

February 2023

Monthly Arrivals Summary

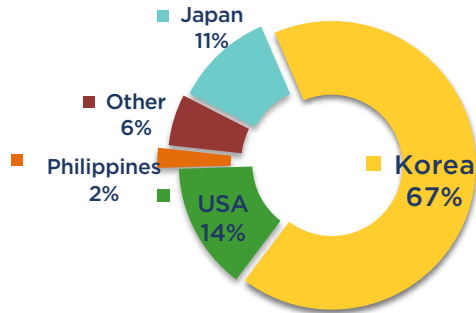
FEB Arrivals	56,141	691.2% ↑
CYTD Arrivals	112,824	598.3% ↑
FYTD Arrivals	249,150	508.4% ↑

VISITOR SNAPSHOT

Travel Party Size
3-4 pax (44.1%)



MARKET MIX



Average length of stay **4 nights**

TRIP STATUS

First Timers : **47.3%**
Repeats : **37.0%**



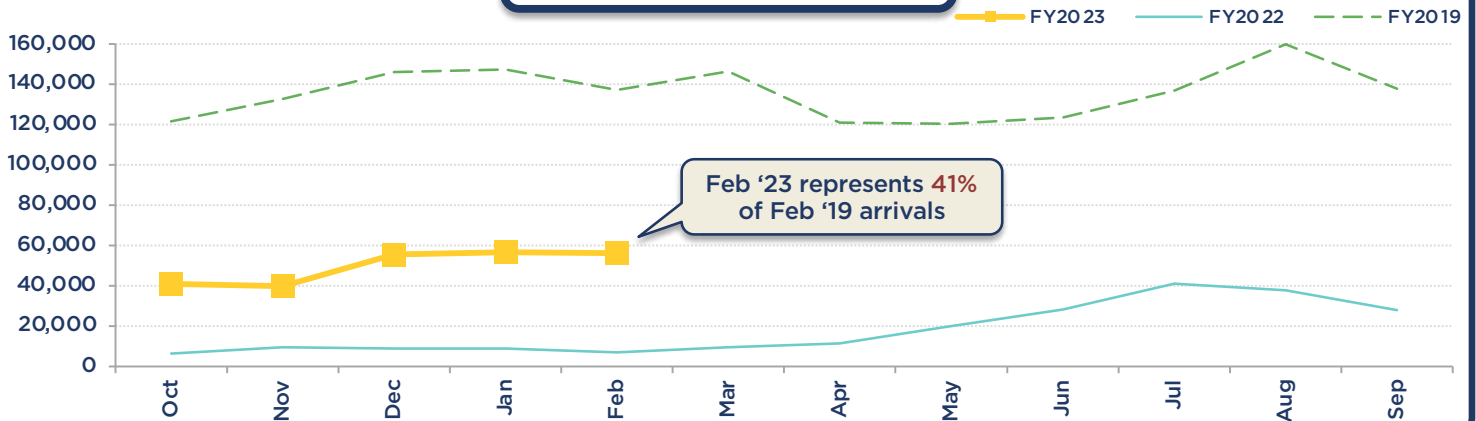
PRIMARY REASON FOR TRIP



Pleasure/Vacation **64.6%**
Medical 5.0%
Government/Military 3.8%
Visiting friends/family 2.7%
Other 1.8%

Market	2022	2023	% to LY
Japan	239	6,191	2,490.4%
Korea	311	37,477	11,950.5%
Taiwan	8	81	912.5%
China	15	75	400.0%
US/Hawaii	5,176	7,983	54.2%
Philippines	298	1,259	322.5%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary February 2023



