

August 2021 Arrivals



DID YOU KNOW?

There were over **2,000 visitors** that participated in Guam's Air V&V program.

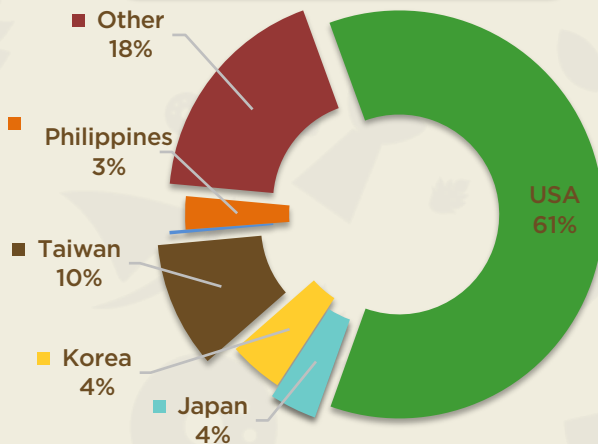
ARRIVALS

AUG Arrivals	8,675	323.6%	↑
CYTD Arrivals	48,859	-84.6%	↓
FYTD Arrivals	55,872	-92.6%	↓

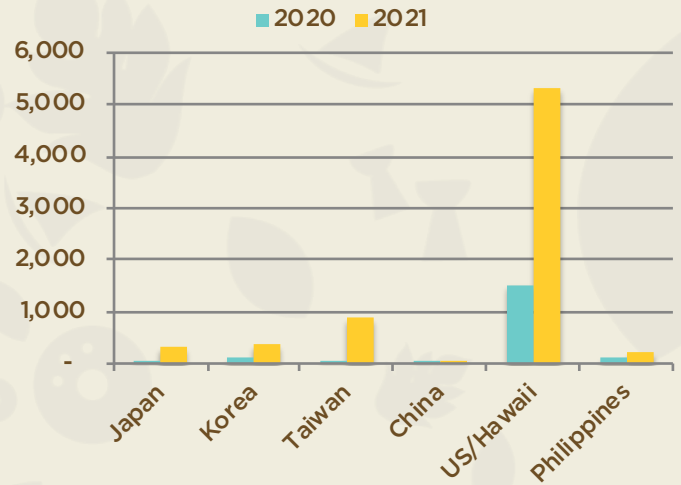
Top 5 August Arrivals



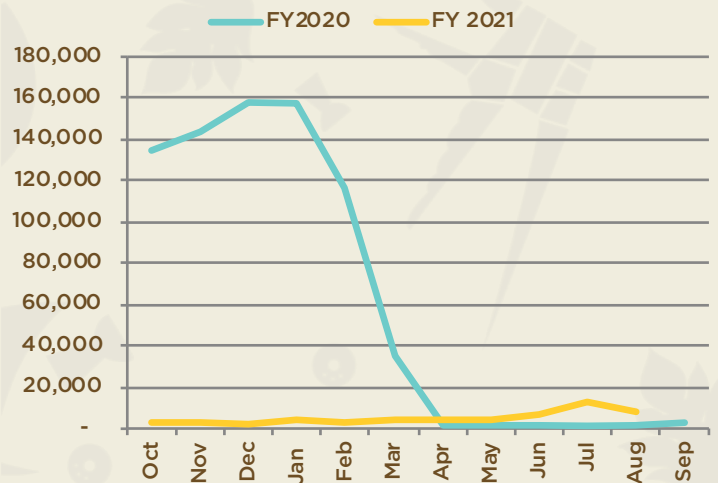
MARKET MIX



MARKET SNAPSHOT



Market	2020	2021	% to LY
Japan	39	325	733.3%
Korea	95	375	294.7%
Taiwan	15	868	5,686.7%
China	5	24	380.0%
US/Hawaii	1,487	5,294	256.0%
Philippines	95	227	138.9%



Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms and processed by the Guam Visitors Bureau



