



INDUSTRY RECOVERY REPORT

SEPTEMBER 3, 2021



DESTINATION UPDATES



COVID-19 VACCINATION CLINICS



COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit dphss.guam.gov/vaccinategu.

Minors must be accompanied by a parent or legal guardian and provide government-issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.

COVID-19 VACCINATION CLINICS - Pfizer-BioNTech, Moderna, Johnson & Johnson

| | | |
|--|----------------------|--|
| Friday, Sept. 3 – Saturday, Sept. 4 | 11 a.m. - 6 p.m. | <p>Micronesia Mall, 2nd Floor, Above Center Court, Dededo Register for Sept. 3 at tinyurl.com/vaxguam Register for Sept. 4 at tinyurl.com/covidstopswithme</p> <p>Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.</p> |
| Friday, Sept. 3 | 1 p.m. - 4 p.m. | <p>DPHSS Northern Region Community Health Center, Dededo Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.</p> |
| Saturday, Sept. 4 | 11 a.m. - 6 p.m. | <p>University of Guam Field House, Mangilao Register for Sept. 4 at tinyurl.com/vaxguam</p> <p>Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.</p> |
| Thursday, Sept. 9, and Saturday Sept. 11 | 11 a.m. to 6 p.m. | <p>Micronesia Mall, 2nd Floor, Above Center Court, Dededo Register at tinyurl.com/covidstopswithme</p> <p>Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.</p> |
| Monday, Sept. 6 - Saturday, Sept. 11 | 11 a.m. - 6 p.m. | <p>University of Guam Field House, Mangilao Register for Sept. 6-11 at tinyurl.com/vaxguam</p> <p>Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.</p> |

#InstaGuam PHOTO AND VIDEO CONTEST



The Guam Visitors Bureau (GVB) is proud to announce the return of its weekly #InstaGuam photo and video contest. The contest was part of GVB's popular #InstaGuam theme that promoted Guam as an instant destination from its major source markets while encouraging local residents and visitors to create their own story-driven content through the power of social media. The #InstaGuam hashtag has also grown to over 210K posts over the past three years since the original campaign launched in 2018.

GVB is encouraging everyone to share and submit their best photos or videos for a chance to win weekly prizes, which include a Silver Guam Seal Wave Pendant & Tungsten Engraved Håfa Adai Guam Seal Ring, Silver Traditional Guam Seal Pendant with Bamboo Border & Tungsten Engraved Håfa Adai Guam Seal Ring, Joinus Restaurant Kayaki gift certificates, Footlocker gift cards, a PHR social membership card, an O Bag Purse, and cash prizes.

For more on the #InstaGuam weekly contest, go to visitguam.com/instaguam.

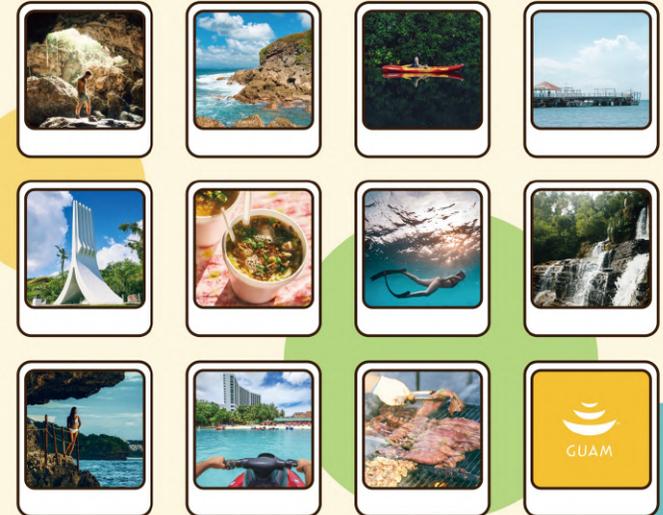
GVB also thanks the following sponsors for their donations and support:

- Vince Jewelers
- Rakuten Travel Guam
- UOG Endowment Foundation
- Micronesia Mall
- DKSH Guam, Inc. dba Time & Style by Caronel

Weekly Prize Contest

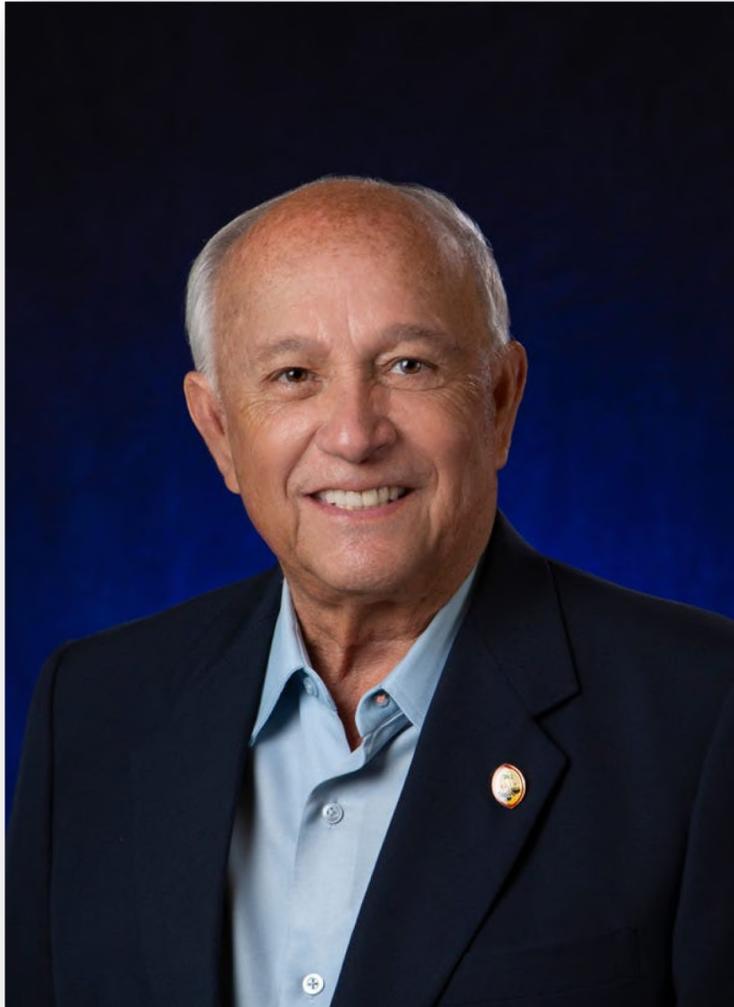
What do you love most about Guam?

Share & Submit Your best photos and videos on visitguam.com/instaguam



#InstaGuam

FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



AIR V&V A GAMECHANGER

Håfa adai! Thanks to a pronounced demand for charter flights and a burning desire among well-heeled Taiwanese travelers to take vaccine vacations abroad, Guam Visitors Bureau's signature Air V&V program has become our island destination's foot in the door towards reopening tourism in earnest.

With zero government incentives to cushion the high cost for carriers and their passengers, from July 6 through August 22, jetsetters from Taiwan showed they were more than willing to absorb the considerable expense of two-way journeys and extended stays coming and going.

From Taipei, their paid air tickets brought them to Guam, where they spent more for lodging, ground transportation, one or two COVID-19 inoculation shots, plus shopping and dining between injections.

In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.

Send comments or questions to GVB at communityrelations@visitguam.org.

CLICK HERE
FOR FULL
ARTICLE

GET YOUR BUSINESS CERTIFIED!

APPLY TODAY

[Click here to apply](#)



JOIN THIS LIST OF BUSINESSES

[Click here for list](#)



Over 120
businesses
certified



WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

WHAT IS THE WTTC SAFE TRAVELS STAMP?

The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.

Benefits

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- **FREE** of charge to all eligible businesses.



MARKET INTELLIGENCE REPORT

As of Sept 2 and may be subject to change.



MARKETS AT-A-GLANCE



MARKETS AT-A-GLANCE

JAPAN

- State of emergency has been issued to 21 prefectures, to be lifted on September 12
- Vaccination goal is to reach 60% by end of September and 100% between October and November
- Japan's vaccination certificate is approved in 25 countries and regions; in the United States, the certificate is recognized only in Guam
- Tokyo has started a vaccination site at Shibuya for those aged 16 to 39
- Japan is preparing to administer booster shots
- Travel agencies have cancelled their organized tours until September 30
-  • Daily flights (NRT-GUM) UA196/UA197; other flights suspended until the end of October; Jeju suspended until end of September
- JATA and HIS promote FIT Tour & Travel Campaign
- Please refer to appendix for info on Japan marketing activities - website and SNS performance summaries; TikTok and Line topics; TV program ノンストップ! (Non Stop!)

PHILIPPINES

- Metro Manila has fully vaccinated 50% of its eligible population
- The government aims to issue digital COVID-19 vaccination cards by September to address the lack of uniformity in certificates
-  • In September, Philippine Airlines continues to fly two times per week (Sun/Thurs) and United Airlines is now flying daily
- GVB's webinar entitled "The 18-Month Mark: Where We Are and Why a Wellness Travel to Guam is Essential" takes place Fri, Sept 17 at 2pm (PI time)

DETAILS ARE FOUND IN THE APPENDIX

SOUTH KOREA

- Daily coronavirus cases have stayed above 1,000 for 55 consecutive days, despite six weeks of tough social distancing measures enforced in the greater Seoul area
- Please refer to appendix for vaccination status details
- South Korea will have 170 million doses of COVID-19 vaccines available next year, more than triple the nation's population
- People aged 18 to 49 will now be eligible for Pfizer or Moderna vaccinations
- Government predicts that cases will hit a peak after the Chuseok harvest holiday
- Korea and Singapore agreed to mutually recognize vaccination certificates
- Korea is stretching supply to deliver first doses to many people as possible, at a cost of potentially running short for second doses
- Korea changed entry procedure to include PCR test on Day 1
- Jeju Air will operate no-landing tourism flights that are Guam-themed
- Major charter flights are being canceled
- Guam was selected as one of the most preferred destination to depart next year
- Total outbound seat capacity in September is 3,723
-  • Korean Air flying 1x per week (Fri), Jin Air flying two times per week (Tues/Fri), and T'Way flying one time per week (Sat)
- Please refer to appendix for info on Korea marketing activities

TAIWAN

- Taiwan reports no new local transmitted cases for the first time since experiencing surge in mid-May
- CECC plans to offer second shot of locally developed COVID-19 vaccine
- Taiwan to roll out AstraZeneca vaccine again; received another shipment
- Taiwan received 30,000 doses of Moderna vaccine, donated by Czech Republic
- Vice President Lai Ching-te received local Medigen vaccine
- GVB was invited to give an extra lecture to Taiwan's wedding industry operators
- GVB participated in TourOne Travel's live broadcast promoting Guam
- Social media calendar for September shown in appendix

