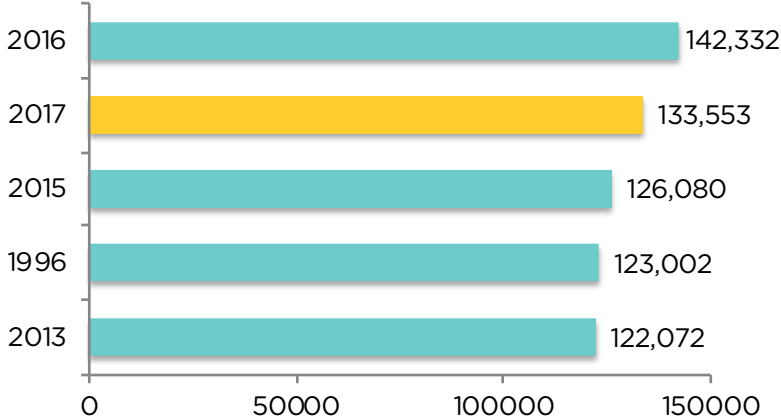


# February 2017 Arrivals Summary

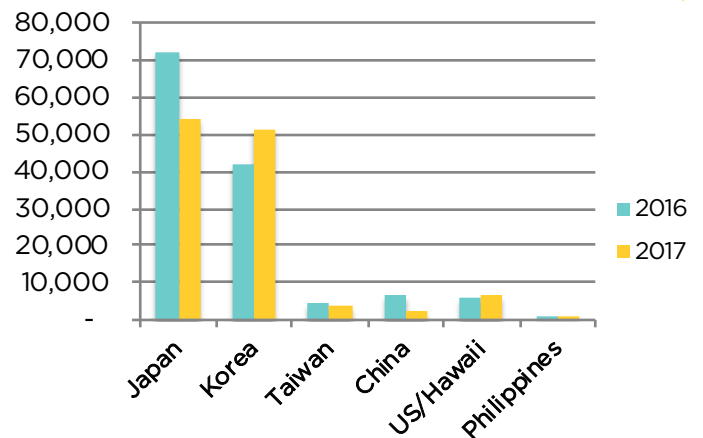
## Monthly Arrivals

FEB Arrivals	133,553	-6.2%	↓
CYTD Arrivals	269,616	-0.7%	↓
FYTD Arrivals	660,532	+3.5%	↑

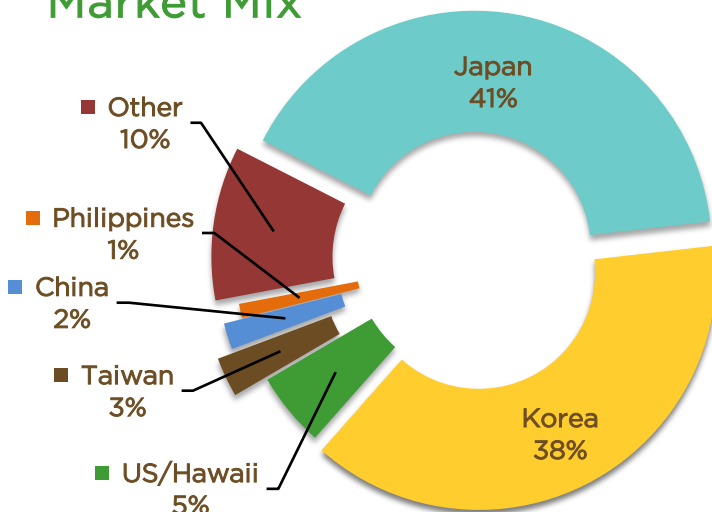
## Top 5 February Arrivals



## Arrivals vs. LY



## Market Mix



## Major Markets

Market	2016	2017	% to LY
Japan	71,796	54,354	-14.3%
Korea	41,576	51,184	18.7%
US/Hawaii	5,977	6,747	-12.2%
Taiwan	4,796	3,610	-25.7%
China	6,391	2,393	64.7%
Philippines	860	1,288	-25.0%

Source: Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Visitor Arrival Summary  
February 2017