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www.guamvisitorsbureau.com

Preliminary Visitor Arrival Summary August 2021



	Aug-20	Aug-21	% from LY
Civilian Air Arrivals ^a	1,205	6,114	407.4%
Civilian Sea Arrivals ^a	20	81	305.0%
Armed Forces Air Arrivals ^a	823	2,439	196.4%
Armed Forces Sea Arrivals ^a	0	41	-
TOTAL VISITOR ARRIVALS	2,048	8,675	323.6%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	Aug-20	Aug-21	% from LY
JAPAN	39	325	733.3%
Kanto (Tokyo)	12	129	975.0%
Chubu (Nagoya)	1	6	500.0%
Kinki (Osaka)	2	16	700.0%
Koshinetsu	-	1	-
Hokuriku	-	-	-
Tohoku	-	4	-
Kyushu	1	20	1900.0%
Chugoku	11	6	-45.5%
Hokkaido	1	7	600.0%
Shikoku	-	1	-
Okinawa/Miya	7	74	957.1%
Other	4	61	1425.0%
KOREA	95	375	294.7%
Seoul	54	186	244.4%
Incheon/Gyeonggi	22	88	300.0%
Chungnam/Daejeon	-	4	-
Jeonbuk/Gwanju	-	-	-
Gyeongbuk/Daegu	1	4	300.0%
Busan	3	13	333.3%
Ulsan	8	4	-50.0%
Other	7	76	985.7%
TAIWAN	15	868	5686.7%
Taipei	11	602	5372.7%
Kaohsiung	-	35	-
Taichung	1	63	6200.0%
Taoyuan, Miaoli, Hsinehu	1	57	5600.0%
Hsinchu	-	46	-
Other	2	65	3150.0%
CHINA	5	24	380.0%
Beijing	-	-	-
Shanghai	2	11	450.0%
Guangzhou	-	1	-
Other	3	12	300.0%
US/HAWAII	1,487	5,294	256.0%
CNMI	133	551	314.3%
PALAU	2	94	4600.0%
FSM	105	253	141.0%
RMI	6	4	-33.3%
PHILIPPINES	95	227	138.9%
AUSTRALIA	19	52	173.7%
EUROPE	-	268	-
HONG KONG	3	6	100.0%
RUSSIA	-	3	-
SINGAPORE	-	11	-
INDIA	1	45	4400.0%
MALAYSIA	1	5	400.0%
OTHER/UNKNOWN	22	148	572.7%

QUARTERLY VISITOR INDUSTRY STATISTICS (April - June 2020 vs April - June 2021)


Hotel Occupancy Taxes ^c	\$4,421,870.64	\$2,473,511.30	-44.1%
Weighted Hotel Occupancy Rate ^d	34.7%	41.3%	19.0%
Weighted Hotel Room Rate ^d	\$170.04	\$154.78	-9.0%

Guam Visitors Bureau
Preliminary August 2021 Visitor Arrival Summary
Calendar Year-to-Date 2020/21 • Fiscal Year-to-Date 2020/21