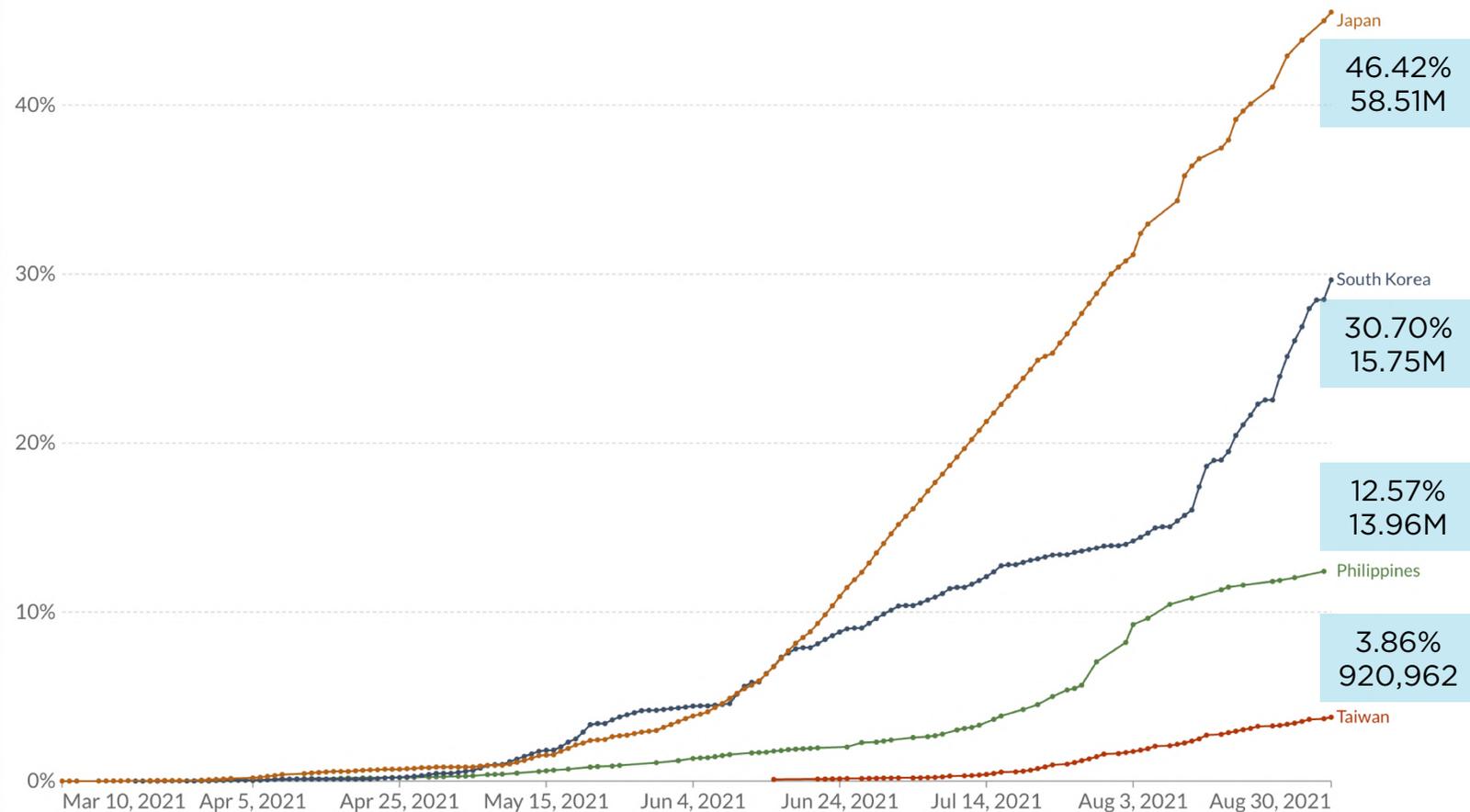
MARKETS AT-A-GLANCE

Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country.

Our World in Data

LINEAR LOG



Source: Official data collated by Our World in Data. Alternative definitions of a full vaccination, e.g. having been infected with SARS-CoV-2 and having 1 dose of a 2-dose protocol, are ignored to maximize comparability between countries.

CC BY

GUAM VACCINATION



GUAM COVID-19 UPDATE

JIC Release No. 773 Supplemental - Data as of August 31, 2021

COVID AREA RISK (CAR) SCORE: 44

| Vaccine/Vaccinator | 1st Doses | 2nd Doses | Fully Immunized |
|---------------------------|----------------|---------------|---------------------------------------|
| Pfizer-BioNTech | 71,111 | 62,675 | 62,675 |
| Moderna | 31,845 | 30,146 | 30,146 |
| Johnson & Johnson Janssen | - | - | 5,600 |
| Department of Defense | - | - | 10,458 |
| Guam National Guard | - | - | 741 |
| TOTALS: | 102,956 | 92,821 | 109,620 (12 years & older) |

| Private Gov | Gov | Guam Total Administered | Total Allotted | % Administered | Doses Remaining |
|-------------|---------|-------------------------|----------------|----------------|-----------------|
| 201,377 | 243,980 | 82.54% | 42,603 | | |

109,620

80.4%

TRAVEL RESTRICTIONS OVERVIEW



| INBOUND PROTOCOLS | JAPAN | KOREA | TAIWAN | PHILIPPINES |
|--|-------|--|---------|---|
| Foreigners traveling from US denied entry | | | X | X |
| Residents: 14-Day Quarantine required when traveling from US | X | Depends on vaccination status | X | X |
| Health Declaration & Travel Record Form | X | X | X | X |
| Residents: Quarantine at Government Facility (self paid) | | X (denied entry without negative PCR) | X | X |
| Residents: Quarantine at Home with Negative Result | X | X (for unvaccinated residents) | X | X |
| Foreigners: Quarantine at Government Facility (self paid) | N/A | X | | X |
| Cost to traveler for self paid quarantine | N/A | \$1,680 | \$2,200 | 10 days: \$1,000 7 days: \$700 PCR test: \$70 |
| PCR Testing of Returning Residents | X | X | X | X (During quarantine) |
| PCR Testing of all Inbound | X | X | X | X (During quarantine) |
| Install country specific app(s) for safety | X | X | | X |

| OUTBOUND FOR COUNTRY NATIONALS | JAPAN | KOREA | TAIWAN | PHILIPPINES |
|---|--------------|--------------|--------------|--------------|
| Temperature Check at Arrival at Airport (Entry to Terminal) | | X | X | |
| Temperature Check at Departure Area | | X | X | |
| Temperature Check at the Gate | | X | X | |
| Travel Survey and Exit Screening Station for US Bound Travelers | | X | | X |
| Wearing a Face Mask (without mask will be denied boarding) | X | X | X | X |
| Planned Opening Date for International Travel | Borders open | Borders open | Oct 1-Dec 31 | Borders open |

TRAVEL RESTRICTIONS BY MARKET



JAPAN

- Only Japanese nationals and foreign nationals with valid status of residence are allowed to enter Japan
- Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 14-day quarantine
- Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival*
- Download 3 apps on smartphone* (MySOS, Google Maps and COCOA) * *Traveler will be required to rent a smartphone if they do not own one*
- For Japanese nationals who have negative result in both tests, requested to 14-days home self-quarantine

FOR JAPANESE NATIONALS
14-DAY HOME QUARANTINE

Note:
14 days begins from the day after
you enter Japan

SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; As of Aug 30, PCR tests are required on day 1 and day 6/7 of arrival
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13 of arrival
- Foreigners arriving without a negative PCR test will be denied entry
- As of July 15, Korean nationals arriving without a negative PCR test will also be denied entry

Negative PCR Test &
Fully Vaccinated in Korea
NO QUARANTINE

Negative PCR Test &
Fully Vaccinated in another country
14-DAY HOME QUARANTINE

Unvaccinated or
No Negative PCR Test
7-DAY GOVERNMENT FACILITY
QUARANTINE (\$1680) +
7-DAY HOME QUARANTINE



TRAVEL RESTRICTIONS BY MARKET



TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Travelers are required to make an affidavit stating that the location of their intended **14-day quarantine** in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who participate in the Palau Travel Corridor program only need 5 days enforcement self-health monitoring + 9 days self-health monitoring (individual is not allow to take any public transportations in this period)

FOR ARRIVING TRAVELERS
14-DAY QUARANTINE IN
GOVERNMENT FACILITY

Note:
Does not include those who
participate in Palau Travel
Corridor program

PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Undertake COVID-19 testing at the quarantine hotel/facility on day 6 from arrival
- Be within the max capacity of inbound passengers
- Have a pre-booked accommodation for at least seven nights in an accredited quarantine hotel/facility

Fully vaccinated, arriving from green country
(min 14-days) and test negative on day 6
7-DAY QUARANTINE IN GOVERNMENT FACILITY

All other arriving travelers
10-DAY QUARANTINE IN GOVERNMENT
FACILITY & 4-DAY HOME QUARANTINE

- 10 days: \$1,000 USD
- 7 days: \$700 USD*
- PCR test: \$70 USD

Quarantine cost varies based on hotel; prices are estimates in the mid-range.





APPENDIX

As of Sept 2, 2021 and
may be subject to change.



JAPAN



HIGHLIGHTS

COVID-19 UPDATE

- State of emergency has been issued to 21 prefectures in Japan and planned to be lifted on September 12.
- New patients per day has exceeded 20,000 nationwide in the past week.
- The number of patients isolating at home is sharply increasing nationwide.

VACCINATION UPDATE

- The number of fully vaccinated people exceeded 55 million, which account for 43% of the population.
- The goal is to reach 60% by end of September and 100% between October and November.
- The number of vaccinations is the 5th highest in the world.
- Tokyo government has started a vaccination site at Shibuya in Tokyo for young generation aged 16 to 39.
- 89% of senior citizen, (+65 years old) has received the first dose and 87% are fully vaccinated.

VACCINATION CERTIFICATE

- Japan's vaccination certificate is approved in 25 countries and regions around the world.
- In the United States, the certificate is recognized only in Guam.

JAPAN OUTBOUND STATISTICS

- The number of Japanese overseas travelers exceeded the previous year's figures since April this year.
- From April to July of this year, the year-on-year increase was more than 240%.



GUAM SALES PRODUCTS

- MOFA's travel advice and warning level remains at level 3.
- Most of packaged tour, which is agent organized tour has been cancelled until September 30.

FLIGHT INFORMATION

- UA197/196 keep operating daily bases.
- Most of regular flight has suspended until October 30.

SNS/PR

- Number of followers on facebook, twitter, Instagram, line and TikTok.
- Exposure on TV program.

Confirmed
COVID-19

Cases:
1,486,153

14.5%
active
(215,402)

AS OF SEPT 2, 2021

worldometer

JAPAN COVID-19 NEWS

STATE OF EMERGENCY

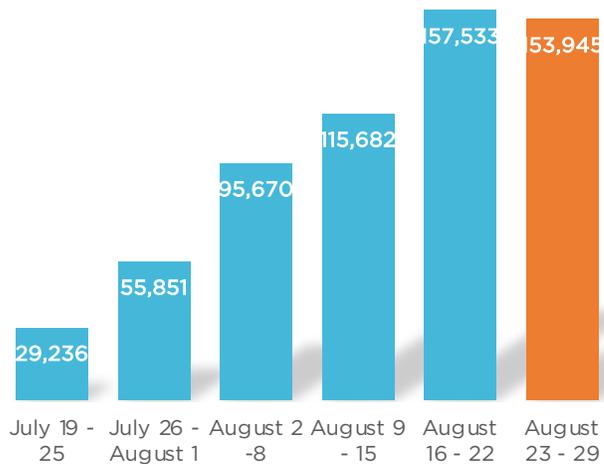
AREA: Tokyo, Osaka, Okinawa, Saitama, Chiba, Kanagawa, Ibaraki, Tochigi, Gunma, Shizuoka, Kyoto, Hyogo, Fukuoka, Hokkaido, Miyagi, Gifu, Aichi, Mie, Shiga, Okayama, Hiroshima

PERIOD: Until September 12, 2021



AUGUST 23 - 29, 2021

NATIONWIDE: NEW CASES



| Area / New cases | August 16 - 22 | August 23 - 29 | Changes (#) vs LW | Changes (%) vs LW |
|------------------|----------------|----------------|-------------------|-------------------|
| Tokyo | 33,130 | 26,488 | -6,642 | -20% |
| Osaka | 14,922 | 17,407 | 2,485 | 17% |
| Aichi | 7,980 | 12,255 | 4,275 | 54% |
| Fukuoka | 7,194 | 6,764 | -430 | -6% |
| Okinawa | 4,559 | 4,446 | -113 | -2% |
| Hokkaido | 3,568 | 3,116 | -452 | -13% |
| Kanagawa | 17,069 | 16,863 | -206 | -1% |
| Saitama | 11,949 | 10,565 | -1,384 | -12% |
| Chiba | 10,799 | 9,813 | -986 | -9% |
| Nationwide | 157,533 | 153,945 | -3,588 | -2% |



Nationwide

New patients per day exceeded 20k in the past five days, but is trending downward from previous week.



Aichi

Aichi

New cases per day have exceeded 1,000 for the past 10 consecutive days, an increasing trend compared to the previous week.



Tokyo

Tokyo

New cases per day remained high at about 4,000, and the number of serious cases reached 297.



Fukuoka

Fukuoka

New cases per day stayed around 900 for the past 7 days, a downward trend.



Osaka

Osaka

New cases per day hovered around the 2,000, while the number of serious cases reached 202, an upward trend.



Okinawa

Okinawa

The total of new cases for the past seven days has exceeded 4,000, and there is no prospect to slow down the infection.

