



# INDUSTRY RECOVERY REPORT

SEPTEMBER 17, 2021



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# DESTINATION UPDATES

# VACCINATION CLINICS

COVID-19 vaccination clinics continue at the locations and times below. Bring a photo ID. Those due for their second dose are reminded to bring their COVID-19 immunization card.

To view the complete schedule of COVID-19 vaccination clinics, visit [dphss.guam.gov/vaccinategu](http://dphss.guam.gov/vaccinategu).

*Minors must be accompanied by a parent or legal guardian and provide government -issued identification to validate age. Minor's birth certificate is acceptable. Parent/legal guardian must have a government-issued ID. Guardians must also present legal guardianship or power-of-attorney document.*

COVID-19 VACCINATION CLINICS - Pfizer-BioNTech, Moderna, Johnson & Johnson		
September 20	9 a.m. - 12 p.m.	<b>DPHSS Northern Region Community Health Center, Dededo</b> Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome
September 20 – 22, September 24 – 25	11 a.m. - 5 p.m.	<b>University of Guam Field House, Mangilao</b> <b>Register for at <a href="https://tinyurl.com/vaxguam">tinyurl.com/vaxguam</a></b> Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.
September 23, September 25	11 a.m. - 6 p.m.	<b>Micronesia Mall, 2nd Floor, Above Center Court, Dededo</b> <b>Register at <a href="https://tinyurl.com/covidstopswithme">tinyurl.com/covidstopswithme</a></b> Walk-ins are welcome, but appointments will expedite. Please bring appointment confirmation and proof of identity. Last appointment is at 6 p.m.
September 21 – 22	9 a.m. - 12 p.m.	<b>DPHSS Southern Region Community Health Center, Inaláhan</b> Call (671) 828-7604/5/7518 to schedule an appointment. Walk-ins welcome.
September 24	1 p.m. - 4 p.m.	<b>DPHSS Northern Region Community Health Center, Dededo</b> Call (671) 635-4418/7400 to schedule an appointment. Walk-ins welcome.

# #InstaGuam PHOTO AND VIDEO CONTEST



The Guam Visitors Bureau (GVB) is proud to announce the return of its weekly #InstaGuam photo and video contest. The contest was part of GVB's popular #InstaGuam theme that promoted Guam as an instant destination from its major source markets while encouraging local residents and visitors to create their own story-driven content through the power of social media. The #InstaGuam hashtag has also grown to over 210K posts over the past three years since the original campaign launched in 2018.

GVB is encouraging everyone to share and submit their best photos or videos for a chance to win weekly prizes, which include a Silver Guam Seal Wave Pendant & Tungsten Engraved Håfa Adai Guam Seal Ring, Silver Traditional Guam Seal Pendant with Bamboo Border & Tungsten Engraved Håfa Adai Guam Seal Ring, Joinus Restaurant Kayaki gift certificates, Footlocker gift cards, a PHR social membership card, an O Bag Purse, and cash prizes.

For more on the #InstaGuam weekly contest, go to [visitguam.com/instaguam](https://visitguam.com/instaguam).

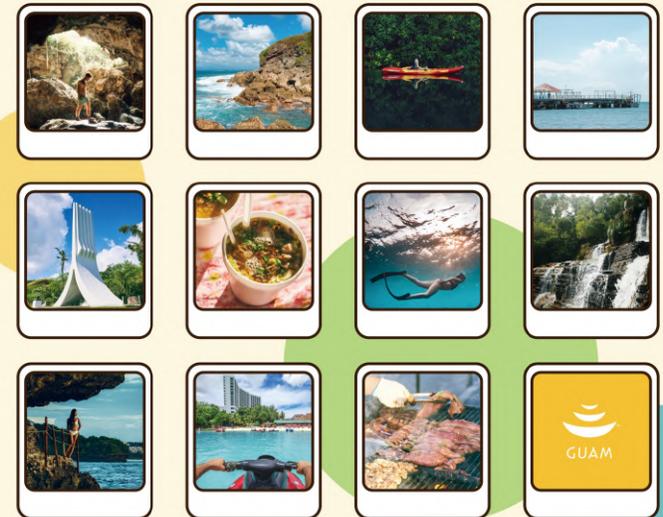
GVB also thanks the following sponsors for their donations and support:

- Vince Jewelers
- Rakuten Travel Guam
- UOG Endowment Foundation
- Micronesia Mall
- DKSH Guam, Inc. dba Time & Style by Caronel

## Weekly Prize Contest

What do you love most about Guam?

Share & Submit Your best photos and videos on [visitguam.com/instaguam](https://visitguam.com/instaguam)



# #InstaGuam

# GET YOUR BUSINESS CERTIFIED!

## APPLY TODAY

[Click here to apply](#)



## JOIN THIS LIST OF BUSINESSES

[Click here for list](#)



Over 120 businesses certified



X



### WHAT IS GUAM SAFE CERTIFIED?

Guam Safe Certified is the official local designation, which identifies establishments that are in compliance and have care and pride in following government health and safety guidelines.

### WHAT IS THE WTTC SAFE TRAVELS STAMP?

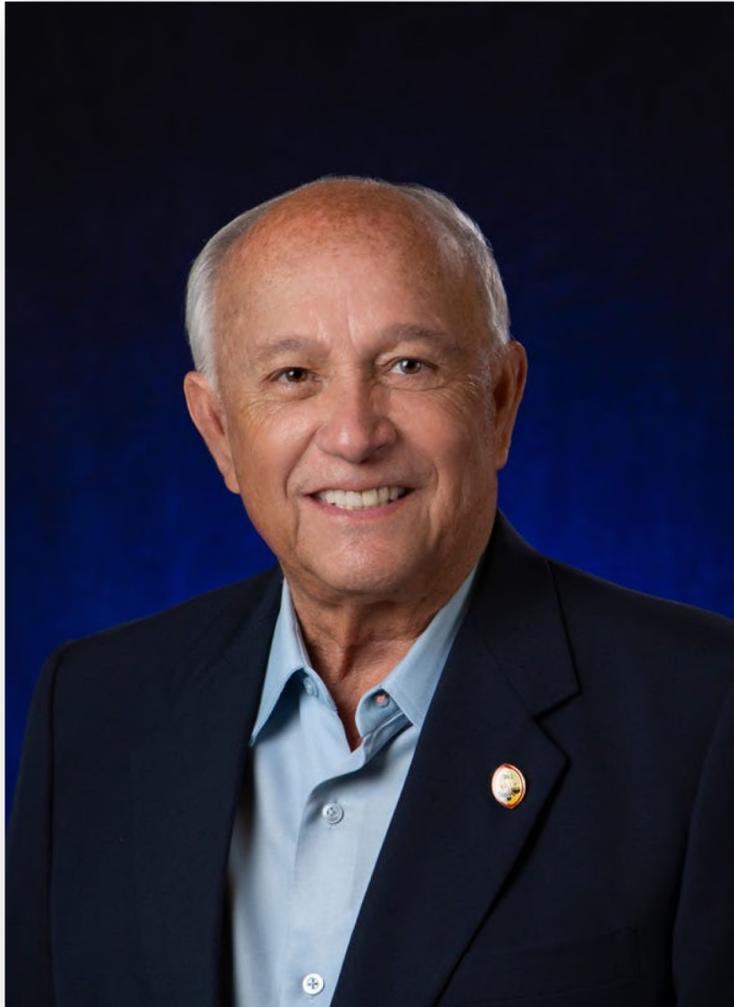
The World Travel & Tourism Council (WTTC) created the first ever global safety and hygiene stamp. This stamp enables travelers to recognize destinations around the world that have adopted standardized health and hygiene protocols.

*Guam Visitors Bureau (GVB) serves as the official organization to advocate for the implementation of these protocols in Guam and to issue the Guam Safe certification and Safe Travels stamp to local businesses.*

## Benefits

- Guam Safe Certified is a branding initiative that endorses your business' health and safety practices at the local level and encourages island pride!
- The Safe Travels initiative is globally recognized & instills a level of confidence in both the tourism trade and international visitors.
- Both initiatives help to rebuild trust among tourists and within the tourism sector.
- Logos can be used on websites, emails, and digital channels can generate business materials, videos, social media campaigns.
- **FREE** of charge to all eligible businesses.

## FROM OUR PRESIDENT & CEO, CARL T.C. GUTIERREZ



### EVERY #INSTAGUAM PICTURE TELLS A STORY

Håfa adai! What do you love most about Guam? Our people? Our customs? Our fiestas? Our enduring 4,000-year CHamoru culture? Our shopping restaurants? Our boating, fishing, scuba diving, hiking, and outdoor activities? Or how about our sunny weather, lush tropical greenery, wildlife, white-sand beaches and transparent blue waters?

Whatever you may cherish, Guam Visitors Bureau is asking to help us celebrate our island in pictures again by sharing the #InstaGuam hashtag on your social media posts and uploading your best photos and videos to [visitguam.com/instaguam](https://visitguam.com/instaguam) for a chance to win weekly cash prizes!

Each of us are adjusting to changing health-safety protocols to help contain the contagion of COVID's delta variant. And we're all trying to live our lives as normally as possible. So, it's important that we remember our roots and what makes Guam special, that we keep sharing our best stories among ourselves and with the world. Because the more we share our narratives with passion, the more we compel the law of attraction into action.

*In addition to GVB President & CEO, former Governor Carl T.C. Gutierrez is the permit czar and chairman of the Governor's Economic Strategy Council.*

*Send comments or questions to GVB at [communityrelations@visitguam.org](mailto:communityrelations@visitguam.org).*

**CLICK HERE**  
**FOR FULL**  
**ARTICLE**



# MARKET INTELLIGENCE REPORT

As of Sept 16 and may be subject to change.



