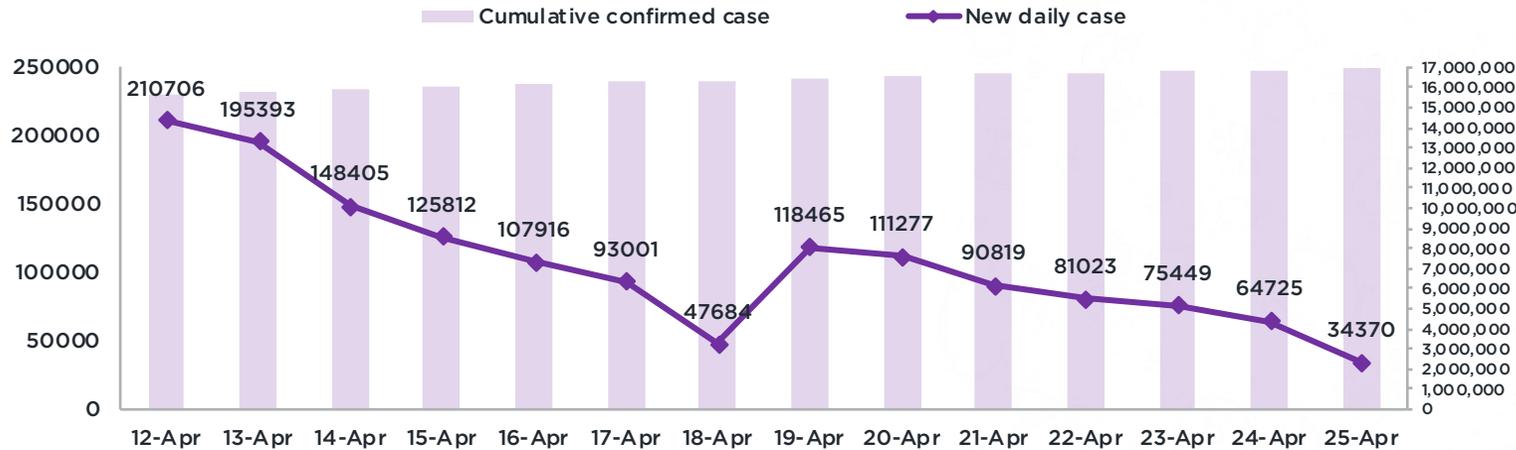
2k & 5k held after two years



SOUTH KOREA

KOREA COVID-19 NEWS

APRIL 12 - APRIL 25, 2022



HIGHLIGHTS

• South Korea's omicron wave is showing a clear downward trend recording all time lowest in 2 months, with the government's decision to remove all social distancing rules and degrade of infectious disease level of COVID-19.

Confirmed COVID-19

CASES: 17.1M

+76,761 NEW CASES

COVID-19 VACCINATION STATUS: FEB 26, 2021 - APR 25, 2022

1ST DOSE ADMINISTERED 45,022,762 <i>87.7% of total population</i> <i>97.2% of 18 and older</i> <i>96.3% of 60 and older</i>	FULLY IMMUNIZED 44,537,688 <i>86.8% of total population</i> <i>96.4% of 18 and older</i> <i>95.8% of 60 and older</i>
BOOSTER SHOT 33,067,033 <i>64.4% of total population</i> <i>74.1% of 18 and older</i> <i>89.4% of 60 and older</i>	2ND BOOSTER SHOT 836,753 <i>1.6% of total population</i> <i>5.4% of 60+ and eligible pax</i>

Vaccine Maker	1st Dose Administered	2nd Dose Administered	Booster Shot
	11,074,967 (24.6%)	9,241,685 (20.8%)	1,587 (TBD)
	25,427,073 (56.5%)	26,985,127 (60.6%)	22,140,007 (67.0%)
	1,516,022 (3.4%)	1,516,022 (3.4%)	26,817 (0.1%)
	6,811,856 (15.1%)	6,637,187 (14.9%)	10,842,889 (32.8%)
	111,818 (0.2%)	79,015 (0.1%)	49,511 (0.1%)
etc. (WHO-authorized)	81,026 (0.2%)	78,652 (0.2%)	6,222 (TBD)
Total:	45,022,762	44,537,688	33,067,033

AS OF APR 27, 2022

S. KOREA DOWNGRADES DISEASE LEVEL OF COVID-19 FROM APRIL 25 WITH 4-WEEK TRANSITION PERIOD”

- ✓ COVID-19 will be downgraded in South Korea’s four-tier infectious disease categorization system starting April 25, following the recent pandemic downturn.
- ✓ However, for the next four weeks, the government will maintain most of its antivirus measures, including the seven-day mandatory quarantine for confirmed cases.
- ✓ The government will decide in early May whether the outdoor mask mandate will be lifted, as it is still important for preventing the spread of infection at the current stage.
- ✓ Meanwhile, Korea is reviewing to bring back PCR tests as South Korea’s main testing method to detect COVID-19 as COVID-19 case numbers on an overall downward trend.
- ✓ Food consumption at venues where eating was prohibited during the pandemic -- including movie theaters, indoor gyms and religious facilities -- will also be allowed.

NUMBER OF COVID-19 TESTS FOR OVERSEAS ENTRANTS TO BE REDUCED FROM JUNE

Starting June, the number of COVID-19 tests for all overseas entrants to Korea will be reduced from twice to once regardless of their vaccination history. Currently, overseas entrants must undergo a PCR test on the first day of entry and an antigen test on the Day 6-7. From June, entrants will only need to undergo a PCR test on the first day of arrival.



