

February 2022 Arrivals



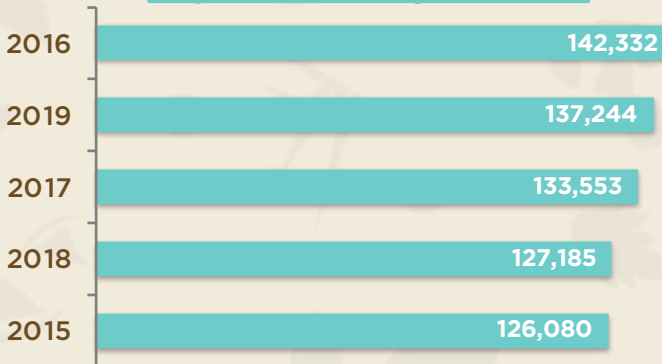
DID YOU KNOW?

GVB, in partnership with DPR, is hosting **Fandanña Friday** at Governor Joseph Flores Memorial Park (Ypao Beach).

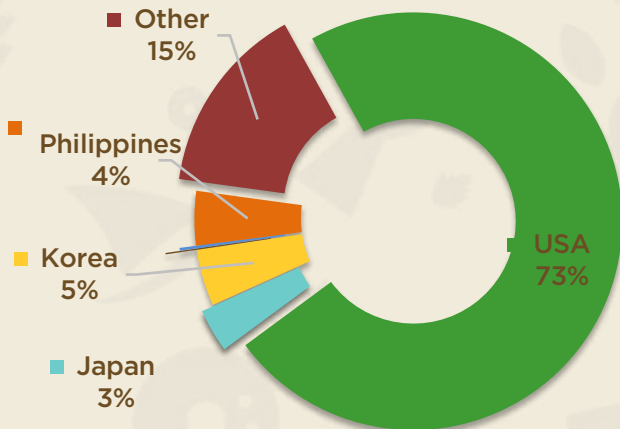
ARRIVALS

FEB Arrivals	7,096	104.0%	↑
CYTD Arrivals	16,156	101.8%	↑
FYTD Arrivals	40,951	172.7%	↑