	Feb-16	Feb-17	% from LY
Civilian Air Arrivals <sup>a</sup>	133,188	121,952	-8.4%
Civilian Sea Arrivals <sup>a</sup>	65	2,122	3164.6%
Armed Forces Air Arrivals <sup>a</sup>	2,079	3,054	46.9%
Armed Forces Sea Arrivals <sup>a</sup>	7,000	6,425	-8.2%
<b>TOTAL VISITOR ARRIVALS</b>	<b>142,332</b>	<b>133,553</b>	<b>-6.2%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Feb-16	Feb-17	% from LY
<b>JAPAN</b>	<b>71,796</b>	<b>54,354</b>	<b>-24.3%</b>
Kanto (Tokyo)	33,294	26,813	-19.5%
Chubu (Nagoya)	10,276	6,691	-34.9%
Kinki (Osaka)	14,889	9,619	-35.4%
Koshinetsu	1,683	1,331	-20.9%
Hokuriku	1,273	1,016	-20.2%
Tohoku	2,824	2,217	-21.5%
Kyushu	2,677	2,589	-3.3%
Chugoku	1,706	1,377	-19.3%
Hokkaido	1,437	1,220	-15.1%
Shikoku	956	581	-39.2%
Okinawa/Miya	668	692	3.6%
Other	113	208	84.1%
<b>KOREA</b>	<b>41,576</b>	<b>51,184</b>	<b>23.1%</b>
Seoul	17,642	17,008	-3.6%
Incheon	2,399	2,740	14.2%
Chungbuk	835	988	18.3%
Chungnam	1,718	2,346	36.6%
Gangwon	425	887	108.7%
Jeonbuk	663	962	45.1%
Gyeonbuk	1,542	2,813	82.4%
Gyeonggi	8,993	10,459	16.3%
Jeonnam	1,058	1,556	47.1%
Gyeongnam	4,563	8,836	93.6%
Other	1,738	2,589	49.0%
<b>TAIWAN</b>	<b>4,796</b>	<b>3,610</b>	<b>-24.7%</b>
Taipei	2,765	2,003	-27.6%
Kaohsiung	306	300	-2.0%
Taichung	838	669	-20.2%
Taoyuan, Miaoli, Hsinehu	554	393	-29.1%
Other	333	245	-26.4%
<b>CHINA</b>	<b>6,391</b>	<b>2,393</b>	<b>-62.6%</b>
Beijing	1,495	573	-61.7%
Shanghai	1,491	699	-53.1%
Guangzhou	334	213	-36.2%
Other	3,071	908	-70.4%
<b>U.S. MAINLAND</b>	<b>4,827</b>	<b>5,531</b>	<b>14.6%</b>
<b>HAWAII</b>	<b>1,150</b>	<b>1,216</b>	<b>5.7%</b>
<b>CNMI</b>	<b>1,109</b>	<b>1,105</b>	<b>-0.4%</b>
<b>PALAU</b>	<b>216</b>	<b>221</b>	<b>2.3%</b>
<b>FSM</b>	<b>725</b>	<b>685</b>	<b>-5.5%</b>
<b>RMI</b>	<b>69</b>	<b>74</b>	<b>7.2%</b>
<b>PHILIPPINES</b>	<b>860</b>	<b>1,288</b>	<b>49.8%</b>
<b>AUSTRALIA</b>	<b>302</b>	<b>548</b>	<b>81.5%</b>
<b>CANADA</b>	<b>81</b>	<b>81</b>	<b>0.0%</b>
<b>EUROPE</b>	<b>158</b>	<b>224</b>	<b>41.8%</b>
<b>HONG KONG</b>	<b>682</b>	<b>1,789</b>	<b>162.3%</b>
<b>THAILAND</b>	<b>39</b>	<b>64</b>	<b>64.1%</b>
<b>VIETNAM</b>	<b>15</b>	<b>16</b>	<b>6.7%</b>
<b>RUSSIA</b>	<b>119</b>	<b>233</b>	<b>95.8%</b>
<b>OTHER/UNKNOWN</b>	<b>356</b>	<b>390</b>	<b>9.6%</b>

**VISITOR INDUSTRY STATISTICS**

Hotel Occupancy Taxes <sup>c</sup>	\$3,927,078.63	\$4,135,226.26	5.3%
Weighted Hotel Occupancy Rate <sup>d</sup>	88.2%	91.3%	3.5%
Weighted Hotel Room Rate <sup>d</sup>	\$216.43	\$218.63	1.0%

