

	Feb-13	Feb-14	% from LY
Civilian Air Arrivals <sup>a</sup>	120,359	113,563	-5.6%
Civilian Sea Arrivals <sup>a</sup>	28	726	2492.9%
Armed Forces Air Arrivals <sup>a</sup>	1,465	2,603	77.7%
Armed Forces Sea Arrivals <sup>a</sup>	220	140 <sup>r</sup>	-36.4%
<b>TOTAL VISITOR ARRIVALS</b>	<b>122,072</b>	<b>117,032<sup>r</sup></b>	<b>-4.1%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	Feb-13	Feb-14	% from LY
<b>JAPAN</b>	<b>85,993</b>	<b>75,293</b>	<b>-12.4%</b>
Kanto (Tokyo)	40,728	34,802	-14.6%
Chubu (Nagoya)	10,533	10,337	-1.9%
Kinki (Osaka)	17,068	14,386	-15.7%
Koshinetsu	2,556	2,032	-20.5%
Hokuriko	1,258	1,301	3.4%
Tohoku	3,592	3,005	-16.3%
Kyushu	3,237	3,048	-5.8%
Chugoku	2,532	2,270	-10.3%
Hokkaido	1,625	1,692	4.1%
Shikoku	1,254	1,015	-19.1%
Okinawa/Miya	130	420	223.1%
Other	1,480	985	-33.4%
<b>KOREA</b>	<b>18,979</b>	<b>23,305</b>	<b>22.8%</b>
Seoul	9,833	11,454	16.5%
Incheon	1,065	1,250	17.4%
Chungbuk	273	428	56.8%
Chungnam	538	933	73.4%
Gangwon	215	328	52.6%
Jeonbuk	236	378	60.2%
Gyeonbuk	382	760	99.0%
Gyeonggi	4,099	4,993	21.8%
Jeonnam	400	545	36.3%
Gyeongnam	1,128	1,385	22.8%
Other	810	851	5.1%
<b>TAIWAN</b>	<b>4,552</b>	<b>3,871</b>	<b>-15.0%</b>
Taipei	2,493	2,061	-17.3%
Kaohsiung	226	239	5.8%
Taichung	837	676	-19.2%
Taoyuan, Miaoli, Hsinehu	432	471	9.0%
Other	564	424	-24.8%
<b>CHINA</b>	<b>2,796</b>	<b>2,027</b>	<b>-27.5%</b>
Beijing	566	578	2.1%
Shanghai	1,017	438	-56.9%
Guangzhou	64	112	75.0%
Other	1,149	899	-21.8%
<b>U.S. MAINLAND</b>	<b>3,869</b>	<b>4,419</b>	<b>14.2%</b>
<b>HAWAII</b>	<b>652</b>	<b>873</b>	<b>33.9%</b>
<b>CNMI</b>	<b>1,158</b>	<b>1,070</b>	<b>-7.6%</b>
<b>PALAU</b>	<b>215</b>	<b>196</b>	<b>-8.8%</b>
<b>FSM</b>	<b>794</b>	<b>614</b>	<b>-22.7%</b>
<b>RMI</b>	<b>26</b>	<b>65</b>	<b>150.0%</b>
<b>PHILIPPINES</b>	<b>538</b>	<b>733</b>	<b>36.2%</b>
<b>AUSTRALIA</b>	<b>299</b>	<b>532</b>	<b>77.9%</b>
<b>CANADA</b>	<b>92</b>	<b>93</b>	<b>1.1%</b>
<b>EUROPE</b>	<b>195</b>	<b>156</b>	<b>-20.0%</b>
<b>HONG KONG</b>	<b>671</b>	<b>777</b>	<b>15.8%</b>
<b>THAILAND</b>	<b>55</b>	<b>38</b>	<b>-30.9%</b>
<b>VIETNAM</b>	<b>4</b>	<b>4</b>	<b>-</b>
<b>RUSSIA</b>	<b>496</b>	<b>1,368</b>	<b>175.8%</b>
<b>OTHER/UNKNOWN</b>	<b>440</b>	<b>732</b>	<b>66.4%</b>