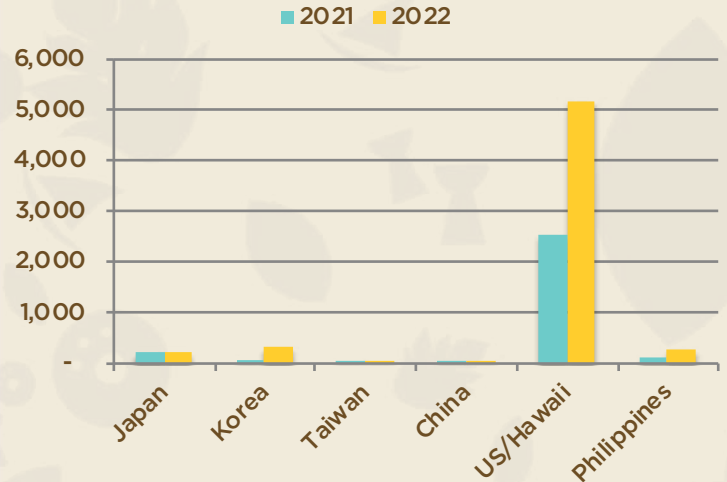
Top 5 February Arrivals



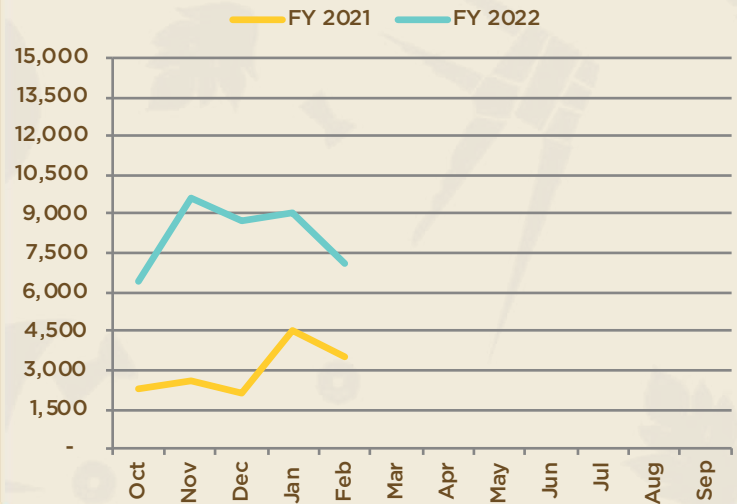
MARKET MIX



MARKET SNAPSHOT



Market	2021	2022	% to LY
Japan	249	239	-4.0%
Korea	77	311	303.9%
Taiwan	9	8	-11.1%
China	4	15	275.0%
US/Hawaii	2,542	5,176	103.6%
Philippines	125	298	138.4%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary
February 2022



	Feb-21	Feb-22	% from LY
Civilian Air Arrivals ^a	2,226	5,526	148.2%
Civilian Sea Arrivals ^a	17	25	47.1%
Armed Forces Air Arrivals ^a	1,215	1,540	26.7%
Armed Forces Sea Arrivals ^a	20	5	-75.0%
TOTAL VISITOR ARRIVALS	3,478	7,096	104.0%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-21	Feb-22	% from LY
JAPAN	249	239	-4.0%
Kanto (Tokyo)	77	105	36.4%
Chubu (Nagoya)	1	32	3100.0%
Kinki (Osaka)	3	7	133.3%
Koshinetsu	1	4	300.0%
Hokuriku	-	-	-
Tohoku	6	14	133.3%
Kyushu	6	7	16.7%
Chugoku	-	18	-
Hokkaido	2	-	-
Shikoku	-	-	-
Okinawa/Miya	104	31	-70.2%
Other	49	21	-57.1%
KOREA	77	311	303.9%
Seoul	33	150	354.5%
Incheon/Gyeonggi	25	85	240.0%
Chungnam/Daejeon	2	4	100.0%
Jeonbuk/Gwanju	-	2	-
Gyeongbuk/Daegu	1	8	700.0%
Busan	4	17	325.0%
Ulsan	1	2	100.0%
Other	11	43	290.9%
TAIWAN	9	8	-11.1%
Taipei	8	5	-37.5%
Kaohsiung	1	1	0.0%
Taichung	-	1	-
Taoyuan, Miaoli, Hsinehu	-	-	-
Hsinchu	-	-	-
Other	-	1	-
CHINA	4	15	275.0%
Beijing	-	1	-
Shanghai	4	6	50.0%
Guangzhou	-	2	-
Other	-	6	-
US/HAWAII	2,542	5,176	103.6%
CNMI	153	481	214.4%
PALAU	7	35	400.0%
FSM	149	176	18.1%
RMI	2	2	0.0%
PHILIPPINES	125	298	138.4%
AUSTRALIA	40	58	45.0%
EUROPE	15	81	440.0%
HONG KONG	1	6	500.0%
RUSSIA	1	2	100.0%
SINGAPORE	1	21	2000.0%
INDIA	3	16	433.3%
MALAYSIA	-	4	-
OTHER/UNKNOWN	63	137	117.5%

QUARTERLY VISITOR INDUSTRY STATISTICS (October - December 2020 vs October - December 2021)

Hotel Occupancy Taxes ^c	\$2,577,165.18	\$2,632,216.87	2.1%
Weighted Hotel Occupancy Rate ^d	38.7%	45.9%	18.6%
Weighted Hotel Room Rate ^d	\$154.08	\$166.14	7.8%

Guam Visitors Bureau
Preliminary February 2022 Visitor Arrival Summary
Calendar Year-to-Date 2021/22 • Fiscal Year-to-Date 2021/22