CDC LIFTS HIGHEST RISK LEVEL OF TRAVEL ON COVID-19 IN KOREA

CDC dropped its “Do Not Travel” COVID-19 recommendations for about 90 international destinations including South Korea. Accordingly, airlines and other travel groups pressing the Biden administration to lift the pre-departure COVID negative test requirements for international travelers.



QUARANTINE PROTOCOL: TRAVEL BETWEEN KOREA-GUAM

Incheon International Airport Travel Protocol

ICN-GUM

- Unvaccinated children under the age of 18 can enter Guam without quarantine if their parent or legal guardian has been vaccinated

GUM-ICN

- Unvaccinated children aged 6+ : Entry Possible but quarantine for 7 days
- Unvaccinated children aged below 6 : Exempt from submitting PCR negative test and quarantine if their parent or legal guardian has been vaccinated and show negative test results

Gimhae International Airport Travel Protocol

PUS-GUM

- Unvaccinated children under the age of 18 can enter Guam without quarantine if their parent or legal guardian has been vaccinated

GUM-PUS

- Unvaccinated children aged 6-18 : Ban on Entry as of now but the protocol will be lifted from May 1st
- Unvaccinated children aged below 6 : Exempt from submitting PCR negative test and quarantine if their parent or legal guardian has been vaccinated and show negative test results

Q-Code system

- If vaccinated in overseas and registered vaccination history via Q-code system (Nationals, Foreigners): “No Quarantine”
- If vaccinated in overseas and enter via PUS airport with non-regular flight - ex) LJ Busan (National, Foreigners):
“May deny boarding but Jin Air Busan is under discussion with MOLIT to lift its protocol from May 1st”

QUARANTINE PROTOCOL: TRAVEL BETWEEN KOREA-GUAM

April 1, 2022~

No history of being confirmed with COVID-19 within 40 days of departure



If I am Vaccinated in Korea (Nationals, Foreigners)

If I am Vaccinated in overseas and registered vaccination history via Q-code (Foreigners): [Q-code - Quarantine covid19 defence \(kdca.go.kr\)](https://www.kdca.go.kr/covid19defence)

(Q-code system is available for ICN/PUS/TAE Airport Entrants / Exemption: Busan non-regular flight)



- Viral test (PCR/Antigen) within 1 day before departure: aged 2+
- Airlines to check test result and vaccination certificates before boarding

- PCR ONLY (NAATs, RT-PCR, LAMP, TMA, SDA, NEAR)
- Children aged 0-5: exempted from PCR test & quarantine if accompanying parents show negative result

- If vaccinated in overseas & enter via ICN
 - 1) Enter vaccination history into the Q-code system
 - 2) No Quarantine
- If vaccinated in overseas & enter via PUS (Non-regular FLT)
May deny boarding - Jin Air Busan is under discussion with MOLIT to lift the protocol. Expected to be lifted from May 1st
- Unvaccinated children aged 6-18 & enter via PUS Airport: Ban on Entry as of now but the protocol will be lifted from May 1st

QUARANTINE PROTOCOL: TRAVEL BETWEEN KOREA-GUAM

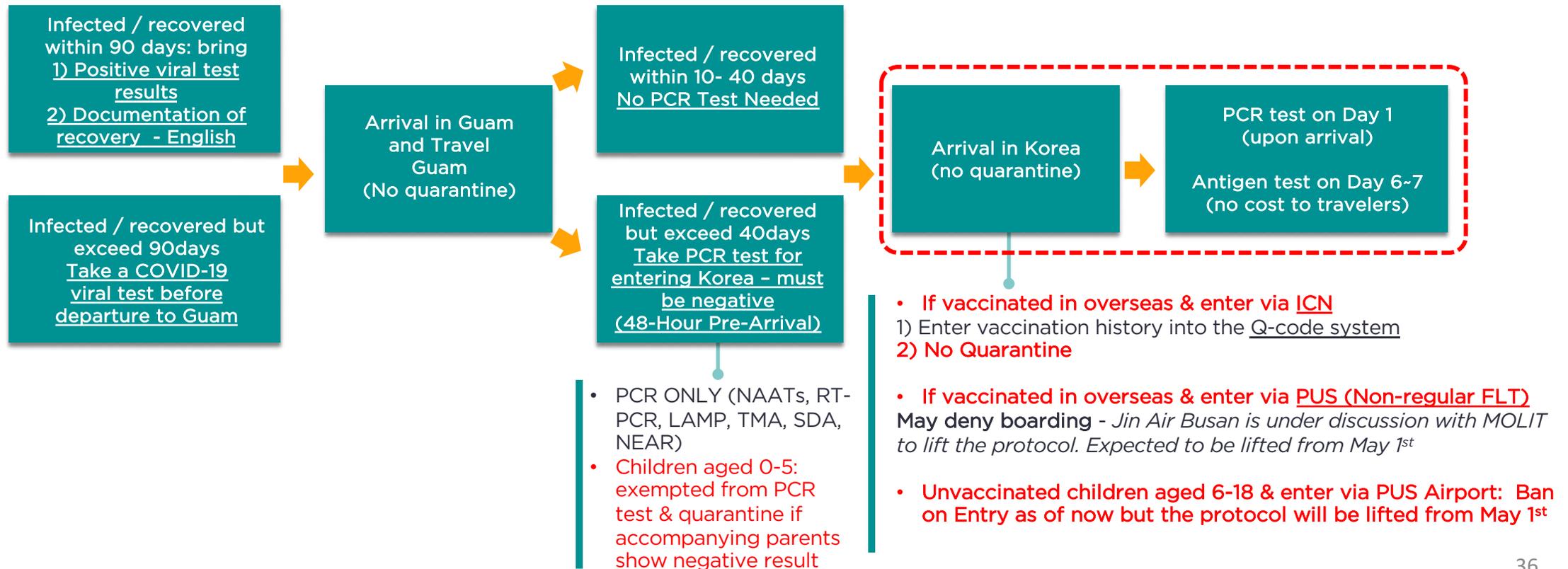
April 1, 2022~



Previously confirmed with COVID-19

If I am Vaccinated in Korea (Nationals, Foreigners)

