

	Dec-13	Dec-14	% from LY
Civilian Air Arrivals ^a	116,311	116,864	0.5%
Civilian Sea Arrivals ^a	472	1,338	183.5%
Armed Forces Air Arrivals ^a	1,765	1,387	-21.4%
Armed Forces Sea Arrivals ^a	40	264	560.0%
TOTAL VISITOR ARRIVALS	118,588	119,853	1.1%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Dec-13	Dec-14	% from LY
JAPAN	75,795	69,476	-8.3%
Kanto (Tokyo)	31,947	30,043	-6.0%
Chubu (Nagoya)	10,517	9,893	-5.9%
Kinki (Osaka)	16,719	15,686	-6.2%
Koshinetsu	2,872	2,126	-26.0%
Hokuriko	1,021	759	-25.7%
Tohoku	2,854	2,551	-10.6%
Kyushu	3,232	2,764	-14.5%
Chugoku	2,746	2,168	-21.0%
Hokkaido	1,450	1,535	5.9%
Shikoku	1,244	1,117	-10.2%
Okinawa/Miya	443	554	25.1%
Other	750	280	-62.7%
KOREA	24,873	32,334	30.0%
Seoul	11,795	14,831	25.7%
Incheon	1,541	1,938	25.8%
Chungbuk	451	596	32.2%
Chungnam	895	1,438	60.7%
Gangwon	270	396	46.7%
Jeonbuk	351	454	29.3%
Gyeonbuk	1,046	1,136	8.6%
Gyeonggi	5,523	7,535	36.4%
Jeonnam	531	576	8.5%
Gyeongnam	1,565	2,354	50.4%
Other	905	1,080	19.3%
TAIWAN	3,821	3,070	-19.7%
Taipei	2,029	1,736	-14.4%
Kaohsiung	309	205	-33.7%
Taichung	705	502	-28.8%
Taoyuan, Miaoli, Hsinehu	406	436	7.4%
Other	372	191	-48.7%
CHINA	591	1,529	158.7%
Beijing	98	573	484.7%
Shanghai	171	484	183.0%
Guangzhou	67	20	-70.1%
Other	255	452	77.3%
U.S. MAINLAND	4,204	4,620	9.9%
HAWAII	875	1,011	15.5%
CNMI	1,526	1,272	-16.6%
PALAU	279	394	-74.2%
FSM	805	783	-2.7%
RMI	90	51	-43.3%
PHILIPPINES	1,085	1,265	16.6%
AUSTRALIA	275	285	3.6%
CANADA	201	122	-39.3%
EUROPE	236	207	-12.3%
HONG KONG	1,106	972	-12.1%
THAILAND	35	22	-37.1%
VIETNAM	11	11	0.0%
RUSSIA	1,415	503	-64.5%
OTHER/UNKNOWN	853	324	-62.0%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	64,821	60,175	-7.2%
Hotel Occupancy Taxes ^c	\$1,858,214.89	\$2,465,648.66	32.7%
Weighted Hotel Occupancy Rate ^d	75%	58%	-23%
Weighted Hotel Room Rate ^d	\$153	\$172	12%

Guam Visitors Bureau
December 2014 Visitor Arrival Summary
Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2014/15

