



April 15, 2025

Re: 5 GCA §23112 Non-Employee Travel Justification Statement

Subj: Airline Meetings in Korea

Håfa Adai:

Pursuant to 5 GCA §23112, the Guam Visitors Bureau ("the Bureau") submits this justification statement for travel related to the Airline Meetings in Korea from April 20-24, 2025.

The travel mission includes scheduled strategic meetings with key industry stakeholders such as Korean Airlines, Jeju Airlines, Jin Air, t'way Airlines and Air Busan. These meetings aim to enhance collaboration, explore joint recovery initiatives and align efforts to revitalize air connectivity and tourism. These engagements are expected to contribute valuable insights and foster actionable partnerships in support of the ongoing recovery plan.

From April 21-23, 2025, GVB Board Director & Korea Marketing Committee Chairman Ho Sang Eun will lead a delegation on behalf of the Bureau to participate in the airline meetings. The inclusion of the committee chairman for the Korean market on this trade mission is essential for productive engagement with the Korean airlines.

<u>TA No.</u>	<u>Traveler</u>	<u>Position</u>
GVB25-109	Ho Sang Eun	GVB Board Director & Korea Marketing Committee Chairman

Should you need additional information, please contact the Guam Visitors Bureau office at (671) 646-5278.

Senseramente,

for **Régine Biscoe Lee**
President & CEO