



GVB RESPONSE TO QUESTIONS FOR

REQUEST FOR PROPOSAL FOR
SURVEY OF TOURISM ATTITUDES OF RESIDENTS (STAR)
GVB RFP 2016-016

August 18, 2016

QUESTION 1:

Request for clarification of "Offeror shall attach a copy of its Guam business license. Offeror shall include all current licenses, certifications, and any additional documentation that illustrates the offeror's qualifications to perform the services specified in this RFP."

GVB RESPONSE: [PLEASE SEE AMENDMENT NO. 1 ATTACHED.](#)

QUESTION 2:

Under Section 1, Objective #2, would the objective be to track the sentiment of key residents on Guam or the key sentiments of residents on Guam? If the former is correct, who are the residents we would be interested in? If the latter is correct, what are the sentiments we would be interested in?

GVB RESPONSE: The objectives of the study will include tracking key resident attitudes toward tourism, Chamorro culture, promoting Guam's visitor industry, identifying perceived positive and negative impacts of the visitor industry on the local community, and to identify issues or concerns regarding tourism expressed by local residents. [Refer to 3rd paragraph in Section 1 (1.0 Summary and Intent)].

QUESTION 3:

Which villages would be categorized into "North, Central, and South"?

GVB RESPONSE:

NORTH	CENTRAL	SOUTH
Dededo	Agana	Agat
Tamuning-Tumon-Harmon	Agana Heights	Santa Rita
Yigo	Asan	Umatac
	Barrigada	Merizo
	Chalan Pago/Ordot	Inarajan/Malojloj
	Mangilao	Talofofo
	Mongmong-Toto-Maite	Yona
	Piti	
	Sinajana	



August 18, 2016

AMENDMENT NO. 1

GVB RFP 2016-016

SURVEY OF TOURISM ATTITUDES OF RESIDENTS (STAR)

GVB revises the second paragraph of Section 1.11 of the RFP to read:

“Offerors shall attach a copy of their license to do business and no pending legal issues with the government or other private companies. Offeror shall include all current licenses, certifications, and any additional documentation that illustrates the Offeror’s qualifications to perform the services specified in this RFP.”



JON NATHAN DENIGHT
President and CEO

*** END OF AMENDMENT NO. 1 ***