	Feb-22	Feb-23	% from LY
Civilian Air Arrivals ^a	5,526	53,290	864.4%
Civilian Sea Arrivals ^a	25	163	552.0%
Armed Forces Air Arrivals ^a	1,540	2,688	74.5%
Armed Forces Sea Arrivals ^a	5	0	-
TOTAL VISITOR ARRIVALS	7,096	56,141	691.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-22	Feb-23	% from LY
JAPAN	239	6,191	2490.4%
Kanto (Tokyo)	105	3,435	3171.4%
Chubu (Nagoya)	32	562	1656.3%
Kinki (Osaka)	7	624	8814.3%
Koshinetsu	4	92	2200.0%
Hokuriku	-	60	-
Tohoku	14	246	1657.1%
Kyushu	7	286	3985.7%
Chugoku	18	140	677.8%
Hokkaido	-	104	-
Shikoku	-	26	-
Okinawa/Miya	31	406	1209.7%
Other	21	210	900.0%
KOREA	311	37,477	11950.5%
Seoul	150	14,488	9558.7%
Incheon/Gyeonggi	85	9,355	10905.9%
Chungnam/Daejeon	4	954	23750.0%
Jeonbuk/Gwanju	2	915	45650.0%
Gyeongbuk/Daegu	8	1,321	16412.5%
Busan	17	3,298	19300.0%
Ulsan	2	645	32150.0%
Other	43	6,501	15018.6%
TAIWAN	8	81	912.5%
Taipei	5	38	660.0%
Kaohsiung	1	2	100.0%
Taichung	1	12	1100.0%
Taoyuan, Miaoli, Hsinehu	-	6	-
Hsinchu	-	10	-
Other	1	13	1200.0%
CHINA	15	75	400.0%
Beijing	1	8	700.0%
Shanghai	6	26	333.3%
Guangzhou	2	10	400.0%
Other	6	31	416.7%
US/HAWAII	5,176	7,983	54.2%
CNMI	481	1,033	114.8%
PALAU	35	211	502.9%
FSM	176	870	394.3%
RMI	2	49	2350.0%
PHILIPPINES	298	1,259	322.5%
AUSTRALIA	58	240	313.8%
EUROPE	81	111	37.0%
HONG KONG	6	23	283.3%
RUSSIA	2	11	450.0%
SINGAPORE	21	53	152.4%
INDIA	16	6	-62.5%
MALAYSIA	4	8	100.0%
OTHER/UNKNOWN	137	297	116.8%

QUARTERLY VISITOR INDUSTRY STATISTICS	Oct - Dec 2021	Oct - Dec 2022	
Hotel Occupancy Taxes	\$2,720,277.98	\$5,138,640.56	88.9%
Weighted Hotel Occupancy Rate	35.2%	59.7%	69.6%
Weighted Hotel Room Rate	\$166.14	\$193.61	16.5%

Guam Visitors Bureau
Preliminary February 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23