	CYTD 2013 (Jan - Dec '13)	CYTD 2014 (Jan - Dec '14)	% from LY	FYTD 2014 (Oct - Dec '13)	FYTD 2015 (Oct - Dec '14)	% from LY
Air Arrivals ^a	1,328,761	1,330,721	0.1%	326,156	324,920	-0.4%
Sea Arrivals ^a	5,736	12,371	115.7%	1,867	5,024	169.1%
TOTAL VISITOR ARRIVALS	1,334,497	1,343,092	0.6%	328,023	329,944	0.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2013 (Jan - Dec '13)	CYTD 2014 (Jan - Dec '14)	% from LY	FYTD 2014 (Oct - Dec '13)	FYTD 2015 (Oct - Dec '14)	% from LY
JAPAN	893,118	810,856	-9.2%	210,026	195,052	-7.1%
Kanto (Tokyo)	436,802	386,514	-11.5%	93,235	88,772	-4.8%
Chubu (Nagoya)	113,206	108,850	-3.8%	28,409	26,784	-5.7%
Kinki (Osaka)	173,632	157,261	-9.4%	44,614	40,336	-9.6%
Koshinetsu	24,425	20,598	-15.7%	7,672	5,896	-23.1%
Hokuriko	11,847	11,255	-5.0%	3,035	2,347	-22.7%
Tohoku	30,671	27,207	-11.3%	8,072	7,437	-7.9%
Kyushu	32,268	34,237	6.1%	7,889	7,515	-4.7%
Chugoku	26,192	24,774	-5.4%	7,418	6,752	-9.0%
Hokkaido	16,701	16,036	-4.0%	3,921	3,971	1.3%
Shikoku	11,766	11,484	-2.4%	3,051	3,161	3.6%
Okinawa/Miya	4,272	4,854	13.6%	1,229	1,170	-4.8%
Other	11,336	7,786	-31.3%	1,481	911	-38.5%
KOREA	245,655	308,037	25.4%	68,087	82,687	21.4%
Seoul	120,094	143,342	19.4%	32,280	36,936	14.4%
Incheon	14,656	19,200	31.0%	4,368	5,371	23.0%
Chungbuk	3,895	5,172	32.8%	1,227	1,505	22.7%
Chungnam	8,327	11,253	35.1%	2,392	3,323	38.9%
Gangwon	2,784	3,303	18.6%	847	970	14.5%
Jeonbuk	3,178	4,374	37.6%	944	1,183	25.3%
Gyeonbuk	7,751	10,125	30.6%	2,535	2,761	8.9%
Gyeonggi	54,038	69,676	28.9%	15,382	19,772	28.5%
Jeonnam	5,164	6,473	25.3%	1,511	1,778	17.7%
Gyeongnam	15,975	23,604	47.8%	4,273	6,427	50.4%
Other	9,793	11,515	17.6%	2,328	2,661	14.3%
TAIWAN	48,653	49,136	1.0%	10,924	9,136	-16.4%
Taipei	26,953	27,295	1.3%	6,090	5,384	-11.6%
Kaohsiung	3,509	3,102	-11.6%	893	586	-34.4%
Taichung	8,268	8,580	3.8%	1,991	1,552	-22.0%
Taoyuan, Miaoli, Hsinehu	5,026	6,401	27.4%	1,050	1,109	5.6%
Other	4,897	3,758	-23.3%	900	505	-43.9%
CHINA	11,225	16,280	45.0%	2,803	4,536	61.8%
Beijing	2,806	5,310	89.2%	650	1,351	107.8%
Shanghai	3,328	3,833	15.2%	923	1,357	47.0%
Guangzhou	920	1,164	26.5%	228	242	6.1%
Other	4,171	5,973	43.2%	1,002	1,586	58.3%
U.S. MAINLAND	48,836	55,192	13.0%	11,192	13,092	17.0%
HAWAII	9,746	13,571	39.2%	2,622	3,334	27.2%
CNMI	16,154	14,761	-8.6%	4,201	3,496	-16.8%
PALAU	2,935	3,143	7.1%	679	886	30.5%
FSM	9,842	9,216	-6.4%	2,265	2,293	1.2%
RMI	879	823	-6.4%	274	202	-26.3%
PHILIPPINES	10,920	12,079	10.6%	3,588	3,925	9.4%
AUSTRALIA	3,339	3,864	15.7%	765	799	4.4%
CANADA	1,096	872	-20.4%	417	258	-38.1%
EUROPE	2,131	1,862	-12.6%	531	517	-2.6%
HONG KONG	8,857	8,180	-7.6%	2,701	2,276	-15.7%
THAILAND	396	384	-3.0%	85	69	-18.8%
VIETNAM	101	106	5.0%	25	31	24.0%
RUSSIA	8,084	16,293	101.5%	3,303	1,305	-60.5%
OTHER/UNKNOWN	6,794	6,066	-10.7%	1,668	1,026	-38.5%

VISITOR INDUSTRY STATISTICS

JGTA ^b Air Arrivals	791,841	717,391	-9.4%	187,920	175,250	-6.7%
Hotel Occupancy Taxes ^c	\$28,885,753.23	\$35,648,146.82	23%	\$6,316,965.37	\$7,513,811.54	18.9%
Weighted Hotel Occupancy Rate ^d	75%	75%	0%	69%	69%	0%
Weighted Hotel Room Rate ^d	\$134	\$149	11%	\$133	\$147	11%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association