	CYTD 2020 (Jan - Aug 2020)	CYTD 2021 (Jan - Aug 2021)	% from LY	FYTD 2020 (Oct '19 - Aug '20)	FYTD 2021 (Oct '20 - Aug '21)	% from LY
Air Arrivals^a	316,976	48,284	-84.8%	748,980	55,018	-92.7%
Sea Arrivals^a	1,272	575	-54.8%	5,493	854	-84.5%
TOTAL VISITOR ARRIVALS	318,248	48,859	-84.6%	754,473	55,872	-92.6%
	CYTD 2020 (Jan - Aug 2020)	CYTD 2021 (Jan - Aug 2021)	% from LY	FYTD 2020 (Oct '19 - Aug '20)	FYTD 2021 (Oct '20 - Aug '21)	% from LY
ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)						
JAPAN	143,747	2,629	-98.2%	324,548	3,096	-99.0%
Kanto (Tokyo)	73,999	840	-98.9%	162,725	1,071	-99.3%
Chubu (Nagoya)	16,134	31	-99.8%	38,559	59	-99.8%
Kinki (Osaka)	26,641	43	-99.8%	66,978	56	-99.9%
Koshinetsu	2,487	15	-99.4%	5,724	17	-99.7%
Hokuriku	1,963	6	-99.7%	4,264	6	-99.9%
Tohoku	3,510	118	-96.6%	7,779	122	-98.4%
Kyushu	8,576	123	-98.6%	16,651	128	-99.2%
Chugoku	3,562	68	-98.1%	8,194	78	-99.0%
Hokkaido	3,022	115	-96.2%	6,167	115	-98.1%
Shikoku	1,471	8	-99.5%	3,907	9	-99.8%
Okinawa/Miya	1,411	692	-51.0%	2,197	803	-63.5%
Other	971	570	-41.3%	1,403	632	-55.0%
KOREA	123,978	1,333	-98.9%	325,063	1,490	-99.5%
Seoul	46,974	622	-98.7%	132,438	698	-99.5%
Incheon/Gyeonggi	29,865	313	-99.0%	80,020	345	-99.6%
Chungnam/Daejeon	3,412	25	-99.3%	8,517	31	-99.6%
Jeonbuk/Gwanju	5,809	8	-99.9%	9,512	9	-99.9%
Gyeongbuk/Daegu	5,639	31	-99.5%	13,549	36	-99.7%
Busan	12,882	42	-99.7%	33,952	51	-99.8%
Ulsan	2,258	10	-99.6%	5,897	16	-99.7%
Other	17,139	282	-98.4%	41,178	304	-99.3%
TAIWAN	4,521	2,167	-52.1%	10,679	2,235	-79.1%
Taipei	2,615	1,472	-43.7%	6,210	1,510	-75.7%
Kaohsiung	216	68	-68.5%	743	80	-89.2%
Taichung	605	165	-72.7%	1,495	171	-88.6%
Taoyuan, Miaoli, Hsinehu	453	166	-63.4%	1,018	172	-83.1%
Hsinchu	263	103	-60.8%	511	104	-79.6%
Other	369	193	-47.7%	702	198	-71.8%
CHINA	2,036	93	-95.4%	4,286	106	-97.5%
Beijing	514	-	-	918	-	-
Shanghai	745	51	-93.2%	1,570	54	-96.6%
Guangzhou	114	2	-98.2%	293	4	-98.6%
Other	663	40	-94.0%	1,505	48	-96.8%
US/HAWAII	26,381	32,875	24.6%	45,832	37,729	-17.7%
CNMI	4,828	2,576	-46.6%	10,244	2,903	-71.7%
PALAU	767	275	-64.1%	1,955	285	-85.4%
FSM	3,359	1,961	-41.6%	7,195	2,247	-68.8%
RMI	237	38	-84.0%	645	46	-92.9%
PHILIPPINES	2,740	1,702	-37.9%	9,164	2,079	-77.3%
AUSTRALIA	738	299	-59.5%	1,291	313	-75.8%
EUROPE	463	437	-5.6%	1,095	459	-58.1%
HONG KONG	474	20	-95.8%	1,223	30	-97.5%
RUSSIA	470	45	-90.4%	994	56	-94.4%
SINGAPORE	170	904	431.8%	492	908	84.6%
INDIA	45	128	184.4%	104	148	42.3%
MALAYSIA	69	18	-73.9%	158	19	-88.0%
OTHER/UNKNOWN	1,953	784	-59.9%	4,012	869	-78.3%
VISITOR INDUSTRY STATISTICS				(Oct - Jun 2020 vs Oct - Jun 2021)		
Hotel Occupancy Taxes^c	\$17,272,586.13	\$6,015,121.61	-65.2%	\$27,023,248.39	\$8,460,637.26	-68.7%
Weighted Hotel Occupancy Rate^d	54.2%	46.3%	-14.6%	81.8%	45.0%	-45.0%
Weighted Hotel Room Rate^d	\$196.03	\$156.46	-20.2%	\$200.23	\$155.67	-22.3%

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2020/2021 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: aCivilian air & sea arrivals, Customs Declaration Forms, Customs & Quarantine Agency, Processed by the Guam Visitors Bureau. Sources: bJapan Guam Travel Association, cHotel Occupancy Tax collections are unaudited, Department of Administration, STR Global (Hotel Occupancy and ADR Report).