# COUNTRY ARRIVAL PROTOCOLS

(as of September 16, 2021)

# TRAVEL RESTRICTIONS OVERVIEW



INBOUND PROTOCOLS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Foreigners traveling from US denied entry			X	X
Residents: 14-Day Quarantine required when traveling from US	X	Depends on vaccination status	X	X
Health Declaration & Travel Record Form	X	X	X	X
Residents: Quarantine at Government Facility (self paid)		X (denied entry without negative PCR)	X	X
Residents: Quarantine at Home with Negative Result	X	X (for unvaccinated residents)	X	X
Foreigners: Quarantine at Government Facility (self paid)	N/A	X		X
Cost to traveler for self paid quarantine	N/A	\$1,680	\$2,200	10 days: \$1,000 7 days: \$700 PCR test: \$70
PCR Testing of Returning Residents	X	X	X	X (During quarantine)
PCR Testing of all Inbound	X	X	X	X (During quarantine)
Install country specific app(s) for safety	X	X		X

OUTBOUND FOR COUNTRY NATIONALS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Temperature Check at Arrival at Airport (Entry to Terminal)		X	X	
Temperature Check at Departure Area		X	X	
Temperature Check at the Gate		X	X	
Travel Survey and Exit Screening Station for US Bound Travelers		X		X
Wearing a Face Mask (without mask will be denied boarding)	X	X	X	X
Planned Opening Date for International Travel	Borders open	Borders open	Oct 1-Dec 31	Borders open

# TRAVEL RESTRICTIONS BY MARKET



## JAPAN

- Only Japanese nationals and foreign nationals with valid status of residence are allowed to enter Japan
- Japanese government does not distinguish between vaccinated and unvaccinated travelers for entry requirements
- All arrivals, regardless of nationality are subject to 14-day quarantine
- Secure negative certificate 72 hours prior to departure; airline to verify; test again *upon arrival*
- Download 3 apps on smartphone\* (MySOS, Google Maps and COCOA) \* *Traveler will be required to rent a smartphone if they do not own one*
- For Japanese nationals who have negative result in both tests, requested to 14-days home self-quarantine

**FOR JAPANESE NATIONALS**  
**14-DAY HOME QUARANTINE**

**Note:**  
**14 days begins from the day after**  
**you enter Japan**

## SOUTH KOREA

- All travelers to South Korea must provide proof of a negative PCR test result collected within 72 hours of their departure
- As of May 5, those fully vaccinated in South Korea can bypass quarantine; As of Aug 30, PCR tests are required on day 1 and day 6/7 of arrival
- Those not fully vaccinated in Korea must undergo 14-day home quarantine; PCR tests required on day 1 and day 12/13 of arrival
- Foreigners arriving without a negative PCR test will be denied entry
- As of July 15, Korean nationals arriving without a negative PCR test will also be denied entry

**Negative PCR Test &**  
**Fully Vaccinated in Korea**  
**NO QUARANTINE**

**Negative PCR Test &**  
**Fully Vaccinated in another country**  
**14-DAY HOME QUARANTINE**

**Unvaccinated or**  
**No Negative PCR Test**  
**7-DAY GOVERNMENT FACILITY**  
**QUARANTINE (\$1680) +**  
**7-DAY HOME QUARANTINE**



# TRAVEL RESTRICTIONS BY MARKET



## TAIWAN

- Requires a negative PCR test 72 hours prior to departure
- Fill out electronic health declaration form prior to departure via Quarantine System for Entry @ <https://hdhq.mohw.gov.tw>
- Travelers are required to make an affidavit stating that the location of their intended **14-day quarantine** in Taiwan meets relevant regulations
- All travelers will be quarantined for 14 days with the following exceptions: Taiwan tourists who participate in the Palau Travel Corridor program only need 5 days enforcement self-health monitoring + 9 days self-health monitoring (individual is not allow to take any public transportations in this period)

**FOR ARRIVING TRAVELERS**  
**14-DAY QUARANTINE IN**  
**GOVERNMENT FACILITY**

**Note:**  
**Does not include those who**  
**participate in Palau Travel**  
**Corridor program**

## PHILIPPINES

- All nationals/Filipinos, including spouse and children (Filipino/foreign), foreign crew members, foreign government and international organization officials accredited to the Philippines and foreign nationals allowed under relevant IATF resolutions are permitted entry to the Philippines
- Undertake COVID-19 testing at the quarantine hotel/facility on day 6 from arrival
- Be within the max capacity of inbound passengers
- Have a pre-booked accommodation for at least seven nights in an accredited quarantine hotel/facility

**Fully vaccinated, arriving from green country**  
**(min 14-days) and test negative on day 6**  
**7-DAY QUARANTINE IN GOVERNMENT FACILITY**

**All other arriving travelers**  
**10-DAY QUARANTINE IN GOVERNMENT**  
**FACILITY & 4-DAY HOME QUARANTINE**

- 10 days: \$1,000 USD
- 7 days: \$700 USD\*
- PCR test: \$70 USD

*Quarantine cost varies based on hotel; prices are estimates in the mid-range.*



# MARKETS AT-A-GLANCE



## JAPAN

- Government plans to extend its COVID-19 state of emergency in Tokyo and 18 other prefectures until the end of September
- Japanese vaccination certificates approved in Guam and 31 countries/regions
- Government targets fully vaccinate 60% of the population by end of Sept
- Because of high demand, the Shibuya center plans to operate until Oct 8
- Self-Defense Forces operation has been extended through late Nov
- Government is considering shortening quarantine period from 14 to 10 days
- Most travel agencies cancelled their organized tours until mid or end of Oct 31
-  • Daily flights (NRT-GUM) UA196/UA197; other flights suspended until the end of October
- GVB and the US Commercial Services held webinar on Sept 16
- Japan marketing activities: SNS/website performance, JATA On-Line Travel Mart, visitguam.jp, new SNS content, and Twitter sentiment TV program

## PHILIPPINES

- Philippines imposes travel restrictions on nine areas, which includes Guam after Red List was approved by President Duterte
- President Duterte extended state of calamity for one year, effective Sept 13
- Metro Manila placed under Alert Level 4 starting Sept 16 until Sept 30
- Philippine Airlines will return 22 aircraft; last week filed Chapter 11 in the US
-  • In Sept, PAL flying two times per week (Sun/Thurs) and UA flying daily
- Webinar entitled “The 18-Month Mark: Where We Are and Why a Wellness Travel to Guam is Essential” has been postponed to Wed, Sept 29 at 2pm (PI time) and 4pm (Guam time)

## SOUTH KOREA

- COVID-19 cases and vaccination status are shown in appendix
- Fully vaccinated persons are recommended to receive booster shots after six months after their inoculation in Q4
- Endemic plan is shown in appendix
- Toughened social distancing rules continues until Oct 3
- Government has added the number of PCR tests for those who completed vaccinations in Korea
- Korea Electronic Travel Authorization launched, deciding whether tourists from countries who can enter Korea without visas are allowed to travel or not
-  • Anticipated airline seat capacity for Sept – Dec 2021 shown in appendix; in Sept, Korean Air flying one time per week (Fri), Jin Air flying two times per week (Tues/Fri), and T’Way flying one time per week (Sat)
- Currently, one charter flight scheduled from Jeju Air in Sept

## TAIWAN

- Taiwan received second batch of Pfizer vaccines and fourth batch of Japan-donated AstraZeneca vaccines
- CECC restarts entry program for overseas students on a case-by-case basis as pandemic continues to subside in Taiwan
- New Taipei is banning on-site dining from Sept 9-15
- Taiwan extends level 2 alert but eases train restrictions
- Restrictions for entering Taiwan shown in appendix
- Taiwan tourists continue to give good reviews about their experience in Palau
- IEAT Trade magazine invited GVB for an interview; release date is Nov 1
- Social media calendar for September shown in appendix

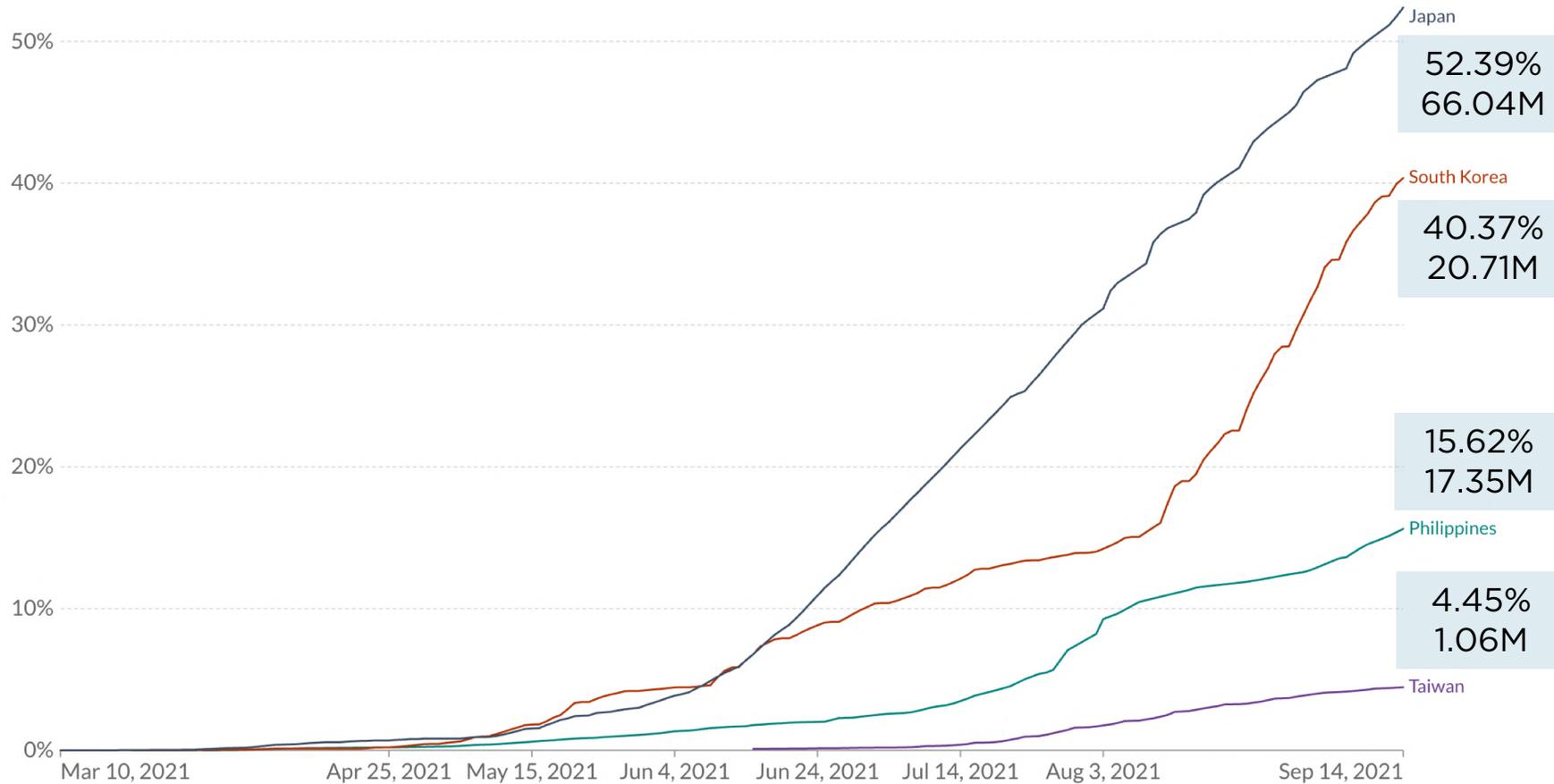
# MARKETS AT-A-GLANCE

## Share of the population fully vaccinated against COVID-19

Total number of people who received all doses prescribed by the vaccination protocol, divided by the total population of the country.