**DAILY ARRIVAL SUMMARY
DECEMBER 2014**

DECEMBER	1 Mon	2 Tue	3 Wed	4 Thu	5 Fri	6 Sat	7 Sun	8 Mon	9 Tue	10' Wed	11 Thu	12 Fri	13 Sat	14 Sun	15 Mon	16 Tue	Total
TOTAL CIV AIR	3,245	3,313	2,799	3,421	3,631	3,490	3,481	3,581	3,226	2,913	3,518	3,630	3,918	3,875	3,448	3,142	54,631
Japan	2,003	2,110	1,577	1,875	2,338	2,184	1,884	2,211	1,992	1,521	1,890	2,052	2,259	1,838	2,041	1,764	31,539
Korea	911	764	678	972	948	887	874	925	807	873	1,007	1,193	1,077	1,147	1,123	986	15,172
Taiwan	-	-	175	136	-	-	342	-	-	197	207	3	2	391	7	1	1,461
China, P.R.C.	8	3	58	117	1	35	60	123	21	59	35	13	178	96	24	27	858
U.S. Mainland	146	149	112	108	122	153	149	139	127	114	125	155	186	133	90	148	2,156
Hawaii	38	92	36	52	14	32	43	34	45	25	23	15	14	59	38	18	578
CNMI	34	56	31	61	73	36	18	40	28	41	43	75	35	31	37	33	672
Palau	8	3	7	9	9	9	4	11	6	5	4	21	23	6	15	9	149
FSM	37	9	53	2	35	44	27	30	21	22	31	12	36	42	21	32	454
RMI	-	1	6	-	-	6	-	-	3	3	7	2	8	1	-	5	42
Philippines	17	24	16	29	50	46	11	17	41	27	19	50	38	29	20	25	459
Australia	12	-	2	5	15	7	13	19	7	4	3	14	17	2	8	7	135
Canada	4	3	6	5	1	1	4	13	-	3	2	4	2	2	-	4	54
Europe	14	3	4	7	3	5	5	5	8	2	6	2	3	18	6	1	92
Hong Kong	2	76	5	25	7	24	34	3	91	4	102	5	25	54	-	70	527
Thailand	1	-	-	-	1	4	2	-	1	-	-	1	-	-	-	2	12
Vietnam	-	-	-	-	2	1	-	-	-	2	-	-	-	-	3	-	8
Russia	2	12	19	5	2	1	7	8	15	3	2	7	10	6	3	2	104
Other	8	8	14	13	10	15	4	3	13	8	12	6	5	20	12	8	159

Note: December 2014 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL SUMMARY
DECEMBER 2014**

DECEMBER	17 Wed	18 Thu	19 Fri	20 Sat	21 Sun	22 Mon	23 Tue	24' Wed	25' Thu	26' Fri	27 Sat	28 Sun	29 Mon	30 Tue	31 Wed	Total
TOTAL CIV' AIR	3,345	3,754	3,936	3,888	4,229	3,777	3,533	3,253	4,364	4,277	4,595	4,837	4,609	5,056	4,756	116,840
Japan	1,717	1,890	2,101	2,373	1,974	1,871	2,000	1,531	2,229	2,845	3,046	3,095	3,572	3,886	3,204	68,873
Korea	1,058	1,224	1,422	1,080	1,234	1,428	1,010	1,036	1,604	1,139	1,058	1,136	776	793	1,066	32,236
Taiwan	202	176	3	2	383	1	1	215	216	4	2	174	1	4	224	3,069
China, P.R.C.	72	53	21	26	145	27	28	100	40	4	20	50	9	16	59	1,528
U.S. Mainland	126	172	182	71	205	166	228	110	86	75	125	114	73	109	65	4,063
Hawaii	18	25	24	8	26	42	19	27	17	25	12	18	8	11	14	872
CNMI	36	41	61	73	24	49	50	53	32	39	40	24	21	44	13	1,272
Palau	49	9	29	42	2	29	15	3	5	22	16	1	14	4	5	394
FSM	29	51	5	25	28	40	22	34	2	11	29	7	12	4	30	783
RMI	-	1	-	3	1	-	2	-	-	-	1	-	-	1	-	51
Philippines	12	15	26	66	65	56	67	116	31	68	129	54	39	39	22	1,264
Australia	5	5	28	1	4	14	7	-	3	22	1	8	36	11	-	280
Canada	2	1	7	1	6	9	5	7	3	3	12	7	2	1	2	122
Europe	7	9	10	10	18	14	6	-	8	1	7	4	7	6	8	207
Hong Kong	3	65	4	70	86	2	51	1	68	-	40	38	2	15	-	972
Thailand	-	-	-	2	-	2	4	-	-	-	-	1	-	1	-	22
Vietnam	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-	11
Russia	-	2	8	9	16	17	8	8	8	11	49	86	36	107	34	503
Other	9	13	5	26	12	10	10	11	12	8	8	20	1	4	10	318

Note: December 2014 daily arrivals reflect Civilian Air arrivals only. Source: Guam Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau.