If I am Vaccinated in overseas and registered vaccination history via Q-code system (Nationals, Foreigners)



“AVIATION INDUSTRY PREPARING FOR THE EXPANSION OF INTERNATIONAL FLIGHT OPERATIONS IN EARNEST”



- Starting May, it will launch 5 regular international flight routes to Guam, Osaka, Narita, Nha Trang, and Kota Kinabalu.
- Plans to accelerate the opening of new routes and increase flights to high demand destinations further on.



- Asiana Airlines will carry out large-scale expansion of flight routes to the Americas, Australia, and Asia.
- A total of 18 flights have been increased per week with nine routes, the largest expansion since the COVID-19 incident.



- International flights from Muan International Airport will begin from May for the first time in two years upon MOLIT's approval.
- Currently, Jeju Air and Bamboo Airways have obtained permission to operate flight route to Vietnam, while the airport is preparing for flight expansion by starting runway extension construction from June.

“E-COMMERCE PLATFORMS TO RESUME / ENTER OVERSEAS TRAVEL BUSINESS AS TRAVEL DEMAND SURGES”



Resumed selling overseas travel products on its live commerce broadcasts from April 21 starting with Guam.

Accommodation for Hilton Guam Resort & Spa and The Tsubaki Tower, and Airtel package to be offered at a special price by Mode Tour.



Launched 'Overseas Travel Premium Package' promotion to Guam, Saipan, and Hawaii, first travel product of Market Kurly.

Various benefits such as discount coupons, PCR test support, and pickup service will be provided, products available for reservation until April 28.



NS Home Shopping intensively organized overseas travel products every weekend from April 24.

The first package broadcast is Turkey & Greece product, and it plans to introduce various travel destinations afterwards, which will also target golf market.

KOREA MARKET INTELLIGENCE

APRIL AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	THU/SUN	9:00	14:20	2,152
Jin Air	LJ641	TUE/WED/FRI/SUN	9:10	14:35	2,457
T'way	TW301	WED/SAT (Apr 23rd-)	18:00	23:40	567
TOTAL					5,176

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT (Apr 30th-)	08:05	13:05	220
Jin Air	LJ773	TUE/SAT (Apr 16th-)	08:00	13:00	945
TOTAL					1,165



TOTAL OUTBOUND SEAT CAPACITY (APRIL): 6,341 SEATS

KOREA MARKET INTELLIGENCE

MAY AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	WED/THU/SAT/SUN (May 30- Daily)	9:00	14:20	5,111
Jeju Air	7C3102	WED/THU/SAT/SUN	9:00	14:30	3,213
Jin Air	LJ641	TUE/WED/FRI/SUN	9:10	14:35	3,402
T'way	TW301	WED/SAT (May 29- 4x-weekly)	18:00	23:40	1,701
Air Seoul	RS101	WED/SAT (May 14-)	08:15	13:35	975
TOTAL					14,402

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,980
Jin Air	LJ773	TUE/SAT	08:00	13:00	1,701
TOTAL					3,681



TOTAL OUTBOUND SEAT CAPACITY (MAY): 18,083 SEATS

KOREA MARKET INTELLIGENCE

JUNE AIRLINE SCHEDULE

• I N C H E O N - G U A M

**Airline schedule is flexible, subject to change.*

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Korean Air	KE113	DAILY	9:00	14:20	8,070
Jeju Air	7C3102	WED/THU/SAT/SUN	9:00	14:30	3,402
Jin Air	LJ641	DAILY	9:10	14:35	5,670
T'way	TW301	WED/THU/SAT/SUN	18:00	23:40	3,402
Air Seoul	RS103	MON/WED/FRI/SAT	09:00	14:20	3,315
TOTAL					23,859

• B U S A N - G U A M

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity
Air Busan	BX614	TUE/SAT	08:05	13:05	1,760
Jin Air	LJ773	TUE/SAT	08:00	13:00	1,512
Jeju Air	7C3154	THU/SUN	09:30	15:00	1,701
TOTAL					4,973