Guam Visitors Bureau  
February 2017 Visitor Arrival Summary  
Calendar Year-to-Date 2016/17 • Fiscal Year-to-Date 2016/17



	CYTD 2016 (Jan - Feb '16)	CYTD 2017 (Jan - Feb '17)	% from LY	FYTD 2016 (Oct - Feb '16)	FYTD 2017 (Oct - Feb '17)	% from LY
Air Arrivals <sup>a</sup>	264,185	260,374	-1.4%	628,414	649,786	3.4%
Sea Arrivals <sup>a</sup>	7,406	9,242	24.8%	9,640	10,746	11.5%
<b>TOTAL VISITOR ARRIVALS</b>	<b>271,591</b>	<b>269,616</b>	<b>-0.7%</b>	<b>638,054</b>	<b>660,532</b>	<b>3.5%</b>

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2016 (Jan - Feb '16)	CYTD 2017 (Jan - Feb '17)	% from LY	FYTD 2016 (Oct - Feb '16)	FYTD 2017 (Oct - Feb '17)	% from LY
<b>JAPAN</b>	<b>134,512</b>	<b>111,395</b>	<b>-17.2%</b>	<b>323,178</b>	<b>292,984</b>	<b>-9.3%</b>
Kanto (Tokyo)	62,089	55,279	-11.0%	153,474	144,232	-6.0%
Chubu (Nagoya)	18,101	13,288	-26.6%	42,898	34,216	-20.2%
Kinki (Osaka)	29,864	20,509	-31.3%	69,207	58,446	-15.5%
Koshinetsu	3,267	2,900	-11.2%	7,886	7,801	-1.1%
Hokuriku	1,989	1,747	-12.2%	4,473	4,097	-8.4%
Tohoku	5,006	4,159	-16.9%	11,554	10,712	-7.3%
Kyushu	4,960	4,627	-6.7%	12,109	12,146	0.3%
Chugoku	3,069	2,810	-8.4%	8,323	7,894	-5.2%
Hokkaido	3,154	3,405	8.0%	6,238	7,058	13.1%
Shikoku	1,602	1,243	-22.4%	4,122	3,518	-14.7%
Okinawa/Miya	1,035	1,040	0.5%	1,874	1,942	3.6%
Other	376	388	3.2%	1,020	922	-9.6%
<b>KOREA</b>	<b>90,435</b>	<b>107,524</b>	<b>18.9%</b>	<b>216,910</b>	<b>259,526</b>	<b>19.6%</b>
Seoul	35,653	35,926	0.8%	86,791	87,993	1.4%
Incheon	5,359	5,783	7.9%	13,211	14,749	11.6%
Chungbuk	1,834	2,171	18.4%	4,105	4,769	16.2%
Chungnam	3,960	4,597	16.1%	8,915	10,652	19.5%
Gangwon	1,338	1,913	43.0%	2,927	3,859	31.8%
Jeonbuk	1,588	1,964	23.7%	3,343	4,474	33.8%
Gyeongbuk	3,848	5,987	55.6%	9,068	13,661	50.7%
Gyeonggi	19,663	21,407	8.9%	47,236	53,627	13.5%
Jeonnam	2,477	3,328	34.4%	5,251	7,336	39.7%
Gyeongnam	10,633	18,676	75.6%	27,219	45,969	68.9%
Other	4,082	5,772	41.4%	8,844	12,437	40.6%
