

May 2018 Arrivals Summary

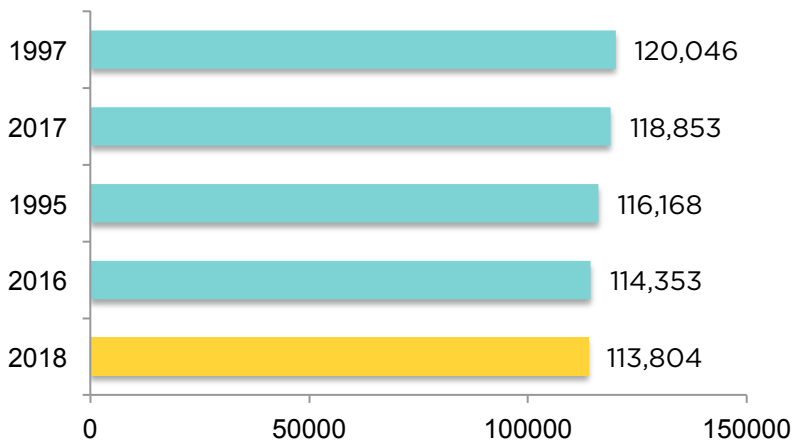
Monthly Arrivals

May Arrivals	113,804	-4.2%	↓
CYTD Arrivals	627,972	-3.6%	↓
FYTD Arrivals	1,003,483	-3.7%	↓

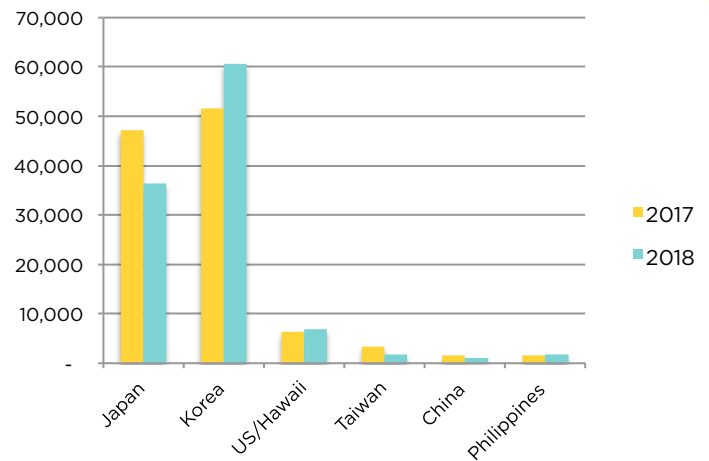
DID YOU KNOW?

The Guam Micronesia Island Fair, a GVB Signature Event, celebrated its **30th Anniversary** from May 2-6, 2018.

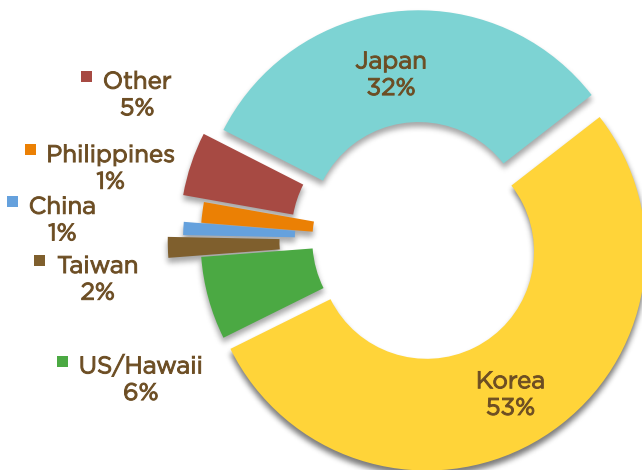
Top 5 May Arrivals



Arrivals vs. LY



Market Mix



Major Markets

Market	2017	2018	% to LY
Japan	47,140	36,403	-22.8%
Korea	51,576	60,517	17.3%
US/Hawaii	6,380	6,973	9.3%
Taiwan	3,395	1,736	-48.9%
China	1,638	1,098	-33.0%
Philippines	1,518	1,723	13.5%

Source: Preliminary Visitor Arrival Statistics are compiled from the Guam Customs and Quarantine – Mandatory Customs Declaration forms