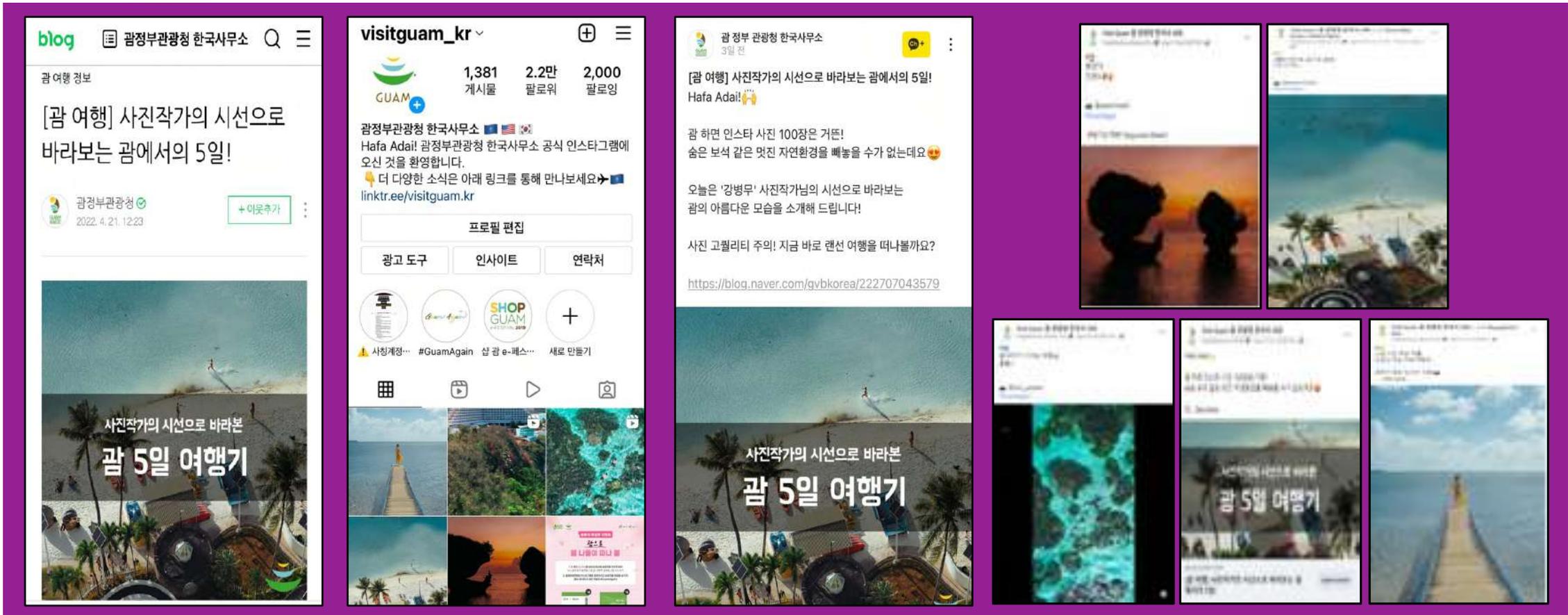


TOTAL OUTBOUND SEAT CAPACITY (JUNE): 28,832 SEATS

KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY: APR 18 - APR 22

#GuamAgain | 5 DAYS TRAVEL IN GUAM



blog | 관정부관광청 한국사무소

관 여행 정보

[Guam 여행] 사진작가의 시선으로 바라보는 괌에서의 5일!

관정부관광청 2022. 4. 21. 12:23

visitguam_kr | 1,381 게시물 | 2.2만 팔로워 | 2,000 팔로잉

관정부관광청 한국사무소 Hafa Adai! 관정부관광청 한국사무소 공식 인스타그램에 오신 것을 환영합니다. 더 다양한 소식은 아래 링크를 통해 만나보세요! linktr.ee/visitguam.kr

프로필 편집 | 광고 도구 | 인사이트 | 연락처

SHOP GUAM

사진계정... #GuamAgain | 새 글 e-패스... | 새로 만들기

관정부관광청 한국사무소 3일 전

[Guam 여행] 사진작가의 시선으로 바라보는 괌에서의 5일! Hafa Adai!

관 하면 인스타 사진 100장은 거든! 숨은 보석 같은 멋진 자연환경을 빼놓을 수가 없는데요

오늘은 '강병무' 사진작가님의 시선으로 바라보는 괌의 아름다운 모습을 소개해 드립니다!

사진 고 퀄리티 주의! 지금 바로 랜선 여행을 떠나볼까요?

<https://blog.naver.com/gvbkorea/222707043579>

사진작가의 시선으로 바라본 괌 5일 여행기

사진작가의 시선으로 바라본 괌 5일 여행기

사진작가의 시선으로 바라본 괌 5일 여행기

KOREA MARKETING ACTIVITIES



GVB KOREA - April Content Calendar

***Key Message: #GuamAgain Campaigns**

- Channels:**
- Instagram Story / Video
 - Naver Blog/ Facebook/Kakao
 - Instagram Feed Daily Uploads
 - SNS EVENT
 - Offline Event Notice

GVB KOREA - April Content Calendar							Channels:	
							Instagram Story / Video	
							Naver Blog/ Facebook/Kakao	
							Instagram Feed Daily Uploads	
							SNS EVENT	
							Offline Event Notice	
						April 1	April 2	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 1		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
						#GuamAgain Beach		
	April 3	April 4	April 5	April 6	April 7	April 8	April 9	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 2		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Valley of Latte	#GuamAgain Let's ride guam	#FromGuam UGC	#GuamAgain Nature scenery	#FromGuam UGC		
	April 10	April 11	April 12	April 13	April 14	April 15	April 16	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 3		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Hotel Updates	#GuamAgain hotel	#FromGuam UGC	#GuamAgain Hotel (Card News)	#GuamAgain hotel		
	April 17	April 18	April 19	April 20	April 21	April 22	April 23	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 4		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		Event	#FromGuam UGC	#FromGuam UGC	#FromGuam UGC	#FromGuam UGC		
	April 17	April 18	April 19	April 20	April 21	April 22	April 23	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
Week 5		Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.)						
		#GuamAgain Restaurants	#FromGuam Restaurant	#FromGuam UGC	#GuamAgain Restaurant (Card News)	#GuamAgain Restaurant		
	April 24	April 25	April 26	April 27	April 28	April 29	April 30	

*Contents and schedules are subject to change depends on the situation.

TAIWAN

SHORTER '3+4' QUARANTINE FOR COVID-19 CONTACTS TO BEGIN TUESDAY

Taiwan has abruptly reduced the amount of time contacts of people confirmed to have COVID-19 need to be quarantined before they can return to normal life.