VACCINATION UPDATE

Total number of vaccination: **124 million times**

1st doses administered: **69 million (54.5%)**

Fully vaccinated: **55 million (43.5%)**

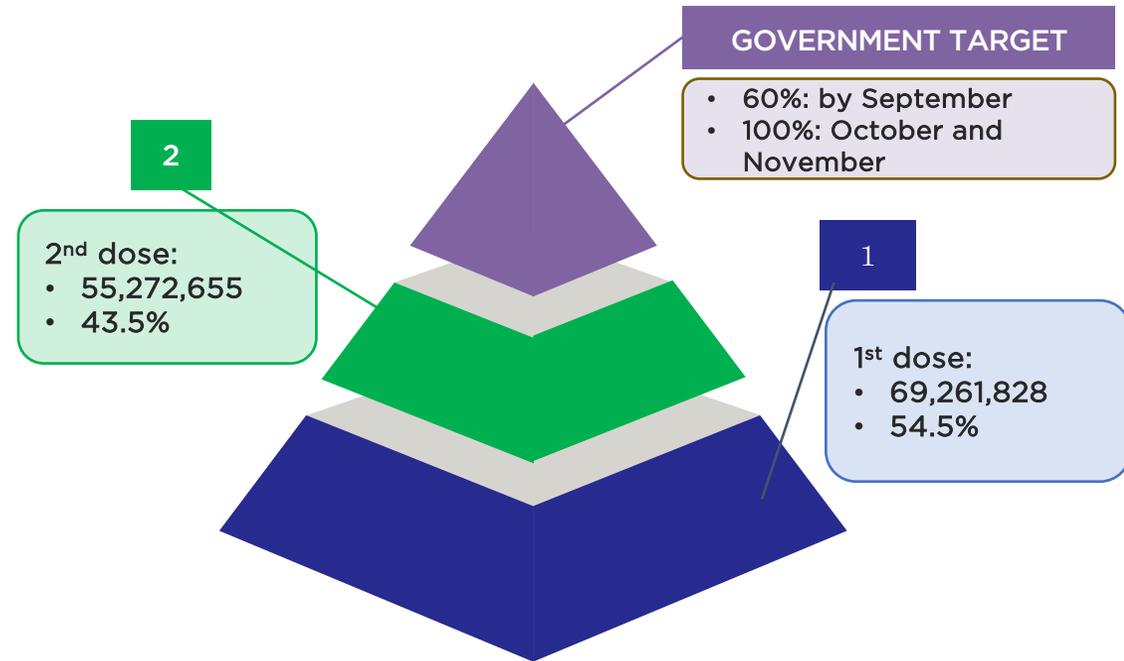
Vaccine doses administered per 100 people: **98.8 times**

Senior Citizens (+65)
1st : **31.6 million (89%)**
2nd : **30.8 million (87%)**



CUMULATIVE NUMBER OF VACCINATIONS

124,534,483 TIMES



JAPAN POPULATION: 127 MILLION



YOUTH VACCINATION TOKYO SHIBUYA



Tokyo government has started a vaccination site at Shibuya for young generation aged 16 to 39.

- There is no need for advance reservation.



- Capacity: 200 times a day.
- Starting on August 27:
- August 27: 300 people have visited to get shots.
- August 28: lined up more than 3,000 people.
- 354 vaccinated on August 28.



- Changed from first-come, first-served distribution of tickets to a lottery system.
- Capacity: 300 people per day
- Eligibility: Residents of Tokyo and commuters between the ages of 16 and 39.



(Vaccination site, Tokyo, Shibuya)



Taro Kono, Minister in charge of Vaccines August 19.

BOOSTER VACCINATION JAPAN MHLW



- Started preparing to administer booster shots.
- 120 million doses of Pfizer vaccine in progress.
- 50 million doses of Moderna vaccine secured.



Japan Government plan:

- Healthcare workers (4.8 million people) From end of October 2021.
- Senior citizen (+65) (36 million people) From January 2022.



Schedule for some countries:

- Britain, Germany and France : start in September.
- US: start from end of September.
- Japan: making early preparations for booster shots.



Minister of Health Norihisa Tamura's press conference on August 20



VACCINATION CERTIFICATE

Japanese certificate has been approved by **United (Guam only)** and 24 other countries and regions.

MLIT page:
<https://www.anzen.mofa.go.jp/covid19/certificationlist.html>



Approved countries & region:

Italy, Ecuador, Estonia, Austria, Gabon, Samoa, Sri Lanka, Slovakia, St. Kitts and Nevis, St. Vincent, Thailand (Phuket, Koh Samui, Koh Phangan, Koh Tao only), Denmark, Germany, Turkey, Papua New Guinea, Palau, France, Bulgaria, **United States (Guam only)**, Vietnam, Belize, Poland, Hong Kong, Honduras and Lithuania

Total: 25 countries and regions

What's Japan Vaccination certificate and what's certified?

- Japan's official proof of COVID-19 vaccination.
- **Can issue to vaccinated people under the Japanese vaccination law.**
- It shows passport information, type of vaccine, date of vaccination, in both Japanese and English.



新型コロナウイルス感染症 予防接種証明書
 Vaccination Certificate of COVID-19

姓(旧姓) (別姓) 名(別名)
 [Surname (Former surname) (Alternative surname) Given name (Alternative given name)]

生年月日 [Date of Birth] (YYYY-MM-DD)

国籍・地域 [Nationality/Region]

旅券番号 [Passport Number]

1回目接種種 [First Dose] 2回目接種 [Second Dose]

ワクチンの種類 [Vaccine Type] ワクチンの種類 [Vaccine Type]

メーカー [Manufacturer] メーカー [Manufacturer]

製品名 [Product Name] 製品名 [Product Name]

製造番号 [Lot Number] 製造番号 [Lot Number]

接種年月日 [Vaccination Date] (YYYY-MM-DD) 接種年月日 [Vaccination Date] (YYYY-MM-DD)

接種国 [Country of Vaccination] 接種国 [Country of Vaccination]

証明書発行者 [Certificate Issuance Authority]

日本国厚生労働大臣
 [Minister of Health, Labour and Welfare, Government of Japan]

証明書ID [Certificate Identifier] 証明書発行年月日 [Issue Date] (YYYY-MM-DD)

JAPAN MARKET INTELLIGENCE

RELAXATION IN THE NUMBER OF PASSENGERS INTO FLIGHTS TO JAPAN

JAPAN MLIT

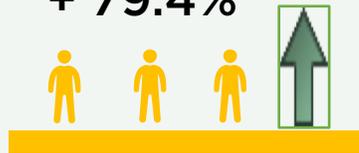
Note: there are no restrictions for outbound traffic from Japan.



JAL & ANA

- 3,400 to 6,100 per week and company
- From August 16

+ 79.4%



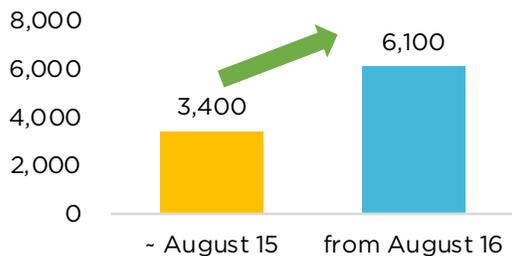
Foreign carriers

- 70 to 90 per flight
- From September 1

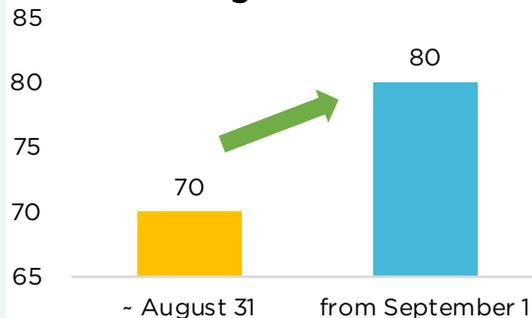
+ 28.6%



JAL & ANA International flight



Foreign carriers



JAPANESE OVERSEAS TRAVELER 2021

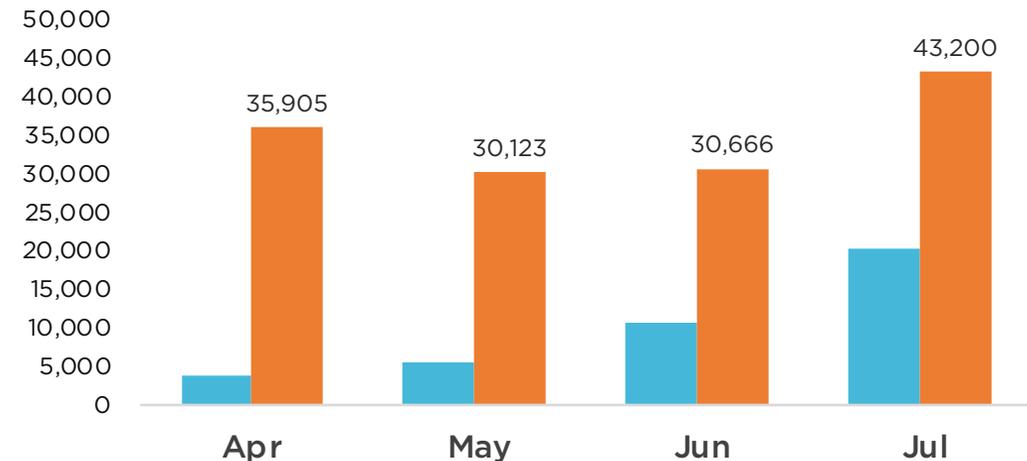
+ 246.2%



April to June period:
2021 vs 2020

Japan Outbound Traveler April to June period

■ 2020 ■ 2021



JAPAN MARKET INTELLIGENCE

JAPANESE OVERSEAS TRAVELER 2021: MAJOR COMPETITORS

| 2021 | Jan-21 | Feb-21 | Mar-21 | Apr-21 | May-21 | June-21 | TOTAL |
|-------------|--------|--------|--------|--------|--------|---------|-------|
| Guam | 708 | 249 | 159 | 52 | 102 | 455 | 1,725 |
| Saipan | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Hawaii | 1,165 | 642 | 1,051 | 1,367 | 1,312 | 1,644 | 7,181 |
| South Korea | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Taiwan | 1,070 | 1,076 | 971 | 1,151 | 752 | 194 | 5,214 |
| Hong Kong | 12 | 7 | 8 | 5 | 33 | 9 | 74 |
| Singapore | 555 | 358 | 601 | 797 | 281 | 121 | 2,713 |
| Thailand | 193 | 223 | 212 | 304 | 211 | 274 | 1,417 |
| Vietnam | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

(Data Source : JTB Tourism Research)

AGENT-ORGANIZED TOURS

HIGHLIGHT

- MOFA travel advisory & warning level to US remains as level 3.
- 14 days-quarantine upon arrival in Japan.
- Entry ban from 159 countries to Japan.
- Tour cancellation has been extended in response to flight suspension to Guam.

GUAM



TOUR SELLING (DEPARTURE DATE)

| | | |
|---|------------------------|--------|
|  | Canceled until Sept 30 | Oct 1- |
|  | Canceled until Sept 30 | Oct 1- |
|  | Canceled until Sept 30 | Oct 1- |
|  | Canceled until Sept 30 | Oct 1- |
|  | Canceled until Sept 30 | Oct 1- |
|  | Canceled until Sept 30 | Oct 1- |
|  | Canceled until Sept 30 | Oct 1- |

Data Source: Agency HP & MI

JAPAN MARKET INTELLIGENCE



GUAM ROUTE



| AIRLINES | DEPARTURE | FLT NBR | JPN TO GUM | FLT NBR | GUM TO JPN | Frequency | Capacity | Current Operation |
|----------------|---------------|------------------------|----------------------------|------------------------|----------------------------|---------------|----------|------------------------------------|
| United | NRT (Narita) | UA827 | 11:00 15:55 | UA828 | 07:05 09:55 | Daily | 166 | Suspended until October 30, 2021 |
| United | NRT (Narita) | UA197 | 16:50 21:35 | UA196 | 12:10 15:00 | Daily | 166 | Daily operation |
| United | NRT (Narita) | UA874 | 21:05 01:45+1 | UA873 | 17:05 19:50 | Daily | 166 | Suspended until October 30, 2021 |
| United | NGO (Nagoya) | UA136 | 11:30 16:10 | UA137 | 07:25 10:15 | Daily | 166 | Suspended until October 30, 2021 |
| United | NGO (Nagoya) | UA172 | 20:50 01:25+1 | UA171 | 17:00 19:55 | Daily | 166 | Suspended until October 30, 2021 |
| United | KIX (Kansai) | UA150 | 11:05 15:55 | UA151 | 07:25 10:10 | Daily | 166 | Suspended until October 30, 2021 |
| United | KIX (Kansai) | UA178 | 20:50 01:20+1 | UA177 | 16:50 19:50 | Tue, Thu, Sat | 166 | Suspended until October 30, 2021 |
| United | FUK (Fukuoka) | UA166 | 11:50 16:50 | UA165 | 07:40 10:50 | Daily | 166 | Suspended until October 30, 2021 |
| Japan Airlines | NRT (Narita) | JL941 | 09:30 14:15 | JL942 | 16:25 19:10 | Daily | 199 | Suspended until October 30, 2021 |
| Tway | KIX (Kansai) | TW311 | 10:40 15:10 | TW312 | 16:10 19:10 | Daily | 189 | Suspended until October 30, 2021 |
| JEJU Air | KIX (Kansai) | 7C3174 7C3184 (Tue) | 10:10 14:50 10:10 14:50 | 7C3173 7C3183 (Fri) | 15:50 18:20 15:50 18:20 | Daily | 189 | Suspended until September 30, 2021 |

Data Source: Airlines and other MI.