	January			February			March			April			May			June		
	Jan-20	Jan-21	% from LY	Feb-20	Feb-21	% from LY	Mar-20	Mar-21	% from LY	Apr-20	Apr-21	% from LY	May-20	May-21	% from LY	Jun-20	Jun-21	% from LY
JAPAN	61,088	708	-98.8%	60,918	249	-99.6%	21,212	159	-99.3%	338	52	-84.6%	57	102	78.9%	40	455	1037.5%
Kanto (Tokyo)	30,736	126	-99.6%	31,567	77	-99.8%	11,577	36	-99.7%	19	25	31.6%	29	43	48.3%	20	107	435.0%
Chubu (Nagoya)	6,849	16	-99.8%	7,051	1	-100.0%	2,225	5	-99.8%	3	1	-66.7%	1	-	-	1	2	100.0%
Kinki (Osaka)	11,577	4	-100.0%	11,046	3	-100.0%	4,007	4	-99.9%	-	3	-	4	2	-50.0%	-	6	-
Koshinetsu	1,247	1	-99.9%	987	1	-99.9%	253	2	-99.2%	-	2	-	-	-	-	-	3	-
Hokuriku	743	6	-99.2%	969	-	-	251	-	-	-	-	-	-	-	-	-	-	-
Tohoku	1,462	74	-94.9%	1,547	6	-99.6%	496	8	-98.4%	2	1	-50.0%	1	8	700.0%	2	6	200.0%
Kyushu	4,023	89	-97.8%	3,591	6	-99.8%	954	1	-99.9%	1	1	0.0%	3	-	-	1	2	100.0%
Chugoku	1,401	50	-96.4%	1,622	-	-	523	1	-99.8%	2	-	-	1	1	0.0%	2	7	250.0%
Hokkaido	1,790	85	-95.3%	917	2	-99.8%	312	7	-97.8%	1	-	-	-	6	-	1	4	300.0%
Shikoku	567	3	-99.5%	704	-	-	200	1	-99.5%	-	-	-	-	-	-	-	3	-
Okinawa/Miya	489	101	-79.3%	504	104	-79.4%	105	20	-81.0%	289	8	-97.2%	9	9	0.0%	7	210	2900.0%
Other	204	153	-25.0%	413	49	-88.1%	309	74	-76.1%	21	11	-47.6%	9	33	266.7%	6	105	1650.0%
KOREA	78,609	104	-99.9%	40,022	77	-99.8%	5,160	113	-97.8%	6	86	1333.3%	4	102	2450.0%	5	173	3360.0%
Seoul	30,131	36	-99.9%	14,460	33	-99.8%	2,291	44	-98.1%	1	52	5100.0%	1	43	4200.0%	1	70	6900.0%
Incheon/Gyeonggi	17,514	39	-99.8%	10,545	25	-99.8%	1,754	25	-98.6%	-	16	-	1	25	2400.0%	1	47	4600.0%
Chungnam/Daejeon	2,183	2	-99.9%	1,084	2	-99.8%	144	1	-99.3%	-	1	-	-	2	-	-	3	-
Jeonbuk/Gwanju	3,856	2	-99.9%	1,886	-	-	66	-	-	-	2	-	-	-	-	-	1	-
Gyeonbuk/Daegu	3,949	1	-100.0%	1,629	1	-99.9%	60	3	-95.0%	-	1	-	-	-	-	-	7	-
Busan	8,487	3	-100.0%	4,078	4	-99.9%	310	3	-99.0%	1	3	200.0%	-	4	-	-	3	-
Ulsan	1,432	1	-99.9%	745	1	-99.9%	73	4	-94.5%	-	-	-	-	-	-	-	-	-
Other	11,057	20	-99.8%	5,595	11	-99.8%	462	33	-92.9%	4	11	175.0%	2	28	1300.0%	3	42	1300.0%
TAIWAN	2,544	9	-99.6%	1,438	9	-99.4%	498	11	-97.8%	4	3	-25.0%	5	14	180.0%	2	45	2150.0%