Our World in Data

LINEAR LOG

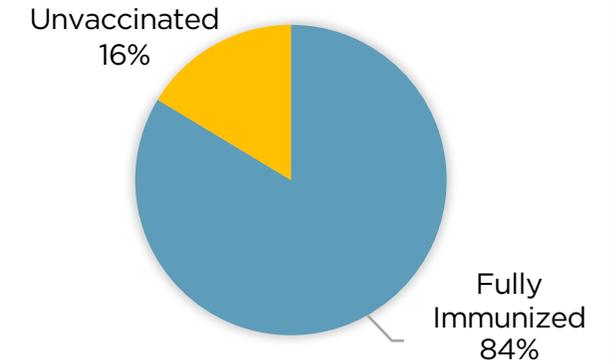


Source: Official data collated by Our World in Data. Alternative definitions of a full vaccination, e.g. having been infected with SARS-CoV-2 and having 1 dose of a 2-dose protocol, are ignored to maximize comparability between countries.

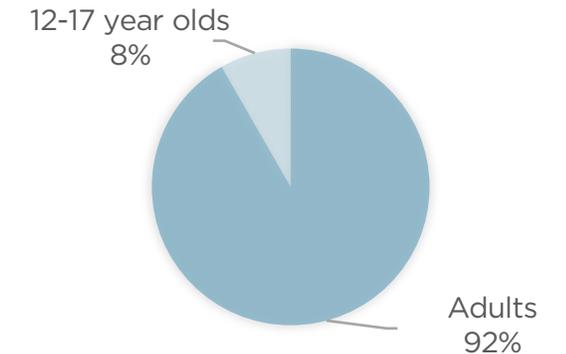
CC BY

## GUAM - 114,015

### VACCINATION UPDATE



### FULLY IMMUNIZED





# APPENDIX

As of Sept 16, 2021 and  
may be subject to change.



# JAPAN



# JAPAN COVID-19 NEWS

## HIGHLIGHTS

- Japanese government plans to extend its COVID-19 state of emergency in Tokyo and 18 other prefectures until the end of September.
- Under the state of emergency, the government will plan to ask restaurants to shorten their hours and refrain from serving alcohol, and companies to let staff work from home.
- Current area to cover the state of emergency: (Total 19 prefectures) Tokyo, Osaka, Okinawa, Saitama, Chiba, Kanagawa, Ibaraki, Tochigi, Gunma, Shizuoka, Kyoto, Hyogo, Fukuoka, Hokkaido, Gifu, Aichi, Mie, Shiga and Hiroshima.



### NATIONWIDE

- Number of new cases nationwide continued to decline, with more than 48,000 less than the previous week. This is a 42% decrease from the previous weekend.

Data Source: Ministry of Health



### TOKYO

- Number of new cases in Tokyo dropped by more than 8,000 from the previous week, continuing the downward trend.



### OSAKA

- Number of new cases in Osaka continued its downward trend, decreasing by more than 6,000 from the previous week.



### AICHI

- New cases in Aichi has been decreasing by 33% from the previous week, continuing the downward trend.



### FUKUOKA

- New cases per day in Fukuoka stayed around 400 for the past 7 days, a downward trend.

## JAPAN VACCINATION CERTIFICATE

Japan MLIT has announced that Japanese vaccination certificate has been approved by **total 32 other countries and regions.**



Data Source: Ministry of Foreign Affairs

Confirmed  
COVID-19

Cases:  
1,650,318

6.5%  
active  
(107,416)

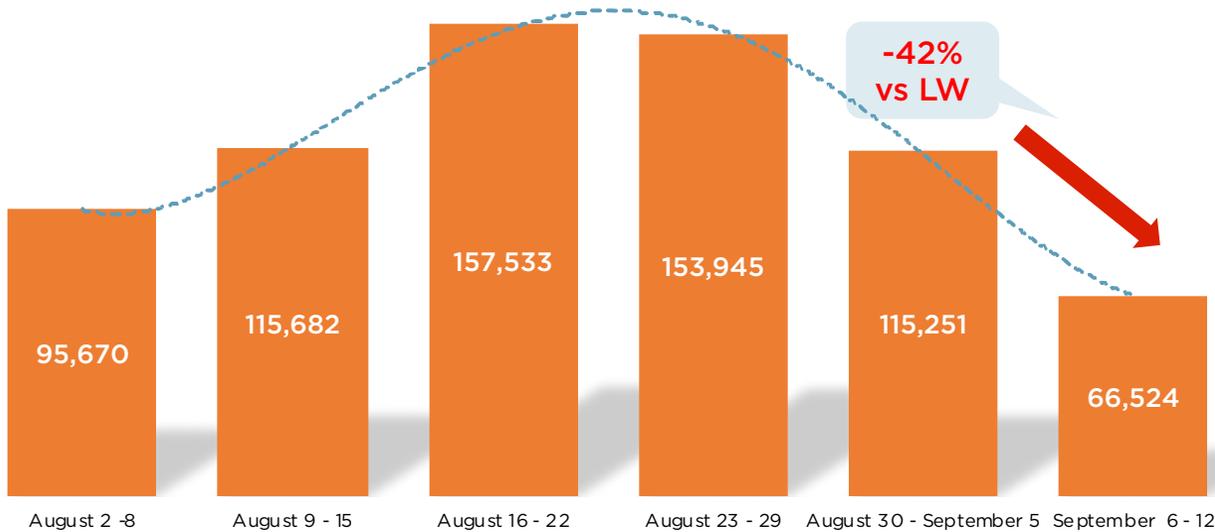
AS OF SEPT 16, 2021

worldometer

# JAPAN COVID-19 NEWS

## SEPTEMBER 6-12, 2021

NATIONWIDE: NEW CASES



AREA / NEW CASES	AUGUST 30 - SEPTEMBER 5	SEPTEMBER 6 - 12	CHANGES (#) VS LW	CHANGES (%) VS LW
Tokyo	17,845	9,688	-8,157 ↓	-46%
Osaka	15,933	9,793	-6,140 ↓	-39%
Aichi	11,584	7,721	-3,863 ↓	-33%
Fukuoka	5,084	2,953	-2,131 ↓	-42%
Okinawa	3,293	2,143	-1,150 ↓	-35%
Hokkaido	1,929	973	-956 ↓	-50%
Kanagawa	11,663	5,971	-5,692 ↓	-49%
Saitama	7,237	4,412	-2,825 ↓	-39%
Chiba	8,028	3,798	-4,230 ↓	-53%
<b>Nationwide</b>	<b>115,251</b>	<b>66,524</b>	<b>-48,727 ↓</b>	<b>-42%</b>

Data Source: Ministry of Health

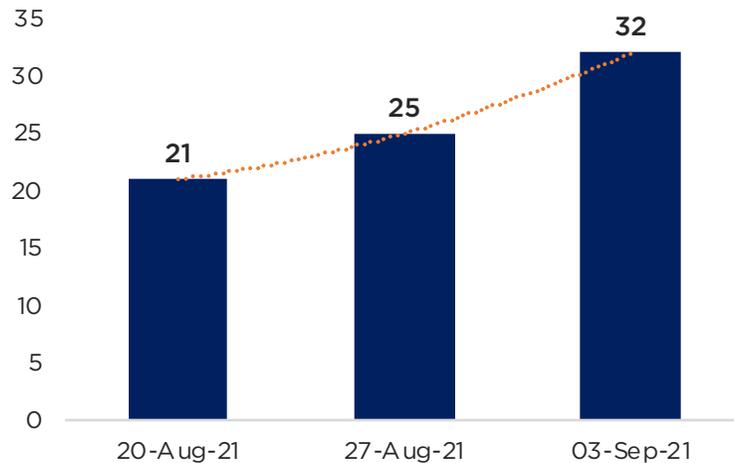
## VACCINATION CERTIFICATE



Japanese government-approved vaccination certificates are beginning to be approved around the world.



The number of countries that have accepted the Japan Vaccination Certificates



Japan MLIT page:  
<https://www.anzen.mofa.go.jp/covid19/certificationlist.html>



Who can get Japanese vaccination certificates ?

### ELIGIBILITY:

The Vaccination Certificate of COVID-19 will be issued to persons who fulfill both of the following conditions.

1. Those who are vaccinated against COVID-19 **under the Japanese Vaccination Law**.
  - Vaccinations for priority group such as healthcare workers or senior citizen (+65) at the designated vaccination site or hospitals etc.
  - Regular vaccination at large-scale vaccination site hospitals, hosworkplaces or university.
  - **All must use vaccination voucher issued by municipalities.**
2. Those who plan to travel abroad from Japan and need this certificate for reasons **such as the relaxation or waiver of quarantine measures by the other country.**

### NON- ELIGIBILITY:

1. Those who intend to use the certificate for purposes other than overseas-travel.
2. Those who received vaccinations outside Japan (not vaccinated under the Japanese Vaccination Law).



### Online issuance of vaccination certificate in December 2021

- Online issuance of vaccination certificates for COVID-19 vaccine will be launched by the government in December.
- QR codes will be displayed on smart phone applications.
- The necessary information will be automatically retrievable.
- The application for the certificate will also be available online.
- A new digital agency covers the project with priority



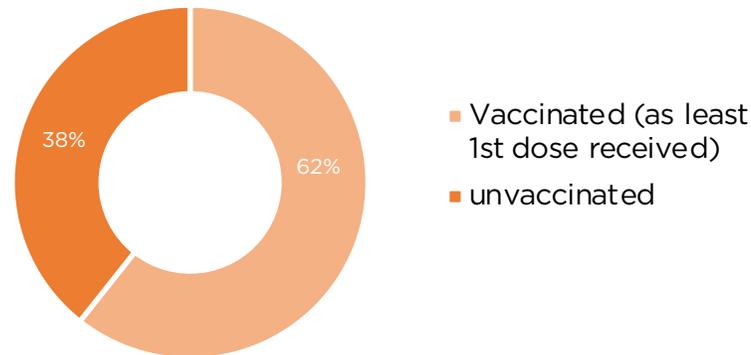
## VACCINATION UPDATE

### HIGHLIGHTS

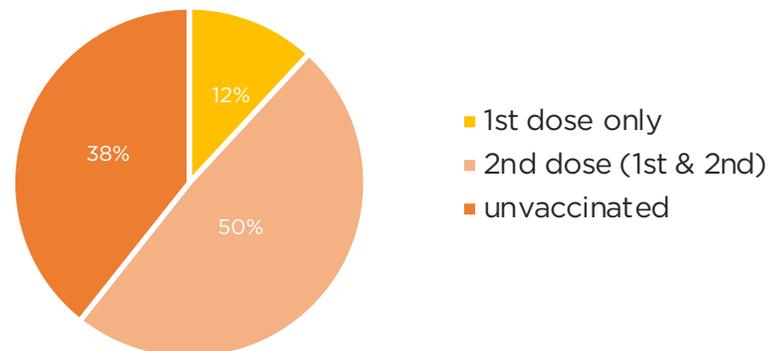
**JAPAN POPULATION:  
127 MILLION**

- In Japan, 141,432,726 doses have been administered to date.
- 62% of the total population of 127.1 million have received the first dose and 50% have been fully vaccinated.
- Senior citizens aged 65 years and over were vaccinated at 90% for the first dose and 88% for the second dose.
- The government targets to complete the vaccination of up to **60% of the population by the end of September**.
- The government's goal is to have 100% of the population who wish to be vaccinated fully vaccinated between October and November.

