

August 2023

Monthly Arrivals Summary

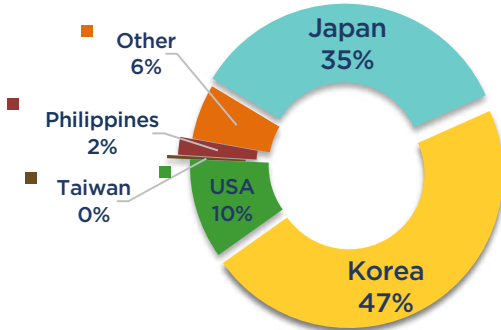
AUG Arrivals	67,842	79.3% ↑
CYTD Arrivals	415,550	153.2% ↑
FYTD Arrivals	551,876	192.2% ↑

VISITOR SNAPSHOT

Travel Party Size
4 pax (20.3%)



MARKET MIX



Average length of stay **3 nights**

TRIP STATUS

First Timers : **41.0%**
Repeats : **45.0%**



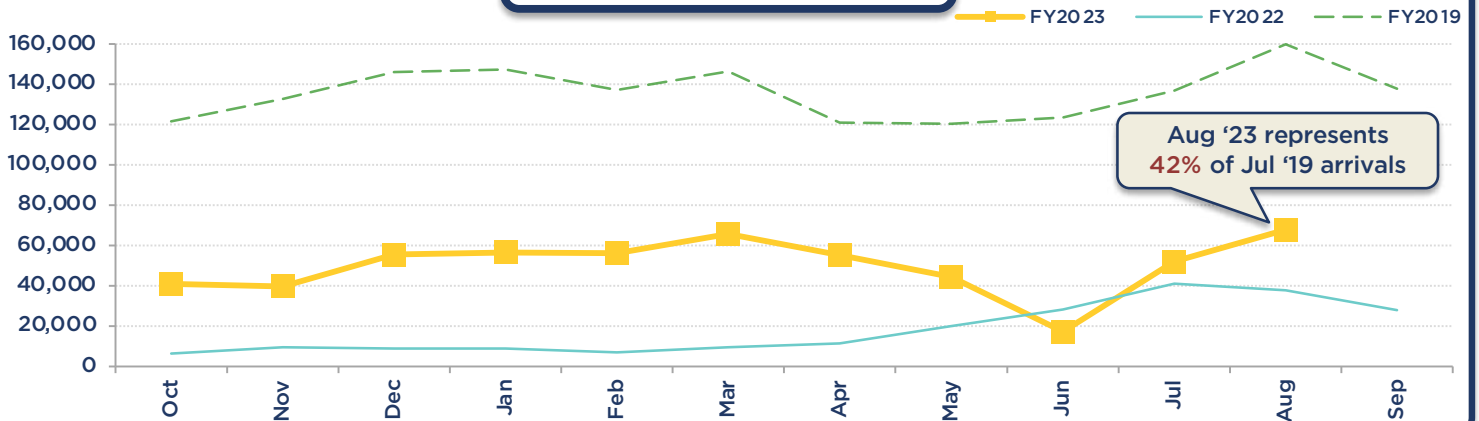
PRIMARY REASON FOR TRIP



Pleasure/Vacation **71.6%**
Government/Military **3.8%**
Medical **1.7%**
Visiting friends/family **1.6%**
Other **1.5%**

Market	2022	2023	% to LY
Japan	2,916	23,560	708.0%
Korea	24,751	31,774	28.4%
Taiwan	105	231	120.0%
China	92	390	323.9%
US/Hawaii	5,808	7,106	22.3%
Philippines	743	1,253	225.7%

ROAD TO RECOVERY



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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Preliminary Visitor Arrival Summary August 2023