FIT TOUR & TRAVEL CAMPAIGN

JATA has mailed to more than 5,000 JATA members to share the program information on August 16.

http://www.jata-net.or.jp/membership/topics/2021/210816_guamvaccinehamppinfo.html



所在地: JATAホームページ > 会報・旅行業のみなさまへ > TOPICS > 2021 > グアム政府観光局 PCR検査費用サポート実施のお知らせ

TOPICS グアム政府観光局 PCR検査費用サポート実施のお知らせ

2021年8月16日

グアム政府観光局では、コロナ禍における海外旅行需要促進事業の一環として 旅行者および一般消費者を対象にグアムへの旅行者が日本で受けたPCR検査の費用を補助する「FITツアー&トラベルサポートプログラム」を実施します。
このプログラムは個人、旅行会社に関わらずグアムへの渡航予約された方、全ての方が対象となります。以下より詳細をご参照のうえ、会員会社のご担当者はお客様へのご周知方お願いいたします。

平素は大変お世話になっております。
グアム島のご販売にご協力頂き、誠にありがとうございます。
グアム政府観光局では、旅行者および一般消費者を対象としたFITツアー&トラベルサポートプログラム「Get Up And Move」PCR検査費用サポートキャンペーン」を実施させていただきます。
本プログラムは、グアムへの旅行者の方を対象に日本で実施したPCR検査の費用を補助することを目的としています。なお、本プログラムは個人で渡航予約された場合でも、旅行代理店様から渡航予約された場合でも対象となります。
本プログラムにはお客様ご自身でお申込み頂く形となります。是非、皆様のお客様へご案内の程よろしくお願ひ申し上げます。また、このキャンペーンの受付は先着順となっておりますので、お早めのお申込みをお勧めいたします。

記：Get Up And Move 「PCR検査費用サポートキャンペーン」

応募・渡航期間
応募期間：2021年8月9日（月）～9月26日（日）
旅行期間：8月12日（木）～9月30日（木）日本からの出発ベース。

申込み対象者
日本在住の方に限ります。

PCR検査対象と補助内容

検査法：RT-PCR検査
費用補助：金額は一人 税込¥20,000までとします。
実際のお支払い金額が税込 ¥20,000を超える場合は、その金額までとする

グアム入国条件

RT-PCR検査は有効な検査方法
検体採取方法は、鼻咽喉ぬぐい液または唾液 の以下のいずれか。
陰性証明書には、「氏名、生年月日、検査日、検査の種類」を記載する必要があります。
詳細） <https://www.visitguam.jp/entryinfo>

注）米国疾病管理予防センター（CDC）の規定に基づき日本出発後3日以内に採取したCOVID-19検査証明書（陰性）を航空機搭乗時に提示する必要があります。
この規定は、2021年1月26日から適用されます。

申し込み方法

以下、専用リンク先より申請ください。
PCR検査費用キャンペーン お申し込みフォーム
<https://www.visitguam.jp/entryinfo>

ご出発の3日前までにこのお申し込みフォームを提出してください。申請後、ご登録頂きましたメールアドレスに受付番号が返信されます。
受付番号はID、から始まる8桁、或いは9桁の番号となります。
受付番号を忘れずにご控えしておいて下さい。
ご登録いただいたメールアドレス宛に詳細確認をする場合がございます。

提出書類（渡航前）

グアムへのフライト予約を確認するために、以下のいずれかの書類を提出してください。
・グアムへのフライト予約が確認できる書類
・フライト予約確認書
・フライト情報が記載されたグアム旅行の旅程表

提出書類（渡航後）

日本帰国後1週間以内に下記書類をメール添付にてご提出ください。その際、メールの件名には「受付番号」を記載してください。
メールアドレス： gcoup@qub.or.jp
・ 搭乗証明書または搭乗券のコピー
・ RT-PCR検査の領収書（本渡航のために日本で実施した領収書に限る）

支払い方法

提出書類審査後の提出後、60日以内にお支払い予定でございます。現金書留にて申請書に記載された住所に送付いたします。
※ 書類不備や郵送事情により変更になる場合がございます。その際には事前にご連絡致します。

機密保持契約

お申し込みフォーム上の情報は個人情報保護法に基づき、本プログラムの実施のためにのみ使用し、他の目的には使用致しません。

応募締切

2021年9月26日（日）17:00まで受付可

注意事項

本プログラムは予算に達した時点で予告なしで終了致します。ご了承ください。

弊局Webサイトに詳細ページがございます。ご参照ください。
https://www.visitguam.jp/events/fitour_travelsupportprogram/

お問い合わせ

グアム政府観光局 日本オフィス
弊局へのお問い合わせはメールでお願い致します。

JAPAN MARKET INTELLIGENCE

FIT TOUR & TRAVEL CAMPAIGN

HIS has sent information about FIT Tour & Travel Support Program 2021 via its Facebook and Twitter on August 26.



HIS Japan
14h · 🌐

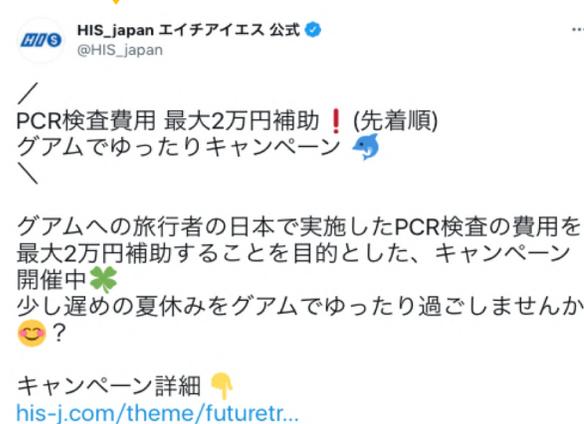
日本で実施のPCR検査費用 最大2万円補助！(先着順) / 🎉遅い夏休みをグアムでゆったりキャンペーン🎉

グアムへの旅行者の日本で実施したPCR検査の費用を最大2万円(税込)補助することを目的とした、PCR検査費用サポートキャンペーンが開催中です🍀
少し遅めの夏休みをグアムでゆったり過ごしませんか？

▼キャンペーン詳細はこちら▼
<https://www.his-j.com/.../future.../saikai/gogouam/kanto.html>

▼キャンペーン対象のおすすめ商品ははこちら▼
【帰国前PCR検査&区間送迎サービス付出発アシストプラン】
ユナイテッド航空で行く！往復送迎付 グアム5日間
ヒルトン グアム リゾート & スパ (部屋指定なし) に滞在
成田空港出発 128,000円~
[https://tour.his-j.com/02A_10/TX-HGU5410-I0001/...](https://tour.his-j.com/02A_10/TX-HGU5410-I0001/)

【帰国前PCR検査&区間送迎サービス付出発アシストプラン】
ユナイテッド航空で行く！往復送迎付 グアム5日間
シェラトン ラグーナ グアム リゾート (オーシャンビュー) に滞在
成田空港出発 142,000円~
[https://tour.his-j.com/02A_10/TX-HGU5410-I0007/...](https://tour.his-j.com/02A_10/TX-HGU5410-I0007/)

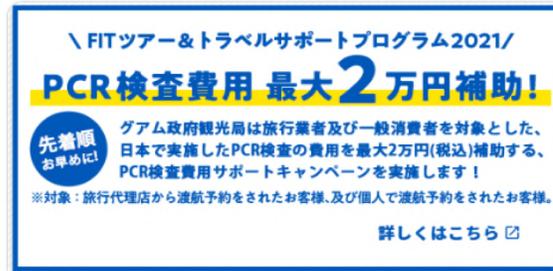


HIS_japan エイチアイエス 公式
@HIS_japan

PCR検査費用 最大2万円補助！(先着順)
グアムでゆったりキャンペーン 🎉

グアムへの旅行者の日本で実施したPCR検査の費用を最大2万円補助することを目的とした、キャンペーン開催中🍀
少し遅めの夏休みをグアムでゆったり過ごしませんか？🤔

キャンペーン詳細 📌
[his-j.com/theme/futuretr...](https://www.his-j.com/theme/futuretr...)



FITツアー&トラベルサポートプログラム2021/
PCR検査費用 最大2万円補助!

先着順 お早め!
グアム政府観光局は旅行者及び一般消費者を対象とした、日本で実施したPCR検査の費用を最大2万円(税込)補助する、PCR検査費用サポートキャンペーンを実施します!

※対象: 旅行代理店から渡航予約をされたお客様、及び個人で渡航予約をされたお客様。
詳しくはこちら

Wing Travel, which is one of travel media company has post the campaign information on their HP to spread the information to the public and travel trade. (as of August 23)

<https://www.jwing.net/news/41930>

★グアム政観、PCR検査費用を上限2万円補助

ウイングトラベル



★グアム政観、PCR検査費用を上限2万円補助 9月26日締切、9月30日出発までの旅行対象

グアム政府観光局は、PCR検査費用サポートキャンペーンを9月26日まで実施している。RT-PCR検査の費用を一人2万円(税込)まで補助する。旅行期間は9月30日日本出発までで、日本在住者が対象。観光局が日本からの旅行者に対してPCR検査費用を補助するのは、初めての試み。

グアムでは、7月4日から全てのグアム到着者を対象に72時間以内のRT-PCR検査陰性証明書を提出することで検疫を免除している。RT-PCR検査は鼻咽頭ぬぐい液または唾液採取方式で、陰性証明書に「氏名、生年月日、検査日、検査の種類」の記載が必要。

費用補助のための提出書類は、渡航前にはグアムへのフライト予約が確認できる書類、フライト予約確認書、フライト情報記載のグアム旅行の旅程表のいずれかを提出。渡航後は日本帰国後1週間以内に搭乗証明書とRT-PCR検査の領収書を添付してメールする。メール件名には「受付番号」を記載する。

PCR検査費用補助金は、提出書類審査後、60日以内に支払い予定。現金書留で申請書に記載された住所に送付する。

*PCR検査費用補助申し込み方法URL

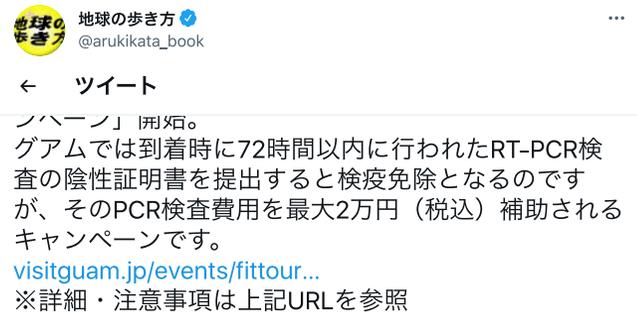
JAPAN MARKET INTELLIGENCE



FIT TOUR & TRAVEL CAMPAIGN

Globe-Trotter retweeted information about GVB's support for PCR testing on their Twitter page. (August 19)

https://twitter.com/arukikata_book/status/1428242348383752194



午後3:28 · 2021年8月19日 · Twitter Web App

＼ FIT ツアー & トラベルサポートプログラム 2021 /

PCR検査費用 最大2万円補助!

先着順 お早めに! Guam政府観光局は旅行者及び一般消費者を対象とした、日本で実施したPCR検査の費用を最大2万円(税込)補助する、PCR検査費用サポートキャンペーンを実施します!