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Preliminary Visitor Arrival Summary
May 2018



	May-17	May-18	% from LY
Civilian Air Arrivals ^a	116,478	112,560	-3.4%
Civilian Sea Arrivals ^a	1,240	44	-96.5%
Armed Forces Air Arrivals ^a	941	787	-16.4%
Armed Forces Sea Arrivals ^a	194	413	112.9%
TOTAL VISITOR ARRIVALS	118,853	113,804	-4.2%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	May-17	May-18	% from LY
JAPAN	47,140	36,403	-22.8%
Kanto (Tokyo)	23,746	18,021	-24.1%
Chubu (Nagoya)	6,438	4,925	-23.5%
Kinki (Osaka)	8,273	6,210	-24.9%
Koshinetsu	962	719	-25.3%
Hokuriku	880	610	-30.7%
Tohoku	1,567	1,192	-23.9%
Kyushu	1,882	1,870	-0.6%
Chugoku	1,302	1,072	-17.7%
Hokkaido	1,139	755	-33.7%
Shikoku	568	566	-0.4%
Okinawa/Miya	237	359	51.5%
Other	146	104	-28.8%
KOREA	51,576	60,517	17.3%
Seoul	18,552	19,880	7.2%
Incheon/Gyeonggi	13,516	15,600	15.4%
*Chungbuk	800	-	-
Chungnam/Daejeon	1,868	1,315	-29.6%
*Gangwon	577	-	-
Jeonbuk/Gwanju	806	885	9.8%
Gyeongbuk/Daegu	2,227	2,901	30.3%
*Busan	-	7,145	-
*Jeonnam	1,384	-	-
*Gyeongnam	9,514	-	-
*Ulsan	-	1,353	-
Other	2,332	11,438	390.5%
TAIWAN	3,395	1,736	-48.9%
Taipei	1,979	956	-51.7%
Kaohsiung	156	113	-27.6%
Taichung	680	273	-59.9%
Taoyuan, Miaoli, Hsinchu	351	135	-61.5%
*Hsinchu	-	146	-
Other	229	113	-50.7%
CHINA	1,638	1,098	-33.0%
Beijing	249	149	-40.2%
Shanghai	581	340	-41.5%
Guangzhou	157	84	-46.5%
Other	651	525	-19.4%
U.S. MAINLAND	4,932	6,973	41.4%
*HAWAII	1,448	-	-
CNMI	1,645	1,649	0.2%
PALAU	354	461	30.2%
FSM	913	1,213	32.9%
RMI	97	111	14.4%
PHILIPPINES	1,518	1,723	13.5%
AUSTRALIA	144	219	52.1%
*CANADA	80	-	-
EUROPE	142	143	0.7%
HONG KONG	1,679	458	-72.7%
*THAILAND	64	-	-
*VIETNAM	10	-	-
RUSSIA	175	234	33.7%
*SINGAPORE	-	85	-
*INDIA	-	26	-
*MALAYSIA	-	19	-
OTHER/UNKNOWN	469	279	-40.5%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$3,318,845.19	n.a	n.a
Weighted Hotel Occupancy Rate ^d	83.7%	n.a	n.a
Weighted Hotel Room Rate ^d	\$183.65	n.a	n.a

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.

Guam Visitors Bureau
Preliminary May 2018 Visitor Arrival Summary
Calendar Year-to-Date 2017/8 • Fiscal Year-to-Date 2017/18



	CYTD 2017 (Jan - May '17)	CYTD 2018 (Jan - May '18)	% from LY	FYTD 2017 (Oct - May '17)	FYTD 2018 (Oct - May '18)	% from LY
Air Arrivals ^a	640,830	619,382	-3.3%	1,030,241	985,447	-4.3%
Sea Arrivals ^a	10,776	8,590	-20.3%	12,280	18,036	46.9%
TOTAL VISITOR ARRIVALS	651,606	627,972	-3.6%	1,042,521	1,003,483	-3.7%