Beginning Tuesday, known contacts of people who got COVID-19 will only have to quarantine for three days and then closely monitor their health for the following four days, the Central Epidemic Command Center (CECC) said Monday.

That is considerably shorter than under current protocols, which require 10 days in quarantine and seven days of "self-health management."

Under the new policy, individuals will receive a COVID-19 rapid test when they are first listed as a contact, and they will take another rapid test on their final day of quarantine, Health Minister Chen Shih-chung (陳時中) said at the CECC daily press briefing.

During the four-day period following quarantine, individuals have to take a rapid test every day and receive a negative result before leaving their homes.



They are allowed to go to work, purchase necessities, and take public transportation, but they are barred from going to school, as experts felt the latter was a high risk, Chen said. They are also banned from dining at restaurants, eating out with others, attending large gatherings, or going to crowded places, Chen said, citing activities that are also discouraged under "self-health management" practices.

Confirmed
COVID-19

CASES:
68,022

62.9%
active
(42,797)

AS OF APR 27, 2022

worldometer

RAPID TESTING TO REPLACE PREVENTIVE QUARANTINE: HEALTH MINISTER

Plans are underway for rapid testing to replace preventive quarantine as a new protocol for those who come into contact with people who test positive for COVID-19, Minister of Health and Welfare Chen Shih-chung said Thursday.



To preserve the country's response capability in the face of the recent spike in domestic COVID-19 cases, the Central Epidemic Control Center (CECC) recently decided to allow medical professionals who have had three vaccine shots to receive regular rapid or polymerase chain reaction (PCR) tests instead of entering quarantine, after being listed as a close contact of a confirmed case.

The minister said on multiple occasions recently that a list of jobs for which the same protocol is to be adopted will be announced this week.

At a routine CECC press briefing on Thursday, Chen added that the plan is to replace preventive quarantine with tests across Taiwan, with the timeframe of the policy's implementation to be determined by the degree of public acceptance.

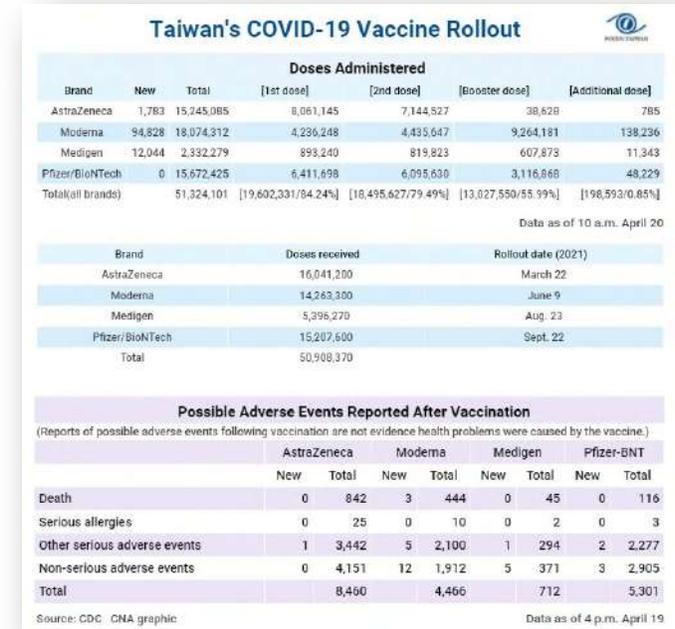
TAIWAN APPROVES MODERNA VACCINE FOR CHILDREN AGED 6-11

Taiwan's Advisory Committee on Immunization Practices (ACIP) approved the use of the Moderna COVID-19 vaccine for children aged 6-11 Wednesday, as well as third doses for the 12-17 age group and fourth doses for certain high-risk groups.

The Moderna vaccine is the first in Taiwan to be approved for children under 12 years old.

Under the ACIP's guidelines, two 0.25 milliliter doses of the vaccine, each containing 50 micrograms of mRNA -- half of the adult dosage -- will be administered to the 6-11 age group with a minimum interval of 12 weeks, the Central Epidemic Command Center (CECC) said in a statement.

The CECC will arrange for children to receive the vaccine in schools, as was the case with 12-17-year-olds, and they will also have the option to get the vaccine in hospitals. The rollout is expected to begin in early May, CECC spokesperson Chuang Jen-hsiang (莊人祥) told reporters.



HOME ISOLATION FOR MILD COVID-19 CASES TO LAUNCH NATIONWIDE



Within one week, all cities and counties in Taiwan will begin asking mild or asymptomatic COVID-19-infected individuals to isolate at home, Health Minister Chen Shih-chung said Tuesday.

Ten cities and counties have already started asking patients with mild symptoms to isolate at home, while the others will be required to do so within one week, Chen said.

Under the new rules, people in home isolation will receive a rapid test or PCR test after being notified of their COVID-19 exposure, as well as a rapid test to use on the final day of their isolation.

Aside from being tested at the airport, those quarantined at home after arriving in Taiwan will likewise receive a rapid test to use on the final day of their quarantine, the CECC said.

NO TESTS NEEDED FOR MILD COVID-19 CASES TO END 10-DAY QUARANTINE: CECC

Taiwan on Monday adjusted the requirements that asymptomatic COVID-19 patients or those with mild infections have to meet in order to leave quarantine, including allowing patients to do so 10 days after their first positive test, with no requirement to first test negative.