JAPAN VACCINATION UPDATES



JAPAN VACCINATION UPDATES



Total number of vaccination:  
**141 million times**

1st & 2nd doses administered:  
**1st : 78 million (62%)**  
**2nd : 63 million (50%)**

Vaccine doses administered per 100 people:  
**112.2 times**

Senior Citizens (+65)  
**1st: 32.0 million (90%)**  
**2nd: 31.3 million (88%)**





Vaccination site, Tokyo, Shibuya

## YOUTH VACCINATION TOKYO SHIBUYA

- Because of high demand from younger generation, the center plans to keep operation until October 8.
- **Targeting age group is 16 to 39.**
- Apply for the lottery via Line and the results are sent to applicants around 7pm daily.
- Need to bring a vaccine coupon, ID and smartphone to confirm time slot at reception.
- Vaccine brand : Pfizer

## LARGE SCALE VACCINATION CENTER TOKYO & OSAKA

- The operation run by Self-Defense Forces has been extended through late **November 2021.**
- Accepted reservations for vaccine shots from 30,000 more people age **between 18 and 39** at both centers in Tokyo and Osaka.
- **Both centers can accommodate 15,000 administration per day.**  
(Tokyo: 10,000 doses | Osaka 5,000 doses per day)
- Vaccine brand : Moderna



Tokyo large-scale center, Tokyo Otemach

## RELAXATION OF ENTRY RESTRICTIONS QUARANTINE NEWS

### GOVERNMENT POLICY:

- The government is considering shortening the quarantine period **from 14 days to 10 days.**
- Strong request by Japan Federation of Economic Organizations.
- Vaccination rate for fully vaccinated people in Japan comes to at around 50%.
- Recovery economic activities and international traffic.



### ELIGIBILITY

- Exempt arrival from quarantine for **fully vaccinated people.**

### FROM WHEN?

- Target: from end of September.
- Date are not fixed yet.

### VACCINATION PASSPORT

- 32 countries & regions.
- Digital certificate from December.

## RELAXATION OF ENTRY RESTRICTIONS DOMESTIC NEWS

### GOVERNMENT POLICY:

- Policy changed ZERO corona to WITH corona.
- Fully vaccinated people to resume regular activities.
- Ease certain restrictions even under the state of emergency.
- Fully vaccinating all willing residents by the end of November.



### RESTAURANT & BAR

- Allow to serve alcohol.
- Extend restaurant hours.



### EVENT

- Relax the maximum capacity of 5,000 people for events



### TRAVEL

- Allow travel between prefecture.
- Restarting the Go to Travel campaign



# JAPAN MARKET INTELLIGENCE

## GUAM ROUTE



AIRLINES	DEPARTURE	FLT NBR	JPN TO GUM	FLT NBR	GUM TO JPN	Frequency	Capacity	Current Operation
United	NRT (Narita)	UA827	11:00 15:55	UA828	07:05 09:55	Daily	166	Suspended until October 30, 2021
United	NRT (Narita)	UA197	16:50 21:35	UA196	12:10 15:00	Daily	166	Daily operation
United	NRT (Narita)	UA874	21:05 01:45+1	UA873	17:05 19:50	Daily	166	Suspended until October 30, 2021
United	NGO (Nagoya)	UA136	11:30 16:10	UA137	07:25 10:15	Daily	166	Suspended until October 30, 2021
United	NGO (Nagoya)	UA172	20:50 01:25+1	UA171	17:00 19:55	Daily	166	Suspended until October 30, 2021
United	KIX (Kansai)	UA150	11:05 15:55	UA151	07:25 10:10	Daily	166	Suspended until October 30, 2021
United	KIX (Kansai)	UA178	20:50 01:20+1	UA177	16:50 19:50	Tue, Thu, Sat	166	Suspended until October 30, 2021
United	FUK (Fukuoka)	UA166	11:50 16:50	UA165	07:40 10:50	Daily	166	Suspended until October 30, 2021
Japan Airlines	NRT (Narita)	JL941	09:30 14:15	JL942	16:25 19:10	Daily	199	Suspended until October 30, 2021
Tway	KIX (Kansai)	TW311	10:40 15:10	TW312	16:10 19:10	Daily	189	Suspended until October 30, 2021
JEJU Air	KIX (Kansai)	7C3174 7C3184 (Tue)	10:10 14:50 10:10 14:50	7C3173 7C3183 (Fri)	15:50 18:20 15:50 18:20	Daily	189	Suspended until October 30, 2021

Data Source: Airlines and other MI.

## AGENT-ORGANIZED TOURS

### HIGHLIGHT

- MOFA travel advisory & warning level to US remains as level 3.
- 14days-quarantine upon arrival in Japan.
- Entry ban from 159 countries to Japan.
- Tour cancellation has been extended in response to flight suspension to Guam.



「出発アシストプラン」は手配完了後もお出発までに渡航に必要なお手続きに対してご案内し、お客様をサポートいたします。

### TOUR SELLING (DEPARTURE DATE)

	Canceled until Oct 31	Nov 1-
	Canceled until Oct 15	Oct 16-
	Canceled until Oct 31	Nov 1-
	Canceled until Sept 30	Oct 1-
	Canceled until Oct 31	Nov 1-
	Canceled until Oct 31	Nov 1-
	Canceled until Oct 15	Oct 16-

Data Source: Agency HP & MI

# JAPAN MARKETING ACTIVITIES

## GVB X US COMMERCIAL SERVICE WEBINAR

DATE: Thursday, September 16, 2021  
 TIME: 2:00 - 3:00 P.M. (Guam Time)  
 Total Registered (as of 9/8/21): 430 pax



ZOOM REGISTRATION:  
[https://us02web.zoom.us/webinar/register/WN\\_IMutqH3VQemiQ5Zr85EY-q](https://us02web.zoom.us/webinar/register/WN_IMutqH3VQemiQ5Zr85EY-q)

### SPEAKER LINEUP



Mr. Stephen P. Knode  
 Deputy Senior Commercial  
 Officer (DSCO)  
 U.S. Commercial Service /U.S.  
 Embassy, in Tokyo, Japan



Mr. Tadashi Shimura  
 President  
 Japan Association of Travel  
 Agents (JATA)

## SNS/WEBSITE PERFORMANCE

- On Instagram, both reach and engagement increased due in part to the #instaguam campaign.
- Launched TikTok account operation.
- Resumed posting on LINE.

SNS	follower		Reach		Engagement	
	31 Jul,2021	8 Sep,2021	Jul,2021	Aug,2021	Jul,2021	Aug,2021
	19,723	20,042	239,741	2,040,875	16,393	61,613
	1.62%		751.28%		275.85%	
	23,260	23,731	68,228	608,957	9,288	17,418
	2.02%		792.53%		87.53%	
	13,571	13,438	196,550	134,598	8,079	5,387
	-0.98%		-31.52%		-33.32%	
	0	1,200	0	2,030	0	313
	-		-		-	
	1,831	1,734	0	8,892	0	5,756
	-		-		-	
Visitguam.jp	Unique User		Page View		Avg. Time on Page	
	28,858	32,945	72,329	75,380	0:01:25	0:01:26
	14.16%		4.22%		1.18%	

# JAPAN MARKETING ACTIVITIES

## JATA ON-LINE TRAVEL MART 2021

EVENT NAME	The 2 <sup>nd</sup> JATA Online Travel Mart
ORGANIZER	Japan Association of Travel Agents / Japan Outbound Tourism Council
PERIOD	October 25 - November 27, 2021
HIGHLIGHTS & CONTENTS	<p>October. 25, 2021 Kick-off Event</p> <ol style="list-style-type: none"> <li><b>Panel Discussion (live or recorded) : 30 minutes</b> <b>Guam Governor or GVB executives x JATA Executives. (GVB 1 x JATA 1)</b></li> <li>GVB Online Seminar: 2.5 hours (GVB members) (Plan: 15 minutes x 10 times) :28 or 29 October</li> <li>B to B meetings : 20 slots for GVB members 20 times per company : 25-27 November</li> </ol>
AUDIENCE	1,000 - 2,000 (travel trade, travel media, airlines etc)
FOR GVB MEMBERS	GVB Webinar (2.5 hours) B to B meetings (total 20 companies x 20 times)



Japan Outbound Tourism council



# JAPAN MARKETING ACTIVITIES

## visitguam.jp SUMMARY

- Web session and users are increasing month by month
- Traffic from social channel increased to 1,460%
- Top 3 landing pages are FIT PCR support and Weekly Guam

### Overall Traffic Summary | Last 6 Months & YTD

Aug 1, 2021 - Aug 31, 2021

#### How is my total traffic performing over time?

by Sessions, Users, Bounce Rate, Pageviews, Pages per Sessions, and Avg. Session Duration

Month	Sessions	Users	Bounce Rate	Pageviews	Pages / Session	Avg. Session Duration
August	40,707	32,945	68.17%	75,380	1.85	00:01:13
July	36,220	28,858	63.77%	72,329	2	00:01:25
June	29,740	23,338	58.78%	66,827	2.25	00:01:35
May	25,598	20,130	60.02%	60,835	2.38	00:01:32
April	19,197	15,176	56.26%	53,325	2.78	00:01:37
March	15,279	12,605	51.51%	41,672	2.73	00:01:16

#### What channels are my website visitors coming from?

by Channel, Sessions, and Percent of Sessions Year over Year

Channel	Sessions	% Δ	% of Sessions
Organic Search	21,920	-17.9%	53.85%
Direct	11,756	246.3%	28.88%
Social	4,228	1,460.1%	10.39%
Referral	2,726	78.8%	6.7%
Email	77	-	0.19%
<b>Grand total</b>	<b>40,707</b>	<b>27.7%</b>	<b>100%</b>