ORIGIN OF AIR ARRIVALS (Civilian & Armed Forces)	CYTD 2017 (Jan - May '17)	CYTD 2018 (Jan - May '18)	% from LY	FYTD 2017 (Oct - May '17)	FYTD 2018 (Oct - May '18)	% from LY
JAPAN	279,751	225,328	-19.5%	461,340	353,121	-23.5%
Kanto (Tokyo)	139,184	111,264	-20.1%	228,137	180,374	-20.9%
Chubu (Nagoya)	37,726	30,722	-18.6%	58,654	44,764	-23.7%
Kinki (Osaka)	50,597	41,328	-18.3%	88,534	62,270	-29.7%
Koshinetsu	6,744	4,156	-38.4%	11,645	7,097	-39.1%
Hokuriku	4,413	3,405	-22.8%	6,763	5,227	-22.7%
Tohoku	9,640	6,690	-30.6%	16,193	10,871	-32.9%
Kyushu	11,234	8,971	-20.1%	18,753	14,031	-25.2%
Chugoku	6,885	5,432	-21.1%	11,969	9,759	-18.5%
Hokkaido	7,302	4,679	-35.9%	10,955	7,154	-34.7%
Shikoku	3,084	2,535	-17.8%	5,359	3,802	-29.1%
Okinawa/Miya	1,985	1,719	-13.4%	2,887	2,619	-9.3%
Other	957	4,427	362.6%	1,491	5,153	245.6%
KOREA	264,005	302,815	14.7%	416,007	489,832	17.7%
Seoul	90,925	90,460	-0.5%	142,992	157,889	10.4%
Incheon/Gyeonggi	69,302	72,164	4.1%	110,488	97,529	-11.7%
*Chungbuk	5,066	-	-	7,664	2,319	-69.7%
Chungnam/Daejeon	10,557	7,118	-32.6%	16,612	13,418	-19.2%
*Gangwon	3,778	-	-	5,724	1,465	-74.4%
Jeonbuk/Gwanju	4,823	5,119	6.1%	7,333	8,139	11.0%
Gyeonbuk/Daegu	12,848	12,297	-4.3%	20,522	20,186	-1.6%
Busan	-	31,471	-	-	65,478	-
*Jeonnam	7,388	-	-	11,396	3,114	-72.7%
*Gyeongnam	46,669	-	-	73,962	21,211	-71.3%
*Ulsan	-	6,498	-	-	6,498	-
Other	12,649	77,688	514.2%	19,314	92,586	379.4%
TAIWAN	16,916	11,351	-32.9%	26,637	17,307	-35.0%
Taipei	9,227	6,109	-33.8%	14,595	9,424	-35.4%
Kaohsiung	1,134	717	-36.8%	2,000	1,078	-46.1%
Taichung	3,176	1,559	-50.9%	4,710	2,573	-45.4%
Taoyuan, Miaoli, Hsinehu	2,144	1,023	-52.3%	3,445	1,683	-51.1%
*Hsinchu	-	600	-	-	600	-
Other	1,235	1,343	8.7%	1,887	1,949	3.3%
CHINA	11,124	8,411	-24.4%	16,511	12,476	-24.4%
Beijing	2,179	1,194	-45.2%	3,117	1,761	-43.5%
Shanghai	3,456	2,851	-17.5%	5,178	4,440	-14.3%
Guangzhou	960	556	-42.1%	1,512	862	-43.0%
Other	4,529	3,810	-15.9%	6,704	5,413	-19.3%
U.S. MAINLAND	26,093	36,271	39.0%	40,299	52,996	31.5%
*HAWAII	6,478	-	-	10,178	1,943	-80.9%
CNMI	7,092	7,508	5.9%	11,354	12,592	10.9%
PALAU	1,321	1,612	22.0%	2,459	2,910	18.3%
FSM	4,054	5,712	40.9%	6,881	9,122	32.6%
RMI	438	529	20.8%	743	835	12.4%
PHILIPPINES	7,490	7,397	-1.2%	14,512	13,730	-5.4%
AUSTRALIA	1,212	1,189	-1.9%	1,638	1,643	0.3%
*CANADA	488	-	-	744	124	-83.3%
EUROPE	934	965	3.3%	1,507	1,573	4.4%
HONG KONG	9,390	2,427	-74.2%	12,888	4,487	-65.2%
*THAILAND	226	-	-	329	69	-79.0%
*VIETNAM	58	-	-	88	9	-89.8%
RUSSIA	1,430	1,986	38.9%	2,377	3,134	31.8%
*SINGAPORE	-	407	-	-	504	-
*INDIA	-	80	-	-	88	-
*MALAYSIA	-	117	-	-	137	-
OTHER/UNKNOWN	2,330	5,277	126.5%	3,749	6,815	81.8%