Under the new guidelines, COVID-19 patients who are asymptomatic can leave quarantine if 10 days have passed since they first tested positive, while those with mild symptoms can do so 10 days after they began to experience symptoms, Minister of Health and Welfare Chen Shih-chung said at a press briefing.

Neither category of COVID-19 patient will have to test negative before leaving quarantine as is currently required, Chen said, adding that this will apply to those quarantining in government quarantine centers, hotels, or at home.

The tests can be rapid tests or polymerase chain reaction (PCR) tests, but they have to be performed by a medical professional, Chen said.

TAIWAN COVID-19 NEWS

TAIWAN COULD ALLOW QUARANTINE-FREE ENTRY FROM JULY: HEALTH MINISTER



Taiwan could begin allowing quarantine-free entry from July for travelers from countries with similar rates of COVID-19 infection, Health Minister Chen Shih-chung said.

If the seven-day or 14-day infection rates are the same on both sides, "there can be (quarantine-) free travel," Chen said at a legislative hearing, when asked by lawmaker Tsai Pi-ru if current entry regulations might be relaxed by the start of summer vacation in July.

When pressed by Tsai as to whether Taiwan would gradually ease its border restrictions by July, Chen replied, "yes." "The pandemic is easing in many parts of the world, and in Taiwan the situation is becoming more severe. By July, we could be in a similar position as other countries," he said.

When that time comes, Chen said, Taiwan will set entry standards based on a country's COVID-19 situation over the past seven or 14 days, maintaining restrictions for locations that remain high-risk.



Entry restrictions for foreigners to Taiwan in response to COVID-19 outbreak

Restrictions on Entering Taiwan-1/4-Taiwan Nationals, Foreign Nationals (starting April 12, 2022 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. strengthened quarantine measures ^{*note1}
Traveler Type	Credential	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC	Yes	1. a COVID-19 RT-PCR negative test report issued within 2 days prior to departure time (based on "specimen collection date," counting 2 calendar days backwards from scheduled departure time, excluding the flight date) 2. strengthened quarantine measures ^{*note1}
	Non-ARC holder	Yes	1. Who obtains entry permission for emergency or humanitarian reason. 2. Spouse, underage child, or relative of Taiwan national. 3. Student who obtains permission by Ministry of Education. ^{*note3} 4. Spouse, underage child, or relative of a ARC holder ^{*note4} 5. Business traveler
	All others	No	

- Note:**
- All travelers are required to undergo 10-day quarantine after arrival. (the day of arrival counts as Day 0; a 7-day self-health management will be required starting the 11th day.) All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
 - Effective 00:00 am, May 19, 2021, transit via Taiwan is temporarily suspended.
 - Personnel on diplomatic /government official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.
 - ARC holder as migrant worker will not be applicable.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.



Quarantine System for Entry



April 13 2022
National Immigration Agency
Ministry of the Interior



Taiwan Centers for Disease Control 衛生福利部疾病管制署

- CECC announced that it has begun devising plans for quarantine, moving towards reducing the 14-day quarantine to a 10-day quarantine followed by a 7-day self-health management. (Feb. 14)
- From April 1-30, current mask mandate and other epidemic prevention measures to remain in place, and epidemic prevention rules for certain leisure and entertainment venues to be enhanced: (Mar. 28)
- CECC revises criteria for releasing COVID-19 cases with mild or no symptoms from isolation to preserve for isolation care capacity. (Apr. 3)

On February 24, CECC announced that quarantine for all arrivals will be reduced to 10 days starting on March 7, 2022

A. REQUIRED QUARANTINE PERIOD AND QUARANTINE LOCATION:

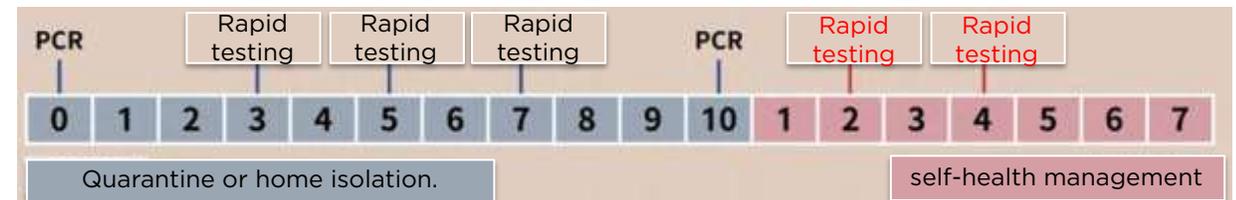
- a) The number of days an arrival should quarantine will be shortened to 10 days, and the day of arrival counts as Day 0; a seven-day self-health management will be required starting the 11th day.
- b) The arrival should quarantine at home or a residence of his or her family or friends, and the principle of one person per residence should be observed. *If the principle of one person per residence cannot be followed, the arrival should complete the 10-day quarantine at a quarantine hotel.*
- c) Family members/household members who arrive on the same day may choose to quarantine together in their home or a residence of their friends or family or they may stay in the same quarantine quarter depending on their willingness and room types of the quarantine hotel where they stay.

B. Testing measures:

- a) PCR testing:
 - Arrivals will undergo a PCR test upon arrival (Day 0) as currently required.
 - Before the end of quarantine (the 10th day of quarantine), arrivals will undergo another PCR test at a hospital or a location arranged or designated by their local government. Those testing negative should continue to practice a seven-day self-health management after being released from quarantine.
- b) At-home rapid testing:
 - At-home rapid tests: Starting on March 17, a COVID-19 rapid antigen self-test will be mandatory on the 2nd and 4th day of the seven-day self-health management period that follows quarantine or home isolation.