<b>TAIWAN</b>	<b>8,471</b>	<b>7,458</b>	<b>-12.0%</b>	<b>17,497</b>	<b>17,179</b>	<b>-1.8%</b>
Taipei	4,812	4,320	-10.2%	9,876	9,688	-1.9%
Kaohsiung	526	538	2.3%	1,126	1,404	24.7%
Taichung	1,490	1,306	-12.3%	3,069	2,840	-7.5%
Taoyuan, Miaoli, Hsinehu	1,071	768	-28.3%	2,282	2,069	-9.3%
Other	572	526	-8.0%	1,144	1,178	3.0%
<b>CHINA</b>	<b>8,518</b>	<b>6,497</b>	<b>-23.7%</b>	<b>13,163</b>	<b>11,884</b>	<b>-9.7%</b>
Beijing	1,903	1,480	-22.2%	2,829	2,418	-14.5%
Shanghai	2,187	1,968	-10.0%	3,481	3,690	6.0%
Guangzhou	577	600	4.0%	969	1,152	18.9%
Other	3,851	2,449	-36.4%	5,884	4,624	-21.4%
<b>U.S. MAINLAND</b>	<b>10,224</b>	<b>11,333</b>	<b>10.8%</b>	<b>23,943</b>	<b>25,539</b>	<b>6.7%</b>
<b>HAWAII</b>	<b>2,398</b>	<b>2,414</b>	<b>0.7%</b>	<b>5,606</b>	<b>6,114</b>	<b>9.1%</b>
<b>CNMI</b>	<b>2,322</b>	<b>2,468</b>	<b>6.3%</b>	<b>6,395</b>	<b>6,730</b>	<b>5.2%</b>
<b>PALAU</b>	<b>479</b>	<b>439</b>	<b>-8.4%</b>	<b>1,853</b>	<b>1,577</b>	<b>-14.9%</b>
<b>FSM</b>	<b>1,388</b>	<b>1,428</b>	<b>2.9%</b>	<b>4,122</b>	<b>4,255</b>	<b>3.2%</b>
<b>RMI</b>	<b>138</b>	<b>136</b>	<b>-1.4%</b>	<b>370</b>	<b>441</b>	<b>19.2%</b>
<b>PHILIPPINES</b>	<b>1,606</b>	<b>2,520</b>	<b>56.9%</b>	<b>5,680</b>	<b>9,542</b>	<b>68.0%</b>
<b>AUSTRALIA</b>	<b>598</b>	<b>689</b>	<b>15.2%</b>	<b>1,085</b>	<b>1,115</b>	<b>2.8%</b>
<b>CANADA</b>	<b>148</b>	<b>187</b>	<b>26.4%</b>	<b>374</b>	<b>443</b>	<b>18.4%</b>
<b>EUROPE</b>	<b>316</b>	<b>436</b>	<b>38.0%</b>	<b>890</b>	<b>1,009</b>	<b>13.4%</b>
<b>HONG KONG</b>	<b>1,211</b>	<b>3,822</b>	<b>215.6%</b>	<b>3,730</b>	<b>7,321</b>	<b>96.3%</b>
<b>THAILAND</b>	<b>82</b>	<b>93</b>	<b>13.4%</b>	<b>197</b>	<b>196</b>	<b>-0.5%</b>
<b>VIETNAM</b>	<b>48</b>	<b>38</b>	<b>-20.8%</b>	<b>91</b>	<b>68</b>	<b>-25.3%</b>
<b>RUSSIA</b>	<b>561</b>	<b>649</b>	<b>15.7%</b>	<b>1,408</b>	<b>1,596</b>	<b>13.4%</b>
<b>OTHER/UNKNOWN</b>	<b>730</b>	<b>848</b>	<b>16.2%</b>	<b>1,922</b>	<b>2,267</b>	<b>18.0%</b>