※対象：旅行代理店から渡航予約をされたお客様、及び個人で渡航予約をされたお客様。

[詳しくはこちら](#)

HIS has posted the campaign information on their HP to guide their customer to GVB Japan campaign page. (as of August 16)

<https://www.his-j.com/theme/futuretravel/saikai/gog Guam/kant o.html>

航空券 + ホテル

| | | | |
|---|---|---|--|
| <p>【成田発着】 Guam 3泊4日</p> <p>航空会社：アエリス航空旅行便利用 ホテル：ヒルトン Guam リゾート 4泊5日滞在</p> <p>出発日：12/1~22、1/4・5・9~29 の5日間</p> <p>※2名1室利用時の1名様あたりの料 金</p> <p>81,295円〜 朝食サービス、観光別</p> | <p>【成田発着】 Guam 3泊4日</p> <p>航空会社：アエリス航空旅行便利用 ホテル：ヒルトン Guam リゾート 4泊5日滞在</p> <p>出発日：12/1~22、1/4・5・9~29 の5日間</p> <p>※2名1室利用時の1名様あたりの料 金</p> <p>87,985円〜 朝食サービス、観光別</p> | <p>【成田発着】 Guam 3泊4日</p> <p>航空会社：アエリス航空旅行便利用 ホテル：ヒルトン Guam リゾート 4泊5日滞在</p> <p>出発日：12/1~22、1/4・5・9~29 の5日間</p> <p>※2名1室利用時の1名様あたりの料 金</p> <p>92,620円〜 朝食サービス、観光別</p> | <p>【成田発着】 Guam 3泊4日</p> <p>航空会社：アエリス航空旅行便利用 ホテル：ヒルトン Guam リゾート 4泊5日滞在</p> <p>出発日：12/1~22、1/4・5・9~29 の5日間</p> <p>※2名1室利用時の1名様あたりの料 金</p> <p>109,105円〜 朝食サービス、観光別</p> |
|---|---|---|--|

その他の航空券 + ホテルを探す

出発アシストプラン

| | | | |
|--|---|---|---|
| <p>【成田発着】 Guam 5日間</p> <p>航空会社：ユナイテッド航空旅行便 利用</p> <p>ホテル：ヒルトン Guam リゾート 5泊6日滞在</p> <p>出発日：12/27~31、1/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたりの 料金</p> <p>89,000円 朝食サービスは含まれません、 観光別追加</p> | <p>【成田発着】 Guam 5日間</p> <p>航空会社：ユナイテッド航空旅行便 利用</p> <p>ホテル：ヒルトン Guam リゾート 5泊6日滞在</p> <p>出発日：12/27~31、1/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたりの 料金</p> <p>105,000円 朝食サービスは含まれません、 観光別追加</p> | <p>【成田発着】 Guam 5日間</p> <p>航空会社：ユナイテッド航空旅行便 利用</p> <p>ホテル：ヒルトン Guam リゾート 5泊6日滞在</p> <p>出発日：12/27~31、1/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたりの 料金</p> <p>109,000円 朝食サービスは含まれません、 観光別追加</p> | <p>【成田発着】 Guam 5日間</p> <p>航空会社：ユナイテッド航空旅行便 利用</p> <p>ホテル：ヒルトン Guam リゾート 5泊6日滞在</p> <p>出発日：12/27~31、1/3~7・10~ 14・18~21・24~27 ※2・3名1室利用時の1名様あたりの 料金</p> <p>144,000円 朝食サービスは含まれません、 観光別追加</p> |
|--|---|---|---|

JAPAN MARKETING ACTIVITIES

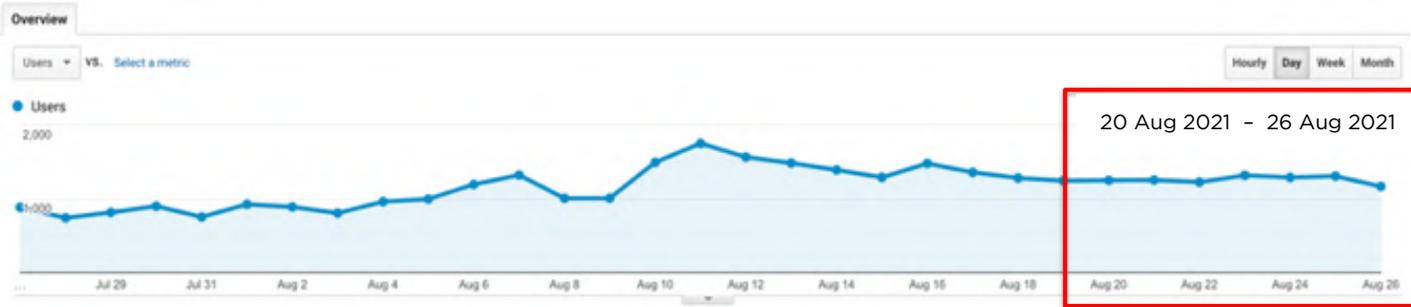
visitguam.jp SUMMARY

- Increased traffic compare to past several months and shown stable traffic

◆ 20 Aug 2021 - 26 Aug 2021



◆ User trends for the past month



SNS PERFORMANCE SUMMARY

- Currently running #instaguam campaign and AirV&V ads on Instagram.
- We also increased our Stories posts, and both impressions and engagement are increasing.
- Still small number of followers on TikTok but starting increase impression and engagement

| | # of Followers | Impression (1 Aug - 22Aug) | Engagement (1 Aug - 22 Aug) |
|---|----------------|-------------------------------|--------------------------------|
|  | 19,936 | 534,162 | 11,534 |
|  | 23,723 | 313,180 | 3,804 |
|  | 13,477 | 10,618 | 339 |
|  | 1,734 | 1,039 | 51 |
|  | 36 | 626 | 81 |

PR / SNS CALENDAR - AUG

| | Twitter | Instagram / FB | LINE | TikTok |
|-----------------------------|-------------------------------|-------------------------------|-------------|-------------------------------|
| Week 4 (22 Aug - 28 Aug) | WeeklyGUAM | WeeklyGUAM | Weekly Guam | 4 Recommended Beaches in Guam |
| | Guam culture guide | Guam culture guide | | |
| | WTTC | WTTC | | |
| | Retweet GUAM related accounts | Retweet GUAM related accounts | TBD | TBD |
| | | # Instaguam | | |

Channel

Date

Contents

| | | |
|--------------|-----------------|---|
| SNS channels | 15 Aug - 21 Aug | Weekly GUAM Guam culture guide #Instaguam WTTC TikTok account Information |
|--------------|-----------------|---|

JAPAN MARKETING ACTIVITIES



TIK TOK TOPICS

- Tik Tok GVB_JP account launched. Current followers:36
- 4 videos posted, about total 1,689 PV views.
- The contents we plan to post in the future is Chamorro language classes, Chamorro cuisine, and recommended souvenirs of Guam.



LINE TOPICS

- GVB_JP LINE account Resume post.
- Current number of friends: 1,753
- 3 posted, about total 5,406 PV views.
- We will focus on posting important announcements, Because The current plan allows for a maximum of 8 posts per month.



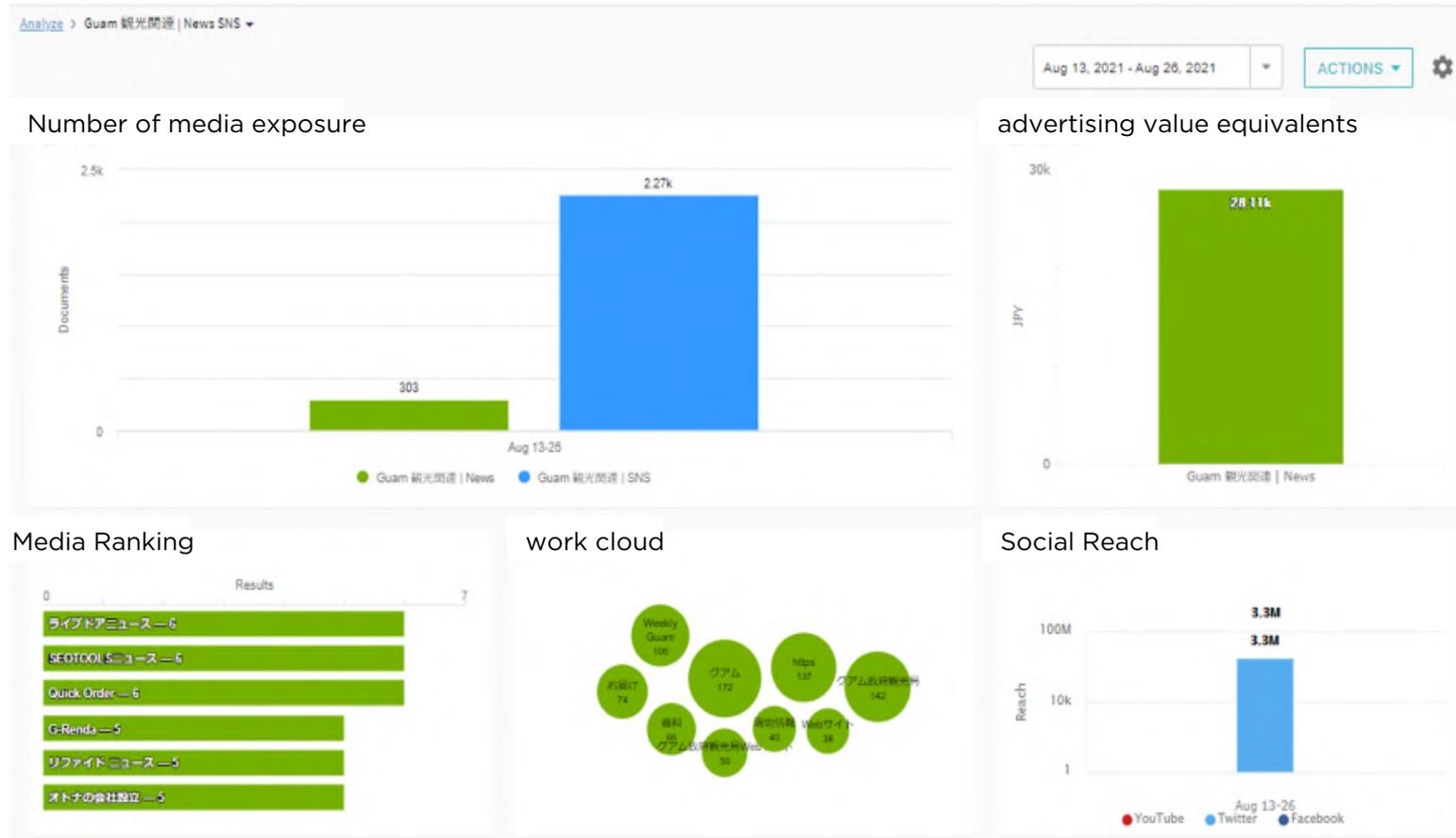
JAPAN MARKETING ACTIVITIES

SNS AND ONLINE NEWS MEDIA

August 13 - August 26

Posting about Guam on SNS and online news media

Blue: SNS, Green: News media



TV PROGRAM “ノンストップ！ Non Stop!” Report



- Program Title : ノンストップ！ (Non Stop!)
- Genre: Lifestyle Information Program
- Production : Fuji Television Network, Inc.
- Broadcast info : Every Monday to Friday, 9:50AM - 11:25AM

<Connect with the World! Remote Live Tour>

Remote live tour of Guam’s ocean. Enjoy parasailing in the air. For more information about this online tour, please refer to the MAPLE Activity Online website (<https://online.mapple-tour.com/>).

- Broadcast date : 9:55AM - 10:15AM, August 25, 2021

Estimated Media Value : ¥12,000,000

JAPAN MARKETING ACTIVITIES

TV PROGRAM “ノンストップ! Non Stop!” Report



Introduce information

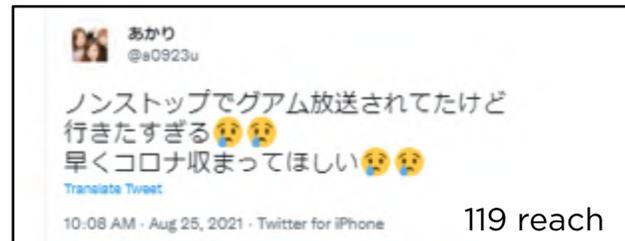


Live from Guam



Display Twitter comments about Guam on the bottom of screen.

Guam was broadcasted on NonStop, and I want to go there very much. I'm hoping the epidemic ends soon.



119 reach

Twitter Reaction

On Twitter, the program's broadcast increased the number of posts about Guam, and they were mostly positive.



631 reach

Live presence of the parasailing is awesome! I want to go to Guam!



126 reach

Nonstop is broadcasting from Guam. I want to try sea kayaking. I want to go diving too. I want to travel abroad.



