

GVB RESPONSE TO QUESTIONS FOR
REQUEST FOR PROPOSAL FOR
JAPAN IN-COUNTRY MARKET RESEARCH
GVB RFP 2016-019

September 6, 2016

QUESTION 1:

In the "Statement of Purpose," the RFP reads: *The Guam Visitors Bureau "GVB", a non-stock, non-profit membership corporation, seeks to retain the services of an established and qualified professional research services ("Firm") with specialties in the Japan market for the purpose of assisting GVB in studying Japanese visitor attitudes toward Guam as a leisure destination on a quantitative and qualitative basis.*

The remainder of the RFP mentions only a survey (quantitative). Please clarify if you want a quantitative study and qualitative basis.

GVB RESPONSE: GVB requests both.

QUESTION 2:

In the RFP, it mentions that 6 copies of the proposal are required (1 original and 5 copies). Are 6 copies of the signed Affidavit & Forms also required? Is it fine if we just have 1 set originally signed and notarized, with 5 photocopies to be included?

GVB RESPONSE: Yes. GVB requests one (1) original set and five (5) photocopies of your submission.


JON NATHAN DENIGHT
President and CEO 

*** NOTHING FOLLOWS ***