



**GVB OFFICIAL RESPONSE TO  
QUESTIONS AND AMENDMENT NO. 1**

**GVB RFP 2016-017  
VIP VIDEO PRODUCTION**

**September 6, 2016**

**QUESTION 1:**

How many modules are you planning to produce?

**GVB RESPONSE:** There are six (6) modules that contain 4-6 videos.

**QUESTION 2:**

What are the categories/titles for each module?

**GVB RESPONSE:** Please refer to Section 1.1 Scope of Work, Section I:  
Overview:  
(1) Language  
(2) Visitor Culture  
(3) About Guam  
(4) General Tour/Sightseeing  
(5) Guest Services  
(6) Job Specifics

**QUESTION 3:**

How does GVB define "professional-grade production features"?

**GVB RESPONSE:** Please refer to Amendment No. 1 attached.

**QUESTION 4:**

(a) Although footage will be shot in 1080p HD, what is the final delivery for online?

**GVB RESPONSE:** Please refer to Section 1.1 Scope of Work, Amendment No. 1 and Section II: Planning/Video Production.

(b) Will we have to down convert videos for streaming online?

**GVB RESPONSE:** As needed.

**GVB RFP 2016-017**  
**VIP VIDEO PRODUCTION**

**September 6, 2016**

**AMENDMENT NO. 1**

GVB amends Section 1.1 Scope of Work, Section III Development (Deliverables) to read:

**Deliverables**

Deliverables

The GVB expects all video modules will have professional-grade production features including but not limited to, the following components where appropriate:

- Wide and tight shots, including focus on details such as what the practitioner is writing on a charts, interactions between hospitality employee and visitor, items posted on walls, resources organized in a particular way;
- Voice-over/narration through an entire scene or at key moments;
- Photographs;
- Still and animated onscreen graphics and text; and

Additionally since the purpose of the video modules is educational and instructional, the GVB will expect features that engage learners and facilitate the acquisition of knowledge and skills. Note that the target audience may not possess academic qualifications beyond a GED and may not have any prior exposure to or experience with computer technology.

The GVB expects that the video modules will follow a coherent design that reflects a consistent framework and establishes a professional yet creative and engaging tone.

  
**JON NATHAN DENIGHT**  
President and CEO  


\*\*\*NOTHING FOLLOWS\*\*\*