VISITOR INDUSTRY STATISTICS

Hotel Occupancy Taxes ^c	\$23,323,556.07	n.a.	n.a.	\$33,424,164.18	n.a.	n.a.
Weighted Hotel Occupancy Rate ^d	85.8%	n.a.	n.a.	85.7%	n.a.	n.a.
Weighted Hotel Room Rate ^d	\$204.83	n.a.	n.a.	\$201.78	n.a.	n.a.

Note: CYTD is Calendar Year-to-Date and FYTD is Fiscal Year-to-Date. 2017/8 visitor arrivals may exclude Armed Forces sea arrival statistics and may not be comparable to figures last year. Visitor statistics will be updated once the data is made available. Armed Forces sea arrivals exclude HP (home ported) or MSC (military sea command) personnel. Source: ^aCivilian air & sea arrivals. Customs Declaration Forms, Customs & Quarantine Agency. Processed by the Guam Visitors Bureau. Sources: ^bJapan Guam Travel Association, ^cHotel Occupancy Tax collections are unaudited. Department of Administration, Government of Guam ^dGuam Hotel & Restaurant Association

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.

GUAM VISITORS BUREAU	January			February			March			April			May			Total CYTD			
	Jan-17	Jan-18	% from LY	Feb-17	Feb-18	% from LY	Mar-17	Mar-18	% from LY	Apr-17	Apr-18	% from LY	May-17	May-18	% from LY	2017	2018	% from LY	
	JAPAN	57,037	41,250	-27.7%	54,356	46,599	-14.3%	71,384	61,142	-14.3%	49,834	39,934	-19.9%	47,140	36,403	-22.8%	279,751	225,328	-19.5%
Kanto (Tokyo)	28,469	21,160	-25.7%	26,813	22,821	-14.9%	34,617	28,657	-17.2%	25,539	20,605	-19.3%	23,746	18,021	-24.1%	139,184	111,264	-20.1%	
Chubu (Nagoya)	6,597	4,892	-25.8%	6,691	6,028	-9.9%	11,502	9,288	-19.2%	6,498	5,589	-14.0%	6,438	4,925	-23.5%	37,726	30,722	-18.6%	
Kinki (Osaka)	10,890	7,715	-29.2%	9,619	7,508	-21.9%	13,095	12,582	-3.9%	8,720	7,313	-16.1%	8,273	6,210	-24.9%	50,597	41,328	-18.3%	
Koshinetsu	1,569	664	-57.7%	1,331	979	-26.4%	1,685	1,105	-34.4%	1,197	689	-42.4%	962	719	-25.3%	6,744	4,156	-38.4%	
Hokuriku	731	478	-34.6%	1,016	793	-21.9%	1,137	986	-13.3%	649	538	-17.1%	880	610	-30.7%	4,413	3,405	-22.8%	
Tohoku	1,942	1,115	-42.6%	2,219	1,646	-25.8%	2,256	1,712	-24.1%	1,656	1,025	-38.1%	1,567	1,192	-23.9%	9,640	6,690	-30.6%	
Kyushu	2,038	1,365	-33.0%	2,589	1,868	-27.8%	2,790	2,255	-19.2%	1,935	1,613	-16.6%	1,882	1,870	-0.6%	11,234	8,971	-20.1%	
Chugoku	1,433	893	-37.7%	1,377	1,074	-22.0%	1,681	1,497	-10.9%	1,092	896	-17.9%	1,302	1,072	-17.7%	6,885	5,432	-21.1%	
Hokkaido	2,185	1,332	-39.0%	1,220	792	-35.1%	1,406	937	-33.4%	1,352	863	-36.2%	1,139	755	-33.7%	7,302	4,679	-35.9%	