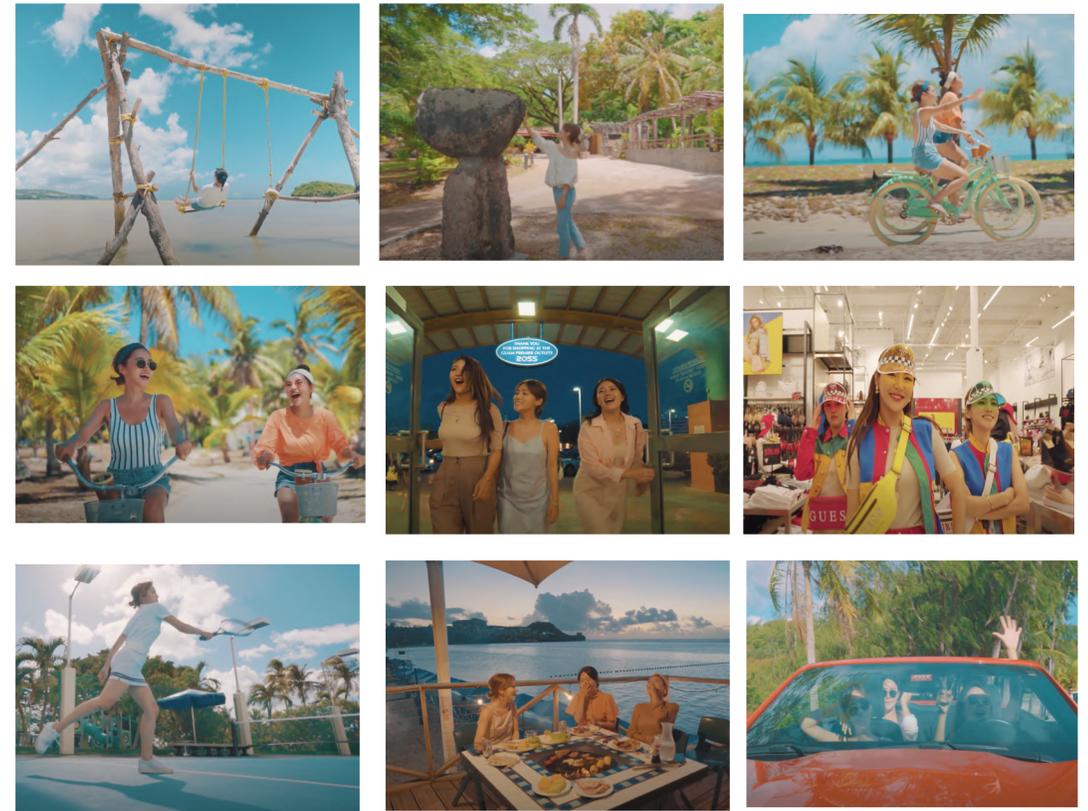
#### How are users engaging with my landing pages?

by Sessions, Avg. Session Duration, and Bounce Rate

Landing Page	Sessions	Avg. Session Duration	Bounce Rate
/	9,867	00:02:02	36.71%
/entryintoguam/	3,722	00:01:10	75.07%
events/fitour_travelsupportprogram/	1,386	00:01:28	74.6%
weekly/	896	00:01:47	58.71%

## Q4: NEW SNS CONTENT

- Started "50 things I want to do in GUAM" content
- Synchronizing with website and SNS to enhance engagement

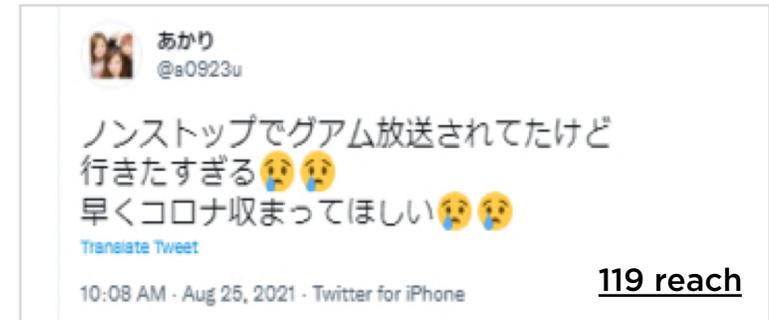


## TWITTER SENTIMENT TV PROGRAM

- Many of the tweets were positive, expressing the desire to travel to Guam and the expectation that travel to Guam will increase dramatically after the international travel regulations are lifted.



*Live presence of the parasailing is awesome! I want to go to Guam!*



*Guam was broadcasted on NonStop, and I want to go there very much. I'm hoping the epidemic ends soon.*



*Nonstop is broadcasting from Guam. I want to try sea kayaking. I want to go diving too. I want to travel abroad.*



*I missed the line from my mom that they were doing a special segment on Guam on NonStop~!! I wish I could have seen it! I want to go to Guam again.*

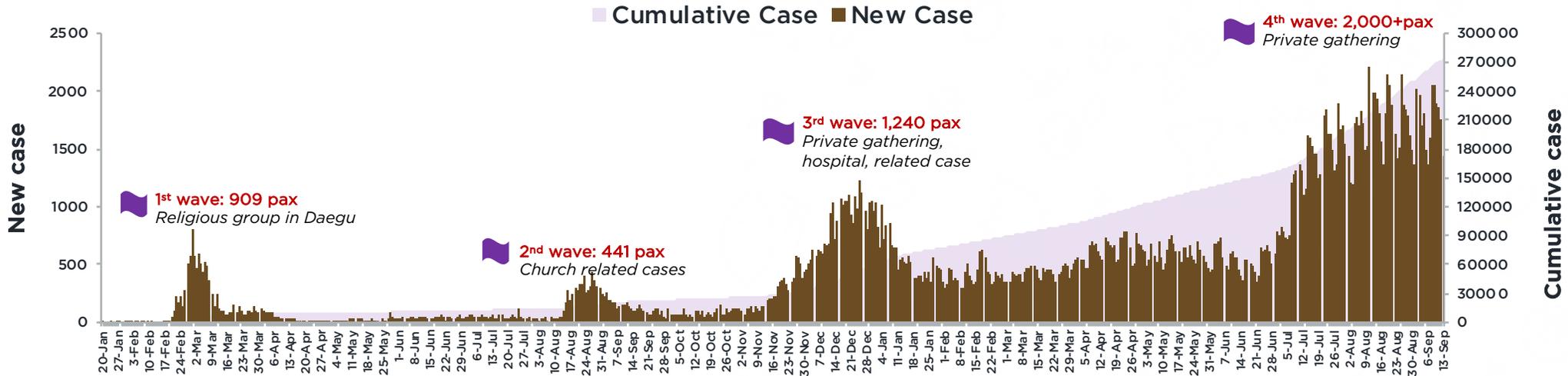
**431 reach**

# SOUTH KOREA



# KOREA COVID-19 NEWS

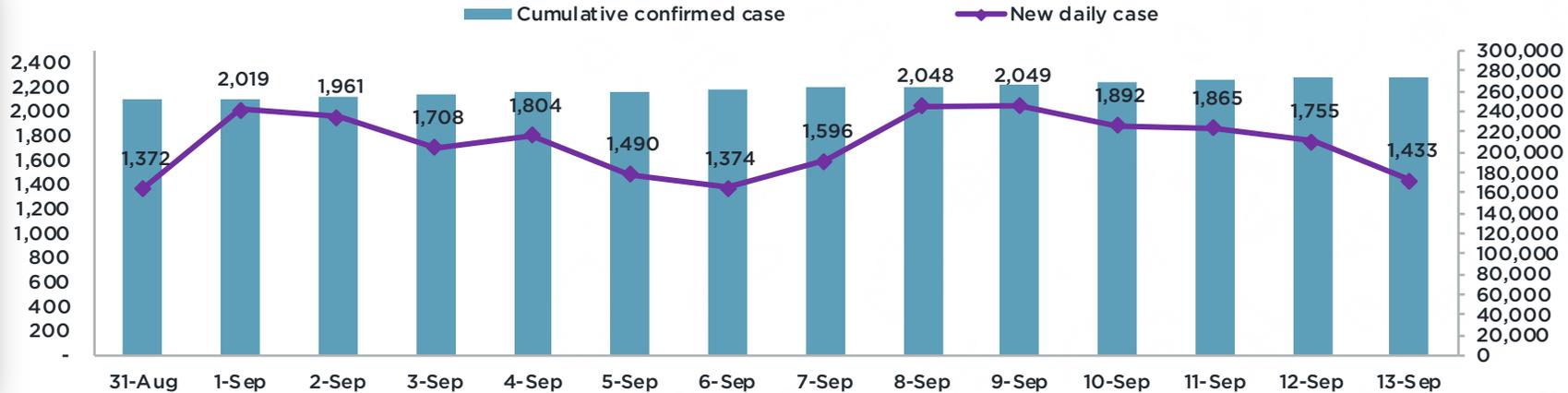
## KOREA COVID-19 STATUS - ENTIRE PERIOD



Confirmed COVID-19

CASES: 277,989

## COVID-19 STATUS IN KOREA - RECENT TWO WEEKS



9.3% active (25,776)



Source: Central Disaster and Safety Countermeasures Headquarters

## VACCINATION STATUS As of September 13, 2021

### 1<sup>ST</sup> DOSES ADMINISTERED

**33,152,722**  
*(64.6% of total population  
75.1% of 18 and older)*

### FULLY IMMUNIZED

**20,061,878**  
*(39.1% of total population  
45.4% of 18 and older)*

## COVID-19 VACCINATION STATUS

Vaccine Maker	1st Dose Administered	Fully Immunized
AstraZeneca	11,093,386 (33.5%)	10,308,920** (51.4%)
Pfizer	17,937,322 (54.1%)	7,560,724 (37.7%)
Janssen	1,336,861 (4%)	1,336,861 (6.7%)
Moderna	2,785,153 (8.4%)	855,373 (4.2%)
<b>Total:</b>	<b>33,152,722</b>	<b>20,061,878</b>

*\*\*Included Pfizer vaccines (1,577,491) for 2<sup>nd</sup> dose (mixed)*



## VACCINATION PLAN - Q4 OCTOBER - DECEMBER

- Those who have been fully vaccinated are recommended to receive **booster shots** after six months after their inoculation in 4Q.
- **Children and adolescents aged 12 and pregnant women**, excluded from the inoculation until 3Q will get vaccinated.



