

	Apr-13	Apr-14	% from LY
Civilian Air Arrivals <sup>a</sup>	87,891	95,467	8.6%
Civilian Sea Arrivals <sup>a</sup>	2,070	2,110	1.9%
Armed Forces Air Arrivals <sup>a</sup>	1,517	1,182	-22.1%
Armed Forces Sea Arrivals <sup>a</sup>	21	63	200.0%
<b>TOTAL VISITOR ARRIVALS</b>	<b>91,499</b>	<b>98,822</b>	<b>8.0%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	Apr-13	Apr-14	% from LY
<b>JAPAN</b>	<b>59,635</b>	<b>56,313</b>	<b>-5.6%</b>
Kanto (Tokyo)	29,699	26,217	-11.7%
Chubu (Nagoya)	8,641	9,158	6.0%
Kinki (Osaka)	10,531	10,443	-0.8%
Koshinetsu	1,279	1,202	-6.0%
Hokuriko	894	1,087	21.6%
Tohoku	1,809	1,579	-12.7%
Kyushu	1,855	2,216	19.5%
Chugoku	1,644	1,426	-13.3%
Hokkaido	1,232	1,178	-4.4%
Shikoku	762	689	-9.6%
Okinawa/Miya	174	269	54.6%
Other	1,115	849	-23.9%
<b>KOREA</b>	<b>15,254</b>	<b>23,640</b>	<b>55.0%</b>
Seoul	7,296	10,675	46.3%
Incheon	965	1,409	46.0%
Chungbuk	282	449	59.2%
Chungnam	489	943	92.8%
Gangwon	133	257	93.2%
Jeonbuk	183	383	109.3%
Gyeonbuk	565	911	61.2%
Gyeonggi	3,318	5,171	55.8%
Jeonnam	314	544	73.2%
Gyeongnam	1,016	1,929	89.9%
Other	693	969	39.8%
<b>TAIWAN</b>	<b>3,031</b>	<b>3,178</b>	<b>4.8%</b>
Taipei	1,702	1,754	3.1%
Kaohsiung	204	172	-15.7%
Taichung	372	591	58.9%
Taoyuan, Miaoli, Hsinehu	366	348	-4.9%
Other	387	313	-19.1%
<b>CHINA</b>	<b>599</b>	<b>706</b>	<b>17.9%</b>
Beijing	214	164	-23.4%
Shanghai	126	145	15.1%
Guangzhou	33	63	90.9%
Other	226	334	47.8%
<b>U.S. MAINLAND</b>	<b>4,689</b>	<b>4,004</b>	<b>-14.6%</b>
<b>HAWAII</b>	<b>747</b>	<b>1,341</b>	<b>79.5%</b>
<b>CNMI</b>	<b>1,055</b>	<b>1,316</b>	<b>24.7%</b>
<b>PALAU</b>	<b>181</b>	<b>254</b>	<b>40.3%</b>
<b>FSM</b>	<b>744</b>	<b>758</b>	<b>1.9%</b>
<b>RMI</b>	<b>64</b>	<b>88</b>	<b>37.5%</b>
<b>PHILIPPINES</b>	<b>952</b>	<b>1,341</b>	<b>40.9%</b>
<b>AUSTRALIA</b>	<b>336</b>	<b>373</b>	<b>11.0%</b>
<b>CANADA</b>	<b>60</b>	<b>64</b>	<b>6.7%</b>
<b>EUROPE</b>	<b>236</b>	<b>175</b>	<b>-25.8%</b>
<b>HONG KONG</b>	<b>578</b>	<b>718</b>	<b>24.2%</b>
<b>THAILAND</b>	<b>28</b>	<b>40</b>	<b>42.9%</b>
<b>VIETNAM</b>	<b>5</b>	<b>15</b>	<b>200.0%</b>
<b>RUSSIA</b>	<b>515</b>	<b>1,729</b>	<b>235.7%</b>
<b>OTHER/UNKNOWN</b>	<b>699</b>	<b>596</b>	<b>-14.7%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>49,902</b>	<b>49,036</b>	<b>-1.7%</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$2,705,727.25</b>	<b>\$3,058,014.80</b>	<b>13.0%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>69%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$129</b>	<b>n.a.</b>	<b>n.a.</b>