On April 3, the Central Epidemic Command Center (CECC) announced that it has revised the criteria for releasing COVID-19 cases with mild or no symptoms from isolation as most imported cases had been infected with COVID-19 before entry. Related revisions are listed below.

- A. For new cases or cases who have a Ct value <30 in their first PCR test, the criterion which prescribes that "10 days have passed since the date of symptom onset or the date of specimen collection" has been deleted.
- B. For cases who have a Ct value ≥ 30 in their first PCR test, the criterion which prescribes that "the result for SARS-CoV-2 anti-N IgG antibodies is positive" has been deleted.



AIRLINE UPDATES

CURRENT ROUTES

CHINA AIRLINES

- Routes scheduled for April-May

EVA AIR

- TPE to Hong Kong, BKK, Seoul (four flights per week)
- TPE to Shanghai, LA, Jakarta, Manila, San Francisco, New York, Hanoi, Singapore (three flights per week)
- TPE to Osaka, Seattle, Tokyo, Vancouver (two flights per week)
- TPE to Paris (one flight per week)

STARLUX AIRLINES

- Macau - Daily
- Penang - Wednesday, Saturday
- Bangkok - Tuesday, Sunday
- Osaka - Tuesday, Friday
- Tokyo - Thursday, Friday
- Kuala Lumpur - Tuesday, Friday
- Ho Chi Minh City - Wednesday, Friday, Saturday
- Manila - Monday, Wednesday, Thursday, Saturday
- Singapore - Tuesday, Thursday, Saturday

TAIWAN ENDS ON-ARRIVAL SWAB TESTS FOR US, CANADA, AUSTRALIA, NEW ZEALAND PASSENGERS

Those arrivals from U.S., Canada, New Zealand, and Australia will instead need to take a less-invasive saliva test when arriving at the airport and still need to enter the standard 10-day quarantine.



The Central Epidemic Command Center (CECC) on Friday (April 15) announced that will end on-arrival nasal swab testing for passengers from the U.S., Canada, Australia, and New Zealand as COVID cases in those countries have been tapering off.

At a press briefing that afternoon, CECC head Chen Shih-chung (陳時中) said that as COVID outbreaks in the U.S., Canada, New Zealand, and Australia have slowed down, the positivity rate among passengers from these countries has reached a low level. Therefore, he announced starting on Monday (April 18), on-arrival nasal swab tests for passengers from those countries will be discontinued.

IEAT與「關島商會」簽合作備忘錄 強化台美經貿合作



NR MONITOR

From Apr 15 to Apr 22, a total of 11 exposures are monitored. As of Apr 22, a total of **44** exposures are monitored this month including:

- TV Exposure: 0
- Online Exposure: 43
- Social Media: 1

TAIWAN MARKETING ACTIVITIES

MEETING WITH INTERNATIONAL EDUCATION CONSULTANTS ASSOCIATION - GUAM EDUCATION AND MICE PROMOTION

- Date: *Apr 18*
- GTO was warmly invited by International Education Consultants Association
- GTO introduce about Guam's Education and MICE program to Association's members (all from different study abroad companies) to get them interested in promoting Guam study tours.



MEETING WITH KAOHSIUNG ASSOCIATION OF TRAVEL AGENTS

- Date: *Apr 19*
- Two Vice Presidents, Director and Director General of Kaohsiung Travel Business Association (KATA) visited GTO, Felix shared the latest situation of Guam and presented gifts. KATA also invited us to participate in the Kaohsiung Travel Fair in June.



TAIWAN MARKETING ACTIVITIES

Social Media April Content Calendar

Stockholder:
Safe-Certified Accommodations
Safe-Certified Service
Safe-Certified Shopping
Attractions and Activities
Safe-Certified Restaurants
Guam Scenery

Week 1	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	1-Apr-22 FRIDAY	2-Apr-22 SATURDAY	
					Guam Scenery 1	Children's day event	
Week 2	3-Apr-22 SUNDAY	4-Apr-22 MONDAY	5-Apr-22 TUESDAY	6-Apr-22 WEDNESDAY	7-Apr-22 THURSDAY	8-Apr-22 FRIDAY	9-Apr-22 SATURDAY
Children's day event	Safe-Certified Accommodations - Westin Hotels & Resorts	GVB-DestinationMarketing pic 1		x	Safe-Certified Restaurants-TGI Friday's	Guam Scenery 2	
Week 3	10-Apr-22 SUNDAY	11-Apr-22 MONDAY	12-Apr-22 TUESDAY	13-Apr-22 WEDNESDAY	14-Apr-22 THURSDAY	15-Apr-22 FRIDAY	16-Apr-22 SATURDAY
	Safe-Certified Service - ANGSANA SPA	Safe Shopping - Tumon Sands Plaza	Guam Scenery 3	x	Safe-Certified Restaurants - Pika's Café		
Week 4	17-Apr-22 SUNDAY	18-Apr-22 MONDAY	19-Apr-22 TUESDAY	20-Apr-22 WEDNESDAY	21-Apr-22 THURSDAY	22-Apr-22 FRIDAY	23-Apr-22 SATURDAY
Activities- Tasi Tours Inc.	GVB-DestinationMarketing pic 2	Guam sunset photo event	Safe-Certified Service - Rich Rent A Car	Guam sunset photo event	Guam Scenery 4		
Week 5	24-Apr-22 SUNDAY	25-Apr-22 MONDAY	26-Apr-22 TUESDAY	27-Apr-22 WEDNESDAY	28-Apr-22 THURSDAY	April 29, 2022 FRIDAY	April 30, 2022 SATURDAY
Activities- APRA DIVE & MARINE SPORTS		Guam sunset photo event	Guam sunset photo event	Guam sunset photo event	Guam sunset photo event	Guam sunset photo event	

PHILIPPINES

Boracay Island exceeds capacity over Holy Week, officials come under fire.