**VISITOR INDUSTRY STATISTICS**

JGTA <sup>b</sup> Air Arrivals	78,589	n.a.	n.a.
Hotel Occupancy Taxes <sup>c</sup>	\$2,832,715.29	\$3,128,965.37	10.5%
Weighted Hotel Occupancy Rate <sup>d</sup>	91%	92%	1 pt
Weighted Hotel Room Rate <sup>d</sup>	\$132	\$150	13.6%

**Guam Visitors Bureau**  
**FEBRUARY 2014 Visitor Arrival Summary**  
**Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2013/14**

	CYTD 2013 (Jan - Feb '13)	CYTD 2014 (Jan - Feb '14)	% from LY	FYTD 2013 (Oct '12 - Feb '13)	FYTD 2014 (Oct '13 - Feb '14)	% from LY
Air Arrivals <sup>a</sup>	237,918	233,075	-2.0%	565,800	559,231	-1.2%
Sea Arrivals <sup>a</sup>	712	1,033 <sup>r</sup>	45.1%	4,021	2,900 <sup>r</sup>	-27.9%
<b>TOTAL VISITOR ARRIVALS</b>	<b>238,630</b>	<b>234,108</b>	<b>-1.9%</b>	<b>569,821</b>	<b>562,131</b>	<b>-1.3%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2013 (Jan - Feb '13)	CYTD 2014 (Jan - Feb '14)	% from LY	FYTD 2013 (Oct '12 - Feb '13)	FYTD 2014 (Oct '13 - Feb '14)	% from LY
<b>JAPAN</b>	<b>164,834</b>	<b>144,434</b>	<b>-12.4%</b>	<b>393,835</b>	<b>354,460</b>	<b>-10.0%</b>
Kanto (Tokyo)	76,955	65,298	-15.1%	184,140	158,533	-13.9%
Chubu (Nagoya)	20,159	18,861	-6.4%	49,925	47,270	-5.3%
Kinki (Osaka)	33,544	29,273	-12.7%	78,265	73,887	-5.6%
Koshinetsu	5,076	4,211	-17.0%	12,214	11,883	-2.7%
Hokuriko	2,106	2,211	5.0%	5,212	5,246	0.7%
Tohoku	6,976	5,966	-14.5%	15,628	14,038	-10.2%
Kyushu	5,428	5,310	-2.2%	13,661	13,199	-3.4%
Chugoku	4,571	4,220	-7.7%	11,645	11,638	-0.1%
Hokkaido	4,323	4,261	-1.4%	8,809	8,182	-7.1%
Shikoku	2,229	2,038	-8.6%	5,632	5,089	-9.6%
Okinawa/Miya	587	775	32.0%	1,565	2,004	28.1%
Other	2,880	2,010	-30.2%	7,139	3,491	-51.1%
<b>KOREA</b>	<b>41,941</b>	<b>51,895</b>	<b>23.7%</b>	<b>97,223</b>	<b>119,982</b>	<b>23.4%</b>
Seoul	20,251	24,816	22.5%	47,752	57,096	19.6%
Incheon	2,447	2,970	21.4%	5,826	7,338	26.0%
Chungbuk	744	911	22.4%	1,532	2,138	39.6%
Chungnam	1,404	1,864	32.8%	3,264	4,256	30.4%
Gangwon	677	774	14.3%	1,182	1,621	37.1%
Jeonbuk	585	923	57.8%	1,205	1,867	54.9%
Gyeonbuk	1,198	1,619	35.1%	2,886	4,154	43.9%
Gyeonggi	9,218	11,396	23.6%	21,527	26,778	24.4%
Jeonnam	881	1,295	47.0%	1,940	2,806	44.6%
Gyeongnam	2,578	3,105	20.4%	5,630	7,378	31.0%
Other	1,958	2,222	13.5%	4,479	4,550	1.6%
<b>TAIWAN</b>	<b>7,914</b>	<b>8,783</b>	<b>11.0%</b>	<b>18,089</b>	<b>19,707</b>	<b>8.9%</b>