**VISITOR INDUSTRY STATISTICS**

<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$7,843,129.73</b>	<b>\$8,600,760.32</b>	<b>9.7%</b>	<b>\$16,878,929.36</b>	<b>\$18,701,367.80</b>	<b>10.8%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>83.9%</b>	<b>89.3%</b>	<b>6.4%</b>	<b>77.4%</b>	<b>87.0%</b>	<b>12.4%</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$215.22</b>	<b>\$225.12</b>	<b>4.6%</b>	<b>\$201.09</b>	<b>\$207.46</b>	<b>3.2%</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2016/17 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report)



	January			February			Total CYTD		
	Jan-16	Jan-17	% from LY	Feb-16	Feb-17	% from LY	2016	2017	% from LY
<b>JAPAN</b>	<b>62,716</b>	<b>57,041</b>	<b>-9.0%</b>	<b>71,796</b>	<b>54,354</b>	<b>-24.3%</b>	<b>134,512</b>	<b>111,395</b>	<b>-17.2%</b>
Kanto (Tokyo)	28,795	28,466	-1.1%	33,294	26,813	-19.5%	62,089	55,279	-11.0%
Chubu (Nagoya)	7,825	6,597	-15.7%	10,276	6,691	-34.9%	18,101	13,288	-26.6%
Kinki (Osaka)	14,975	10,890	-27.3%	14,889	9,619	-35.4%	29,864	20,509	-31.3%
Koshinetsu	1,584	1,569	-0.9%	1,683	1,331	-20.9%	3,267	2,900	-11.2%
Hokuriku	716	731	2.1%	1,273	1,016	-20.2%	1,989	1,747	-12.2%
Tohoku	2,182	1,942	-11.0%	2,824	2,217	-21.5%	5,006	4,159	-16.9%
Kyushu	2,283	2,038	-10.7%	2,677	2,589	-3.3%	4,960	4,627	-6.7%
Chugoku	1,363	1,433	5.1%	1,706	1,377	-19.3%	3,069	2,810	-8.4%
Hokkaido	1,717	2,185	27.3%	1,437	1,220	-15.1%	3,154	3,405	8.0%
Shikoku	646	662	2.5%	956	581	-39.2%	1,602	1,243	-22.4%
Okinawa/Miya	367	348	-5.2%	668	692	3.6%	1,035	1,040	0.5%
Other	263	180	-31.6%	113	208	84.1%	376	388	3.2%
<b>KOREA</b>	<b>48,859</b>	<b>56,340</b>	<b>15.3%</b>	<b>41,576</b>	<b>51,184</b>	<b>23.1%</b>	<b>90,435</b>	<b>107,524</b>	<b>18.9%</b>
Seoul	18,011	18,918	5.0%	17,642	17,008	-3.6%	35,653	35,926	0.8%
Incheon	2,960	3,043	2.8%	2,399	2,740	14.2%	5,359	5,783	7.9%
Chungbuk	999	1,183	18.4%	835	988	18.3%	1,834	2,171	18.4%
Chungnam	2,242	2,251	0.4%	1,718	2,346	36.6%	3,960	4,597	16.1%
Gangwon	913	1,026	12.4%	425	887	108.7%	1,338	1,913	43.0%
Jeonbuk	925	1,002	8.3%	663	962	45.1%	1,588	1,964	23.7%
Gyeonbuk	2,306	3,174	37.6%	1,542	2,813	82.4%	3,848	5,987	55.6%
Gyeonggi	10,670	10,948	2.6%	8,993	10,459	16.3%	19,663	21,407	8.9%
Jeonnam	1,419	1,772	24.9%	1,058	1,556	47.1%	2,477	3,328	34.4%
Gyeongnam	6,070	9,840	62.1%	4,563	8,836	93.6%	10,633	18,676	75.6%
Other	2,344	3,183	35.8%	1,738	2,589	49.0%	4,082	5,772	41.4%
<b>TAIWAN</b>	<b>3,675</b>	<b>3,848</b>	<b>4.7%</b>	<b>4,796</b>	<b>3,610</b>	<b>-24.7%</b>	<b>8,471</b>	<b>7,458</b>	<b>-12.0%</b>
Taipei	2,047	2,317	13.2%	2,765	2,003	-27.6%	4,812	4,320	-10.2%
Kaohsiung	220	238	8.2%	306	300	-2.0%	526	538	2.3%