**Guam Visitors Bureau**  
**APRIL 2014 Visitor Arrival Summary**  
**Calendar Year-to-Date 2013/14 • Fiscal Year-to-Date 2013/14**

	CYTD 2013 (Jan - Apr '13)	CYTD 2014 (Jan - Apr '14)	% from LY	FYTD 2013 (Oct '12 - Apr '13)	FYTD 2014 (Oct '13 - Apr '14)	% from LY
Air Arrivals <sup>a</sup>	463,325	460,795	-0.5%	791,207	786,951	-0.5%
Sea Arrivals <sup>a</sup>	3,532	3,388	-4.1%	6,841	5,255	-23.2%
<b>TOTAL VISITOR ARRIVALS</b>	<b>466,857</b>	<b>464,183</b>	<b>-0.6%</b>	<b>798,048</b>	<b>792,206</b>	<b>-0.7%</b>

<b>ORIGIN OF AIR ARRIVALS (Civilian &amp; Armed Forces)</b>	CYTD 2013 (Jan - Apr '13)	CYTD 2014 (Jan - Apr '14)	% from LY	FYTD 2013 (Oct '12 - Apr '13)	FYTD 2014 (Oct '13 - Apr '14)	% from LY
<b>JAPAN</b>	<b>329,749</b>	<b>293,496</b>	<b>-11.0%</b>	<b>558,750</b>	<b>503,522</b>	<b>-9.9%</b>
Kanto (Tokyo)	158,652	133,703	-15.7%	265,837	226,938	-14.6%
Chubu (Nagoya)	41,577	40,446	-2.7%	71,343	68,855	-3.5%
Kinki (Osaka)	62,850	57,634	-8.3%	107,571	102,248	-4.9%
Koshinetsu	9,232	8,057	-12.7%	16,370	15,729	-3.9%
Hokuriko	4,603	4,707	2.3%	7,709	7,742	0.4%
Tohoku	12,754	10,816	-15.2%	21,406	18,888	-11.8%
Kyushu	12,001	12,804	6.7%	20,234	20,693	2.3%
Chugoku	9,164	8,841	-3.5%	16,238	16,259	0.1%
Hokkaido	7,770	7,334	-5.6%	12,256	11,255	-8.2%
Shikoku	4,343	3,948	-9.1%	7,746	6,999	-9.6%
Okinawa/Miya	1,009	1,316	30.4%	1,987	2,545	28.1%
Other	5,794	3,890	-32.9%	10,053	5,371	-46.6%
<b>KOREA</b>	<b>73,522</b>	<b>97,135</b>	<b>32.1%</b>	<b>128,804</b>	<b>165,222</b>	<b>28.3%</b>
Seoul	35,564	45,794	28.8%	63,065	78,074	23.8%
Incheon	4,433	5,936	33.9%	7,812	10,304	31.9%
Chungbuk	1,286	1,738	35.1%	2,074	2,965	43.0%
Chungnam	2,423	3,630	49.8%	4,283	6,022	40.6%
Gangwon	974	1,262	29.6%	1,479	2,109	42.6%
Jeonbuk	965	1,582	63.9%	1,585	2,526	59.4%
Gyeonbuk	2,270	3,189	40.5%	3,958	5,724	44.6%
Gyeonggi	16,108	21,350	32.5%	28,417	36,732	29.3%
Jeonnam	1,505	2,267	50.6%	2,564	3,778	47.3%
Gyeongnam	4,692	6,496	38.4%	7,744	10,769	39.1%
Other	3,302	3,891	17.8%	5,823	6,219	6.8%
<b>TAIWAN</b>	<b>14,157</b>	<b>15,202</b>	<b>7.4%</b>	<b>24,332</b>	<b>26,126</b>	<b>7.4%</b>
Taipei	7,841	8,157	4.0%	13,555	14,247	5.1%
Kaohsiung	990	1,038	4.8%	1,751	1,931	10.3%
Taichung	2,182	2,600	19.2%	3,816	4,591	20.3%
Taoyuan, Miaoli, Hsinehu	1,458	1,921	31.8%	2,434	2,971	22.1%
Other	1,686	1,486	-11.9%	2,776	2,386	-14.0%
<b>CHINA</b>	<b>4,388</b>	<b>5,475</b>	<b>24.8%</b>	<b>6,350</b>	<b>8,278</b>	<b>30.4%</b>