Taipei	4,342	4,759	9.6%	10,056	10,849	7.9%
Kaohsiung	519	590	13.7%	1,280	1,483	15.9%
Taichung	1,304	1,467	12.5%	2,938	3,458	17.7%
Taoyuan, Miaoli, Hsinehu	792	1,086	37.1%	1,768	2,136	20.8%
Other	957	881	-7.9%	2,047	1,781	-13.0%
<b>CHINA</b>	<b>3,341</b>	<b>4,141</b>	<b>23.9%</b>	<b>5,303</b>	<b>6,944</b>	<b>30.9%</b>
Beijing	759	1,130	48.9%	1,034	1,780	72.1%
Shanghai	1,187	1,077	-9.3%	1,803	2,000	10.9%
Guangzhou	106	209	97.2%	231	437	89.2%
Other	1,289	1,725	33.8%	2,235	2,727	22.0%
<b>U.S. MAINLAND</b>	<b>7,807</b>	<b>8,794</b>	<b>12.6%</b>	<b>19,039</b>	<b>19,986</b>	<b>5.0%</b>
<b>HAWAII</b>	<b>1,587</b>	<b>1,712</b>	<b>7.9%</b>	<b>4,133</b>	<b>4,334</b>	<b>4.9%</b>
<b>CNMI</b>	<b>2,268</b>	<b>2,412</b>	<b>6.3%</b>	<b>6,220</b>	<b>6,613</b>	<b>6.3%</b>
<b>PALAU</b>	<b>399</b>	<b>362</b>	<b>-9.3%</b>	<b>1,164</b>	<b>1,041</b>	<b>-10.6%</b>
<b>FSM</b>	<b>1,475</b>	<b>1,167</b>	<b>-20.9%</b>	<b>3,950</b>	<b>3,432</b>	<b>-13.1%</b>
<b>RMI</b>	<b>75</b>	<b>115</b>	<b>53.3%</b>	<b>373</b>	<b>389</b>	<b>4.3%</b>
<b>PHILIPPINES</b>	<b>1,038</b>	<b>1,462</b>	<b>40.8%</b>	<b>4,270</b>	<b>5,050</b>	<b>18.3%</b>
<b>AUSTRALIA</b>	<b>710</b>	<b>865</b>	<b>21.8%</b>	<b>1,401</b>	<b>1,630</b>	<b>16.3%</b>
<b>CANADA</b>	<b>158</b>	<b>178</b>	<b>12.7%</b>	<b>440</b>	<b>595</b>	<b>35.2%</b>
<b>EUROPE</b>	<b>366</b>	<b>377</b>	<b>3.0%</b>	<b>867</b>	<b>908</b>	<b>4.7%</b>
<b>HONG KONG</b>	<b>1,557</b>	<b>1,353</b>	<b>-13.1%</b>	<b>4,337</b>	<b>4,054</b>	<b>-6.5%</b>
<b>THAILAND</b>	<b>80</b>	<b>68</b>	<b>-15.0%</b>	<b>151</b>	<b>153</b>	<b>1.3%</b>
<b>VIETNAM</b>	<b>18</b>	<b>21</b>	<b>16.7%</b>	<b>34</b>	<b>46</b>	<b>35.3%</b>
<b>RUSSIA</b>	<b>1,570</b>	<b>3,617</b>	<b>130.4%</b>	<b>2,923</b>	<b>6,920</b>	<b>136.7%</b>
<b>OTHER/UNKNOWN</b>	<b>780</b>	<b>1,319</b>	<b>69.1%</b>	<b>2,048</b>	<b>2,987</b>	<b>45.8%</b>

**VISITOR INDUSTRY STATISTICS**

JGTA <sup>b</sup> Air Arrivals	147,855	130,953	-11.4%	351,202	318,873	-9.2%
Hotel Occupancy Taxes <sup>c</sup>	\$5,457,417.70	\$6,478,627.82	18.7%	\$11,494,826.05	\$12,231,756.32	6.4%
Weighted Hotel Occupancy Rate <sup>d</sup>	89%	88%	-1 pt	86%	77%	-11 pts
Weighted Hotel Room Rate <sup>d</sup>	\$134	\$159	18.7%	\$127	\$143	12.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association