431 reach

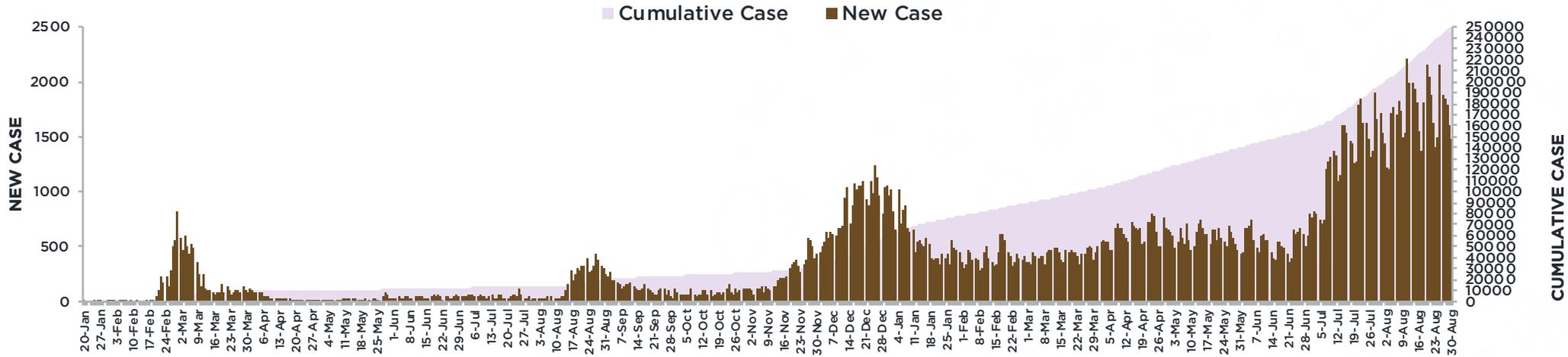
I missed the line from my mom that they were doing a special segment on Guam on NonStop~! I wish I could have seen it! I want to go to Guam again.

SOUTH KOREA



KOREA COVID-19 NEWS

KOREA COVID-19 STATUS - ENTIRE PERIOD

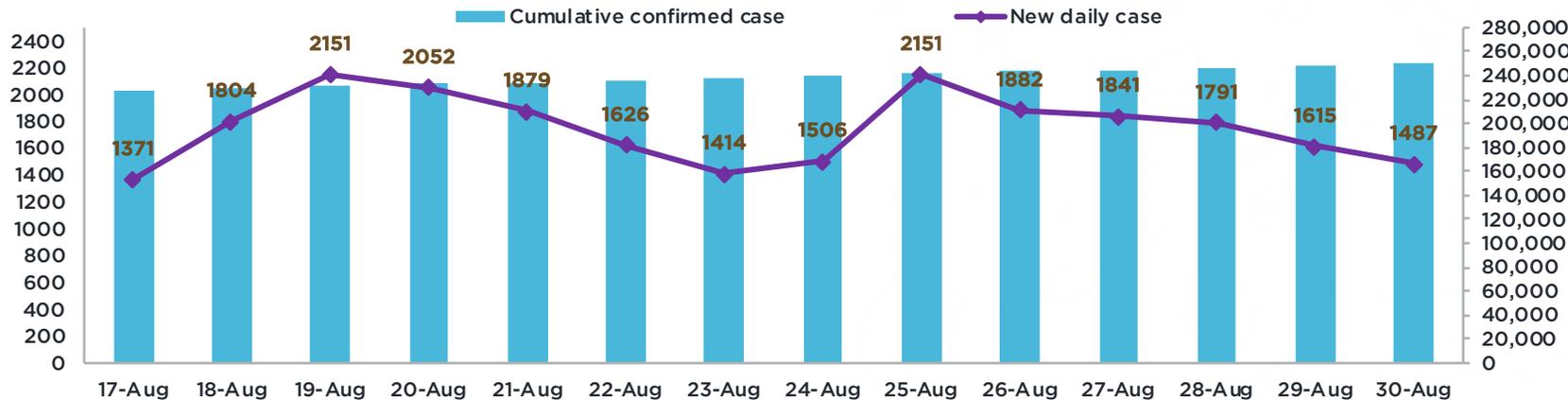


Confirmed COVID-19

CASES: 255,401

10.9% active (26,876)

COVID-19 STATUS IN KOREA - August 17 - August 30, 2021



South Korea's daily new coronavirus cases have stayed above 1,000 for 55 consecutive days, despite six weeks of tough social distancing measures enforced in the greater Seoul area.

AS OF SEPT 2, 2021

KOREA COVID-19 NEWS

VACCINATION STATUS
FEB 26, 2021 – AUG 30, 2021

1ST DOSES ADMINISTERED

28,641,079
(55.8% of total population)

FULLY IMMUNIZED

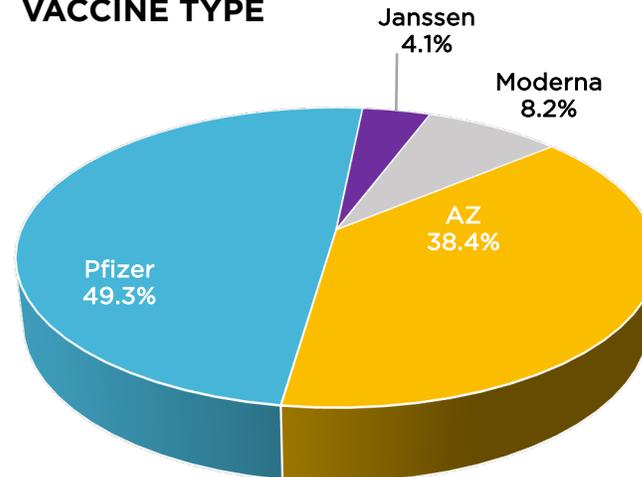
14,619,071
(28.5% of total population)

| Vaccine Maker | 1st Dose Administered | Fully Immunized |
|---------------|-----------------------|------------------------|
| AstraZeneca | 11,005,649 (38.4%) | 7,975,750** (54.6%) |
| Pfizer | 14,107,696 (49.3%) | 5,397,919 (36.9%) |
| Janssen | 1,179,421 (4.1%) | 1,179,421 (8.1%) |
| Moderna | 2,348,313 (8.2%) | 65,981 (0.4%) |
| Total: | 28,641,079 | 14,619,071 |

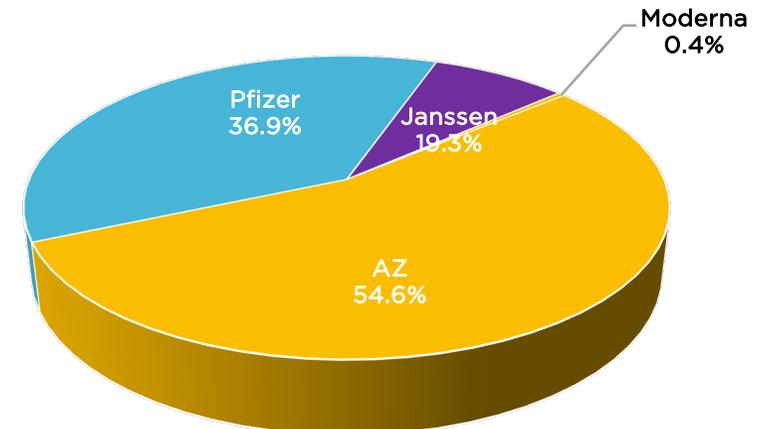
**Included Pfizer vaccines (1,417,397) for 2nd dose (mixed)



1ST DOSE ADMINISTERED - VACCINE TYPE



FULLY IMMUNIZED - VACCINE TYPE



WEEKLY ISSUE

S. KOREA TO HAVE 170M DOSES OF COVID-19 VACCINES NEXT YEAR



South Korea will have 170 million doses of COVID-19 vaccines available next year, more than triple the nation's population.

The government is expected to stockpile 80 million doses brought from 2021 and plans to procure 90 million additional ones.

DELTA VARIANT CASES SPIKE TO OVER 13,000

The delta variant is behind a recent spike in COVID-19 infections in Seoul and its neighboring areas, while showing signs of spreading much faster into the rest of the country.

To block the inflow of the new emerging strain from India, entrants from the country are mandatorily quarantined at state facilities for seven days before being put under self-quarantine, depending on the results of virus tests.



JABS OPENING UP TO PEOPLE BETWEEN 18 AND 49



People between the ages of 18 and 49 will be eligible for Pfizer or Moderna vaccinations from Aug. 26 through Oct. 2.

From Aug. 26 to 29, Pfizer vaccine will be inoculated and those who are vaccinated after the period will be guided depending on the vaccine supply situation.

WEEKLY ISSUE

VIRUS CASES EXPECTED TO PEAK AFTER CHUSEOK HOLIDAYS



The government predicted that Korea's COVID-19 cases will hit a peak after the Chuseok harvest holidays in mid-September.

What the government will do as far as any special new anti-virus measures for the upcoming Chuseok holidays, which fall from Sept. 18 to 22 this year, are piquing social interest.



KOREA, SINGAPORE DISCUSS MUTUAL RECOGNITION OF VACCINE CERTIFICATES

S. Korea and Singapore agreed on the need to mutually recognize COVID-19 vaccination certificates and to resume a reciprocal quarantine exemption arrangement at a virtual meeting held on August 27.

They also shared views on the Korea-Singapore Digital Partnership Agreement and the Korean Peninsula.

KOREA STRETCHING VACCINE SUPPLY TO PRIORITIZE FIRST DOSES OVER SECONDS

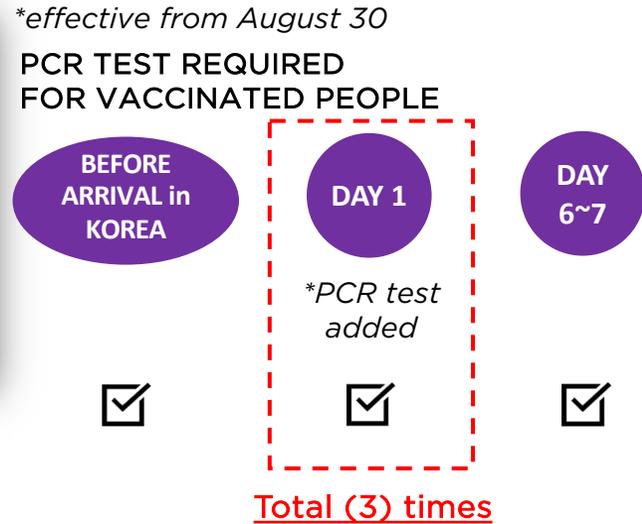
South Korea is stretching its COVID-19 vaccine supply to deliver first doses to as many people as possible at the cost of potentially running short of supply for second doses.

Korea admitted uncertainty in supply for people due their second doses in late September and October, but announced that once the supply of vaccines stabilizes, the interval between vaccine doses may be readjusted to three or four weeks.



KOREA MARKET INTELLIGENCE

KOREA TO CHANGE ENTRY PROCEDURE AND QUARANTINE EXEMPTION PROTOCOL



The government has added the number of PCR tests for those who have completed vaccinations in Korea on their entry procedures, effective from August 30.

It also changed the requirement to be regarded as the “vaccinated” people.

“VACCINATED” TRAVELERS CORRESPOND TO:

Travelers who have been vaccinated at least two weeks before traveling



Travelers who are fully vaccinated at least two weeks as of the date of arrival

| Airline | Departure | Date | Time |
|----------|-----------------|---------|---------------|
| Jeju Air | Incheon Airport | Sep. 11 | 15:00 - 17:00 |
| | Gimhae Airport | Sep. 11 | 15:00 - 17:00 |
| | Incheon Airport | Sep. 18 | 13:30 - 14:30 |
| | Gimhae Airport | Sep. 18 | 13:30 - 14:30 |

❖ *Passengers can enjoy the duty-free shopping through online and offline shops before departure, the tax allowance per person limited to \$600.*

JEJU AIR TO OPERATE NO-LANDING TOURISM FLIGHTS WITH THE THEME OF ‘GUAM TRAVEL’



Jeju Air will operate a total of four no-landing international tourism flights in September.

All four flights in Sep. will be operated in Guam-themed flights. Jeju Air will provide Guam information on board and passengers will receive Guam giveaways.

KOREA MARKET INTELLIGENCE

| | | | |
|--|---|--|---|
|  <p>Hawaii</p> <p>Cancellation status: Korean Air – two flights Asiana Airlines – one flight</p> |  <p>Saipan</p> <p>Mode Tour canceled its charter flight</p> |  <p>Taiwan</p> <p>Interpark Tour canceled its charter flight</p> |  <p>Vietnam</p> <p>Hanjin Tour has already canceled its charter flight in last July</p> |
|--|---|--|---|



CANCELATION OF CHARTERED FLIGHTS A MONTH BEFORE THE CHUSEOK HOLIDAY

The Chuseok holiday promotion is expected to fall to the ground as the vaccination schedule is in problem with the fourth wave.