	CYTD 2021 (Jan - Feb '21)	CYTD 2022 (Jan - Feb '22)	% from LY	FYTD 2021 (Oct '21 - Feb '22)	FYTD 2022 (Oct '21 - Feb '22)	% from LY
Air Arrivals ^a	7,961	16,108	102.3%	14,695	40,628	176.5%
Sea Arrivals ^a	43	48	11.6%	322	323	0.3%
TOTAL VISITOR ARRIVALS	8,004	16,156	101.8%	15,017	40,951	172.7%
	CYTD 2021 (Jan - Feb '21)	CYTD 2022 (Jan - Feb '22)	% from LY	FYTD 2021 (Oct '21 - Feb '22)	FYTD 2022 (Oct '21 - Feb '22)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	957	1,364	42.5%	1,424	2,545	78.7%
Kanto (Tokyo)	203	327	61.1%	434	963	121.9%
Chubu (Nagoya)	17	106	523.5%	45	155	244.4%
Kinki (Osaka)	7	17	142.9%	20	62	210.0%
Koshinetsu	2	16	700.0%	4	27	575.0%
Hokuriku	6	6	0.0%	6	10	66.7%
Tohoku	80	88	10.0%	84	111	32.1%
Kyushu	95	21	-77.9%	100	50	-50.0%
Chugoku	50	34	-32.0%	60	42	-30.0%
Hokkaido	87	76	-12.6%	87	87	0.0%
Shikoku	3	1	-66.7%	4	7	75.0%
Okinawa/Miya	205	473	130.7%	316	652	106.3%
Other	202	199	-1.5%	264	379	43.6%
KOREA	181	1,235	582.3%	338	7,331	2068.9%
Seoul	69	624	804.3%	145	3,769	2499.3%
Incheon/Gyeonggi	64	307	379.7%	96	1,884	1862.5%
Chungnam/Daejeon	4	31	675.0%	10	145	1350.0%
Jeonbuk/Gwanju	2	13	550.0%	3	89	2866.7%
Gyeongbuk/Daegu	2	28	1300.0%	7	205	2828.6%
Busan	7	77	1000.0%	16	416	2500.0%
Ulsan	2	12	500.0%	8	61	662.5%
Other	31	143	361.3%	53	762	1337.7%
TAIWAN	18	29	61.1%	86	111	29.1%
Taipei	16	18	12.5%	54	64	18.5%
Kaohsiung	1	3	200.0%	13	5	-61.5%
Taichung	-	2	-	6	7	16.7%
Taoyuan, Miaoli, Hsinehu	-	2	-	6	28	366.7%
Hsinchu	1	1	0.0%	2	3	50.0%
Other	-	3	-	5	4	-20.0%
CHINA	15	32	113.3%	28	93	232.1%
Beijing	-	4	-	-	5	-
Shanghai	14	14	0.0%	17	60	252.9%
Guangzhou	1	3	200.0%	3	3	0.0%
Other	-	11	-	8	25	212.5%
US/HAWAII	5,517	10,272	86.2%	10,371	23,553	127.1%
CNMI	334	990	196.4%	661	2,095	216.9%
PALAU	10	77	670.0%	20	234	1070.0%
FSM	266	423	59.0%	552	1,116	102.2%
RMI	4	3	-25.0%	12	20	66.7%
PHILIPPINES	314	575	83.1%	691	1,577	128.2%
AUSTRALIA	156	489	213.5%	170	536	215.3%
EUROPE	27	195	622.2%	49	347	608.2%
HONG KONG	2	9	350.0%	12	17	41.7%
RUSSIA	4	21	425.0%	15	35	133.3%
SINGAPORE	2	43	2050.0%	6	189	3050.0%
INDIA	36	20	-44.4%	56	36	-35.7%
MALAYSIA	2	6	200.0%	3	19	533.3%
OTHER/UNKNOWN	116	325	180.2%	201	774	285.1%
VISITOR INDUSTRY STATISTICS				(Oct - Dec 2020 vs Oct - Dec 2021)		
	(Jan - Dec 2020 vs Jan - Dec 2021)					
Hotel Occupancy Taxes^c	\$21,181,433.96	\$13,057,400.21	-38.4%	\$2,577,165.18	\$2,632,216.87	2.1%
Weighted Hotel Occupancy Rate^d	43.6%	45.1%	3.4%	38.7%	45.9%	18.6%
Weighted Hotel Room Rate^d	\$175.08	\$160.50	-8.3%	\$154.08	\$166.14	7.8%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).