Taipei	1,600	8	-99.5%	727	8	-99.4%	266	3	-98.9%	2	2	0.0%	1	9	800.0%	1	34	3300.0%
Kaohsiung	106	-	-	70	1	-98.6%	36	-	-	2	-	-	-	-	-	1	-	-
Taichung	299	-	-	245	-	-	59	2	-96.6%	-	1	-	-	2	-	-	-	-
Taoyuan, Miaoli, Hsinehu	251	-	-	161	-	-	38	1	-97.4%	-	-	-	-	1	-	-	2	-
Hsinchu	128	1	-99.2%	86	-	-	48	-	-	-	-	-	-	2	-	-	-	-
Other	160	-	-	149	-	-	51	5	-90.2%	-	-	-	4	-	-	-	9	-
CHINA	1,818	11	-99.4%	163	4	-97.5%	31	17	-45.2%	4	6	50.0%	2	9	350.0%	5	9	80.0%
Beijing	466	-	-	43	-	-	2	-	-	-	-	-	-	-	-	-	-	-
Shanghai	700	10	-98.6%	38	4	-89.5%	2	14	600.0%	-	-	-	1	4	300.0%	2	2	0.0%
Guangzhou	85	1	-98.8%	16	-	-	8	-	-	4	-	-	1	-	-	-	-	-
Other	567	-	-	66	-	-	19	3	-84.2%	-	6	-	-	5	-	3	7	133.3%
US/HAWAII	7,267	2,975	-59.1%	7,667	2,542	-66.8%	5,007	2,737	-45.3%	1,107	2,794	152.4%	1,221	2,613	114.0%	1,869	5,206	178.5%
CNMI	1,587	181	-88.6%	1,508	153	-89.9%	1,179	186	-84.2%	14	162	1057.1%	91	279	206.6%	115	406	253.0%
PALAU	264	3	-98.9%	235	7	-97.0%	203	11	-94.6%	1	4	300.0%	14	54	285.7%	3	30	900.0%
FSM	1,155	117	-89.9%	1,080	149	-86.2%	830	184	-77.8%	14	236	1585.7%	40	256	540.0%	50	440	780.0%
RMI	120	2	-98.3%	71	2	-97.2%	31	3	-90.3%	-	1	-	-	9	-	5	10	100.0%
PHILIPPINES	915	189	-79.3%	979	125	-87.2%	652	178	-72.7%	-	209	-	9	245	2622.2%	23	232	908.7%
AUSTRALIA	186	116	-37.6%	415	40	-90.4%	93	-	-	-	2	-	9	9	0.0%	16	33	106.3%
EUROPE	231	12	-94.8%	160	15	-90.6%	60	11	-81.7%	3	11	266.7%	3	51	1600.0%	4	43	975.0%
HONG KONG	291	1	-99.7%	146	1	-99.3%	24	1	-95.8%	-	1	-	-	4	-	3	-	-
RUSSIA	336	3	-99.1%	81	1	-98.8%	37	5	-86.5%	-	5	-	-	-	-	7	27	285.7%
SINGAPORE	68	1	-98.5%	59	1	-98.3%	33	8	-75.8%	-	6	-	2	493	24550.0%	7	133	1800.0%
INDIA	12	33	175.0%	21	3	-85.7%	4	3	-25.0%	-	3	-	-	7	-	1	14	1300.0%
MALAYSIA	30	2	-93.3%	30	-	-	8	1	-87.5%	-	-	-	-	2	-	-	-	-
OTHER/UNKNOWN	894	53	-94.1%	833	63	-92.4%	163	73	-55.2%	2	51	2450.0%	4	77	1825.0%	11	81	636.4%
SEA ARRIVALS (CIV & MIL)	64	6	-90.6%	920	37	-96.0%	85	15	-82.4%	64	182	184.4%	41	26	-36.6%	55	101	83.6%
TOTAL	157,479	4,526	-97.1%	116,746	3,478	-97.0%	35,310	3,716	-89.5%	1,557	3,814	145.0%	1,502	4,352	189.7%	2,221	7,438	234.9%