Also, the major travel agency's charter flights, scheduled to depart during the Chuseok holiday, are being canceled.

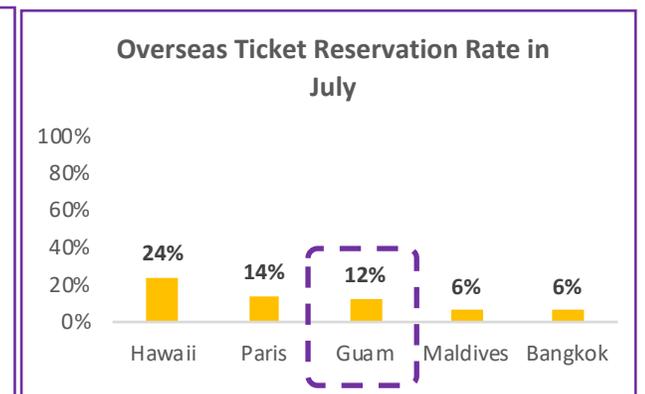
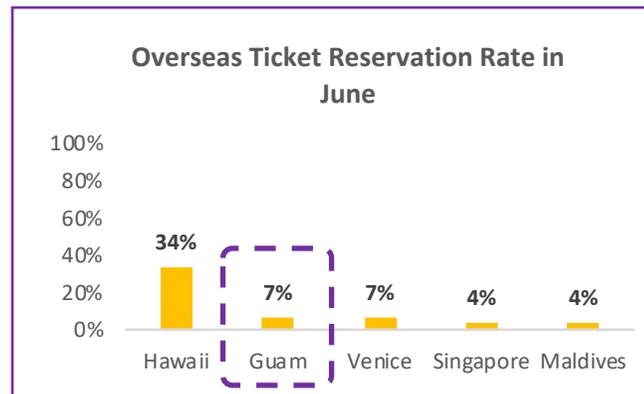
Around 20 flights, including charter flights, were scheduled for operation during the Chuseok holiday but many of them seems to be under consideration to be canceled.

OVERSEAS TRAVEL DESTINATION SURVEY IN 2022



Based on Interpark Tour's 2022 overseas ticket reservation data (pre-bookings from June to July this year), Hawaii and Guam were selected as the most preferred destinations to depart next year.

As Guam, Hawaii, and Maldives, which are popular as honeymoon destinations, are highly favored, it is expected that honeymoon market will be magnified after the travel industry becomes stabilized.

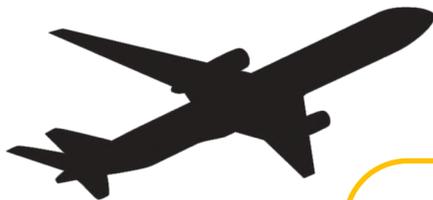


AIRLINE SCHEDULE (REGULAR FLIGHT) - SEPTEMBER

• Incheon - Guam

**subject to change.*

| AIRLINES | FLIGHT NO. | DAYS | DEP TIME | ARR TIME | SEAT CAPACITY |
|------------|------------|--------------------|----------|----------|---------------|
| KOREAN AIR | KE111 | Weekly (Thu) | 19:35 | 01:00+1 | 1,455 |
| JIN AIR | LJ641 | Weekly (Tue) | 09:20 | 14:45 | 756 |
| | LJ771 | Weekly (Fri) | 08:50 | 14:30 | 756 |
| T'WAY | TW301 | 2-Weekly (Wed/Sat) | 18:00 | 23:40 | 756 |
| TOTAL | | | | | 3,723 |



Total Outbound Seat Capacity (September): 3,723 seats

OPERATION PLAN



- 1/w from Aug
- 2/w from Oct



- 2/w from Oct-Nov
- 4/w from Dec-Mar



- 2/w from Aug
- 2 Daily from Oct 31st
- 2/w from Dec 23rd (PUS)



- 1/w from July 31st
- 2/w from Sep 8th
- 2/w from Oct 7th
- Daily from Nov



- Daily from Nov



- 2/w from Oct 24th (PUS)

KOREA MARKETING ACTIVITIES

SNS WEEKLY ACTIVITY



| GVB KOREA - August Content Calendar *Key Message: #GetUpAndMove Campaigns | | | | | | | Channels |
|--|---|---|--|--|--|--|---------------------------------|
| | | | | | | | Instagram Story / Video |
| | | | | | | | Naver Blog/ Facebook/Kakao |
| | | | | | | | Instagram Feed Daily Uploads |
| | August 1 | August 2 | August 3 | August 4 | August 5 | August 6 | August 7 |
| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| Week 1 | Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.) | | | | | | |
| | | #Get Up And Move: Enjoy summer vacation on Guam (1) - outdoor activities (hiking, trekking, ATV, etc) | Outdoor Activity Photos: Hiking, Trekking, ATV, etc | Outdoor Activity Photos: Hiking, Trekking, ATV, etc | IG Story: #Get Up And Move: Enjoy summer vacation on Guam (1) - outdoor activities | Outdoor Activity Photos: Hiking, Trekking, ATV, etc | |
| | August 8 | August 9 | August 10 | August 11 | August 12 | August 13 | August 14 |
| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| Week 2 | Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.) | | | | | | |
| | | #Get Up And Move: Enjoy summer vacation on Guam (2) - water activities (snorkeling, diving, etc.) | Water Activity Photos: Snorkeling, Scuba Diving, etc | Water Activity Photos: Snorkeling, Scuba Diving, etc | IG Story: #Get Up And Move: Enjoy summer vacation on Guam (2) - water activities | Water Activity Photos: Snorkeling, Scuba Diving, etc | |
| | August 15 | August 16 | August 17 | August 18 | August 19 | August 20 | August 21 |
| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| Week 3 | Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.) | | | | | | |
| | | #Get Up And Move: Enjoy summer vacation on Guam (3) - Recommended Hotels & Resorts for 'Hocance' | Recommended Hotels & Resorts for Hocance in Guam (Guam Safe & WTTC Safe Travels Certified) | Recommended Hotels & Resorts for Hocance in Guam (Guam Safe & WTTC Safe Travels Certified) | IG Story: #Get Up And Move: Enjoy summer vacation on Guam (3) - Recommended Hotels & Resorts for 'Hocance' | Recommended Hotels & Resorts for Hocance in Guam (Guam Safe & WTTC Safe Travels Certified) | |
| | August 22 | August 23 | August 24 | August 25 | August 26 | August 27 | August 28 |
| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| Week 4 | Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.) | | | | | | |
| | | Guam Product Introduction (for Chuseok period) | Guam Product Introduction (for Chuseok period) | Beautiful nature, Scenery and photogenic spots | Beautiful nature, Scenery and photogenic spots | IG Story: Guam Product Introduction (for Chuseok period) | |
| | August 29 | August 30 | August 31 | | | | |
| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| Week 5 | Instagram Feed Daily Uploads (Scenery/Food/Culture, etc.) | | | | | | |
| | | Get Up And Move Guam Online Exhibition (TBD) | #Get Up And Move UGC Contents | | | | |

KOREA MARKETING ACTIVITIES

Done

| | | |
|--|--|--|
| Week 4 (August 22 ~ August 28) | Blog / Kakao (Weekly posting) | Instagram / FB (daily posting) |
| | 33rd Guam Micronesia Online Fair | Beautiful nature, Scenery and photogenic spots |
| Week 5 (August 29 ~ August 31) | Blog / Kakao (Weekly posting) | Instagram / FB (daily posting) |
| | Get Up And Move Guam Online Exhibition (TBD) | #Get Up And Move UGC Contents |

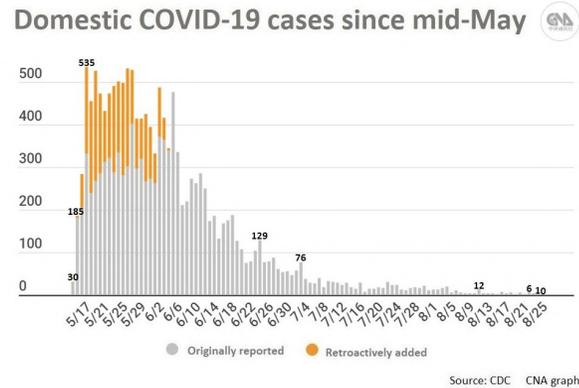
| Channel | Date | Contents | Reference |
|--------------|----------------|---|-----------|
| SNS channels | August 24 - 27 | <ul style="list-style-type: none"> Posted Guam Micronesia Online Fair and Hyatt Regency Guam's 'Welcome 100' promotion on our SNS channels. Ongoing Guam promotions by airlines & TAs and photogenic spots in Guam will be exposed this week. | |

TAIWAN



TAIWAN REPORTS NO NEW DOMESTIC COVID-19 CASES

- Taiwan on Wednesday reported no new locally transmitted cases of COVID-19 for the first time since it experienced a surge in coronavirus cases in mid-May, according to the Central Epidemic Command Center (CECC).
- There was one imported COVID-19 case confirmed Wednesday, which involved a South African national in his 20s who arrived in Taiwan on Aug. 22 for work with a valid negative COVID-19 test result, the CECC said.



- The new case brings the total in the country to 15,939, of which 14,343 are domestic infections reported since May 15, when the country first recorded more than 100 COVID-19 cases in a single day.
- Meanwhile, Taiwan registered one COVID-19 death on Wednesday, raising the country's death toll from the disease to 830, including 818 reported since May 15.



TAIWAN TO OFFER SECOND JAB OF LOCAL COVID VACCINE

- The Central Epidemic Command Center (CECC) plans to offer a second shot of a locally developed COVID-19 vaccine from Sept. 27, five weeks after its rollout, a health official said Tuesday.
- A total of 752,484 people had made an appointment to receive a COVID-19 vaccine developed and produced by Medigen Vaccine Biologics Corp. in Taiwan, as of 6 p.m. Tuesday, said CECC spokesman Chuang Jen-hsiang.
- These people will receive their first shot of the vaccine during the current round of vaccinations which is scheduled to end on Sunday.



- The CECC have received 867,464 doses of the Medigen vaccine, and any that are unused will be reserved for the second shot required to be fully vaccinated, Chuang said.

Confirmed COVID-19

CASES:
16,001

1.3%
active
(205)

TAIWAN TO ROLL OUT AZ VACCINE AGAIN; REGISTRATION FOR BNT JABS OPENS

- Nearly 2 million people registered their willingness to get a Pfizer-BioNTech COVID-19 vaccine in the first three hours of registration Saturday, but new vaccination openings for the AstraZeneca vaccine were also announced, creating some confusion.
- At a CECC press briefing on Saturday, Health Minister Chen Shih-chung said a new round of AstraZeneca vaccination for people still waiting to get their first shots will take place from Sept. 3 to Sept. 10.
- The new round will target two groups totaling roughly 1 million people who indicated on the government's vaccine registration system prior to July 19 their willingness to get an AstraZeneca vaccine: people 29 years of age and over and those 18 and over listed as part of at-risk groups.

| Taiwan's COVID-19 vaccine/vaccination statistics | | | | | |
|--|-------------------|--------------------|--------------|---------------|--------------|
| Brand | Doses received | Doses administered | [First dose] | [Second dose] | Rollout date |
| AstraZeneca | 6,643,600 | 6,516,431 | 5,941,892 | 574,539 | March 22 |
| Moderna | 3,999,200 | 3,711,971 | 3,416,155 | 295,816 | June 9 |
| Medigen | 872,615 | 550,932 | 550,932 | 0 | Aug. 23 |
| Total | 11,515,415 | 10,779,334 | 9,908,979 | 870,355 | |

Source: CDC
Data as of 10 a.m. Aug. 28, 2021

| Suppliers | Doses ordered | Doses received | Percentage | Note |
|----------------------|----------------------|-------------------|------------|---|
| AstraZeneca | 10 million | 2,674,000 | 26.74% | Latest delivery: 265,000 (Aug. 27) |
| COVAX | 4.76 million | 609,600 | 12.81% | AstraZeneca (Delivered April 4 & May 19) |
| Moderna | 5.05 million | 1,499,200 | 29.69% | Latest delivery: 249,600 (Aug. 15) |
| | 36 million | 0 | - | * 1 million to be delivered from Q4 * The rest in 2022 and 2023 |
| Pfizer-BioNTech | 15 million | 0 | - | * Donated by Hon Hai, TSMC and Tzu Chi * Earliest delivery expected in September |
| Medigen | 5 million | 872,615 | 17.45% | |
| United Biomedical | 5 million | 0 | - | |
| Donated by Japan | - | 3,340,000 | | AstraZeneca (June 4, July 8, July 15) |
| Donated by the U.S. | - | 2,500,000 | | Moderna (June 20) |
| Donated by Lithuania | - | 20,000 | | AstraZeneca (July 31) |
| Total | 80.81 million | 11,515,415 | | |

- From Aug. 29 at 10 a.m. to Aug. 31 at noon, people in these groups should get a text message asking them to make an appointment on the system to get the AstraZeneca jab, Chen said.
- That announcement was made as people began registering for the BNT jab, but those in the AstraZeneca target group who wanted to register for the BNT vaccine could not do so.