	CYTD 2022 (Jan - Feb '22)	CYTD 2023 (Jan - Feb '23)	% from LY	FYTD 2022 (Oct '21 - Feb '22)	FYTD 2023 (Oct '22 - Feb '23)	% from LY
Air Arrivals ^a	16,108	112,644	599.3%	40,628	248,923	512.7%
Sea Arrivals ^a	48	180	275.0%	323	227	-29.7%
TOTAL VISITOR ARRIVALS	16,156	112,824	598.3%	40,951	249,150	508.4%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2022 (Jan - Feb '22)	CYTD 2023 (Jan - Feb '23)	% from LY	FYTD 2022 (Oct '21 - Feb '22)	FYTD 2023 (Oct '22 - Feb '23)	% from LY
JAPAN	1,364	10,997	706.2%	2,545	22,695	791.7%
Kanto (Tokyo)	327	6,289	1823.2%	963	13,220	1272.8%
Chubu (Nagoya)	106	1,117	953.8%	155	2,160	1293.5%
Kinki (Osaka)	17	1,217	7058.8%	62	2,922	4612.9%
Koshinetsu	16	165	931.3%	27	284	951.9%
Hokuriku	6	91	1416.7%	10	174	1640.0%
Tohoku	88	328	272.7%	111	589	430.6%
Kyushu	21	453	2057.1%	50	969	1838.0%
Chugoku	34	171	402.9%	42	256	509.5%
Hokkaido	76	214	181.6%	87	421	383.9%
Shikoku	1	51	5000.0%	7	116	1557.1%
Okinawa/Miya	473	549	16.1%	652	872	33.7%
Other	199	352	76.9%	379	712	87.9%
KOREA	1,235	77,110	6143.7%	7,331	168,159	2193.8%
Seoul	624	30,308	4757.1%	3,769	66,847	1673.6%
Incheon/Gyeonggi	307	18,496	5924.8%	1,884	41,111	2082.1%
Chungnam/Daejeon	31	1,915	6077.4%	145	3,999	2657.9%
Jeonbuk/Gwanju	13	1,868	14269.2%	89	3,635	3984.3%
Gyeongbuk/Daegu	28	2,805	9917.9%	205	6,218	2933.2%
Busan	77	6,773	8696.1%	416	16,300	3818.3%
Ulsan	12	1,385	11441.7%	61	2,977	4780.3%
Other	143	13,560	9382.5%	762	27,072	3452.8%
TAIWAN	29	931	3110.3%	111	1,226	1004.5%
Taipei	18	527	2827.8%	64	681	964.1%
Kaohsiung	3	34	1033.3%	5	81	1520.0%
Taichung	2	130	6400.0%	7	153	2085.7%
Taoyuan, Miaoli, Hsinehu	2	87	4250.0%	28	102	264.3%
Hsinchu	1	51	5000.0%	3	60	1900.0%
Other	3	102	3300.0%	4	149	3625.0%
CHINA	32	179	459.4%	93	376	304.3%
Beijing	4	17	325.0%	5	21	320.0%
Shanghai	14	48	242.9%	60	101	68.3%
Guangzhou	3	17	466.7%	3	30	900.0%
Other	11	97	781.8%	25	224	796.0%
US/HAWAII	10,272	15,216	48.1%	23,553	34,503	46.5%
CNMI	990	2,254	127.7%	2,095	6,669	218.3%
PALAU	77	380	393.5%	234	1,189	408.1%
FSM	423	1,633	286.1%	1,116	4,210	277.2%
RMI	3	82	2633.3%	20	304	1420.0%
PHILIPPINES	575	2,451	326.3%	1,577	6,065	284.6%
AUSTRALIA	489	309	-36.8%	536	636	18.7%
EUROPE	195	227	16.4%	347	543	56.5%
HONG KONG	9	79	777.8%	17	208	1123.5%
RUSSIA	21	38	81.0%	35	77	120.0%
SINGAPORE	43	100	132.6%	189	300	58.7%
INDIA	20	17	-15.0%	36	35	-2.8%
MALAYSIA	6	17	183.3%	19	44	131.6%
OTHER/UNKNOWN	325	624	92.0%	774	1,684	117.6%

VISITOR INDUSTRY STATISTICS	Jan - Dec 2021	Jan - Dec 2022		Oct - Dec 2021	Oct - Dec 2022	
Hotel Occupancy Taxés	\$13,145,461.32	\$19,193,710.99	46.0%	\$2,720,277.98	\$5,138,640.56	88.9%
Weighted Hotel Occupancy Rate	45.1%	59.1%	31.0%	35.2%	59.7%	69.6%
Weighted Hotel Room Rate	\$160.50	\$180.02	12.2%	\$166.14	\$193.61	16.5%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration. ^dSTR Global (Hotel Occupancy and ADR Report)