LOCKDOWN STATUS	INBOUND TRAVEL	OUTBOUND TRAVEL	
PARTIAL	OPEN	OPEN	
CONFIRMED	7 DAY ROLLING AVE	DEATHS	FULLY VACCINATED
3,684,712 33,182 per million	+214 -4% vs prev week	60,194 542.1 per million	67,100,671 60.43% of pop.

Source: Cases - John Hopkins University (2022-04-25). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2022-04-19). Retrieved from OurWorldInData.org



DOH: PH TO START ROLLOUT OF 2ND COVID-19 BOOSTER NEXT WEEK

The national government will start administering a second dose of the COVID-19 booster to vulnerable sectors. Department of Health (DOH) Undersecretary Myrna Cabotaje, who is also the head of the National Vaccination Operations Center, said the rollout of the second booster shot will begin on Monday, April 25.

“We are going to start it on Monday and we’re going to do it nationwide. No more NCR Phase 1. We would like to roll it out nationwide, immediately on Monday, after we have discussed the guidelines with our implementers,” she added.

Cabotaje said among the issues that have to be resolved before the rollout is the identification of those included in the immunocompromised sector.

Meanwhile, Cabotaje added that using a different COVID-19 vaccine brand as a second booster shot will be “more effective,” echoing the recommendation of the government’s Vaccine Expert Panel (VEP).

COVID-19 SURGE OR NO, POLLS TO GO – COMELEC



A Covid-19 surge will not stop the scheduled elections on May 9, 2022, or stop the 64.4 million registered voters from casting their votes, the Commission on Elections (Comelec) said.

Commissioner George Garcia said a Covid-19 surge in a particular area, under the law, is not classified as “force majeure,” like massive flooding and earthquake and other acts of nature. Garcia, however, said Comelec is now looking at the possibility of considering another outbreak as force majeure.

He assured all 64.4 million registered voters that they can exercise their right to vote even if they have symptoms of Covid, like coughing. Garcia said health protocols would be strictly observed on election day.

COVAX PLEDGE TO REPLACE EXPIRED VACCINES ELATES DUTERTE

President Duterte welcomed the commitment of the Covid-19 Vaccines Global Access (COVAX) facility to replace around 3.6 million doses of vaccines in the country that have expired.

“That’s nice of them to do that. It’s a distinct humanitarian sentiment,” Duterte said in a prerecorded public address with Cabinet officials aired Wednesday morning.

This, after Department of Health (DOH) Secretary Francisco Duque III revealed the good news and assured that the Philippines will not be spending a single cent for the replacement of Covid-19 jabs. He said the replacement of Covid-19 vaccines will be done for both doses that have been donated and procured by the government.

The 3.6 million doses of Covid-19 vaccines that have expired account for 1.46 percent of the country’s current vaccine inventory, Duque said. He said this figure is below the 10 percent indicative wastage rate used by the World Health Organization (WHO).

Duterte, in response, said he was “happy” to learn that the expired Covid-19 jabs would be replaced for free.



U.S. Embassy in the Philippines

STATUS OF U.S. VISA SERVICES - APRIL 2022

Routine visa services remain limited at the U.S. Embassy Manila. Wait times for interviews are long, except for immediate relative applicants. For nonimmigrant visas, the Embassy is prioritizing applicants with urgent travel needs.

<https://ph.usembassy.gov/visas/contactus/> for more detailed info.

Source: www.boundless.com/blog/covid-19-u-s-embassy-and-consulate-reopening/

MAY AIRLINE SCHEDULE



UA 184 MNL-GUM
DAILY FLIGHTS



PR 110 MNL-GUM
5X WEEKLY
(M/W/F/SAT/SUN)

- A321NeoSR
- ETA GUM: 0400 / ETD GUM: 0600
- **May 16 – May 26 PR110/PR111 Canceled Flights**

PHILIPPINES MARKETING ACTIVITIES

GVB HOLDS FIRST WEBINAR OF FY2022



- Held on Friday, April 22
- **Opening Remarks** by GVB Vice-President Gerry Perez
- **Virtual Tour** by Dwayne Santos, GVB-certified tour guide and owner of Tasi Yan Tano Tours
- **Tour packages** by Carmel Carpio, Managing Director of TravelDuo
- **Travel Protocols** by Philip Gejon, GVB Sales Manager - Philippines
- 115 total registrants
- Peaked at 80 attendees



- GVB representatives Philip Gejon (physically) and Cheska Dizon (virtually) attended
- 1k delegates attended
- Theme “Rediscovering Travel”



MARKETING ACTIVITY: SOCIAL MEDIA

← Post Insights

Apr 19 - Apr 25 • Last 7 days

523K Post Reach	42.5K Engagements	16K Link Clicks
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Posts [?]
3 posts published in the last 7 days.

MOST ENGAGING	RECENT
 Add Guam to your travel list today a... April 19 Reach: 654 Engagements: 13	 Lush palm trees swaying in the br... April 20 Reach: 685 Engagements: 9
 This vibrant mural, known as "Nature... April 26 Reach: 258 Engagements: 5	

Insights Overview

Take a deeper look at how your account and content are performing on Instagram during Apr 19 - Apr 25.

Accounts reached	1,900	-7%
Accounts engaged	52	-23.6%
Total followers	4,466	0%

Content You Shared
3 Posts