Beijing	1,067	1,406	31.8%	1,342	2,056	53.2%
Shanghai	1,457	1,353	-7.1%	2,073	2,276	9.8%
Guangzhou	175	345	97.1%	300	573	91.0%
Other	1,689	2,371	40.4%	2,635	3,373	28.0%
<b>U.S. MAINLAND</b>	<b>16,694</b>	<b>17,395</b>	<b>4.2%</b>	<b>27,926</b>	<b>28,587</b>	<b>2.4%</b>
<b>HAWAII</b>	<b>3,021</b>	<b>4,215</b>	<b>39.5%</b>	<b>5,567</b>	<b>6,837</b>	<b>22.8%</b>
<b>CNMI</b>	<b>4,605</b>	<b>5,133</b>	<b>11.5%</b>	<b>8,557</b>	<b>9,334</b>	<b>9.1%</b>
<b>PALAU</b>	<b>785</b>	<b>851</b>	<b>8.4%</b>	<b>1,550</b>	<b>1,530</b>	<b>-1.3%</b>
<b>FSM</b>	<b>2,974</b>	<b>2,712</b>	<b>-8.8%</b>	<b>5,449</b>	<b>4,977</b>	<b>-8.7%</b>
<b>RMI</b>	<b>213</b>	<b>271</b>	<b>27.2%</b>	<b>511</b>	<b>545</b>	<b>6.7%</b>
<b>PHILIPPINES</b>	<b>2,951</b>	<b>3,696</b>	<b>25.2%</b>	<b>6,183</b>	<b>7,284</b>	<b>17.8%</b>
<b>AUSTRALIA</b>	<b>1,310</b>	<b>1,544</b>	<b>17.9%</b>	<b>2,001</b>	<b>2,309</b>	<b>15.4%</b>
<b>CANADA</b>	<b>285</b>	<b>340</b>	<b>19.3%</b>	<b>567</b>	<b>757</b>	<b>33.5%</b>
<b>EUROPE</b>	<b>869</b>	<b>763</b>	<b>-12.2%</b>	<b>1,370</b>	<b>1,294</b>	<b>-5.5%</b>
<b>HONG KONG</b>	<b>2,831</b>	<b>2,799</b>	<b>-1.1%</b>	<b>5,611</b>	<b>5,500</b>	<b>-2.0%</b>
<b>THAILAND</b>	<b>150</b>	<b>164</b>	<b>9.3%</b>	<b>221</b>	<b>249</b>	<b>12.7%</b>
<b>VIETNAM</b>	<b>29</b>	<b>39</b>	<b>34.5%</b>	<b>45</b>	<b>64</b>	<b>42.2%</b>
<b>RUSSIA</b>	<b>2,846</b>	<b>7,129</b>	<b>150.5%</b>	<b>4,199</b>	<b>10,432</b>	<b>148.4%</b>
<b>OTHER/UNKNOWN</b>	<b>1,946</b>	<b>2,436</b>	<b>25.2%</b>	<b>3,214</b>	<b>4,104</b>	<b>27.7%</b>

**VISITOR INDUSTRY STATISTICS**

<b>JGTA<sup>b</sup> Air Arrivals</b>	<b>291,728</b>	<b>261,970</b>	<b>-10.2%</b>	<b>495,075</b>	<b>449,890</b>	<b>-9.1%</b>
<b>Hotel Occupancy Taxes<sup>c</sup></b>	<b>\$10,792,620.43</b>	<b>\$13,225,637.17</b>	<b>22.5%</b>	<b>\$16,830,028.78</b>	<b>18,978,766</b>	<b>12.8%</b>
<b>Weighted Hotel Occupancy Rate<sup>d</sup></b>	<b>84%</b>	<b>n.a.</b>	<b>n.a.</b>	<b>84%</b>	<b>n.a.</b>	<b>n.a.</b>
<b>Weighted Hotel Room Rate<sup>d</sup></b>	<b>\$133</b>	<b>n.a.</b>	<b>n.a.</b>	<b>\$128</b>	<b>n.a.</b>	<b>n.a.</b>

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2012/3 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: <sup>a</sup>Civilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: <sup>b</sup>Japan Guam Travel Association, <sup>c</sup>Hotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam <sup>d</sup>Guam Hotel & Restaurant Association