Taichung	652	637	-2.3%	838	669	-20.2%	1,490	1,306	-12.3%
Taoyuan, Miaoli, Hsinehu	517	375	-27.5%	554	393	-29.1%	1,071	768	-28.3%
Other	239	281	17.6%	333	245	-26.4%	572	526	-8.0%
<b>CHINA</b>	<b>2,127</b>	<b>4,104</b>	<b>92.9%</b>	<b>6,391</b>	<b>2,393</b>	<b>-62.6%</b>	<b>8,518</b>	<b>6,497</b>	<b>-23.7%</b>
Beijing	408	907	122.3%	1,495	573	-61.7%	1,903	1,480	-22.2%
Shanghai	696	1,269	82.3%	1,491	699	-53.1%	2,187	1,968	-10.0%
Guangzhou	243	387	59.3%	334	213	-36.2%	577	600	4.0%
Other	780	1,541	97.6%	3,071	908	-70.4%	3,851	2,449	-36.4%
<b>U.S. MAINLAND</b>	<b>5,397</b>	<b>5,802</b>	<b>7.5%</b>	<b>4,827</b>	<b>5,531</b>	<b>14.6%</b>	<b>10,224</b>	<b>11,333</b>	<b>10.8%</b>
<b>HAWAII</b>	<b>1,248</b>	<b>1,198</b>	<b>-4.0%</b>	<b>1,150</b>	<b>1,216</b>	<b>5.7%</b>	<b>2,398</b>	<b>2,414</b>	<b>0.7%</b>
<b>CNMI</b>	<b>1,213</b>	<b>1,363</b>	<b>12.4%</b>	<b>1,109</b>	<b>1,105</b>	<b>-0.4%</b>	<b>2,322</b>	<b>2,468</b>	<b>6.3%</b>
<b>PALAU</b>	<b>263</b>	<b>218</b>	<b>-17.1%</b>	<b>216</b>	<b>221</b>	<b>2.3%</b>	<b>479</b>	<b>439</b>	<b>-8.4%</b>
<b>FSM</b>	<b>663</b>	<b>743</b>	<b>12.1%</b>	<b>725</b>	<b>685</b>	<b>-5.5%</b>	<b>1,388</b>	<b>1,428</b>	<b>2.9%</b>
<b>RMI</b>	<b>69</b>	<b>62</b>	<b>-10.1%</b>	<b>69</b>	<b>74</b>	<b>7.2%</b>	<b>138</b>	<b>136</b>	<b>-1.4%</b>
<b>PHILIPPINES</b>	<b>746</b>	<b>1,232</b>	<b>65.1%</b>	<b>860</b>	<b>1,288</b>	<b>49.8%</b>	<b>1,606</b>	<b>2,520</b>	<b>56.9%</b>
<b>AUSTRALIA</b>	<b>296</b>	<b>141</b>	<b>-52.4%</b>	<b>302</b>	<b>548</b>	<b>81.5%</b>	<b>598</b>	<b>689</b>	<b>15.2%</b>
<b>CANADA</b>	<b>67</b>	<b>106</b>	<b>58.2%</b>	<b>81</b>	<b>81</b>	<b>0.0%</b>	<b>148</b>	<b>187</b>	<b>26.4%</b>
<b>EUROPE</b>	<b>158</b>	<b>212</b>	<b>34.2%</b>	<b>158</b>	<b>224</b>	<b>41.8%</b>	<b>316</b>	<b>436</b>	<b>38.0%</b>
<b>HONG KONG</b>	<b>529</b>	<b>2,033</b>	<b>284.3%</b>	<b>682</b>	<b>1,789</b>	<b>162.3%</b>	<b>1,211</b>	<b>3,822</b>	<b>215.6%</b>
<b>THAILAND</b>	<b>43</b>	<b>29</b>	<b>-32.6%</b>	<b>39</b>	<b>64</b>	<b>64.1%</b>	<b>82</b>	<b>93</b>	<b>13.4%</b>
<b>VIETNAM</b>	<b>33</b>	<b>22</b>	<b>-33.3%</b>	<b>15</b>	<b>16</b>	<b>6.7%</b>	<b>48</b>	<b>38</b>	<b>-20.8%</b>
<b>RUSSIA</b>	<b>442</b>	<b>416</b>	<b>-5.9%</b>	<b>119</b>	<b>233</b>	<b>95.8%</b>	<b>561</b>	<b>649</b>	<b>15.7%</b>
<b>OTHER/UNKNOWN</b>	<b>374</b>	<b>458</b>	<b>22.5%</b>	<b>356</b>	<b>390</b>	<b>9.6%</b>	<b>730</b>	<b>848</b>	<b>16.2%</b>
<b>SEA ARRIVALS (CIV &amp; MIL)</b>	<b>341</b>	<b>695</b>	<b>103.8%</b>	<b>7,065</b>	<b>8,547</b>	<b>21.0%</b>	<b>7,406</b>	<b>9,242</b>	<b>24.8%</b>
<b>TOTAL</b>	<b>129,259</b>	<b>136,063</b>	<b>5.3%</b>	<b>142,332</b>	<b>133,553</b>	<b>-6.2%</b>	<b>271,591</b>	<b>269,616</b>	<b>-0.7%</b>