Shikoku	662	336	-49.2%	581	461	-20.7%	718	745	3.8%	555	427	-23.1%	568	566	-0.4%	3,084	2,535	-17.8%	
Okinawa/Miya	341	266	-22.0%	692	602	-13.0%	251	266	6.0%	464	226	-51.3%	237	359	51.5%	1,985	1,719	-13.4%	
Other	180	1,034	474.4%	208	2,027	874.5%	246	1,112	352.0%	177	150	-15.3%	146	104	-28.8%	957	4,427	362.6%	
KOREA	56,341	68,713	22.0%	51,181	60,768	18.7%	51,390	52,545	2.2%	53,517	60,266	12.6%	51,576	60,517	17.3%	264,005	302,809	14.7%	
Seoul	18,918	20,605	8.9%	17,006	17,502	2.9%	17,245	14,313	-17.0%	19,204	18,160	-5.4%	18,552	19,880	7.2%	90,925	90,460	-0.5%	
Incheon/Gyeonggi	3,043	15,776	418.4%	2,740	14,040	412.4%	3,300	12,337	273.8%	14,542	14,411	-0.9%	13,516	15,600	15.4%	37,141	72,164	94.3%	
*Chungbuk	1,183	-	-100.0%	988	-	-	934	-	-	1,161	-	-	800	-	-100.0%	5,066	-	-	
Chungnam/Daejeon	2,251	1,719	-23.6%	2,346	1,424	-39.3%	2,041	1,219	-40.3%	2,051	1,441	-29.7%	1,868	1,315	-29.6%	10,557	7,118	-32.6%	
*Gangwon	1,026	-	-	887	-	-	598	-	-	690	-	-	577	-	-100.0%	3,778	-	-	
Jeonbuk/Gwanju	1,002	1,639	63.6%	962	891	-7.4%	1,092	855	-21.7%	961	849	-11.7%	806	885	9.8%	4,823	5,119	6.1%	
Gyeonbuk/Daegu	3,174	3,302	4.0%	2,813	2,064	-26.6%	2,361	1,773	-24.9%	2,273	2,257	-0.7%	2,227	2,901	30.3%	12,848	12,297	-4.3%	
*Busan	10,948	7,077	-35.4%	10,459	5,628	-46.2%	10,754	5,516	-48.7%	-	6,105	-	-	7,145	-	32,161	31,471	-2.1%	
*Jeonnam	1,772	-	-	1,556	-	-	1,416	-	-	1,260	-	-	1,384	-	-	7,388	-	-	
*Gyeongnam	9,841	-	-	8,836	-	-	9,377	-	-	9,101	-	-	9,514	-	-	46,669	-	-	
*Ulsan	-	1,378	-	-	1,029	-	-	1,219	-	-	1,519	-	-	1,353	-	-	6,498	-	-
Other	3,183	17,217	440.9%	2,588	18,190	602.9%	2,272	15,313	574.0%	2,274	15,524	582.7%	2,332	11,438	390.5%	12,649	77,682	514.1%	
TAIWAN	3,850	2,258	-41.4%	3,610	2,682	-25.7%	2,853	2,434	-14.7%	3,208	2,241	-30.1%	3,395	1,736	-48.9%	16,916	11,351	-32.9%	
Taipei	2,317	1,285	-44.5%	2,003	1,412	-29.5%	1,253	1,234	-1.5%	1,675	1,222	-27.0%	1,979	956	-51.7%	9,227	6,109	-33.8%	
Kaohsiung	240	189	-21.3%	300	148	-50.7%	213	145	-31.9%	225	122	-45.8%	156	113	-27.6%	1,134	717	-36.8%	
Taichung	637	205	-67.8%	669	342	-48.9%	540	371	-31.3%	650	368	-43.4%	680	273	-59.9%	3,176	1,559	-50.9%	
Taoyuan, Miaoli, Hsinchu	375	165	-56.0%	393	227	-42.2%	590	285	-51.7%	435	211	-51.5%	351	135	-61.5%	2,144	1,023	-52.3%	
*Hsinchu	-	114	-	-	98	-	-	112	-	-	130	-	-	146	-	600	-	-	
Other	281	300	6.8%	245	455	85.7%	257	287	11.7%	223	188	-15.7%	229	113	-50.7%	1,235	1,343	8.7%	