	July			August			Total CYTD		
	Jul-20	Jul-21	% from LY	Aug-20	Aug-21	% from LY	2020	2021	% from LY
JAPAN	55	579	952.7%	39	325	733.3%	143,747	2,629	-98.2%
Kanto (Tokyo)	39	297	661.5%	12	129	975.0%	73,999	840	-98.9%
Chubu (Nagoya)	3	-	-100.0%	1	6	500.0%	16,134	31	-99.8%
Kinki (Osaka)	5	5	0.0%	2	16	700.0%	26,641	43	-99.8%
Koshinetsu	-	5	-	-	1	-	2,487	15	-99.4%
Hokuriku	-	-	-	-	-	-	1,963	6	-99.7%
Tohoku	-	11	-	-	4	-	3,510	118	-96.6%
Kyushu	2	4	100.0%	1	20	1900.0%	8,576	123	-98.6%
Chugoku	-	3	-	11	6	-45.5%	3,562	68	-98.1%
Hokkaido	-	4	-	1	7	600.0%	3,022	115	-96.2%
Shikoku	-	-	-	-	1	-	1,471	8	-99.5%
Okinawa/Miya	1	166	16500.0%	7	74	957.1%	1,411	692	-51.0%
Other	5	84	1580.0%	4	61	1425.0%	971	570	-41.3%
KOREA	77	303	293.5%	95	375	294.7%	123,978	1,333	-98.9%
Seoul	35	158	351.4%	54	186	244.4%	46,974	622	-98.7%
Incheon/Gyeonggi	28	48	71.4%	22	88	300.0%	29,865	313	-99.0%
Chungnam/Daejeon	1	10	900.0%	-	4	-	3,412	25	-99.3%
Jeonbuk/Gwanju	1	3	200.0%	-	-	-	5,809	8	-99.9%
Gyeonbuk/Daegu	-	14	-	1	4	300.0%	5,639	31	-99.5%
Busan	3	9	200.0%	3	13	333.3%	12,882	42	-99.7%
Ulsan	-	-	-	8	4	-50.0%	2,258	10	-99.6%
Other	9	61	577.8%	7	76	985.7%	17,139	282	-98.4%
TAIWAN	15	1,208	7953.3%	15	868	5686.7%	4,521	2,167	-52.1%
Taipei	7	806	11414.3%	11	602	5372.7%	2,615	1,472	-43.7%
Kaohsiung	1	32	3100.0%	-	35	-	216	68	-68.5%
Taichung	1	97	9600.0%	1	63	6200.0%	605	165	-72.7%
Taoyuan, Miaoli, Hsinehu	2	105	5150.0%	1	57	5600.0%	453	166	-63.4%
Hsinchu	1	54	5300.0%	-	46	-	263	103	-60.8%
Other	3	114	3700.0%	2	65	3150.0%	369	193	-47.7%
CHINA	8	13	62.5%	5	24	380.0%	2,036	93	-95.4%
Beijing	3	-	-	-	-	-	514	-	-100.0%
Shanghai	-	6	-	2	11	450.0%	745	51	-93.2%
Guangzhou	-	-	-	-	1	-	114	2	-98.2%
Other	5	7	40.0%	3	12	300.0%	663	40	-94.0%
US/HAWAII	756	8,714	1052.6%	1,487	5,294	256.0%	26,381	32,875	24.6%
CNMI	201	658	227.4%	133	551	314.3%	4,828	2,576	-46.6%
PALAU	45	72	60.0%	2	94	4600.0%	767	275	-64.1%
FSM	85	326	283.5%	105	253	141.0%	3,359	1,961	-41.6%
RMI	4	7	75.0%	6	4	-33.3%	237	38	-84.0%
PHILIPPINES	67	297	343.3%	95	227	138.9%	2,740	1,702	-37.9%
AUSTRALIA	-	47	-	19	52	173.7%	738	299	-59.5%
EUROPE	2	26	1200.0%	-	268	-	463	437	-5.6%
HONG KONG	7	6	-14.3%	3	6	100.0%	474	20	-95.8%
RUSSIA	9	1	-88.9%	-	3	-	470	45	-90.4%
SINGAPORE	1	251	25000.0%	-	11	-	170	904	431.8%
INDIA	6	20	233.3%	1	45	4400.0%	45	128	184.4%
MALAYSIA	-	8	-	1	5	400.0%	69	18	-73.9%
OTHER/UNKNOWN	24	238	891.7%	22	148	572.7%	1,953	784	-59.9%
SEA ARRIVALS (CIV & MIL)	23	86	273.9%	20	122	510.0%	1,272	575	-54.8%
TOTAL	1,385	12,860	828.5%	2,048	8,675	323.6%	318,248	48,859	-84.6%