	Aug-22	Aug-23	% from LY
Civilian Air Arrivals ^a	36,314	67,325	85.4%
Civilian Sea Arrivals ^a	365	59	-83.8%
Armed Forces Air Arrivals ^a	1,124	456	-59.4%
Armed Forces Sea Arrivals ^a	32	2	-93.8%
TOTAL VISITOR ARRIVALS	37,835	67,842	79.3%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-22	Aug-23	% from LY
JAPAN	2,916	23,560	708.0%
Kanto (Tokyo)	1,856	14,724	693.3%
Chubu (Nagoya)	214	2,828	1221.5%
Kinki (Osaka)	331	3,229	875.5%
Koshinetsu	41	274	568.3%
Hokuriku	20	178	790.0%
Tohoku	22	335	1422.7%
Kyushu	128	843	558.6%
Chugoku	22	378	1618.2%
Hokkaido	39	138	253.8%
Shikoku	29	209	620.7%
Okinawa/Miya	118	86	-27.1%
Other	96	338	252.1%
KOREA	24,751	31,774	28.4%
Seoul	11,934	13,237	10.9%
Incheon/Gyeonggi	6,242	7,059	13.1%
Chungnam/Daejeon	509	728	43.0%
Jeonbuk/Gwanju	501	702	40.1%
Gyeongbuk/Daegu	795	1,227	54.3%
Busan	1,971	3,535	79.4%
Ulsan	381	586	53.8%
Other	2,418	4,700	94.4%
TAIWAN	105	231	120.0%
Taipei	69	143	107.2%
Kaohsiung	11	16	45.5%
Taichung	18	15	-16.7%
Taoyuan, Miaoli, Hsinehu	2	23	1050.0%
Hsinchu	4	6	50.0%
Other	1	28	2700.0%
CHINA	92	390	323.9%
Beijing	8	112	1300.0%
Shanghai	28	95	239.3%
Guangzhou	6	22	266.7%
Other	50	161	222.0%
US/HAWAII	5,808	7,106	22.3%
CNMI	1,871	1,141	-39.0%
PALAU	288	276	-4.2%
FSM	393	1,280	225.7%
RMI	17	77	352.9%
PHILIPPINES	743	1,253	68.6%
AUSTRALIA	110	56	-49.1%
EUROPE	95	125	31.6%
HONG KONG	18	78	333.3%
RUSSIA	6	11	83.3%
SINGAPORE	42	74	76.2%
INDIA	6	11	83.3%
MALAYSIA	19	11	-42.1%
OTHER/UNKNOWN	158	327	107.0%

QUARTERLY VISITOR INDUSTRY STATISTICS	Apr - Jun 2022	Apr - Jun 2023	
Hotel Occupancy Taxes ^c	\$3,359,312.65	\$7,665,715.89	128.2%
Weighted Hotel Occupancy Rate ^d	54.0%	60.0%	11.1%
Weighted Hotel Room Rate ^d	\$171.37	\$185.26	8.1%

Guam Visitors Bureau
Preliminary August 2023 Visitor Arrival Summary
Calendar Year-to-Date 2022/23 • Fiscal Year-to-Date 2022/23




	CYTD 2022 (Jan - Aug '22)	CYTD 2023 (Jan - Aug '23)	% from LY	FYTD 2022 (Oct '21 - Aug '22)	FYTD 2023 (Oct '22- Aug '23)	% from LY
Air Arrivals ^a	163,405	412,043	152.2%	187,925	548,322	191.8%
Sea Arrivals ^a	687	3,507	410.5%	962	3,554	269.4%
TOTAL VISITOR ARRIVALS	164,092	415,550	153.2%	188,887	551,876	192.2%