**DAILY ARRIVAL COMPARISON
DECEMBER 2014**

DECEMBER	2013			2014			% chg from LY		
	Japan	Other	Total	Japan	Other	Total	Japan	Other	Total
1	2,069	1,627	3,696	2,003	1,242	3,245	-3.2%	-23.7%	-12.2%
2	2,398	914	3,312	2,110	1,203	3,313	-12.0%	31.6%	0.0%
3	1,974	878	2,852	1,577	1,222	2,799	-20.1%	39.2%	-1.9%
4	1,532	1,027	2,559	1,875	1,546	3,421	22.4%	50.5%	33.7%
5	1,860	1,457	3,317	2,338	1,293	3,631	25.7%	-11.3%	9.5%
6	2,769	1,393	4,162	2,184	1,306	3,490	-21.1%	-6.2%	-16.1%
7	2,184	1,153	3,337	1,884	1,597	3,481	-13.7%	38.5%	4.3%
8	1,990	1,408	3,398	2,211	1,370	3,581	11.1%	-2.7%	5.4%
9	2,466	1,207	3,673	1,992	1,234	3,226	-19.2%	2.2%	-12.2%
10 ^r	2,265	956	3,221	1,521	1,392	2,913	-32.8%	45.6%	-9.6%
11	1,511	1,158	2,669	1,890	1,628	3,518	25.1%	40.6%	31.8%
12	2,009	1,695	3,704	2,052	1,578	3,630	2.1%	-6.9%	-2.0%
13	2,462	1,476	3,938	2,259	1,659	3,918	-8.2%	12.4%	-0.5%
14	2,496	1,355	3,851	1,838	2,037	3,875	-26.4%	50.3%	0.6%
15	1,860	1,696	3,556	2,041	1,407	3,448	9.7%	-17.0%	-3.0%
16	2,570	1,211	3,781	1,764	1,378	3,142	-31.4%	13.8%	-16.9%
17	1,995	1,136	3,131	1,717	1,628	3,345	-13.9%	43.3%	6.8%
18	1,666	1,344	3,010	1,890	1,864	3,754	13.4%	38.7%	24.7%
19	2,115	1,790	3,905	2,101	1,835	3,936	-0.7%	2.5%	0.8%
20	2,174	1,514	3,688	2,373	1,515	3,888	9.2%	0.1%	5.4%
21	2,368	1,491	3,859	1,974	2,255	4,229	-16.6%	51.2%	9.6%
22	2,123	2,193	4,316	1,871	1,906	3,777	-11.9%	-13.1%	-12.5%
23	2,364	1,395	3,759	2,000	1,533	3,533	-15.4%	9.9%	-6.0%
24 ^r	1,672	1,441	3,113	1,531	1,722	3,253	-8.4%	19.5%	4.5%
25 ^r	2,364	1,519	3,883	2,229	2,135	4,364	-5.7%	40.6%	12.4%
26 ^r	2,656	1,494	4,150	2,845	1,432	4,277	7.1%	-4.1%	3.1%
27	2,814	1,208	4,022	3,046	1,549	4,595	8.2%	28.2%	14.2%
28	3,437	1,151	4,588	3,095	1,742	4,837	-10.0%	51.3%	5.4%
29	4,338	1,221	5,559	3,572	1,037	4,609	-17.7%	-15.1%	-17.1%
30	4,609	901	5,510	3,886	1,170	5,056	-15.7%	29.9%	-8.2%
31	4,142	807	4,949	3,204	1,552	4,756	-22.6%	92.3%	-3.9%
Dec 1 - 31 MTD ² Arrivals	75,252	41,216	116,468	68,873	47,967	116,840	-8.5%	16.4%	0.3%
Total	75,252	41,216	116,468	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