CHINA	4,053	1,186	-70.7%	2,383	3,925	64.7%	1,330	1,152	-13.4%	1,720	1,050	-39.0%	1,638	1,098	-33.0%	11,124	8,411	-24.4%	
Beijing	916	105	-88.5%	573	703	22.7%	177	113	-36.2%	264	124	-53.0%	249	149	-40.2%	2,179	1,194	-45.2%	
Shanghai	1,253	519	-58.6%	699	1,093	56.4%	440	546	24.1%	483	353	-26.9%	581	340	-41.5%	3,456	2,851	-17.5%	
Guangzhou	343	79	-77.0%	210	220	4.8%	89	62	-30.3%	161	111	-31.1%	157	84	-46.5%	960	556	-42.1%	
Other	1,541	483	-68.7%	901	1,909	111.9%	624	431	-30.9%	812	462	-43.1%	651	525	-19.4%	4,529	3,810	-15.9%	
U.S. MAINLAND	5,805	9,324	60.6%	5,531	5,923	7.1%	5,090	7,125	40.0%	4,735	6,931	46.4%	4,932	6,973	41.4%	26,093	36,276	39.0%	
*HAWAII	1,200	-	-	1,216	-	-	1,258	-	-	1,356	-	-	1,448	-	-	6,478	-	-	
CNMI	1,365	1,325	-2.9%	1,105	1,205	9.0%	1,537	1,875	22.0%	1,440	1,454	1.0%	1,645	1,649	0.2%	7,092	7,508	5.9%	
PALAU	218	206	-5.5%	221	291	31.7%	257	308	19.8%	271	346	27.7%	354	461	30.2%	1,321	1,612	22.0%	
FSM	743	929	25.0%	685	833	21.6%	810	1,295	59.9%	903	1,442	59.7%	913	1,213	32.9%	4,054	5,712	40.9%	
RMI	62	107	72.6%	74	71	-4.1%	114	105	-7.9%	91	135	48.4%	97	111	14.4%	438	529	20.8%	
PHILIPPINES	1,232	957	-22.3%	1,288	966	-25.0%	1,317	1,905	44.6%	2,135	1,846	-13.5%	1,518	1,723	13.5%	7,490	7,397	-1.2%	
AUSTRALIA	141	125	-11.3%	548	504	-8.0%	164	180	9.8%	215	161	-25.1%	144	219	52.1%	1,212	1,189	-1.9%	
*CANADA	106	-	-	81	-	-	123	-	-	98	-	-	80	-	-	488	-	-	
EUROPE	210	193	-8.1%	223	182	-18.4%	189	221	16.9%	170	226	32.9%	142	143	0.7%	934	965	3.3%	
HONG KONG	2,047	411	-79.9%	1,688	395	-76.6%	1,924	570	-70.4%	2,052	593	-71.1%	1,679	458	-72.7%	9,390	2,427	-74.2%	
*THAILAND	29	-	-	64	-	-	20	-	-	49	-	-	64	-	-	226	-	-	
*VIETNAM	22	-	-	16	-	-	7	-	-	3	-	-	10	-	-	58	-	-	
RUSSIA	416	648	55.8%	233	250	7.3%	374	539	44.1%	232	315	35.8%	175	234	33.7%	1,430	1,986	38.9%	
*SINGAPORE	-	68	-	-	71	-	-	86	-	-	97	-	-	85	-	-	407	-	
*INDIA	-	17	-	-	11	-	-	17	-	-	9	-	-	26	-	-	80	-	
*MALAYSIA	-	4	-	-	20	-	-	54	-	-	20	-	-	19	-	-	117	-	
OTHER/UNKNOWN	457	1,507	229.8%	390	1,780	356.4%	479	1,355	182.9%	535	357	-33.3%	469	279	-40.5%	2,330	5,278	126.5%	
SEA ARRIVALS (CIV & MIL)	695	4,889	603.5%	8,547	140	-98.4%	42	2,838	6657.1%	58	266	358.6%	1,434	457	-68.1%	10,776	8,590	-20.3%	
TOTAL	136,029	134,117	-1.4%	133,440	126,616	-5.1%	140,662	135,746	-3.5%	122,622	117,689	-4.0%	118,853	113,804	-4.2%	651,606	627,972	-3.6%	

*Note: Due to the implementation of the New Customs Declaration Forms in December 2017, countries have been added and omitted based on visitor market trends.