	CYTD 2022 (Jan - Aug '22)	CYTD 2023 (Jan - Aug '23)	% from LY	FYTD 2022 (Oct '21 - Aug '22)	FYTD 2023 (Oct '22- Aug '23)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	9,658	73,084	656.7%	10,839	84,782	682.2%
JAPAN	9,658	73,084	656.7%	10,839	84,782	682.2%
Kanto (Tokyo)	5,170	44,037	751.8%	5,806	50,968	777.9%
Chubu (Nagoya)	473	7,532	1492.4%	522	8,575	1542.7%
Kinki (Osaka)	901	10,080	1018.8%	946	11,785	1145.8%
Koshinetsu	95	1,088	1045.3%	106	1,207	1038.7%
Hokuriku	47	620	1219.1%	51	703	1278.4%
Tohoku	190	1,550	715.8%	213	1,811	750.2%
Kyushu	306	2,937	859.8%	335	3,453	930.7%
Chugoku	119	1,249	949.6%	127	1,334	950.4%
Hokkaido	177	830	368.9%	188	1,037	451.6%
Shikoku	74	532	618.9%	80	597	646.3%
Okinawa/Miya	1,285	1,157	-10.0%	1,464	1,480	1.1%
Other	821	1,472	79.3%	1,001	1,832	83.0%
KOREA	84,293	239,592	184.2%	90,389	330,641	265.8%
Seoul	39,408	93,691	137.7%	42,553	130,230	206.0%
Incheon/Gyeonggi	21,674	58,954	172.0%	23,251	81,569	250.8%
Chungnam/Daejeon	1,774	5,957	235.8%	1,888	8,041	325.9%
Jeonbuk/Gwanju	1,696	5,075	199.2%	1,772	6,842	286.1%
Gyeongbuk/Daegu	2,705	8,968	231.5%	2,882	12,381	329.6%
Busan	7,146	23,226	225.0%	7,485	32,753	337.6%
Ulsan	1,113	4,408	296.0%	1,162	6,000	416.4%
Other	8,777	39,313	347.9%	9,396	52,825	462.2%
TAIWAN	262	4,941	1785.9%	344	5,236	1422.1%
Taipei	161	2,514	1461.5%	207	2,668	1188.9%
Kaohsiung	30	284	846.7%	32	331	934.4%
Taichung	29	730	2417.2%	34	753	2114.7%
Taoyuan, Miaoli, Hsinehu	21	529	2419.0%	47	544	1057.4%
Hsinchu	10	296	2860.0%	12	305	2441.7%
Other	11	588	5245.5%	12	635	5191.7%
CHINA	322	1,542	378.9%	383	1,739	354.0%
Beijing	15	273	1720.0%	16	277	1631.3%
Shanghai	160	437	173.1%	206	490	137.9%
Guangzhou	24	104	333.3%	24	117	387.5%
Other	123	728	491.9%	137	855	524.1%
US/HAWAII	46,726	57,833	23.8%	60,007	77,120	28.5%
CNMI	10,136	9,184	-9.4%	11,241	13,599	21.0%
PALAU	1,471	1,751	19.0%	1,628	2,560	57.2%
FSM	2,264	8,637	281.5%	2,957	11,214	279.2%
RMI	101	536	430.7%	118	758	542.4%
PHILIPPINES	4,504	9,096	102.0%	5,506	12,710	130.8%
AUSTRALIA	953	819	-14.1%	1,000	1,146	14.6%
EUROPE	593	1,094	84.5%	745	1,410	89.3%
HONG KONG	92	511	455.4%	100	640	540.0%
RUSSIA	48	95	97.9%	62	134	116.1%
SINGAPORE	380	590	55.3%	526	790	50.2%
INDIA	53	79	49.1%	69	97	40.6%
MALAYSIA	51	91	78.4%	64	118	84.4%
OTHER/UNKNOWN	1,498	2,568	71.4%	1,947	3,628	86.3%