**Goal**  
Aims to vaccinate more than 90 percent of the older adults and over 80 percent of all adults by October



**Eligibility**  
**Rest of the citizens**  
*\*specific vaccination plan to be announced afterwards*



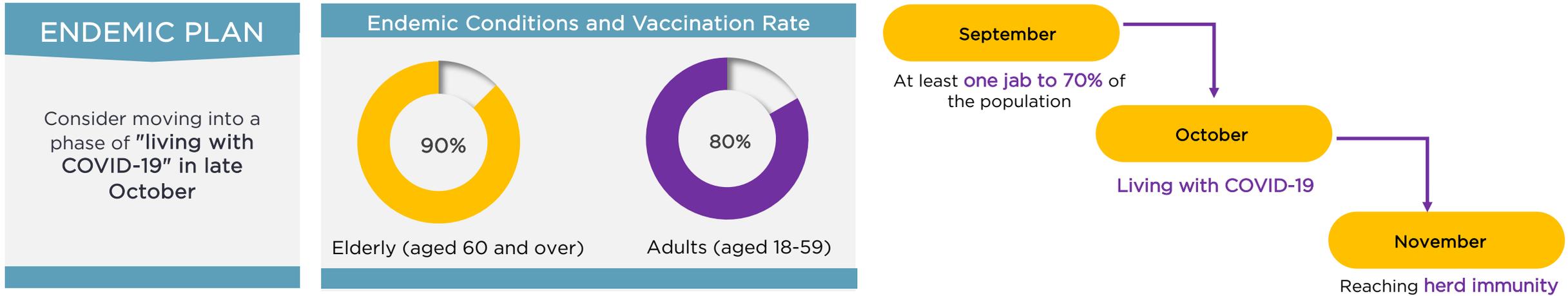
**Type of Vaccine**  
5 types of vaccine, about 90 million doses to be supplied in 4Q



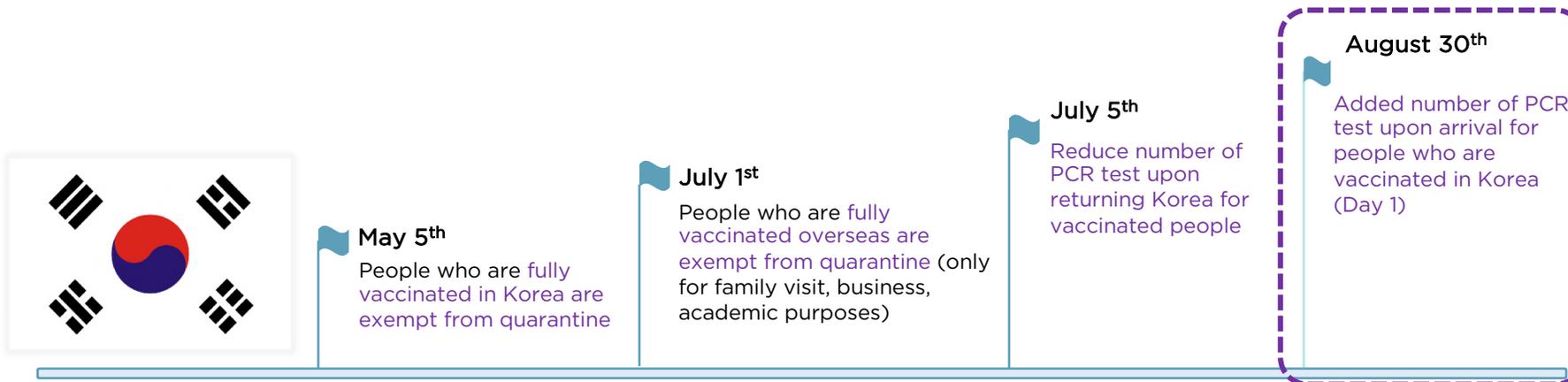
**Vaccination Schedule**  
Further inoculation plan will be announced in September, which will take place after people aged between 18 to 49 complete their first round of inoculations.

Expects to enter '**With Corona**' phase from October

## KOREA ENDEMIC PLAN



## SPECIFIC QUARANTINE PROTOCOL CHANGES

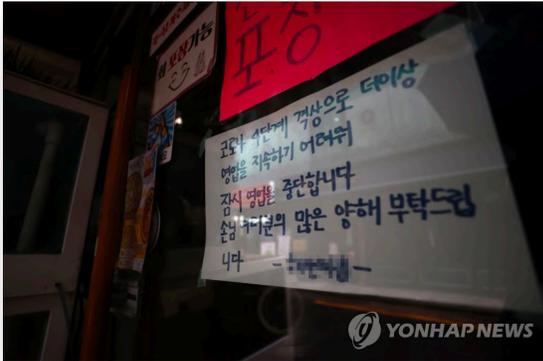


Quarantine Period: 14-day  
Must Fully Comply with Symptom Monitoring for up to 14 Days via Self-Diagnosis App.

## TOUGHENED SOCIAL DISTANCING RULES UNTIL OCT 3

Level 1	Level 2	Level 3	Level 4
Seoul: less than 97 Greater Seoul area: less than 250	Seoul: 97-194 Greater Seoul area: 132-499	Seoul: 195-388 Greater Seoul area: 500-999	Seoul: more than 389 Greater Seoul area: more than 1,000
<ul style="list-style-type: none"> <li>Comply with quarantine rules</li> <li>No restrictions on social gatherings</li> <li>In-advance reports to local governments with more than 500 gatherings</li> <li>No rallies of over 500 people</li> <li>No restrictions on operating hours of facilities</li> </ul>	<ul style="list-style-type: none"> <li>Social gatherings allowed up to 8 people. (Gathering of 9 or more people are banned) <i>*Social gatherings allowed up to 6 people from July 1-14</i></li> <li>Multiuse facilities allowed until midnight (restaurants, cafes, etc.)</li> <li>Recommendation of outdoor activities. (indoor sports facilities not recommended)</li> <li>No rallies/events of over 100 people.</li> </ul>	<ul style="list-style-type: none"> <li>Social gatherings allowed up to 8 people after 6 p.m. if four of them are fully vaccinated.</li> <li>Multiuse facilities allowed until 10 p.m. (restaurants, cafes, etc.)</li> <li>Recommendation of individual outdoor sports.</li> <li>No rallies/events of over 50 people.</li> </ul>	<ul style="list-style-type: none"> <li>Social gatherings allowed up to 6 people after 6 p.m. if four of them are fully vaccinated.</li> <li>Multiuse facilities allowed until 10 p.m. (restaurants, cafes, etc.)</li> <li>Recommendation of work from home.</li> <li>Minimization of going out.</li> <li>All events prohibited / No rallies in group.</li> </ul> <p><i>*Eight family members will be allowed with four vaccinated family members for Chuseok holidays week.</i></p>

South Korea will maintain toughened social distancing as the country is bracing for a potential upsurge in infections in the runup to the traditional Chuseok holiday. The greater Seoul area will remain under the toughest Level 4 social distancing, while the rest of the country will be under Level 3.

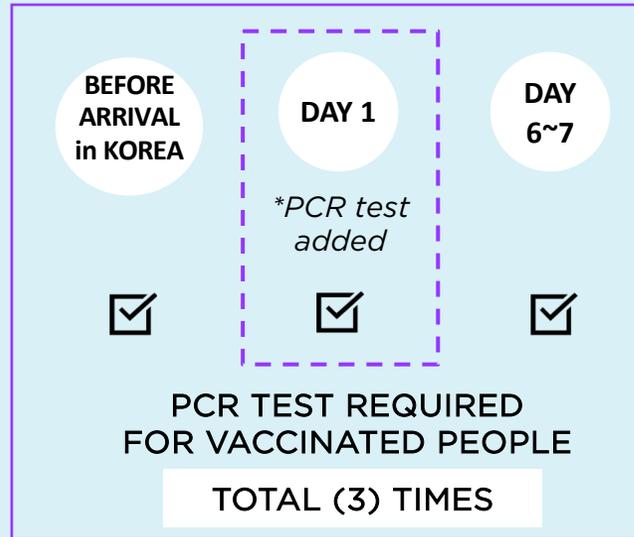


A notice of temporary closure is attached to a restaurant in Seoul, in the Aug. 23, 2021, as the government started to implement Level 4 social distancing rules, the highest in the country's four-tier system against the coronavirus pandemic.

## KOREA TO CHANGE THE ENTRY PROCEDURE AND QUARANTINE EXEMPTION PROTOCOL

- The government has added the number of PCR tests for those who have completed vaccinations in Korea on their entry procedures, effective from August 30.
- It also changed the requirement to be regarded as the “vaccinated” people, which is effective from August 30, 2021.

**“VACCINATED” TRAVELERS CORRESPOND TO:** Travelers who have been vaccinated at least two weeks before traveling



Travelers who are fully vaccinated at least two weeks as of the date of arrival



## ‘KOREA ELECTRONIC TRAVEL AUTHORIZATION’ LAUNCHED, TARGETING 49 COUNTRIES

- From September 1, the K-ETA program will be implemented, targets expanded from 21 countries to 49 countries during the trial period.
- K-ETA is a system that decides whether tourists from countries who can enter Korea without visas are allowed to travel or not, by receiving information through the K-ETA website or mobile app before departure.

### <Qualification for Applicants>



A person who does not have a valid Korean visa



A person intending to enter the country for the purpose of tourism, visiting relatives, participating in events or meetings, and business (other than profitable activities)



A person who plans a short-term stay in Korea for business or tourism purpose

## AIRLINE SCHEDULE (REGULAR FLIGHT) - SEPTEMBER

ICN - GUM	FLIGHT NO.	CAPACITY	SEP	OCT	NOV	DEC	2021 TOTAL
KOREAN AIR	KE113	291	1,455	2,328	2,619	5,238	11,640
JEJU AIR	7C3100	189	189	1,512	1,512	3,402	6,615
JIN AIR	LJ641	189	1,512	1,701	5,670	5,859	14,742
T'WAY	TW301	189	1,512	1,701	3,024	5,859	12,096
AIR SEOUL	RS101	195	0	780	780	975	2,535
ICN - GUM TOTAL			4,668	8,022	13,605	21,333	<b>47,628</b>

PUS - GUM	FLIGHT NO.	CAPACITY	SEP	OCT	NOV	DEC	2021 TOTAL
JIN AIR	LJ647	189	0	0	0	567	567
AIR BUSAN	BX614	180	0	540	1,440	1,620	3,600
PUS - GUM TOTAL			0	540	1,440	2,187	<b>4,167</b>



- 1/w from Aug
- 2/w from Oct
- 4/w from Dec



- 2/w from Oct-Nov
- 4/w from Dec-Mar



- 2/w from Aug
- Daily from Oct 31<sup>st</sup>
- 2/w from Dec 23<sup>rd</sup> (PUS)



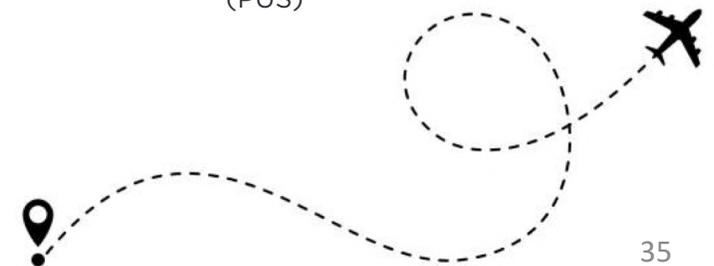
- 1/w from July 31<sup>st</sup>
- 2/w from Sep 8<sup>th</sup>
- 4/w from Nov
- Daily from Dec



- 1/w from Oct 7<sup>th</sup>



- 2/w from Oct 24<sup>th</sup> (PUS)



## CHUSEOK CHARTER FLIGHT

- Originally anticipated - 13 Charter flights from various Korean carriers
- Currently - 1 Charter Flight from Jeju Air



AIRLINE	CHARTER FLIGHT	DATE	SCHEDULE
Jeju Air	7C3102	2021-09-18	ICN 09:00 - GUM 14:40

- GVB will provide an airport greeting service to include live Chamorro music and water and hand sanitizer station
- Anticipated 150 pax
- First Jeju Air flight since the pandemic
- Jeju Air scheduled to resume regular air service to Guam in October

AIRLINE	FLIGHT NO.	DAYS	SCHEDULE
Jeju Air	7C3102 (TBD)	2- Weekly	ICN 10:40 - GUM 16:05



# TAIWAN



## SECOND BATCH OF BNT VACCINE ARRIVES IN TAIWAN

- The second batch of some 910,000 doses of Pfizer-BioNTech COVID-19 vaccines arrived in Taiwan early Thursday, after the delivery of the first batch of some 930,000 doses last week.
- After the shipment on board a Cargolux Airlines International freight landed and cleared the customs at Taiwan Taoyuan International Airport, the vaccines were sent to a designated cold chain warehouse for storage and inspection before they will be released and administered to the public.