Note: December daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date



**DAILY ARRIVAL COMPARISON BY DAY
DECEMBER 2014**

2 0 1 3					2 0 1 4					% chg from L Y		
Day	DEC	Japan	Other	Total	Day	DEC	Japan	Other	Total	Japan	Other	Total
Sun	1	2,069	1,627	3,696								
Mon	2	2,398	914	3,312	Mon	1	2,003	1,242	3,245	-16.5%	35.9%	-2.0%
Tue	3	1,974	878	2,852	Tue	2	2,110	1,203	3,313	6.9%	37.0%	16.2%
Wed	4	1,532	1,027	2,559	Wed	3	1,577	1,222	2,799	2.9%	19.0%	9.4%
Thu	5	1,860	1,457	3,317	Thu	4	1,875	1,546	3,421	0.8%	6.1%	3.1%
Fri	6	2,769	1,393	4,162	Fri	5	2,338	1,293	3,631	-15.6%	-7.2%	-12.8%
Sat	7	2,184	1,153	3,337	Sat	6	2,184	1,306	3,490	0.0%	13.3%	4.6%
Sun	8	1,990	1,408	3,398	Sun	7	1,884	1,597	3,481	-5.3%	13.4%	2.4%
Mon	9	2,466	1,207	3,673	Mon	8	2,211	1,370	3,581	-10.3%	13.5%	-2.5%
Tue	10	2,265	956	3,221	Tue	9	1,992	1,234	3,226	-12.1%	29.1%	0.2%
Wed	11	1,511	1,158	2,669	Wed	10 ^r	1,521	1,392	2,913	0.7%	20.2%	9.1%
Thu	12	2,009	1,695	3,704	Thu	11	1,890	1,628	3,518	-5.9%	-4.0%	-5.0%
Fri	13	2,462	1,476	3,938	Fri	12	2,052	1,578	3,630	-16.7%	6.9%	-7.8%
Sat	14	2,496	1,355	3,851	Sat	13	2,259	1,659	3,918	-9.5%	22.4%	1.7%
Sun	15	1,860	1,696	3,556	Sun	14	1,838	2,037	3,875	-1.2%	20.1%	9.0%
Mon	16	2,570	1,211	3,781	Mon	15	2,041	1,407	3,448	-20.6%	16.2%	-8.8%
Tue	17	1,995	1,136	3,131	Tue	16	1,764	1,378	3,142	-11.6%	21.3%	0.4%
Wed	18	1,666	1,344	3,010	Wed	17	1,717	1,628	3,345	3.1%	21.1%	11.1%
Thu	19	2,115	1,790	3,905	Thu	18	1,890	1,864	3,754	-10.6%	4.1%	-3.9%
Fri	20	2,174	1,514	3,688	Fri	19	2,101	1,835	3,936	-3.4%	21.2%	6.7%
Sat	21	2,368	1,491	3,859	Sat	20	2,373	1,515	3,888	0.2%	1.6%	0.8%
Sun	22	2,123	2,193	4,316	Sun	21	1,974	2,255	4,229	-7.0%	2.8%	-2.0%
Mon	23	2,364	1,395	3,759	Mon	22	1,871	1,906	3,777	-20.9%	36.6%	0.5%
Tue	24	1,672	1,441	3,113	Tue	23	2,000	1,533	3,533	19.6%	6.4%	13.5%
Wed	25	2,364	1,519	3,883	Wed	24 ^r	1,531	1,722	3,253	-35.2%	13.4%	-16.2%
Thu	26	2,656	1,494	4,150	Thu	25 ^r	2,229	2,135	4,364	-16.1%	42.9%	5.2%
Fri	27	2,814	1,208	4,022	Fri	26 ^r	2,845	1,432	4,277	1.1%	18.5%	6.3%
Sat	28	3,437	1,151	4,588	Sat	27	3,046	1,549	4,595	-11.4%	34.6%	0.2%
Sun	29	4,338	1,221	5,559	Sun	28	3,095	1,742	4,837	-28.7%	42.7%	-13.0%
Mon	30	4,609	901	5,510	Mon	29	3,572	1,037	4,609	-22.5%	15.1%	-16.4%
Tue	31	4,142	807	4,949	Tue	30	3,886	1,170	5,056	0	0	0
					Wed	31	3,204	1,552	4,756			
MTD ² Total		73,183	39,589	112,772	MTD ² Total		65,669	46,415	112,084	-10.3%	17.2%	-0.6%
Total		75,252	41,216	116,468	Total		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.

Note: December daily arrivals reflect "Civilian Air" arrivals only. MTD² Month-to-Date