VISITOR INDUSTRY STATISTICS	Jan - Jun 2022	Jan - Jun 2023		Oct 2021 - Jun 2022	Oct 2022 - Jun 2023	
Hotel Occupancy Taxes^c	\$7,676,126.79	\$15,179,869.20	97.8%	\$10,396,404.77	\$20,404,648.53	96.3%
Weighted Hotel Occupancy Rate^d	55.0%	63.7%	15.8%	48.4%	62.4%	28.9%
Weighted Hotel Room Rate^d	\$167.02	\$197.31	18.1%	\$166.73	\$196.08	17.6%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-22	Jan-23	% from LY	Feb-22	Feb-23	% from LY	Mar-22	Mar-23	% from LY	Apr-22	Apr-23	% from LY	May-22	May-23	% from LY	Jun-22	Jun-23	% from LY
JAPAN	1,125	4,792	326.0%	239	6,240	2510.9%	383	11,583	2924.3%	562	7,304	1199.6%	1,137	6,182	443.7%	1,190	2,434	104.5%
Kanto (Tokyo)	222	2,843	1180.6%	105	3,465	3200.0%	201	7,407	3585.1%	310	4,026	1198.7%	587	3,387	477.0%	669	1,467	119.3%
Chubu (Nagoya)	74	555	650.0%	32	566	1668.8%	2	944	47100.0%	20	671	3255.0%	30	700	2233.3%	32	171	434.4%
Kinki (Osaka)	10	590	5800.0%	7	631	8914.3%	19	1,458	7573.7%	35	1,232	3420.0%	70	987	1310.0%	50	305	510.0%
Koshinetsu	12	73	508.3%	4	94	2250.0%	4	205	5025.0%	5	119	2280.0%	11	108	881.8%	2	32	1500.0%
Hokuriku	6	31	416.7%	-	63	-	-	116	-	1	55	5400.0%	2	61	2950.0%	4	9	125.0%
Tohoku	74	82	10.8%	14	246	1657.1%	8	251	3037.5%	8	181	2162.5%	11	184	1572.7%	24	65	170.8%
Kyushu	14	167	1092.9%	7	287	4000.0%	11	458	4063.6%	19	412	2068.4%	22	290	1218.2%	63	113	79.4%
Chugoku	16	31	93.8%	18	140	677.8%	5	238	4660.0%	8	118	1375.0%	8	171	2037.5%	9	19	111.1%
Hokkaido	76	110	44.7%	-	104	-	10	123	1130.0%	2	119	5850.0%	8	64	700.0%	14	39	178.6%
Shikoku	1	25	2400.0%	-	26	-	1	79	7800.0%	-	44	-	4	59	1375.0%	12	18	50.0%
Okinawa/Miya	442	143	-67.6%	31	408	1216.1%	40	102	155.0%	94	147	56.4%	281	82	-70.8%	122	72	-41.0%
Other	178	142	-20.2%	21	210	900.0%	82	202	146.3%	60	180	200.0%	103	89	-13.6%	189	124	-34.4%
KOREA	924	39,653	4191.5%	311	37,480	11951.4%	760	36,428	4693.2%	3,239	35,397	992.8%	9,947	29,005	191.6%	16,298	2,871	-82.4%
Seoul	474	15,820	3237.6%	150	14,488	9558.7%	399	13,640	3318.5%	1,499	13,690	813.3%	4,512	10,803	139.4%	7,472	1,331	-82.2%
Incheon/Gyeonggi	222	9,141	4017.6%	85	9,357	10908.2%	217	10,212	4606.0%	820	9,062	1005.1%	2,330	7,390	217.2%	4,068	595	-85.4%
Chungnam/Daejeon	27	961	3459.3%	4	954	23750.0%	9	975	10733.3%	77	925	1101.3%	192	710	269.8%	343	67	-80.5%
Jeonbuk/Gwanju	11	953	8563.6%	2	915	45650.0%	13	732	5530.8%	50	612	1124.0%	211	606	187.2%	296	41	-86.1%
Gyeongbuk/Daegu	20	1,484	7320.0%	8	1,321	16412.5%	21	1,119	5228.6%	100	1,332	1232.0%	359	1,243	246.2%	530	105	-80.2%
Busan	60	3,475	5691.7%	17	3,299	19305.9%	33	3,117	9345.5%	307	3,356	993.2%	1,001	2,998	199.5%	1,462	206	-85.9%
Ulsan	10	740	7300.0%	2	645	32150.0%	8	630	7775.0%	35	670	1814.3%	142	567	299.3%	194	51	-73.7%