	January			February			Total CYTD		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	2022	2023	% from LY
JAPAN	1,125	4,806	327.2%	239	6,191	2490.4%	1,364	10,997	706.2%
Kanto (Tokyo)	222	2,854	1185.6%	105	3,435	3171.4%	327	6,289	1823.2%
Chubu (Nagoya)	74	555	650.0%	32	562	1656.3%	106	1,117	953.8%
Kinki (Osaka)	10	593	5830.0%	7	624	8814.3%	17	1,217	7058.8%
Koshinetsu	12	73	508.3%	4	92	2200.0%	16	165	931.3%
Hokuriku	6	31	416.7%	-	60	-	6	91	1416.7%
Tohoku	74	82	10.8%	14	246	1657.1%	88	328	272.7%
Kyushu	14	167	1092.9%	7	286	3985.7%	21	453	2057.1%
Chugoku	16	31	93.8%	18	140	677.8%	34	171	402.9%
Hokkaido	76	110	44.7%	-	104	-	76	214	181.6%
Shikoku	1	25	2400.0%	-	26	-	1	51	5000.0%
Okinawa/Miya	442	143	-67.6%	31	406	1209.7%	473	549	16.1%
Other	178	142	-20.2%	21	210	900.0%	199	352	76.9%
KOREA	924	39,633	4189.3%	311	37,477	11950.5%	1,235	77,110	6143.7%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	624	30,308	4757.1%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,355	10905.9%	307	18,496	5924.8%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	31	1,915	6077.4%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	1,868	14269.2%
Gyeonbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	28	2,805	9917.9%
Busan	60	3,475	5691.7%	17	3,298	19300.0%	77	6,773	8696.1%
Ulsan	10	740	7300.0%	2	645	32150.0%	12	1,385	11441.7%
Other	100	7,059	6959.0%	43	6,501	15018.6%	143	13,560	9382.5%
TAIWAN	21	850	3947.6%	8	81	912.5%	29	931	3110.3%
Taipei	13	489	3661.5%	5	38	660.0%	18	527	2827.8%
Kaohsiung	2	32	1500.0%	1	2	100.0%	3	34	1033.3%
Taichung	1	118	11700.0%	1	12	1100.0%	2	130	6400.0%
Taoyuan, Miaoli, Hsinehu	2	81	3950.0%	-	6	-	2	87	4250.0%
Hsinchu	1	41	4000.0%	-	10	-	1	51	5000.0%
Other	2	89	4350.0%	1	13	1200.0%	3	102	3300.0%
CHINA	17	104	511.8%	15	75	400.0%	32	179	459.4%
Beijing	3	9	200.0%	1	8	700.0%	4	17	325.0%
Shanghai	8	22	175.0%	6	26	333.3%	14	48	242.9%
Guangzhou	1	7	600.0%	2	10	400.0%	3	17	466.7%
Other	5	66	1220.0%	6	31	416.7%	11	97	781.8%
US/HAWAII	5,096	7,233	41.9%	5,176	7,983	54.2%	10,272	15,216	48.1%
CNMI	509	1,221	139.9%	481	1,033	114.8%	990	2,254	127.7%
PALAU	42	169	302.4%	35	211	502.9%	77	380	393.5%
FSM	247	763	208.9%	176	870	394.3%	423	1,633	286.1%
RMI	1	33	3200.0%	2	49	2350.0%	3	82	2633.3%
PHILIPPINES	277	1,192	330.3%	298	1,259	322.5%	575	2,451	326.3%
AUSTRALIA	431	69	-84.0%	58	240	313.8%	489	309	-36.8%
EUROPE	114	116	1.8%	81	111	37.0%	195	227	16.4%
HONG KONG	3	56	1766.7%	6	23	283.3%	9	79	777.8%
RUSSIA	19	27	42.1%	2	11	450.0%	21	38	81.0%
SINGAPORE	22	47	113.6%	21	53	152.4%	43	100	132.6%
INDIA	4	11	175.0%	16	6	-62.5%	20	17	-15.0%
MALAYSIA	2	9	350.0%	4	8	100.0%	6	17	183.3%
OTHER/UNKNOWN	188	327	73.9%	137	297	116.8%	325	624	92.0%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	163	443.3%	48	180	275.0%
TOTAL	9,060	56,683	525.6%	7,096	56,141	691.2%	16,156	112,824	598.3%