- Starting June 27, travelers arriving in Taiwan from countries other than the eight countries at high risk of COVID-19 variants (Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh, and Myanmar), including those who have visited the countries in the past 14 days and those who have transited in the countries, will be allowed to stay in group quarantine facilities at their own expense.
- The latest list of the risk categories for countries/regions is as follows:
 - Level 1 (Watch): None.
 - Level 2 (Alert): Palau.
 - Level 3 (Warning): The rest of the countries/regions in the world except for Palau.
- CECC restarts entry program for overseas students on a case-by-case basis as pandemic continues to subside in Taiwan.





265,000 DOSES OF ASTRAZENECA VACCINE ARRIVE IN TAIWAN

Taiwan took delivery of another shipment of AstraZeneca's COVID-19 vaccine from South Korea on Friday, part of the AZ vaccine doses ordered from abroad.

The Korean Air KE691 flight carrying the shipment of 265,000 vaccine doses landed at Taiwan Taoyuan International Airport at 11:37 a.m., after a three-hour flight from Seoul.

The latest delivery is part of a 10 million dose order Taiwan gave to the British-Swedish pharmaceutical company on Oct. 30, 2020. To date, 2.674 million doses of that order have been delivered.

The new vaccines received Friday will not expire until Dec. 7, 2021, according to a statement released by the Central Epidemic Command Center (CECC).

TAIWAN RECEIVES 30,000 MODERNA DOSES FROM CZECH REPUBLIC

Taiwan on Sunday received 30,000 doses of the Moderna vaccine donated by the Czech Republic when a flight from Istanbul touched down at Taiwan Taoyuan International Airport at 5:49 p.m.

The donation was announced by the Czech government on July 26 as part of warming relations between Prague and Taipei.

With COVID-19 vaccines in short supply around the world, the Czech Republic's generous donation will be of great help to Taiwan in containing the virus, Chen said.



VICE PRESIDENT LAI RECEIVES LOCAL MEDIGEN VACCINE

Vice President Lai Ching-te received a shot of the domestically produced Medigen COVID-19 vaccine on Friday, amid public doubt over its safety, as several possible adverse events, including four deaths, were reported this week.

As part of the government's efforts to encourage people to take the Medigen jabs, Lai's vaccination was streamed live on his Facebook page, starting with his arrival around 7:30 a.m. at the College of Medicine's gym at National Taiwan University, one of the vaccination sites.

A nurse then opened a small box and showed the label to Lai, and she removed a syringe from the package and administered a shot to him. Currently, Medigen vaccines are prepackaged in syringes, rather than in glass vials, according to the Central Emergency Command Center (CECC).

CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

**CLICK
HERE**

[Click here for the info](#)

The step you take back is the best joint defense

Protect babies and infants who cannot be shielded by surgical masks by maintaining distance in public places and keeping us all safe

1 meter outdoors

1.5 meters indoors

中央流行疫情指揮中心
Central Epidemic Command Center

財團法人蒙巴尼紀念基金會 翻譯
Taiwan Urban Foundation
Translated by Taiwan Urban Foundation

RESTRICTION TO CITIZENS/ NON-CITIZENS ENTERING TAIWAN

Restrictions of Entering Taiwan-1/3-Taiwan Nationals, Foreign Nationals (starting July 27, 2021 Taipei Time)

| Traveler Type | History of Travel | Eligible to Enter Taiwan? | Requirement upon Arrival |
|--------------------------|---------------------------------------|---------------------------|---|
| R.O.C. (Taiwan) National | Departure from any international port | Yes | 1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures *note1, 2 |

| Traveler Type | Credential • ARC means R.O.C. (Taiwan) Resident Certificate | Eligible to Enter Taiwan? | Requirement |
|------------------|--|--|---|
| Foreign National | Holder of ARC (Resident visa not included) | 1. Open to all purposes of entry. 2. Migrant worker must also hold re-entry permit. | 1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures *note1, 2 |
| | Non-ARC holder | Who obtains entry permission for emergency or humanitarian reason. | 2. strengthened quarantine measures *note1, 2 |
| | | All others | No |

Note:

- All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
- Starting 00:00 on July 18 (time of arrival in Taiwan), arriving travelers from Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh and Myanmar (including those who have visited or transited in those countries in the past 14 days) will be required to quarantine in group quarantine facilities for 14 days and undergo PCR tests for COVID-19 upon checking in at group quarantine facilities and at the end of their quarantine period.
- Beginning 00:00 am, May 19 (departure time at the airport of departure), non- R.O.C. nationals without a valid ARC will be temporarily barred from entry. Transit via Taiwan will be temporarily suspended.
- Personnel on diplomatic/official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.

Quarantine System for Entry

July 26, 2021
National Immigration Agency
Ministry of the Interior

TAIWAN MARKETING NEWS

GUAM WEDDING & HONEYMOON PROMOTION



Due to the overwhelming response, GVB in Taiwan was invited by MVA to give an extra lecture for the wedding industry operators in Taiwan through a vocational training organized by the Ministry of Labor for wedding agencies.

- Lecture Day: 8/23
- Location: Marianas Visitors Authority - Taiwan Office
- Lecture Delivery Method: Online
- Participants: 9
- Results: Taiwan wedding industry operators respond enthusiastically to this online lecture.



AIR V&V PROMOTION NR MONITOR

For the past week (August 24-30), a total of 23 exposures are monitored. As of August 30th, a total of 91 exposures are monitored this month including:

- TV Exposure: 2
- Online Exposure: 77
- Social Media: 12



台灣男籃選手抵關島爭亞洲盃門票



#中國男籃 #關島 #搭經濟船 體育署：單項賽事，協會妥善安排 @東森新聞 CH51

GUAM TOURISM AND INCENTIVE PROGRAM PROMOTION TOURONE TRAVEL LIVE BROADCAST

TourOne Travel is a member of Taipei Association of Travel Agents (TATA). After joining the Webinar on 8/18 in Taipei last week, TourOne Travel invited Felix and Guam Holiday Tours' General Manager Annie Hou to participate in their live broadcast sharing, promoting the Guam tourism and incentive programs.

- Date: 8/25
- Location: Online (live broadcast)
- Total Views: 303
- Results: Taiwan travel agents were engaged and responded positively to this live broadcast.



TAIWAN PR ACTIVITIES

SNS WEEKLY ACTIVITY



| Social Media September Content Calendar | | | | | | | Stockholder: |
|--|--|--|---|---|---|---|---|
| | | | | | | | Safe-Certified Accommodations |
| | | | | | | | Safe-Certified Service Safe-Certified Shopping |
| | | | | | | | Attractions and Activities |
| | | | | | | | Safe-Certified Restaurants |
| | | | | | | | Guam Scenery |
| Week 1 | MONDAY | TUESDAY | 1-Sep-21 WEDNESDAY | 2-Sep-21 THURSDAY | 3-Sep-21 FRIDAY | 4-Sep-21 SATURDAY | |
| | | | | Safe-Certified Shopping - Lotte Duty Free at Guam International Airport | Safe-Certified Accommodations - Bayview Hotel and Oceanview | Guam Scenery | |
| Week 2 | 5-Sep-21 SUNDAY | 6-Sep-21 MONDAY | 7-Sep-21 TUESDAY | 8-Sep-21 WEDNESDAY | 9-Sep-21 THURSDAY | 10-Sep-21 FRIDAY | 11-Sep-21 SATURDAY |
| | | Safe-Certified Restaurants - Capricciosa Ristorante Italiano | | Guam Scenery | | Attraction - Fish Eye Marine Park | |
| Week 3 | 12-Sep-21 SUNDAY | 13-Sep-21 MONDAY | 14-Sep-21 TUESDAY | 15-Sep-21 WEDNESDAY | 16-Sep-21 THURSDAY | 17-Sep-21 FRIDAY | 18-Sep-21 SATURDAY |
| Safe-Certified Accommodations - Crowne Plaza Resort Guam | | | Safe-Certified Service - Guam Rent A Car | Safe-Certified Restaurants- Chili's Guam | | Safe-Certified Accommodations - Grand Plaza Hotel | |
| Week 4 | 19-Sep-21 SUNDAY | 20-Sep-21 MONDAY | 21-Sep-21 TUESDAY | 22-Sep-21 WEDNESDAY | 23-Sep-21 THURSDAY | 24-Sep-21 FRIDAY | 25-Sep-21 SATURDAY |
| | | | Safe-Certified Accommodations - Outrigger Guam Resort | Guam Scenery | | Safe-Certified Activity - Big Sunset Cruise | Guam Scenery |
| Week 5 | 26-Sep-21 SUNDAY | 27-Sep-21 MONDAY | 28-Sep-21 TUESDAY | 29-Sep-21 | 30-Sep-21 | | |
| Safe-Certified Accommodations - Guam Plaza Resort & SPA | Safe-Certified Restaurants - Infusion Coffee & Tea | | Guam Scenery | | Safe-Certified Shopping - Guam Premier Outlets | | |

PHILIPPINES



MMC: 50% OF NCR'S ELIGIBLE POPULATION FULLY VACCINATED VS COVID-19

Metro Manila has fully vaccinated 50 percent of its eligible population against COVID-19, Metro Manila Council and Parañaque City Mayor Edwin Olivarez said. Olivarez said the region has also administered first doses of the COVID-19 vaccine to 70 percent of its estimated 10 million adult population.



Olivarez said Metro Manila local government units are administering the four million COVID-19 vaccine doses provided by the national government. During enhanced community quarantine (ECQ) period in Metro Manila from August 6 to August 20, National Task Force against COVID-19 deputy chief implementer Vince Dizon has said 3.2 million vaccine doses have been administered.



*A health worker walks around to check on coronavirus disease (COVID-19) patients admitted in the chapel of Quezon City General Hospital turned into a COVID-19 ward amid rising infections, in Quezon City
REUTERS/Eloisa Lopez*

#coronavirus #impact-summary



Philippines

Philippines reports highest daily cases of 19,441, Metro Manila's MECQ extended until 7 Sep.

| LOCKDOWN STATUS | INBOUND TRAVEL | OUTBOUND TRAVEL | CONFIRMED | 7 DAY ROLLING AVE | DEATHS | FULLY VACCINATED |
|-----------------|----------------|-----------------|---------------------------------|--------------------------------|-----------------------------|------------------------------|
| PARTIAL | PARTIAL | OPEN | 1,989,857 17,919 per million | +17,167 ▲ +16% vs prev week | 33,448 301.2 per million | 13,958,418 12.57% of pop. |

Source: Cases - John Hopkins University (2021-08-31). Vaccine - Department of Health via ABS-CBN Investigative and Research Group (2021-08-31). Retrieved from OurWorldInData.org

PHILIPPINES COVID-19 NEWS

DIGITAL VACCINATION CERTIFICATES OUT IN SEPTEMBER

The government aims to issue digital COVID-19 vaccination cards by September to address the lack of uniformity in certificates showing a person's inoculation status.

Presidential spokesman Harry Roque said the Department of Information and Communications (DICT) has launched VaxCertPH, which involves the setting up of a database of persons who have been vaccinated for COVID-19.



He said the agency would then issue a digital certificate that is expected to be recognized by foreign governments. The lack of uniform standards for authenticating vaccine certificates has stalled the processing of the employment documents of migrant workers. Hong Kong, which hosts about 130,000 overseas Filipino workers (OFWs), has refused to recognize the vaccination cards issued by local government units.

"It will be a digitally signed vaccine certificate to be developed for the DOH (Department of Health) and it will be fully compliant with the WHO (World Health Organization) new standard of digital documentation of COVID-19 certificates," Roque said during a meeting of the government's pandemic task force last Monday.

Roque said the digital vaccination certificates would be interoperable and cannot be counterfeited because it would be digitally signed. They can also be recognized by different applications being used to verify vaccination status like the IATA Travel Pass and AOKpass.

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