- On Sept. 2, the first batch was delivered, but the 933,660 doses were labeled in simplified Chinese and bore the name Comirnaty, the new name under which the vaccine is being marketed since it obtained approval from the American Food and Drug Administration on Aug. 23.

- The two shipments are part of a total of 15 million doses of BNT vaccines purchased in July by Hon Hai Precision Industry Co.'s Yonglin Charity and Education Foundation, along with Taiwan Semiconductor Manufacturing Co. and the Buddhist Compassion Relief Tzu Chi Foundation, from Germany-based BioNTech.

## FOURTH BATCH OF JAPAN-DONATED COVID-19 VACCINES ARRIVES

- A total of 64,000 doses of the AstraZeneca (AZ) COVID-19 vaccine donated by Japan arrived in Taiwan on Tuesday afternoon, the fourth such donation made by Tokyo to Taipei so far.
- The Japan Airlines JL809 flight carrying the vaccines from Tokyo touched down at Taoyuan International Airport at 1 p.m..
- According to Taiwan's Central Epidemic Command Center (CECC), a portion of the donated vaccines will expire on Oct. 3 and the rest will expire on Nov. 26.



Confirmed  
COVID-19

CASES:  
16,103

1.0%  
active  
(156)

## TAIWAN RECEIVES 458,000 DOSES OF ASTRAZENECA VACCINE

- Taiwan received 458,000 doses of the AstraZeneca COVID-19 vaccine from the manufacturer Friday, its eighth delivery after having signed a deal for 10 million doses, according to the CECC.
- The batch of doses, which has an expiry date of Dec. 31, was flown in on a China Airlines flight that landed at Taiwan Taoyuan International Airport at 3:37 p.m.
- Since AstraZeneca's first shipment to Taiwan on March 3, Taiwan has received nearly 3.73 million doses from the manufacturer, according to the CECC.

Taiwan's COVID-19 vaccine/vaccination statistics					
Brand	Doses received	Doses administered	[First dose]	[Second dose]	Rollout date
AstraZeneca	8,571,000	7,814,049	7,120,090	693,959	March 22
Moderna	4,030,000	3,778,191	3,433,805	344,386	June 9
Medigen	872,615	709,315	709,315	0	Aug. 23
Pfizer-BioNTech	1,843,000	0	0	0	Sept. 25 (planned)
<b>Total</b>	<b>15,316,615</b>	<b>12,301,555</b>	11,263,210	1,038,345	

Source: CDC  
Data as of 10 a.m. Sept. 11, 2021

Suppliers	Doses ordered	Doses received	Percentage	Note
AstraZeneca	10 million	3,727,000	37.27%	Latest delivery: 458,000 (Sept. 10)
COVAX	4.76 million	1,020,000	21.43%	AstraZeneca (April 4, May 19, Sept. 5)
Moderna	5.05 million	1,500,000	29.70%	Latest delivery: 249,600 (Aug. 15)
	36 million	0	-	* 1 million to be delivered from Q4 * The rest in 2022 and 2023
Pfizer-BioNTech	15 million	1,843,000	12.29%	Latest delivery: 910,000 (Sept. 9)
Medigen	5 million	872,615	17.45%	
United Biomedical	5 million	0	-	
Donated by Japan	-	3,404,000	-	AstraZeneca (June 4, July 8, July 15, Sept. 7)
Donated by the U.S.	-	2,500,000	-	Moderna (June 20)
Donated by Lithuania	-	20,000	-	AstraZeneca (July 31)
Donated by the Czech Republic	-	30,000	-	Moderna (Aug. 29)
Donated by Poland	-	400,000	-	AstraZeneca (Sept. 5)
<b>Total</b>	<b>80.81 million</b>	<b>15,316,615</b>		

- To date, over 10.94 million people, or 46.62 percent of Taiwan's population of 23.5 million, have received at least one dose of a COVID-19 vaccine, according to CECC data released Friday.
- However, only 1.02 million people, or 4.34 percent of the population, have been given two doses that are required to be fully vaccinated, CECC data showed.

Starting June 27, travelers arriving in Taiwan from countries other than the eight countries at high risk of COVID-19 variants (Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh, and Myanmar), including those who have visited the countries in the past 14 days and those who have transited in the countries, will be allowed to stay in group quarantine facilities at their own expense.

The latest list of the risk categories for countries/regions is as follows:

- Level 1 (Watch): None
- Level 2 (Alert): Palau
- Level 3 (Warning): The rest of the countries/regions in the world except for Palau

CECC restarts entry program for overseas students on a case-by-case basis as pandemic continues to subside in Taiwan.



## NEW TAIPEI TO BAN ON-SITE DINING STARTING THURSDAY

- New Taipei is banning all on-site dining from Thursday for a week after genome sequencing for a preschool cluster infection in the northern city determined several of the cases were infected with the Delta variant of COVID-19, New Taipei Mayor Hou Yu-ih announced Wednesday.
- The on-site dining ban, to run from Sept. 9 to 15, will apply to all dining and drinking service providers in New Taipei's restaurants, food courts, supermarkets, traditional markets and night markets, according to Hou.
- All the city's cultural venues, such as libraries, will also be closed to the general public during the same period of time, as part of the city's measures to prevent further spread of the Delta variant, which is currently the most transmittable and contagious variant of the coronavirus.
- Hou's announcement was made after the preschool cluster increased to 23 cases on Wednesday, with 10 having been confirmed as being infected with the Delta variant.



## TAIWAN EXTENDS LEVEL 2 COVID ALERT, BUT EASES TRAIN RESTRICTIONS

- Taiwan will extend its current Level 2 alert against COVID-19 to at least Sept. 20 as sporadic domestically transmitted cases with unknown causes continue to be reported, the Central Epidemic Command Center (CECC) said Monday.
- Restrictions on seat arrangements on Taiwan Railways and high-speed rail trains, however, will be eased to some extent starting Tuesday, Health and Welfare Minister Chen Shih-chung said at a daily CECC briefing.
- The current Level-2 alert was previously set to expire on Monday after being extended for two weeks on Aug. 24.
- Chen said that up to 80 percent of the seats on a tour bus will be available to passengers under the extended Level 2 alert, compared with the current limit of 20 passengers on tour buses.

## CECC MEASURES FOR FOLLOWING UP ON PERSONS AT RISK OF INFECTION

**CLICK  
HERE**

[Click here for the info](#)

**The step you take back is the best joint defense**

Protect babies and infants who cannot be shielded by surgical masks by maintaining distance in public places and keeping us all safe

1 meter outdoors

1.5 meters indoors

中央流行疫情指揮中心  
Central Epidemic Command Center

財團法人歐巴尼紀念基金會 翻譯  
Taiwan Urbani Foundation  
Translated by Taiwan Urbani Foundation

## RESTRICTION TO CITIZENS/ NON-CITIZENS ENTERING TAIWAN

### Restrictions of Entering Taiwan-1/3-Taiwan Nationals, Foreign Nationals (starting July 27, 2021 Taipei Time)

Traveler Type	History of Travel	Eligible to Enter Taiwan?	Requirement upon Arrival
R.O.C. (Taiwan) National	Departure from any international port	Yes	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures *note1, 2

Traveler Type	Credential • ARC means R.O.C. (Taiwan) Resident Certificate	Eligible to Enter Taiwan?	Requirement
Foreign National	Holder of ARC (Resident visa not included)	1. Open to all purposes of entry. 2. Migrant worker must also hold re-entry permit.	1. a COVID-19 RT-PCR negative test report issued within 3 working days of their incoming flight's scheduled departure time 2. strengthened quarantine measures *note1, 2
	Non-ARC holder	Who obtains entry permission for emergency or humanitarian reason.	2. strengthened quarantine measures *note1, 2
		All others	No

- Note:**
- All travelers are required to undergo 14-day quarantine after arrival. All travelers are required to arrange their location of quarantine prior to arrival and follow other regulations and instructions by Taiwan Centers of Disease Control.
  - Starting 00:00 on July 18 (time of arrival in Taiwan), arriving travelers from Brazil, India, the UK, Peru, Israel, Indonesia, Bangladesh and Myanmar (including those who have visited or transited in those countries in the past 14 days) will be required to quarantine in group quarantine facilities for 14 days and undergo PCR tests for COVID-19 upon checking in at group quarantine facilities and at the end of their quarantine period.
  - Beginning 00:00 am, May 19 (departure time at the airport of departure), non- R.O.C. nationals without a valid ARC will be temporarily barred from entry. Transit via Taiwan will be temporarily suspended.
  - Personnel on diplomatic/official business, migrant workers, students, should follow instructions by Ministry of Foreign Affairs, Ministry of Labor, and Ministry of Education.

Travelers should use their mobile phone to log in the Quarantine System for Entry and to fill out the health declaration form prior to their departure. (<https://hdhq.mohw.gov.tw/>) Show confirmation message to quarantine staff. The confirmation message is required for entering Taiwan.

Quarantine System for Entry

July 26, 2021  
National Investigation Agency  
Ministry of the Interior



## TAIWAN-PALAU TRAVEL BUBBLE UPDATE

- The Palau Tourism Bureau Taiwan Office issued a new announcement that **after September 1st, only J&J vaccines will be provided for Taiwanese travelers for vaccination.** (Aug. 28, 2021)
- Palau President Surangel Whipps Jr. has invited Vice President Lai Ching-te to visit the Pacific island country during a recent medical conference both attended. The vice president said that he is eager to visit Palau, but only if his time is available along with a concrete plan. Diplomats pointed out that **the trip may not be feasible until the domestic pandemic gets better controlled.** (Sep. 6, 2021)
- Palau announced that **the USD50 travel fee will only be given to travelers who receive the J&J vaccine.** Travel agents also launch promotional activities for newlyweds. If their name has the same pronunciation as "Pali, Liu, Shui, Mu"(literally mean Palauan Jellyfish), the whole journey is free. (Sep. 2, 2021)
- Because of the variant virus Delta, the public is worried that the travel bubble in Palau may change. **Palau's ambassador to Taiwan, Dilmei L. Olkeriil, said that she is indeed worried about the impact of the pandemic on tourism. However, safety is the priority. If Taiwan has any follow-up measures, Palau will also cooperate.** (Sep. 10, 2021)
- Consumer Sentiments: Tourists from Taiwan continue to give good reviews and share their good experiences in Palau. (Sep. 13, 2021)

# TAIWAN MARKETING ACTIVITIES

## IEAT TRADE MAGAZINE INTERVIEW

IEAT Trade Magazine invited GVB for an interview. GVB introduced about Guam Taiwan Office, Air V&V program, sharing specific achievements of the GVB Taiwan Office in promoting Guam tourism, mentioning goals that GTO expected to be achieved as well as how to promote broadened and deepened cooperation between Guam and Taiwan in the future.