Other	100	7,079	6979.0%	43	6,501	15018.6%	60	6,003	9905.0%	351	5,750	1538.2%	1,200	4,688	290.7%	1,933	475	-75.4%
TAIWAN	21	850	3947.6%	8	81	912.5%	20	130	550.0%	20	1,158	5690.0%	22	539	2350.0%	29	838	2789.7%
Taipei	13	489	3661.5%	5	38	660.0%	10	75	650.0%	10	525	5150.0%	9	282	3033.3%	14	355	2435.7%
Kaohsiung	2	32	1500.0%	1	2	100.0%	5	11	120.0%	2	75	3650.0%	7	36	414.3%	1	68	6700.0%
Taichung	1	118	11700.0%	1	12	1100.0%	4	16	300.0%	1	186	18500.0%	1	89	8800.0%	3	157	5133.3%
Taoyuan, Miaoli, Hsinchu	2	81	3950.0%	-	6	-	1	11	1000.0%	4	145	3525.0%	5	79	1480.0%	6	90	1400.0%
Hsinchu	1	41	4000.0%	-	10	-	-	3	-	-	90	-	-	13	-	2	45	2150.0%
Other	2	89	4350.0%	1	13	1200.0%	-	14	-	3	137	4466.7%	-	40	-	3	123	4000.0%
CHINA	17	104	511.8%	15	75	400.0%	13	113	769.2%	19	276	1352.6%	24	114	375.0%	62	127	104.8%
Beijing	3	9	200.0%	1	8	700.0%	-	17	-	-	36	-	2	26	1200.0%	1	20	1900.0%
Shanghai	8	22	175.0%	6	26	333.3%	8	25	212.5%	9	79	777.8%	6	34	466.7%	44	49	11.4%
Guangzhou	1	7	600.0%	2	10	400.0%	2	4	100.0%	3	21	600.0%	1	7	600.0%	6	4	-33.3%
Other	5	66	1220.0%	6	31	416.7%	3	67	2133.3%	7	140	1900.0%	15	47	213.3%	11	54	390.9%
US/HAWAII	5,096	7,231	41.9%	5,176	8,111	56.7%	6,229	8,909	43.0%	4,852	6,303	29.9%	6,088	5,371	-11.8%	7,088	6,691	-5.6%
CNMI	509	1,221	139.9%	481	1,035	115.2%	972	1,675	72.3%	1,014	1,106	9.1%	1,247	746	-40.2%	1,804	1,147	-36.4%
PALAU	42	169	302.4%	35	211	502.9%	70	278	297.1%	104	215	106.7%	161	153	-5.0%	357	235	-34.2%
FSM	247	763	208.9%	176	907	415.3%	253	1,147	353.4%	310	1,255	304.8%	330	757	129.4%	286	1,290	351.0%
RMI	1	33	3200.0%	2	49	2350.0%	8	74	825.0%	13	114	776.9%	22	57	159.1%	28	52	85.7%
PHILIPPINES	277	1,192	330.3%	298	1,286	331.5%	383	1,201	213.6%	634	1,328	109.5%	638	796	24.8%	686	879	28.1%
AUSTRALIA	431	69	-84.0%	58	242	317.2%	18	58	222.2%	45	82	82.2%	99	171	72.7%	96	53	-44.8%
EUROPE	114	116	1.8%	81	115	42.0%	37	136	267.6%	47	220	368.1%	70	76	8.6%	70	195	178.6%
HONG KONG	3	56	1766.7%	6	24	300.0%	3	88	2833.3%	8	119	1387.5%	20	25	25.0%	10	50	400.0%
RUSSIA	19	27	42.1%	2	11	450.0%	2	16	700.0%	-	10	-	4	7	75.0%	-	7	-
SINGAPORE	22	47	113.6%	21	53	152.4%	25	72	188.0%	139	72	-48.2%	37	64	73.0%	54	165	205.6%
INDIA	4	11	175.0%	16	6	-62.5%	3	16	433.3%	8	13	62.5%	7	8	14.3%	4	1	-75.0%
MALAYSIA	2	9	350.0%	4	8	100.0%	1	10	900.0%	12	10	-16.7%	3	21	600.0%	3	9	200.0%
OTHER/UNKNOWN	188	327	73.9%	137	299	118.2%	169	356	110.7%	208	354	70.2%	142	233	64.1%	181	241	33.1%
SEA ARRIVALS (CIV & MIL)	18	17	-5.6%	30	20	-33.3%	52	3,313	6271.2%	89	18	-79.8%	10	22	120.0%	32	25	-21.9%
TOTAL	9,060	56,687	525.7%	7,096	56,253	692.7%	9,401	65,603	597.8%	11,323	55,354	388.9%	20,008	44,347	121.6%	28,278	17,310	-38.8%