	January			February			Total CYTD		
	Jan-21	Jan-22	% from LY	Feb-21	Feb-22	% from LY	2021	2022	% from LY
JAPAN	708	1,125	58.9%	249	239	-4.0%	957	1,364	42.5%
Kanto (Tokyo)	126	222	76.2%	77	105	36.4%	203	327	61.1%
Chubu (Nagoya)	16	74	362.5%	1	32	3100.0%	17	106	523.5%
Kinki (Osaka)	4	10	150.0%	3	7	133.3%	7	17	142.9%
Koshinetsu	1	12	1100.0%	1	4	300.0%	2	16	700.0%
Hokuriku	6	6	0.0%	-	-	-	6	6	0.0%
Tohoku	74	74	0.0%	6	14	133.3%	80	88	10.0%
Kyushu	89	14	-84.3%	6	7	16.7%	95	21	-77.9%
Chugoku	50	16	-68.0%	-	18	-	50	34	-32.0%
Hokkaido	85	76	-10.6%	2	-	-	87	76	-12.6%
Shikoku	3	1	-66.7%	-	-	-	3	1	-66.7%
Okinawa/Miya	101	442	337.6%	104	31	-70.2%	205	473	130.7%
Other	153	178	16.3%	49	21	-57.1%	202	199	-1.5%
KOREA	104	924	788.5%	77	311	303.9%	181	1,235	582.3%
Seoul	36	474	1216.7%	33	150	354.5%	69	624	804.3%
Incheon/Gyeonggi	39	222	469.2%	25	85	240.0%	64	307	379.7%
Chungnam/Daejeon	2	27	1250.0%	2	4	100.0%	4	31	675.0%
Jeonbuk/Gwanju	2	11	450.0%	-	2	-	2	13	550.0%
Gyeonbuk/Daegu	1	20	1900.0%	1	8	700.0%	2	28	1300.0%
Busan	3	60	1900.0%	4	17	325.0%	7	77	1000.0%
Ulsan	1	10	900.0%	1	2	100.0%	2	12	500.0%
Other	20	100	400.0%	11	43	290.9%	31	143	361.3%
TAIWAN	9	21	133.3%	9	8	-11.1%	18	29	61.1%
Taipei	8	13	62.5%	8	5	-37.5%	16	18	12.5%
Kaohsiung	-	2	-	1	1	0.0%	1	3	200.0%
Taichung	-	1	-	-	1	-	-	2	-
Taoyuan, Miaoli, Hsinehu	-	2	-	-	-	-	-	2	-
Hsinchu	1	1	0.0%	-	-	-	1	1	0.0%
Other	-	2	-	-	1	-	-	3	-
CHINA	11	17	54.5%	4	15	275.0%	15	32	113.3%
Beijing	-	3	-	-	1	-	-	4	-
Shanghai	10	8	-20.0%	4	6	50.0%	14	14	0.0%
Guangzhou	1	1	0.0%	-	2	-	1	3	200.0%
Other	-	5	-	-	6	-	-	11	-
US/HAWAII	2,975	5,096	71.3%	2,542	5,176	103.6%	5,517	10,272	86.2%
CNMI	181	509	181.2%	153	481	214.4%	334	990	196.4%
PALAU	3	42	1300.0%	7	35	400.0%	10	77	670.0%
FSM	117	247	111.1%	149	176	18.1%	266	423	59.0%
RMI	2	1	-50.0%	2	2	0.0%	4	3	-25.0%
PHILIPPINES	189	277	46.6%	125	298	138.4%	314	575	83.1%
AUSTRALIA	116	431	271.6%	40	58	45.0%	156	489	213.5%
EUROPE	12	114	850.0%	15	81	440.0%	27	195	622.2%
HONG KONG	1	3	200.0%	1	6	500.0%	2	9	350.0%
RUSSIA	3	19	533.3%	1	2	100.0%	4	21	425.0%
SINGAPORE	1	22	2100.0%	1	21	2000.0%	2	43	2050.0%
INDIA	33	4	-87.9%	3	16	433.3%	36	20	-44.4%
MALAYSIA	2	2	0.0%	-	4	-	2	6	200.0%
OTHER/UNKNOWN	53	188	254.7%	63	137	117.5%	116	325	180.2%
SEA ARRIVALS (CIV & MIL)	6	18	200.0%	37	30	-18.9%	43	48	11.6%
TOTAL	4,526	9,060	100.2%	3,478	7,096	104.0%	8,004	16,156	101.8%