Interview Day: 9/9

Release Date: 11/1, 2 pages (Digital version will be released on 11/15)



## AIR V&V PROMOTION NR MONITOR

For the past week (September 7-13), a total of 27 exposures are monitored.

As of September 13th, a total of 57 exposures are monitored this month including:

- TV Exposure: 5
- Online Exposure: 42
- Social Media: 10



Guam vlog 關島美麗時光碎片 (這集都在吃)  
觀看次數: 12,320次 · 2021年9月10日

# TAIWAN MARKETING ACTIVITIES

## SNS WEEKLY ACTIVITY



Social Media September Content Calendar							Stockholder:
							Safe-Certified Accommodations
							Safe-Certified Service Safe-Certified
							Attractions and Activities
							Safe-Certified Restaurants
							Guam Scenery
Week 1		MONDAY	TUESDAY	1-Sep-21 WEDNESDAY	2-Sep-21 THURSDAY	3-Sep-21 FRIDAY	4-Sep-21 SATURDAY
					Safe-Certified Shopping - Lotte Duty Free at Guam International Airport	Safe-Certified Accommodations - Bayview Hotel and Oceanview	Guam Scenery
Week 2	5-Sep-21 SUNDAY	6-Sep-21 MONDAY	7-Sep-21 TUESDAY	8-Sep-21 WEDNESDAY	9-Sep-21 THURSDAY	10-Sep-21 FRIDAY	11-Sep-21 SATURDAY
		Safe-Certified Restaurants - Capricciosa Ristorante Italiano		Guam Scenery		Attraction - Fish Eye Marine Park	
Week 3	12-Sep-21 SUNDAY	13-Sep-21 MONDAY	14-Sep-21 TUESDAY	15-Sep-21 WEDNESDAY	16-Sep-21 THURSDAY	17-Sep-21 FRIDAY	18-Sep-21 SATURDAY
	Safe-Certified Accommodations - Crowne Plaza Resort Guam		Safe-Certified Service -Guam Rent A Car	Safe-Certified Restaurants- Chili's Guam		Phase 1 collateral materials- Culture 3	
Week 4	19-Sep-21 SUNDAY	20-Sep-21 MONDAY	21-Sep-21 TUESDAY	22-Sep-21 WEDNESDAY	23-Sep-21 THURSDAY	24-Sep-21 FRIDAY	25-Sep-21 SATURDAY
			Safe-Certified Accommodations - Outrigger Guam Resort	Phase 1 collateral materials - Food		Safe-Certified Activity - Big Sunset Cruise	Guam Scenery
Week 5	26-Sep-21 SUNDAY	27-Sep-21 MONDAY	28-Sep-21 TUESDAY	29-Sep-21	30-Sep-21		
	Safe-Certified Accommodations - Guam Plaza Resort & SPA	Safe-Certified Restaurants - Infusion Coffee & Tea	Phase 1 collateral materials - Scenery		Safe-Certified Shopping - Guam Premier Outlets		

# PHILIPPINES



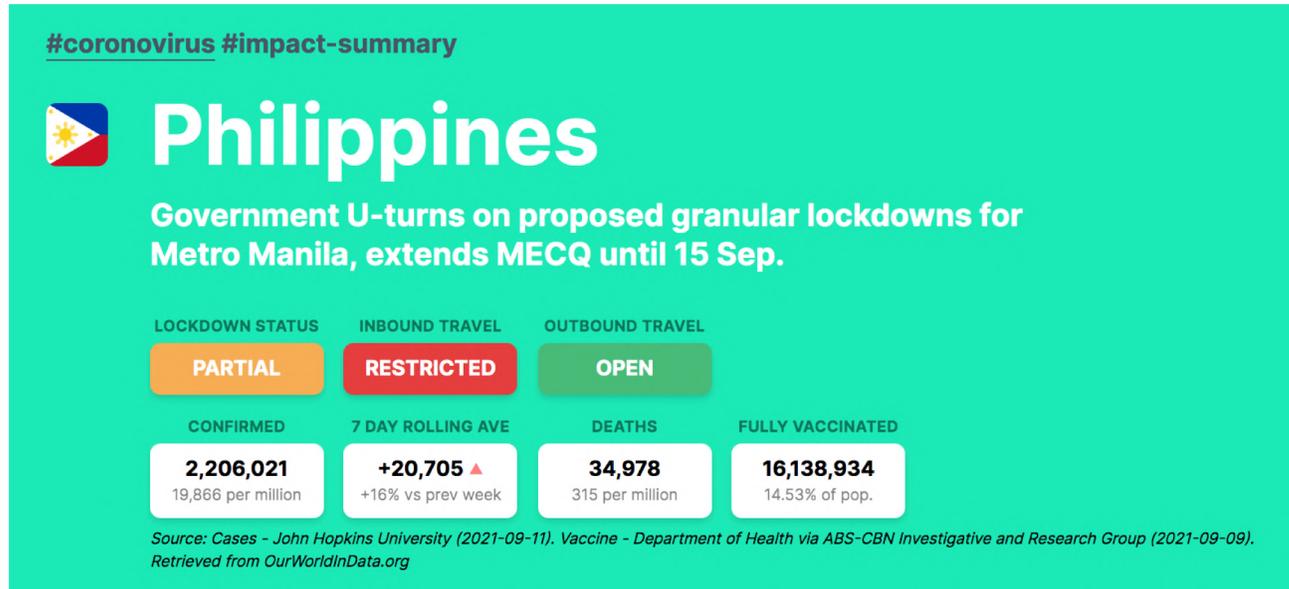
## PH IMPOSES TRAVEL RESTRICTIONS ON NINE AREAS UNDER 'RED LIST'

The Philippines will impose travel restrictions on nine countries and territories after President Rodrigo Duterte approved the "red list". The countries covered are Azerbaijan, Guadeloupe, **Guam**, Israel, Kosovo, Montenegro, North Macedonia, Saint Lucia, and Switzerland.

The travel restrictions for persons going and coming from these countries and territories started Sunday, Sept. 12. All passengers coming from or who have been to the "red list" areas within 14 days before their arrival in the Philippines will be barred from entering from Sept. 12 to 11:59 p.m. of Sept. 18.

Returning Filipinos from government-initiated or non-government repatriation programs are exempted. Those who will arrive from the nine countries and territories before noon of Sept. 12 will be allowed to enter the Philippines - subject to a 14-day quarantine period. The first 10 days will be at a quarantine facility and the last four days will be under home quarantine supervised by their respective local government units.

COVID-19 swab tests will also be conducted on the seventh day of their quarantine. Transiting passengers are exempted from the latest government directive, provided they stayed only in the airport. The Philippine government has yet to give a reason for the travel restrictions imposed on these nine countries and territories.



The government could start inoculating the general public, not only those in priority groups, if the government takes punctual delivery of the 61 million doses it expects in September and October, according to



Secretary Carlito Galvez Jr. of the National Task Force Against COVID-19.



## DUTERTE EXTENDS PH STATE OF CALAMITY DUE TO COVID-19

President Rodrigo Duterte on Friday extended the state of calamity placed over the Philippines due to COVID-19 for one more year. In his Proclamation No. 1218, Duterte extended the state of calamity “for a period of one year, effective 13 September 2021 to 12 September 2022, unless earlier lifted or extended as circumstances may warrant.”

“This declaration will, among others, effectively afford the national government as well local government units (LGUs) ample latitude to continue to implement the COVID-19 vaccination program, utilize appropriate funds including the quick response fund, in their disaster preparedness and response efforts to contain the spread of COVID-19,” Duterte said.

He added this will allow the government to “monitor and control prices of basic necessities and prime commodities, and provide basic services to the affected populations.” The President ordered all government agencies and local government units to mobilize resources “to undertake critical, urgent, and appropriate disaster response aid and measures in a timeline manner to curtail and eliminate the threat of COVID-19.”

Law enforcement agencies, with the support of the Armed Forces of the Philippines, were also directed to continue implementing measures “to ensure peace and order.” The proclamation was issued as the country continued to battle the virus, particularly the Delta variant that has led to a spike in the number of COVID-19 cases.



## METRO MANILA TO BE UNDER ALERT FROM SEPT 16 TO 30

Metro Manila will be placed under Alert Level 4 starting Sept. 16 until Sept. 30, which is the start of the pilot run of granular lockdowns, Interior Secretary Eduardo Año said Tuesday.

Año said Metro Manila mayors have agreed to implement just one alert level as a whole “for uniformity and easier enforcement.”

“For uniformity and easier enforcement within NCR, they agreed to be under Level 4. Hanggang Sept. 30 ang pilot testing,” he added.

Año said the majority of areas in the metro belong to Alert Level 4, anyway, but some qualify for Alert Level 5 while at least two areas under Alert Level 3.

Based on the new guidelines on granular lockdowns, areas under Alert Level 4, which is the second highest alert level in the new system, are those with high and/or increasing COVID-19 transmission and high total bed and intensive care unit utilization rates.



## PHILIPPINE AIRLINES TO RETURN 22 PLANES, REASSURES ITS SURVIVAL

Philippine Airlines will return 22 aircraft, mostly Airbus and Boeing jets, to lessors as it pursues a financial restructuring program to survive after the pandemic has decimated global travel, executives said earlier last week.

Philippine Airlines last week filed for Chapter 11 bankruptcy in the United States, allowing it to continue operations and generate fresh capital.

With the company not expecting a return to pre-pandemic levels until 2024 to 2025, the carrier will return 22 aircraft to lessors, Philippine Airlines President Gilbert Santa Maria told a news conference.

Philippine Airlines will end with 70 aircraft after cutting about a quarter of its fleet of 92 planes.



The flag carrier has also negotiated with Airbus for the postponement of the delivery of 13 narrow-body Airbus aircraft, with an option to cancel some orders beyond 2026 to 2030.

After filing for Chapter 11 bankruptcy, Philippine Airlines said on Friday it was pursuing a financial restructuring plan. "The chance that this will fail is very small," Santa Maria said.

The proposed rehabilitation plan will cut \$2 billion in borrowings. It also includes \$505 million in long-term debt equity and debt financing from the airline's majority shareholder, PAL Holdings Inc. and \$150 million of additional debt financing from new investors, the company said.



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